



# Entertainment License

Permanent

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☐ Beer, ☐ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICENT-2025-00274  
(License number)

2 406  
(Alder District #) (Police Sector)

Office Use Only

Type of entertainment license: ☐ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

## Licensed Premises Information

This application modifies existing alcohol license number (if applicable): \_\_\_\_\_

Business dba Name: Wisconsin Masonic Center (Class B license only)

Licensed Address: 301 Wisconsin Ave, Madison, WI 53703

Premise Capacity: 2000 Liquor/Beer Agent Name: Brenda Kothel

10% Alcohol, 90% Food, \_\_\_\_\_% Other Alder, District #: \_\_\_\_\_ Police Sector: \_\_\_\_\_

## Corporate Information

Business Legal Name (as on WI State Sellers Permit): Wisconsin Masonic Center

Business Mailing Address: 301 Wisconsin Ave, Madison, WI 53703

Business Contact Name, Position: Brenda Kothel

Business Phone: 608-256-5734 Business Email: bKothel@wisconsinmasoniccenter.org

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Brenda Kothel	301 Wisconsin Ave	Executive Director

☐ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☐ I have contacted Zoning ([zoning@cityofmadison.com](mailto:zoning@cityofmadison.com), 608-266-4551) for necessary approvals.

☐ I certify that this information is true and correct to the best of my knowledge.

X Brenda Kothel  
Signature

3-27-25  
Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

### Entertainment and Security Information

Live entertainment includes (check all that apply): ☒ Live Music ☒ Disc Jockey ☒ Designated Dance Floor  
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: weddings, concerts,  
Bar/Party parties etc

Number of security personnel and how they will be utilized: 2 security  
guards during alcohol venues

Description of clothing to identify security personnel: Black uniforms

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:  
we have security officers

How will the entrance line be managed and controlled: By security officers

Plan for unruly patrons, intoxicated patrons, and physical disturbances: we always  
have security guards in place.

Underage drinking and fake ID plan: Card at the door by  
security officers

Plan to control and supervise patrons under twenty-one (21) years of age: we have  
wrist bands for underage

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:  
we shut things down between 12 &  
1 AM

#### Management Personnel

Name	Date of Birth	Name	Date of Birth
Brenda Kame			

### Additional Required Items for Visual and Performing Arts License (18+)

1. ☒ I understand all patrons must be at least eighteen (18) years of age to enter and remain on the premise.

2. *Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.*

Plan to ensure compliance with time requirements for patrons under the age of twenty-one (21):

we will monitor them by  
wrist bands,

3. *Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.*

Plan to limit patrons under the age of twenty-one (21) to appropriate areas:

we will ensure wrist bands,

4. ☒ I understand written notification **must** be provided to the Captain of the police district in which the establishment is located at least five (5) days prior to **all** eighteen (18) and up live entertainment performances. The notification shall include a detailed description of the performance including start and end times.

5. ☒ I understand only one (1) eighteen (18) and up live entertainment event may be held per week.

6. ☒ I agree not to sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.

7. ☒ I agree to comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.