

## **Family Child Care RFP Selection Notes and Scoring**

The Family Child Care Accreditation System RFP was released on September 20, 2017. Responses were due October 20, 2017. Two organizations, REACH Dane/Satellite and 4-C, responded to the RFP. Responses were reviewed by a panel made up of two City staff, two members of the ECCEC and one UW representative from the Office of Campus Child Care and Family Services. Reviewers met October 27, 2017 to discuss results.

Reviewers were unanimous in their support and selection for the continuation of services to be provided by Satellite. Overall, reviewers thought that the organizational mission and the written proposal put forward by Satellite was aligned with the direction the City is moving to serve more children from low income families. The proposal outlined several innovative ideas to expand upon the current work of Satellite as well and sufficient staffing levels to complete the main work of accreditation. In addition to City funding, Satellite's proposal included funding from UW and Rennebohm Foundation to support small efforts to enhance the City-funded services.

Reviewers felt the community understanding the collaboration that is offered by Satellite allows them to better serve the family child care providers. The depth of involvement in community initiatives as well as the solicitation of feedback from providers positions Satellite to meet the needs of the families and providers they are serving.

While both proposals were strong, the committee selected Satellite to continue working as the City of Madison Family Child Care Accreditation System service provider.

### **Reach Dane/Satellite**

#### Strengths of the Proposal

- Experience providing this service for decades
- Thorough alignment with mission of serving low income families
- Understanding of the family child care field through experience, inquiry and listening sessions
- Expressed commitment to Pathways to Quality initiative
- Innovative new ideas to assign ESS worker to families, create a mini-conference with WFCCA, and utilize Rennebohm Foundation funding to support newly recruited sites through accreditation.
- Serving a lot of Latino/a providers
- Provides venue for provider feedback and takes input into considerations
- Ongoing provision of support with quarterly meetings, relationship-based
- Uses a coaching model to support providers where they are
- Diversity in staff matches the providers served
- Very involved in NECZ in child care and home visitation services

#### Areas to Improve

- Consultant wages are low
- A plan is needed for raising qualifications of the staff beyond a CDA
- Work needed to serve more African American providers
- Could have had more description of the tools used in quality improvement such as FCCERS, ASQ, etc.

### **4-C**

#### Strengths of the Proposal

- Similar services provided through YoungStar, however rating is different from accreditation
- Good description of standardized tools used as well as the training received on these
- Hourly wage seems competitive

- Some limited involvement in NECZ
- Many collaborations listed, but there weren't enough descriptions of the depth of involvement

**Areas to Improve**

- Some reviewers thought the addition of accreditation may spread them too thin because they are doing so many aspects of child care regulation and quality improvement
- Less experience collaborating with local groups to understand and meet the needs of low income populations
- Experience with quality improvement but not specifically to a coaching model that is culturally responsive and supportive to the programs
- Staff makeup wouldn't allow for rotation of caseload every 3-5 years
- No evidence of provider feedback driving the training agenda

**Scoring**

Proposal	Criteria							Budget	TOTAL
	Org. Experience	QI Services	Quality Standards	Training	NECZ	Diverse Work	Parent Support		
<i>Points Available</i>	10	20	25	10	5	15	5	10	<b>100</b>
Reach Dane	9.4	18.6	24.4	9.4	5	15	5	8.2	<b>95</b>
4-C	7	16.4	19.2	8.6	3.4	11.2	2	8	<b>75.8</b>