

APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # _____
Project # _____
Legistar # _____

DATE SUBMITTED: <u>6-19-12</u>	Action Requested
UDC MEETING DATE: <u>20 JUNE 2012</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PLEASE PRINT!

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PROJECT ADDRESS: 8 S. Carroll Street

ALDERMANIC DISTRICT: 4

OWNER/DEVELOPER (Partners and/or Principals)	ARCHITECT/DESIGNER/OR AGENT:
<u>Peg Scholtes</u>	<u>Baraboo Tent and Awning</u>
<u>Capitol Kids 8 S. Carroll St.</u>	<u>1111 Walnut Street</u>
<u>Madison WI 53703</u>	<u>Baraboo, WI 53913</u>

CONTACT PERSON: Dan School
 Address: 1111 Walnut Street
Baraboo, WI 53913
 Phone: 608-356-8303
 Fax: 608-356-0140
 E-mail address: school@barabooawning.com



- TYPE OF PROJECT:
(See Section A for:)
- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building or Space (Fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
 - Planned Commercial Site

(See Section B for:)
 New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)
 R.P.S.M. Parking Variance (Fee required)

- (See Section D for:)
- Comprehensive Design Review* (Fee required)
 - Street Graphics Variance* (Fee required)
 - Other Awning With Graphics

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)
 Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

June 4, 2012

Attention Al Martin, Secretary, Urban Design Commission
Landmark's Commission
Department of Planning, Preservation & Design Section
Madison Municipal Building
215 Martin Luther King Jr. Dr. Blvd. Suite LL-100, Madison, WI 53701-2984

c/o: Peg Scholtes, 8 South Carroll Street, Madison WI 53703

Dear Al Martin:

My name is Dan School, Project Manager Sales for Baraboo Tent and Awning, a fully insured, licensed and bonded custom awning shop out of Baraboo, Wisconsin.

I am submitting an application form for a project review on behalf of Peg Scholtes at Capitol Kids for the desired awnings with graphics my client wishes to have at her location at 8 South Carroll Street in Madison. My client would like to have an awning with the store name proportioned to the architecture of the building. The awning would be constructed from powder coated welded aluminum frame and acrylic fabric. The Graphics would be heat welded to the fabric.

This awning will meet the standards set forth by the CDRC.

This sign plan will create visual and structural harmony for the structure and surrounding structure through the appropriate design for the stores use and maintain the architectural integrity of the building.

Due to a wooden abutment that was added long ago the signable area for the store is split not leaving enough continuous signable area to allow for a standard sign permit. As a result we are requesting an exception to exceed the signable area under section 31.043(3).

The sign plan will comply stated purposes in Secs.31.02(1) and 33.24(2) and meet the minimum construction requirements in Sec.31.04(5).

Our does not exceed the standards laid out in Sec. 31.11 and Sec.31.115.

Our Awning would not present a hazard to vehicular or pedestrian traffic on public or private property. It will not obstruct views at points of ingress and egress of adjoining properties. This awning would not obstruct or impede the visibility of existing lawful signs on adjacent property or negatively impact the visual quality of public or private open space.

This awning only encompasses private property of the zoning lot.

You will find supporting documents for this proposal including a sample proof with dimensions, schematic images with dimensions, façade photos and a list of materials to be used in the awning.

Please feel free to contact me with any questions you may have with regard to this application or our license and bond documentation.

Thank You,

Best Regards,

Dan School

Project Manager /Sales

Cell-(608)-963-5349

Office-(608)-356-8303

e-mail-school@barabooawning.com

1111 Walnut St. PO Box 57, Baraboo, WI 53913

www.barabooawning.com



CAPITOL KIDS,
8 South Carroll Street

Office-(608)-356-8303

1111 Walnut St. PO Box 57, Baraboo, WI 53913
www.barabooawning.com

Front View and Surrounding Buildings



CAPITOL KIDS



1111 Walnut Street PO Box 57
 Baraboo, WI 53913
 PH 608-356-8303 Fax 608-356-0140
 info@barabooawning.com
 www.barabooawning.com

Capital Kids Toys
 CLIENT
 Madison, WI
 LOCATION
 Dan School
 PROJECT MANAGER
 LH
 DESIGNER
 1
 DRAWING
 REVISION NUMBER
 REVISION DATE
 CUSTOMER APPROVAL
 5-2-12
 DATE

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 CREATED BY BARABOO TENT & AWNING,
 INC. IT MUST NOT BE RELEASED, USED
 OR COPIED UNLESS APPLICABLE FEE HAS
 BEEN PAID OR JOB ORDER PLACED. ALL
 SIZES, DIMENSIONS, AND COLORS ARE
 ILLUSTRATED FOR CLIENTS CONCEPTION
 OF THE PROJECT AND ARE NOT TO BE
 UNDERSTOOD AS BEING EXACT SIZE OR
 EXACT SCALE.



