

ROUTE PERFORMANCE, Year to Date - July 2013

ROUTE	RIDERSHIP			Passengers/rev. hour	
	2012	2013	% change	2012	2013
1 CAP SQUARE - UW	15,000	15,551	3.7%	25.99	26.94
2 WTP-NTP	781,707	809,576	3.6%	49.57	51.56
3 WTP-ETP	345,782	360,672	4.3%	34.24	35.72
4 NTP-STP	453,211	450,930	-0.5%	41.08	40.99
5 ETP-STP	304,417	297,134	-2.4%	36.34	35.57
6 EAST TOWNE-WTP	706,980	689,773	-2.4%	36.02	35.20
7 WTP-ETP (Weekends & Holidays Only)	89,138	89,845	0.8%	26.37	27.01
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	22,448	23,032	2.6%	22.98	23.95
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	114,593	136,646	19.2%	38.52	45.96
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	49,552	58,319	17.7%	21.08	24.81
11 WTP-DUTCH MILL-CAP SQUARE	53,003	58,558	10.5%	30.30	33.47
12 WTP-DUTCH MILL-CAP SQUARE	29,268	32,242	10.2%	21.66	23.86
13 STP-CAP SQUARE	88,163	88,434	0.3%	19.37	19.50
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	235,296	247,541	5.2%	29.46	31.02
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	309,979	316,933	2.2%	33.59	34.39
16 STP - ETP	245,303	241,061	-1.7%	34.15	33.66
17 ETP-NTP	78,218	75,211	-3.8%	35.47	34.11
18 STP-WTP	270,667	269,847	-0.3%	35.77	35.82
19 RED ARROW TR-CAP SQUARE	93,591	98,412	5.2%	21.63	22.74
20 NTP-EAST TOWNE	96,567	99,941	3.5%	15.40	16.01
21 LAKEVIEW LOOP	101,147	101,958	0.8%	27.87	28.16
22 MENDOTA LOOP	147,146	146,575	-0.4%	37.44	37.38
25 AMERICAN CENTER COMMUTER	8,086	6,704	-17.1%	18.77	15.57
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	2,019	2,322	15.0%	6.17	7.10
27 NTP - UW CAMPUS COMMUTER	28,999	32,896	13.4%	26.55	30.12
28 NTP-WTP COMMUTER	219,889	240,359	9.3%	58.56	64.09
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	13,246	13,391	1.1%	28.32	28.63
30 ETP-EAST TOWNE	151,251	163,772	8.3%	31.91	34.68
32 ACEWOOD-THOMPSON LOOP	27,489	27,220	-1.0%	22.21	22.14
33 HIESTAND LOOP	2,306	2,743	19.0%	6.52	7.75
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	18,210	17,136	-5.9%	16.85	15.86
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	16,960	20,535	21.1%	9.89	12.02
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	43,144	48,924	13.4%	15.51	17.59
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	181,770	204,501	12.5%	36.00	40.53
39 ETP - DAIRY DRIVE	16,757	15,731	-6.1%	13.64	12.81
40 STP - ARBOR HILLS LOOP	111,175	103,170	-7.2%	38.19	35.55
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	53,140	56,829	6.9%	33.34	35.65
47 ARBOR HILLS COMMUTER	47,457	49,103	3.5%	24.82	25.68
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	7,702	7,866	2.1%	11.72	11.97
50 WTP-SCHROEDER-RAYMOND LOOP	111,699	108,248	-3.1%	45.12	43.89
51 WTP-MUIR FIELD LOOP	50,247	50,311	0.1%	32.74	32.98
52 WTP-FITCHBURG	22,415	21,103	-5.9%	13.63	12.83
55 VERONA- WTP COMMUTER (revised Mar 11, 2013)	29,078	22,948	-21.1%	35.06	25.68
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	77,876	78,004	0.2%	29.53	29.58
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	75,272	74,834	-0.6%	35.32	35.11
58 GREENTREE COMMUTER	42,932	48,281	12.5%	24.38	27.41
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	7,399	5,691	-23.1%	7.59	5.93
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	23,473	23,949	2.0%	27.38	28.39
67 WTP-WEST TOWNE	183,112	184,249	0.6%	47.64	48.03
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	6,427	5,704	-11.2%	6.46	5.82
70 MIDDLETON-CAPITOL SQUARE	89,760	99,493	10.8%	22.98	25.47
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	57,295	56,279	-1.8%	50.28	49.38
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	85,758	89,475	4.3%	37.80	39.44
73 WTP-OLD SAUK TRAILS	85,264	83,379	-2.2%	20.03	19.59
74 MIDDLETON LOOP	15,182	17,443	14.9%	13.90	15.97
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012 & revised Mar 11, 2013)	8,674	28,382	227.2%	16.53	30.53
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	5,992	6,311	5.3%	11.30	12.29
80 UW CAMPUS (service revised effective Aug 26, 2012)	972,381	1,023,565	5.3%	94.10	86.29
81-82 UW LATE NITE CIRCULATORS	122,205	51,940	-57.5%	47.45	32.66
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	21,006	31,421	49.6%	62.80	94.42
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on Aug 25, 2012)	155,057	-	-100.0%	64.73	NA
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	603,266	634,774	5.2%	66.03	67.31
UNKNOWN ROUTE & ROAD BUS *	32	251	684.4%	NA	NA
SYSTEM TOTAL	8,432,578	8,467,428	0.4%	37.54	37.96
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	7,161,929	7,360,502	2.8%	34.27	35.17

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.

Average weekday ridership July 2012: 35,017

Average weekday ridership July 2013: 34,807