

Veldran, Lisa

From: Nicole Safar [REDACTED]
Sent: Monday, April 21, 2014 9:52 AM
To: Veldran, Lisa
Subject: Letter of Support for Sara Eskrich

Dear Lisa,

In 2008, I first met Sara Eskrich when we began working together in women's health policy. Since then, I have been lucky enough to not only benefit from Sara's insights in the policy world but have also to get to know her personally.

If I were asked to describe Sara in a nutshell, I would say one of her most defining characteristics is her incredible commitment to her community. Through her work with multiple non-profits in Madison, including the First Unitarian Society of Madison, the WI Democracy Campaign and Planned Parenthood of Wisconsin, Sara's dedication to improving Madison and Wisconsin really shines through. Sara takes the experience she has garnered from previous policy, public relations and municipal work and applies it to making her community a better place for all Madison families.

Sara is a longtime member of one of my favorite things about Madison, the tight knit running community. One of the ways Sara and I spend a lot of time together is training and/or volunteering for the many great running events that happen in and around Madison. On those long training runs, we experience so much of our city—from the lake shore paths to Arboretum trails, downtown sidewalks to bike thoroughfares, we cover it all. And during these runs we get to talk, a lot, about the challenges we face in a city like Madison and how we can be more involved in the solutions. Sara is always looking for new and interesting ways to make that happen.

I really encourage the City Council to take advantage of this great opportunity to pick up a committed, driven, new member—someone like Sara, who will work collaboratively to find creative solutions to the challenges we face as a city. And, someone who will look beyond the challenges for new opportunities that continue to improve the quality of life for all Madison families.

If you have any questions, please feel free to give me a call at 608-239-7032.

Nicole

Nicole Safar, 4228 Doncaster Drive, Madison, WI 53711



April 21, 2014

Lisa Veldran
Common Council Office
210 Martin Luther King, Jr. Blvd Room 417
Madison, WI 53703

Dear Lisa,

Thank you for the opportunity to submit this letter of support for Sara Eskrich and her candidacy for Common Council as a representative for District 13. I have had the pleasure of knowing and the honor of working with Sara since 2009. She is an amazing woman with many talents, vast knowledge and incredible commitment and would make a wonderful contribution to the Common Council.

Over the past five years, I've had the opportunity to work with Sara on many projects and in various capacities. She has consistently impressed me with her professionalism, keen communication and organizational skills along with ability to think strategically. Sara is able to take great initiative while working collaboratively and respectfully as a team. She made a tremendous contribution to the work of our organization over the last few years and I'm confident she would do the same for the Common Council.

As a natural born leader with amazing compassion and dedication, Sara is destined to make a difference for all communities and organizations she's involved with. While I don't myself live in District 13, I would be proud to have her represent me and my family on the Common Council and hope she will have the opportunity to demonstrate her leadership and vision as an alderperson someday.

If you would like any additional information or testimony regarding Sara's candidacy, please don't hesitate to call me at (608) 516-3960.

Thank you again for this opportunity and best wishes to you as you work to fill this vacancy.

Sincerely,

A handwritten signature in black ink that reads "Sara Finger". The signature is fluid and cursive, with a large initial "S" and a long, sweeping underline.

Sara Finger
Founder & Executive Director