

For March 2012

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)**

Warren Hansen, Street Vending Coordinator (Office of Business Resources, Economic Development Division, Department of Planning & Community & Economic Development, City of Madison WI)

**ONLINE LICENSING SYSTEM GOES LIVE**

On Wednesday, March 21, 2012, the online licensing system became available to the public who wish to apply for street vending and sidewalk café licenses. Small “bugs” are being discovered and remedied.

**MALL/CONCOURSE FOOD VENDOR STATUS**

Enforcement:

Observation:

- Curt’s Gourmet Popcorn – Unlicensed individual
- King of Falafel – Failure to obtain license
- Luangprabang – Using more than 15 amps
- Taste of Jamaica – Unlicensed individuals
- Wei’s Food to Go – Late removing tow vehicle from site

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**SIDEWALK CAFÉ STATUS**

Enforcement:

Observation:

- Argus – 123 E Main Street – Umbrellas protruding beyond perimeter
- Red Mango – 627 State Street – Failure to obtain appropriate license

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**ARTS & CRAFTS STATUS**

Enforcement:

Observation:

- Sandra Rincon – Late removing vehicle

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**MERCHANT VENDOR STATUS**

There is nothing to report in this category.

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**HIGH DENSITY VENDOR STATUS**

There is nothing to report in this category.

**LATE NIGHT VENDING STATUS**

Enforcement:

Observation:

JD's – Unlicensed Individuals

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**SOUTHEAST CAMPUS VENDING AREA**

Enforcement:

Observation:

El Toril – Unlicensed Individual

Warning – Unlicensed Individual

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**MEDIA**

John T Edge's book on street food vending, "Truck Food Cookbook", will be published in early May. A representative of the publisher told me that "Madison does have such a presence in this book."

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**BANNER STATUS**

Remaining unassigned Dates in this calendar year:

Campus Drive: 83

Park Street: 154