



Entertainment License (21+)
Visual & Performing Arts License (18+)

LICENT-2017-00948
(Number)

☐ TEMPORARY LICENSE ___/5

☒ PERMANENT LICENSE

(scanned)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Leg file number)

(initials)

licensing@cityofmadison.com
608-266-4601

(Processing step)

This application modifies existing alcohol license number: _____
(Class B license only)

Corporate Information

Licensed Premise Information

Business Legal Name: Blue Agave Restaurant & Lounge LLC

Business dba Name: Blue Agave

Business Address: 117 S. Butler St, Madison WI 53703 → Licensed Address: _____

Business Contact Name, Position & Phone:

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Sandra Alamilla Lopez, Member, 608-906-8001

Email: sandraa119@hotmail.com

Email: _____

Premise Capacity: 120 Liquor/Beer Agent Name: Sandra Alamilla Lopez

40% Alcohol, 60% Food Alder, District #: 4 Vervuer Police Sector: 406

Type of live entertainment to be offered: N/A

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Corporate Title or Partners' verification
Sandra Alamilla	237 W Parkview St. A, Cottage Grove WI 53527	Partner
Carmen Muñoz	3444 E. Paris Way Appleton WI 54913	Partner

☒ Orange sign issued

☒ "License Renewals & Changes" brochure with next steps issued

☐ Security Plan attached (see below)

☐ I certify that this information is true and correct to the best of my knowledge,

X

Signature

Date

9/17/2017

Security Plan requirements

1. All entertainment license applicants shall submit a security plan at the time of application. The plan shall indicate what type of live entertainment the establishment will offer. The plan shall indicate the number of security personnel the applicant will employ and/or hire through a private security company and how they will be utilized.
2. The security plan shall set forth how the applicant will handle issues regarding: control and clearance of any parking lot during hours of operation and at closing time; how any entrance line will be managed and controlled; unruly patrons; intoxicated patrons; patrons presenting false IDs; control and supervision of patrons under the age of twenty-one (21); circumstances under which police should be called and how physical disturbances, including fights, will be handled and how applicant will maintain the orderly appearance and operation of the premises with respect to litter and noise.
3. The security plan shall identify by name and date of birth, individuals who are employed by the establishment in a management capacity.
4. The security plan shall detail the clothing that security and door personnel will wear that readily identifies them as security/door personnel.
5. The security plan for a Visual and Performing Arts License applicant shall detail how the applicant will comply with the time requirement for patrons under the age of twenty one (21) and how those patrons will be prevented from roaming the licensed premise during live entertainment events.

Restrictions Applicable Only to Center for Visual and Performing Arts Licenses:

1. Patrons must be at least eighteen (18) years of age to enter and remain on the premise.
2. Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.
3. **Licensee must provide written notification to the Captain of the police district in which their establishment is located at least five (5) days prior to a live entertainment performance. The notification shall include a detailed description of the performance including start and end times.**
4. Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.
5. The security plan must set forth how the applicant will comply with the time restrictions for patrons under the age of twenty-one (21) and how those patrons will be prevented from roaming the licensed premise during the live entertainment.
6. Licensee may not sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.
7. Licensee may not have more than one eighteen (18) and up live entertainment event per week.
8. Licensee must comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.

Blue Agave Restaurant & Lounge Business/Security Plan

117 S. Butler Street Madison, Wisconsin 53703

Phone Number – TBD

Email – blueagavemadison@yahoo.com

Website – TBD

**Social Media – Facebook, Twitter, Instagram, Snapchat,
Four Square, Grubhub**

Blue Agave grand opening Friday November 10th, 2017

Blue Agave Restaurant and Lounge will have a soft grand opening on Friday November 10th, 2017 for family and close friends with a ribbon cutting ceremony on the front steps of the establishment. The following day Saturday, November 11th, 2017 we will open to the public at our normal business hours of 11:00 a.m. to 2:00 a.m. Our restaurant cuisine will consist of Mexican and Latin food. The restaurant menu will be handed in side by side with this business/security plan. Our drink menu will consist of famously hand crafted margaritas, mojito's, and other Latin drinks. We will also carry an open bar for our patrons' enjoyment. We will make hand crafted margaritas and guacamole from our custom made cart

that will be directly made at the customers table for their viewing and enjoyment.

We will be leasing the business at 117 S. Butler Street in Madison, Wisconsin formally known as The Bayou Restaurant and Nightclub, which has now relocated to the South side of town. There are over 50 parking spots in a parking lot one block north of our business, as well as side street parking for our patrons. The building capacity by fire code is at 120 persons and capacity will be enforced and managed by our management team led by Jose Mata and Sandra Alamilla Lopez, husband and wife respectively. Other than getting our kitchen and bar areas up to city code and some clean up and light remodeling the building will remain the way it currently sits at the moment. We plan to employ four bartenders, six waitresses/waiters, four cooks, two bus persons/dish washers, and four security for our lounge hours which will consist from 10:00 p.m. to 2:00 a.m. Blue Agave hours of operation will be Sundays through Thursdays from 11:00 a.m. to 1:30 a.m. and 11:00 a.m. to 2:00 a.m. Fridays and Saturdays.

Blue Agave kitchen hours will be from 11:00 a.m. to 10:00 p.m. daily with a late night menu taking into effect from 10:00 p.m. to close every day of the week. Blue

Agave Restaurant and Lounge will consist of traditional Mexican and American food. However what will spread us apart from our competitors in the Madison market is that we will focus on keeping a fun atmosphere for everyone including families, which will consist of our neon lighted drink's, birthday songs, upbeat Latin music and top 40, and much more. Blue Agave will target everyone from church members, families, politicians, businessmen/businesswomen, birthday parties, college students, etc. We will also be catering for events all around the Madison area. We plan to attract many visitors from all over the state with our wide advertising plan we have put together which will include markets such as Green Bay, Milwaukee, Beloit, Beaver Dam, and other parts of Wisconsin. We will also be active in our community for all Downtown events and festivals such as taste of Madison and parades.

We will have a casual dress code; however we will turn away customers with improper clothing apparel or problemed guests.

Blue Agave projected gross sales per year will be around the \$500,000 range.

As part of our safety plan, Blue Agave will work very closely with the Police Department to make sure we are conducting business in an appropriate and safe manner for our patrons and neighbors. We will have security cameras on the property and will comply with all city ordinances, State statutes, and State administrative codes by working very closely with City and State officials and listening to opinions or advice on how to run our business more properly and effectively.