

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____

DATE SUBMITTED: _____	Action Requested
UDC MEETING DATE: _____	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 4630-4672 E. Washington Avenue

ALDERMANIC DISTRICT: _____

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
SDEA Investments LLC JUB SIGNS, INC.
43 S. Water Street Ste E 1221 Venture Drive, Suite 1
Fort Akins, WV 25738 Timsville, WV 25746

CONTACT PERSON: Ryan Cooper
 Address: 1221 Venture Drive, Suite 1
Timsville, WV 25746
 Phone: 800-213-7997
 Fax: 606-784-7822
 E-mail address: shesigans@charlton.net

TYPE OF PROJECT:
(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee) \$150 / Green Practices
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)
 New Construction or Exterior Remodeling in C4 District (Fee required)

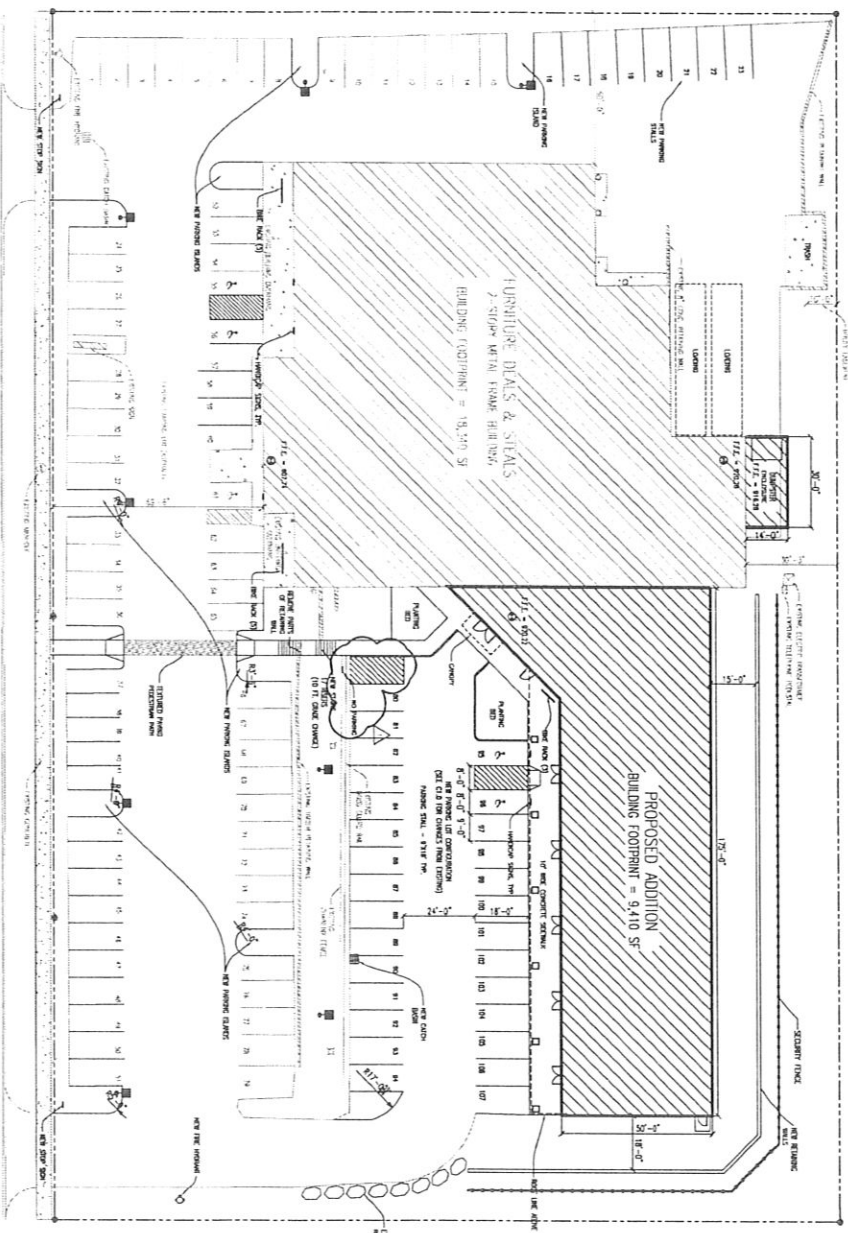
(See Section C for:)
 R.P.S.M. Parking Variance (Fee required)

