Program Area Goal & Priority

Youth B3: At-Risk Youth Comm. Engagement

		Totals				
Agency	Program Name	2012 Funding	2013 Request	\$ change	% change	2014 Request
Centro Hispano	A. ComVida	\$13,364	\$17,472	\$4,108	30.74%	\$17,472
Mentoring Positives Inc.	A. Leader Academy	\$0	\$45,000	\$0	0.00%	\$45,000
TJ's Support Brokerage	C. Operation Stand Down	\$0	\$27,500	\$0	0.00%	\$27,500
TOTALS		\$13,364	\$89,972	\$4,108	30.74%	\$89,972

## PROPOSAL REVIEW: Staff Review for 2013-2014

# For Community Resources Proposals to be Submitted to the Community Services Committee, Early Childhood Care and Education Committee and Committee on Aging

1.	Program Name: A. ComVi	ida		
2.	Agency Name: Centro His	spano		
3.	Requested Amounts:	2013: \$ 2014: \$		Prior Year Level: \$ 13,364
4.	Project Type: New	]	Continuing 🗵	
5.	Framework Plan Objectiv  I. Youth Priority: B  II. Access Priority:  III. Crisis Priority:  Comment:		irectly Addres	sed by Proposed by Activity:  VI Child(ren) & Family Priority:  VII Seniors Priority:
6.				Goals) 45 unduplicated youth will be served in three 10-week m for at least 6 months following program completion.
7.	To what extent does the pr Resources <u>Program Goals</u>			ives of the <u>Community Development</u> Division, Community 3-2014?
				am Area I. Youth Services Priority B.3Provide opportunities for involvement in the criminal justice system.
8.	<b>Staff Comments:</b> This prog strong family component is group focused with families	gram prov a signific to includ	ide a relevant n ant strength. In e more individu	or research based <u>program design</u> ?  nix of activities and topics to address stated goals. Inclusion of a 2012, the program changes the program design from exclusively hal family time. Although the applicant does not site research, the positive youth development and delinquency prevention.
9.				me objectives that are realistic and measurable and are likely it will be the impact on the identified need or problem?
	served in the first year of the	e program program s	n in 2011. The neems to have a	number of sessions but fell short on goals for unduplicated youth revised goal for unduplicated youth in 2013 is more realistic and positive impact on this very high need population in regards to the
10.	Does the agency, staff and probable success of the pro-		l <u>experience, q</u>	ualifications, past performance and capacity indicate
	success. Agency staff reflect	ct the raci	al/ethnic status	to possess the experience and qualifications to indicate probable of the participants. The agency has strong record of positive past of staff turnover for 2011 in more than a decade.

11. Is the agency's proposed <u>budget reasonable and realistic</u>, able to <u>leverage additional resources</u>, and demonstrate <u>sound fiscal planning</u> and management?

**Staff Comments:** The budget proposed seems to fit the needs of the program design. This program is funded by the City of Madison and United Way with a small portion of fundraising. More diverse sources of funding will beneficial as the program grows.

12. Does the agency's proposal demonstrate efforts and success at securing a <u>diverse array of support</u>, including <u>volunteers</u>, in-kind <u>support</u> and securing <u>partnerships</u> with agencies and community groups?

**Staff Comments:** The program has very strong volunteer support and many active partnerships, including ongoing working relationship with MMSD, Madison Police Department and several other youth serving organizations.

13. To what extent does the applicant propose services that are accessible and appropriate to the needs of <a href="low"><u>low income individuals</u></a>, <a href="culturally diverse">culturally diverse</a> populations and/or populations with specific <a href="language barriers"><u>language barriers</u></a> and/or physical or mental disabilities?

**Staff Comments:** The applicant discusses barriers for the latino population in general but does not address other barriers such as transportation or physical and mental disabilities.

## Follow up questions for Agency:

The demographic section includes 204 participants but service report includes less than 100. Explain?

Is transportation a barrier to participation?

Are there any other barriers to participation, such as physical disabilities? How is this addressed?

The application includes 1,166 volunteers with no racial/demographic information. Can you provide this information or at least an estimate of the racial/ethnic breakdown?

S	taff Recommendation
	Not recommend for consideration
$\boxtimes$	<b>Recommend for consideration</b>
	<b>Recommend with Qualifications</b>

**Suggested Qualifications:** 

ORGANIZATION:

PROGRAM/LETTER:

OBJECTIVE STATEMENTS:

Centro Hispano of Dane County

A ComVida

OCS: Youth B3: At-Risk Youth Comm. Engagement (CSC)

#### **DESCRIPTION OF SERVICES**

1. NEED FOR PROGRAM: Please identify local community need or gap in service that the proposed program will address.

In recent years, gang involvement by Latino youth has become an issue of concern for the Madison community and institutions such as the Madison Metropolitan School District and the Madison Police Department. Although sectors of the community and these institutions have responded in various ways, ranging from increasing law enforcement to zero-tolerance policies in the school district, there is a lack of initiatives that specifically focus on providing at-risk Latino youth alternatives to gang involvement. The Madison Police Department's Gang Squad has identified several major reasons for youth gang involvement, including..."a sense of belonging and commitment; a search for love structure and discipline; a sense of self-w orth and status; a place of acceptance". ComVida serves to fill those needs, pulling them away from risk factors while building on protective factors that will allow youth to find balance and get back on track.

2. SERVICE DESCRIPTION - Describe the service(s) provided including your expectations of the impact of your activities.

ComVida (a combination of the words "communication" and "life" in Spanish) is a program that aims to divert atrisk Latino youth from negative behavior by engaging them in thought-provoking dialogue, cultural empow erment, and educational workshops. ComVida hopes to provide at-risk Latino youth with the necessary tools to help them build healthy relationships with themselves, their peers, and their parents. In COMVIDA, participants build their self-esteem and create a strong identity. The program provides a safe space for youth to freely express themselves and reflect on the barriers they face, goal setting, and aspirations. The program aims to: provide a safe space for youth to freely express themselves and reflect about their life choices and outcomes; empower youth by providing them with the necessary tools to become productive and active members of their neighborhoods; build aw areness about the struggles of other ethnic groups and the social changes that they have achieved; provide a venue for youth to connect with their roots through various artistic mediums such as art, theater, music, and dance; and strengthen families by providing parenting workshops that promote communication between parents and youth regarding challenging topics such as gangs, drugs, sex, and cultural expectations. ComVida is a program of Centro Hispano's Nuevos Caminos Iniative to create pathways to success and leadership for disconnected Latino youth. In addition to ComVida, Nuevos Caminos provides opportunities groups for leadership development, arts, culture and outdoor activities.

3. PROPOSED PROGRAM CONTRACT GOALS: Include clearly defined service goals and process objectives: number of unduplicated clients to be served, number of service hours to be provided etc.

The goal of ComVida is to reduce Latino juvenile delinquency in Dane County. The objectives of ComVida are: 1. 75% of participants will avoid recidivism during the program and 6 months after. ComVida will serve 45 unduplicated youth.

4. SERVICE HOURS: Frequency, duration of service and hours and days of service availability.

ComVida consists of three 10 week sessions a year. During each session, a cohort of youth attend two workshops a week, generally Monday and Tuesday from 4:30pm-6:30pm. In addition, parents of participating youth are required to attend two parent workshops, which are usually on the weekends for two hours. The program also consists of helping youth and their families outside the workshop times.

CR PROGRAM STANDARD - 1 MAY 2, 2012

OF MADISON

COMMUNITY DEVELOPMENT	DIVISION	PROGRAM DESCRIPTION	<u>CITY O</u>
ORGANIZATION:	Centro His	ano of Dane County	
PROGRAM/LETTER:	Α	ComVida	
	ease describe	in terms of age, income level, LEP, literacy, co	gnitive or physical disabilities
or challenges).			
w ho w ould benefit from it. a high school guidance cou	Youth can b inselor (for l	les 13-18, who have been referred to the pereferred by The Madison Municipal Court (eing at risj of dropping out of school or risk entified gang or violent behavior in their child	for committing a misdemeanor), y behavior), a community
6. LOCATION: Location of serv	vice and inter	ded service area.	
The program is located in C south transfer point, it is ac	-	o's building at 810 W Badger Rd. Being that youth all over Madison.	the building is next to the
7. OUTREACH PLAN: Describe	your outread	h and marketing strategies to engage your inte	nded service population.
Police Department, and part most of the youth referred How ever, we also get a lot Program. In addition to our p	tner non-pro to the progra of referrals partnerships	son Municipal Court, the Madison Metropolita it agencies, we are able to outreach to our mare referred by Judge Koval from the Mafrom the schools, especially the ones in what we also promote ComVida by distributing pup and Communities United, our website, and	intended population. Currently, dison Municipal Court. nich we have the Aspira pamphlets and flyers about the
8. COORDINATION: Describe h	now you coor	linate your service delivery with other communit	y groups or agencies.
for our youth. For example, can be used as a way to s sex. Freedom, Inc presents traditional music from Vera	Capoeira A tay healthy a a w orksho cruz, Mexico tino college	s are a crucial part of ComVida. Many of our ngola facilitates a w orkshop on the historica nd channel emotions. Planned Parenthood pon conflict resolution. Son Mudanza, a loca, does a w orkshop on how to play the musion	al roots of capoeira and how it presents a w orkshop on safe- al group that plays son jarocho, ic and use it as a way to share
9. VOLUNTEERS: How are vol	unteers utilize	d in this program?	
Most of our collaborative pa	artners facili	ate w orkshops for us as volunteers. How e scussions during w orkshops.	ver, we also recruit volunteers
10. Number of volunteers utilize	ed in 2011?		13
Number of volunteer hours utiliz	ed in this pro	gram in 2011?	490

ORGANIZATION:	Centro Hisp	ano of Dane County
PROGRAM/LETTER:	Α	ComVida

11. BARRIERS TO SERVICE: Are there populations that are experiencing barriers to the service you are proposing,i.e, cultural differences, language barriers and/or physical or mental impairments or disabilities? Describe the ability of proposed program to respond to the needs of diverse populations.

Latino high school students are three times more likely than white students to be suspended or expelled from high school and seven times more likely to drop out of school than their white counterparts. Madison Schools reported a 21% dropout rate among Latino students in the 2008-2009 school year. These statistics illustrate ways in which discrimination and inequality infiltrate many aspects of Latinos' lives in Dane County. The impacts of anti-immigrant legislation like the Real ID act and increased deportations in Dane County have made it more difficult to create effective programming that helps youth to the create positive goals and work to improve their lives. How ever through the implementation of culturally and linguistically appropriate programming, COMVIDA has created a space where youth that have become disconnected with other systems feel a sense of place. We have done this by being a safe, accepting space and by creating programming that is relevant to the lives of our program participants. With increased funding from the City of Madison wew ill greatly expand our hours of programming and create a safe place for Latino youth to go after school and reduce opportunities for delinquent behavior to occur.

12. EXPERIENCE: Please describe how your agency, and program staff experience, qualifications, and past performance will contribute to the success of the proposed program?

Centro Hispano has nearly 30 years of experience in serving the Latino community in Madison. ComVida has been operating successfully since 2007. Because of our program's success, ComVida received the National Council of La Raza's Family Strengthening Aw ard in 2011. As part of the award, Centro Hispano received assistance to document its best practices and facilitate a two-day training for 12 leaders of organizations from all over the nation wishing to replicate a similar program at their sites. Our New Routes for Adolescents Coordinator, Eugenia Highland, has a masters in Life Communication Sciences. Having focused on sex education strategies for youth of color, she has extensive experience in facilitating workshops, creating curricula, and working with youth.

13. LICENSING OR ACCREDITATION: F	Report program licensir	ig, accreditation or certific	ation standards currer	ntly applied.
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200 characters (with spaces) (2 lines max.)

## 14. STAFF: Program Staff: Staff Titles, FTE dedicated to this program, and required qualifications for program staff.

Staff Title	FTE	Credentials/Qualifications
Comvida Coordinator	0.5	Bilingual, Experience working with Latino youth
Nuevos Caminos Manager	0.5	Bilingual, Experience working with Latino youth

**CITY OF MADISON** 

ORGANIZATION:		ano of Dane C	ounty					
PROGRAM/LETTER:	Α	ComVida						
15. CONTRIBUTING RESEARCE Please identify research or best Centro Hispano's COMVIDA participants have shown a in 75%. In 2010, COMVIDA served 5 beginning 198. COMVIDA demeetings for each two-moning reasons for referring the years affecting the family vetc.), and basic information pre-program survey to evaluate these surveys and the meeting 6 months after the company of the server of the serv	practice framprogram has recidivism available. If youth and emonstrates the session with to COMW which may confor each fanuate whether ings are coll	eworks you have a shown favor families. The pre-program of the pre-program family member. The great a shown families a show	making the to making the to mpact through am surveys in ency/disciplina ese problems The post-prog and family have ately after the	es in the last of on our main tal number of a pre-program include inform ry problems to (poverty, land ram surveys shown signic completion of	few years. Cobjective, high families served and post-producing such as that the youth aguage barrier ask the same ficant progress of the program	yher than our a yed since its ogram survey s w hat are the has had in th r, discrimination e questions as ss. The data h, a scheduled	s and e past, on, s the from	
16. ACCESS FOR LOW-INCOM What percentage of this program What framework do you use to out the framework do you use the	n's participant determine or c Number of cl Individuals o Individual or Other  ON CURRENT parents are	ts do you expected by the second of the seco	ct to be of low a pant's or house I in free and recept 0-50% of in relation to Fe	chold income sold duced lunch Dane County dederal Poverty de before they	Median Incom guidelines	e	y3.0	0%
18. PLEASE DESCRIBE YOUR ACCESS ISSUES FOR LOW IN All of our programs and ser	ICOME INDIV	IDUALS AND		OMMODATIOI	NS MADE TO	ADDRESS		

CR PROGRAM STANDARD - 4 MAY 2, 2012

**CITY OF MADISON** 

ORGANIZATION: PROGRAM/LETTER:

Centro Hispano of Dane County

A ComVida

## **DEMOGRAPHICS**

Complete the following chart for unduplicated participants served by this program in 2011. Indicate the number and percentage for the following characteristics. For new programs, please estimate projected participant numbers and descriptors.

