



PUBLIC HEARING OUTREACH

PROPOSED AUGUST SERVICE UPDATES

Routes 5, 13, 17, 18, 19, 26, 30, 31, 33, 36, 49, 51, 56, 57

Wednesday, April 13, 6:00 PM

**215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)**

- Staff presentation to Allied Neighborhood Resource Team 3/1/16
- Legal notice 3/4/16
- Staff presentation to Leopold Neighborhood Resource Team 3/9/16
- Posted mymetrobus.com 3/11/16
- Posted – Spanish page 3/11/16
- Tweet Scheduled 3/11/16
- Tweet Scheduled (Spanish) 3/11/16
- Facebook Post Scheduled (English & Spanish) 3/11/16
- Rider Alert Email (English and Spanish) 3/11/16
- Tweet Scheduled 3/13/16
- Tweet Scheduled (Spanish) 3/13/16
- Text Message Sent (English and Spanish) 3/16/16
- Tweet on Route 5 changes scheduled 3/16/16
- Tweet on Route 5 changes scheduled (Spanish) 3/16/16
- Email sent out to the Neighborhoods Association 3/16/16
- Rider Alert Email (English and Spanish) 3/18/16
- Tweet Scheduled 3/18/16
- Tweet Scheduled (Spanish) 3/18/16
- Facebook Post Scheduled (English & Spanish) 3/18/16
- Tweet on Route 13 changes scheduled 3/19/16
- Tweet on Route 13 changes scheduled (Spanish) 3/19/16
- Tweet on Route 17 changes scheduled 3/20/16
- Tweet on Route 17 changes scheduled (Spanish) 3/20/16
- Spanish 30-sec radio ads – LaMovida 3/21 – 4/13
- Tweet on Route 18 changes scheduled 3/22/16
- Tweet on Route 18 changes scheduled (Spanish) 3/22/16
- Tweet Scheduled 3/23/16
- Tweet Scheduled (Spanish) 3/23/16
- Posted on City of Madison event calendar 3/23/16
- Posted on City of Madison event calendar (Spanish) 3/23/16
- Tweet on Route 18 changes scheduled 3/23/16



-
- Tweet on Route 18 changes scheduled (Spanish) 3/23/16
 - Tweet on Route 56/57 changes scheduled 3/24/16
 - Tweet on Route 56/57 changes scheduled (Spanish) 3/24/16
 - Flyers (English and Spanish) installed on buses 3/24/16
 - Rider Alert Email (English and Spanish) 3/25/16
 - Tweet on Route 19 changes scheduled 3/26/16
 - Tweet on Route 19 changes scheduled (Spanish) 3/26/16
 - Tweet on Route 26 changes scheduled 3/27/16
 - Tweet on Route 26 changes scheduled (Spanish) 3/27/16
 - Tweet on Route 30 changes scheduled 3/28/16
 - Tweet on Route 30 changes scheduled (Spanish) 3/28/16
 - Tweet on Route 49 changes scheduled 3/28/16
 - Tweet on Route 49 changes scheduled (Spanish) 3/28/16
 - Tweet on Route 31 changes scheduled 3/29/16
 - Tweet on Route 31 changes scheduled (Spanish) 3/29/16
 - Tweet on Route 51 changes scheduled 3/29/16
 - Tweet on Route 51 changes scheduled (Spanish) 3/29/16
 - Tweet Scheduled 3/30/16
 - Tweet Scheduled (Spanish) 3/30/16
 - Facebook Post Scheduled (English & Spanish) 3/30/16
 - Tweet on Route 33 changes scheduled 3/30/16
 - Tweet on Route 33 changes scheduled (Spanish) 3/30/16
 - Tweet on Route 36 changes scheduled 3/31/16
 - Tweet on Route 36 changes scheduled (Spanish) 3/31/16
 - Rider Alert Email (English and Spanish) 4/1/16
 - ¼ page Spanish ad in VozLatina newspaper 4/1/16
 - Tweet on Route 18 changes scheduled 4/4/16
 - Tweet on Route 18 changes scheduled (Spanish) 4/4/16
 - Email sent to NRT (Neighborhood Resource Team) Groups 4/4/16
 - Tweet on Route 17 changes scheduled 4/5/16
 - Tweet on Route 17 changes scheduled (Spanish) 4/5/16
 - Laminated flyers installed at transfer points (English/Spanish) 4/5/16
 - Tweet Scheduled 4/6/16
 - Tweet Scheduled (Spanish) 4/6/16
 - Tweet on Route 18 changes scheduled 4/6/16
 - Tweet on Route 18 changes scheduled (Spanish) 4/6/16
 - Tweet on Route 49 changes scheduled 4/6/16
 - Tweet on Route 49 changes scheduled (Spanish) 4/6/16
 - Tweet on Route 19 changes scheduled 4/7/16
 - Tweet on Route 19 changes scheduled (Spanish) 4/7/16
 - Tweet on Route 51 changes scheduled 4/7/16
 - Tweet on Route 51 changes scheduled (Spanish) 4/7/16



-
- Rider Alert Email (English and Spanish) 4/8/16
 - Text Message 4/8/16
 - Tweet on Route 26 changes scheduled 4/8/16
 - Tweet on Route 26 changes scheduled (Spanish) 4/8/16
 - Tweet on Route 56/57 changes scheduled 4/8/16
 - Tweet on Route 56/57 changes scheduled (Spanish) 4/8/16
 - Tweet on Route 13 changes scheduled 4/9/16
 - Tweet on Route 13 changes scheduled (Spanish) 4/9/16
 - Tweet on Route 30 changes scheduled 4/9/16
 - Tweet on Route 30 changes scheduled (Spanish) 4/9/16
 - Tweet on Route 5 changes scheduled 4/10/16
 - Tweet on Route 5 changes scheduled (Spanish) 4/10/16
 - Tweet on Route 31 changes scheduled 4/10/16
 - Tweet on Route 31 changes scheduled (Spanish) 4/10/16
 - Tweet Scheduled 4/11/16
 - Tweet Scheduled (Spanish) 4/11/16
 - Facebook Post Scheduled (English & Spanish) 4/11/16
 - Tweet on Route 33 changes scheduled 4/11/16
 - Tweet on Route 33 changes scheduled (Spanish) 4/11/16
 - Tweet scheduled on Route 36 changes 4/12/16
 - Tweet scheduled on Route 36 changes (Spanish) 4/12/16
 - Tweet Scheduled 4/12/16
 - Tweet Scheduled (Spanish) 4/12/16
 - Facebook Post Scheduled (English & Spanish) 4/13/16
 - **Text Message -- Reminder 4/13/16**
 - **Rider Alert Email – Reminder 4/13/16**