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From: **Robbie Webber** <robbie@robbiewebber.org>
Date: Wed, Aug 14, 2019 at 1:53 PM
Subject: TC agenda - intercity bus stop location change
To: <pmcguian@cityofmadison.com>
Cc: Lynch, Thomas <tlynch@cityofmadison.com>

Transportation Commission members and city staff -

I just wanted to throw out a couple of comments about relocation of the stop for intercity buses. I do not think the Monroe St location is appropriate, because it is less centrally located to customers, destinations, and transit connections.

I note that in the materials, you list criteria for deciding the best stop. You mention proximity to UW dorms and the ability to accommodate pedestrian and bicycle traffic as well as Uber/Lyft/taxis and personal pick up and drop off. However, you do not list proximity to city buses.

I think this missed several facts:

1. Many people who use the buses are not students.
2. Many students don't live in the dorms
3. Many people use city buses to reach the intercity bus pick-up/drop-off.

Although many UW students use the buses -- especially on weekends and during semester breaks -- many every day Madisonians also use the buses. People travel to Milwaukee and Chicago (and other locations) for business on a regular basis, and most of them are not living in the dorms. As a matter of fact, a large number of students do not live in the dorms either, so they are often taking the bus to reach the intercity stop.

The current location, the University Ave location in front of the Chazen, and the Lake St locations -- as well as the proposed intermodal station in a redeveloped Lake St ramp -- all are within a few blocks of many buses that run at all times. The buses that stop between the Capitol and Park St reach in all directions, making travel to all sides of the city easy. This is not true once past Park St, and certainly not true for Monroe St. West side access will be fine, although the University Ave stops are farther away, but east, and south side access will be considerably diminished. (I'm less familiar with north side buses.)

The current location is also closer to the CBD. One can easily walk to the Capitol or downtown businesses and/or catch a bus. In addition, the current location is next door to the 80 bus stop, so students in the Lakeshore dorms, Eagle Heights, or UW visitors or faculty/staff can easily jump on that bus to reach the rest of the campus. The # 80 stops at Randall & Engineering or Dayton & Orchard, but those are a couple blocks away and requires a full circle of the campus -- to Memorial Union -- before heading west.

Monroe St just is not as convenient for most bus riders. It's not just about the campus population, and not just about dorm access. Everyone in the city should be able to easily get to the bus -- preferably without needing a taxi/Uber/personal ride.

The Lake St locations are much better, as is the current location. I understand that there are pros and cons, but please don't move it to Monroe St. It really isn't very good.

Robbie Webber

Transportation geek

All opinions are my own, and not necessarily those of any group or organization with which I am affiliated.

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