



# Room Tax COVID19 Budget Impact

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Arts Program Administrator  
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Urban Planning

for Room Tax Commission  
May 29, 2020



Relief – Resiliency - Recovery

A photograph of four opera singers performing on stage. From left to right: a man in a white tuxedo with a black bow tie, a woman in a black dress with gold jewelry, a man in a white tuxedo with a black bow tie, and a woman in a dark blue lace dress. They are all singing and gesturing with their hands. In the background, a conductor in a light blue shirt is visible. The background is a deep purple with some starburst light effects.

# Opera in the Park in Your Backyard

Madison Arts, Tourism  
Welcome Back

Continued investment will help stabilize  
the creative sector affected by COVID19

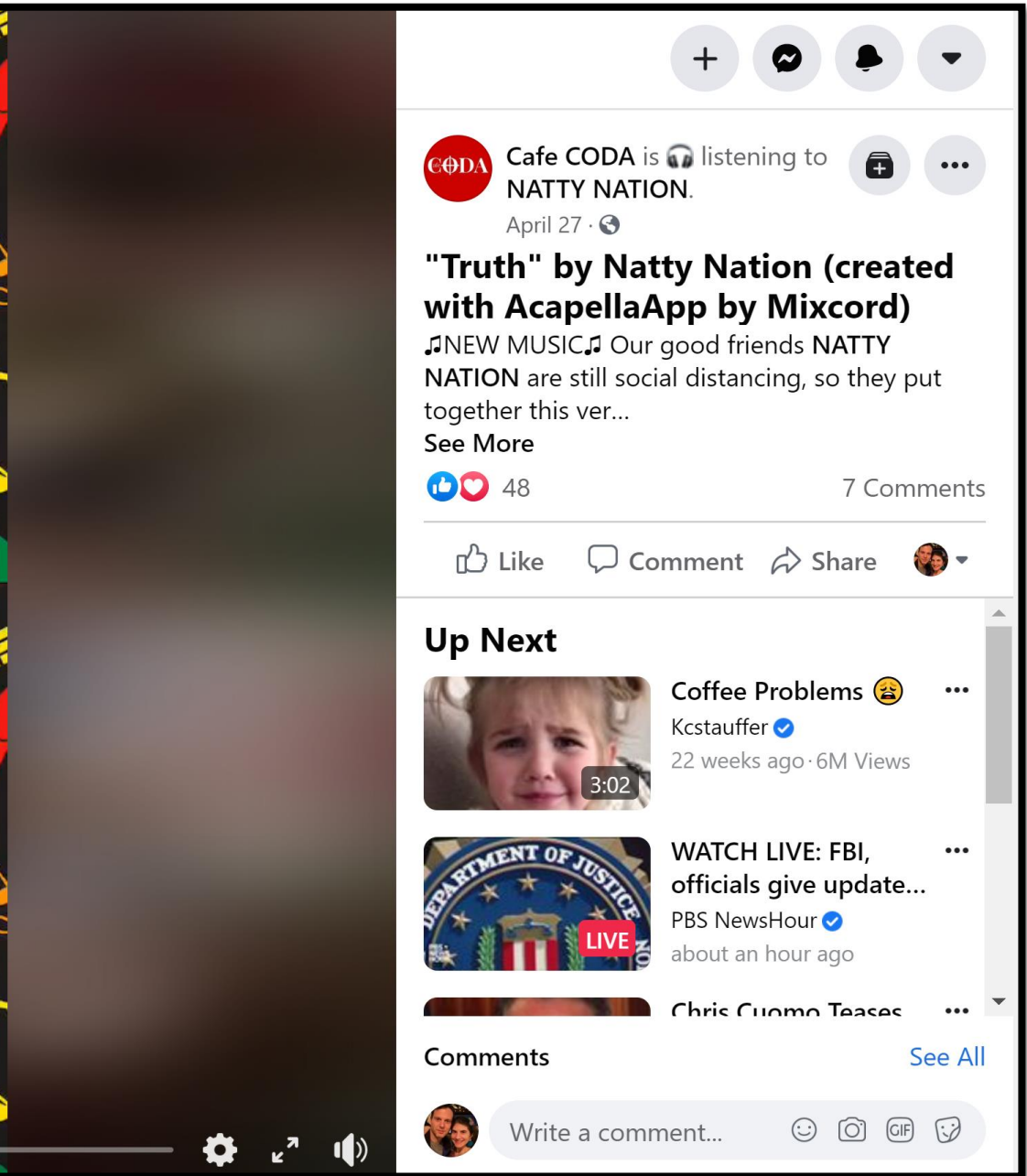
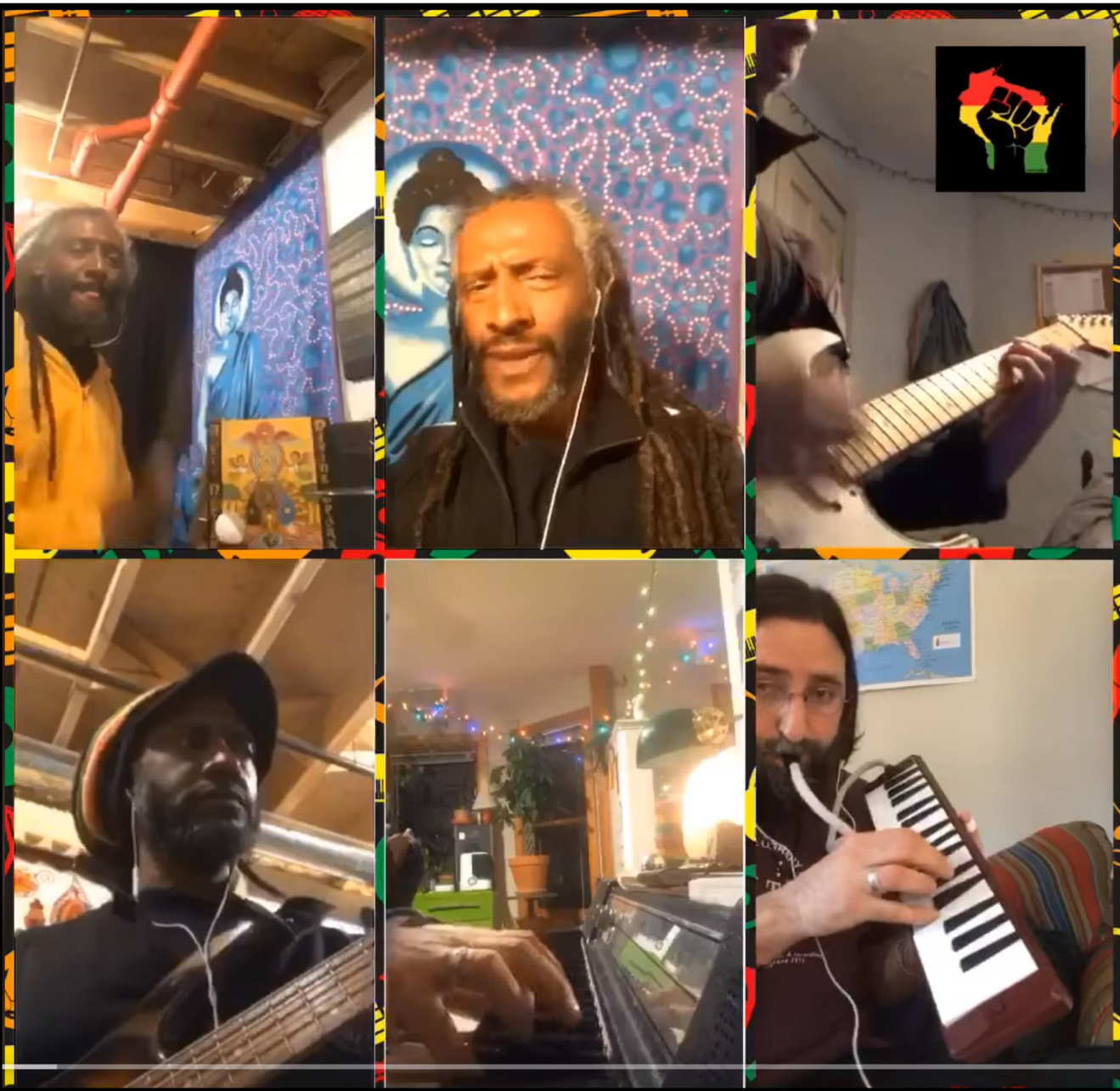


