

City of Madison

Proposed Plat & Rezoning

Plat Name

Midtown Center

Location

8102 Mid Town Road

Applicant

Peter Frautschi – WC Development Corp/

Michael S Marty - Calkins Engineering

X Preliminary

X Final

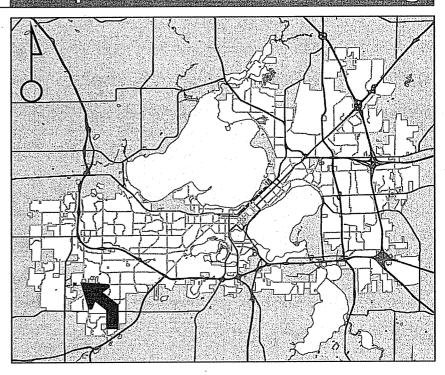
From: PUD(GDP) To: Amended PUD(GDP)

Proposed Use

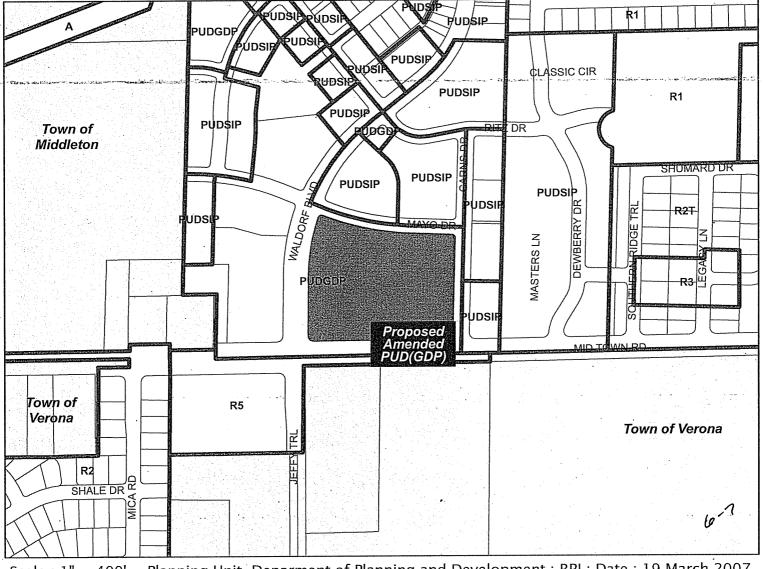
7 Mixed Use Lots and 1 Outlot

Public Hearing Date Plan Commission 09 April 2007 Common Council

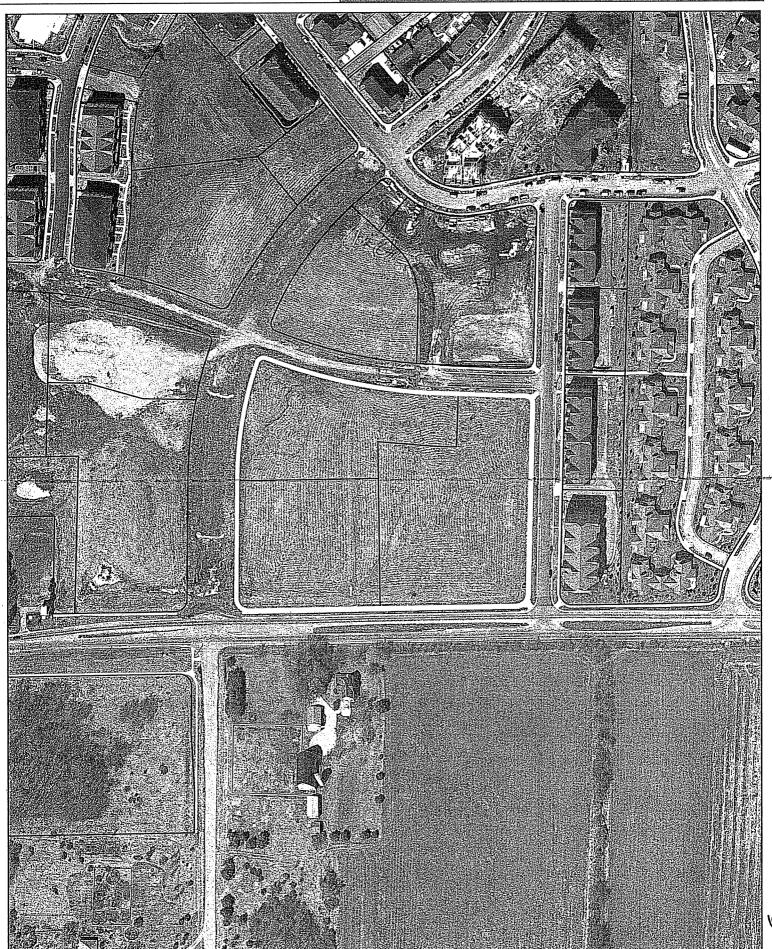
17 April 2007



For Questions Contact: Tim Parks at: 261-9632 or tparks@cityofmadison.com or City Planning at 266-4635



