APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA	ITEM#
Project #	
Legistar #	

DATE SUBMITTED: 2 - 8 - 11 UDC MEETING DATE: 3 - 2 - 11	Action Requested Informational Presentation Initial Approval and/or Recommendation Final Approval and/or Recommendation
PROJECT ADDRESS: 3010 Nob Hill	Road
ALDERMANIC DISTRICT: 14	•
OWNER/DEVELOPER (Partners and/or Principals) Phillips Distributing Corp	ARCHITECT/DESIGNER/OR AGENT: Strang, Inc
3010 Nob Hill Rd.	6411 Mineral Point Rd.
Madison, WI 53713	Madison, WI 53705
CONTACT PERSON: Dale Volkening	
Address: Strang, Inc	
well as a fee) School, Public Building or Space (Fee may be r	n Urban Design District * (A public hearing is required as
(See Section B for:) New Construction or Exterior Remodeling in C	A District (Fee required)
(See Section C for:) R.P.S.M. Parking Variance (Fee required)	
(See Section D for:) Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required)	
Other	·
*Public Hearing Required (Submission Deadline 3 Wee	eks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



February 23, 2011

Letter of Intent - Final Approval

To: Urban Design Commission

Project: Addition to Phillips Distributing Corporation

3010 Nob Hill Road Madison, Wisconsin

Owner: Phillips Distributing Corporation

3010 Nob Hill Road Madison, Wisconsin Jeff Levy, Vice President

608-222-9177

Architect: Strang, Inc.

6411 Mineral Point Road Madison, WI 53705

Dale Volkening, Project Manager

608-276-9200

Civil/Landscape: Ken Saiki Design, Inc.

303 S. Paterson, Suite One

Madison, WI 53703

Steve Whayland, Project Manager

608-251-3600

Project Description:

Phillips Distributing Corporation is a wholesale distributor of wine and liquor. The company has been in business for 80 years, and has occupied the current building since it was constructed in 1993.

The proposed project consists of an addition to the existing building to increase the square footage of warehouse space within the building, and an expansion of the parking lot to provide additional auto parking for company staff and for vendors who visit the site.

Other company functions such as the business office and the loading/unloading facilities are currently adequate, so no changes are proposed to these areas.

The site is located in Urban Design District #1

Project Statistics:

Site Area: 227,675 square feet total area (5.226 acres), proposed new CSM

The existing building is currently located on Lot 2 of the Toki Farm Plat. The existing plat has four lots. A new Certified Survey Map is being created that will create two lots from the original four.

ARCHITECTURE ENGINEERING INTERIOR DESIGN



Building Area: Existing building = 35,200 gross square feet

Proposed addition = <u>17,890 gross square feet</u>
Total building area = 53,090 gross square feet

Building height above grade is 1 story; 23'-0" to top of roof surface.

Exterior Design:

The building addition will match the existing building in design, materials, and color. Samples will be brought to the UDC meeting. Primary colors are:

- Split-face concrete masonry: dark brown, to match existing
- EIFS: light brown, to match existing, with burgundy accent colored reveals
- Sheet metal flashing and trim: burgundy, to match existing

Parking:

On-site auto parking will be provided for the office and warehouse staff that work in the building, for the company's delivery truck drivers, and for the Phillips' sales personnel who come to the building periodically throughout the day. In addition, parking stalls will be used by the wine and liquor vendors who visit the building to make sales calls.

The minimum number of parking stalls required by the Madison zoning code is calculated as follows:

Handicapped parking is provided adjacent to this building for staff and visitor use.

An 8-stall bicycle parking area will be provided near the loading dock.

Site Lighting:

The new parking lot pole light fixtures will be metal halide, cut-off style luminaires.

The existing three parking lot pole lights are 400-watt high pressure sodium fixtures, and these fixtures will be replaced with 250-watt metal halide in the same locations.

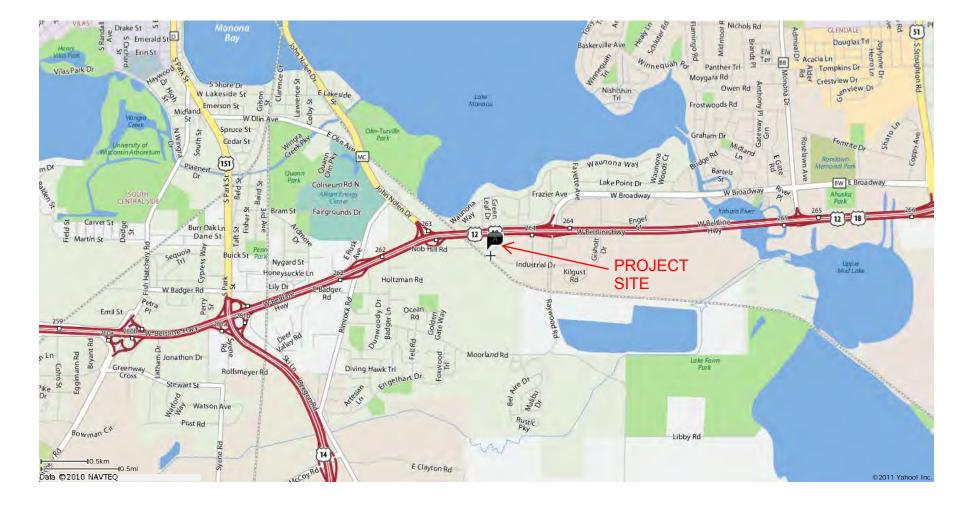
The existing building has wall mounted security lighting on the north and east elevations. We propose to provide matching lighting on the north and east facades of the building addition.

