

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event LAKE MONONA 20KM RUN/WALK

Event Organizer/Sponsor RACE DAY EVENTS, LLC

Is Organizer/Sponsor a 501(c)3 non-profit agency?

☐ Yes ☒ No

If Yes, provide State of Wisconsin Tax Exempt Number N/A

Address 5976 EXECUTIVE DR. STE B.

City/State/Zip FITCHBURG, WI 53719

Primary Contact RYAN GRIESSMEYER

FAX N/A

Work Phone 608-316-5755

Phone During Event 608-444-2261

E-mail ryan@racedayeventsllc.com

Website www.1m20k.com

Secondary Contact RUSS CARSON

Work Phone 608-316-5755

Phone During Event 608-669-9440

E-mail rus@racedayeventsllc.com

Annual Event?

☒ Yes ☐ No

Charitable Event?

☒ Yes ☐ No

If Yes, name of charity to receive donations: SEVERAL LOCAL CHARITIES & SCHOOL GROUPS

Estimated Attendance 1200

(CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours N/A to N/A

☐ Yes ☐ No

EVENT CATEGORY

☒ Run/Walk

☐ Music/Concert

☐ Festival

☐ Rally

☐ Parking (i.e., bagging meters)

☐ Other _____

LOCATION REQUESTED

☐ Capitol Square (note specific blocks below)

☐ Podium/700-800 State Street

☐ 30 on the Square (a.k.a. top of 100 block of State Street)

☐ Other (specific blocks/streets requested below)

Street Names and Block Numbers: SEE ATTACHED

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 5/2/15

Rain Date(s) N/A

Event Start Date(s)/Time(s) 7:00am

Set-Up Date(s)/Time for Event 7:00am

Event End Date(s)/Time(s) 12:00pm

Take-Down Time 12:00pm

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

☒ I/We waive the 21-day decision requirement.

RL (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature _____

Date 1/20/15

38th ANNUAL LAKE MONONA 20KM RUN - MAY 2, 2015

Requested use of parking lane on following streets:

- Jenifer Street – Parking lane on south side of road from Williamson to Spaight
- Spaight Street – Parking lane on south side of road from Jenifer to Orton Park
- Rutledge Street – Parking lane on south side of road from Few to Baldwin
- Baldwin Street – Parking lane on west side of road from Rutledge to Morrison
- Morrison Street – Parking lane on south side of road from Baldwin to Thorton
- Thorton Avenue – Parking lane on east side of road from Morrison to Rutledge
- Riverside Drive – Parking lane on west side of road from Rutledge to Yahara
- Yahara Place – Parking lane on south side of road from Riverside to Lakeland
- Lakeland Avenue – Parking lane on south side of road from Yahara to Olbrich Park
- Atwood Avenue/Monona Dr – Curb side of southbound traffic lanes to Winnequah Rd

Race Day Events would place “no parking signs” that read “No Parking – Saturday (Special Event)” by Wednesday, April 29th. The signs would be taken down immediately following the event.