Planning Unit, Department of Planning and Development: RPJ: Date: 19 March 2007 Scale: 1'' = 400'



Date of Aerial Photography : April 2005

LAND USE APPLICATION	FOR OFFICE USE ONLY:
Madison Plan Commission	Amt. Maid 2450 oeceipt No. 78508
215 Martin Luther King Jr. Blvd; Room LL-100	a ate o eceived 2 - 7 - 07
PO Box 2985; Madison, Wisconsin 53701-2985	⁰ eceived By
Phone: 608.266.4635 Facsimile: 608.267.8739	marcel No. <u>0708-344 - 0803-5</u>
 The following information is <u>required</u> for all applications for Plan Commission review. 	Aldermanic a istrict 1, Jed Sanborn Gn Eng. Hold
 Please read all pages of the application completely and fill in all required fields. 	Zoning a istrict Pupsif For Complete Submittal
 This application form may also be completed online at www.cityofmadison.com/planning/plan.html 	Application i etter of Intent I i egal a escript.
 All zoning application packages should be filed directly with the Zoning Adp inistrator's desk. 	Man Pets Zoning Text Alder Notification 1 Waiver
 All applications will be reviewed against the applicable standards found in the City Ordinances to determine if the project can be approved. 	Ngbrhd. Assn Not. 1 Waiver atte Pign Issued 2 - 7 - 07
1. Project Address: 8102 Mid-town Road	Project Area in Acres: 6.6 ac
Project Title (if any): MIDTOWN CENTER	
2. This is an application for: (check at least one)	
Zoning Map Amendment (check only ONE box below for rea	zoning and fill in the blanks accordingly)
AMENDED _	
Rezoning from PUD GDP to PUD GDP	Rezoning from to PUD/ PCD—SIP
Rezoning from to PUD/ PCD-GDP	Rezoning from PUD/PCD-GDP to PUD/PCD-SIP
Conditional Use Demolition Permit O	ther Requests (Specify):
3. Applicant, Agent & Property Owner Information:	
	Company: W.C. DEVELOPMENT
Ptreet Address: <u>3553 UNIVEZ-JIY AVC.</u> City/Ptate Telephone: <u>(68) 3/0.8/33</u> cax: <u>(68) 136.0573</u>	Email: Vice Q Marilbox Cours
Telephone: (60) 3/0.8/32 cax. (80) 036.03/3	Email. 1106 E IVIAII DAY . COVI
mroject Contact merson:	company:
Ptreet Address: City/Ptate	e: Zip:
Telephone: ()	Email:
mroperty I wner (if not applicant):	
	e:Zip:
4. Project Information: Provide a general description of the project and all proposed uses	s of the site: A WINGE LICE MONFLORINGT
	, or the site. The horse hard the
111174 70 mm - 100 mm (-0 57 m111111	
	IERUAL AREA AND 156 - 186 DWELLING
UNITY . (MAXIMUM AMOUNTS)	