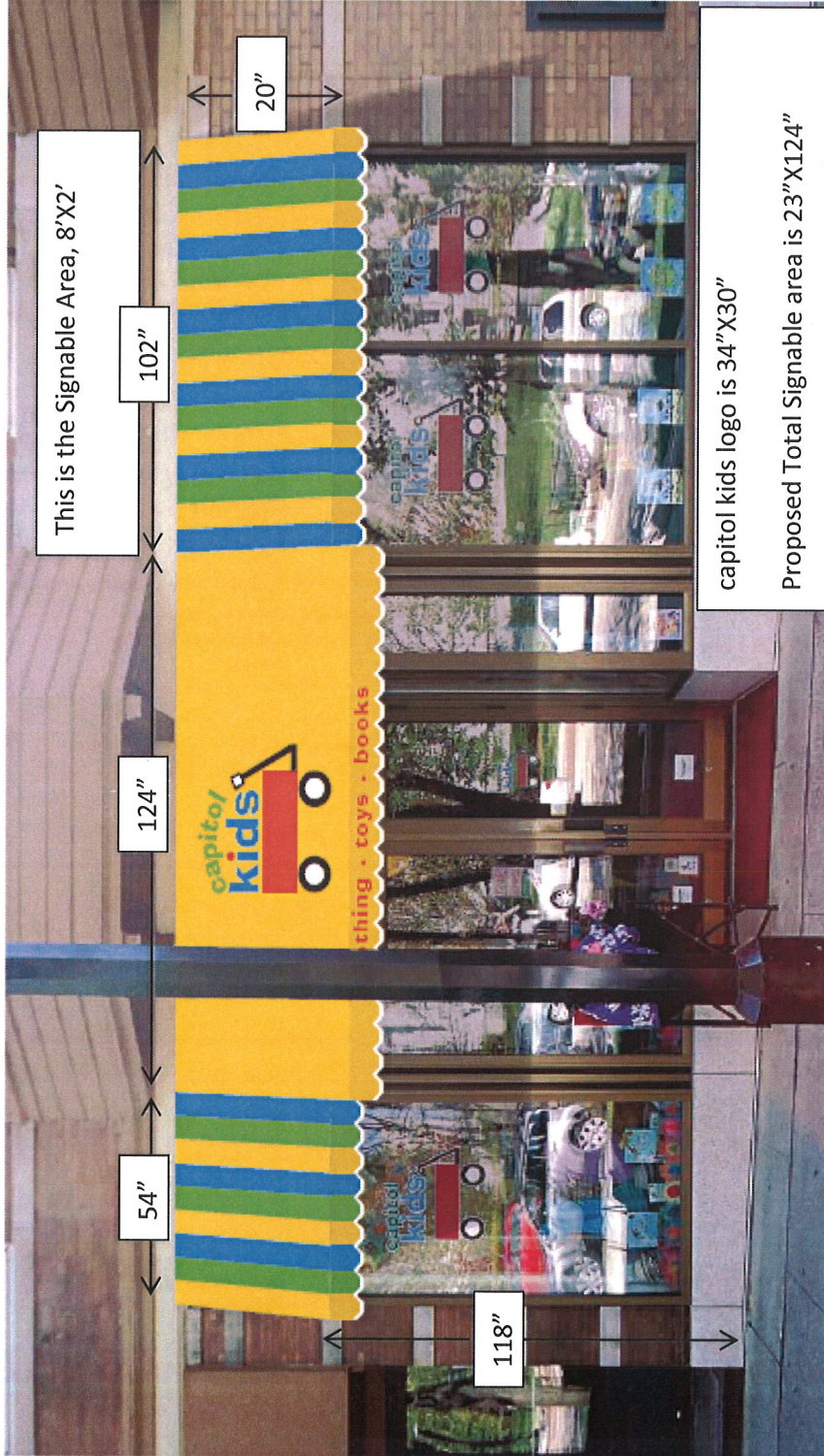
Option 1



1111 Walnut Street PO Box 57
 Baraboo, WI 53913
 PH 608-356-8303 Fax 608-356-0140
 info@barabooawning.com
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Capital Kids Toys
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This is the Signable Area, 8'X2'
 102"