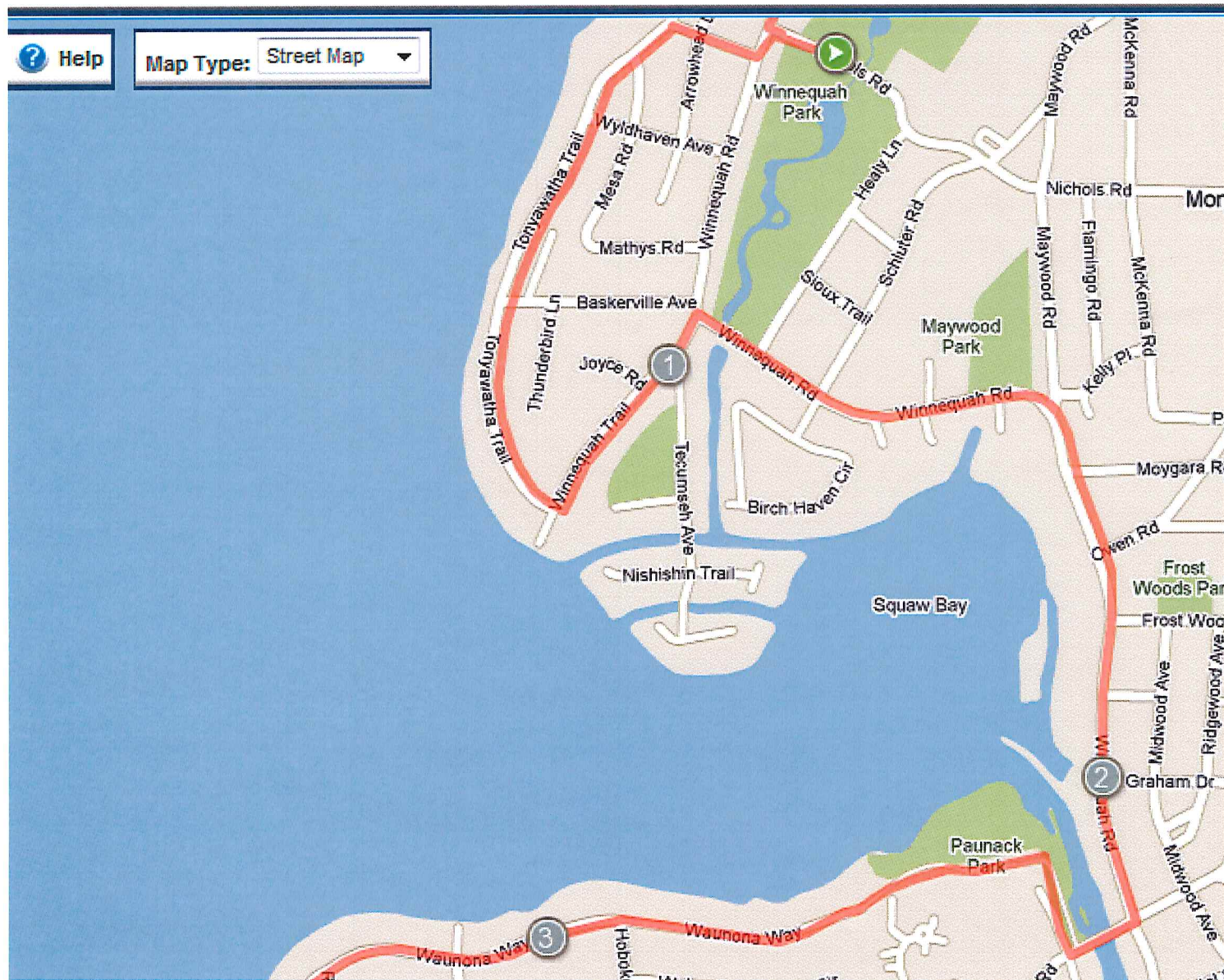
The event hours through the streets listed above are 7:00am to 12:00pm. This includes set-up of cones and sweeping of course following the last runner.

Because the event starts and finishes in Monona, there are no assembly areas in Madison. We are requesting use of the parking lanes only and all streets will remain open. This event has been successful for the past 36 years and has been using the sidewalks and bike paths. Due to the increase in number of participants, we feel use of the parking lane will keep runners much safer.

