



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, June 27, 2018

5:00 PM

City County Building
210 Martin Luther King Jr. Blvd.
Room 108A

CALL TO ORDER / ROLL CALL

The meeting was called to order, with a quorum present, by the Chair at 5:13p.

Present: 7 - Michael E. Verveer; Zach Wood; Marlys M. Miller; Saran Ouk; Maureen K. O'Grady; Sean Lee and Aaron D. Collins

Excused: 2 - Chaitannya K. Agni and Rena Gelman

APPROVAL OF MINUTES

A motion was made by Wood and seconded by Ouk to approve the minutes from the May 30th meeting. The motion was passed by a voice vote/other.

PUBLIC COMMENT

Brenda Levin, Curt's Gourmet Popcorn
Jennifer St Cyr, The Pickle Jar
John Picke, The Pickle Jar
Matthew Danky, El Grito
Thomas Durban, Common Pasta
Laurel Burleson, The Ugly Apple
Magaly Richter, El Burrito Loco

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

NEW BUSINESS

1. [52088](#) Amending the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" to change dates and times relating to the Fall Food Cart Review.

This Resolution was RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER

DISCUSSION ITEMS

2. [51834](#) Discuss creating a deadline by which to apply for most vending licenses.

The VOC instructed staff to make necessary changes to the Regulations and MGO 9.13 to create procedures for license application deadlines for vending licenses issued by the Street Vending office. The recommended deadline for vending licenses (except Camp Randall High Density Vending) is March 1 with a payment deadline of April 1st. Camp Randall High Density Vending application deadline would remain July 1 with a payment deadline of August 1.

3. [51835](#) Create a system of late fees for both applying for the license late and paying for an approved license late.

The VOC instructed staff to work with the City Attorney to create procedures for a late fee structure for vending license application and late payment fee structure. The recommended late fee structure is attached to this file. There were two changes to the attachment that will be addressed in the drafting of these changes.

4. [52184](#) Discuss how seniority points impact mall concourse food vendor's site assignments, and discuss potential changes to be implemented for the 2019-2020 vending season.

The committee reviewed the current seniority point system and listened to vendors ideas and concerns during the public comment section of the meeting. The VOC requested that staff use the 2017 Food Cart Review data to run different scenarios on how a variety of seniority point changes would have impacted this year's review and bring these examples to the next VOC meeting to review and discuss further.

REPORTS

5. [50175](#) Street Vending Coordinator's Report, including enforcement activity, licensing and permitting numbers.

Verveer inquired about the Sidewalk Cafe Warnings and Citations. All cafe's issued a citation were operating without a license. The warning was for other vending infractions.

Behavioral challenges and other issues at the Top of State St were discussed. A meeting with the Mayor will take place in July to discuss these issues and potential solutions.

ADJOURNMENT

A motion was made by Wood and seconded by Ouk to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 7:09p. The next meeting will be July 25, 2018 at 5p.