



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, June 28, 2017

5:30 PM

Goodman Maintenance Facility
1402 Wingra Creek Pkwy

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Laura Noel, Hugh Wing, Iliana Wood, Jennifer Stoiber

Jean MacCubbin called the meeting to order at 5:40pm.

Present: 6 - Shiva Bidar; Sara Eskrich; LaShana M. Miller; Bridget D. Rogers; Jean M. MacCubbin and Consuelo Lopez

Absent: 3 - Felicitus Ferington; Kim Genich and Wali Urehaman

APPROVAL OF MINUTES

A motion was made by Shiva Bidar-Sielaff, seconded by LaShana Miller to approve the minutes from May 24, 2017.

LaShana Miller asked for one correction: She was not present at the May 24 meeting. Motion passed by voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

1. [47790](#) Introduction and review of Youth and Adult Employment Policy Paper

Attachments: [Youth and Adult Employment Policy Paper Draft](#)
[Overview of Youth and Adult Employment Policy Paper Draft](#)

Laura Noel gave the highlights of the Youth and Adult Employment Policy Paper.

New aspects of the goal this year include:

Serving people from multiple barriers

Creating a service continuum to cover youth through adults

Standardized measurement outcomes

Collaborative proposals will be encouraged

Recommending we make a 3-5 year commitment to agencies

We would also like to include in an intergenerational approach. In an effort to make youth employment programs more accessible, we may recommend

making them neighborhood based.

Hugh Wing discussed youth employment. This year we want to raise the age of youth employment programming to include individuals through the age of 21. There will be five areas of programs:

- 14-15 year old supported work crew
- 15-21 year old supported work crews to obtain more skills
- Placement in supported environments or paid internships. We would like to expand to internships I non-profits, as well as the City internships
- 16-21 year old high risk population combination of employment and other services. This would be a new endeavor this year.
- Placement in private businesses for 16-21 year olds in a supported placement.

Iliana Wood works in adult employment and discussed the three levels of the continuum, which is based on barriers to employment.

- Low skilled adults with multiple barriers will receive strong supported services and case management with the goal of securing entry level employment.
- People with less barriers and with some household stability will receive assistance securing a job with paying living wage or near living wage.
 - Individuals with still less barriers and more household stability, but still need assistance with job trainings will receive assistance to increase earning potential through certification, industry credential training, etc.

New in this approach is the use of intermediary outcomes, moving toward standardized outcomes. Iliana discussed standardized program components and delivery.

CDD held two feedback sessions, and had 17 participants. We found out that:

- Collaborations costs money
- Fewer clients, longer time in service
- Need clarity on adult continuum
 - Alignment with MJMSD Pathway, Work Force Development and other federal funding opportunities takes time
- Application process for funding needs clarity, eligibility process should be clear
- Clarification of funding levels
- Increased collaboration could lead to other funding opportunities

The committee brought up questions of their own:

- What kind of engagement can we do with the business community where these youth will work as adults?
- Should we tie ourselves too much to Pathways? I worry about tying 3-5 years to the pathways because it is a pilot.
- I didn't see anything about work to be done with Madison College.
- Will all three adult service populations be equally weighted? Iliana answered that we it as a continuum and all are needed but don't know what kind of proposals will come in.
- What is successful connection to resources? What does it look like? Is it resulting in anything tangible? Is it really supporting basic needs? Applicants should have to flush that out and make sure it means something.
- Many youth are undocumented and cannot do paid work. We need to be careful of tone.
- Culturally and Linguistically. Find stronger word than "sensitivity" perhaps

“inclusion”.

- Don't forget non-custodial parents, as benefits often go to custodial parents. It is important to get non-custodial parents back in workforce to support their families.

- RFP is giving agencies a chance to run the Wanda Fullmore Youth Internship Program but this is not clear. It is almost like a sub-program. It would make more sense to separate it from this RFP.

Timeline and Next Steps:

- Meetings with youth program and adult program participants over next couple weeks.

- Formal documents will come back to the committee next month

- July 18th resolution will be introduced at Common Council as basis for the RFP

- Common Council will approve on August 12, and the RFP will be posted soon after

- Providers will have six weeks to apply

- 2. [47426](#) Update on Peer Support RFP process

Jim O'Keefe gave an update on the peer support program. There are two aspects of this program working with folks at risk to be involved in violent behavior and reducing recidivism. Staff is creating a similar framework paper as the youth and adult employment. Last Tuesday Common Council gave permission to provide \$75,000 to Nehemiah to work with the Focus Interruption Group and Boys and Girls Club of Dane County. Common Council also gave their blessing to Community Development to spend up to \$25,000 to provide aide to those affected by violent acts. We are waiting for a response from Nehemiah on the draft contract. Focus group feedback will be incorporated in the policy paper, and draft guidelines for direct aid have been developed. We are working with the Mayor's rapid response team. This is a short term solution. The longer term solution will be outlined in the RFP next month. The committee will get the concept paper for peer support.

- 3. [45406](#) Staff Report

None

- 4. [47791](#) Committee Reports

None

ADJOURNMENT

A motion was made by Shiva Bidar-Sielaff, seconded by Sara Eskrich to adjourn at 7:10 pm. Motion passed by voice vote.