(See Section D for:)
 Comprehensive Design Review* (Fee required)
 Street Graphics Variance* (Fee required)
 Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

**DEALS AND STEALS
 FURNITURE STORE
 ADDITION &
 REMODELING**
 4650 EAST WASHINGTON AVE.
 MADISON, WI



PARKING LOT PLAN SITE INFORMATION BLOCK

SITE ADDRESS: 4650 EAST WASHINGTON AVE, MADISON, WI	PERMIT NO: 20140
SITE AREA: 2.4 ACRES	UNDERGROUND: 24,600
NUMBER OF BUILDING STORIES: TWO	NUMBER OF EXISTING STALLS SHOWN: 21
NUMBER OF PROPOSED STALLS SHOWN: 12	NUMBER OF PROPOSED STALLS PROPOSED: 12
TYPE OF CONSTRUCTION: B - B	PROPOSED TOTAL SQUARE FOOTAGE: 9,410 SF
EXISTING TOTAL SQUARE FOOTAGE: 18,570 SF	EXISTING TOTAL SQUARE FOOTAGE: 18,570 SF
NEW BUILDING SQUARE FOOTAGE: 9,410 SF	NEW BUILDING SQUARE FOOTAGE: 9,410 SF
NEW BUILDING PERCENTAGE: 47.5%	NEW BUILDING PERCENTAGE: 47.5%



Address 4630 E Washington Ave
Madison, WI 53704

Notes 4630 -4672 East Washington
Avenue



Sign Criteria

SIGNAGE AND GRAPHICS

Overview

The exterior signage shall conform to the specifications set forth below.

CITY OF MADISON APPROVAL PROCESS

Once landlord approval has been granted, the tenants sign company of choice must apply and obtain permits from the City of Madison prior to sign fabrication and installation.

Exterior Signs

Tenant's signage shall be installed across the fascia on each tenants storefront. No signs are to be surface mounted to the building. All tenant storefront and exterior signage shall be subject to the guidelines of this Exhibit, Landlord's written approval and applicable codes.

The Tenant shall identify the Premises by means of an illuminated sign furnished and installed by the Tenant.

Sign criteria are as follows:

- Signs will be composed of individually constructed illuminated letters mounted to a raceway painted to match the customers storefront.
- Letter faces must be 3/16" Red or White Plexiglas or equivalent material. Letters to be made of minimum .063 aluminum backs and minimum .050 aluminum returns with a painted finish. Letters to be trimmed with (3/4") Jewelite trim cap around the Plexiglas edge. All aluminum surfaces inside letters to be painted High Gloss White. Illumination to be LED's.
- Signs will need to be a minimum of 18" away from other tenant spaces on each side of the tenants storefront.
- Baseline for sign is to be horizontal and in line with other storefront signs.
- The sign may include Tenant's logo which may include one additional color that is not red or white.

Logos and Graphics

Store hour signs are permitted on the storefront glazing.

Signage that will not be allowed:

- Audible signs or sign elements
- Signs employing moving or flashing lights
- Signs employing luminous, vacuum-formed plastic letter.
- Signs employing unedged or uncapped plastic letters or letters with no returns and exposed fastening.
- Sign employing exposed lamps
- Painted, paper or cardboard signs, stickers or decals hung within or on the outside of the Premises.

