

33862

# Madison Landmarks Commission APPLICATION

## 1. LOCATION

**Project Address:** Plan B, 924 Williamson St  
**Aldermanic District:** 6<sup>th</sup> District – Marsha Rummel

## 2. PROJECT

**Date Submitted:** 4/21/2014

**Project Description:**

As part of the Marquette Neighborhood Association Art Initiatives, we are planning to install 2-3 murals on sides of the Plan B bar on Williamson St. This initiative is similar to the one at the Williamson St Coop in the 1200 block, in that it is a public / private initiative that will enhance the urban environment of the Willy St area while continuing to bring vibrancy to this historic district. The first, most visible mural along Plan B's parking lot will be by Michael Owen of Baltimore. Funding for this mural has been secured from the Madison Community Foundation and from the Madison Art Commission. The opposite side of the building will host a mural by local artist Craig Grabhorn. Plans are not firm for the back wall along the bike path – the 2 murals might reach around to the back, or a third muralist might be brought in – Jennika Bastian, a very talented UW student, who would be enlisted for that. No part of any of the murals will in any way advertise what happens in the businesses inside – with Michael Owen's mural replicating his famed "LOVE" murals in Baltimore and Craig Grabhorn's mural also having up-lifting colors and quite possibly a "broken /mended hearts" theme. Jennika is a master of contemporary portraiture, so her contribution would be in that area. All 3 artists have agreed to work with local youth, and we are particularly focusing on providing an opportunity for LGBT youth to participate in the project. Sharon Kilfoy, co-chair of the Marquette Neighborhood Association Arts Initiative and director of the Williamson St Art Center is coordinating all mural activities.

**Other (specify): Certificate of Appropriateness for Murals in an Historic District**

## 3. APPLICANT

**Applicant's Name:** Sharon Kilfoy  
**Company:** Marquette Neighborhood Association

**Address:** PO Box 3223, Madison, WI 53704

**Telephone:** 608-658-3736

**E-mail:** sharon@willyart.net

**Property Owner:** Chuck Chvala

**Address:**

**Signature:** *Chuck Chvala*

**Date:** 4/18/2014

**CITY OF MADISON**

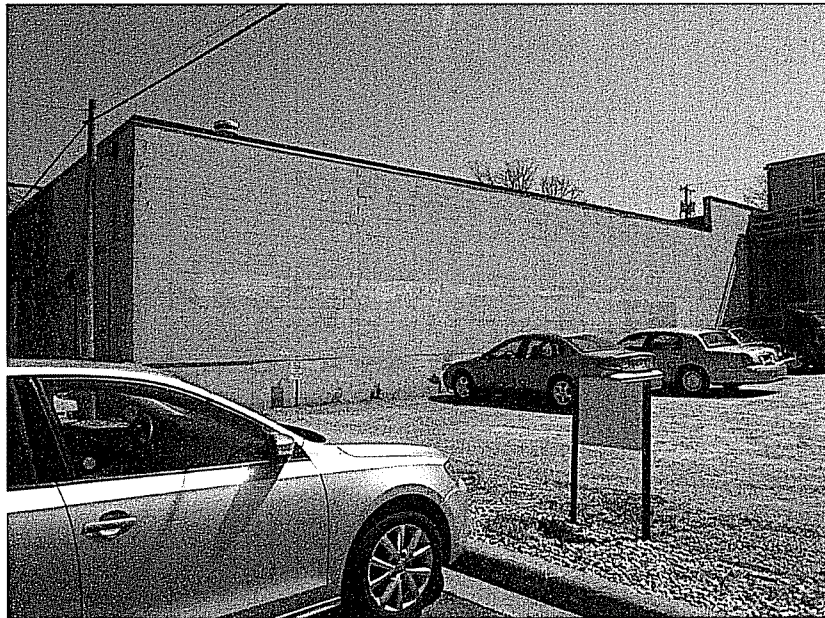
APR 21 2014

**Planning & Community  
& Economic Development**

**Marquette Neighborhood Association Arts Initiative – Plan B Murals**



**Plan B- Parking Lot Side – Site of Michael Owen Mural**



**Plan B Building – adjacent to Cha-Cha – Site of Craig Grabhorn Mural**



Plan B – Rear of Building – Site of Potential 3<sup>rd</sup> Mural

Sharon Kilfoy

[sharon@willyart.net](mailto:sharon@willyart.net)

4/18/2014

# Madison Landmarks Commission APPLICATION

## 1. LOCATION

**Project Address:** Entry to Williamson St from John Nolan - and city terraces along Williamson St  
**Aldermanic District:** 6<sup>th</sup> District – Marsha Rummel

## 2. PROJECT

**Date Submitted:** 4/21/2014

**Project Description:**

As part of the Marquette Neighborhood Association Art Initiatives, we are planning to install a 30 ft welded tree sculpture in the median as a "Gateway" to Williamson Street and the Marquette neighborhood. This initiative has been approved by city engineering – and is being financed, in part, by the Madison Community Foundation, the Madison Arts Commission, MG&E, MNA and many others. Other initiatives we are sponsoring include murals, historic markers, and poetry in the sidewalk.

We have submitted another request for a certificate of appropriateness for our up-coming murals, but are not sure if we need to obtain certificates of appropriateness for our other initiatives. Perhaps this application can be regarded as a courtesy notification of activities that are happening in a historic district. In any case, we want the Landmarks Commission to know what we are doing in our neighborhood, as we believe our arts initiative can serve as a model for other neighborhoods.

**Other (specify): Certificate of Appropriateness for Arts Initiatives in an Historic District**

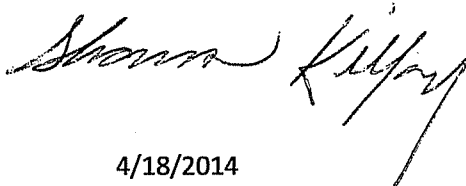
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**Company:** Marquette Neighborhood Association

**Address:** PO Box 3223, Madison, WI 53704  
**Telephone:** 608-658-3736  
**E-mail:** sharon@willyart.net

**Property Owner:** The city of Madison owns the median where the Gateway sculpture will be installed. The city also owns the terrace where historic markers will be installed and owns the sidewalk where poetry has been installed. All MNA arts initiatives have been guided by the city arts administrator. An endowment fund is being established at the Madison Community Foundation for the maintenance and continuance of the art.

**Signature:**



**Date:**

4/18/2014