

Comprehensive Design Review Urban Design Commission Meeting

December 3, 2025



307 E. Wilson Street

Prepared by Ryan Signs, Inc. 

Locator Map

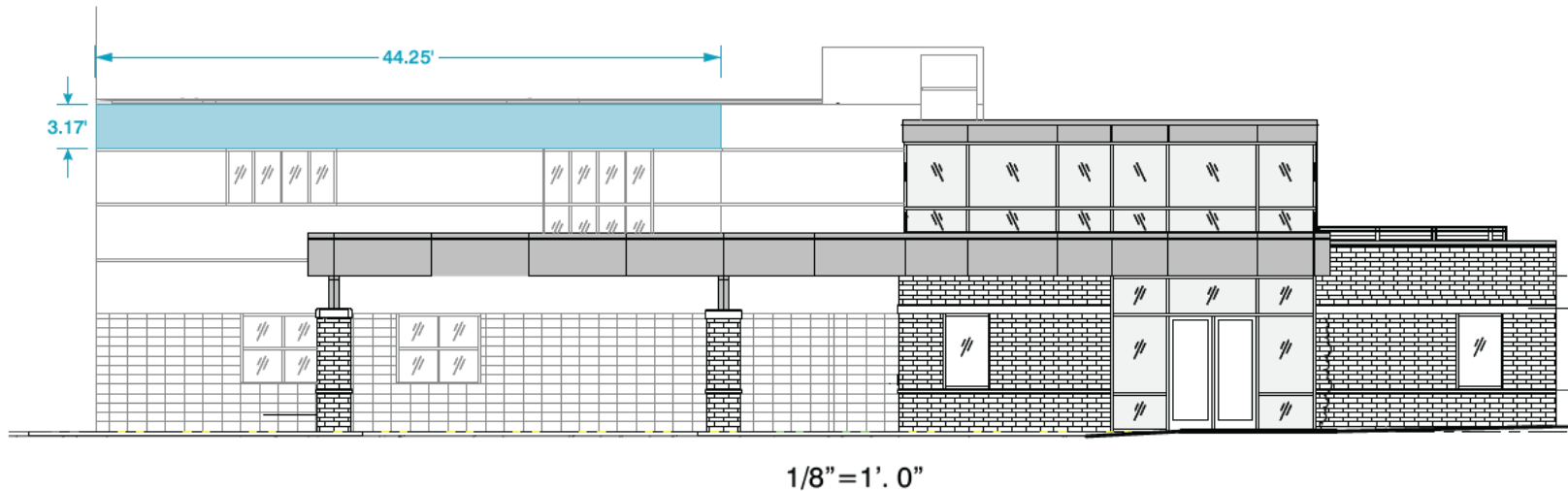
307 E. Wilson Street
Summit Credit Union





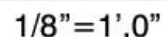
Maximum Sign Area Determination

①B Wilson St. Elevation



$$3.17' \text{ H} \times 44.25' \text{ W} = 140.27 \text{ Sq Ft Signable Area} \times 40\% = 56.11 \text{ Sq Ft Sign}$$

6A



34.11 Total Sign Sq Ft

☐ White Acrylic ☒ Pantone 369C
☒ MAP Brushed Aluminum

Wind Load Compliance Statement: Withstand up to 75 MPH Winds	Elimination Compliance Statement: White LED's Meets Maximum Guidelines of City of Madison	Construction: Internally Illuminated Channel Letters Mounted to Building
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Print to Scale on 11" x 17" Paper

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⑥ John Nolen Dr. Elevation - Channel Letters on Building



⑥B



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