



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, October 27, 2021

4:30 PM

Virtual

Some or all of the members of the Urban Design Commission, applicants, or members of the public, may participate in the meeting remotely by teleconference or videoconference.

CALL TO ORDER / ROLL CALL

Christian Albouras arrived at approximately 5:15 p.m. during the discussion of Item 4.

Present: 7 - Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper; Thomas A. DeChant and Russell S. Knudson
Excused: 3 - Christian A. Albouras; Rafeeq D. Asad and Craig D. Weisensel

APPROVAL OF MINUTES

A motion was made by Braun-Oddo, seconded by Klehr, to Approve the Minutes of October 6, 2021. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [61804](#) Public Comment
None

DISCLOSURES AND RECUSALS

Goodhart recused himself from Item #6. Since the Co-Chair was not present, a motion was made by Braun-Oddo, seconded by Klehr, to elect DeChant as temporary Chair during this item.

A motion was made by Braun-Oddo, seconded by Klehr, to elect Thomas DeChant to act as Chair for Item #6. The motion passed by voice vote/other.

AGENDA OVERVIEW

Since there were no consent items provided for the Commission, Chair Goodhart asked if anyone had any items to approve by consent.

A motion was made by Bernau, seconded by Braun-Oddo, to Approve Item #3 on the Consent Agenda. The motion passed by voice vote/other.

PUBLIC HEARING ITEMS

2. [67186](#) 5802 Odana Road - Facade Updates for Chrysler/Jeep Located in Urban Design District (UDD) No. 3. 19th Ald. Dist.

A motion was made by Braun-Oddo, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.

3. [67232](#) 333 S. Westfield Road - Amendment to an Approved Comprehensive Design Review (CDR) for Signage. 9th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by Bernau, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.

SPECIAL ITEM OF BUSINESS

4. [67570](#) Planning Division staff update on the South Madison Plan and October 2022 Final Attachment of the Town of Madison

The Urban Design Commission received an Informational Presentation on the draft plan.

ROLL CALL

Present: 8 - Christian A. Albouras; Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper; Thomas A. DeChant and Russell S. Knudson

Excused: 2 - Rafeeq D. Asad and Craig D. Weisensel

UNFINISHED BUSINESS

5. [66561](#) 555 W. Mifflin Street - New Development in UMX Zoning. 4th Ald. Dist.

The motion provided for the following:

- Consideration of a more shade-tolerant plant in lieu of the Blue Star Junipers (Yew, Hemlock, Hostas, some large ferns); Honeysuckle vine (Lonicera) in lieu of Boston Ivy; and Tor Burch Leaf Spirea in lieu of the Gold Flame Spirea.
- Maintain the third floor loft area window in the bathroom and add a transom at the balcony.

A motion was made by Braun-Oddo, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.

6. [68057](#) 30 Ash Street & 2330-2436 Regent Street - Public Building, Alteration to Approved Conditional Use(s) to Consider a Revised Approval Condition to Allow the Removal of an Existing Retaining Wall and Landscaping Features. 5th Ald. Dist.

An original motion was made by Bernau, seconded by Knudson to advise denial of the proposal. Firchow noted that the Commission is an advisory body on this request. The motion to deny failed on a roll call vote of (4-3) with Knudson, Bernau and Klehr voting to deny; Braun-Oddo, Albouras and Harper

voting in opposition to denial, and DeChant voting to deny to break the tie. The motion of (4-3) failed for lack of five votes to pass. A subsequent motion was made by Braun-Oddo, seconded by Albouras to approve the concept but asking the design team to consider a different material for the wall that would be equitably priced for the district but be less suburban looking and more appropriate for a city school. The motion failed on a roll call vote of (1-5) with Braun-Oddo voting yes; Bernau, Knudson, Klehr, Albouras and Harper voting no.

The Commission did not pass a motion on this item.

NEW BUSINESS

7. [67494](#) 804 Felland Road - Residential Building Complex. 3rd Ald. Dist.

The motion was approved subject to the following conditions:

- Provide landscape alternatives to the Callery Pears, Acer Ginnala Amur Maple and Acer Tarari Maple with other small ornamental trees and replace Stella D'Oro Daylilies with other perennials.
- Provide simplification of the prairie style building to better match the modernity of the others.
- Provide simplification of colors including of where colors transition.
- Create additional on-site greenspace in the townhome lots (3 and 4).

**A motion was made by DeChant, seconded by Klehr, to Grant Initial Approval.
The motion passed by voice vote/other.**

INFORMATIONAL PRESENTATION

8. [67808](#) 1824 S. Park Street - Building Modifications for a New Grocery Store, Butcher Shop and Taqueria with Outdoor Eating in Urban Design District (UDD) No. 7. 14th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

SECRETARY'S REPORT

BUSINESS BY MEMBERS

- The election of Chair and Vice Chair will be delayed as there are members excused from tonight's meeting. Russell is an alternate member but may have the opportunity to become a full member, and could therefore be eligible for the Chair or Vice Chair role. Kevin will give an update at the next meeting.

9. [64940](#) Announcements, Questions and/or Consideration Items for Future Agendas (No Other Action To Be Taken Under This Item)

10. [68015](#) Election of Chair and Vice Chair

ADJOURNMENT

The meeting was adjourned at 8:36 p.m. by unanimous consent.