



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, February 16, 2011

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 8 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Melissa R. Huggins; Richard L. Slayton; John A. Harrington; R. Richard Wagner and Henry S. Luffler, Jr.

Excused: 2 -

Todd R. Barnett and Jay W. Handy

Rummel was excused at 5:45 during discussion on Item No. 2.

APPROVAL OF MINUTES

A motion was made by Slayton, seconded by Smith, to Approve the Minutes of the January 26, 2011 meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

SECRETARY'S REPORT/AGENDA OVERVIEW

Special meeting reminder on February 23, 2011 with discussion and review of Sign Control Ordinance revisions regarding "B-Cycle" bike sharing facilities.

DISCLOSURES AND RECUSALS

Slayton recused himself due to work on Item No. 3.

PUBLIC HEARING ITEMS

SIGNAGE 4:35 p.m. - 4:55 p.m.

- 1a. [21261](#) 3910 Mineral Point Road - Comprehensive Design Review/Street Graphics Variance for Sign Replacement and Wayfinding Improvements. 11th Ald. Dist.

A motion was made by Slayton, seconded by O'Kroley, to Grant Final Approval . The motion passedby voice vote/other.

The motion provided for the following:

- The lights shall go off at 10:00 p.m., unless there is a church event, as well as code compliancy for lighting.

- 1b. [18649](#) 4620 Frey Street (Formerly 700 Block Segoe Road) - Amended Signage Package for a "Fence Wrap" for a PUD(SIP) for "Hilldale Place Apartments." 11th Ald. Dist.

A motion was made by Smith, seconded by Rummel, to Grant Final Approval . The motion passedby voice vote/other.

The motion required deletion of the most easterly graphic on the wrap on University Avenue.

UNFINISHED BUSINESS

- 2. [19953](#) 416, 420, 424 West Mifflin Street - PUD(GDP-SIP) for a 44-Unit Apartment Building. 4th Ald. Dist.

A motion was made by Smith, seconded by Harrington, to Grant Initial Approval . The motion passedby the following vote:

- Excused: 2 -
Barnett and Handy
- Recused: 1 -
Slayton
- Ayes: 7 -
Rummel; Smith; O'Kroley; Huggins; Harrington; Wagner and Lufler, Jr.

The motion provided for the following:

- Need to see fourth floor changes as noted during the discussion dealing with enlargement of units and redesign of elevator/stair tower.
- The porches and stairs shall be redesigned to give continuity of "stoop sitting" that is commonplace in this neighborhood.
- Change the color material choice for the fourth floor; needs to integrate with other façades, have same color on lower floors or pull down.
- On east wing of front façade return previous option of projecting bays

above garage, eliminate canopy above garage, provide a porch and add transom windows to the upper level mid-section of the projecting bay.

- 3. [20931](#) 5402 World Dairy Drive - PUD(GDP-SIP) for a Research Facility - Midwest Biolink Commercialization and Business Center. 16th Ald. Dist.

A motion was made by Harrington, seconded by Lufler, Jr., to Grant Final Approval . The motion passed by voice vote/other.

NEW BUSINESS

- 4. [21203](#) 312 Wisconsin Avenue - PUD-GDP, Bethel Lutheran Church Expansion Including 3-4 Levels of Underground Parking and a 3-5 Story Building. 4th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

- 5. [21362](#) 3010 Nob Hill Road - Building Addition to a Warehouse in UDD No. 1. 14th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

- 6. [21363](#) 2800 Block East Washington Avenue - New Construction, McDonald's Restaurant in a "Planned Commercial Site" in UDD No. 5. 15th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

- 7. [21364](#) 5602 Odana Road - New Construction for a Dental Office in UDD No. 3. 19th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

Smith expressed concern about features along the rear side of the University Avenue "Target," displaying photos of "arch" like structures which may not be consistent with the approved plans. Staff noted that Zoning would investigate and write orders on any non-compliance.

ADJOURNMENT

The meeting was adjourned at 7:58 p.m. by unanimous consent.