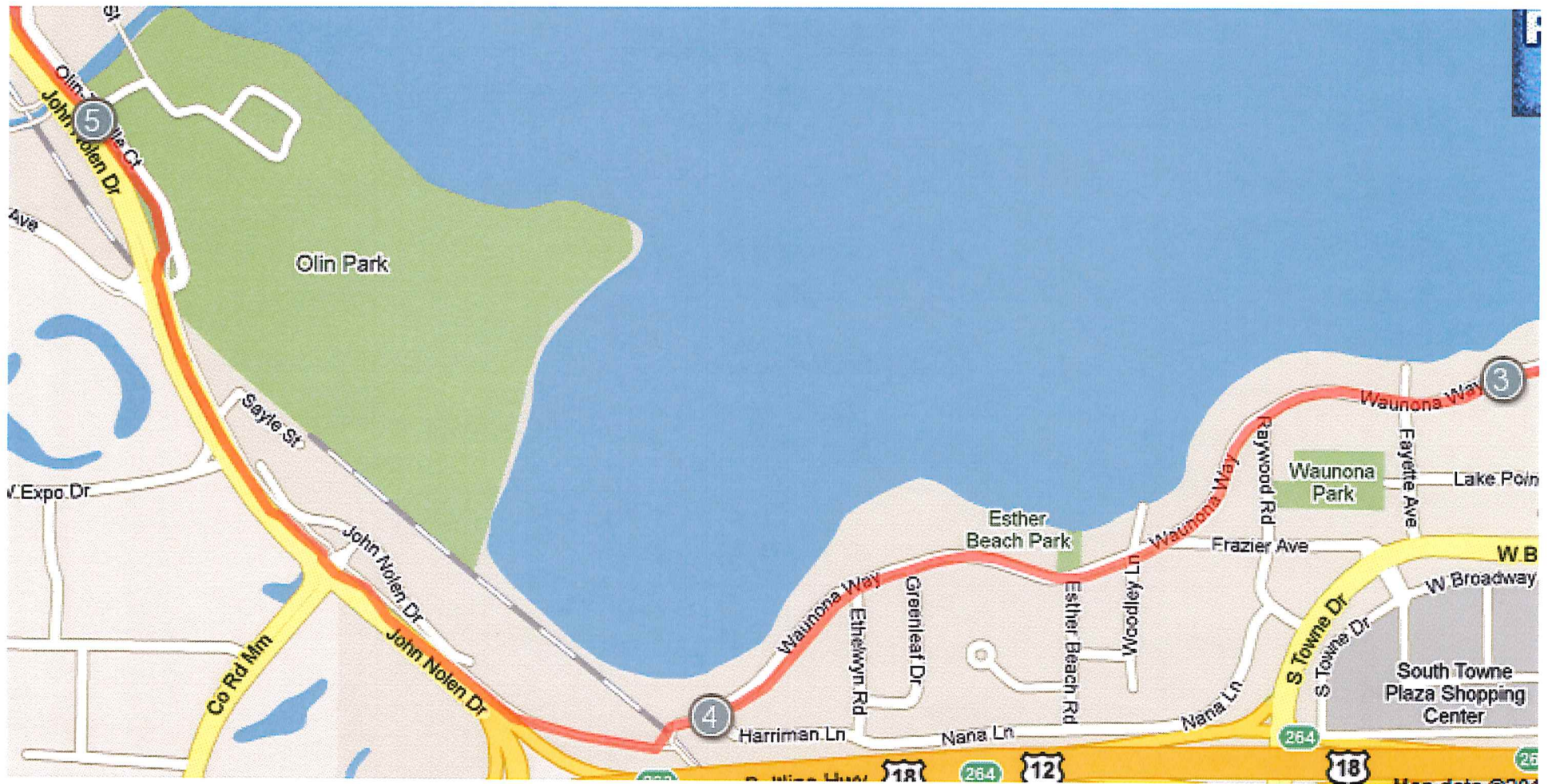
Safety/Security – The start/finish area is in Monona and covered by Monona Fire and EMS. The areas that are run in Madison are supervised by volunteers that are directed to use the 911 system for any major emergencies. We have trained first responders and EMT's that respond for minor injuries on the course, but any major or life threatening circumstances will activate the 911 system. Our volunteers have two-way radios and emergency contact lists to make sure communication is fast and easy.

Clean-Up/Recycling: A clean-up crew follows the last running making sure to leave all affected areas cleaner than they started. All trash and debris is picked up and disposed of at the start/finish area. Race Day Events is a “Green” company and is very proud of our recycling efforts.