124"

54"

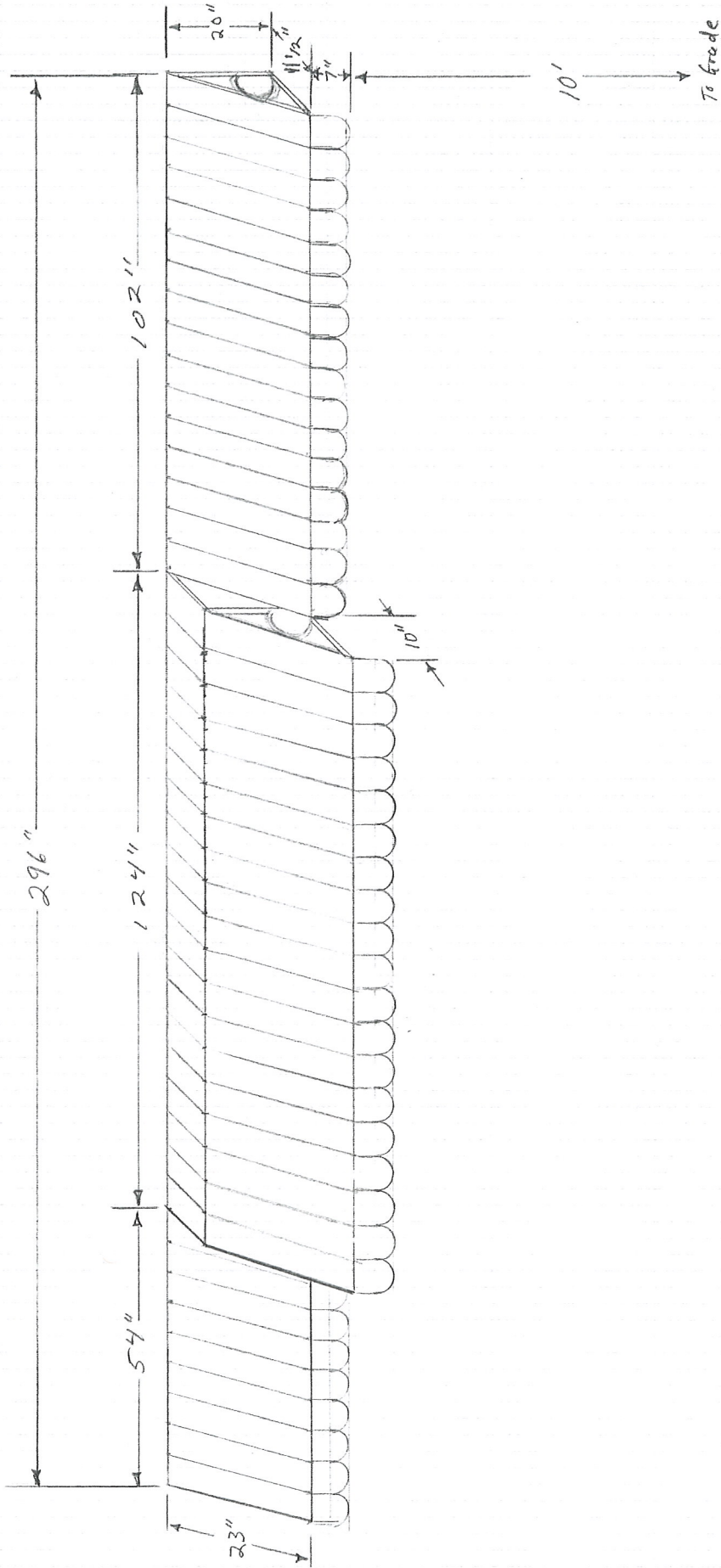
20"

118"

capitol kids logo is 34"X30"
 Proposed Total Signable area is 23"X124"
 Sides project 11.5" from Building, Center
 projects 21.5" away from building

Option 1

Capitol Kids
85 Carroll St.



BARABOO TENT & AWNING, INC.
1111 WALNUT ST. (HWY. 123 SOUTH)
P.O. BOX 57
BARABOO, WI 53913-0057