5.	Required Submittals:	
K	Site Plans submitted as follows below and depicts all lot lines; existing, altered, demolished areas and driveways; sidewalks; location of any new signs; existing and proposed utility log floor plans; landscaping, and a development schedule describing pertinent project details	cations; building elevations and
	• Seven (7) copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (c	collated and folded)
	• Seven (7) copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated,	, stapled and folded)
	• One (1) copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper	
K	Letter of Intent: Twelve (12) copies describing this application in detail but not limited to and uses of the property; development schedule for the project; names of persons i landscaper, business manager, etc.); types of businesses; number of employees; hours acreage of the site; number of dwelling units; sale or rental price range for dwelling building(s); number of parking stalls, etc.	involved (contractor, architect of operation; square footage o
X	Legal Description of Property: Lot(s) of record or metes and bounds description prepare	ared by a land surveyor.
X	Filing Fee: \$ 2,450 See the fee schedule on the application cover page. Make chec	
IN	ADDITION, THE FOLLOWING ITEMS MAY ALSO BE REQUIRED WITH YOUR APPLIC	CATION; SEE BELOW:
	For any applications proposing demolition of existing (principal) buildings, photos of the structure be submitted with your application. Be advised that a <i>Reuse and Recycling Plan</i> ass Coordinator is required to be approved by the City prior to issuance of wrecking permits.	groved by the Clty's Repypling
* 🗆	A project proposing ten (10) or more dwelling units may be required to Fomsy with requirements outlined in Section 28.04 (2R) of the Woning I rdinance. A separate INCL ^r SII assilpation detailing the growert's FonlormanFe with these ordinance requirements shall be application form. Note that some lar mmaterials will coincide with the above submittal management of the submitted with Future SIP APPLIATIONS. A Zoning Text must accompany all manned Community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or manned r nit a evelopment (note that some lar manned community or	NAOV at bLLINd r NIQ mLAN submitted concurrently with this naterials.
ap Ac <u>pc</u> to	OR ALL APPLICATIONS: All applicants are required to submit copies of all items subsplication (including this application form, the letter of intent, complete plan sets and elevation crobat map files compiled either on a non-returnable Ca to be included with their application reapplications@cityofmadison.com. The e-mail shall include the name of the project and applications the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the manning report at (608) 266-463R for the materials electronically should contact the materials electronically should be at (608) 266-463R for the materials electronically should be at (608) 266-463R for the materials electronically should be at (608) 266-463R for the materials electronically should be at (608) 266-463R for the materials electronically should be at (608) 266-463R for the materials electronically should be at (608) 266-463R for the materials electronically should be at (608) 266-463R for the materials electronically should be at (608) 266-463R for the materials electronically elec	ns, etc.) as INDIVIDUAL Adobe materials, or in an e-mail sent to cant. Applicants who are unable
6.	Applicant Declarations:	
X	Conformance with adopted City plans: Applications shall be in accordance with all ado	opted City of Madison plans:
	→ The site is located within the limits of 1/16H POINT-PAYMOND NE(614BaL/1+00)	Plan, which recommends:
	FLEX. USE, MIXED-USE	for this property.
Z	Pre-application Notification: Section 28.12 of the Woning I rdinance requires that the appl any nearby neighborhood or business associations by mail no later than 30 days prior to	licant notify the district alder and filing this request:
	→ List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates	s you sent the notices:
	JED SANBORN ALDERMANIC DISTRICT #1	JANUARY 2, 2007
	If the alder has granted a waiver to this requirement, please attach any such correspondence to the	
Z	Pre-application Meeting with staff: <u>Mrior</u> to preparation of this application, the applic proposed development and review process with Woning Counter and Manning r nit staff;	cant is required to discuss the
	Planner TIM PAPICS Date 12/19/06 Zoning Staff MATT TUCKER	
	ne signer attests that this form has been completed accurately and all required mater	, ,
Pr	inted Names FARTL PLUE	Date 2/5/07
Si	gnature Relation to Property Owner	OWNER
Au	uthorizing Signature of Property Owner	Date 2/5/07



February 07, 2007

Mr. Brad Murphy Director of Planning Department of Planning & Development City of Madison 215 Martin Luther King Jr. Blvd PO Box 2985 Madison, Wisconsin 53701

Re:

Letter of Intent

PUD-GDP

8102 Mid Town Road Madison, Wisconsin

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

Organizational structure:

Owner:

W.C. Development

3553 University Avenue Madison, WI 53705

608-310-8133 608-236-0573 Contact: Karyl Rice rice@mailbag.com

Architect:

Knothe & Bruce Architects, LLC

7601 University Avenue, Ste 201

Middleton, WI 53562

608-836-3690 608-836-6934 fax Contact: Randy Bruce rbruce@knothebruce.com

Engineer: Calkins Engineering

5010 Voges Road Madison, WI 53718

(608) 838-0444 (608) 838-0445 fax Contact: Dave Glusick

dglusick@calkinsengineering.com

Landscape Design:

Ken Saiki Design 303 S. Paterson St.

Suite 1

Madison, WI 53703 (608) 251-3600 Contact: Ken Saiki ksaiki@ksd-la.com

Letter of Intent – PUD-GDP 8102 Mid Town Road January 17, 2007 Page 2 of 2

Introduction:

Midtown Commons is a 79 acre development on the north side of Mid Town Road east of Highway M on the City's far west side. The development was designed to create a Town Center within the larger Highpoint/Raymond neighborhood plan with a mix of uses and densities planned. The original plat and PUD-GDP were approved in 2000 with construction beginning soon after.

