

TO QUALIFY FOR ASSISTANCE, THE EVENT MUST MEET THE FOLLOWING REQUIREMENTS:

- ☒ This event meets Monona Terrace's definition of a convention.
- ☒ This event has not yet been contracted.
- ☒ This event has a minimum of 75% programmed events at the Monona Terrace.
- ☒ This event uses a minimum of two hotels within the Madison Room Tax District.
- ☒ This event has an overflow hotel with a minimum room block of 50.

PLUS ONE OF THE FOLLOWING:

- ☒ This event has a minimum direct spending impact of \$100,000
- ☒ This event has a minimum out of town attendance of 400.

Date of Request 3/23/22

Sales Manager Eric Reichert

Group Health Physics Society

Event Name HPS 2025 Annual Meeting

Lead # 119356

Event Dates July 18-25, 2025

Verify this does not conflict with major annual events.

Amount Requested \$29,400

Fund Use Facility Rental

Peak Room Nights (total peak)

400

Total Room Nights

1960

HOTEL BLOCK

	1	2	3	4
Hotel Name	Hilton	Concourse	Park	AC
Peak Room Block Bid	150	175	100	50

Lead Status Pending

Direct Spending Impact \$1,043,085

Competition

Attendance 1,000

Decision Date 6/30/22

Expected Contract Revenue \$74,100

HISTORY

	1	2	3
Month & Year	2019	2018	July 2016
City	Orlando, FL	Cleveland, OH	Spokane, WA
Facility	Hilton Orlando	Huntington Convention Center	Spokane Convention Center
Block Total			2673
Pick Up Total			2734

Comments See also MINT report attached.

Other Funding (external & internal) DM Grant \$23,000
MMB \$10,000

Email form or Print and give (with any attachments) to Senior Convention Sales Coordinator – Who will route to VP and CEO for Approval.

VP Approval

Date

4/30/22

Internal Use Only:

Committee Meeting
Approval Date & Amount

CEO Approval

Date

4/29/22

MINT report Health Physics Society Annual Meeting

Sent: Wednesday, March 23, 2022 2:14 PM

Subject: You have received a MINT Post Event Report

Organization Information

Organization Health Physics Society
Market Segment HEALTH & MEDICAL / E03 /
Address 1313 Dolly Madison Boulevard
City / State / Zip / Country McLean VA 22101 UNITED STATES
Phone / Fax (703) 790-1745 (703) 790-2672
Web Address <http://hps.org/>

Meeting Information

Meeting Name / Frequency Annual Conference / Annual
Region / State / Province US NATIONAL / None
Budget / Schedule Flexibility Budget: None Schedule: None
Usual Start Day Monday Duration: 6 days

Meeting Planner Information

Name Lori Strong
Title Senior Meetings Director
Email lstrong@burkinc.com
Phone (703) 790-1745

MINT History Information

Meeting Date / Location / Bureau 7/24/2021 [Saturday] - 7/28/2021 - Phoenix AZ UNITED STATES
Attendance / Peak Rooms [Registered: 393 Total: 393] - [Reserved: 550 Picked Up: 219]
Hotel Information HQ Hotel: Sheraton Phoenix Downtown HQ Peak Rooms: 147 Hotels Used: 2 Total Room Nights: 1019 Housing: OTHER
Facilities Information Largest Attendance: 393 Simultaneous Rooms: 0 F&B Functions: Largest Meal Attendance:
Exhibit Information Start/End Day: /Site: NONE Gross/Net Sq Ft: /
Move In/Out Days: /
Number of Exhibits: [8x10 -] [10x10 -] [Table Top -] [Other -]

Room Flows	7/22/2021 - Thursday	Reserved Rooms: 0 [0%]	Actual Rooms: 3 [1%]
	7/23/2021 - Friday	Reserved Rooms: 230 [42%]	Actual Rooms: 41 [19%]
	7/24/2021 - Saturday	Reserved Rooms: 458 [83%]	Actual Rooms: 126 [58%]
	7/25/2021 - Sunday	Reserved Rooms: 528 [96%]	Actual Rooms: 217 [99%]
	7/26/2021 - Monday	Reserved Rooms: 550 [100%]	Actual Rooms: 219 [100%]
	7/27/2021 - Tuesday	Reserved Rooms: 550 [100%]	Actual Rooms: 212 [97%]
	7/28/2021 - Wednesday	Reserved Rooms: 365 [66%]	Actual Rooms: 161 [74%]
	7/29/2021 - Thursday	Reserved Rooms: 92 [17%]	Actual Rooms: 35 [16%]
	7/30/2021 - Friday	Reserved Rooms: 0 [0%]	Actual Rooms: 5 [2%]

