



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

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Wednesday, January 8, 2020

5:30 PM

Central Library - Room 302  
201 W Mifflin Street  
Madison, WI 53703

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### CALL TO ORDER / ROLL CALL

Convened by Chair Anderson at 5:35 PM.

**Present:** 13 - Rebecca Kemble; Sally Rohrer; Erica C. Anderson; Allison M. Dopf; Dustin K. Lundt; Christopher G. Brockel; Jennifer N. Lam; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Regina M. Vidaver and Aaron M. Kelly

**Excused:** 5 - Arvina Martin; Henry D. Aschauer; Hedi L. Rudd; Sarah M. Larson and Benjamin E. Rush

### APPROVAL OF MINUTES

A motion was made by Brockel, seconded by Rohrer, to Approve the Minutes.  
The motion passed by voice vote/other.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

None

### NEW BUSINESS

None

### PROJECT INTRODUCTION AND UPDATES

58930 Updates on Governance, Equity, and Community Engagement Analysis Project and Introduction of Darriel Harris - Lerner Fellow, Center for a Livable Future (Johns Hopkins)

- Darriel Harris – Johns Hopkins University Doctoral Student
- Has been collaborating with MFPC staff to do an equity and governance analysis
  - Met with work group Chairs and has done community site visits/interviews
  - Will provide a white paper/summary of what he has observed and

recommendations in Feb/March

o It will be up to the MFPC and WGs to accept and implement the recommendations as appropriate

- Day Farnsworth: the Food Trust report analyzing the Healthy Retail Access Program broke out recommendations in a way that identified additional capacity needs to make recommendations viable; this would be useful for this report as well

## SPECIAL PRESENTATION

58931 Updates and Q&A - Madison Terminal Market Project and Grocery Locker Pilot (ACDS, LLC)

Attachments: [Common Council Handout 010720.pdf](#)  
[Common Council Presentation 010720.pdf](#)

- Food Terminal Market
  - o Small and mid-sized retailers were really struggling with last mile delivery and product provision
  - o Different essential components, which drive the work and the success of the project
- Madison's consumer preferences
  - o Much more likely to shop online and desire home delivery
  - o Ties back into struggles with product provision via delivery
- Grocery Lockers
  - o Can serve high-income AND low-income
  - o As you get lower down the income scale you have less shopping options
    - Food retail outlet use disparities
    - o This pilot can help fine tune how to fix some of these disparities
      - Urban AND rural solutions
- Primary Recommendations
  - o Terminal Market
  - o Grocery lockers – “shared last mile”
  - o Business services technology – non-facility solutions
- Smaller building with higher span increases efficiency (high-efficiency cube)
- Specs and tenant ID underway
  - o Governance is the big component that needs to be determined so that it is equitable for smaller/mid-sized entities
- Private market interest
  - o Interested in one, higher tech facility to serve one user/business
  - o Understanding transpo. and utilities
  - o Don't necessarily have an understanding or vested interest in figuring out how to make such a space work for MULTIPLE TENANTS
    - This is where ACDS' research comes into play
    - How to “level the playing field” for these smaller businesses and have them cooperate in a multi-tenant space
- Multi-tenant facility – users profile
  - o Currently some of the businesses can build a facility for themselves BUT that building may not meet their needs 5, 10, 15 years in the future
    - They have the balance sheets to build but it is not in their best interest
    - These businesses can bring along the smaller businesses that don't have the balance sheet to build their own facilities
- Grocery lockers

- o T4 Solutions - visiting facility tomorrow to check out their equipment
  - Interested in potentially leasing v. buying locker equipment if financial issues arise
  - o Pilot will reveal demand, issues for improvement, logistical implementation/expansion, etc

## WORK GROUP REPORTS

58933 Community Engagement January 2020

Continue collaboration with Darriel Harris and CLF. Next meeting scheduled for March 19, 2020.

58934 Food Waste and Recovery January 2020

No report. Meeting on Jan 22.

58935 Healthy Retail Access January 2020

No report.

58936 SEED Grants January 2020

Launching Jan. 13. In-person meeting on Jan. 27 and apps due March 2.

58937 Urban Agriculture January 2020

- Looking at ag leases and regenerative ag practices for city-owned parcels
- Separate, but collaborative, agriculture work groups for Madison FPC and Dane County Food Council
- Leadership transitions
  - o Seeking a new Chair to replace Bailkey

## REGULAR BUSINESS REPORTS

58938 Community Gardens Update January 2020

No report.

58939 Integrated Pest Management Policy Review Task Force January 2020

No report.

58940 Dane County Food Council January 2020

- Met December 11 – Shelbi Jentz presented on interactive food assets mapping tool, which was built on survey results from community food orgs in Dane Co
- Dane Co Board of Supervisors approved full time funding for Jess Calkins position
- PIE-Food Grants will be launching in January

- o Office of Equity and Inclusion -- \$24k pot total

58941 Food Policy Director Update January 2020

**No report.**

58944 Madison Metropolitan School District January 2020

MMSD is partnering with Sustain Dane to expand the districts cafeteria food waste reduction and recycling program. Sustain Dane submitted a grant proposal to the EPA asking for \$100,000.00 to expand the program to an additional 10 elementary schools. The grant will be awarded during the summer of 2020.

58943 Public Health Madison & Dane County January 2020

**No report.**

58942 Public Market Development Committee January 2020

**No report.**

#### **STATEMENT OF INTERESTS FILING REMINDER**

58932 Statement of Interests - DUE JANUARY 7, 2020

#### **ADJOURNMENT**

##### **Announcements**

- Community Groundworks and Center for Resilient Cities have merged to form “Rooted”
- FEED Bazaar event coincided with MPM/MarketReady sale and Garver Feed Mill
  - o All appeared to go well and generate sales
- Dane Co Farmers Winter Market is located at Garver – high attendance!
  - o Concerns about physical accessibility in this space
  - o DCFM Leadership has been thinking about this

Motion to adjourn made by Rohrer. Second by Day Farnsworth. Motion approved with a voice vote at 6:30 PM.