This parcel is located at the northeast corner of Waldorf Boulevard and Mid-town Road and extends north to Mayo Drive and east to Carns Drive. It is the last remaining portion of the Midtown Commons development. It was originally designated as larger parcels. The developer is proposing a re-plat of the parcel and an amended PUD-GDP to provide a framework for the marketing and development of the sites.

Project Description:

The General Development Plan provides for a series of six sites that line the perimeter of the site. Flexibility in use is allowed for in the GDP. See the following site development statistics for a summary of the allowable uses and areas. Generally commercial uses are proposed for the southern portion of the parcel with residential uses to the north. Several of the sites within the GDP area may contain a mix of commercial and residential uses allowing for a traditional residential over commercial uses. Building heights are proposed as up to four stories for sites 1, 2 and 3, and up to three stories for sites 4, 5, 6, and 7.

The intent of the plan is to place the buildings close to the street edge and sidewalk continuing the traditional design principles of the neighborhood. Vehicular access is accommodated from Mid-town Road where a median cut is proposed. An interior east-west street provides circulation and access from Waldorf Boulevard and Carns Drive. Diagonal parking and sidewalks are located along this private street to improve its function. Additional parking is located in surface parking areas that will serve as a shared parking facility for all of the sites. A cross-access easement and management agreement will be recorded with the plat and PUD-GDP that will cover this shared parking facility. Parking for sites 1, 2, and 3 is largely accommodated below the buildings with smaller surface areas between the proposed buildings with access off of Mayo Drive. Pedestrian access is planned throughout the site connecting to the perimeter streets.

Inclusionary Zoning:

Since this project is a PUD-GDP plan and the specific dwelling unit count, mix and ownership is not determined, an Inclusionary Dwellling Unit Plan cannot be provided. As future PUD-SIP plans are prepared an IDUP plan will be submitted as appropriate to the specific submittal. This requirement to conform to the Inclusionary Zoning ordinance will be included on the plat as notice to future owners.

Design Guidelines:

In addition to the City review and approval process, Midtown Commons has a set of architectural, site design and landscape standards that are provided in the Covenants and Restrictions. An Architectural Control Committee administers the regulations and standards. Prior to an application for a building or foundation permit, the committee will review and approve the proposed plans for construction on each individual lot. Reviews include site and landscape plans, building elevations, construction details, color scheme and exterior lighting.

Letter of Intent – PUD-GDP 8102 Mid Town Road January 17, 2007 Page 3 of 3

It is the developer's intent that the site and buildings within the GDP tie together architecturally while allowing for an interesting variety of facades and specific architectural treatments.

Site Development Statistics

<u>Outlot</u> Lot Area	11,978 S.F.
Lot 1	
<u>Lot 1</u> Lot Area	35,655 S.F.
	6,000-14,500 S.F.
Commercial Space	46-52
Living Units	
Maximum Building Height	4 stories
Parking	40
Underground	40
Surface	<u>1</u> 1
Total	
Target Parking Ratio	1.0
Lot 2	
Lot Area	34,796 S.F.
Commercial Space	N/A
Living Units	40-48
Maximum Building Height	4 stories
Parking	
Underground	36
Surface	<u> 16</u>
Total	52
Target Parking Ratio	1.0
Lot 3	
Lot Area	33,853 S.F.
Commercial Space	N/A
Living Units	48-60
Maximum Building Height	4 stories
Parking	
Underground	42
Surface	<u>8</u>
Total	50
Target Parking Ratio	1.0
Lot 4	
Lot Area	38,761 S.F.
Commercial Space	17,000-21,000 S.F.
Living Units	12-14
Maximum Building Height	3 stories
Parking	0 3101103
•	18
Underground	42
<u>Surface</u> Total	<u>42</u> 60
, • • • • • • • • • • • • • • • • • • •	• •
Target Parking Ratio	3/1,000 (commercial)
Target Parking Ratio	1.0 (residential) ite Plan Approvals\2007-02-07 letter of intent.doc

X:\0636-WC Development Mid-town\Project Information\Zoning & Site Plan Approvals\2007-02-07 letter of intent.doc

Letter of Intent – PUD-GDP 8102 Mid Town Road January 17, 2007 Page 4 of 4

L	.ot	5	
7	- 1		

Lot Area 46,637 S.F.