Exterior Signage:

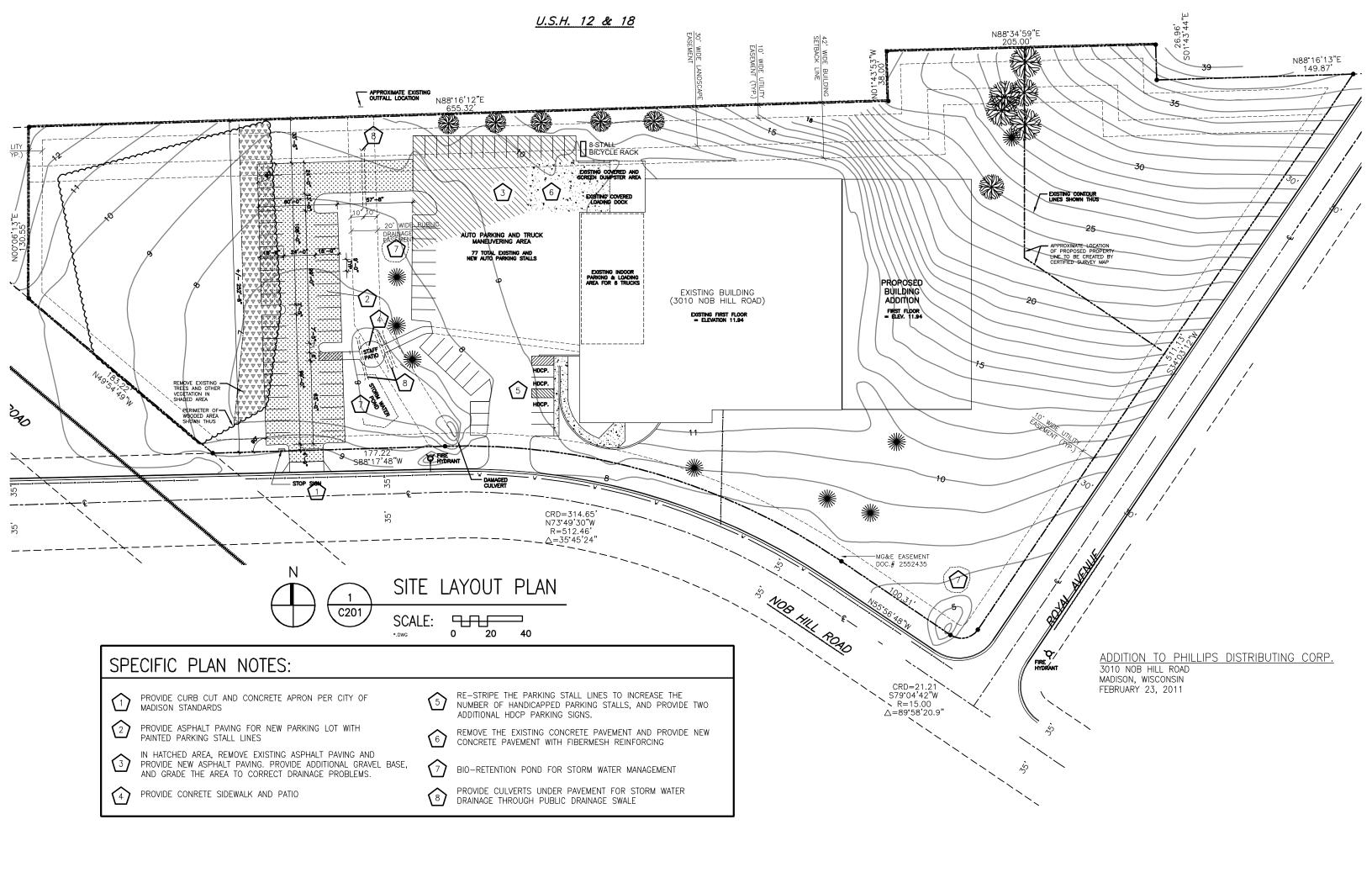
There is currently one wall sign on the south wall of the warehouse, and it will remain. Refer to the attached existing building photographs for a photo of this sign.