	Part.	Part.	Staff	Staff		Part.	Part.	Staff	Staff
DESCRIPTOR	#	%	#	%	DESCRIPTOR	#	%	#	%
TOTAL	204	100%	3	100%	RESIDENCY				
MALE	129	63%	1	33%	CITY OF MADISON	170	83%	Х	$\times$
FEMALE	75	37%	2	67%	DANE COUNTY (NOT IN CITY)	30	15%	$\times$	$\times$
UNKNOWN/OTHER	0	0%	0	0%	OUTSIDE DANE COUNTY	4	2%	$\times$	$>\!\!<$

Part. = Participant

Note: Race and ethnic categories are stated as defined in HUD standards

OUTSIDE DANE COUNTY	4	2%	$\times$	$\times$
TOTAL RESIDENCY	204	100%	$\geq <$	$\geq <$
AGE				
<2	0	0%	$\geq \!$	$\boxtimes$
2 - 5	0	0%	$\times$	$\times$
6 - 12	6	3%	$\geq$	$\times$
13 - 17	189	93%	$\geq \!$	$\geq \!$
18 - 29	9	4%	$\times$	$\geq \!$
30 - 59	0	0%	$>\!\!<$	$\times$
60 - 74	0	0%	$\geq \!$	$\geq \!$
75 & UP	0	0%	$\geq \leq$	$\geq \leq$
TOTAL AGE	204	100%	$>\!\!<$	$>\!\!<$
RACE				
WHITE/CAUCASIAN	13	6%	0	0%
BLACK/AFRICAN AMERICAN	15	7%	0	0%
ASIAN	0	0%	0	0%
AMERICAN INDIAN/ALASKAN NATIVE	0	0%	0	0%
NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%	0	0%
MULTI-RACIAL:	2	1%	0	0%
Black/AA & White/Caucasian	2	100%	0	0%
Asian & White/Caucasian	0	0%	0	0%
Am Indian/Alaskan Native & White/Caucasian	0	0%	0	0%
Am Indian/Alaskan Native & Black/AA	0	0%	0	0%
BALANCE/OTHER	174	85%	3	100%
TOTAL RACE	204	100%	3	100%
ETHNICITY				
HISPANIC OR LATINO	174	85%	3	100%
NOT HISPANIC OR LATINO	30	15%	0	0%
TOTAL ETHNICITY	204	100%	3	100%
PERSONS WITH DISABILITIES	0	0%	0	0%

COMMUNITY DEVELOPMENT DIVISION
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**CITY OF MADISON** 

ORGANIZATION:	Centro His	pano of Dane Cou	untv		
PROGRAM/LETTER:	A	ComVida			$\dashv$
110010 000122112.					
PROGRAM OUTCOMES					
THOOMAIN COTCOMES	Numbe	er of unduplicated i	individual particir	pants served during 2011. 204	
	11011123	ii or arrauphoates .		Total to be served in 2013.	
			-	otal to 50 00.100 iii 20 10.	
Complete the following for each prog	rram outcome	. No more than tw	n outcomes per	program will be reviewed.	
If applying to OCS, please refer to yo			•	, •	
Refer to the instructions for detailed		·		., .	
TOTAL TO THE HOUSE OF STREET	dooonphone	of What officials 20	morado in the ta	able below.	
Outcome Objective # 1:	75% of you	th participating in t	he program will a	avoid delinquency while in the program and for 1	
		ompleting ComVid		, ,	
Performance Indicator(s):	No citations	within the Juvenil	e Justice Systen	n while in the program and for one year after.	
Tollomanoo maloator(o).			•		
Proposed for 2013:	Total to	be considered in	45	Targeted % to meet perf. measures 75	5%
1 1000300 101 2010.		rf. measurement	70	Targeted # to meet perf. measure 33.	
Proposed for 2014:		ne considered in	60		/3 )%
Proposed for 2014.		<u> </u>	00		48
	þe	rf. measurement		Targeted # to meet perf. measure	40
Final sin the measurement	We require	a program comple	tion exit assessr	ment, a follow up meeting 6 months after	
Explain the measurement				ompletion. During the exit assessment and year	
tools or methods:			will require partic	cipants and their parents to report any involvedme	nt
	in the juven	ile justice system.			
					_
Outcome Objective # 2:					
Performance Indicator(s):					
		_			
Proposed for 2013:	Total to	be considered in		Targeted % to meet perf. measures 0	)%
		rf. measurement		Targeted # to meet perf. measure	0
Proposed for 2014:	Total to	be considered in		Targeted % to meet perf. measures 0	)%
	pe	rf. measurement		Targeted # to meet perf. measure	0
Explain the measurement					
tools or methods:					

CR PROGRAM STANDARD - 6 MAY 2, 2012

## **AGENCY OVERVIEW**

ORGANIZATION: Centro Hispano of Dane County
PROGRAM/LETTER: A ComVida

## 10. PROGRAM BUDGET

a. 2012 BUDGETED		ACCOUNT CATEGORY						
	SOURCE				SPECIAL			
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS			
DANE CO HUMAN SVCS	0	0	0	0	0			
DANE CO CDBG	0	0	0	0	0			
MADISON-COMM SVCS	13,364	13,364	0	0	0			
MADISON-CDBG	0	0	0	0	0			
UNITED WAY ALLOC	0	0	0	0	0			
UNITED WAY DESIG	0	0	0	0	0			
OTHER GOVT	0	0	0	0	0			
FUNDRAISING DONATIONS	5,473	2,912	1,576	985	0			
USER FEES	0	0	0	0	0			
OTHER	0		0	0	0			
TOTAL REVENUE	18,837	16,276	1,576	985	0			

## b. 2013 PROPOSED BUDGET

	SOURCE				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	17,472	17,472	0	0	0
MADISON-CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	21,790	20,805	0	985	0
OTHER GOVT*	0	0	0	0	0
FUNDRAISING DONATIONS	1,576	0	1,576	0	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	40,838	38,277	1,576	985	0

## \*OTHER GOVT 2013

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

## \*\*OTHER 2013

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

ORGANIZATION:	Centro Hisp	pano of Dane County
PROGRAM/LETTER:	Α	ComVida

## 11. 2014 PROGRAM CHANGE EXPLANATION

Complete only if you are requesting more than your 2013 request.

Note: Additional funding should only be requested where services or programming will change or expand in the second year.

a. PROGRAM UPDATE: If requesting more than 2013, describe any major changes being proposed for the program/service in 2014,

i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

200 characters (with spaces) (2 lines max.)		

## b. 2014 COST EXPLANATION

Complete only if significant financial changes are anticipated between 2013-2014.

Explain specifically, by revenue source, any significant financial changes that you anticipate between 2013 and 2014.

For example: unusual cost increases, program expansion or loss of revenue.

200 characters (with spaces) (2 lines max.)

c. 2014 PROPOSED BUDGET		ACCOUNT CATEGORY					
	BUDGET				SPECIAL		
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS		
DANE CO HUMAN SVCS	0	0	0	0	0		
DANE CO CDBG	0	0	0	0	0		
MADISON-COMM SVCS	0	0	0	0	0		
MADISON-CDBG	0	0	0	0	0		
UNITED WAY ALLOC	0	0	0	0	0		
UNITED WAY DESIG	0	0	0	0	0		
OTHER GOVT*	0	0	0	0	0		
FUNDRAISING DONATIONS	0	0	0	0	0		
USER FEES	0	0	0	0	0		
OTHER**	0	0	0	0	0		
TOTAL REVENUE	0	0	0	0	0		

## \*OTHER GOVT 2014

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	. 0	

## \*\*OTHER 2014

Source		Amount	Terms
		0	
		0	
		0	
		0	
		0	
	TOTAL	0	

## **APPLICATION FOR 2013-2014 FUNDS**

State CN:

DUNS#

28663

168504124

#### 1. AGENCY CONTACT INFORMATION Organization **Centro Hispano of Dane County** Mailing Address 810 West Badger Road, Madison, WI, 53713 Telephone (608)255-3018 (608)255-2975 FAX Admin Contact Kenneth Craig **Financial Contact** Christine Fountain Website http://www.micentro.org **Email Address** dario@micentro.org Legal Status Private: Non-Profit Federal EIN: 930844812

#### 2. SIGNATURE PAGE

#### AFFIRMATIVE ACTION

If funded, applicant hereby agrees to comply with City of Madison Ordinance 39.02 and file either an exemption or an affirmative action plan with the Department of Civil Rights. A Model Affirmative Action Plan and instructions are available at www.cityofmadison.com/dcr/aaForms.cfm.

## LIVING WAGE ORDINANCE

If funded, applicant hereby agrees to comply with City of Madison Ordinance 4.20. The Madison Living Wage for 2013 will be **\$12.19** (hourly). This reflects a 3% increase over Madison Living Wage for 2012, and is consistent with prior annual increases.

## CITY OF MADISON CONTRACTS

If funded, applicant agrees to comply with all applicable local, State and Federal provisions. A sample contract that includes standard provisions may be obtained by contacting the Community Development Division at (608) 266-6520.

If funded, the City of Madison reserves the right to negotiate the final terms of a contract with the selected agency.

## 3. SIGNATURE

Enter n	ame: Kenneth Craig	
	By entering your initials in the box KC	you are electronically signing your name and agreeing to the terms listed above
DATE	5/31/2012	

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## AGENCY CONTACT INFORMATION

ORGANIZATION Centro Hispano of Dane County

## 1. AGENCY CONTACT INFORMATION

A ComVida	OCS: Youth B3: At-Ris	OCS: Youth B3: At-Risk Youth Comm. Engagement (CSC)							
Contact: Mario Garcia Sierra	New Prg? No	Phone: (608)442-4014	Email: mario@chdc.us						
B Juventud	OCS: Youth A1: Middle	OCS: Youth A1: Middle School Youth (CSC)							
Contact: Mario Garcia Sierra	New Prg? No	Phone: (608)442-4014	Email: mario@chdc.us						
C Escalera	OCS: Youth A2: Youth	Employment (CSC)							
Contact: Mario Garcia Sierra	New Prg? No	Phone: (608)442-4014	Email: mario@chdc.us						
D General Support	OCS: Access to Resou	OCS: Access to Resources A1: Targeted Services (CSC)							
Contact: Kenneth Craig	New Prg? No	Phone: (608)442-4010	Email: kenneth@micentro.org						
E Puentes	OCS/CDBG: X Adult V	OCS/CDBG: X Adult Workforce Prepardness and Employment and Training A1 - Job Skills (CONF)							
Contact: Kenneth Craig	New Prg? Yes	Phone: (608)442-4010	Email: kenneth@micentro.org						
F Nuestras Voces	OCS: Youth B1: Youth	OCS: Youth B1: Youth Cultural/Gender (CSC)							
Contact: Mario Garcia Sierra	New Prg? Yes	Phone: (608)442-4014	Email: mario@chdc.us						
G Program G	Select an Objective Sta	atement from the Drop-Down							
Contact:	New Prg?	Phone:	Email:						
H Program H	Select an Objective Sta	Select an Objective Statement from the Drop-Down							
Contact:	New Prg?	Phone:	Email:						

## 2. AGENCY REVENUE DETAILED BY PROGRAM

REVENUE	2011	2012	2013-14	2013-14 PR	OPOSED PR	OGRAMS						
SOURCE	ACTUAL	BUDGET	PROPOSED	Α	В	С	D	E	F	G	Н	Non-City
DANE CO HUMAN SVCS	125,855	84,507	84,507	0	0	34,507	0	0	0	0	0	50,000
DANE CO CDBG	0	0	0	0	0	0	0	0	0	0	0	0
MADISON-COMM SVCS	94,429	94,429	198,441	17,472	31,997	30,000	51,500	50,000	17,472	0	0	0
MADISON-CDBG	0	0	0	0	0	0	0	0	0	0	0	0
UNITED WAY ALLOC	10,882	0	42,000	0	0	30,000	0	0	0	0	0	12,000
UNITED WAY DESIG	756,136	771,104	811,847	21,790	41,000	0	0	50,000	16,053	0	0	683,004
OTHER GOVT	116,000	95,200	75,000	0	75,000	0	0	0	0	0	0	0
FUNDRAISING DONATIONS	174,339	240,234	286,727	1,576	0	5,000	8,384	0	0	0	0	271,767
USER FEES	0	0	0	0	0	0	0	0	0	0	0	0
OTHER	122,368	252,350	176,822	0	0	0	0	18,720	0	0	0	158,102
TOTAL REVENUE	1,400,009	1,537,824	1,675,344	40,838	147,997	99,507	59,884	118,720	33,525	0	0	1,174,873

AO: REVENUE - 1 MAY 2, 2012

## 3. AGENCY ORGANIZATIONAL PROFILE

<ol> <li>a. A</li> </ol>	GENCY	MISSION	STATE	MENT
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Centro Hispano exists to improve the quality of life for Latinos living in the Madison region by: 1. EMPOWERING YOUTH through education and leadership development 2. STRENGTHENING FAMILIES through career pathways and social services 3. ENGAGING THE COMMUNITY through cultural arts and advocacy. Our vision is that the Madison area be the BEST place in the country for Latinos to succeed and lead.

## b.

Α	GENCY EXPERIENCE AND QUALIFICATIONS
	Su Centro desde 1983! Since 1983, Centro Hispano has been empowering youth, strengthening families and engaging the community with quality educational, cultural and social service programming. As the largest provider dedicated to serving the Latino community in south central Wisconsin, we are committed to making the Madison region the BEST place in the US for Latinos to succeed and lead. Centro Hispano offers various services and programs designed to support the development of youth, help families provide a stable environment and unite the Latino and overall community. Centro Hispano's approach in improving the lives of Latinos in Dane County is best embodied by our motto: "Empowering Youth. Strengthening Families. Engaging the Community". In 2011 Centro Hispano was recognized as a national leader in youth development programming for Latinos through the prestigous Family Strengthening Award from the National Council of La Raza.

