

**From:** [Jason Cassidy](#)  
**To:** [Plan Commission Comments](#)  
**Subject:** Support for Conditional Use at 1602 Gilson Street on April 13 Agenda  
**Date:** Tuesday, April 7, 2026 9:06:47 AM

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Good Morning,

I operate a business at 1537 Gilson St, Madison, WI 53715, across the street from the proposed 1602 Gilson Street conditional use permit for a restaurant with outdoor eating area with amplified sound for Friends Applaud.

I'm writing to you to express our support for this conditional use permit and we think it should be approved on the grounds of the neighborhood both needing local places to meet and connect and that the location was previously a brewery with a tap room with very similar circumstances. This will enhance the neighborhood and we're in full support.

Thank you,

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**Jason Cassidy**

Cidermaker

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**From:** Eric Webb <[eazywebb@gmail.com](mailto:eazywebb@gmail.com)>  
**Sent:** Monday, April 6, 2026 5:01 PM  
**To:** Planning <[planning@cityofmadison.com](mailto:planning@cityofmadison.com)>  
**Subject:** Friends Applaud Tavern

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Hi,

I wanted to write in support of the proposed action to “allow amplified sound in outdoor eating area of restaurant” for Friends Applaud Tavern (1602 Gilson St.). I live in the nearby Greenbush neighborhood and am excited about having a new local cafe/tavern option!

Could you also share the info for the public hearing? I saw it would be virtual on April 13th.

Best,

Eric Webb

Dear Madison Plan Commission,

I am writing to voice my opposition to outdoor amplified sound being allowed at 1602 Gilson St. I feel this use will pose an undo burden on the residences in the immediate vicinity. At first glance, activity of this nature seems innocuous. But upon further reflection I feel it lacks empathy for the diversity of people residing in proximity. Allowing amplified entertainment is nice for those participating in and enjoying the party, but what about people suffering from autism, PTSD, or even those with non-traditional work schedules or circadian rhythms? For many of those folks, the added outdoor noise causes suffering and stress. With few exceptions, the use of 1602 Gilson has been relatively quiet making it an area conducive for peaceful living. I don't feel restaurant use will be problematic, but amplified sound is a big change and it's not fair to the longstanding residents. This action is not very accommodating to disadvantaged members of our community who are already disproportionately affected by some of the facets of urban living. If we strive to be a community welcoming to all, it's imperative to consider the diversity of those among us. Entertainment is not an acceptable trade-off for the harm this added stress could cause others.

Thanks for your consideration,  
Frank Dierking  
609 Cedar St.  
Madison WI 53715