



21+ Entertainment License

Permanent

(Agenda Item Number)

(Legistar file number)

LICENT-_____
(License number)

(Alder District #) _____
(Police Sector)
Office Use Only

- Class A: Beer, Liquor, Cider
 Class B: Beer, Liquor,
 Class C Wine

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: _____

Licensed Address: _____

Premise Capacity: _____ Liquor/Beer Agent Name: _____

_____% Alcohol, ____% Food, ____% Other Alder, District #: _____ Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): _____

Business Mailing Address: _____

Business Contact Name, Position: _____

Business Phone: _____ Business Email: _____

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title

- Security Plan attached (or complete the next page)
 I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.
 I certify that this information is true and correct to the best of my knowledge.

X _____
Signature Date

- Orange sign and business card issued
 "License Renewals & Changes" brochure with next steps issued
 Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: _____

Number of security personnel and how they will be utilized: _____

Description of clothing to identify security personnel: _____

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

How will the entrance line be managed and controlled: _____

Plan for unruly patrons, intoxicated patrons, and physical disturbances: _____

Underage drinking and fake ID plan: _____

Plan to control and supervise patrons under twenty-one (21) years of age: _____

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

Management Personnel

Name	Date of Birth	Name	Date of Birth