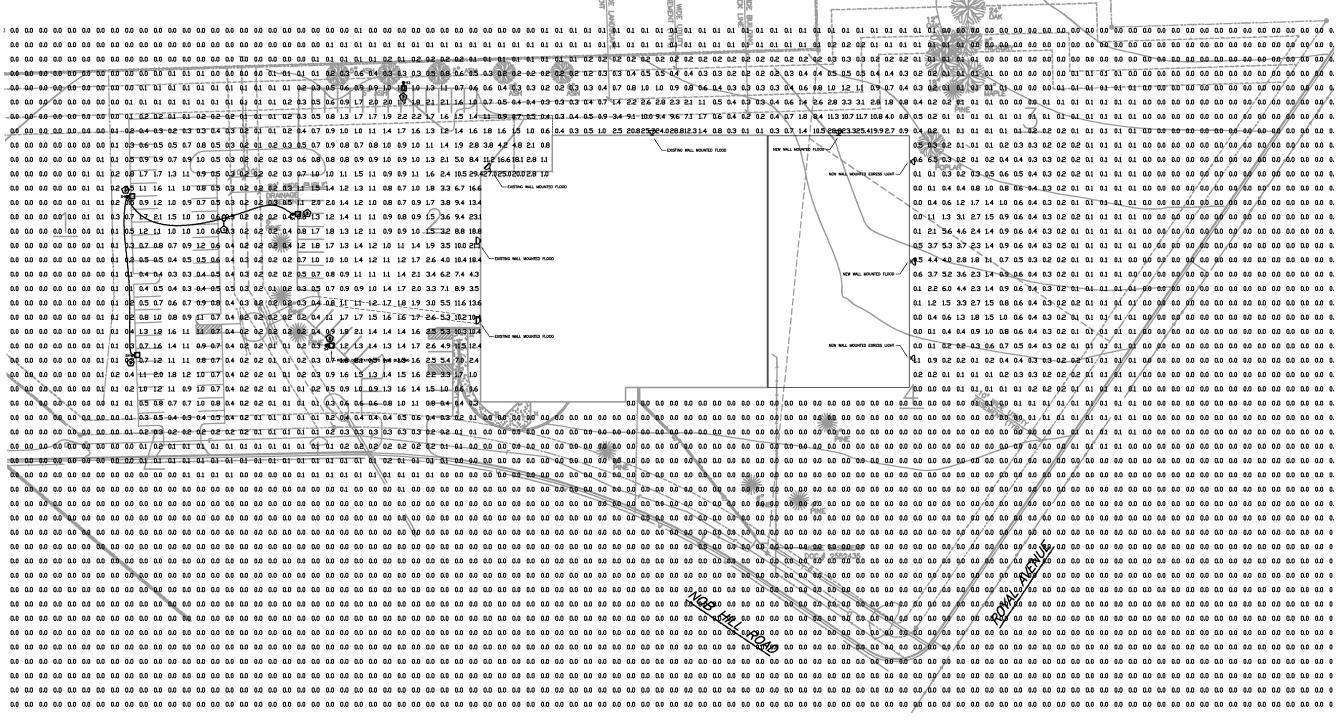
Project Schedule:

Construction will begin in April 2011 and be completed in September 2011.



LOCATOR MAP
Phillips Distributing Corporation
3010 Nob Hill Road





ELECTRICAL FLOOR PLAN

SCALE: 1" = 30'-0"



ARCHITECTURE ENGINEERING INTERIOR DESIGN

> STRANG INC. 8411 MINERAL POINT ROAD MADISON, WI 53705-4395

T/ 808 278 9200 F/ 808 278 9204

DRAWING SET	DD
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FILE NAME	2010047-E100.DWG
REVISIONS	
DRAWN	BB
CHECKED	BB

2010047

ADDITION TO PHILLIPS DISTRIBUTING CORPORATION

PROJECT NO.

