

Corporation - Becco, Inc.

Date: 04/13/26

Prepared for: City of Madison, ALRC

- **Conditions to minimize negative impact of alcohol in surrounding areas including Brittingham Park**
 - Proactive steps include the following potential measures, to be considered and refined in partnership with the City of Madison, based on what is deemed appropriate or implementing all conditions:
 - Not selling single cans or bottles of beer at all or under specific dollar amount
 - Not selling high ABV low cost brands
 - Not selling 24oz, 32oz or 40oz bottles of beer
 - Not selling single bottles of liquor 100ml and under (mini "airplane" bottles)
 - Implementing a modest minimum purchase requirement
 - Signage inside and outside of the store warning of no public consumption of alcohol allowed in the park or surrounding area
 - Employees trained to mention at the point of sale - especially to tourists or new customers -no public consumption of alcohol allowed in the park or surrounding areas
 - Adding small stickers to the bottles warning them of public consumption in the park or surrounding areas. This will also help in identifying where those causing issues are getting their alcohol from if they have our sticker on there or not.
 - HD Cameras inside and outside of the store. Also, if a bottle/can is ever found at the park or disturbance is caused, officers could bring that to us and we can see in our system if/when we sold it and then match that up to our camera recordings to provide footage of the individuals
- On an individual level, I plan to and would love to be part of neighborhood association meetings/events where I can help to maintain the cleanliness, safety and improvement of the park or any other surrounding areas. I can commit to doing daily "litter walks" within a mile or 2 mile radius to make sure any garbage, bottles or cans are discarded - even if they are not sold by us. If there is a neighborhood fund that goes towards maintaining the parks or surrounding areas, I would love to contribute to that quarterly or yearly. If there are no cameras at the park, I would love to create a fund (and contribute) for that where as a neighborhood we can work with the city to add those.

- Vision for the store