## 4. AGENCY GOVERNING BODY

12 How many Board meetings were held in 2011? How many Board meetings has your governing body or Board of Directors scheduled for 2012? 12 12 How many Board seats are indicated in your agency by-laws? Please list your current Board of Directors or your agency's governing body. **Brenda Gonzalez** Name Home Address 1678 Capital Ave. Madison, WI 53705 Occupation **Deputy Director** New Routes for Community Health Representing Term of Office 3 Year From 05/2010 To: 05/2013 Name Andrew Martinez Home Address 1911 Greenway Cross Apt. 3 Fitchburg, WI Occupation Attorney Representing Term of Office 05/2011 To: 05/2014 3 Years From: Name **David Dahmer** Home Address 313 West Beltline Hwy, Suite 120 Madison, WI 53713 Occupation Editor Representing The Madison Times Term of Office 3 Year From: 05/2010 To: 05/2013 Tania Ibarra Name Home Address 4902 N. Biltmore Ln, Madison, WI 53718 Occupation Accountant Representing Term of Office 3 Years From 04/2011 To: 04/2014 Faustina Bohling Name Home Address 7514 Tree Lane # 4 Madison, WI 53717 Occupation Director of Diversity WAA Representing Term of Office 3 Years From: 06/2009 To: 06/2012 Name Sujhey Beisser Home Address P.O. Box 8969 Madison, WI 53708 Branch Manager Occupation Park Bank Representing Term of Office 3 Year From 05/2010 To: 05/2013 Jorge F. Rodriguez Name 1433 E. Johnson St. Apt. 11, Madison, WI 53703 Home Address Occupation Ph.D. Candidate Representing Curriculum and Instruction-UW-Madison Term of Office From: 01/2012 To: 01/2015 3 Years Laura Silva-Rayburn Name 745 Summerset Drive, Johnson Creek, WI 53715 Home Address

10/2009

From:

To:

10/2012

Occupation Representing

Term of Office

Researcher

Kraft Foods

3 Years

## AGENCY GOVERNING BODY cont.

Name	Matt Shefchik			
Home Address	5519 Riverview Dr. Wa	unakee, WI 53597		
Occupation	Consultant HR	·		
Representing				
Term of Office	3 year term	From:	09/2009	To: 09/2012
Name	Andrew Turner		•	<u>l</u>
Home Address	826 Moonlight Trail Ver	ona. WI 53593		
Occupation	Attorney			
Representing				
Term of Office		From:	05/2011	To: 05/2014
Name	Miguel A. Corona	1 10111.	00/2011	10. 00/2011
Home Address		ns Sun Prairie, WI 53590		
Occupation	Founder			
Representing	AdMentis Latino Talent	Solutions		
Term of Office	3 year term	From:	11/2011	To: 11/2014
Name	Gloria Reyes	1 10111.	11/2011	10. 11/2014
Home Address	Confidential per MPD p	ooliev		
Occupation	Madison Police Detecti			
	MPD	ve		
Representing Term of Office		From:	04/2012	To: 04/2015
	3 year term	FIOIII.	04/2012	To: 04/2015
Name	Jane Villa	M		
Home Address		ive, Madison, WI 53705		
Occupation	Community Volunteer			
Representing			05/0040	T 05/0045
Γerm of Office	3 year term	From:	05/2012	To: 05/2015
Name				
Home Address				
Occupation				
Representing			. 1	
Term of Office		From:	mm/yyyy	To: mm/yyyy
Name				
Home Address				
Occupation				_
Representing		<del></del>	T	
Term of Office		From:	mm/yyyy	To: mm/yyyy
Name				
Home Address				
Occupation				
Representing				
Term of Office		From:	mm/yyyy	To: mm/yyyy
Name				
Home Address				
Occupation				
Representing				
Term of Office		From:		

## AGENCY GOVERNING BODY cont.

Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
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Term of Office	From: mm/yyyy	To: mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy

## 5. STAFF-BOARD-VOLUNTEER DEMOGRAPHICS

Indicate by number the following characteristics for your agency's current staff, board and volunteers.

Refer to application instructions for definitions. You will receive an "ERROR" until completing the demographic information.

DESCRIPTOR	ST	AFF	ВО	ARD	VOLUNTEER		
DESCRIPTOR	Number	Percent	Number	Percent	Number	Percent	
TOTAL	21	100%	13	100%	1,166	100%	
GENDER							
MALE	8	38%	6	46%	7	1%	
FEMALE	13	62%	7	54%	4	0%	
UNKNOWN/OTHER	0	0%	0	0%	1,155	99%	
TOTAL GENDER	21	100%	13	100%	1,166	100%	
AGE							
LESS THAN 18 YRS	0	0%	0	0%	0	0%	
18-59 YRS	21	100%	13	100%	1,166	100%	
60 AND OLDER	0	0%	0	0%		0%	
TOTAL AGE	21	100%	13	100%	1,166	100%	
RACE*						0	
WHITE/CAUCASIAN	9	43%	3	23%	0	0%	
BLACK/AFRICAN AMERICAN	0	0%	1	8%	0	0%	
ASIAN	0	0%	0	0%	0	0%	
AMERICAN INDIAN/ALASKAN NATIVE	0	0%	0	0%	0	0%	
NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%	0	0%	0	0%	
MULTI-RACIAL:	0	0%	0	0%	0	0%	
Black/AA & White/Caucasian	0	0%	0	0%	0	0%	
Asian & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & Black/AA	0	0%	0	0%	0	0%	
BALANCE/OTHER	12	57%	9	69%	1,166	100%	
TOTAL RACE	21	100%	13	100%	1,166	100%	
ETHNICITY							
HISPANIC OR LATINO	11	52%	9	69%	0	0%	
NOT HISPANIC OR LATINO	10	48%	4	31%	1,166	100%	
TOTAL ETHNICITY	21	100%	13	100%	1,166	100%	
PERSONS WITH DISABILITIES	1	5%	0	0%	0	0%	

<sup>\*</sup>These categories are identified in HUD standards.

AO: DEMOGRAPHICS - 1 MAY 2, 2012

## 6. AGENCY EXPENSE BUDGET

This chart describes your agency's total expense budget for 3 separate years.

Where possible, use audited figures for 2011 Actual.

The subtotals for the 2012 BUDGET and 2013-14 PROPOSED must equal the amounts entered in the ACCOUNT CATEGORIES on the NonCityBudget and program budget worksheets. The "ERROR" message appears until the sum of the line items equals the amount of the subtotals that have aggregated from your NonCityBudget and program budget worksheets.

		2011	2012	2013-14
Αςςοι	ınt Description	ACTUAL	BUDGET	PROPOSED
A.	PERSONNEL			
	Salary	898,130	1,050,171	1,102,358
	Taxes	73,193	82,495	91,064
	Benefits	101,492	96,001	123,972
	SUBTOTAL A.	1,072,815	1,228,667	1,317,394
В.	OPERATING			
	All "Operating" Costs	224,295	235,276	265,725
	SUBTOTAL B.	224,295	235,276	265,725
C.	SPACE			
	Rent/Utilities/Maintenance	60,899	49,000	50,225
	Mortgage (P&I) / Depreciation / Taxes	42,000	42,000	42,000
	SUBTOTAL C.	102,899	91,000	92,225
D.	SPECIAL COSTS			
	Assistance to Individuals	0	0	0
	Subcontracts, etc.	0	0	0
	Affiliation Dues	0	0	0
	Capital Expenditure	0	0	0
	Other:	0	0	0
	SUBTOTAL D.	0	0	0
	SPECIAL COSTS LESS CAPITAL EXPENDITURE	0	0	0
	TOTAL OPERATING EXPENSES	1,400,009	1,554,943	1,675,344
E.	TOTAL CAPITAL EXPENDITURES	0	0	0

## 7. PERSONNEL DATA: List Percent of Staff Turnover

15.0%

Divide the number of resignations or terminations in calendar year 2011 by total number of budgeted positions.

Do not include seasonal positions. Explain if you had a 20% or more turnover rate in a certain staff position/category. Discuss any other noteworthy staff retention issues, or policies to reduce staff turnover.

This is one of the low est turnover rates we have ever had at Centro Hispano. We attribute this to our great work environment and good hiring decisions. No place is perfect, but staff at Centro ALL believe in what they do and that is our biggest motivator. We also made it a point to raise salaries for key positions which also helped our retention.

AO: EXPENSE BUDGET - 1 MAY 2, 2012

## 8. PERSONNEL DATA: Personnel Schedule

## a. Personnel Schedule

List each staff position by title. Seasonal Employees should be entered in seasonal section. Indicate if the position meets the Living Wage Exception with an asterisk (\*).

Indicate the number of 2013 Proposed Full-Time Equivalents (FTEs) in each staff position, across all agency programs.

Indicate the total salaries for all FTEs in that staff position. Do NOT include payroll taxes or benefits in this table.

Indicate base hourly wage for each position. All positions in city funded programs must meet City Living Wage requirements.

The Madison Living Wage for 2013 will be \$12.19 (hourly).

	2	2012	201	3-14	2013-14 PROPOSED FTES DISTRIBUTED BY PROGRAM									
	Est.	Est.	Proposed	Proposed	Hourly   A   B   C   D   E   F   G					Н	Non-City			
Staff Position/Category	FTE	Salary	FTE	Salary	Wage	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE
General Support Coordinator	1.00	27,851	1.00	33,666	16.00	0.00	0.00	0.00	1.00	0.00	0.00	0.00	0.00	0.00
Operations Coordinator	1.00	33,666	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Escalera Coordinator	2.00	55,625	2.00	62,400	15.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00
Juventud Coordinator	3.70	100,048	3.70	102,664	13.34	0.00	3.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Front Desk Coordinator	1.00	24,587	1.00	25,355	12.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
Nuevos Caminos Program Manager	1.00	33,666	1.00	34,278	16.48	0.50	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.30
New Routes Coordinator	1.00	37,258	1.00	37,258	17.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
Program Director	1.00	40,705	1.30	41,926	20.16	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	1.00
Executive Director	1.00	58,000	1.00	59,740	28.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
Employment Coordinator	0.50	13,925	2.00	63,000	14.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00
Grants and Communications Manager	1.00	33,280	1.00	34,278	16.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
Schools of Hope Program Director	1.00	57,419	1.00	59,141	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
Schools of Hope Assistant Director	1.00	42,529	1.00	43,804	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
Schools of Hope Program Specialist	1.00	34,060	1.00	35,081	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
Schools of Hope Bookkeeper	0.25	11,523	0.20	11,523	27.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20
ComVida Coordinator	0.44	12,027	0.50	14,560	14.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nuestras Voces Coordinator	0.00	0	0.50	14,560	14.00	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00
Americorps Members	40.00	434,002	40.00	434,002	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	40.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL	57.89	1,050,171	59.20	1,107,236		1.00	4.00	2.00	1.00	2.00	0.70	0.00	0.00	48.50

TOTAL PERSONNEL COSTS: 1,112,112

AO: PERSONNEL DATA - 1 MAY 2, 2012

## b. Seasonal Employees

	Nbr of	Total	Hourly	Seasonal	Α	В	C	D	E	F	O	Н	Non-City
Seasonal/Project Employee ONLY	Weeks	Hours	Wage	Earnings	# HRS								
Youth Summer Fishing Interns	10	400	12.19	4,876	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	400.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL	10	400		4,876	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	400.00

## PROPOSAL REVIEW: Staff Review for 2013-2014

# For Community Resources Proposals to be Submitted to the Community Services Committee, Early Childhood Care and Education Committee and Committee on Aging

1.

**Program Name:** Leader Academy

2.	Agency Name: Mentoring	g Positives Inc.	
3.	Requested Amounts:	<b>2013:</b> \$ 45,000 <b>2014:</b> \$ 45,000	Prior Year Level: \$ 0
4.	Project Type: New ⊠	Continuing	
5.	Framework Plan Objectiv  I. Youth Priority: B A1 & A3 II. Access Priority: Comment: See #7 below.		d by Proposed by Activity:  III. Crisis Priority:  VI Child(ren) &Family Priority:  VII Seniors Priority:
6.		program at least twice a w	<b>oals</b> ) 50 unduplicate youth will participate in program activities eek for most of the year. In addition, at least 10 youth will be the program.
7.	To what extent does the program Goals	roposal meet the Objective and Objectives for 2013-	es of the <u>Community Development</u> Division, Community 2014?
	community engagement for	youth at-risk of involveme e middle (A1) or high (A3)	m Area I. Youth - B3 Provide opportunities for positive in the criminal justice system. It also seems to fit with A1. school youth access to programs that complement in-school
	Although this program design program activities also fits v		opulation, the breadth and daily/weekly level of availability of ives.
8.	Staff Comments: The prog	ram activites are based on utilizes a proven social lea	research based program design? national youth development and delinquency prevention rning theory methodology in is day-to-day interactions with and
0	D 4b		

9. Does the proposal include service goals and outcome objectives that are realistic and measurable and are likely to be achieved within the proposed timeline? What will be the impact on the identified need or problem?

**Staff Comments:** It seems likely that program design will have a positive impact on the need or problem identified. Service goals seem realistic, measurable and are likely to be achieved within the timeline. The agency has a history of success in reaching service and outcome goals. However, the outcome goals are more service measures.

10. Does the agency, staff and/or Board <u>experience</u>, <u>qualifications</u>, <u>past performance</u> and <u>capacity</u> indicate probable success of the proposal?

**Staff Comments:** The agency, staff and Board seem to possess the experience and qualifications to indicate probable success. The lead staff have a broad youth development and delinquency prevention background. This program was funded multiple times through Emerging Neighborhood Funds. Each year it was funded, the program met or surpassed service goals. In addition, several Madison Police Officers and neighborhood leaders have reported that this program reaches many youth who are very difficult to enage who are otherwise disconnected from positive influences, and has a positive impact on the neighborhood environment as well as the specific youth involved.

11. Is the agency's proposed <u>budget reasonable and realistic</u>, able to <u>leverage additional resources</u>, and demonstrate <u>sound fiscal planning</u> and management?

**Staff Comments:** Fundraising goals are very ambitious. The agency has had mixed results with leveraging additional financial resources but has attempted to off-set this challenge through several in-kind partnerships.

12. Does the agency's proposal demonstrate efforts and success at securing a <u>diverse array of support</u>, including <u>volunteers</u>, in-kind <u>support</u> and securing <u>partnerships</u> with agencies and community groups?

**Staff Comments:** This program has active partnerships with MMSD, Madison Police Department, Salvation Army, Goodman Community Center, Operation Fresh Start, Joining Forces for Families, East Isthmus Neighborhood Planning Council, WI. Department of Corrections, Dane County Human Services and several other relevant organizations. Service goals seem realistic, measurable and are likely to be achieved within the timeline. The agency has long history of success. The program also utilizes ~20 volunteers annually. Recruitment and retention of volunteers of color is a particular strength.

13. To what extent does the applicant propose services that are accessible and appropriate to the needs of <a href="https://linear.com/local-needs/by/">local-needs/by/<a href="https://local-needs/by/">local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">local-needs/by/<a href="https://local-needs/by/">local-needs/by/<a href="https://local-needs/by/">local-needs/by/<a href="https://local-needs/by/">local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a

**Staff Comments:** Staff, Board and volunteers represent diverse racial/ethnic backgrounds with the exception of Latino staff/volunteers. Services seem very accessible and appropriate for low-income African American populations and youth with behavioral challenges. However, the applicant does not address language barriers.

## Follow up questions for Agency:

The agency budget includes a significant increase in fundraising from \$21,000 in 2011 to \$58,000 in 2012 and then to \$139,000 in 2013-2014.

Can you please explain the types of fundraising used to suppport these increases, such as individual or corporate donations, special events, etc?

What is the current total fundraising for 2012?

What is the other revenue of \$17,000 included in the 2012 agency budget?

Are MPLA staff included in the Program B column on the personnel chart actually staff to Program A.?

There are more MPLA staff listed on the personnel chart than are included in question #14 in the program description. Please describe the staffing pattern for the program, including position titles, FTE amounts, duties/responsibilities for each position.

Please provide participant demographics.

Please provide outcome goals that measure the impact of the program rather than service goals.

## **Staff Recommendation**

Ш	Not recommend for consideration
	<b>Recommend for consideration</b>
$\boxtimes$	Recommend with Qualifications
	<b>Suggested Qualifications:</b>
	Fundraising plan must be feasible.

All staff working in the City funded programs must receive living wage.

Outcome goals must measure impact.

ORGANIZATION:
PROGRAM/LETTER:

Mentoring Positives, Inc.

A Mentoring Positives' Leader Academy (MPLA)

OBJECTIVE STATEMENTS: OCS: Youth B3: At-Risk Youth Comm. Engagement (CSC)

#### **DESCRIPTION OF SERVICES**

1. NEED FOR PROGRAM: Please identify local community need or gap in service that the proposed program will address.

MP's program is a demonstrated success but needs additional resources to provide on-going support for current clients and target new clients in the Worthington Park neighborhood where MP is based. Targeted participants are generally low socioeconomic minority youth living in single family households with few positive adult male role models. Many of these youth are disengaged from school, have limited social skills, are gang affiliated and may have mental health or juvenile delinquency issues.

