

**From:** [Landyn Record](#)  
**To:** [licensing](#)  
**Subject:** Agenda item 78490 for June 21st (Cargo Coffee)  
**Date:** Wednesday, June 21, 2023 3:35:47 AM  
**Attachments:** [Screenshot\\_20230621-032755.png](#)  
[Screenshot\\_20230621-032850.png](#)




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Caution: This email was sent from an external source. Avoid unknown links and attachments.

The owner of Cargo Coffee intends to, in his own words, "misrepresent" that he will not allow those under 21 at his venue when he gets a liquor licence.

I've attached a link to the post where he says this, along with screenshots.

[https://www.reddit.com/r/madisonwi/comments/14etvch/so\\_i\\_am\\_having\\_to\\_go\\_in\\_front\\_of\\_the\\_alrc](https://www.reddit.com/r/madisonwi/comments/14etvch/so_i_am_having_to_go_in_front_of_the_alrc)

← So, I am having to go     
/r/madisonwi

- ▲ 0 ▼ So, I am having to go in front of the ALRC tomorrow night and misrepresent that Cargo Coffee will restrict those under 21 from attending and participating in our live local music evenings. How should I feel about that? (madison.legistar.com)  
posted to madisonwi  
6 hours ago by WolfOfWillyStreet 

## 31 comments

sorted by best



PandaExpress4Madison 6 points 6 hours ago

I'm curious, it says in your application that only 4% of sales are alcohol. Why not just forgo an alcohol license entirely? You might even make up the sales from people who don't want to be around drinking but still want to listen to music.

WolfOfWillyStreet [S] 1 point 6 hours ago\*

I did music for years at Ground Zero Coffee (which didn't offer beer and wine) and the reality is that you can't build an audience for musicians without having beer and wine as an alternative. So, I stopped doing music at some point.

Proof of this being the reality?

Please list the venues in Madison that currently offer live music in a non-bar like setting.

Btw, Ground Zero and Cargo loses (and lost) money staying open to do music either way.

▲ Round-Eggplant-7826 1 point 6 hours ago

Please list the venues in Madison that currently offer live music in a non-bar like setting.

This is what I found over the next few days for events. Couldn't be arsed to dig further because someone is wrong on the internet but they exist.

Not in Madison but [Imaginary Tea in Waunakee](#)

[Zuzu Cafe](#)

alphonse-o 6 points 4 hours ago

Zuzu cafe has alcohol

▲ Round-Eggplant-7826 1 point 1 minute ago

Weird. My bad. Their Facebook page didn't seem to mention it.



some herbal trash to relax. Nothing wrong with that.

▲ Forward\_Recover\_1135 5 points 3 hours ago

Should probably feel pretty stupid when someone shows them this post saying you intend to lie to them and whatever you're trying to get approved is denied.

▼ WolfOfWillyStreet [S] 0 points 3 hours ago



▼ WolfOfWillyStreet [S] 0 points 3 hours ago

Dude, I am the Wolf of Willy Street!

FarEffort9072 3 points 4 hours ago

Can't you limit alcohol sales to people with wristbands? I think I've been to shows like that at the High Noon.

▼ WolfOfWillyStreet [S] -4 points 4 hours ago

We ain't the High Noon. We are a coffee shop.

If a restaurant has someone playing a piano and singing showtunes through a microphone should all of non-kiddos in the family have wristbands?

Why are you so afraid of live music?

▲ netowi 'Burbs 2 points 2 hours ago

My two main takeaways from this post are 1) the what constitutes "entertainment" should probably allow small groups of acoustic musicians, and 2) whoever u/WolfOfWillyStreet is, they are making Cargo Coffee bunch of whining, elitist dickheads.

▼ WolfOfWillyStreet [S] -1 points 2 hours ago\*

Can you not engage in critical thinking?

Why is your focus on suppressing the spontaneous creation of music? What is the threat to public morality and good social order if people make music?

Seriously, stop being a dull group-thinking drone.

Keep at it and the Wolf will really bite your ass.

(Is that a mixed metaphor?)

▲ netowi 'Burbs 2 points 2 hours ago

I literally agreed with you about the permits. I just think you, personally, are unsympathetic because you're being so aggressive and unlikeable.

▼ WolfOfWillyStreet [S] 0 points 2 hours ago

Dude, I am the Wolf of Willy Street!

WolfOfWillyStreet [S] 5 points 6 hours ago\*

