



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, June 24, 2015

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Acting chair Larson called the meeting to order at 5:01 p.m. with a quorum present.

Present: 6 - Michael E. Verveer; Zach Wood; Sarah M. Larson; Saran Ouk; Maureen K. O'Grady and Peter J. McElvanna

Absent: 1 - Aaron D. Collins

Excused: 2 - Marlys M. Miller and Sean Lee

APPROVAL OF MINUTES

Wood moved and McElvanna seconded that the VOC meeting minutes of April 29, 2015 be approved. The motion carried.

PUBLIC COMMENT

There was none.

DISCLOSURES AND RECUSALS

Larson disclosed that she was on the Let's Eat Out Board and that she would recuse herself from agenda item three, which contained references to food sales.

REPORTS

36949

Street Vending Coordinator's Report, including enforcement, activity, licensing and permitting numbers, the number of chairs in each sidewalk cafe

Attachments: [VOC Staff Report May 2015.pdf](#)
[VOC Staff Report April 2015.pdf](#)
[VOC Staff Report Feb 2015.pdf](#)
[VOC Staff Report Jan 2015.pdf](#)

Verveer asked Hansen about the discussion of sidewalk cafe fees based on square footage, adding that he would prefer to have Hansen put the topic onto the August agenda because Verveer would not be able to attend in July. Hansen replied that he would follow the Mayor's wishes regarding the timing of that discussion. Verveer said that he would talk to the Mayor about it, which was fine with Hansen. Verveer added that he had requested that the VOC be the lead agency for this discussion.

Verveer also directed Hansen to reduce the number of 2016 food carts on the corner of E. Main and S. Pinckney because of a forthcoming nearby sidewalk cafe. Hansen said that Verveer seemed to be indicating that he wanted fewer total food cart sites, which would happen with that action because Hansen was running out of places to put them.

DISCUSSION ITEMS

1. **39014** Relocation of T and E sites from Breese Terrace to Regent Street and Approval of Updated Maps

Attachments: [Camp Randall Map.pdf](#)

Hansen explained that he could move the eight T sites on his own volition but that the relocation of the two E sites, which involved sales, had to be approved by the VOC. Verveer asked Hansen to work with Assistant City Attorney Lara Mainella in creating suitable ordinance language, with Verveer and Wood sponsoring. Hansen would provide a map of the ten relocated sites. Verveer moved and Wood seconded that this be approved. The motion passed.
2. **39015** Inclusion of Shriners and Kiwanis into Camp Randall High Density Vending Area and Approval of Updated Maps

Attachments: [Camp Randall Map.pdf](#)

Hansen explained that the status of the Kiwanis and Zor Shriners, service groups who sold food on University of Wisconsin home football game days, was being changed from those who annually signed leases issued by City Real Estate staff to Camp Randall High Density Food Vendors, with licenses issued by Hansen. Hansen provided an updated map with the two groups included, although the location of their traditional sites had not changed. Verveer asked Hansen to work with Assistant City Attorney Lara Mainella to create suitable language. Verveer and Wood agreed to sponsor. Verveer moved and Wood seconded that this be approved. The motion passed.

3. [39016](#) Consider Two Deletions from Vending Ordinance 9.13(6)(3)7, Concerning Personally Prepared Food, a. Fruit sold by the piece or in individual-sized portions and d. Food grown or raised by the vendor

Attachments: [Sec 9.13\(6\)\(e\)7.pdf](#)

Hansen explained that two provisions for Mall/Concourse personally prepared food had been included for a vendor who had once sold fresh fruit and bags of such things as trail mix, but it had not been personally prepared food. That vendor had retired a few years earlier. The committee agreed to have Mainella make these deletions. Verveer moved and Wood seconded that this be approved. The motion passed.

ANNOUNCEMENTS

There were none.

ADJOURNMENT

Verveer moved and Ouk seconded that the meeting be adjourned. The motion carried. Larson adjourned the meeting at 6:01 p.m.

The next meeting of the Vending Oversight Committee is scheduled for Wednesday, July 29, 2015, 5 p.m. in room 300 of the Madison Municipal Building.