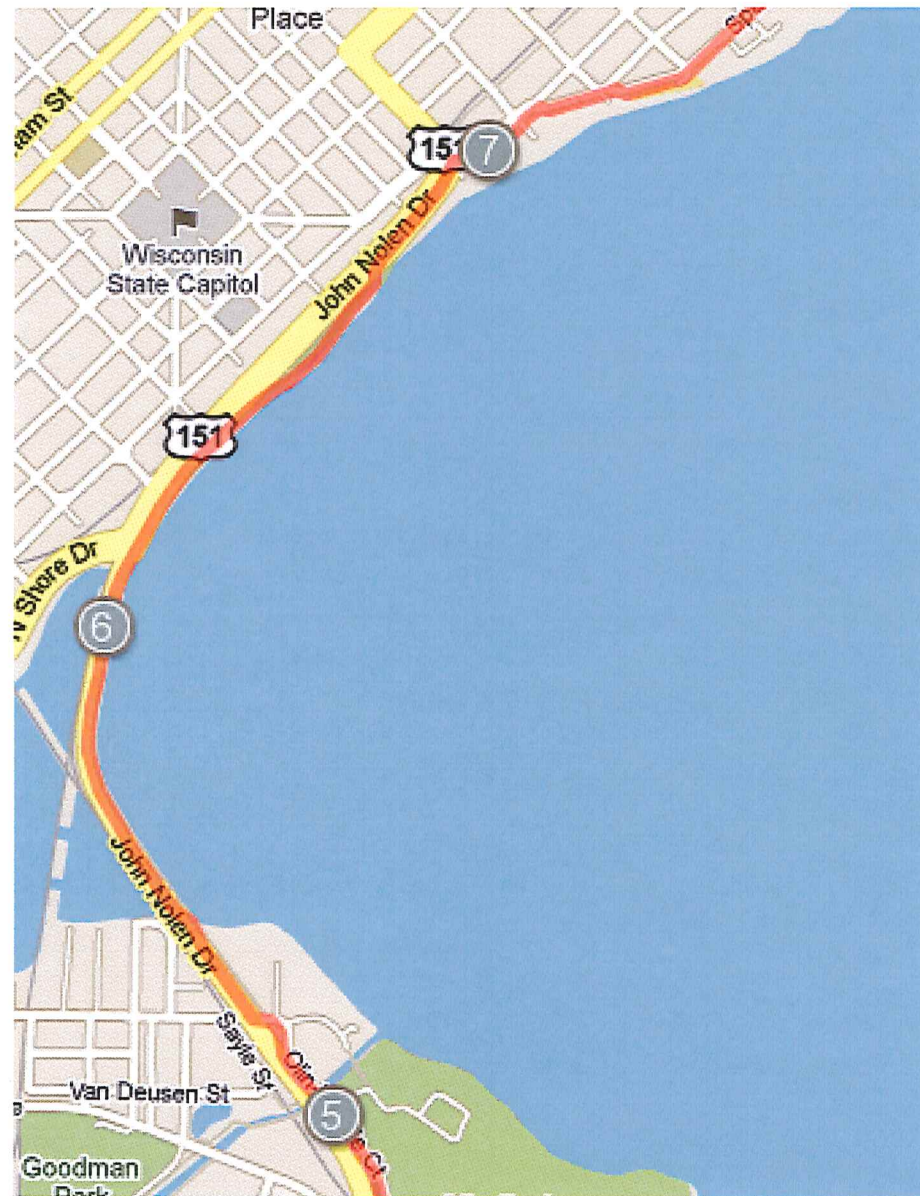
LAKE MONONA 20K MILE 1-3



LAKE MONONA 20K MILE 3-5