MINT History Information

Meeting Date / Location / Bureau 7/15/2016 [Friday] - 7/22/2016 - Spokane WA UNITED STATES

Attendance / Peak Rooms [Registered: 1500 Total: 1136] - [Reserved: 560 Picked Up: 557]

Hotel Information HQ Hotel: The Davenport Grand HQ Peak Rooms: 427 Hotels Used: 2 Total Room Nights: 2733 Housing: NONE

Facilities Information Largest Attendance: 1582 Simultaneous Rooms: 22 F&B Functions: 9 Largest Meal Attendance: 750

Exhibit Information Start/End Day: Monday/Wednesday Site: NONE Gross/Net Sq Ft: 75260/0
Move In/Out Days: 1 / 1
Number of Exhibits: [8x10 - 44] [10x10 - 4] [Table Top - 0] [Other - 6]

Room Flows	7/9/2016 - Saturday	Reserved Rooms: 0 [0%]	Actual Rooms: 1 [0%]
	7/10/2016 - Sunday	Reserved Rooms: 0 [0%]	Actual Rooms: 1 [0%]
	7/11/2016 - Monday	Reserved Rooms: 0 [0%]	Actual Rooms: 1 [0%]
	7/12/2016 - Tuesday	Reserved Rooms: 0 [0%]	Actual Rooms: 1 [0%]
	7/13/2016 - Wednesday	Reserved Rooms: 0 [0%]	Actual Rooms: 10 [2%]
	7/14/2016 - Thursday	Reserved Rooms: 2 [0%]	Actual Rooms: 25 [4%]
	7/15/2016 - Friday	Reserved Rooms: 133 [24%]	Actual Rooms: 140 [25%]
	7/16/2016 - Saturday	Reserved Rooms: 360 [64%]	Actual Rooms: 318 [57%]
	7/17/2016 - Sunday	Reserved Rooms: 553 [99%]	Actual Rooms: 529 [95%]
	7/18/2016 - Monday	Reserved Rooms: 560 [100%]	Actual Rooms: 557 [100%]
	7/19/2016 - Tuesday	Reserved Rooms: 538 [96%]	Actual Rooms: 543 [97%]
	7/20/2016 - Wednesday	Reserved Rooms: 460 [82%]	Actual Rooms: 432 [78%]
	7/21/2016 - Thursday	Reserved Rooms: 67 [12%]	Actual Rooms: 168 [30%]
	7/22/2016 - Friday	Reserved Rooms: 0 [0%]	Actual Rooms: 8 [1%]

MINT History Information

Meeting Date / Location / Bureau 7/13/2015 [Monday] - 7/16/2015 - Indianapolis IN UNITED STATES

Attendance / Peak Rooms [Registered: 1200 Total: 1200] - [Reserved: 650 Picked Up: 585]

Hotel Information HQ Hotel: The Westin Indianapolis HQ Peak Rooms: 338 Hotels Used: 2 Total Room Nights: 2674 Housing: NONE

Facilities Information Largest Attendance: 1200 Simultaneous Rooms: 0 F&B Functions: 0 Largest Meal Attendance: 0

Exhibit Information Start/End Day: /Site: NONE Gross/Net Sq Ft: 0/0
Move In/Out Days: 0 / 0
Number of Exhibits: [8x10 - 0] [10x10 - 0] [Table Top - 0] [Other - 0]

