



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, August 7, 2019

5:30 PM

Badger Rock Neighborhood Center
501 E Badger Road
Madison, WI 53713

CALL TO ORDER / ROLL CALL

Motion to nominate Bailkey as interim chair made by Martin, second by Kemble. Motion passed with a voice vote.

Convened by Chair Bailkey at 5:42 PM

Present: 12 - Rebecca Kemble; Arvina Martin; Garrett P. Peterson; Erica C. Anderson; Allison M. Dopf; Christopher G. Brockel; Jennifer N. Lam; Martin H. Bailkey; Claire Mance; Devika J. Suri; Maeraj H. Sheikh and Benjamin E. Rush

Absent: 1 - Dustin K. Lundt

Excused: 8 - Avra Reddy; Allison E. Martinson; Henry D. Aschauer; Hedi L. Rudd; Lindsey Day Farnsworth; Teal M. Staniforth; Sarah M. Larson and Regina M. Vidaver

Others present: George Reistad, Nick Heckman, Jess Calkins, Sheena Tesch, Marcia Caton-Campbell

APPROVAL OF MINUTES

Changes to July minutes: include language "convened by Interim Chair Bailkey at 5:35p."

Motion to approve minutes pending changes made by Rush. Second by Brockel. Motion passed with a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

Recusals:

- Bailkey is a staff member of the Center for Resilient Cities which is merging with Community Groundworks.
- Sheikh is current employee of Community Groundworks.
- Peterson is an employee of Community Groundworks

Disclosures:

- Mance is a past employee of Community Grounworks.
- Dopf is past intern at Community Groundworks.
- Anderson works for Community Action Coalition, which operates Double Dollars at Troy Gardens/Community Groundworks.

- Brockel works for FEED Kitchen and Healthy Food For All, which are mentioned in the application but receive no financial benefit.
- Alder Kemble’s business employs a Community Groundworks employee

NEW BUSINESS

None

ACTION ITEMS

- 1 [56965](#) Healthy Retail Access Work Group Funding Recommendations - Community GroundWorks Troy Farm

Attachments: [Troy Farm HRAP Proposal COMBINED FINAL 080619.pdf](#)
[Healthy Retail WG - Community Groundworks-Troy Farm Funding Memo 080619.pdf](#)

Peterson and Tesch presented on the materials in the HRAP application.

Questions and Comments:

Q: Are there issues growing in the winter?

A: The opposite issues (uncontrolled low temps and humidity) are expected in the winter.

Q: What are the reasons for the merger between Community Groundworks and Center for Resilient Cities?

A: CRC owns the conservation land trust for Troy Gardens. CRC and CGW have historically had close relationship, and in recent years it has made sense to merge operations for the similar missions around healthy food access and urban agriculture

Q: Who covers the subsidies for CSA Shares?

A: A combination of FairShare CSA Coalition’s Partner Shares and Community Groundworks general revenue, including revenue from sprout sales, which are contingent on the HVAC system upgrades in the application.

Motion to approve the HRAP funding application up to \$35,000 made by Martin. Second by Lam. Motion passed with a voice vote.

WORK GROUP REPORTS

- 2 [56895](#) Community Engagement August 2019

Community Engagement Work Group did not meet in July. Work Group/MFPC leadership and staff have a call with Center for a Livable Future staff on 8/8 to talk about next steps and answer clarifying questions on governance structure collaboration.

Next meeting is scheduled for 8/15.

- 3 [56896](#) Food Waste and Recovery August 2019

The Food Waste Reduction Task Force met on Wednesday, July 24. With the City of Madison's recent announcement of receipt of a \$39,000 grant from the EPA to explore the feasibility of a regional food waste biodigester, we have been asked to help with some baseline research on how other municipalities/regions around the country are operationalizing organic waste collection and what is being done with the waste once collected. Madison Streets had left us with a list of questions they would like answered so we went through the list and strategized on methods of data collection.

4 [56897](#) Healthy Retail Access August 2019

See ACTION ITEM. HRAP Staff Team continues to meet to refine application process, programmatic success metrics, and evaluation strategies.

HRAP has been following the directive of spending down surplus funds by the end of 2019.

5 [56898](#) Healthy Marketing and Procurement

WG did not meet in July. Staff and WG chair met on 7/30 to discuss process of creating Healthy Vending Implementation Guide. Chair Jenn Lam is finalizing those materials in tri-fold form for easy consumer access/readability at vending machines.

Because the work of this group is beginning to wind-down and become more staff-driven, and group numbers have diminished, this group is adopting an ad hoc meeting schedule moving forward.

6 [56899](#) Pollinator Protection August 2019

No report.

7 [56900](#) SEED Grants Funding August 2019

No report. Reistad will organize SEED grant tours for August/September.