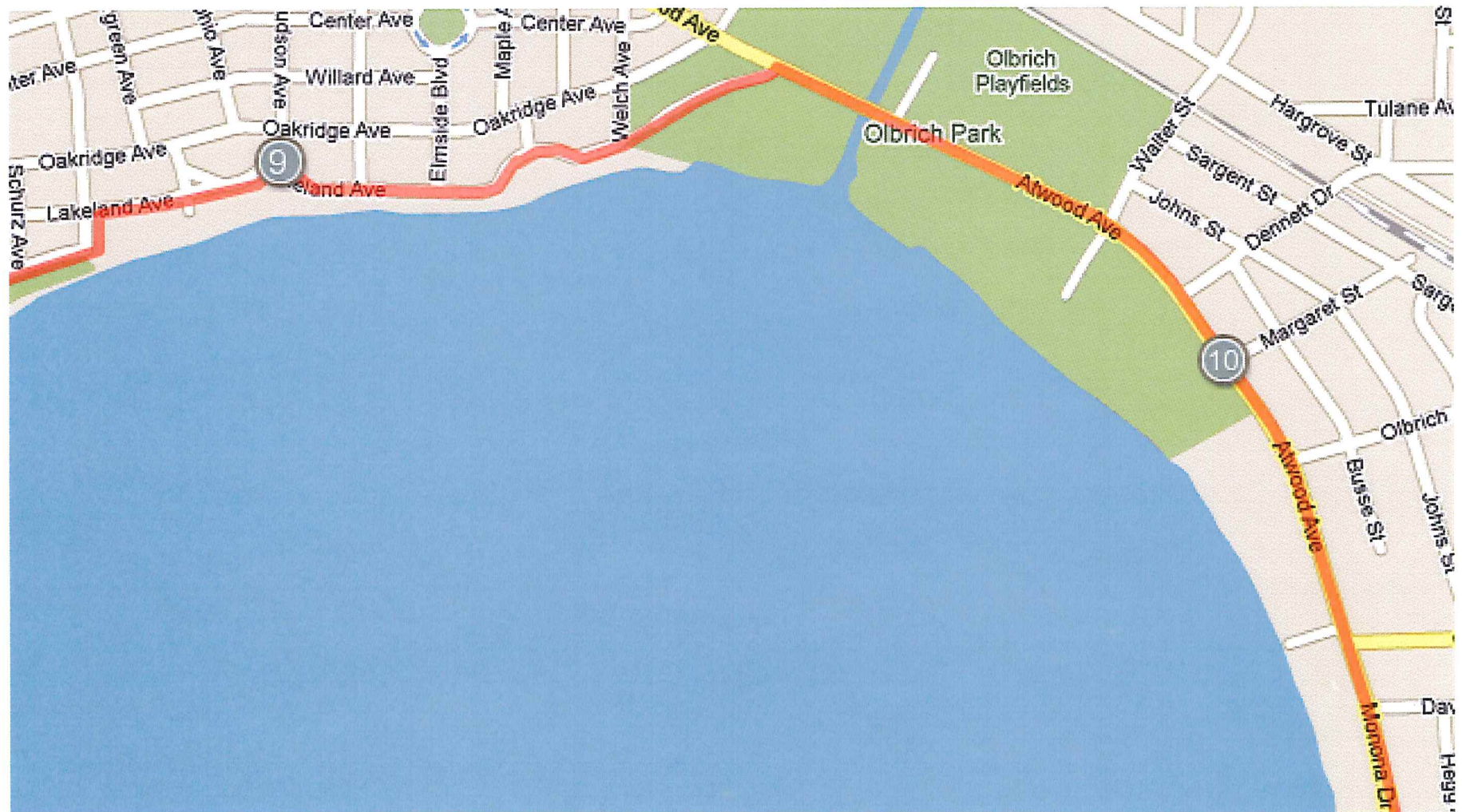
LAKE MONONA 20K MILE 5-7



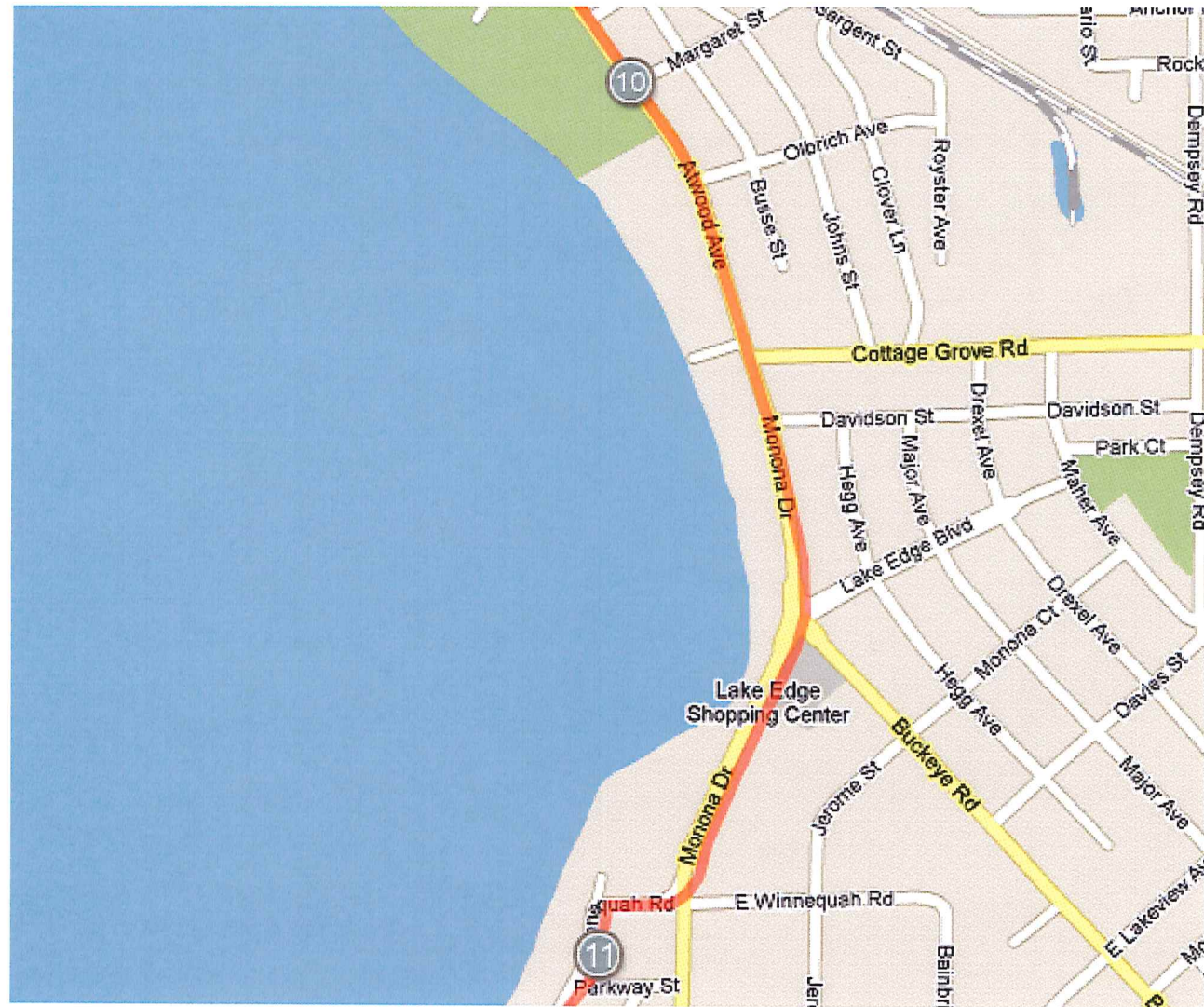