Commercial Space 17,000-25,500 S.F.

Living Units N/A
Maximum Building Height 3 stories

Parking

Underground 26 Surface 46 Total 72

Target Parking Ratio 3/1,000

Lot 6

Lot Area 44,570 S.F.

Commercial Space 14,000-21,000 S.F.

Living Units N/A
Maximum Building Height 3 stories

Parking

Underground 21 Surface 51 Total 72

Target Parking Ratio 3/1,000

Lot 7

Lot Area 34,275 S.F.

Commercial Space 16,000-18,000 S.F.

Living Units 10-12

Maximum Building Height 3 stories

Parking

Underground 15 Surface 35 Total 50

Target Parking Ratio 3/1,000 (commercial)
Target Parking Ratio 1.0 (residential)

Totals

Lot Area 280,525 S.F./6.44 acres Commercial Space 63,000-100,000 S.F.

Living Units 156-186

Parking

Underground 198 Surface 205 Total 403

Project Schedule:

It is the developer's intent to obtain the necessary approvals for the final plat and the General Development Plan by May 2007. A portion of the internal street and parking network may be constructed late spring or summer, 2007. Future PUD-SIP plans will be submitted on a lot-by-lot basis as the market conditions dictate, with the first PUD-SIP anticipated for submittal in summer, 2007. Landscaping will be completed with construction of each lot. It is expected that this PUD-GDP will be completed and built-out by 2010.

Letter of Intent – PUD-GDP 8102 Mid Town Road January 17, 2007 Page 5 of 5

Social & Economic Impacts:

The Midtown Commons was designed to meet the needs of the City as stated in the High Point-Raymond Neighborhood Plan. More specifically it implements Land Use Objective 3 to: "Provide and maintain an economically viable neighborhood commercial/mixed-use district or town center as a source of local employment, a focus of neighborhood activity, and a centralized convenient shopping and service center for residents in the neighborhood". The development provides a diversity of housing, minimizes vehicular travel and encourages pedestrian use.

This last phase of Midtown Commons completes this mixed-use development. The GDP will provide the framework for the commercial uses that are needed for the overall Midtown Commons development.

Thank you for your time in reviewing our proposal.

Very Truly Yours,

4

Midtown Center W. C. Development

Architectural Guidelines - Key Issues

- Building Height Limitation: 2-4 stories.
- Incorporate architectural corner elements on street-side elevations.
- Define building entrances.
- Masonry materials should be used at the base of the buildings and some masonry should extend to the 1st floor for 2 story buildings or 1st and 2nd floors for 3-story buildings or up to the 3rd floor on 4-story buildings.
- Provide architectural definition between the commercial and upper level residential uses.
- Balconies shall be cantilever projections or recessed into the building mass.
- The 1st floor levels of the commercial spaces shall be tall enough to accommodate commercial signage/awnings above first floor windows.
- The 1st floor street/parking court edge shall have elements that define human scale such as awnings, projecting roof elements, projecting balconies, etc.
- The ground area between the building and paved areas shall have planting beds, lighting (down light only) and other landscape elements such as textured paving, bollards, and retaining wall elements, etc.
- The street lighting and common area landscaping including trees will be preselected.
- Commercial activities are encouraged to extend from the edge of the building to the edge of public walks.
- Flat roofs shall have a defined cornice.
- Suggested materials:
 - Residential Uses masonry and painted corner & window trim with premium vinyl siding. Hardi-plank siding is encouraged.
 - Commercial Uses Masonry, stucco, wood and cement-fiber board.
 - Masonry minimum at the 1st floor with elements that extend vertically (see above)

Legal Description: The lands subject to this Planned Unit Development District shall include the lands described in Exhibit A.

