



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, July 15, 2025

4:00 PM

Virtual via Zoom

CALL TO ORDER / ROLL CALL

Minute Taker: Lizzy O'Hara

Present: – Ellie Westman Chin, Michael Verveer, Bill Zeinemann, Tom Ziarnik,
Angela Bozo,

Absent: –

Guests: – Jamie Patrick, Steve Dongarra

Westman Chin called the meeting to order at 4:00 p.m. Quorum established.

[88993](#)

Destination Madison Virtual Meeting - Zoom link:

<https://us02web.zoom.us/j/89012766012?pwd=kpZasSB203C3i78cZFtb6nWNBjfbPbT.1>

Meeting ID: 897 0385 3403

Passcode: 608608

One tap mobile + +13052241968,,89703853403#,,, *608608# US

APPROVAL OF MINUTES

May 6th, 2025

Ziarnik stated that he is no longer a member of the City of Madison Room Tax Commission and therefore that disclosure should not have been included in the minutes.

With that correction made, a motion was made by Zeinemann and seconded by Bozo to approve the minutes. Motion was passed by voice vote/other.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

Angela Bozo is a member of the Monona Terrace Community and Convention Center Board. Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board. Tom Ziarnik is a member of the Destination Madison Foundation Board of Trustees.

REVIEW FUND ACTIVITY

[88994](#) Fund Availability - Fund Activity Memo

Attachments: [2025-07-15_Fund_Activity_Memo.pdf](#)

For the calendar year 2025, the committee has \$270,000 to appropriate. After the May 6, 2025, meeting, there existed a balance in the fund of \$91,627. Re-appropriations below of \$30,166, leaves the committee with available funds of \$121,793 to consider and appropriate at this meeting. There are four new event requests, which will leave a remaining balance of \$10,493 in the fund.

REVIEW FUTURE FUND REQUESTS

[88995](#) Assoc of College and University Housing Officers-International - 2029 Content Conf

Attachments: [ACUHO-I-2029ContentConfs.pdf](#)

BEA Request for \$31,500 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Ziarnik. The motion passed by voice vote/other.

[88996](#) Event Service Professionals Association - 2027 Annual Conference

Attachments: [EventServiceProfessionalsAssoc2027.pdf](#)

BEA Request for \$12,750 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Ziarnik. The motion passed by voice vote/other.

[88997](#) Move United - 2027 Education Conference

Attachments: [MoveUnited2027EducConf.pdf](#)

BEA Request for \$7,050 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Zeinemann. The motion passed by voice vote/other.

[88998](#)

United States Association for Computational Mechanics - USNCCM20

Attachments: [USAssocComputationalMechanics2029.pdf](#)

BEA Request for \$60,000 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

FUTURE BUSINESS

ADJOURNMENT

Since there was no further business, Verveer moved that the meeting be adjourned. Motion was seconded by Bozo. Approved by all. Meeting adjourned.