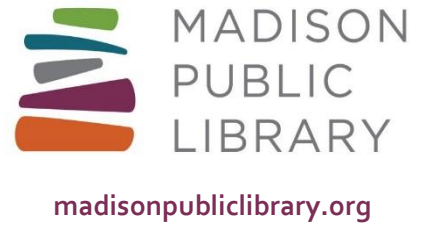


# Imagine Reindahl

## Planning Update – January 2019



Planning is underway for the Imagination Center at Reindahl Park, and we're off to a great start! Neighbors, service providers, city staff, business owners, and others are tremendously enthusiastic about the Imagination Center project. Momentum is building but there is still plenty of work ahead.

This document serves as the first planning update for the Imagination Center at Reindahl Park. It is intended to provide a recap of activities over the previous three months and chart a roadmap for the Imagination Center's future. This report will give an indication of the project's progress and a glimpse at what the Imagination Center might be if built today.

During the *Communities Inspiring Libraries: A Strategic Plan for Eastside Growth* process, you told us how you experience Madison and how you envision it. We know the Imagination Center will be a place for our community to gather and learn. We know it will be a safe place for social interaction, civic engagement, and cultural expression. The center will also focus on improving health and expanding economic opportunities for library visitors... and so much more!

Planning for the Imagination Center is just beginning and we need your help. Contact us and read on below.

### @ Contact

**Kevin Englebert, Library Planner**  
Madison Public Library  
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608-509-8020





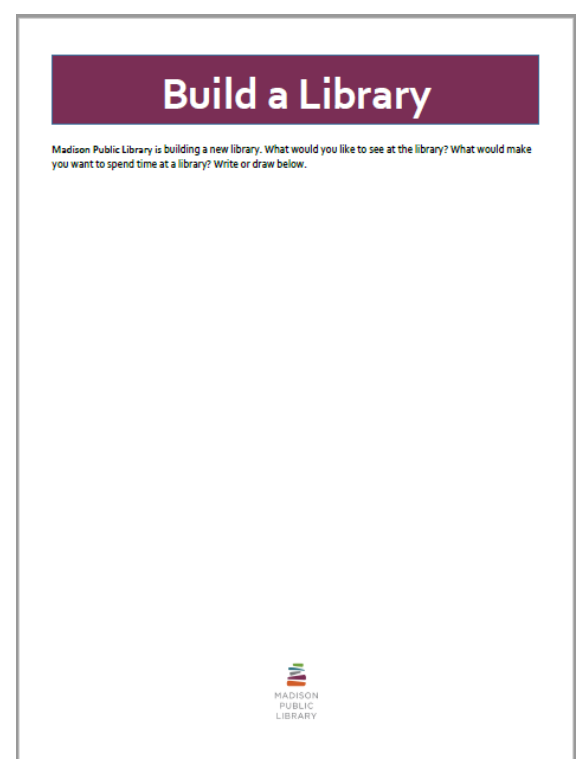
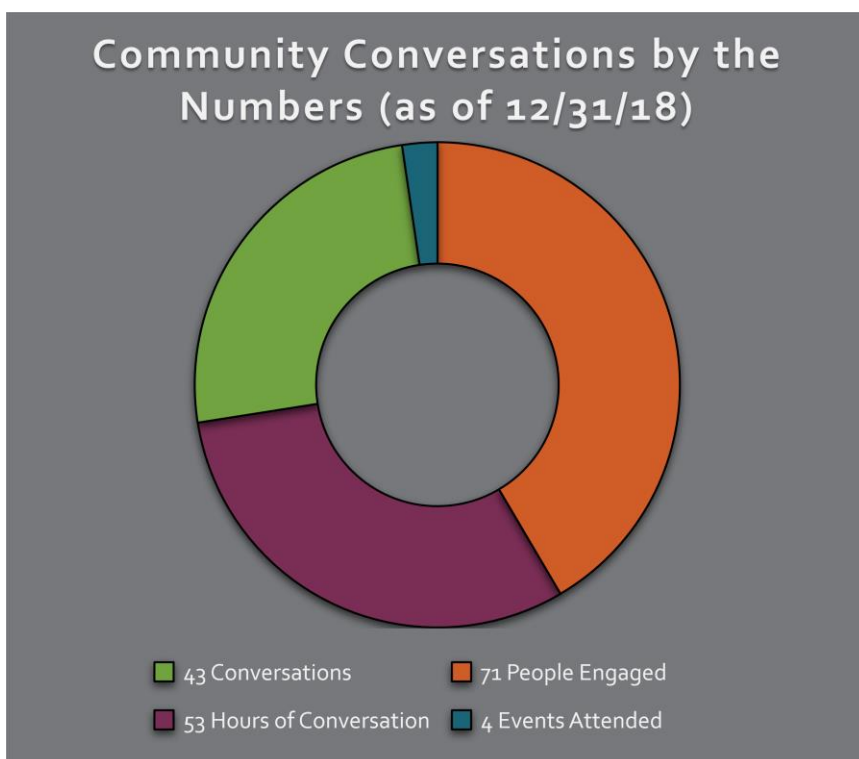
Building from the conversations that produced *Communities Inspiring Libraries: A Strategic Plan for Eastside Growth*, the Imagination Center at Reindahl Park relies heavily on conversation. We want you to tell us about your concerns, hopes, and dreams for your neighborhood.