- A. **Statement of Purpose:** This zoning district is established to allow for the construction of a mixed-use development with between 70,000 and 100,000 square feet of commercial space and between 156 and 186 dwelling units.
- B. **Permitted Uses:** Following are permitted uses within this P.U.D.
 - 1. Multifamily residential uses as allowed in the R-5 zoning district shall be allowed on Lots 1, 2, 3, 4, and 7.
 - 2. Commercial uses as allowed in the C-2 zoning district shall be allowed on Lots 1, 4, 5, 6 and 7.
 - 3. Accessory uses including but not limited to:
 - a. Accessory uses directly associated with those permitted uses including parking for residents and guests.
 - b. Temporary buildings for storage of building materials and equipment for construction purposes when on the same lot as a principle use for a period not to exceed the duration of such construction.
- C. **Lot Area**: Lot area shall be provided as generally shown on the approved GDP plans. Actual lot area shall be provided as shown on the approved SIP plans.
- D. *Height Regulations*: Building height is limited to no more than four stories for sites 1, 2, and 3 and no more than three stories for sites 4, 5, 6, and 7 and as shown on the approved SIP plans.
- E. **Yard Regulations**: Buildings shall be generally located along the perimeter streets as shown on the approved GDP plans. Actual setbacks shall be determined with the approved SIP plans. The guidelines for the future SIP setbacks shall be as follows:
 - 1. Mid-town Road: 5 foot minimum and 20 foot maximum for commercial uses.
 - 2. Waldorf Boulevard, Mayo Drive and Carns Drive: A minimum setback of 10 feet and a maximum of 20 feet. Porches, bays, eaves and other architectural projections may extend into the required yards up to 5 feet. Stairs leading to building entries or porches may be constructed within the required yards.
 - 3. Any required utility easements shall override the minimum setbacks noted above.
- F. Landscaping: Site Landscaping will be provided as shown on the approved SIP plans.
- G. *Usable Open Space Requirements*: Usable open space will be provided as generally shown on the approved GDP plans. Usable open space shall be determined and provided across the entire PUD-GDP area. The actual usable open space provided in future SIP plans may vary on a lot by lot basis.

Zoning Text Lot 4 Midtown Commons 1602 Waldorf Boulevard February 4, 2002 Page 2

- H. **Parking & Loading**: Off-street parking and loading shall be generally provided as shown on the approved GDP plans. For residential uses the parking standards of the R-5 zoning districts shall generally apply and for commercial uses the standards of the C-2 zoning district shall generally apply. The parking requirements shall be determined and provided across the entire PUD-GDP area using a shared surface parking arrangement. The actual parking provided in future SIP plans may vary on a lot by lot basis.
- I. *Family Definition*: The family definition shall coincide with the definition given in M.G.O. 28.03 for the R-5 zoning district.
- J. **Signage**: Signage will be allowed as per the C-2 zoning district or as provided in the approved SIP plans or as a minor alteration to the approved PUD-SIP.
- K. *Alterations and Revisions:* No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Planning Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Architectural Review Committee, Director Of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Planning Commission.



INCLUSIONARY DWELLING UNIT PLAN APPLICATION

Effective February 16, 2004, any new development plan for which a zoning map amendment is required or preliminary plat that proposes **ten (10) or more dwelling units** is required under Section 28.04 (25) of the Zoning Ordinance to provide no less than **15 percent of the units in the project as <u>affordable</u>** as defined in the above mentioned section.

The following application form provides detailed information and checklists regarding the submittals required to accompany your review, and the development approval process. The application materials are to be attached to any ZONING APPLICATION or SUBDIVISION APPLICATION for any project that is required to comply with the City's Inclusionary Zoning Ordinance.

If you have any questions about the *submittal requirements, application form or development approval process, or when you wish to schedule a required pre-application meeting (see below)*, please contact the Planning Unit at (608) 266-4635.

If you have questions about the *Inclusionary Zoning program itself*, *including questions about project financing*, requests for waivers and post-approval compliance with the inclusionary zoning ordinance, please contact the Community Development Block Grant (CDBG) Office at (608) 267-0740.

For your convenience, this form is available for download online at www.cityofmadison.com.

Prior to Submittal of an Application

The applicant is **required** under the <u>Inclusionary Zoning Program Policy and Protocols</u> to meet twice with City staff prior to submitting an application for a project that includes inclusionary dwelling units. The first meeting is scheduled with staff from the Planning Unit, Zoning Administrator and Community Development Block Grant Office (CDBG) to discuss the proposed development and acquaint the applicant with the Inclusionary Zoning process. The second meeting is a discussion of the proposed project plan and draft Inclusionary Dwelling Unit Plan with the Interdepartmental Review Staff Team. A schedule of meeting dates and required meeting materials (if any) is available online at www.cityofmadison.com.