There is no agency or other organization in the Worthington Park neighborhood able to provide these types of services to residents. MP has specialized mentors with a vast amount of experience working with this population. Many youth have a hard time trusting adults but due to the dedication and time commitment MP has already established working in the neighborhood for over 7 years, MP mentors have the experience, cultural competencies and unique skills to work with these unique individuals.

2. SERVICE DESCRIPTION - Describe the service(s) provided including your expectations of the impact of your activities.

MP's Leader Academy will provide direct one-on-one mentoring, discussion groups and leadership development training for youth and young adults in the Darbo/Worthington Park community. As an organizational priority, Positive Youth Development (PYD) is used to enhance participants' confidence, self-esteem and empowerment. Utilizing research compiled by the Search Institute, PYD programs are essential community based prevention activities. The core assets identified by the Search institute to positively impact youth are "support, empowerment, boundaries and expectations, constructive use of time, commitment to learning, positive values, social competencies and positive identity".

Participants are engaged on a variety of issues and topics during these group and one-on-one mentoring sessions. MP also organizes topic specific workshops and presentations to provide more intensive instruction in key skills like financial literacy, effective time management, defining clear goals, character development, improved social skills and replacing aggressive behaviors and/or criminal thinking patterns. Throughout all these activities, MP seeks to identify and train new leaders to help build these and other projects.

MP is confident these efforts will have a noticeable and lasting impact on individual clients and the Worthington Park neighborhood. Our past experience indicates we will see a reduction in criminal recidivism and disturbances in the neighborhood while seeing more residents involved in neighborhood organizations and other community activities.

3. PROPOSED PROGRAM CONTRACT GOALS: Include clearly defined service goals and process objectives: number of unduplicated clients to be served, number of service hours to be provided etc.

Each year, we anticipate having direct contact with no fewer than 50 individual low-income or "at-risk" youth and young adults primarily from Worthington Park but also others from nearby Eastside neighborhoods. Based on past trends, we expect 30 to become regular participants in our 1:1 and group mentoring activities, having contact at least twice a week, or approximately 3-6 hours a week. We anticipate 10 will be trained to become "peer mentors" who continue working with MP programs, in a leadership role.

4. SERVICE HOURS: Frequency, duration of service and hours and days of service availability.

Mentoring Positives' office is open from 9 am - 4 pm M-F with extended hours and evening programming at least three nights each week. Much of the programming related to this expansion of service would occur in the early evening hours. Specifically, the time when youth are out of school and could typically have unsupervised and unstructured time.

CR PROGRAM STANDARD - 1 MAY 2, 2012

#### **COMMUNITY DEVELOPMENT DIVISION**

#### PROGRAM DESCRIPTION

**CITY OF MADISON** 

ORGANIZATION:	Mentoring	Positives, Inc.
PROGRAM/LETTER:	Α	Mentoring Positives' Leader Academy (MPLA)

5. POPULATION SERVED: Please describe in terms of age, income level, LEP, literacy, cognitive or physical disabilities or challenges).

Worthington Park has a high concentration of low income families in CDA housing. According to the Neighborhood Indicator, many of these families are single parent households. English is the first language of most residents but we expect a small number of Spanish and Hmong speakers. Literacy levels vary but we tend towards more images and less text in our outreach materials. Few neighborhood residents have severe physical or cognitive disabilities; however some may have a mental health diagnosis. We are targeting youth and young adults, 12-18 years of age.

6. LOCATION: Location of service and intended service area.

Intended service area is Worthington Park/Eastside of Madison. Primary locations are the MP's office, 414 Rethke or the Salvation Army, on Darbo Drive and other educational and recreational centers.

7. OUTREACH PLAN: Describe your outreach and marketing strategies to engage your intended service population.

MP w orks closely w ith the Salvation Army, neighborhood schools and other agencies to identify "at-risk" youth in need of mentoring support. We intend to use these existing contacts to identify many possible recruits in the neighborhood. We also have long-standing relationships w ith the Madison Police Department, specifically the Darbo Neighborhood Police Officer and the Dane County Gang Task Force, as w ell as the Joining Forces for Families' social w orker w ho are in support of the program and plan to make referrals. We will create flyers and other outreach materials for recruiting neighbors into the program. We also plan targeted outreach to youth in the neighborhood w ho are not otherwise affiliated w ith any of the existing groups or programs. Door to door outreach and phone backing will also be used as needed to publicize events and other programming opportunities.

8. COORDINATION: Describe how you coordinate your service delivery with other community groups or agencies.

As mentioned above, MP w orks in close collaboration w ith a w ide range of public agencies and community organizations. MP Executive Director and Assistant Director are members of the Darbo Joining Forces for Families team, the Worthington Park Neighborhood Association and is a part of the Dane County Gang Task Force monthly meetings. In addition, MP currently has fee-for-service contracts w ith the State of WI Department of Corrections-Juvenile Division and the Children Come First Program at Community Partnerships and Dane County Human Services' Achieving Reunification Through Teamwork (ARTT) unit. We plan to continue to expand our referral network to identify clients. We are also developing a more explicit collaborative relationship w ith Goodman Center's TeenWorks and Operation Fresh Start to expand vocational ag training opportunities .Specific programming and revitalization plans for Worthington Park itself are being developed in collaboration w ith City of Madison Parks.

9. VOLUNTEERS: How are volunteers utilized in this program?

MP is largely volunteer-driven with very limited staff resources. We use many volunteer mentors from the community including UW-Madison. Volunteers are specifically trained to work with at-risk youth thus it does take a bit of time to have those who work directly with participants get started. Much of our programming and administrative work would not be possible without volunteer labor.

10. Number of volunteers	utilized in 2011	?	
Number of volunteer hour	rs utilized in this	program	in 2011?

40. November of contract on cities of the 00440

20	
900	

ORGANIZATION:	Mentoring P	Positives, Inc.
PROGRAM/LETTER:	Α	Mentoring Positives' Leader Academy (MPLA)

11. BARRIERS TO SERVICE: Are there populations that are experiencing barriers to the service you are proposing,i.e, cultural differences, language barriers and/or physical or mental impairments or disabilities? Describe the ability of proposed program to respond to the needs of diverse populations.

MP clients are generally those who are referred by a social worker or probation officer and have fee-for-service contacts with MP. MP receives many calls and emails, almost on a daily basis, from someone hoping to have a youth participate in our programming but cannot access it due to not having the funds to secure programming. Unfortunately, only those living in the Darbo/Worthington Park neighborhood have been able to participate in our programs due to small funding sources/grants received. This is a huge barrier to those individuals who need preventative and intervention services, prior to them being involved in the juvenile justice system, but desperately want to access the culturally sensitive and specialized mentoring MP provides. In addition, only so many youth from the Darbo neighborhood may participate in programs as funds only allow so much for reimbursement of staff. MP believes that because of the many needs and issues many of the youth with whom we serve have, only experienced and trained mentors can work effectively with this population. Again, because of the established rapport and trust MP mentors have earned through their dedication to the Darbo neighborhood, not any "Tom" or "Jane" can come in to gain instant connections with the residents. In addition, the Darbo neighborhood can be very transient thus obtaining and maintaining positive relationships takes persistence and a knack for creating these relationships.

12. EXPERIENCE: Please describe how your agency, and program staff experience, qualifications, and past performance will contribute to the success of the proposed program?

MP Executive Director Will Green and wife, Assistant Director Becky Green, have been working with at-risk youth for over 20 years. Mr. Green's background is in criminal justice and psychology, while Mrs. Green has a degree in Social Work. Both have worked in a residential treatment center for adolescents with emotional and behavioral issues, as "probation officers" in a Dane County non-profit, and were licensed Dane County foster parents for teens. In addition, Mr. Green is currently a Special Education Assistant for the Madison School District and Mrs. Green was a case manager for youth with mental illness and delinquency issues.

MP w as established in 2004 and has been providing innovative, grass roots community program for almost 8 years. With the use of approximately 14 specialized mentors and numerous volunteers, MP has become a leader in w orking w ith the type of youth that others do not. MP trains specialized mentors to w ork w ith youth w ho may have returned back to the community from a correctional placement, have committed numerous law violations, are juvenile sex offenders and may have AODA issues, gang affiliations and anger and violent tendencies. MP Mentors all have vast experience w orking in group homes/juvenile facilities, as group facilitators, as marriage and family therapists and social w orkers. Each year, MP mentors are required to obtain 12 hours of training pertinent to their w ork w ith youth and families thus are alw ays "honing their craft" and are up-to-date on trends and best practices in w orking w ith this population.

<ol><li>LICENSING OR ACCREDITATION: Report progra</li></ol>	am licensing, accreditation or	r certification standards curren	tly applied.
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NA			

## 14. STAFF: Program Staff: Staff Titles, FTE dedicated to this program, and required qualifications for program staff.

Staff Title	FTE	Credentials/Qualifications
Executive Director	1	Degree in field related to work with diverse youth, 10+ years experience
Assistant Director/Social Worker	1	Degree in Social Work, case management & 5+ years experience
Program Staff	0.5	5+ years working with at-risk youth & yearly 12 hours of training required
Program Staff	0.5	5+ years working with at-risk youth & yearly 12 hours of training required

**CITY OF MADISON** 

ORGANIZATION:	Mentoring P	ositives, Inc.
PROGRAM/LETTER:	Α	Mentoring Positives' Leader Academy (MPLA)

#### 15. CONTRIBUTING RESEARCH

Please identify research or best practice frameworks you have utilized in developing this program.

"Adult society has a predisposition to overlook young people, except when they get into trouble. Young people want what everyone else wants – affiliation, community, solidarity, respect, success, and opportunity. How those needs are met is up to us as a society and has both long and short-term ramifications. The nature of the social capital available to young people influences: how well they learn, even the odds that they will attend college, commit crimes, and the likelihood that they will do drugs or will commit suicide. Young people and their well being is a strong indicator of the long-term health of our communities" (Putnam, R., 2001, Better together – report on the Saguaro Seminar on Civic Engagement in America.)

MP's Leader Academy is strength-based and formulated with the Search Institutes' idea that all youth need developmental assets to become competent and healthy adults. External Developmental Assets include support, empowerment, boundaries and expectations, and constructive use of time. Internal Developmental Assets include commitment to learning, positive values, social competencies and positive identity.

In addition, MP will provide a suite of programming through the Social Learning Theory (Albert Bandura). The theory generally states that people learn through observing others' behavior, attitudes, and outcomes of those behaviors. Most human behaviors is learned observationally through modeling. Social learning theory explains human behavior in terms of continuous reciprocal interaction between cognitive, behavioral, and environmental influences. Best practices include: Requires collaboration among MP mentors, youth, families and community service providers, youth must be an active participant in the process, continue to assess the strengths and needs of the youth and family in order to connect them with appropriate formal and informal support systems, and monitor the youth's behavior while he/she continues to participate in programming.

16.	<b>ACCESS</b>	FOR I	OW-INCOME	INDIVIDUALS	AND FAMILIES

What percentage of this program's participants do you expect to be of low and/or moderate income?	99.0%
What framework do you use to determine or describe participant's or household income status? (check all that apply)	
Number of children enrolled in free and reduced lunch	Х
Individuals or families that report 0-50% of Dane County Median Income	
Individual or family income in relation to Federal Poverty guidelines	
Other	

## 17. HOW IS THIS INFORMATION CURRENTLY COLLECTED?

Information from referrals from local agencies and self-report from initial intakes with families. In addition, MP does have releases of information signed by parents to share info/receive info from the Madison Metropolitan School	s
District.	

18. PLEASE DESCRIBE YOUR USER FEE STRUCTURE AND ANY ACCOMMODATIONS MADE TO ADDRESS ACCESS ISSUES FOR LOW INCOME INDIVIDUALS AND FAMILIES.

	All services are free for Darbo/Worthington Park neighborhood residents.									
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CR PROGRAM STANDARD - 4 MAY 2, 2012

**CITY OF MADISON** 

ORGANIZATION: PROGRAM/LETTER:

Mentoring Positives, Inc.

A Mentoring Positives' Leader Academy (MPLA)

## **DEMOGRAPHICS**

Complete the following chart for unduplicated participants served by this program in 2011. Indicate the number and percentage for the following characteristics. For new programs, please estimate projected participant numbers and descriptors.

	Part.	Part.	Staff	Staff		Part.	Part.	Staff	Staff
DESCRIPTOR	#	%	#	%	DESCRIPTOR	#	%	#	%
TOTAL	0	0%	0	0%	RESIDENCY				
MALE	0	0%	0	0%	CITY OF MADISON	0	0%	X	$\times$
FEMALE	0	0%	0	0%	DANE COUNTY (NOT IN CITY)	0	0%	$\times$	$>\!\!<$
UNKNOWN/OTHER	0	0%	0	0%	OUTSIDE DANE COUNTY	0	0%	$\times$	$\times$

Part. = Participant

Note: Race and ethnic categories are stated as defined in HUD standards

6 OUTSIDE DANE COUNTY	0	0%	$\times$	$\times$
TOTAL RESIDENCY	0	0%	$\times$	$\times$
AGE				
<2	0	0%	$\geq \!$	$>\!\!<$
2 - 5	0	0%	$\times$	$\times$
6 - 12	0	0%	$\geq$	$\times$
13 - 17	0	0%	$\geq \!$	$>\!\!<$
18 - 29	0	0%	$\times$	$\times$
30 - 59	0	0%	$\geq \!$	$>\!\!<$
60 - 74	0	0%	$\geq \!$	$>\!\!<$
75 & UP	0	0%	$\geq$	$\times$
TOTAL AGE	0	0%	$\times$	$\times$
RACE				
WHITE/CAUCASIAN	0	0%	0	0%
BLACK/AFRICAN AMERICAN	0	0%	0	0%
ASIAN	0	0%	0	0%
AMERICAN INDIAN/ALASKAN NATIVE	0	0%	0	0%
NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%	0	0%
MULTI-RACIAL:	0	0%	0	0%
Black/AA & White/Caucasian	0	0%	0	0%
Asian & White/Caucasian	0	0%	0	0%
Am Indian/Alaskan Native & White/Caucasian	0	0%	0	0%
Am Indian/Alaskan Native & Black/AA	0	0%	0	0%
BALANCE/OTHER	0	0%	0	0%
TOTAL RACE	0	0%	0	0%
ETHNICITY				
HISPANIC OR LATINO	0	0%	0	0%
NOT HISPANIC OR LATINO	0	0%	0	0%
TOTAL ETHNICITY	0	0%	0	0%
PERSONS WITH DISABILITIES	0	0%	0	0%

COMMUNITY DEVELOPI	MENT DIVISIO	N
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**CITY OF MADISON** 

ORGANIZATION:	Mentoring Positives, Inc.
PROGRAM/LETTER:	A Mentoring Positives' Leader Academy (MPLA)
PROGRAM OUTCOMES	
	Number of unduplicated individual participants served during 2011. 0  Total to be served in 2013. 50
	Total to be Served III 2013.
Complete the following for each pr	rogram outcome. No more than two outcomes per program will be reviewed.
If applying to OCS, please refer to	your research and/or posted resource documents if appropriate.
Refer to the instructions for detaile	ed descriptions of what should be included in the table below.
Outcome Objective # 1:	MP will have unduplicated contact with at least 100 Darbo/Worthington Park youth. Of which 50
Outoo	will participate in at least one event/activity.
Performance Indicator(s):	How many contacts made and number of youth attending MP events/activities.
December 2049.	Total to be considered in 100 Torrested 0/ to meet not measured 500/
Proposed for 2013:	Total to be considered in 100 Targeted % to meet perf. measures 50%
D	perf. measurement Targeted # to meet perf. measure 50
Proposed for 2014:	Total to be considered in 100 Targeted % to meet perf. measures 50%
	perf. measurement Targeted # to meet perf. measure 50
Explain the measurement	Counting of all contacts, sign up sheets and keeping attendance at all events/activities.
tools or methods:	
Outcome Objective # 2:	30 Darbo/Worthington youth will participate in at least 2 events/activities per week, for a minimum of 6 months.
Darfarmanaa Indicator(a)	Attendance at all events/activities.
Performance Indicator(s):	Attendance at an events/activities.
Proposed for 2013:	Total to be considered in 50 Targeted % to meet perf. measures 60%
	perf. measurement Targeted # to meet perf. measure 30
Proposed for 2014:	Total to be considered in 50 Targeted % to meet perf. measures 60%
	perf. measurement Targeted # to meet perf. measure 30
Explain the measurement	Keeping track of attendance at all events/activities.
tools or methods:	
tools of mothods.	