Room Flows	7/7/2015 - Tuesday	Reserved Rooms: 0 [0%]	Actual Rooms: 1 [0%]
	7/8/2015 - Wednesday	Reserved Rooms: 0 [0%]	Actual Rooms: 1 [0%]
	7/9/2015 - Thursday	Reserved Rooms: 0 [0%]	Actual Rooms: 2 [0%]
	7/10/2015 - Friday	Reserved Rooms: 250 [38%]	Actual Rooms: 114 [19%]
	7/11/2015 - Saturday	Reserved Rooms: 500 [77%]	Actual Rooms: 300 [51%]
	7/12/2015 - Sunday	Reserved Rooms: 600 [92%]	Actual Rooms: 561 [96%]
	7/13/2015 - Monday	Reserved Rooms: 650 [100%]	Actual Rooms: 585 [100%]
	7/14/2015 - Tuesday	Reserved Rooms: 650 [100%]	Actual Rooms: 557 [95%]
	7/15/2015 - Wednesday	Reserved Rooms: 400 [62%]	Actual Rooms: 404 [69%]
	7/16/2015 - Thursday	Reserved Rooms: 100 [15%]	Actual Rooms: 140 [24%]
	7/17/2015 - Friday	Reserved Rooms: 0 [0%]	Actual Rooms: 6 [1%]

7/18/2015 - Saturday	Reserved Rooms: 0 [0%]	Actual Rooms: 2 [0%]
7/19/2015 - Sunday	Reserved Rooms: 0 [0%]	Actual Rooms: 1 [0%]

MINT History Information

Meeting Date / Location / Bureau 7/7/2013 [Sunday] - 7/11/2013 - Madison WI UNITED STATES

Attendance / Peak Rooms [Registered: 900 Total: 800] - [Reserved: 450 Picked Up: 472]

Hotel Information HQ Hotel: Hilton Madison Monona Terrace HQ Peak Rooms: 274 Hotels Used: 5 Total Room Nights: 2185 Housing: NONE

Facilities Information Largest Attendance: 700 Simultaneous Rooms: 15 F&B Functions: 20 Largest Meal Attendance: 700

Exhibit Information Start/End Day: Monday/Wednesday Site: NONE Gross/Net Sq Ft: 37000/10000
Move In/Out Days: 2 / 1
Number of Exhibits: [8x10 - 67] [10x10 - 0] [Table Top - 0] [Other - 11]

Room Flows

7/5/2013 - Friday	Reserved Rooms: 165 [55%]	Actual Rooms: 72 [26%]
7/6/2013 - Saturday	Reserved Rooms: 300 [100%]	Actual Rooms: 173 [63%]
7/7/2013 - Sunday	Reserved Rooms: 300 [100%]	Actual Rooms: 266 [97%]
7/8/2013 - Monday	Reserved Rooms: 300 [100%]	Actual Rooms: 274 [100%]
7/9/2013 - Tuesday	Reserved Rooms: 300 [100%]	Actual Rooms: 267 [97%]
7/10/2013 - Wednesday	Reserved Rooms: 270 [90%]	Actual Rooms: 202 [74%]
7/11/2013 - Thursday	Reserved Rooms: 55 [18%]	Actual Rooms: 44 [16%]

MINT Future Booking Information

Meeting Date / Location / Bureau 7/15/2022 - Spokane WA UNITED STATES
SPOKANE

Organization Information

Organization Health Physics Society

Market Segment HEALTH & MEDICAL / E03 /

Address 1313 Dolly Madison Boulevard

City / State / Zip / Country McLean VA 22101 UNITED STATES

Meeting Planner Information

Name Jennifer Rosenberg

Title Director, Meetings

Email jrosenberg@burkinc.com

Phone 703-790-1745

MINT History Information

Meeting Date / Location / Bureau 7/6/2014 [Sunday] - 7/11/2014 - BALTIMORE MD UNITED STATES

Attendance / Peak Rooms [Registered: 1000 Total: 0] - [Reserved: 567 Picked Up: 523]

Hotel Information HQ Hotel: Hilton Baltimore HQ Peak Rooms: 387 Hotels Used: 2 Total Room Nights: 10 Housing: NONE

Facilities Information Largest Attendance: 0 Simultaneous Rooms: 0 F&B Functions: Largest Meal Attendance:

Exhibit Information Start/End Day: / Site: NONE Gross/Net Sq Ft: /
Move In/Out Days: /
Number of Exhibits: [8x10 -] [10x10 -] [Table Top -] [Other -]