PROJECT TITLE

3010 NOB HILL ROAD MADISON, WISCONSIN 53713

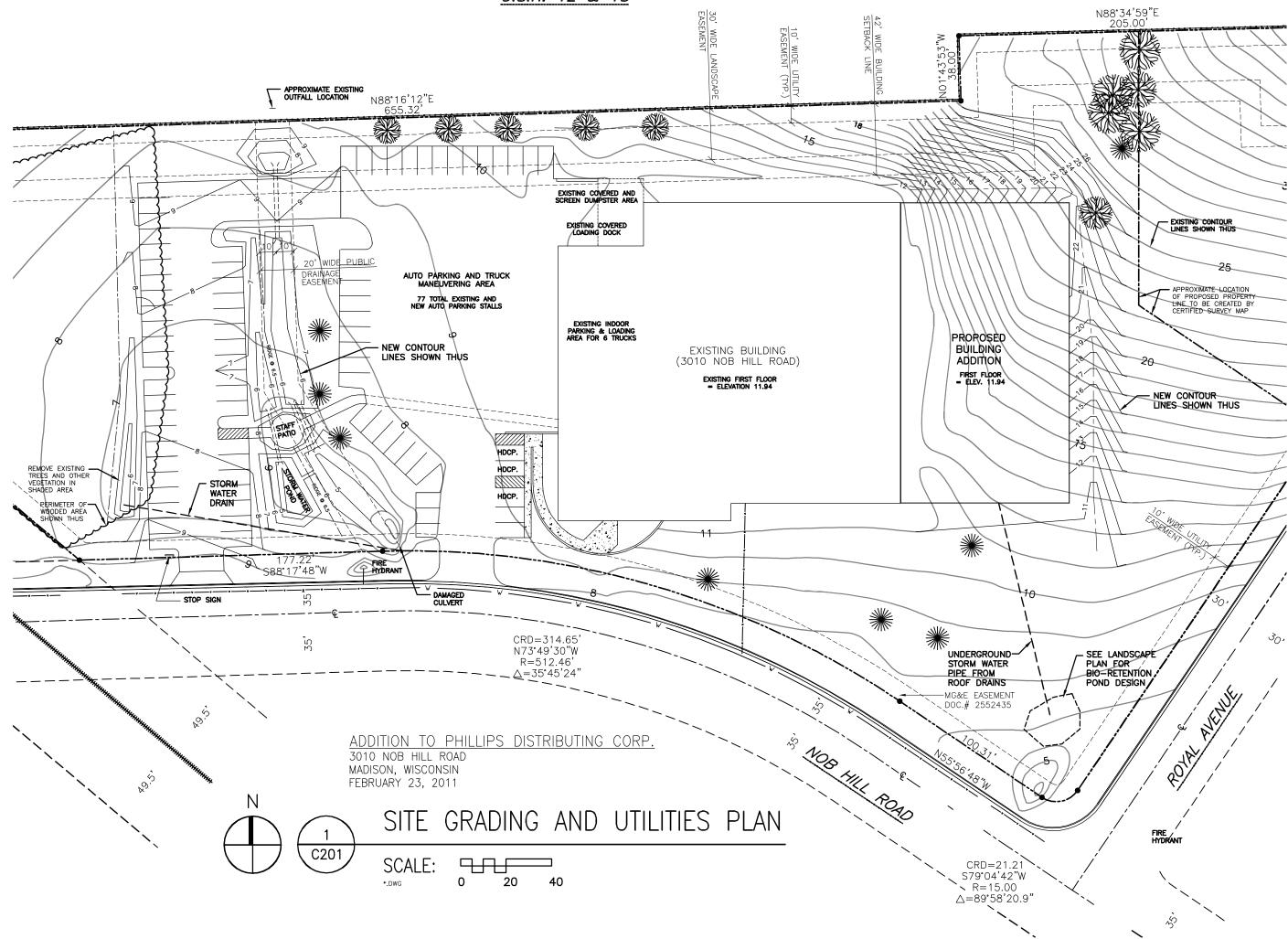
SHEET TITLE

KEYED ELECTRICAL NOTES

PROVIDE CONCRETE POLE BASE AT NEW LOCATIONS, BASE CONSTRUCTION SHALL MATCH EXISTING BASES ON CITY

ELECTRICAL SITE PLAN

SHEET NO.





