

High - Tech Manufacturing Development

Task	Owner	S	M1 Jun 13	M2 Jul 13	M3 Aug 13	M4 Sep 13	M5 Oct 13	M6 Nov 13	M7 Dec 13	M8 Jan 14	M9 Feb 14	M10 Mar 14	M11 Apr 14	M12 May 14	Cost
1	Develop Scope & Plan		█												Planned Forecast
2	Initial Demographic Study			█											Planned Forecast
3	Initial City Resource Study			█											Planned Forecast
4	Develop Market Segmentation Approach				█										Planned Forecast
5	Market Trend Study to look for key industry growth. Sectors				█										Planned Forecast
6	Analysis of alignment & gaps between City, Trends, Plans				█										Planned Forecast
7	Formulate Development Strategy								█						Planned Forecast
8	Develop PlanKey Investor Tools									█					Planned Forecast
9	Formulate & Develop Key Financing and Land Tools									█					Planned Forecast
10	Review Development Approach and Potential Partners									█					Planned Forecast
11	Evaluate State and Federal Funding								█						Planned Forecast
12	Prepare Organization, Market Campaign, Ordinance Changes											█			Planned Forecast

Definition of Success		S	Current Status	Cost Summary
1	Plan Prepared & Reviewed by Committees June 2014		1	Planned
2	Key Funding, Ordinance Changes and Partners Identified April 2014		2	Forecast
3	Plan approved, implemented and increase in manufacturing sector jobs of 5% by 2016		3	Variance

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