CR PROGRAM STANDARD - 6 MAY 2, 2012

## **AGENCY OVERVIEW**

**CITY OF MADISON** 

ORGANIZATION: Mentoring Positives, Inc.

PROGRAM/LETTER: A Mentoring Positives' Leader Academy

## 10. PROGRAM BUDGET

a. 2012 BUDGETED		ACCOUNT CATEGORY				
	SOURCE	DED CANAL		20.40	SPECIAL	
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS	
DANE CO HUMAN SVCS	0	0	0	0	0	
DANE CO CDBG	0	0	0	0	0	
MADISON-COMM SVCS	0	0	0	0	0	
MADISON-CDBG	0	0	0	0	0	
UNITED WAY ALLOC	0	0	0	0	0	
UNITED WAY DESIG	0	0	0	0	0	
OTHER GOVT	0	0	0	0	0	
FUNDRAISING DONATIONS	0	0	0	0	0	
USER FEES	0	0	0	0	0	
OTHER	0	0	0	0	0	
TOTAL REVENUE	0	0	0	0	0	

## b. 2013 PROPOSED BUDGET

	SOURCE				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0		0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	45,000	45,000	0	0	0
MADISON-CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	0	0	0	0	0
FUNDRAISING DONATIONS	26,000	20,000	6,000	0	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	71,000	65,000	6,000	0	0

## \*OTHER GOVT 2013

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

## \*\*OTHER 2013

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

AO: PROGRAM BUDGET A - 1 MAY 2, 2012

ORGANIZATION:	Mentoring Positives, Inc.			
PROGRAM/LETTER:	Α	Mentoring Positives' Leader Academy		

## 11. 2014 PROGRAM CHANGE EXPLANATION

Complete only if you are requesting more than your 2013 request.

Note: Additional funding should only be requested where services or programming will change or expand in the second year.

a. PROGRAM UPDATE: If requesting more than 2013, describe any major changes being proposed for the program/service in 2014,

i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

mon, empaniorano en mante	g talget pepalation, ecopo ana level el collidos, googlapillo alca te collection.	
NA		

## b. 2014 COST EXPLANATION

Complete only if significant financial changes are anticipated between 2013-2014.

Explain specifically, by revenue source, any significant financial changes that you anticipate between 2013 and 2014.

For example: unusual cost increases, program expansion or loss of revenue.

NA			

c. 2014 PROPOSED BUDGET	ACCOUNT CATEGORY				
	BUDGET				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	45,000	45,000	0	0	0
MADISON-CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	0	0	0	0	0
FUNDRAISING DONATIONS	26,000	20,000	6,000	0	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	71,000	65,000	6,000	0	0

## \*OTHER GOVT 2014

		I	
Source		Amount	Terms
		0	
		0	
		0	
		0	
		0	
	TOTAL	0	

## \*\*OTHER 2014

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

## **APPLICATION FOR 2013-2014 FUNDS**

#### 1. AGENCY CONTACT INFORMATION Organization Mentoring Positives, Inc. Mailing Address P.O. Box 14567 Madison, WI 53708 Telephone (608) 819-6200 (608) 819-6201 FAX Admin Contact Becky Green **Financial Contact** Will Green Website www.mentoringpositives.org **Email Address** mentpost@hotmail.com Legal Status Private: Non-Profit Federal EIN: 27-2347080 State CN

#### 2. SIGNATURE PAGE

DUNS #

#### AFFIRMATIVE ACTION

If funded, applicant hereby agrees to comply with City of Madison Ordinance 39.02 and file either an exemption or an affirmative action plan with the Department of Civil Rights. A Model Affirmative Action Plan and instructions are available at www.cityofmadison.com/dcr/aaForms.cfm.

## LIVING WAGE ORDINANCE

If funded, applicant hereby agrees to comply with City of Madison Ordinance 4.20. The Madison Living Wage for 2013 will be **\$12.19** (hourly). This reflects a 3% increase over Madison Living Wage for 2012, and is consistent with prior annual increases.

## CITY OF MADISON CONTRACTS

If funded, applicant agrees to comply with all applicable local, State and Federal provisions. A sample contract that includes standard provisions may be obtained by contacting the Community Development Division at (608) 266-6520.

If funded, the City of Madison reserves the right to negotiate the final terms of a contract with the selected agency.

## 3. SIGNATURE

Enter n	ame: Will Green			]	
	By entering your initials in	the box WG	you are electron	nically signing your name and ag	<b>jreeing</b>
DATE	6/1/2012				

COVER PAGE - 1 MAY 2, 2012

## AGENCY CONTACT INFORMATION

ORGANIZATION Mentoring Positives, Inc.

## 1. AGENCY CONTACT INFORMATION

A Mentoring Positives' Leader Academy	OCS: Youth B3: At-Risk Youth Comm. Engagement (CSC)							
Contact: Will Green	New Prg? Yes	Phone: 6	608-819-6200	Email: mentpost@hotmail.com				
B Mentoring Positives' Madison Urban Ag Enterprise	OCS/CDBG: X Adult Workforce Prepardness and Employment and Training A1 - Job Skills (CONF)							
Contact: Will Green	New Prg? Yes	Phone: 6	608-819-6200	Email: mentpost@hotmail.com				
C Program C	Select an Objective Statement from the Drop-Down							
Contact:	New Prg?	Phone:		Email:				
D Program D	Select an Objective Statement from the Drop-Down							
Contact:	New Prg?	Phone:		Email:				
E Program E	Select an Objective Statement from the Drop-Down							
Contact:	New Prg?	Phone:		Email:				
F Program F	Select an Objective Statement from the Drop-Down							
Contact:	New Prg?	Phone:		Email:				
G Program G	Select an Objective Statement from the Drop-Down							
Contact:	New Prg?	Phone:		Email:				
H Program H	Select an Objective Statement from the Drop-Down							
Contact:	New Prg?	Phone:		Email:				

## 2. AGENCY REVENUE DETAILED BY PROGRAM

REVENUE	2011	2012	2013-14	2013-14 PROPOSED PROGRAMS								
SOURCE	ACTUAL	BUDGET	PROPOSED	Α	В	С	D	E	F	G	Н	Non-City
DANE CO HUMAN SVCS	18,000	18,000	15,000	0	0	0	0	0	0	0	0	15,000
DANE CO CDBG	0	0	0	0	0	0	0	0	0	0	0	0
MADISON-COMM SVCS	0	0	120,000	45,000	75,000	0	0	0	0	0	0	0
MADISON-CDBG	0	0	0	0	0	0	0	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0	0	0	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0	0	0	0	0	0	0	0
OTHER GOVT	13,000	13,000	10,000	0	0	0	0	0	0	0	0	10,000
FUNDRAISING DONATIONS	21,000	58,000	139,000	26,000	40,000	0	0	0	0	0	0	73,000
USER FEES	0	0	0	0	0	0	0	0	0	0	0	0
OTHER	0	17,000	0	0	0	0	0	0	0	0	0	0
TOTAL REVENUE	52,000	106,000	284,000	71,000	115,000	0	0	0	0	0	0	98,000

AO: REVENUE - 1 MAY 2, 2012

## 3. AGENCY ORGANIZATIONAL PROFILE

## a. AGENCY MISSION STATEMENT

Mentoring Positives, Inc. (MP) provides evidence-based intervention services and positive mentoring relationships for at-risk youth and young adults in Madison and Dane County. MP uses recreational programming to engage clients and draw them into other life skills development programming. MP believes that education, recreation, community involvement and life skills development can help anyone become a more law-abiding, engaged and productive citizen.

## b. AGENCY EXPERIENCE AND QUALIFICATIONS

MP Co-Founders Will and Becky Green have worked with at-risk youth for over 20 years in a variety of roles. For example, they have experience from work with an area residential treatment center for youth with emotional and behavioral issues. They have both acted as juvenile probation officers and Dane County foster parents. For the last seven years, MP has worked with at-risk youth and young adults providing one-on-one and group mentoring and life skills development support. One hook MP uses to maintain high participation rates is recreational sports. MP runs a very successful twice weekly league basketball workout at the Salvation Army Community Center on Darbo Drive. Time is generally reserved at the start of all sessions to also do life skills development lessons and address other issues. This summer, MP is expanding its recreational programming to include other outdoor activities such as kickball, badminton and even croquet. MP currently serves about 100 clients annually with as many 40 w ho have program contact at least twice a week for six months or more. In addition to recreational opportunities and group discussions, MP clients receive individualized, one-on-one life skills mentoring and other support. For example, many clients need assistance in completing required coursework to receive their HS diploma or GED. Others may have particular personal issues or social service needs that are different than their peers in the group. MP tailors a case management plan to each client to target key needs and ensure future success. Building on past success and experience, MP is consolidating and regularizing its unique set of core mentoring services and activities into a new Leader Academy. Instead of relying primarily on referrals from the County, MP wants to build the capacity to make programming more broadly available to youth and young adults in need of mentoring support. MP, with its office located on the edge of Worthington Park proper, is particularly interested in targeting this expanded programming specifically towards low income youth and young adults in the Worthington Park neighborhood. MP impresses on all clients the expectation that they will complete some form of secondary education. As mentioned above, the first priority for some clients is to help them get their HS diploma or GED. After that milestone is reached, MP assists them in career and college exploration including campus visits and assistance exploring financial aid options. Once enrolled in a college program, MP maintains regular, direct contact with many clients to monitor their success. Recognizing that not all young adults have the preparation, resources or inclination to go directly from high school to college, MP has been developing new vocational programming to increase clients' employment options. Now entering its third year, MP's Off the Block Salsa project began as a means of generating revenue for the organization and training at risk youth as leaders in urban agriculture and cooperative business development. Poised to blossom into an independent business over the next year, Off the Block has inspired a broader adult workforce development project focused on local the local food industry called Madison Urban Ag Enterprises. MP has strong, deep networks of support in many corners of the community. We actively collaborate in an ongoing way with Joining Forces for Families, the Salvation Army, Worthington Park Neighborhood Association, Madison Police Department, East Isthmus Neighborhoods Planning Council and many others. MP works regularly with a range of public agencies including the WI Department of Corrections, Dane County's Children Come First Program, the McFarland School District, and Madison School District amongst others. We are currently building new, specific collaborative projects with community partners including Goodman Center's TeenWorks and Operation Fresh Start. MP's work has received widespread media attention and multiple aw ards. For example, MP was just honored this Spring with the Madison Police Department's Outstanding Support Award for our efforts at reducing recidivism and discouraging the spread of gangs. Last Summer, Will Green was named one of Sustain Dane's Badger Bioneers and asked to present his w ork at their annual conference at Edgew ood College. Will was also named one of Madison Magazine's 35 Madisonians Who Are Making a Difference in 2011. MP has a unique suite of proven techniques for helping at-risk youth and young adults achieve personal success. MP is positioned to continue its existing work and expand to serve more clients with additional support. MP only helps clients develop critical life skills but also assists them with college exploration or vocational training in the booming local food industry. While these programs are underway and will continue, additional resources would allow us to serve additional clients and specifically target the troubled Worthington park neighborhood.

## 4. AGENCY GOVERNING BODY

How many Board meetings were held in 2011?

How many Board meetings has your governing body or Board of Directors scheduled for 2012?

How many Board seats are indicated in your agency by-laws?

12

up to 9

Please list your current Board of Directors or your agency's governing body. Name **Danielle Yancey** Home Address 811 Walnut Street Verona, WI 53593 Occupation Community Service Specialist Wisconsin Department of Transportation Representing Term of Office 2 years From: 01/2012 To: 12/2014 Name Adriana Peguero 1835 Winnebago St. Unit 211 Madison, WI 53704 Home Address Occupation Attorney Representing City of Madison Term of Office 01/2012 To: 12/2014 2 years From: Name Jodi Nelson Home Address 825 Hughes Place Madison, WI 53713 Occupation Police/Gang Task Force Officer Representing City of Madison Term of Office 2 years From 01/2012 To: 12/2014 Jefferson Ward Name Home Address 722 Redland Drive Madison, WI 53714 Occupation Juvenile Court Home Detention Worker Dane County Home Detention Program Representing Term of Office 2 years From: 01/2012 To: 12/2014 **Greg Rossetti** Name Home Address 408 Tompkins Drive Madison, WI 53716 Occupation Police/Educational Resource Officer Representing City o' Term of Office 2 years From: 01/2012 To: 12/2014 Name **Lucy Gibson** Home Address 1610 Angel Crest Way Madison, WI 53716 Retired Occupation Representing Term of Office From 01/2012 To: 12/2014 2 years **Barbara Franks** Name 5578 Huntington Way Waunakee, WI 53597 Home Address Occupation Assistant District Attorney Representing State of Wisconsin Term of Office From 01/2012 To: 12/2014 2 years Alan Chancellor Name 3102 Old Gate Road Madison, WI 53704 Home Address Youth Care Professional Occupation Representing Dane County Neighborhood Intervention Program Term of Office 01/2012 To: 12/2014 2 years From:

## AGENCY GOVERNING BODY cont.

Name	Arlene Beardsley									
Home Address	N10904 Bradley Road Portag	ge, WI 53955								
Occupation	Independent Advisor									
Representing	Self-Employed									
Term of Office	2 years	ı	From:	05/2012		To:	12/2014			
Name										
Home Address										
Occupation										
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# AGENCY GOVERNING BODY cont.