MALL SIGNAGE SPECIFICATIONS :



Wall Area : 7' 6" tall x 38' wide = 285 sq ft

Allowable Sign : 285 sq ft x 40% = 114 sq ft allowable

Sign : 63-3/4" tall x 257-3/8" = 113.94 sq ft sign



JNB SIGNS INCORPORATED 1221 Venture Drive, Suite 1, Janesville, WI 53546 Phone : 1-800-243-7997 Fax : 1-608-754-7822

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CLIENT High Point Properties

SALESMAN Matt Stried

CUSTOMERS SIGNATURE X _____ DATE

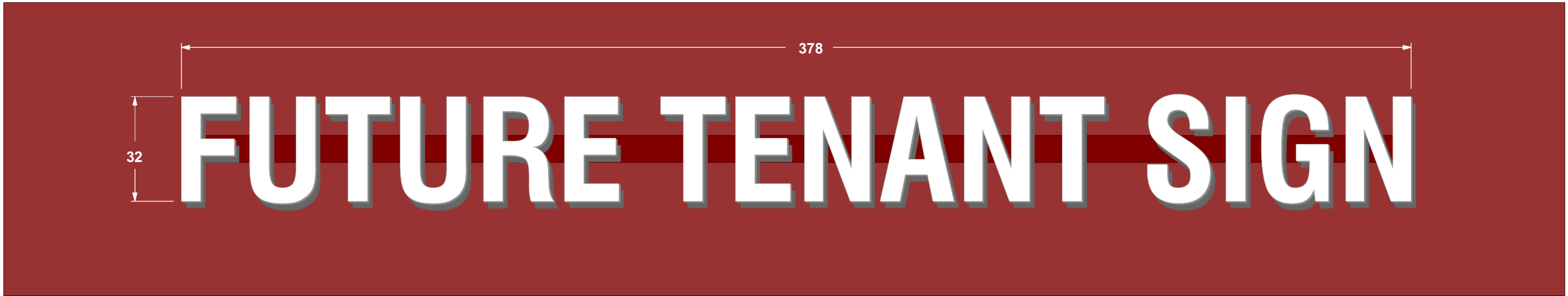
JOB SITE Park Street, Madison, WI

ARTIST Rick

DATE 11-20-08

DRAWING 3741-01 1 of 1 PAGE REV

MALL SIGNAGE SPECIFICATIONS :



Wall Area : 7' 6" tall x 40' wide = 300 sq ft
 Allowable Sign : 300 sq ft x 40% = 120 sq ft allowable
 Sign : 32" tall x 378" = 84 sq ft sign



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CLIENT High Point Properties SALESMAN Matt Stried CUSTOMERS SIGNATURE X _____ DATE _____

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MALL SIGNAGE SPECIFICATIONS :



Wall Area : 7' 6" tall x 25' wide = 187.5 sq ft

Allowable Sign : 187.5 sq ft x 40% = 75 sq ft allowable

Sign : 32" tall x 234" = 52 sq ft sign



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CLIENT High Point Properties **SALESMAN** Matt Stried **CUSTOMERS SIGNATURE** X _____ **DATE** _____

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MALL SIGNAGE SPECIFICATIONS :



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Allowable Sign : 187.5 sq ft x 40% = 75 sq ft allowable

Sign : 32" tall x 234" = 52 sq ft sign



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CLIENT High Point Properties SALESMAN Matt Stried CUSTOMERS SIGNATURE X _____ DATE _____

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MALL SIGNAGE SPECIFICATIONS :



Wall Area : 7' 6" tall x 25' wide = 187.5 sq ft

Allowable Sign : 187.5 sq ft x 40% = 75 sq ft allowable

Sign : 32" tall x 234" = 52 sq ft sign



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MALL SIGNAGE SPECIFICATIONS :



Wall Area : 7' 6" tall x 25' wide = 187.5 sq ft
 Allowable Sign : 187.5 sq ft x 40% = 75 sq ft allowable
 Sign : 33" tall x 218" = 49.96 sq ft sign



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CLIENT SALESMAN CUSTOMERS SIGNATURE X DATE

JOB SITE ARTIST DATE DRAWING PAGE REV

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PYLON & MONUMENT SPECIFICATIONS :



Existing cabinet to be removed, one pole removed and the other shortened to proper height



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CLIENT High Point Properties

SALESMAN Ryan Coffey

CUSTOMERS SIGNATURE X _____ DATE

JOB SITE 4630 E. Washington, Madison, WI

ARTIST Rick

DATE 11-13-09

DRAWING 3757-02 1 of 1 PAGE REV