8 [56901](#) Urban Agriculture August 2019

The Urban Ag Work Group has not met since the July MFPC meeting (Met on July 9th). The next meeting will be Tuesday, August 20th. Jim Welsh will join in August from Groundtrust, to discuss the issues of land access for market and subsistence farmers.

REGULAR BUSINESS REPORTS

9 [56903](#) Community Gardens Update August 2019

Staff and Gardens Network leadership have been working on a proposal to re-think the role, function, and scope of community gardens in Madison. The main request being to increase organizational resources and capacity to fulfill equitable participation and outcomes in community gardens on public land to neighborhoods throughout the city.

- 10 [56904](#) Integrated Pest Management Policy Review Task Force August 2019
- The IPM-PRTF is in the process of meeting again. The first meeting will be on Wed 8/21 and will see new members on the roster, providing expertise in land management practices.
- Please see the IPM-PRTF's meeting materials here:
<https://madison.legistar.com/LegislationDetail.aspx?ID=3697016&GUID=0CE79F23-6E11-4DB6-95CF-1D5CCA94B875>
- 11 [56905](#) Dane County Food Council August 2019
- Met on July 24. Strategic planning process continues to identify priorities and future plan of work.
- Next meeting August 28.
- 12 [56906](#) Food Policy Director Update August 2019
- Heckman organized a staff and MFPC/DCFC members field trip to Milwaukee on July 11 to learn more about Hunger Task Force's involvement with Summer Meals and how they implement the program in MKE; attendees also took a tour of HTF's production facility for food pantries – "The Farm".
- Truman Olson RFP Process Updates: Final proposals are due on Fri 8/9 and more robust updates to come at September MFPC after all proposals have been submitted and reviewed.
- Reistad attended a half-day workshop on Aug 11 hosted by Feeding America – Eastern WI (Milwaukee) to discuss their Farmlink program -- "Farm Link is a community food hub that uses the power of Feeding America Eastern Wisconsin to develop the local food system. We work with schools, hospitals and other buyers of local food and connect them with some of the best local farmers. In doing this, we access surplus food that can be redistributed to our hunger-relief partners."
- City farm leases: Office of Real Estate staff are interested in updating language in farm leases to reflect interests and priorities of the Madison Food Policy Council. Urban Agriculture workgroup will explore further
- Water access and affordability: UW Madison students prepared a report on the history of water access in Madison, which is helping to drive policy solutions for affordable water access.
- 13 [56907](#) Madison Metropolitan School District August 2019
- Enrollment for the 2019-20 school year began on August 6. We will once again be engaged in extensive outreach efforts to insure that all eligible families receive the meal benefits they are entitled to.
- Our cafeteria and kitchen remodeling project at Whitehorse / Schenk schools is coming along very nicely. We are excited to open the new school year with expanded seating for students and an improved kitchen and serving area. Our

energy usage will be decreased significantly with the addition of a walk in cooler and freezer.

14 [56908](#) Public Health Madison and Dane County August 2019

The USDA has introduced a proposed rule that will eliminate “categorical eligibility” in SNAP. This policy revises the income and asset tests needed to apply for nutrition benefits. It is estimated this will cause over 3 million participants to leave or lose benefits across the country. Since SNAP is used to help certify individuals into other programs such as WIC and free/reduced school meals, further families and children may be harmed by this ruling. PHMDC is working on an assessment of the local impact Comment period closes on September 23. Comments can be submitted at <https://www.federalregister.gov/documents/2019/07/24/2019-15670/revision-of-categorical-eligibility-in-the-supplemental-nutrition-assistance-program-snap>.

More information on this issue can be found at www.FRAC.org

15 [56909](#) Public Market Development Committee August 2019

Over \$1M of \$4M are already raised for the project. There are other active conversations underway with major donors. Project hopes to be over $\frac{3}{4}$ of the way toward the fundraising goal when it goes into the public funding phase in early 2020. MSR, the architectural firm, presented to the PMDC committee in July and are on target to have construction documents underway this fall and winter. The current design will accommodate approximately 30 permanent vendors with spatial flexibility that will allow for additional part-time and pop-up vendors. Owners of the adjacent Fiore shopping center are still planning to redevelop their site on roughly the same timeframe as the public market and are still in regular contact with City staff. The committee is tentatively planning to replace its 9/5 standing meeting with a public meeting and presentation by the architects as part of the final phase of public feedback into market design.

ANNOUNCEMENTS

Double Dollars updates:

- Two organizations donating to DD: Delta Beer Lab tips are going to CAC program. Madison Area Chef's Network will be donating from Yum Yum Fest – August 18 at Breese Stevens Field.
- Final date of Double Dollars in 2019 is yet to be determined, as more donations/funding become available.

Erica Anderson will become the new MFPC chair in September.

ADJOURNMENT

Motion to adjourn made by Brockel. Second by Mance. Motion approved with a voice vote at 7:10 PM.