



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes MADISON FOOD POLICY COUNCIL

Wednesday, April 1, 2015

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:35 pm.

Present: 18 - Shiva Bidar-Sielaff; Ledell Zellers; Nan Fey; Nathan S. Clarke; Kathy E. Utle; Taiya R. Bach Streiffer; Steve Youngbauer; Christopher G. Brockel; Michael M. Bell; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; Eric A. Roang; George C. Reistad; Satya V. Rhodes-Conway; Anne Reynolds; Kyle Richmond and Topf Wells

Absent: 3 - Matthew J. Phair; Carmell R. Jackson and Erica C. Anderson

APPROVAL OF MINUTES

Wells made a motion to approve the minutes of March 4, 2015. Roang seconded the motion. Motion passed by a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

Edgar recused herself from the item on Community Gardens as Dane County UW-Extension will be a signor of the Memorandum of Understanding.

Brockel disclosed that he was formerly the Food and Gardens Manager at Community Action Coalition which previously oversaw community garden programming, but that it would not impact his ability to make an objective decision on the item.

NEW BUSINESS

37809

Authorizing the Mayor to sign a Memorandum of Understanding (MOU) with Community GroundWorks, Inc. and Dane County University of Wisconsin Extension to support community gardens programming in Madison and Dane County.

Woulf provided background and history of city involvement to the FPC as it relates to community gardens programming. He explained the several steps that the city is taking to provide funding and formal agreements for gardens

programming in 2015. Karen von Huene, Executive Director at Community GroundWorks, was present to provide the FPC with details of the operating structure at Community GroundWorks and how she sees the program coming together. Edgar further explained the role of Extension in supporting programming and how gardens outside of the city proper will be engaged.

Wells made a motion to recommend to council to adopt . Bell seconded the motion. Motion passed by a voice vote.

[37795](#)

Directing the Madison Food Policy Council to Draft a "Good Food Procurement" Policy for the City of Madison.

Kathy Utley provided an update to the committee on the progress of the Healthy Procurement and Marketing Work Group. The work group recommended that the city move forward on drafting a good food procurement policy based on successful policies in several other cities. Woulf suggested to the group that they recommend a resolution that directs the FPC to start this process to obtain buy-in from the City Council. This resolution would allow the work group to continue its progress on a procurement policy.

Wells made a motion to recommend to council to adopt . Bell seconded the motion. Motion passed by a voice vote.

OLD BUSINESS

[37880](#)

Goals/Objectives-FPC Progress Report April 2015

Fey provided an update on the progress report. A final version should be ready for display at the May FPC meeting.

WORK GROUP REPORTS

[37879](#)

Community Engagement Work Group April 2015

Bell provided an overview of the work group's first meeting. They discussed some ways to both provide information to the community on the work of the FPC, as well as methods to seek community input on goals and priorities.

[37865](#)

Grant Funding April 2015

Woulf reported that the SEED grants for 2015 were approved the City Council and grant funds should be available in next few weeks.

[37866](#)

Edible Landscapes and Terrace Plantings April 2015

No report.

[37867](#)

Increasing Food Retail in Underserved Neighborhoods April 2015

The Healthy Food Retail work group met on March 23rd to discuss criteria for defining priority neighborhoods for the new healthy food retail access grants program. Nick Heckman from Public Health consolidated transportation,

demographic, and food security data from CARPC and a PolicyLink database, which we're combining with NRT focus areas to identify our priority neighborhoods. We have developed a rough draft RFP for our inaugural grants program, which we will fine-tune and share at the next FPC meeting. In light of the loss of Walgreens near Allied Drive and other healthy food access issues around the City, we anticipate broadening the RFP so that grocery retailers of any size and partnering nonprofits and business associations would be eligible to apply for funds that increase retailers' ability to provide healthy food to residents in priority neighborhoods.

[37868](#) Healthy Marketing and Procurement April 2015

Report covered under Legistar Item #37795

[37869](#) Pollinator Protection Taskforce April 2015

The PPTF continues to meet and has heard from all but one department. We are coordinating with the County and the State. Next steps include drafting recommendations for city departments and focusing on public education and opportunities for action. Our next meetings are 4/2 and 4/16 at 3:30pm in MMB LL-120.

[37870](#) Food Waste Reduction Taskforce Update April 2015

Wells reported that the task force met prior to the FPC to listen to a presentation given by George Dreckmann. Dreckmann provided background to the task force about the city's goal of building a biodigester and efforts to collect and sort organic waste. Dreckmann provided his thoughts on how a biodigester could be financially feasible for the city to build and operate.

REGULAR BUSINESS REPORTS

[37871](#) Food and Alcohol Policy Coordinator Update April 2015

Woulf reported that the RFP for the Allied Drive funds is posted. Letters of intent are due May 15. He also reported that the city did not receive funds for the Double Dollars program through the USDA's Food Insecurity and Financial Incentive Program. Also, he reported that 50 community members attended the free screening of the movie Food Chains and post-screening discussion at the Monona Terrace.

[37872](#) Local Food Committee on Public Market April 2015

The next meeting of the Local Food Committee was postponed. The meeting will be rescheduled. The group expects the first draft of the business plan soon.

[37873](#) Community Gardens Committee Update April 2015

At its meeting on March 24th, the Community Gardens Committee discussed the Gardens Network issues discussed by the Food Policy Council at tonight's meeting during its consideration of Item #37809 above. The Committee also

learned that a group of garden leaders who attended the Summit on February 28th would be meeting on March 26th to discuss how they might organize themselves to participate in the governance structure of the Gardens Network.

37874

Dane County Food Policy Council Update April 2015

The Council has reviewed and updated its current sub-committee structure to include: land use, pollinator protection, food waste, access & equity and food summit planning. An invite to the public will be going out soon to invite participation in the land use, access & equity and the food summit planning committees.

37875

Dane County Food Coalition Update April 2015

No Report.

37876

Madison Metropolitan School District Update April 2015

MMSD and Reap will be utilizing a \$2,500 grant from the Chef Ann Foundation to provide 3 taste testing events for all students at Gompers elementary during the months of April, May and June. The events will include an educational component and are designed to give students more exposure to fresh produce options. We will be featuring several local products at these events.

The Madison Water Utility and the Dane County Child Obesity Prevention Collaborative will be installing water bottle refilling stations at 3 MMSD elementary schools in May. A kickoff event will be held at each school to highlight this generous donation. American family Childrens Hospital will be providing water bottles for each student and the Madison water utility will have their "Water Wagon" on hand for the events.

37877

Public Health of Madison and Dane County Update April 2015

1.) Statewide, mandatory, time-limited FoodShare Employment and Training is now in effect for non-exempt Able Bodied Adults Without Dependents who are participating in FoodShare. Data about the impact on Dane County should be available by August or September.

2.) The House of Representatives have proposed \$125 million in cuts to SNAP over the next ten years in their most recent budget and allow key provisions of the Earned Income Tax Credit to expire.

3.) Wisconsin is moving to statewide electronic benefits transfer (EBT) for the WIC program this year. Dane County will roll out in August.

37878

Healthy Food For All Update April 2015

No report.

ANNOUNCEMENTS

None

ADJOURNMENT

Rhodes-Conway made a motion to adjourn at 7:38 pm. Clarke seconded the motion. Motion passed by a voice vote.