

PARK EVENT PERMIT APPLICATION

EVENT INFORMATION

Name of Event: Clips Beer and Film Tour
Park Requested: Olin Park Date Requested: June 2nd 2016 Estimated Attendance: 1200 - 1800

EVENT ORGANIZER/SPONSOR INFORMATION

Name of Organization: New Belgium Brewing Company

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

MANDATORY: State Sales Tax Exemption Number: ES#: _____

OPTIONAL: Federal Tax Exempt Number: _____

Primary Contact: Joanna Laubscher Work Phone: 970.217.1699

Address: 500 Linden Street Fort Collins, CO 80524 Phone During Event: 970.217.1699

Email: jlaubscher@newbelgium.com FAX: _____

Organization or Event Website: http://www.newbelgium.com/Events/clips-beer-and-film.aspx

EVENT SCHEDULE

Date(s) of Event: June 2nd 2016 Event Start and End Times: 6pm - 10:30pm

Rain Date (if any): N/A Set-Up Start Time: 8am - 5pm

Take-Down Start Time and End Times: 10:30pm - 12:30am

Does this require time in the park the day before your event? Yes No

If Yes, provide details of times and area requested: _____

Are you requesting use of the park shelter? Yes No

PERMITS

Will you have amplified sound at this event? Yes No

(If Yes, please fill out an Amplification Permit Application.)

Will you sell anything in the park? Yes No

(If Yes, please fill out a Park Event Vending Permit Application.)

Will you serve any food or beverage? Yes No

If Yes, what: _____

Will you sell beer/wine? Yes No

(If Yes, please fill out a Beer/Wine Sales Permit Application.)

Will you put up any temporary structures, such as tents, stages, inflatables, dunk tanks? Yes No

(If Yes, please fill out a Park Event Temporary Structure Permit Application.)

Note that permits are not required for 10' x 10' pop-up tents.)

APPLICATION SIGNATURE

The applicant for a Park Event Permit shall agree to indemnify, defend, and hold the City and its officers, officials, employees and agents harmless against all claims, liability, loss, damage, or expense incurred by the City on account of any injury to or death of any person or any damage to property caused by or resulting from the activities for which the permit is granted.

The applicant has included all of the appropriate permit applications and materials for this event.

I hereby certify to the best of my knowledge that the information and statements contained in this application are complete and true. I understand that failure to report components of this event/activity may result in the loss of deposit, revocation of permit and/or failure to secure future permits.

Applicant Signature Joanna Laubscher

Digitally signed by Joanna Laubscher
DN: cn=Joanna Laubscher, o=New Belgium Brewing
Company, ou=email=laubscher@newbelgium.com, c=US
Date: 2015.11.17 13:52:22 -0700

Date November 17th 2016



Company, Incorporated
500 Linden • Fort Collins, Colorado 80524 USA
(970) 221-0524 • Fax (970) 221-0535
www.newbelgium.com

Production Timeline for the 2016 New Belgium Clips Beer & Film Tour

Please see the detailed timeline below for the Clips Beer and Film Tour, which will be held on June 2nd at Olin Park. If you have any questions, please contact Joanna Laubscher at 970.217.1699 or jlaubscher@newbelgium.com

8:00AM – 37' Supply Trailer and five New Belgium Staff arrive onsite. Truck pulls onto the grass and staff unloads the truck.

9:00AM – Six volunteers from the Wisconsin Bike Fed arrive to assist in set up.

10:00AM – One Tampa Police officer arrives on site to watch our equipment while we set up.

10:00 AM – Rental equipment is dropped off. This includes 10 chairs, 25 tables, 15 high cocktail tables, 4' fencing (which will be placed around the perimeter of the event, also placed around the movie screen, A/V tent, beer line area, and some will be used as bike racks), 13 regular and 1 ADA portable toilet.

12:00PM – Wisconsin Beverage's beer trailer arrives and parks on the site.

12:30PM – Staff and volunteers break for lunch, remain on site.

1:00PM – Sound check.

4:00PM – Volunteers are dismissed.

5:00PM – Staff breaks, security watches the equipment.

5:30PM – Staff arrives back on site.

5:45PM – Security arrives.

6:00PM – Event volunteers arrive, check in, and get trained.

6:00PM – Food Vendors arrive – names are TBD.

7:30PM – Event and music starts. IDs are checked, tokens, are sold, and beer is served.

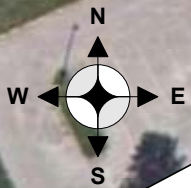
9:00PM – Movie starts.

9:45PM – Intermission.

10:30PM – Movie ends, event ends. All attendees leave, breakdown begins immediately.

11:30PM – Volunteers leave.

12:30AM – Staff finishes breaking down site and loading the supply truck. When that's complete, the truck departs and staff leave the site.



10 spots for staff/
recycle truck parking

Dumpster
Placement



Clips Beer and Film Tour
Madison, WI
June 2nd 2016
Olin Park
Scale- 1 inch: 90 feet

Generator

Supply
S S S S
Quiet
BBB B
BEER

SOUR

Entrance/Exit

Olin Park
EAT

NOVA
B&B X-3
Pipe of Trail
Ramp
Softball
Cana
della
Gent
Ball
Cana
della
4 mini golf
holes 4x40
ID/Rental area
Can B&B

CAMS

Portable Toilets

28'x35' inflatable
screen

John Nolen Dr

Olin Dr