ADDITION TO PHILLIPS DISTRIBUTING CORP.
3010 NOB HILL ROAD
MADISON, WISCONSIN
FEBRUARY 23 2011

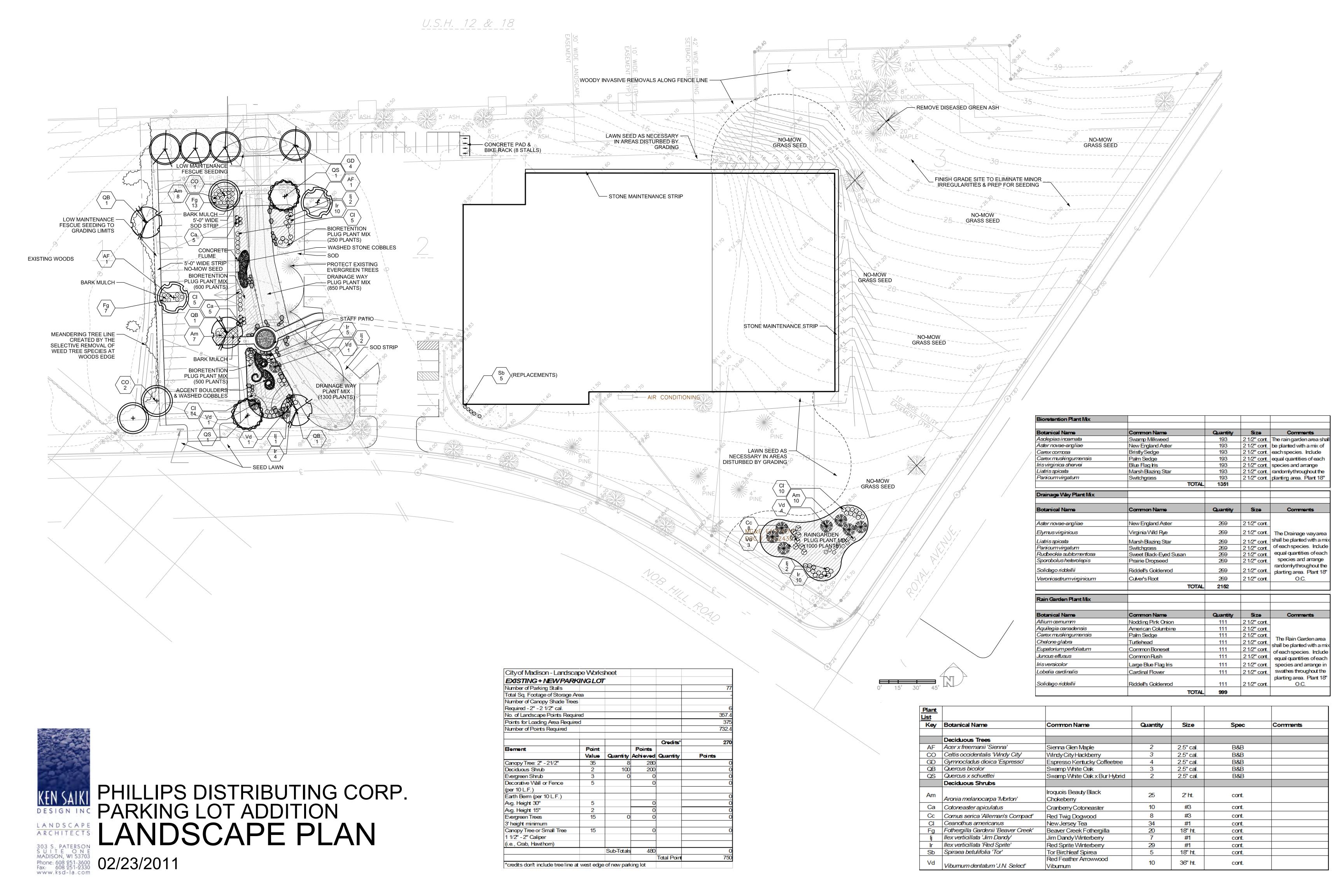


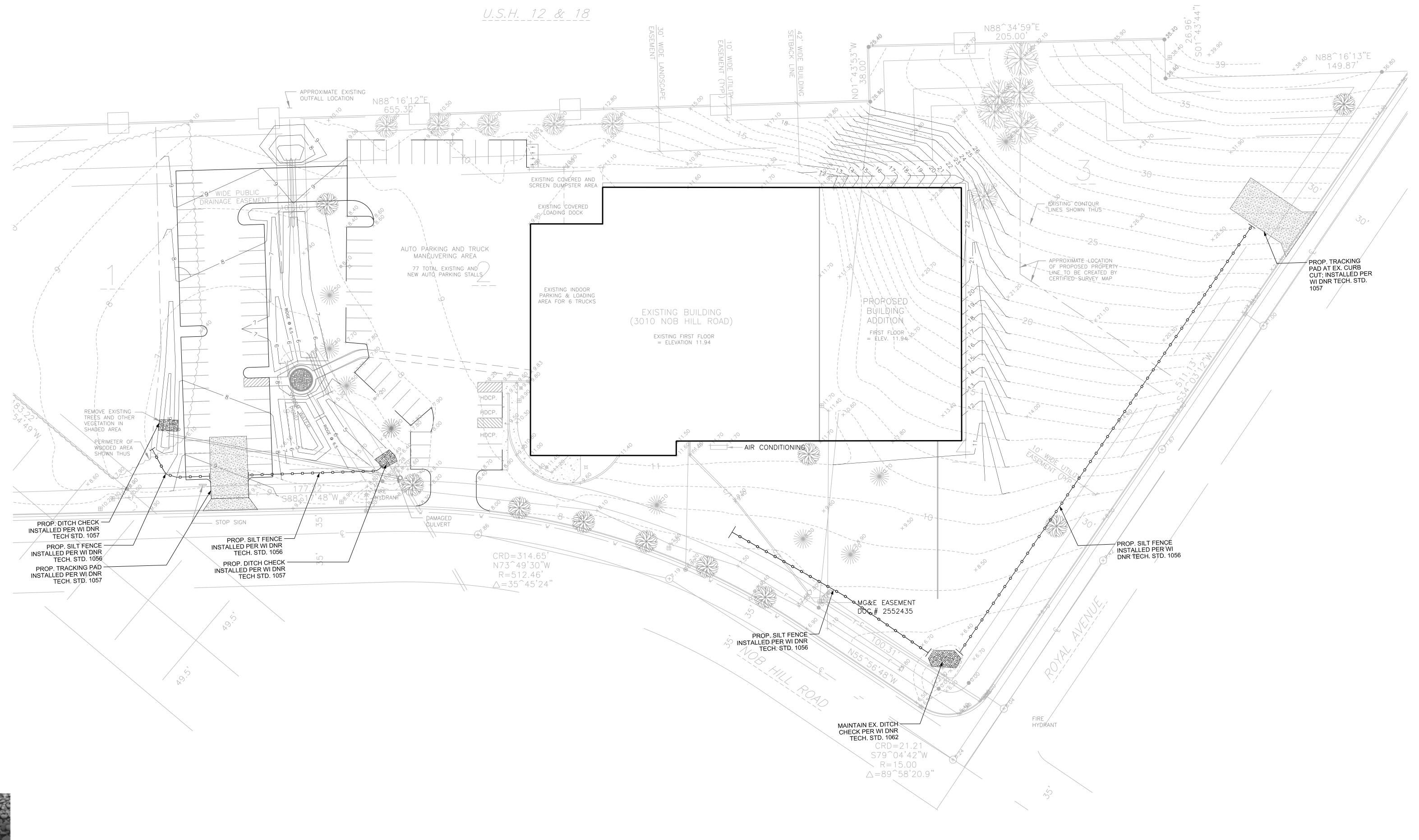
AERIAL VIEW OF EXISTING SITE

Phillips Distributing Corp. 3010 Nob Hill Road Madison, Wisconsin



Phillips Distributing Corporation - View from Southeast







www.ksd-la.com

PHILLIPS DISTRIBUTING CORP.
PARKING LOT ADDITION
LANDSCAPE CONCEPT EROSION CONTROL PLAN
303 S. PATERSON 02/23/2011





PARKING LOT. 25'-O" POLE MOUNTING

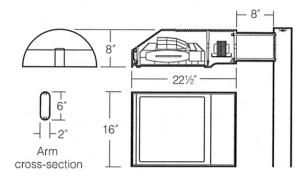
AR

The Archetype®

Type: Job: Catalog number:						1	Approvals:	,
	1	1	1	1 .		1		
Mtg.	Fixture	Electrical Module See page 2	Finish	Options See pages 3-4		Optional Vertical Slipfitter Mount		
Selec	ct pole fro		og. If pole	e is provided by others	indicate O.D. for arm fitting.	See page 5	Date: Page: 1 of 5	

Specifications

150 to 400 watt Mogul Base Lamps Maximum Fixture weight (400HPS) = 45 lb



Housing: One-piece die-cast, low copper (<0.6% Cu) aluminum alloy with integral cooling ribs over the optical chamber and electrical compartment. Solid barrier wall separates optical and electrical compartments. Double-thick wall with gussets on the support-arm mounting end. Housing forms a half cylinder with 55° front face plane providing a recess to allow a flush single-latch detail. All hardware is stainless steel or electro-zinc plated steel.

Lens Frame: One-piece die-cast, low copper (<0.6% Cu) aluminum alloy lens frame with 1" minimum depth around the gasket flange. Integral hinges with stainless steel pins provide no-tool mounting and removal from housing. Single die-cast aluminum cam-latch provides positive locking and sealing of the optical chamber by a one-piece extruded and vulcanized silicone gasket. Clear %6" thick tempered glass lens retained by eight steel clips with full silicone gasketing around the perimeter.

