



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, May 19, 2021

5:00 PM

Virtual Meeting

The City of Madison is holding the Economic Development Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments - You can send comments on agenda items to:
edc@cityofmadison.com.

2. Register for Public Comment:
- Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/WatchMeetings>

4. Listen by Phone:
(877) 853-5257 (Toll Free)
Meeting ID: 990 8362 1899

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

(608) 266-4635

CALL TO ORDER / ROLL CALL

PUBLIC COMMENT

1. [65525](#) Public Comment EDC 5/19/21
Speakers are required to pre-register and are limited to three minutes each.

APPROVAL OF MINUTES

March 17, 2021 <http://madison.legistar.com/Calendar.aspx>

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

2. [65497](#) Providing Urban Community Arts Network, Ltd. (UCAN) a \$20,000 grant for a "MadLit" program on the 100 Block of State Street using Small Business Equity and Recovery Program (SBER) funds and authorizing the Mayor and City Clerk to sign an agreement with UCAN for that purpose.
3. [65499](#) Amending the 2021 adopted operating budget for CDA Redevelopment's purchased services by \$100,000 and authorizing the Community Development Authority ("CDA") to manage the Madison Pop Up Shop Program ("Program"), utilizing up to \$100,000 of 2021 Small Business Equity and Recovery ("SBER") Program Funds.

DISCUSSION ITEMS

4. [65526](#) Discussion with entrepreneur of color business organizations regarding impacts of COVID-19
5. [63357](#) Economic Development Division Staff Update regarding Small Business Equity & Recovery Program (SBER)
6. [60990](#) Equitable Economic Response and Recovery
7. [27862](#) Introduction of New Items from the Floor
8. [45135](#) Next Meeting
June 16, 2021

ADJOURNMENT