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Home Address		
Occupation		
Representing		
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Term of Office	From: mm/yyyy	To: mm/yyyy

# 5. STAFF-BOARD-VOLUNTEER DEMOGRAPHICS

Indicate by number the following characteristics for your agency's current staff, board and volunteers.

Refer to application instructions for definitions. You will receive an "ERROR" until completing the demographic information.

DESCRIPTOR	ST	AFF	ВО	ARD	VOLUNTEER		
DESCRIPTOR	Number	Percent	Number	Percent	Number	Percent	
TOTAL	14	100%	9	100%	12	100%	
GENDER							
MALE	8	57%	3	33%	6	50%	
FEMALE	6	43%	6	67%	6	50%	
UNKNOWN/OTHER	0	0%	0	0%	0	0%	
TOTAL GENDER	14	100%	9	100%	12	100%	
AGE							
LESS THAN 18 YRS	0	0%	0	0%	0	0%	
18-59 YRS	13	93%	7	78%	12	100%	
60 AND OLDER	1	7%	2	22%	0	0%	
TOTAL AGE	14	100%	9	100%	12	100%	
RACE*						0	
WHITE/CAUCASIAN	8	57%	4	44%	8	67%	
BLACK/AFRICAN AMERICAN	6	43%	3	33%	4	33%	
ASIAN	0	0%	0	0%	0	0%	
AMERICAN INDIAN/ALASKAN NATIVE	0	0%	1	11%	0	0%	
NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%	0	0%	0	0%	
MULTI-RACIAL:	0	0%	0	0%	0	0%	
Black/AA & White/Caucasian	0	0%	0	0%	0	0%	
Asian & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & Black/AA	0	0%	0	0%	0	0%	
BALANCE/OTHER	0	0%	1	11%	0	0%	
TOTAL RACE	14	100%	9	100%	12	100%	
ETHNICITY							
HISPANIC OR LATINO	0	0%	1	11%	0	0%	
NOT HISPANIC OR LATINO	14	100%	8	89%	12	100%	
TOTAL ETHNICITY	14	100%	9	100%	12	100%	
PERSONS WITH DISABILITIES	0	0%	0	0%	0	0%	

<sup>\*</sup>These categories are identified in HUD standards.

AO: DEMOGRAPHICS - 1 MAY 2, 2012

#### 6. AGENCY EXPENSE BUDGET

This chart describes your agency's total expense budget for 3 separate years.

Where possible, use audited figures for 2011 Actual.

The subtotals for the 2012 BUDGET and 2013-14 PROPOSED must equal the amounts entered in the ACCOUNT CATEGORIES on the NonCityBudget and program budget worksheets. The "ERROR" message appears until the sum of the line items equals the amount of the subtotals that have aggregated from your NonCityBudget and program budget worksheets.

	s the amount of the castotale that have aggregated herr your	2011	2012	2013-14
Accou	unt Description	ACTUAL	BUDGET	PROPOSED
A.	PERSONNEL			
	Salary	41,104	51,000	180,000
	Taxes	6,002	6,500	0
	Benefits	0	0	0
	SUBTOTAL A.	47,106	79,000	240,000
			ERROR	ERROR
B.	OPERATING			
	All "Operating" Costs	3,800	4,000	23,000
	SUBTOTAL B.	3,800	27,000	44,000
			ERROR	ERROR
C.	SPACE			
	Rent/Utilities/Maintenance	0	0	0
	Mortgage (P&I) / Depreciation / Taxes	0	0	0
	SUBTOTAL C.	0	0	0
D.	SPECIAL COSTS			
	Assistance to Individuals	0	0	0
	Subcontracts, etc.	0	0	0
	Affiliation Dues	0	0	0
	Capital Expenditure	0	0	0
	Other:	0	0	0
	SUBTOTAL D.	0	0	0
	SPECIAL COSTS LESS CAPITAL EXPENDITURE	0	0	0
	TOTAL OPERATING EXPENSES	50,906	106,000	284,000
E.	TOTAL CAPITAL EXPENDITURES	0	0	0

# 7. PERSONNEL DATA: List Percent of Staff Turnover

0.0%

Divide the number of resignations or terminations in calendar year 2011 by total number of budgeted positions.

Do not include seasonal positions. Explain if you had a 20% or more turnover rate in a certain staff position/category. Discuss any other noteworthy staff retention issues, or policies to reduce staff turnover.

There were no resignations or terminations in 2011. The Executive Director and the Assistant Director are the only full time staff. All mentors are given "x" amount of hours, thus paid hourly, for mentoring individual clients through Mentoring Positives, Inc. fee-for-service contracts with the State of Wisconsin Department of Corrections-Juvenile Division and the Children Come First Program at Community Partnerships, Inc. and Dane County Department of Human Services Achieving Reunification Through Teamwork (ARTT) unit.

AO: EXPENSE BUDGET - 1 MAY 2, 2012

#### 8. PERSONNEL DATA: Personnel Schedule

#### a. Personnel Schedule

List each staff position by title. Seasonal Employees should be entered in seasonal section. Indicate if the position meets the Living Wage Exception with an asterisk (\*).

Indicate the number of 2013 Proposed Full-Time Equivalents (FTEs) in each staff position, across all agency programs.

Indicate the total salaries for all FTEs in that staff position. Do NOT include payroll taxes or benefits in this table.

Indicate base hourly wage for each position. All positions in city funded programs must meet City Living Wage requirements.

The Madison Living Wage for 2013 will be \$12.19 (hourly).

	2	2012	201	3-14			2013-14 PROPOSED FTEs DISTRIBUTED BY PROGRAM							
	Est.	Est.	Proposed	Proposed	Hourly	Α	В	С	D	E	F	G	Н	Non-City
Staff Position/Category	FTE	Salary	FTE	Salary	Wage	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE
Executive Director	1.00	21,000	1.00	40,000	0.00	0.60	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.30
Assistant Director	1.00	9,000	1.00	30,000	0.00	0.60	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.30
MPLA Program Staff	0.00	0	0.50	10,000	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.50
MPLA Program Staff	0.00	0	0.50	10,000	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.50
MUAE Program Manager	0.00	0	1.00	20,000	0.00	0.00	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.25
MUAE Farm Manager	0.00	0	1.00	25,000	0.00	0.00	0.80	0.00	0.00	0.00	0.00	0.00	0.00	0.20
MUAE Tech Services Mgr	0.00	0	1.00	25,000	0.00	0.00	0.80	0.00	0.00	0.00	0.00	0.00	0.00	0.20
MUAE Intern	0.00	0	1.00	5,000	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.50
MUAE Intern	0.00	0	1.00	5,000	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.50
MUAE Intern	0.00	0	1.00	5,000	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.50
MUAE Intern	0.00	0	1.00	5,000	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.50
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL	2.00	30,000	10.00	180,000		1.20	4.55	0.00	0.00	0.00	0.00	0.00	0.00	4.25

TOTAL PERSONNEL COSTS: 180,000

AO: PERSONNEL DATA - 1 MAY 2, 2012

# b. Seasonal Employees

	Nbr of	Total	Hourly	Seasonal	Α	В	С	D	E	F	G	H	Non-City
Seasonal/Project Employee ONLY	Weeks	Hours	Wage	Earnings	# HRS								
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0		0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		12		0	12.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL	0	12		0	12.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

# PROPOSAL REVIEW: Staff Review for 2013-2014

# For Community Resources Proposals to be Submitted to the Community Services Committee, Early Childhood Care and Education Committee and Committee on Aging

1.	Program Name: Operation		imittee on Aging
2.	Agency Name: TJ's Sup	port Brokerage	
3.	Requested Amounts:	<b>2013:</b> \$ 27,500 <b>2014:</b> \$ 27,500	<b>Prior Year Level:</b> \$ 0
4.	Project Type: New [	⊠ Continuing [	
5.	Framework Plan Objecti  I. Youth Priority:  II. Access Priority:  III. Crisis Priority:  Comment:		ssed by Proposed by Activity:  VI Child(ren) &Family Priority:  VII Seniors Priority:
6.		ocial curriculum, case ma	Goals) To provide 75 youth and young adults a 12-week, 8 hour nagement, 24-hour a day anti-gang support hotline, and community
7.	To what extent does the p Resources <u>Program Goal</u>		tives of the <u>Community Development</u> Division, Community 13-2014?
			ram Area I. Youth Services Priority B.3Provide opportunities for finvolvement in the criminal justice system.
8.	Staff Comments: The pro and group work with curre states that the program wil applicant does not provide methodology. The program the content of the curricular confidentiality or knowled program staff/volunteers a narrative and sited in outcome	gram design seems to be ent or potential gang mem I provide evidence based information about how the design for the individual of specific activities. ge of criminal activity. In differential parents/guardians. It is ome objective #1. Staffin	/or research based program design? an innovative approach. Program activities may include individual bers, a 24-hour hotline, and community seminars. The applicant gang education, identification and prevention. However, the he activities are evidence based or site any research based all and group services is vague and provides very little detail about. The applicant does not address potential issues in dealing with There is also no mention of contact or involvement between as not clear what agencies are the referral agencies mentioned in the gestructure and program design for the 24-hour hotline seems ng, schedule, content and potential barriers, for the community
9.			ome objectives that are realistic and measurable and are likely nat will be the impact on the identified need or problem?
	provide information about staffing level. It is hard to	past performance or resu determine if the service g	have occurred in 2011 and 2012 but the application does not lts. The service goals seem very ambitious for the proposed goals and outcome objectives are realistic. The performance tified problem, but doesn't seem to relate to the stated outcome

10. Does the agency, staff and/or Board <u>experience, qualifications</u>, <u>past performance</u> and <u>capacity</u> indicate probable success of the proposal?

organizations.

objective #1. The plan for providing training/seminars to parents is not explained. Outcome #2 and the associated performance indicator are service goals rather than outcomes that measure impact. Also, the performance indicator seems to state that the agency also has an afterschool program and the measurement tool is aimed at referral

**Staff Comments:** Past professional and life experience of lead staff seems to be a good fit with the program activities and objectives. However, agency experience and history with this type program is lacking and unclear. It appears volunteers may play a significant role in providing program services. However, volunteer training topics and requirements, as well as supervision protocols are not explained. It is not clear if this program is currently operating or has ever operated in the past.

11. Is the agency's proposed <u>budget reasonable and realistic</u>, able to <u>leverage additional resources</u>, and demonstrate sound fiscal planning and management?

**Staff Comments:** The agency has a positive history of leveraging additional resource. The revenue for this program comes only from the City and fundraising. The expense budget increases by \$100,000 in 2012.

12. Does the agency's proposal demonstrate efforts and success at securing a <u>diverse array of support</u>, including <u>volunteers</u>, in-kind <u>support</u> and securing <u>partnerships</u> with agencies and community groups?

**Staff Comments:** The applicant sites collaborative relationships with MMSD, Madison Police Dept., and the Dept. of Vocational Rehab. However, the applicant does not mention a partnership with the Neighborhood Intervention Program, which is the lead governmental agency working with gang involved and youth at very high risk of gang involvement. It is not clear how the applicant will engage the aforementioned unidentified referral agencies to "develop a consistent gang prevention model to be utilized by all of our referral agencies and to evaluate the model for effectiveness".

13. To what extent does the applicant propose services that are accessible and appropriate to the needs of <a href="https://linear.com/local-needs/by/">local-needs/by/<a href="https://local-needs/by/">local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">https://local-needs/by/<a href="https://local-needs/by/">https://

**Staff Comments:** 90% of staff at the agency are African-American and several bring life experience that mirrors that of program paricipants. Board and volunteers also represent diverse racial/ethnic groups. It is unclear if the demographics provided in the program description include information from 2011 or proposed information for 2012. If it is the proposed demographics, the agency plans that 20% of participants will be latino but does not address language or other cultural barriers for this population. The applicant does not address transportation as a barrier for low-income youth.

T3 11		4 •	r	A
Follow	up au	estions	tor	Agency:

Staff Recommendation
<b>☒</b> Not recommend for consideration
☐ Recommend for consideration
☐ Recommend with Qualifications Suggested Qualifications:

ORGANIZATION:
PROGRAM/LETTER:
OBJECTIVE STATEMENTS:

T.J.'s Support Brokerage Firm, Inc.
C Program C - OSD
OCS: Youth B3: At-Risk Youth Comm. Engagement (CSC)

#### **DESCRIPTION OF SERVICES**

1. NEED FOR PROGRAM: Please identify local community need or gap in service that the proposed program will address.

To assist in reducing the devastating impact of gang violence in the city of Madison, and deterrence of gang participation of low-income middle/high school at risk youths by complementing in-school learning and developement during non-school hours with OSD 12 weeks character building cirriculum and provide opportunities of gang prevention awareness for community involvement. There's an estimated 1,198 confirmed gang members in the city of Madison, in addition to 2,500 suspected members.

2. SERVICE DESCRIPTION - Describe the service(s) provided including your expectations of the impact of your activities.

Operation Stand Down (OSD) is an intense comprehensive anti-gang prevention program that will help middle/high school at-risk youth ages from 12 years old to 22 years of age to get on the road of productivity and self sufficiency. We will provide seminars for parents, the judical system and the community at large. We have the first anti-gang hot-line in the City of Madison which service is geared towards providing a gang member or potential gang member the opportunity to reach out for help and to leave the gang or just speak with a non-judgemental volunteer on an issue that they may be having at any given time. Lastly our service is to provide the community outreach with the focus on gang prevention. The number of gang members that conceal their gang affiliation and activities on school and college campuses are also on the rise. Our services model will include case-management follow up that will lead to sucessful endeavors of economic stability and development into productive members of our community. Operation Stand Down is seeking to impact the following three groups of youth: those in gangs; those who are currently not affiliated with a gang, but are being pressured to join a gang and youth who live in the community where gangs are present.

3. PROPOSED PROGRAM CONTRACT GOALS: Include clearly defined service goals and process objectives: number of unduplicated clients to be served, number of service hours to be provided etc.

To provide an edvidenced based gang education, identification, and prevention program. To develop a consistant gang prevention model to be utilized by all of our referral agencies and to evaluate the model for effectiveness. To form further collaborative partnerships. To strengthen coordination efforts within and among referral agencies. To provide comprehensive and coordinated services to meet the needs of at-risk low-income middle/high school youths and their families. To work with community, public and private agencies in an attempt to assist youths and their families seeking OSD services.

4. SERVICE HOURS: Frequency, duration of service and hours and days of service availability.

OSD classes are going to be held for 12 w eeks, 3 times a year, 4hrs sessions, twice a week for a total of 96hrs per session. Classes are held Wednesday and Friday 4-8 p.m.