To help facilitate dialogue, Madison Public Library will schedule the following:

- Drop-in office hours at a mobile office located in Reindahl Park - starting spring of 2019.
- One-on-one interviews with residents, service providers, businesses, and stakeholders.
- Events at local schools, faith communities, community centers, and assisted living facilities.
- Community conversations at neighborhood restaurants and organizations.
- Planning exercises at elementary, middle, and high school classrooms.
- Door knocking in the Reindahl community.

Look for us in your neighborhood! Translation services, accommodations, and other support is available.

Over the last three months, Madison Public Library has shared 43 conversations with 71 people. Over 53 hours of conversations have been held. Additionally, 79 students submitted “Build a Library” plans. “Build a Library” is a blank canvas for students to draw, write, and describe their vision for a library. Among the entries to-date are ideas for a device-free zone, hanging chairs, a castle, an aquarium, and many more.



## Organizations Engaged

- 100 Black Men
- Center for Resilient Cities
- Christ the Solid Rock Baptist Church
- City of Madison - Community Development
- City of Madison - Parks
- City of Madison - Planning
- City of Madison - Police
- Community GroundWorks
- East Madison Community Center
- Eastside Lutheran Church
- Food for Thought Initiative

- Hawthorne Elementary School
- Home Savings Bank
- HyVee - East Madison
- Madison Area Technical College
- Madison Cricket Association
- NAMI - Dane County
- Northside Planning Council
- Sandburg Elementary School
- Sandburg Neighborhood Association
- Senegambia Association
- UW Health - American Center

## Organizations Referred

- Alliant Energy
- African Association of Madison
- African Center for Community Development
- American Family Insurance
- Burke Lutheran Church
- Centro Hispano
- Community Action Coalition
- Dane County - Immigration Affairs
- Dane County - Public Health
- Dane County - Joining Forces for Families
- East Madison High School
- East Towne Mall Business Association
- Erik's - Bike Board Ski
- Gambian Youths of Wisconsin
- Hmong Institute
- Ho-Chunk Nation
- Holy Cross Lutheran Church

- Islamic Center of East Madison
- Journey Mental Health
- Just Bakery/Porchlight Products
- Just Coffee Cooperative
- Klein's Floral and Greenhouses
- La Hispana Grocery
- Madison Baptist Academy
- Meadowmere Madison Assisted Living
- Nehemiah - Center for Urban Leadership Development
- Planned Parenthood - East Madison
- Princeton Club
- River Food Pantry
- Sherman Middle School
- Taqueria Sabor Queretano
- UNIDOS

The list above is an overview of organizations that Madison Public Library has met with over the last few months to talk about the Imagination Center project. Madison Public Library has also had conversations with many neighbors and Reindahl Park users.



Don't see your organization listed? The list is meant to grow. Please let us know who you would like us to have a conversation with. You can suggest organizations as well as family, friends, neighbors, or anyone who wants to talk about the Imagination Center.

# Imagine Reindahl Wishlist



The Imagine Reindahl Wishlist is an overview of community engagement results to this point. The purpose of the wishlist is to provide a synopsis of the types of services and uses that have been suggested for the Imagination Center. The wishlist should not be interpreted as the end result of the Imagine Reindahl process but rather a benchmark of what engagement results indicate today. The wishlist does not include physical design elements. Madison Public Library welcomes conversation regarding the list below and any additions that come to mind. We also want to know who we could partner with to deliver these services.

- Mental Health Services
- After School Care
- Community Center
- Credit/Financial Literacy Services
- Dental Clinic
- Literacy Classes
- City Government Service Center
- Immigration and Legal Services
- Career and Job Training Assistance
- Makerspace/Creatorspace
- Agricultural and Environmental Education
- Walk-in Free Clinic
- Voter Registration and Polling Place
- Theater/Stage with Cultural Presentations
- Homeless Services
- Family Services
- Diet and Food Education Services
- Senior and Elderly Services
- Gymnasium and Fitness Classes
- Coffee Shop/Cafe
- Police Drop-in Station
- Social Work Services
- Recreation Equipment Checkout
- Haircut/Salon Service

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## Imagine Reindahl Timeline

- **September 2018 - December 2018 - Introductions and Begin Community Engagement**
- January 2019 - December 2019 - Continue Community Engagement
- January 2020 - March 2020 - Develop Draft Imagine Reindahl Plan
- March 2020 - June 2020 - Finish Imagine Reindahl Plan
- January 2020 - December 2020 - Establish Partnerships and Begin Design
- January 2021 - December 2021 - Continue Design, Prepare, and Bid Project
- April 2022 - Begin Imagination Center Construction