Reflector Module: Specular Alzak* optical segments are rigidly mounted within a die-cast aluminum enclosure that attaches to the housing as a one-piece module. Reflector module is field rotatable in 90° increments. HPS and PMH sockets are porcelain 4KV pulse rated mogul base with molded silicone lamp stabilizer. All reflector modules are factory prewired with quick-disconnect plug and include silicone seal at the penetration of the internal barrier wall in the luminaire housing.

Electrical Module: All electrical components are UL and CSA recognized, mounted on a single plate and factory prewired with quick-disconnect plugs. Electrical module attaches to housing with no-tool hinges and latches, accessible by opening the lens frame only. All ballasts are high power factor rated -20°F. starting.

Support Arm: One-piece extruded aluminum with internal bolt guides and fully radiussed top and bottom. Luminaire-to-pole attachment is by internal draw bolts, and includes a pole reinforcing plate with wire strain relief. Arm is circular cut for specified round pole.

Optional Wall Mounting: Fixture mounted to poured concrete walls only. A modified support arm is provided with side access to allow field splices within the arm. A wall embedment bracket is provided to accept draw bolts, and a trim plate covers the wall-embedded junction box. All wall mount components are finished to match the fixture.

Finish: Super TGIC thermoset polyester powder coat paint, 2.5 mil nominal thickness, applied over a titanated zirconium conversion coating; 2500 hour salt spray test endurance rating. Standard colors are Black, Dark Bronze, Light Gray, Stealth Gray[®], Platinum Silver, or White. Custom colors are available.

CAUTION: Fixtures must be grounded in accordance with national, state and/or local electrical codes. Failure to do so may result in serious personal injury.





Listings and Ratings					
UL cUL 15981	CE	IP66 Rated	25C Ambient		

Suitable for wet locations.

KIM LIGHTING RESERVES THE RIGHT TO CHANGE SPECIFICATIONS WITHOUT NOTICE.





Type:

Job:

Page: 2 of 5



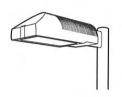
Standard Features

Mounting 3Y configuration is available for round poles only.	Plan View:	-		1				W	/all Mount
	EPA:	1.2	2.4	2.0	3.2	3.2	3.9		n/a
	Cat. No.:	ズ 1A	□ 2B	□ 2L	□ 3T	□ 3Y	40	2	□ 1W
Fixture Cat. No. designates fixture and light distribution. See the Kim Site/Roadway Optical Systems Catalog for detailed information on reflector design and application.	Flat Lens Light Distribu		Type I Full Cutoff	Type II Full Cutoff AR2	Full	pe III	Type IV Forward Thr Full Cutof	ow	Type V Square Full Cutoff
Electrical Module HPS = High Pressure Sodium PMH = Pulse Start Metal Halide	Cat. Nos. for	High Pr 150 150 150 150 150	cal Modules ressure Sodium DHPS120 DHPS208 DHPS240 DHPS277 DHPS347 DHPS480		5208 5240 5277 5347	☐ 400HPS ☐ 400HPS ☐ 400HPS ☐ 400HPS ☐ 400HPS	5208 5240 5277 5347		
	Lamp Socket ANSI Ballast	E-23½ Mogu	, Clear	E-18, Clea Mogul Bas S-50	r	E-18, Clear Mogul Bas S-51			
Lamp Lamp Line Watts Type Volts 400 HPS 277		250 250 250 250 250	art Metal Halid DPMH120 DPMH208 DPMH240 DPMH277 DPMH347 DPMH480	320PM 320PM 320PM 320PM 320PM 320PM 320PM 320PM	H208 H240 H277 H347	350PMH 350PMH 350PMH 350PMH 350PMH	1208 1240 1277 1347	☐ 400P ☐ 400P ☐ 400P ☐ 400P	MH120 MH208 MH240 MH277 MH347
	Lamp	ED-28	, Clear	BT-28, Cle	ar	BT-28, Clea	ar	ED-28, (Clear
	Socket	Mogul	Base	Mogul Bas	е	Mogul Base	e	Mogul E	Base
	warranty service	e Energy I th its lum claims.	ndependence a inaires, effective	M-132, M or M170 nd Security Act (El 2 January 1, 2009.	SA) of 2007, Contact Kin	n Lighting for av	an no longer s vailability of r	M-135 supply probeplacemen	e start metal nt ballasts for
Finish Super TGIC powder coat paint over a titanated zirconium conversion coating.	Color: Blace Cat. No.: Cat. No.: Consult representation	BL □ I ors subj	DB ect to addit	_	ealth Gray [®] SG , minimu ion:	Platinum S PS m quantitie	\square N	/H 🗆 (

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Type: Job:

Page: 3 of 5



Optional Features

Wall Mounting Cat. No. □ 1W □ No Option Select from Mounting on page 2.	Fixture mounted to poured concrete modified support arm is provided wit allow field splices within the arm. A bracket (WEB) is provided to accept of trim plate covers the wall-embedded wall mount components are finished to		bunt using wall e		
Photocell Receptacle Cat. No. A-25 No Option	Fixture supplied with a fully gasketed the electrical compartment for NEMA (by others). For all multiple-fixture pole two or three fixtures, one fixture has operate the others. Four fixtures (250 require one fixture with a receptact (400 watt) require two fixtures with reco	A base photocell e mountings with a receptacle to watt or less) also le. Four fixtures			Receptacle
	Mounting (see page 2) *- Fixture with Photocell Receptacle S - slave unit(s) Allowable wattage per fixture:	1A, 1W s 2L 150-400'	2B 3T, 3Y	4C 150-250W	4C 400W
Convex Glass Lens Cat. No. CGL No Option	The 3/16" thick clear convex tempered gl the standard flat glass lens. Provides presence and provides a subtle in uniformity where pole spacing is ex- effectiveness of houseside shielding.	ass lens replaces increased lens mprovement in		1/2"	Glass Lens
Polycarbonate Lens Cat. No. S No Option	Fixture supplied with a one piece vacuu UV stabilized convex polycarbonate, replacing the standard tempered glass maximum. May be used with 400l locations where ambient air temperatu operation will not exceed 85°F. CAUTION: Use only when vandalism be high. Useful life is limited by UV di sunlight and metal halide lamps.	fully gasketed, s lens. 250 watt HPS in outdoor are during fixture is anticipated to		4" Polycarbo	onate Lens



Type: Job:

Page: 4 of 5



Optional Features

Houseside Shield Cat. No. (See right) ☐ No Option	(Types II, III, and IV only) Fixtures with the standard flat glass lens are available with stamped aluminum louvers that pass streetside light and block houseside light, and a blackened panel added to the reflector to reduce houseside reflections. Fixtures with the optional convex glass lens are available with a formed aluminum shield that passes streetside light and blocks houseside light, and a black anodized panel added to the reflector to reduce houseside reflections. Use with clear lamps only, as coated lamps reduce effectiveness. HS for flat lens polycarbonate lens
	Cat. No. Recommended for use with clear lamps only. Effectiveness is reduced for coated lamps. Not for use with Type V light distributions.
	☐ HSC For use with all fixtures with convex glass lens. Not for use with Type V light distributions.
Neighbor Friendly Shield Cat. No. ☐ NFS ☐ No Option	(Type IV only) Stamped internal shield and blocking panels are used to direct and redirect lighting into a forward throw distribution. The amount of light directed and redirected toward the back of the liminaire is dramatically reduced to create extremely low glare behind the pole. Only available on the Type IV reflectors.
Tamper-Resistant Latch Cat. No. TL No Option	Standard die-cast latch is provided with a captive 10-32 stainless steel flat socket-head screw to prevent unauthorized opening. NOTE: Required only for vandal protection in locations where fixtures can be reached by unauthorized persons. Tamper-Resistant Latch
Horizontal Slipfitter Mount Cat. No. HSF No Option	Replaces standard mounting arm with a slipfitter which allows fixture to be mounted to a horizontal pole davit-arm with 2" pipe-size mounting end (2%" O.D.). Cast aluminum slipfitter with set screw anti-rotation lock. Bolts to housing from inside the electrical compartment using mounting holes for the standard support arm. Davit-arm must be field drilled at a set screw location to insure against fixture rotation. Finished to match fixture. Davit-arm with 2" pipe-size fixture mount (by others) Horizontal Slipfitter Mount by Kim



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Type: Job:

Page: 5 of 5



Optional Features

Special Options for Street Lighting Cat. No. (See right)	Terminal Block: (For field wire connections.) 85AMP, 600V box clamp terminal block mounted to the housing inside the electrical compartment. Accepts #14-4 wire. Factory prewired to electrical module quick-disconnect plug. TB No Option Air Filter: Allows for ventilation through the optical chamber, filtering all air particles above 500 microns. Mounted on solid wall between optical compartment and latch cavity. AF No Option				
Vertical Slipfitter Mounts Cat. No. includes Mounting Cat. No. (See right) No Option	Allows fixture with standard support arm to be mounted to poles having a 2" pipe-size tenon (2 %" O.D. x 4 ½" min. length). All mounting configurations can be used (1A, 2B, 2L, 3T, 3Y, 4C). 4" square or round die-cast aluminum with flush cap, secured by four %" stainless steel set point allen screws, finished to match fixture and arm. NOTE: 3Y only available on round slipfitter. Cat. No. VSF-1A VSF-2B VSF-2L VSF-3T Stainless Stainless Stainless Stainless Stainless Stainless SVSF-1A SVSF-1A SVSF-1A SVSF-1A SVSF-1A SVSF-1A SVSF-2B SVSF-2B SVSF-2B SVSF-2B SVSF-3T SVSF-3T SVSF-3T SYSF-3T SYSF-4C Square SVSF-4C Square SVSF-4C AC - 4 at 90°				

· BURG MID. FLOOD LIGHTING.

KIM LIGHTING

AFL₂₀

Architectural Floodlights

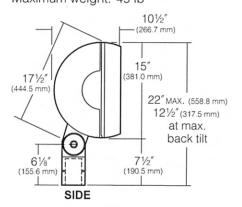
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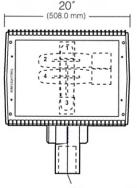
Type: Job:				Fixture Options:	Approvals:
Fixt	ure Catalog	numbe	er:	Ordered Separately from Fixture See pages 5-7	
	1	1	1	Maunting Ontions	
Fixture	Electrical Module	Finish	Optional Photocell	Mounting Options:	
	Sees page 2-3		See page 4 Ordered assembled with fixture.	Ordered Separately from Fixture See pages 8-11	Date:

Specifications

Dimensions

AFL20 Models 250 to 400 watt H.I.D. Mogul Base Lamps Maximum weight: 49 lb

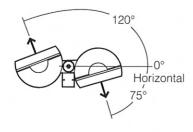




- ¹AFL21 lamp position (base up)
- ²AFL22 lamp position
- ³AFL23, 24, 25, 26 lamp position (base down)
- ⁴AFL27 lamp

Slips over 2" pipe-size tenon (50.8 mm) (23/8" O.D. (60.3 mm) x 31/2" min. (88.9 mm) length)

FRONT



AIMING RANGE

with swivel clamp down aiming line is always perpendicular to front face of fixture **Housing:** One-piece die-cast, low copper (<0.6% Cu) aluminum in a cylindrical shape with integral cooling fins over the entire length, and $\frac{1}{8}$ " minimum wall thickness. One-piece extruded and vulcanized silicone gasket between housing and door frame concealed when fixture is closed. Concealed integral cast slip hinges with stainless steel pins.

