

# Late Night Vending Program Planning & Focus Groups 2020-2022

The current City of Madison Late Night Vending program is scheduled to end, in its current form, at the start of the 2023-2024 vending season. Staff will be working with a variety of community members and organizations to build a new program that will serve the student population and greater Madison community.

## **Proposed Timeline:**

Fall 2020 – UW student focus groups

Winter 2020 – Current and potential food cart operator’s focus group

Spring 2021 – Staff planning, research and recommendations

Summer 2021 – present results and recommendations to VOC and other city committees or agencies

Fall/Winter 2021 - prepare changes to introduce to the Common Council and City Committees

Early Spring 2022 – make any infrastructure changes recommended to State St. Mall

Spring 2022 – License vendors for the new Late Night Vending program

## **UW Academic Calendar**

<https://secfac.wisc.edu/academic-calendar/#2020-2021>

9/2/20 - Fall 2020 semester begins

9/7/20 – Labor Day

11/26-11/29 - Thanksgiving break

12/10/20 – Last day of class

12/12-12/18 – Finals

1/19/21 – Spring 2021 semester begins

3/27-4/4/21 – Spring break

4/30/21 – Last day of class

## **Meeting locations list:**

- Memorial Union
- Union South
- Sorority/Fraternity Houses
- MMB
- Central Library
- Red Gym

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## UW- Fraternity & Sorority Staff List

<https://fsl.cfli.wisc.edu/>

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## City Staff

- MPD
- Street Vending Staff
- Planning
- Parking Enforcement

## Focus Groups

- Food Carts
- Sorority and Fraternities
- Other Student Orgs.
- Non-profits

## Other organizations

- UW – Police
- UW – Student Life
  - <https://students.wisc.edu/student-services/>
- BID
- DMI
- GSSBA