# Facebook Livestream Noon Concerts

We invite all musicians to participate!



Visit [www.facebook.com/makemusicmadison](https://www.facebook.com/makemusicmadison) or send an email to [director@makemusicmadison.org](mailto:director@makemusicmadison.org)



Cultivating Outside Audiences



# Between the Waves Music Festival & Conference

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Was held at the Concourse Hotel this year with 250 attendees coming to Madison from Michigan, Florida, Minnesota, Illinois and Massachusetts; speakers came from California, Tennessee, New York, Minnesota and beyond.



# Madison Arts = Tourism Destination

Cultural Tourism has diminished  
but People's hunger for travel and  
experience has not

(Artist: Adriana Barrios. May 2020, *From Outside Looking in Garver Feed Mill*,



# Dane Dances

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To be determined



Amelia Jones NBC15  @AmeliaJonesTV · May 16

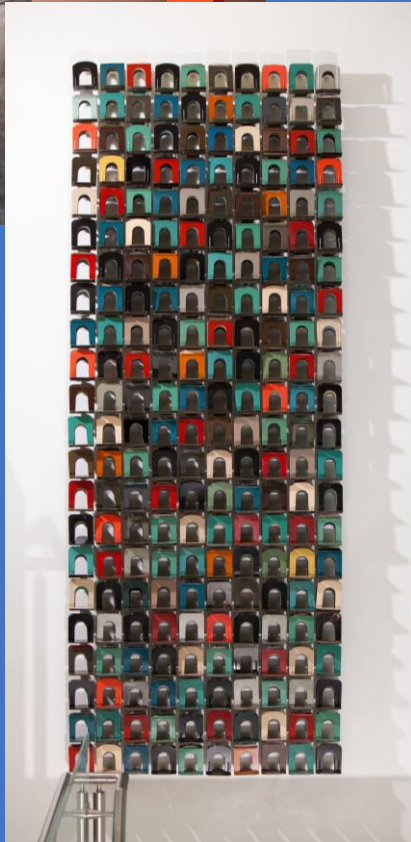
That's a **wrap** for our hunt!!!! 15/27, not too shabby!!!! If you're looking for something to do this summer **downtown** check it out! These art pieces will be up for 2 years so you have plenty of time.



# BLINK+ Downtown Doors

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Downtown Doors exhibited 27 local artists in an outdoor gallery, displaying their artwork on 37 secondary and unattractive doors along State Street and in the Downtown Core.



# BLINK+ Public Market

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We expect to attract at least 5,000 people, and acquire 2 to 3 permanent pieces for the new Public Market, a major destination for visitors.

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The Pursuit Of Happiness Session 2019 (free)

SATURDAY, JUNE 22, 2019, 11:00 AM - SUNDAY, JUNE 23, 2019, 11:00 PM

MCPIKE PARK  
202 SOUTH INGERSOLL STREET,  
MADISON, WI, 53703, UNITED STATES (MAP)

Google Calendar · ICS

Marina Franklin and Tribu Baharú are among the highlights in a hefty lineup of music and comedy. [Info](#)



Marina Franklin.

The free two-day Pursuit Of Happiness Session grew out of the Sessions at McPike Park series (formerly known as Central Park Sessions), and organizers initially planned to make Pursuit Of Happiness a full-on festival in its own right in 2018,

# The Sessions at McPike Park

## The Pursuit of Happiness Session



Madison Arts



Thank you