Door Frame: One-piece die-cast, low copper (<0.6% Cu) aluminum with integral cooling fins, $\frac{1}{8}$ " minimum wall thickness, mates with housing to create a continuous cylindrical shape. Concealed integral cast slip hinges allow removal without tools. Removable stop-arm provided to limit door frame opening. $\frac{1}{16}$ " thick clear tempered glass lens is sealed to the lens frame by a one-piece molded silicone gasket. Door frame secures to housing by four stainless steel recessed captive allen-head screws. Four tapped and plugged holes provided for attachment of options.

Swivel: Heavy cast aluminum twin knob configuration with integral field-splice compartment, and mounts to a 2" pipe size tenon (2%" O.D. x 4%" min. length). One stainless steel bolt, recessed in knob, locks swivel teeth at 5° increments. Opposite knob is removable for access to the field-splice compartment. Swivel is fully gasketed. Clear anodized prior to chromate conversion coating for added corrosion resistance.

Reflector Assemblies: Interchangeable in all seven AFL20 models. Specular Alzak® aluminum optical components rigidly mounted in a clear anodized aluminum frame which attaches to housing as a one-piece assembly. Sockets are 4KV porcelain mogul base.

Electrical Components: All electrical components are UL and CSA recognized with leads extending out of the swivel splice compartment. High power factor ballast rated -40°F starting for HPS and -20°F for PMH lamp modes.

Finish: Super TGIC thermoset polyester powder coat paint, 2.5 mil nominal thickness, applied over a titanated zirconium conversion coating; 2500 hour salt spray test endurance rating. Standard colors are Black, Dark Bronze, Light Gray, Stealth Gray, Platinum Silver or White. Custom colors are available.

CAUTION: Fixtures must be grounded in accordance with national, state, and/or local electrical codes. Failure to do so may result in serious personal injury.





Listings and Ratings					
UL cUL 1598 ¹	CE	IP66 Rated	25C Ambient		

'Suitable for wet locations.

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Type: Job:

Page: 2 of 11



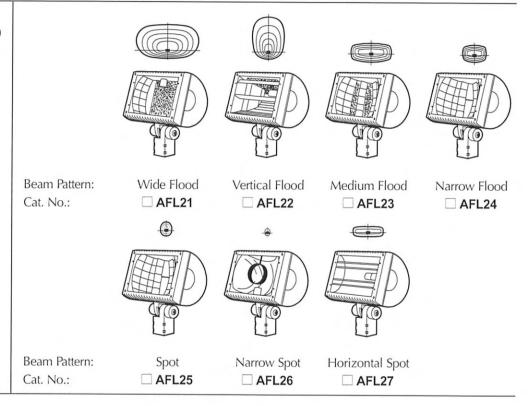
Standard Features

Fixture

Cat. No. designates **AFL20** fixture and beam pattern.

Single fixture EPA:

1.3 (45° tilt) 2.3 (Face on)





AFL20

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Type:
Job:

Page: 3 of 11



Standard Features

Electrical Module:	Cat. Nos. for	Electrical Modules	available:			
HPS = High Pressure Sodium PMH = Pulse Start Metal Halide		250HPS120 250HPS208 250HPS240 250HPS277 250HPS347 250HPS480	☐ 400HPS120 ☐ 400HPS208 ☐ 400HPS240 ☐ 400HPS277 ☐ 400HPS347 ☐ 400HPS480			
Lamp Lamp Line Watts Type Volts 400 HPS 277	Lamp		E-18 Clear			
	Socket	0	Mogul Base			
	ANSI Ballast Type	S-50	S-51			
		☐ 250PMH120 ☐ 250PMH208 ☐ 250PMH240 ☐ 250PMH277 ☐ 250PMH347 ☐ 250PMH480	☐ 400PMH120 ☐ 400PMH208 ☐ 400PMH240 ☐ 400PMH277 ☐ 400PMH347 ☐ 400PMH480			
	Lamp	ED-28 Clear	ED-28 Clear			
	Socket	Mogul Base	Mogul Base			
	ANSI Ballast Type	M-138	M-135			
	NOTE: Due to the Energy Independence and Security Act (EISA) of 2007, Kim Lighting can no longer supply probe start metal halide ballasts with its luminaires, effective January 1, 2009. Contact Kim Lighting for availability of replacement ballasts for warranty service claims. (Visit www.aboutlightingcontrols.org or the Library of Congress website for more details).					
Finish Super TGIC powder coat paint over a titanated zirconium conversion coating.	Color: Bla	and the second of the second o	Light Gray Stealth Gray [™] ☐ LG ☐ SG	Platinum Silver	White	Custom Color¹
	¹ Custom colors subject to additional charges, minimum quantities and extended lead times. Consult representative. Custom color description:					