

**Undie Run Proposal**  
**Thursday, April 25th, 2013**

We currently have a \$1,500 budget that we can use for this event and are also looking to add another \$1,000 from local sponsorships.

**Route 1**

<http://www.mapmyrun.com/routes/view/180705810>

- Start at State St Mall
- East up State to Gilman, left onto Gilman
- Northeast on Gilman up to Henry, left onto Henry
- North on Henry to Langdon, Left onto Langdon
- West on Langdon until we reach Library Mall again

**Route 2**

<http://www.mapmyrun.com/routes/view/183801752>

- Start at State Street Mall
  - Run East on State Street up to Gorham (not crossing Gorham)
  - Turn around
  - Run West back to starting point at State Street Mall
- The street will be divided up so runners will be on right side of the road so they won't run into each other.

**Route 3**

- We were thinking of something along the bike path? We aren't really sure where else on campus there is a good place for this type of event. Basically, we are looking for a distance of 1 mile total, so a distance of .5 miles going back and forth would also work. We are open to any of your suggestions.

We would prefer Route 1 if it will fit in our budget. According to the information given to us on costs, we estimate that the cost of Route 1 will be around \$1500, but you may want to double check that. The cost of police and bus reroutes for Route 2 is \$620, well within our budget, and we would be happy to do this route as well.

**Event Schedule**

- The run will start at 7:30 pm and we estimate that the run will last for a total of 30 min.
- There will be music starting at 7:15pm by a DJ that we will hire. We have speakers and just need a power source.
- We will also be sending in a permit application for the DJ.
- We will be serving pre packaged healthy snacks and bottled water to the runners.

- We expect the crowd to be cleared out by 8:30 PM
- We are aware that there is an event at State Street Mall ending at 7pm on April 25th. We have been in contact with their organizers to ensure a smooth transition between these two events.

This is just a one-day event so we will be providing a \$50 application fee and will send it to whomever you would like us to.

### **Event Site Map**

See the proposed routes at the top.

- We would like to have a tent for the DJ to be placed next to the concrete podium in State Street Mall.
- We will also have a blocked off staging area with one or two entrances to ensure that every participant signs a waiver prior to running.
- We are in communication with the UW Risk Manager about helping us write up the waiver.
- Phi Gamma Delta will be providing all necessary volunteers to handle the waivers, set up, and take down of the event along with additional security if needed.
- We are also in communication with the organizer of this event from 2010 to ensure that we are taking all of the necessary measures to run this event as smoothly as possible.

### **Safety and Security Plan**

- We are open to suggestions as to what security measures must be taken to run this event.
- We will have a "Lost and Found" Booth next to the DJ event
- We will also have a "Coat Check" for people to place their clothes that they will be wearing after the event.
- We are going to ask the organizer of the 2010 event and see how he was able to get the police officers at no charge. If that doesn't work, we still have the available budget.

### **Trash and Recycling Plan**

- There will be trash and recycling receptacles on the streets that we will be running on.
- If we still need extra bins, please let us know and we will just get the 8 bins at \$10 each

### **Notification Requirements**

- We will be sending this proposal to the alderman.
- Prior to the event, we will also let provide a written notice to the proper occupants that will be on the closed streets depending on the route.

**Insurance**

- We are looking into buying insurance for the event and are communicating with the 2010 organizer about setting that up.
- Once again, we are completely open to suggestions.

**Marketing**

- If the event is approved, we would like to market the event via the enclosed kiosks on State Street and the Capitol Square.

If it is possible, we would like to conditionally reserve the State Street Mall area for April 25th for our amplification permit pending the approval of this event.

Thanks,  
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