CR PROGRAM STANDARD - 1 MAY 2, 2012

# **PROGRAM DESCRIPTION**

**CITY OF MADISON** 

ORGANIZATION:	T.J.'s Support Brokerage Firm, Inc.							
PROGRAM/LETTER: C Program C - OSD								
5. POPULATION SERVED: Plea	ase describe in terms of age, income level, LEP, literacy, cognitive or physical disabilities							
or challenges).								
Low-income middle/high sch	ool youths throughout the city of Madison between the ages of 12 years old to 22. i junior high school with or with out developmental disabilities, throughout entry college							
6. LOCATION: Location of servi	ce and intended service area.							
All OSD classes shall be hel-	d in Facility at 4518 Verona Road.							
7. OUTREACH PLAN: Describe	your outreach and marketing strategies to engage your intended service population.							
effective prevention for the families, schools, communitient Prevention Phone Hotline.	ategic outreach action plan is compromised of five components that provide safe city of Madison that markets to and unites low-income middle/high school youths, es, social service agencies and Police. The five components are: OSD Gang SD Gang Prevention Videos and Booklets. OSD Gang Prevention Seminars and evention Focused groups/ Counseling and Surveys. OSD Gang Prevention Education							
8. COORDINATION: Describe ho	ow you coordinate your service delivery with other community groups or agencies.							
w ell as the Madison Police D parenting discussions and for	re participate in neighborhood community meetings with the Madison School District as Department. We form partnerships that will allow for distrubution of information collow along with the youth that we serve. We have recieved referrals from all of the well as Department of Vocational Rehabiliation.							
9. VOLUNTEERS: How are volui	nteers utilized in this program?							
	vas community and pass flyers to youth. They are also used in answering the hot-line. I youth in the middle and high schools of Madison School District.							
10. Number of volunteers utilized Number of volunteer hours utilized								

ORGANIZATION:	T.J.'s Suppo	ort Brokerage Firm, Inc.
PROGRAM/LETTER:	С	Program C - OSD

11. BARRIERS TO SERVICE: Are there populations that are experiencing barriers to the service you are proposing,i.e, cultural differences, language barriers and/or physical or mental impairments or disabilities? Describe the ability of proposed program to respond to the needs of diverse populations.

National studies have shown proposed barriers for gang populations for low-income middle school youths falls into the follow ing domains: (a) Content of services (whether services would be kept confidential) (b) Helpfulness of ervices (perceived effectiveness of services) (c) Provider characteristics (belief that the provider may not understand the family's cultural background) (d) Effects of services (fear of what friends or family might say) (e) Economic/financial constraints (perceived inability to afford services) (f) Accessibility (lack of knowledge about where to go for services) (g) Language problems (trouble filling out forms or talking with staff) (h) Lack of Need (belief that child's problems did not require mental health services.

12. EXPERIENCE: Please describe how your agency, and program staff experience, qualifications, and past performance will contribute to the success of the proposed program?

Mr. Kevin McGraw, Program Director of OSD, has over 25 years of affiliated gang membership experience. He has become a dedicated anti-gang prevention activist, he has produced OSD anti-gang prevention services with collaborative agencies such as ACORN, Cease Fire, and Lake County Dept. of Corrections, which makes him an expert in anti-gang prevention. Mr. McGraw is a certified construction flagger/laborer, the author of anti-gang prevention books titled "61 Days of Pleasure" that shares the negative experiences of gang lifestyle choices, and "STREET SOLDIER" Stand Down. He designed a 47- lesson character building curriculum, which is implemented within the OSD program. Mr. McGraw is a Peer Coach for a substance abuse program. With the past experiences of life, he attributes and extensive know ledge of the gang lifestyle and methods of prevention he can service OSD and the City of Madison low-income middle/high school youths.

13. LICENSING OR ACCREDITATION: Report program licensing, accreditation or certification standards currently applied.

None at this time application will be submitted for review after one year of complete services to ensure best practices.

14. STAFF: Program Staff: Staff Titles, FTE dedicated to this program, and required qualifications for program staff.

Staff Title	FTE	Credentials/Qualifications
Program Director	1	Over 25 years of Gang Affiliation Retired 12 years from gang life
Clerical Support	0.5	Over 5 years Clerical Experience working in an office setting

**CITY OF MADISON** 

ODC ANIZATION.	T L'a Summa	wt Brakavana Firm Inc	
ORGANIZATION:		ort Brokerage Firm, Inc.	
PROGRAM/LETTER:	С	Program C - OSD	
OSD has created the first a gang prevention program a middle/high school youths. (Madison Police Department, agency and AchieveAbilities)	practice frame nti-gang hot-li 47 lesson Ch OSD has beer the Allied Cor s Alliance for	eworks you have utilized in developing this program.  ine number in the city of Madison. OSD also created w ithin the OSD anti- laracter Building Curriculum to change the negative mindset of low-income in in collaboration w ith the Madison Metropolitan School districts, the mmunity Cooperative, the DVR agency, the Dane County Jail referral anti-gang prevention aw areness services to low-income middle/high throughout the city of Madison.	
16. ACCESS FOR LOW-INCOM	//E INDIVIDUA	ILS AND FAMILIES	
		s do you expect to be of low and/or moderate income?	100.0%
, , , ,		escribe participant's or household income status? (check all that apply)	
	Number of ch	nildren enrolled in free and reduced lunch	Х
	Individuals or	families that report 0-50% of Dane County Median Income	Х
	Individual or f	family income in relation to Federal Poverty guidelines	Х
	Other		Х
17. HOW IS THIS INFORMATION	ON CURRENT	LY COLLECTED?	
		e intial application completed upon entering the program. This information encies and/or school district.	
			_
		TRUCTURE AND ANY ACCOMMODATIONS MADE TO ADDRESS	
ACCESS ISSUES FOR LOW IN	NCOME INDIVI	IDUALS AND FAMILIES.	7
There is no cost or fees to			
mere is no cost of rees to	our participan	nts.	
There is no cost of rees to	our participan	nts.	
There is no cost of rees to	our participan	nts.	
There is no cost of rees to	our participan	nts.	

CR PROGRAM STANDARD - 4 MAY 2, 2012

# **PROGRAM DESCRIPTION**

**CITY OF MADISON** 

ORGANIZATION: PROGRAM/LETTER:

T.J.'s Support Brokerage Firm, Inc.

C Program C - OSD

#### **DEMOGRAPHICS**

Complete the following chart for unduplicated participants served by this program in 2011. Indicate the number and percentage for the following characteristics. For new programs, please estimate projected participant numbers and descriptors.

	Part.	Part.	Staff	Staff		Part.	Part.	Staff	Staff
DESCRIPTOR	#	%	#	%	DESCRIPTOR	#	%	#	%
TOTAL	75	100%	2	100%	RESIDENCY				
MALE	55	73%	2	100%	CITY OF MADISON	65	87%	$\times$	$\times$
FEMALE	20	27%	0	0%	DANE COUNTY (NOT IN CITY)	10	13%	$\times$	$\times$
UNKNOWN/OTHER	0	0%	0	0%	OUTSIDE DANE COUNTY	0	0%	$\times$	$>\!\!<$

Part. = Participant

Note: Race and ethnic categories are stated as defined in HUD standards

OUTSIDE DANE COUNTY	0	0%	$\times$	$\times$
TOTAL RESIDENCY	75	100%	$\times$	$\times$
AGE				
<2	0	0%	$\geq \!$	$\boxtimes$
2 - 5	0	0%	$\times$	$\times$
6 - 12	3	4%	$\geq \!$	$\geq \!$
13 - 17	40	53%	$\geq$	$\geq$
18 - 29	32	43%	$\geq$	$\geq$
30 - 59	0	0%	$\geq \!$	$\geq \!$
60 - 74	0	0%	$\geq \!$	$\geq$
75 & UP	0	0%	$\geq$	$\geq$
TOTAL AGE	75	100%	$\times$	$\times$
RACE				
WHITE/CAUCASIAN	10	13%	0	0%
BLACK/AFRICAN AMERICAN	40	53%	2	100%
ASIAN	10	13%	0	0%
AMERICAN INDIAN/ALASKAN NATIVE	0	0%	0	0%
NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%	0	0%
MULTI-RACIAL:	0	0%	0	0%
Black/AA & White/Caucasian	0	0%	0	0%
Asian & White/Caucasian	0	0%	0	0%
Am Indian/Alaskan Native & White/Caucasian	0	0%	0	0%
Am Indian/Alaskan Native & Black/AA	0	0%	0	0%
BALANCE/OTHER	15	20%	0	0%
TOTAL RACE	75	100%	2	100%
ETHNICITY				
HISPANIC OR LATINO	15	20%	0	0%
NOT HISPANIC OR LATINO	60	80%	2	100%
TOTAL ETHNICITY	75	100%	2	100%
PERSONS WITH DISABILITIES	0	0%	0	0%

COMMUNITY DEVEL	OPMENT.	DIVISION
-----------------	---------	----------

# PROGRAM DESCRIPTION

**CITY OF MADISON** 

		—
ORGANIZATION:	T.J.'s Support Brokerage Firm, Inc.	
PROGRAM/LETTER:	C Program C - OSD	
PROGRAM OUTCOMES	Number of unduplicated individual participants served during 2011. 75  Total to be served in 2013. 75	
If applying to OCS, please refer to y	ogram outcome. No more than two outcomes per program will be reviewed.  your research and/or posted resource documents if appropriate.  d descriptions of what should be included in the table below.	
Outcome Objective # 1:	To develop a consistent gang prevention model to be utilized by all our referral agencies and to evaluate the model for effectiveness.	'
Performance Indicator(s):	75% of the youths enrolled in OSD services will report no personal gang involement by the end services provided	of
Proposed for 2013:		5% 7.5
Proposed for 2014:		5%
		7.5
Explain the measurement tools or methods:	Youth will participate in a 12 week one night a week cirriculum character building program. The program will be offered after school in a 4 hour session. The students will partake in classroom exercises both independently as well as group. Parents will also receive training to ensure follow along when the student is not in the classroom. There will be a written exam per student after each module and must a 70% score to pass.	
Outcome Objective # 2:	To work with community, public and private agencies in an attempt to assist at-risk middle/high school youths and their families seeking OSD services.	
Performance Indicator(s):	80% of middle/high school youths that are in need of an afterschool program will be offered placement at our training center.	
Proposed for 2013:		0% 40
Proposed for 2014:	Total to be considered in 50 Targeted % to meet perf. measures 80	0% 40
Explain the measurement tools or methods:	Each referral and/or agency will be asked to complete a brief survey around OSD services to ensure its effectiveness. The results of the surveys will be compiled and reviewed by staff to ensure programming is adequate for the participants and agencies. All survey will be kept in a locked file in our facility.	

CR PROGRAM STANDARD - 6 MAY 2, 2012

# **AGENCY OVERVIEW**

**CITY OF MADISON** 

ORGANIZATION: T.J.'s Support Brokerage Firm, Inc.

PROGRAM/LETTER: C Operation Stand Down

#### 10. PROGRAM BUDGET

a. 2012 BUDGETED		ACCOUNT CATEGORY				
REVENUE SOURCE	SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS	
DANE CO HUMAN SVCS	0	0	0	0	0	
DANE CO CDBG	0	0	0	0	0	
MADISON-COMM SVCS	27,500	15,000	5,000	5,000	2,500	
MADISON-CDBG	0	0	0	0	0	
UNITED WAY ALLOC	0	0	0	0	0	
UNITED WAY DESIG	0	0	0	0	0	
OTHER GOVT	0	0	0	0	0	
FUNDRAISING DONATIONS	15,500	10,000	3,000	2,500	0	
USER FEES	0	0	0	0	0	
OTHER	0				0	
TOTAL REVENUE	43,000	25,000	8,000	7,500	2,500	

#### b. 2013 PROPOSED BUDGET

	SOURCE				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	0	0	0	0	0
FUNDRAISING DONATIONS	0	0	0	0	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	0	0	0	0	0

# \*OTHER GOVT 2013

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

# \*\*OTHER 2013

Source	Amount	Terms
	0	
	0	
	0	
	0	
TOTAL	0	

#### **AGENCY OVERVIEW**

**CITY OF MADISON** 

ORGANIZATION:	T.J.'s Supp	ort Brokerage Firm, Inc.
PROGRAM/LETTER:	С	Operation Stand Down

#### 11. 2014 PROGRAM CHANGE EXPLANATION

Complete only if you are requesting more than your 2013 request.

Note: Additional funding should only be requested where services or programming will change or expand in the second year.

a. PROGRAM UPDATE: If requesting more than 2013, describe any major changes being proposed for the program/service in 2014,

i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

	7 1 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
	200 characters (with spaces) (2 lines max.)
١	
- 1	

#### b. 2014 COST EXPLANATION

Complete only if significant financial changes are anticipated between 2013-2014.

Explain specifically, by revenue source, any significant financial changes that you anticipate between 2013 and 2014.

For example: unusual cost increases, program expansion or loss of revenue.

200 characters (with spaces) (2 lines max.)

c. 2014 PROPOSED BUDGET	ACCOUNT CATEGORY				
	BUDGET				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	0	0	0	0	0
FUNDRAISING DONATIONS	0	0	0	0	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	0	0	0	0	0

#### \*OTHER GOVT 2014

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

# \*\*OTHER 2014

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	. 0	

#### **APPLICATION FOR 2013-2014 FUNDS**

State CN:

9803-800 DUNS # 198090164

#### 1. AGENCY CONTACT INFORMATION Organization T.J.'s Support Brokerage Firm, Inc. Mailing Address 4518 Verona Road Telephone 608-661-0727 608-661-0644 FAX **Admin Contact** Diana Shinall **Financial Contact** Lisa McKonkey Website Madisonapprenticeshipprogram.webs.com **Email Address** dianatjinc@charter.net Legal Status Select Status from Drop-Down Federal EIN: 39-2016458

#### 2. SIGNATURE PAGE

#### AFFIRMATIVE ACTION

If funded, applicant hereby agrees to comply with City of Madison Ordinance 39.02 and file either an exemption or an affirmative action plan with the Department of Civil Rights. A Model Affirmative Action Plan and instructions are available at www.cityofmadison.com/dcr/aaForms.cfm.

#### LIVING WAGE ORDINANCE

If funded, applicant hereby agrees to comply with City of Madison Ordinance 4.20. The Madison Living Wage for 2013 will be \$12.19 (hourly). This reflects a 3% increase over Madison Living Wage for 2012, and is consistent with prior annual increases.

### CITY OF MADISON CONTRACTS

If funded, applicant agrees to comply with all applicable local, State and Federal provisions. A sample contract that includes standard provisions may be obtained by contacting the Community Development Division at (608) 266-6520.

If funded, the City of Madison reserves the right to negotiate the final terms of a contract with the selected agency.

# 3. SIGNATURE

Enter n	ame: Diana Shinall	
	By entering your initials in the box DS	you are electronically signing your name and agreeing to the terms listed above
DATE	5/16/2012	

**COVER PAGE - 1** MAY 2, 2012

# AGENCY CONTACT INFORMATION

ORGANIZATION T.J.'s Support Brokerage Firm, Inc.

