

ITEM G-2.  
TPC 06.08.11

**Benishek-Clark, Anne**

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**From:** Gary Poulson [garypoulson@gmail.com]  
**Sent:** Sunday, June 05, 2011 12:02 PM  
**To:** Benishek-Clark, Anne  
**Subject:** Fwd: Audio Bus Ads

Please forward this email to all members of the TPC. thanks, Gary

----- Forwarded message -----

**From:** Jared Billings <billingsj[REDACTED]@gmail.com>  
**Date:** Sat, Jun 4, 2011 at 12:57 PM  
**Subject:** Audio Bus Ads  
**To:** [GaryPoulson@gmail.com](mailto:GaryPoulson@gmail.com)

Dear Mr. Poulson

I am a frequent user of the Madison Metro bus system. I cannot say that our association has been without it's frustrations, but it has gotten me where I needed to go in relative comfort, speed and security. Something that has and will always detract from that degree of comfort is the noise level on the bus. Currently it is not so loud, but on occasion the combination of electronic devices, younger and/or more eccentric passengers, and noise from the vehicle itself have brought me a less than positive transit experience.

To this you would add audio commercials. An argument I'm sure you've heard says that they are no different than commercials on radio (which I also loath). However, on the bus I cannot change the channel, nor ride on a competing bus system that doesn't run these ads. I appreciate that economic pressures have brought you to consider this option. In light of that I would like to state that I will be boycotting any product I hear about piped over the bus speakers and will be actively encouraging others to do so as well. Be assured also that for anyone and everyone who would has an opinion to express that the man who brought us these bonus irritants in a day already well-stocked with them is you.

Thank you  
Jared Billings