Contents of the Inclusionary Dwelling Unit Plan (IDUP)

As part of any application for the approval of an Inclusionary Dwelling Unit Plan, the developer will provide the following materials. This list is intended to describe those components essential to an Inclusionary Dwelling Unit Plan, which would be submitted to accompany the Zoning or Subdivision Application. It should also be noted that depending on the type of development approval being requested, the level of detail for each of the items below might vary. For example, when the application submitted involves a preliminary plat or conventional zoning map amendments, the applicant will likely have insufficient information to fully comply with the submittal requirements related to the location, character and size of the proposed dwelling units at the time the project is granted land use approvals. In these cases, the inclusionary zoning requirements will require compliance by recording deed restrictions against the individual lots created through the subdivision (platting) process. The deed restrictions shall require compliance with the inclusionary zoning ordinance prior to the issuance of building permits. This procedure will be applied to any lot created through the subdivision and zoning process for which detailed building and Inclusionary Dwelling Unit Plans are not yet available.

Information required for a **complete** Inclusionary Dwelling Unit Plan will include the following items:

- This form completed as it pertains to the developer's project, including:
 - 1. The total number of inclusionary and market-rate dwelling units that will be constructed; and of that total, the number of rental inclusionary dwelling units and the number of owner-occupied inclusionary dwelling units.
 - 2. The breakdown of unit size by number of bedrooms.
 - 3. The projected sales and rental prices for the inclusionary dwelling units. (Note: the applicant/developer will need to indicate the target AMI level at the time of application in order to seek a range of appropriate incentives, but the specific sale prices won't be determined until the bedroom size is determined).
 CONTINUE →

4. The incentives sought from the City for the construction of the inclusionary dwelling units. Additional information regarding the requested incentives may be provided in the written narrative.

• A project narrative (if not included as part of a Zoning Application) that includes:

- 5. A statement describing the general character of the intended development.
- 6. An identification of the current owner, the proposed developer, and any entity that has an option to purchase or contractual interest in the property that is the subject of the application. The application shall include an identification of all individuals and companies and proportionate share of interests in all corporations including, but not limited to, limited liability corporations, limited liability partnerships, etc. in a form acceptable to the Director of the Department of Planning and Development.
- 7. A construction schedule indicating the approximate dates when construction of the project and each of its phases can be expected to begin and be completed, and within each phase the schedule for completion of the inclusionary dwelling units.

Plans, drawn to scale that include:

- 8. A plan of the proposed project showing sufficient detail to make possible the evaluation of the approval criteria.
- 9. The arrangement of buildings and their architectural character <u>if not provided elsewhere in the</u> submittal.
- 10. The location and distribution of the inclusionary dwelling units throughout the development. The Inclusionary Dwelling Unit Plan shall designate the specific lots that are designated as the inclusionary dwelling unit lots. The developer may work with the Community Development Block Grant Office and Planning Unit to locate the inclusionary zoning lots in subsequent phases.

• In addition, the submittal shall include:

11. A general outline of the intended organizational structure, agreements, bylaws, provisions, deed restrictions or covenants for any proposed property owners', condominium or homeowners association, or any private provision for common services, areas or other facilities, and the continued protection of the development.

Approval and Recording of the Inclusionary Dwelling Unit Plan

Following pre-application meetings and the submittal of a completed application package, the application will be circulated to several City agencies, including staff from the Community Development Block Grant Office, who will review the Inclusionary Dwelling Unit Plan for compliance with the requirements of the Inclusionary Zoning program. Comments and recommendations on the IDUP will be incorporated into a report that discusses the merits of the overall project containing the inclusionary dwelling units. The report will also include any proposed conditions of approval and will be provided to the applicant **one week** prior to the scheduled Plan Commission meeting date.

The Plan Commission will review the Inclusionary Dwelling Unit Plan and other related materials at a duly noticed Plan Commission meeting and make its recommendations to the Common Council for approval by ordinance. The approval by the Plan Commission and Common Council will generally include conditions of approval that must be met prior to the final sign-off by City agencies. The conditions of approval attached to the project by the Plan Commission and Common Council shall be provided to the applicant in writing by the Planning Unit. The applicant is required to comply with the conditions of approval prior to requesting final sign-off on the plans by City agencies. Once the revised plans and all conditions of approval have been met, City agencies will sign off on the plans, after which the City's Zoning Administrator will record the approved IDUP at the Dane County Register of Deeds Office with any required deed restrictions, land use restriction agreements, ground leases, subdivision plats, certified survey maps, Planned Development District documents, or other documents required.