# 1. AGENCY CONTACT INFORMATION

A MAP/TOP	P/TOP OCS/CDBG: X Adult Workforce Prepardness and Employment and Training A1 - Job Skills (CONF)						
Contact: Diana Shinall	New Prg? No	Phone: 608-661-0727	Email: dianatjinc@charter.net				
B Free Tax Site	OCS: Access to Reso	ources A1: Targeted Services (CSC)					
Contact: Diana Shinall	New Prg? No	Phone: 608-661-0727	Email: dianatjinc@charter.net				
C Operation Stand Down	OCS: Youth B3: At-Risk Youth Comm. Engagement (CSC)						
Contact: Kevin McGraw	New Prg? Yes	Phone: 608-661-0727	Email: grawmac2002@yahoo.com				
D Program D	ogram D Select an Objective Statement from the Drop-Down						
Contact:	New Prg?	Phone:	Email:				
E Program E	Select an Objective S	Statement from the Drop-Down					
Contact:	New Prg?	Phone:	Email:				
F Program F	Select an Objective S	Statement from the Drop-Down					
Contact:	New Prg?	Phone:	Email:				
G Program G	Select an Objective S	Statement from the Drop-Down					
Contact:	New Prg?	Phone:	Email:				
H Program H	Select an Objective S	Statement from the Drop-Down					
Contact:	New Prg?	Phone:	Email:				

#### 2. AGENCY REVENUE DETAILED BY PROGRAM

REVENUE	2011	2012	2013-14	2013-14 PR	2013-14 PROPOSED PROGRAMS							
SOURCE	ACTUAL	BUDGET	PROPOSED	Α	В	С	D	E	F	G	Н	Non-City
DANE CO HUMAN SVCS	0	0	0	0	0	0	0	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0	0	0	0	0	0	0	0
MADISON-COMM SVCS	0	94,034	66,534	56,534	10,000	0	0	0	0	0	0	0
MADISON-CDBG	0	0	46,000	46,000	0	0	0	0	0	0	0	0
UNITED WAY ALLOC	0	34,000	34,000	10,000	0	0	0	0	0	0	0	24,000
UNITED WAY DESIG	0	841	841	0	0	0	0	0	0	0	0	841
OTHER GOVT	0	0	0	0	0	0	0	0	0	0	0	0
FUNDRAISING DONATIONS	0	46,500	39,500	13,500	0	0	0	0	0	0	0	26,000
USER FEES	0	0	0	0	0	0	0	0	0	0	0	0
OTHER	0	300,000	300,000	150,000	0	0	0	0	0	0	0	150,000
TOTAL REVENUE	0	475,375	486,875	276,034	10,000	0	0	0	0	0	0	200,841

AO: REVENUE - 1 MAY 2, 2012

#### 3. AGENCY ORGANIZATIONAL PROFILE

#### a. AGENCY MISSION STATEMENT

Our agency Mission is to assist in changing the direction and decision making skills of City residents, leading to positive productive lives, strengthening indivvidual families and in the end contributing to a much stronger, healthier community. We do this through comprehensive and holistic case management, training and advocacy services to our students, increasig their employability and financial understanding and by augmenting their life skills. We direct our services to helping motivate the unemployed and or underemployed that our facing multiple barrier to employment.

#### b. AGENCY EXPERIENCE AND QUALIFICATIONS

T.J.'s Support Brokerage Firm, Inc. is a successful growing business here in Madison since 1999. Founded and directed by Diana Shinall the agency provides advocacy for developmentally disabled consumers in the community, providing case management and ensuring their needs are met and their rights are protected. TJ's operates as a 501c3 organization through Support Brokers to provide mentoring and monitoring services to assure the quality of life to our consumers. The vision for a center by which our clientelle can come and have all of their needs met has become a reality this year. Under the umbrella of our agency continues to evolve into a "One Stop Shop". We have Madison Appprenticeship Program (MAP) the 12 w eek pre-employment training program that focuses on unemployed or underemployed individuals and assisiting them to eradicate the cycle of poverty through training. MAP promotes the concept of self worth which naturally challenges the students to live in a more positive environment. MAP has changed over 135 lives since its conception leading some of our graduates into higher open. This division will provide 12 weeks of on the job training for the MAP graduates. Under the direction of Mr. Vernon Taylor who was raised in the Dry Cleaning business, the graduates recieve vocational skills in every aspect of the dry cleaners (Customer Service, Cashiering, Maintenance/Janitoral and Dry Cleaning Operations as well as Management training) as well as provide low cost eco-friendly service that will ultimately leave money in the pockets of the residents of Madison. The next division Operation Stand Down, an anti-gang prevention division, directed toward our youth ranging in ages from 12 years old to adulthood. The division will provide one-on-one counseling through our 24 hour hot-line as well as classroom cirriculum around character building. Under the direction of Mr. Kevin McGraw a former gang member now dedicated to helping to change the mindset of our youth and assist them to make our community a safer place. The next division of the "One Stop Shop" is TRANSPIRE the AODA program that will offer meetings as well as one-on-one counseling around AODA issues. This division will be under the direction of Mr. Bill Vershay who is a Mastered Certified AODA counsler. Lastly in June of this year we will be partnering with Workforce Development Board to establish an ACCESS site in our facility. This computer lab will be available for community members at large and will allow them to use the lab for services offered locally without the need for travel over to te Aberg office. Our facility remains under the direction of Ms. Diana Shinall for management and operatons. Ultimaltely this will allow the underemployed or unemployed individuals who will be able to get any one of the afremention needs met under one umbrella.

# 4. AGENCY GOVERNING BODY

				_	
How many Board meetings were	e held in 2011?				4
How many Board meetings has	your governing body or Board of	Directors schedule	d for 2012?		4
How many Board seats are indicated indicated and indicated are indicated as a seat of the	cated in your agency by-laws?				7
Please list your current Board of	Directors or your agency's gove	erning body.			
Name	Mary Kay Clark				
Home Address	5775 County Road D Oregon, V	VI 53575			
Occupation	Support Broker				
Representing	Developmentally Disabled				
Term of Office	3 years	From:	04/2012	To:	04/2015
Name	Sheila Lampkin				
Home Address	4526 Johnson Street				
Occupation	Adult Home Provider				
Representing	Private Business				
Term of Office	3 years	From:	01/2010	To:	01/2013
Name	Hattie Lomax				
Home Address	1949 West 10th Avenue Gary,	IN 46404			
Occupation	Tax Specialist				
Representing	Business				
Term of Office	3 years	From:	01/2010	To:	01/2013
Name	Jean McCubbin				
Home Address	3530 Heather Crest Madison, V	VI 53705			
Occupation	Director				
Representing	Community at large				
Term of Office	3 years	From:	02/2012	To:	02/2015
Name	Michelle Wray	<del>-</del>		-	
Home Address	5209 Kevins Way Madison, WI	53714			
Occupation	Benefits Claims Specialist				
Representing	Disabled Community				
Term of Office	3 years	From:	02/2012	To:	02/2015
Name	Lesie McAlister	-		-	
Home Address	100 Lakewood Gardens Lane, I	Madison WI 53704			
Occupation	Human Service Provider				
Representing	Community at large				
Term of Office	3 years	From:	04/2012	To:	mm/yyyy
Name	vacant				
Home Address					
Occupation					
Representing					
Term of Office		From:	mm/yyyy	To:	mm/yyyy
Name	vacant	•		•	
Home Address					
Occupation					
Representing					
Term of Office		From:	mm/yyyy	To:	mm/yyyy

# AGENCY GOVERNING BODY cont.

Name	N/A	
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name	1 1 7777	
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name	1 1 7777	
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name	1	
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name		
Home Address		
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Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
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Home Address		
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Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy

# AGENCY GOVERNING BODY cont.

Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy
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Term of Office	From: mm/yyyy	To: mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy	To: mm/yyyy

# 5. STAFF-BOARD-VOLUNTEER DEMOGRAPHICS

Indicate by number the following characteristics for your agency's current staff, board and volunteers.

Refer to application instructions for definitions. You will receive an "ERROR" until completing the demographic information.

DESCRIPTOR	ST	AFF	ВО	ARD	VOLUNTEER		
DESCRIPTOR	Number	Percent	Number	Percent	Number	Percent	
TOTAL	10	100%	6	100%	15	100%	
GENDER							
MALE	4	40%	0	0%	9	60%	
FEMALE	6	60%	6	100%	6	40%	
UNKNOWN/OTHER	0	0%	0	0%	0	0%	
TOTAL GENDER	10	100%	6	100%	15	100%	
AGE							
LESS THAN 18 YRS	0	0%	0	0%	1	7%	
18-59 YRS	10	100%	4	67%	14	93%	
60 AND OLDER	0	0%	2	33%	0	0%	
TOTAL AGE	10	100%	6	100%	15	100%	
RACE*						0	
WHITE/CAUCASIAN	1	10%	3	50%	4	27%	
BLACK/AFRICAN AMERICAN	9	90%	3	50%	10	67%	
ASIAN	0	0%	0	0%	0	0%	
AMERICAN INDIAN/ALASKAN NATIVE	0	0%	0	0%	0	0%	
NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%	0	0%	0	0%	
MULTI-RACIAL:	0	0%	0	0%	1	7%	
Black/AA & White/Caucasian	0	0%	0	0%	1	100%	
Asian & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & Black/AA	0	0%	0	0%	0	0%	
BALANCE/OTHER	0	0%	0	0%	0	0%	
TOTAL RACE	10	100%	6	100%	15	100%	
ETHNICITY							
HISPANIC OR LATINO	0	0%	0	0%	0	0%	
NOT HISPANIC OR LATINO	10	100%	6	100%	15	100%	
TOTAL ETHNICITY	10	100%	6	100%	15	100%	
PERSONS WITH DISABILITIES	0	0%	0	0%	0	0%	

<sup>\*</sup>These categories are identified in HUD standards.

AO: DEMOGRAPHICS - 1 MAY 2, 2012

#### 6. AGENCY EXPENSE BUDGET

This chart describes your agency's total expense budget for 3 separate years.

Where possible, use audited figures for 2011 Actual.

The subtotals for the 2012 BUDGET and 2013-14 PROPOSED must equal the amounts entered in the ACCOUNT CATEGORIES on the NonCityBudget and program budget worksheets. The "ERROR" message appears until the sum of the line items equals the amount of the subtotals that have aggregated from your NonCityBudget and program budget worksheets.

	30 3 ,	2011	2012	2013-14
Acco	Salary Taxes Benefits SUBTOTAL A.  C. OPERATING All "Operating" Costs SUBTOTAL B.  C. SPACE Rent/Utilities/Maintenance Mortgage (P&I) / Depreciation / Taxes SUBTOTAL C.	ACTUAL	BUDGET	PROPOSED
A.	PERSONNEL			
	Salary	115,755	225,000	255,500
	Taxes	19,501	45,000	46,000
	Benefits	19,000	36,477	34,477
	SUBTOTAL A.	154,256	306,477	335,977
В.	OPERATING	+ +		
	All "Operating" Costs	56,406	65,500	57,500
	SUBTOTAL B.	56,406	65,500	57,500
C.	SPACE	1		
	Rent/Utilities/Maintenance	25,000	88,557	81,057
	Mortgage (P&I) / Depreciation / Taxes		0	0
	SUBTOTAL C.	25,000	88,557	81,057
D.	SPECIAL COSTS	++		
	Assistance to Individuals	0	0	0
	Subcontracts, etc.	0	0	0
	Affiliation Dues	0	0	0
	Capital Expenditure	0	0	0
	Support Broker Payment	134,881	14,841	12,341
	SUBTOTAL D.	134,881	14,841	12,341
	SPECIAL COSTS LESS CAPITAL EXPENDITURE	134,881	14,841	12,341
	TOTAL OPERATING EXPENSES	370,543	475,375	486,875
E.	TOTAL CAPITAL EXPENDITURES	0	0	0

# 7. PERSONNEL DATA: List Percent of Staff Turnover

3.0%

Divide the number of resignations or terminations in calendar year 2011 by total number of budgeted positions.

Do not include seasonal positions. Explain if you had a 20% or more turnover rate in a certain staff position/category.

Discuss any other noteworthy staff retention issues, or policies to reduce staff turnover.

600 characters (with spaces) (6 lines max.)		

AO: EXPENSE BUDGET - 1 MAY 2, 2012

#### 8. PERSONNEL DATA: Personnel Schedule

#### a. Personnel Schedule

List each staff position by title. Seasonal Employees should be entered in seasonal section. Indicate if the position meets the Living Wage Exception with an asterisk (\*).

Indicate the number of 2013 Proposed Full-Time Equivalents (FTEs) in each staff position, across all agency programs.

Indicate the total salaries for all FTEs in that staff position. Do NOT include payroll taxes or benefits in this table.

Indicate base hourly wage for each position. All positions in city funded programs must meet City Living Wage requirements.

The Madison Living Wage for 2013 will be \$12.19 (hourly).

	2	2012	201	3-14	2013-14 PROPOSED FTEs DISTRIBUTED BY PROGRAM									
	Est.	Est.	Proposed	Proposed	Hourly	Α	В	С	D	E	F	G	Н	Non-City
Staff Position/Category	FTE	Salary	FTE	Salary	Wage	FTE								
Executive Director	1.00	60,000	1.00	60,000	31.25	0.75	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Office Manager	1.00	32,000	1.00	32,000	16.66	0.50	0.25	0.25	0.00	0.00	0.00	0.00	0.00	0.00
Assistant Office Manager	1.00	26,500	1.00	26,500	13.80	0.50	0.25	0.25	0.00	0.00	0.00	0.00	0.00	0.00
VP Maintenance Operations	1.00	54,000	1.00	54,000	28.10	0.50	0.25	0.25	0.00	0.00	0.00	0.00	0.00	0.00
Administrative Assistant	1.00	22,387	1.00	23,404	12.19	0.50	0.25	0.25	0.00	0.00	0.00	0.00	0.00	0.00
Lead Instructor	1.00	35,360	1.00	35,360	17.00	1.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Child Care Assistant	1.50	22,819	1.50	22,819	12.19	1.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outreach Coordinator	1.00	29,120	1.00	29,120	14.00	0.50	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00
Cook	0.50	12,677	0.50	12,677	12.19	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cosmetologist	0.50	7,276	0.50	11,702	12.19	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL	9.50	302,139	9.50	307,582		6.75	1.25	1.50	0.00	0.00	0.00	0.00	0.00	0.00

TOTAL PERSONNEL COSTS: 316,496

AO: PERSONNEL DATA - 1 MAY 2, 2012

# b. Seasonal Employees

	Nbr of	Total	Hourly	Seasonal	Α	В	С	D	E	F	O	Н	Non-City
Seasonal/Project Employee ONLY	Weeks	Hours	Wage	Earnings	# HRS	# HRS	# HRS	# HRS	# HRS	# HRS	# HRS	# HRS	# HRS
Tax Site Manager	16	320	25.00	8,000	0.00	320.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tax Staff Specialist	16	75	12.19	914	0.00	75.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL	32	395		8,914	0.00	395.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00