LAKE MONONA 20K MILE 7-9



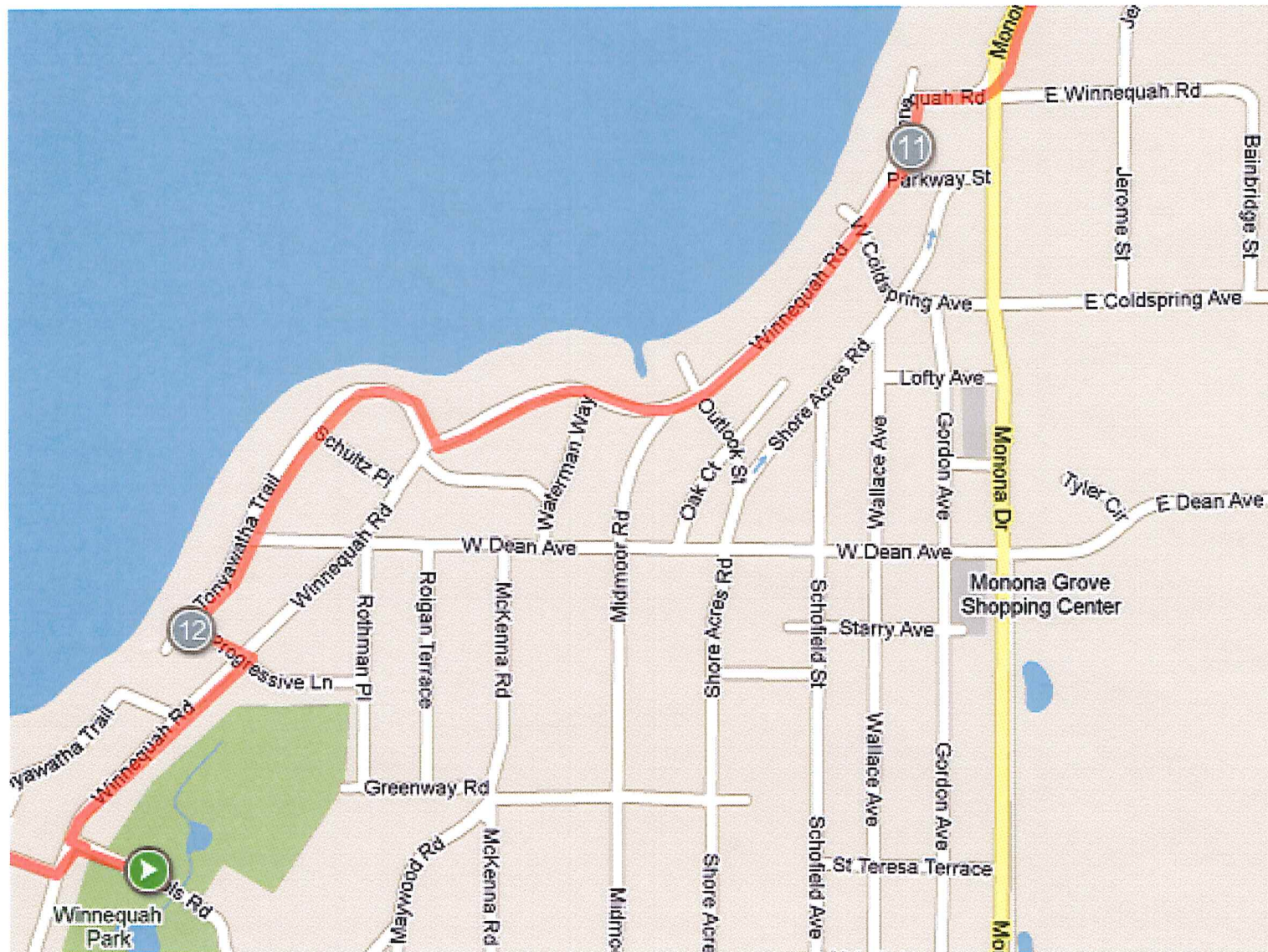
LAKE MONONA 20K MILE 9-10



LAKE MONONA 20K MILE 10-11



LAKE MONONA MILE 20K 11-12 (FINISH)



LAKE MONONA 5K ROUTE

