



City of Madison Planning Division
215 Martin Luther King Jr. Blvd. | Room LL.100 | P.O. Box 2985 | Madison, WI 53701-2985

Madison Landmarks Commission
APPLICATION
27723

1. LOCATION

Project Address: 1221 WILLIAMSON ST Aldermanic District: 6TH

2. PROJECT

Date Submitted: 9-16-2012

Project Title / Description: WILLY ST COOP MURALS

This is an application for: (check all that apply)

- Alteration / Addition to a Designated Madison Landmark
- Alteration / Addition to a building adjacent to a Designated Madison Landmark
- Alteration / Addition to a building in a Local Historic District (specify):
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows
- New Construction in a Local Historic District (specify):
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows
- Demolition
- Variance from the Landmarks Ordinance
- Referral from Common Council, Plan Commission, or other referral
- Other (specify): MURALS ON 2 OTHER EXTERIOR WALLS

3. APPLICANT

Applicant's Name: SHARON KILFAY Company: MARQUETTE NEIGHBORHOOD ASSOCIATION
 Address: 1020 WILLIAMSON ST City/State: MADISON, WI Zip: 53703
 Telephone: 608-3786 E-mail: sharon@willyart.net
 Property Owner (if not applicant): ANYA FIRSET
 Address: 1221 WILLIAMSON ST City/State: MADISON Zip: 53703

Property Owner's Signature: _____ Date: _____

GENERAL SUBMITTAL REQUIREMENTS

Twelve (12) collated paper copies and electronic (.pdf) files of the following: (Note the filing deadline is 4:30 PM on the filing day)

- Application
- Brief narrative description of the project
- Scaled plan set reduced to 11" x 17" or smaller pages. Please include:
 - Site plan showing all property lines and structures
 - Building elevations, plans and other drawings as needed to illustrate the project
 - Photos of existing house/building
 - Contextual information (such as photos) of surrounding properties
- Any other information that may be helpful in communicating the details of the project and how it complies with the Landmarks Ordinance, including the impacts on existing structures on the site or on nearby properties.

Questions? Please contact the
 Historic Preservation Planner:
 Amy Scanlon
 Phone: 608.266.6552
 Email: ascanlon@cityofmadison.com

NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

9/10/2012

Dear Landmarks Commission Members,

As a member of the Marquette Neighborhood Association's Art & Culture Committee, I came before you earlier this year to request a Certificate of Appropriateness for a mural that was painted on the south wall of the Williamson Street Grocery Co-op's 1221 Williamson Street location. Thanks to the mostly positive response to the mural, the Co-op is interested in pursuing murals on 2 other exterior locations of their building. Therefore, we are requesting another Certificate of Appropriateness.

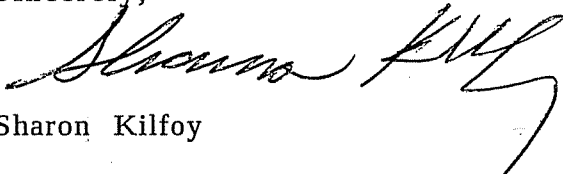
One mural will be located on a small wall on the north side of the building, adjacent to the loading dock. The intent of that mural is that it be a "rotating" mural – that is, a mural that will be re-painted every few months or so by a different group or individual. The Co-op, in conjunction with MNA, will manage the rotation of art. This mural will be patterned after the highly successful rotating mural wall at Mother Fool's Coffeehouse at 1101 Williamson Street.

The other mural will be located on the east side of the building, facing Jenifer Street. The intent of the Jenifer Street mural is that it be a painted as a community-involved project. I will be the project director for that mural and will engage coop members, neighbors and community members at large in painting the mural. Community members will also have the opportunity for input into the design of the mural. I envision a mural that mostly consists of a beautiful pastoral scene, reflecting the beauty of the Dane County landscape.

The MNA Art & Culture Committee is thrilled that the Willy Street Grocery Co-op has decided to expand the number of murals on their building. It shows a tremendous support of the arts and will help MNA in our efforts to bring more art to our neighborhood.

Thank you for your assistance in making this possible.

Sincerely,



Sharon Kilfoy

Director, Williamson Street Art Center

