



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, February 17, 2021

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
 - Livestream on the Madison City Channel website <https://media.cityofmadison.com/mediasite/showcase>
 - Livestream on the City of Madison YouTube channel <https://www.youtube.com/user/CityofMadison>
 - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 932 7614 7280

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauwv, cov ntauwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of March 2, 2021

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

January 20, 2021: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [64199](#) Early Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open

session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [63570](#) Operator License Application
Veronica Smash - Establishment where employed: VFW 1318
3. [64244](#) Operator License Application
Shannon Schmelzer - Establishment where employed: Home2 Suites

Changes of Agent

4. [63749](#) Change of Agent
Kwik Trip Inc • dba Stop-N-Go 1524 • 3734 Speedway Rd
New Agent: Deb K. Hansen
Class A Beer, Class A Cider
Aldermanic District 5 (Alder Bidar)
5. [63750](#) Change of Agent
Kwik Trip, Inc • dba Kwik Trip 1514 • 5445 University Ave.
New Agent: Alexander R. Dodd Wilson
Class A Beer, Class A Cider
Aldermanic District 19 (Alder Furman)
6. [63835](#) Change of Agent
Portillo's Hot Dogs, LLC • Portillo's Hot Dogs • 4505 East Towne Mall
New Agent: Edward Janikowski
Class B Beer
Aldermanic District 17 (Alder Baldeh)

Entity Reorganization

7. [63488](#) Entity Reorganization
Yun Lai LLC • Edo Japanese Restaurant
532 S Park St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
Add one new officer, remove one officer

Recessed Public Hearing

8. [63492](#) Public Hearing - New License
Hy-Vee, Inc. • dba Hy-Vee Wine & Spirits
7475 Mineral Point Rd • Agent: Ross Grunwald
Class A Liquor, Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

Public Hearing

New License - Public Hearing

9. [63836](#) Public Hearing - New License
Meat People LLC • dba Meat People Butcher
4106 Monona Dr • Agent: Jennifer Griep
Class A Liquor, Class A Beer
Aldermanic District 15 (Alder Foster) • Police Sector 613

10. [63837](#) Public Hearing - New License
Patricia's Supermarket Inc • dba Patricia's Supermarket
1701 Moorland Rd • Agent: Patricia Sanchez • Estimated Capacity: 20
Class B Combination Liquor & Beer • 10% alcohol, 60% food, 30% other
Aldermanic District 14 (Alder Carter) • Police Sector 312

Extension of License Issuance Deadline

11. [63859](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Blind Shot LLC • Blind Shot Golf and Social Club
177 S Fair Oaks Ave • Agent: Michelle Duvall • Estimated Capacity
(Indoor/Outdoor): (125/45)
Class B Combination Liquor & Beer • 33% alcohol, 33% food
Aldermanic District 6 (Alder Rummel) • Police Sector 602

12. [64177](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Boneyard Productions LLC • dba The Boneyard
1018 Walsh Rd • Agent: Steven Ritzer • Estimated Capacity: 50 indoor, 100
outdoor
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Foster) • Police Sector 607

13. [64200](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Madison Local Motive LLC • dba Local Motive
646 W Washington Ave • Agent: Robert Snihur • Estimated Capacity: 49
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Aldermanic District 4 (Alder Verveer) • Police Sector 404

Report of Madison Police Department

14. [64197](#) Summary of Recent Calls for Service

Report of City Clerk's Office

15. [64198](#) Summary of Licenses Issued

Adjournment