

## Tally Sheet 2010 ED Work Plan

The following table lists the recommendations from the 2010 Economic Development Work Plan.

For descriptions of each item see:

<http://legistar.cityofmadison.com/attachments/7babde17-2937-4517-ab46-213985f1e800.pdf>

<b>Recommendation #1-Customer Service</b>	<b>2010 Priority- Yes</b>	<b>2010 Priority- No</b>	<b>Priority Ranking</b>
Zoning Code Modernization			
Development Services Center			
DPCED Website			
Road Construction Information/Assistance			
Streamlining Process			
Monitoring/Benchmark Customer Service			
Communication/Collaboration/Attitude			
Other-			
<b>Recommendation #2-Quality Job Creation/Retention/Expansion</b>	<b>2010 Priority- Yes</b>	<b>2010 Priority- No</b>	<b>Priority Ranking</b>
Proactive Retention/expansion			
Proactive Retention/expansion (revised)			
Small Business Conference			
Workforce Summit			
Workforce Development			
Business Requests/Prospects			
Business Creation/Talent Portal			
Product Beta-testing in Appropriate Clusters (such as "Green Industries")			
Common Council-Business Relations			
Economic Development Impacts of Projects/Policies			
Demographic Shift			
Small Business Assistance			
Other-			
<b>Recommendation #3-Physical Development</b>	<b>2010 Priority- Yes</b>	<b>2010 Priority- No</b>	<b>Priority Ranking</b>
Community Infrastructure (roads, facilities, etc.) including related real estate transactions			
Physical Development Projects			
"Green" Workforce and Business "Homesteading"			
Business Incubator Study			
Job Creation-Physical Development Connection			
Neighborhood (including downtown) reinvestment			
Other-			
<b>Recommendation #4-Economic Development Toolkit</b>	<b>2010 Priority- Yes</b>	<b>2010 Priority- No</b>	<b>Priority Ranking</b>
Promotion of Available City Financial Assistance			
Federal, State, Foundation Funding Guide			
Commercial Real Estate Database			
Promotion of Business Improvement Districts			
Economic/City Financial Metrics			
"Madison" Branding Campaign			
Explore Future TIF Opportunities			
Community Tours			
Business Appreciation			
Continued Partnership with the CDA for Economic Development Projects			
Home Ownership and Rehabilitation Programs			
Benefit/Cost Model			
Project Facilitation Fund			
Other-			

<b>Recommendation #5-Public/Private Economic Development Team</b>	<b>2010 Priority-Yes</b>	<b>2010 Priority-No</b>	<b>Priority Ranking</b>
Evangelism of Business Resources and Vision			
City Partnerships			
Better utilization and partnerships with allied business and economic development organizations			
Other-			
<b>Recommendation #6-Organizational Changes</b>	<b>2010 Priority-Yes</b>	<b>2010 Priority-No</b>	<b>Priority Ranking</b>
Mission Statement			
Staffing			
Training			
Other-			
<b>Other-</b>	<b>2010 Priority-Yes</b>	<b>2010 Priority-No</b>	<b>Priority Ranking</b>