Developer Responsibilities

The applicant has certain responsibilities for implementing the provisions of the inclusionary zoning ordinance, including but not limited to construction and standards for inclusionary dwelling units, notification of availability of units to the City, marketing to target income groups, establishment of price points or rent levels and other changes to the Inclusionary Dwelling Unit Plan. These responsibilities shall be acknowledged and outlined in the Inclusionary Dwelling Unit Plan (IDUP) and Subdivision Improvement Contract that will be executed as part of every development that includes applicable dwelling units.

The City will monitor the construction phases of the overall development, including site visits by staff from the Building Inspection Unit and the Public Works Department to verify progress in accordance with the zoning requirements, the Inclusionary Dwelling Unit Plan, and the Subdivision Improvement Contract, where applicable. Phasing of the IDUP will be enforced through a deed restriction that prohibits transfer of ownership of parcels; the restriction will be released as proof of compliance is provided.

PART 1 - DEVELOPMENT INFORMATION:

Project or Plat	Midtown Center			
Project Address:	8102 Mid Town Road, N	ladison, WI 53719	Project Area (in <u>acres</u>): <u>6.44</u>
Developer: W.C. I	Development Corp.	Representati	ive: Karyl Rice	
Street Address: 625	North Segoe Road, Suit	te #101 City/State: Mad	lison	Zip: 53705
Telephone: 608-219	-1679 , Fax:	608-663-1606	Email: rice@mailbag.com	
Agent, If Any:		Company:		
Street Address:	and the second s	City/State:		Zip:
Telephone:	Fax:	E	Email:	

PART 2 - PROJECT CONTENTS:

Complete the following table as it pertains to this project:

	MARKET-R	ATE UNITS	INCLUSION	IARY UNITS			
Residential Use	Owner- Occupied Units	Renter- Occupied Units	Owner- Occupied Units	Renter- Occupied Units	Total Units	Acres	
Single-Family							
Duplexes				·			
Multi-Family	156 - 186					4.07	
TOTAL	156 - 186		25 - 30		156 - 186	4.07	

PART 3 – AFFORDABLE HOUSING DATA:

Number of Inclusionary Dwelling U	Inits Propose	d by Area Me	edian Income	(AMI) Level	and Minimu	n Sale/Rent l	Price
Owner-Occupied Units	30%	40%	50%	60%	70%	80%	Total
Number at Percent of AMI				- · · · · · · · · · · · · · · · · · · ·			
Anticipated Sale Price							
Rental Units	30%	40%	50%	60%	70%	80%	Total
Number at Percent of AMI							
Maximum Monthly Rent Price							

PART 4 - DWELLING UNIT COMPARISON:

Complete the following table as it pertains to this project:

	MARKET-RATE UNITS					INCLUSIONARY UNITS				
Owner-Occupied Units with:	Studio / Effcy	1 Bdrm	2 Bdrms	3 Bdrms	4/More Bdrms	Studio / Effcy	1 Bdrm	2 Bdrms	3 Bdrms	4/More Bdrms
Minimum Floor Area:										
Rental Units With:										
Minimum Floor Area:										

CONTINUE →

PART 5 – INCENTIVES: Section 28.04 (25) of the Zoning Ordinance provides the opportunity for applicants in projects where affordable dwelling units are required or where the developer has agreed to pay money in lieu of inclusionary dwelling units, to receive one or more incentives as compensation for complying with the Inclusionary Zoning requirements. Each of the eleven incentives listed below are affixed a point value. The incentive points available to an applicant is dependent upon the number of affordable dwelling units proposed at the various area median income (AMI) levels. The program rewards projects both for having a higher number of affordable dwelling units provided at lower AMI levels, and for having a higher percentage of affordable dwelling units incorporated into the development. The incentive and the corresponding number of points available are listed below. (MAP=Maximum Available Points) Please mark the box next to the incentives requested.

Incentive	MAP	11	Incentive	MAP
✓ Density Bonus (varies by project)	3		Cash subsidy from Inclusionary Unit Reserve Fund up to \$10,000 per unit for up to 50% of the	2
☐ Parkland Development Fee Reduction	1		affordable units provided.	
☐ Parkland Dedication Reduction	1		Cash subsidy from Inclusionary Unit Reserve Fund of \$5000 for up to 50% of on-site afford-able units	2
Off-street Parking Reduction up to 25%	1		in projects with 49 or fewer detached units or projects with four or more stories and 75% of	
☐ Non-City provision of street tree planting	1		parking provided underground.	
☐ One addl. story in Downtown Design Zones	1	[Neighborhood Plan preparation assistance	1
Residential parking permits in a PUD/PCD	1	[Assistance obtaining housing funding information	1
☐ Incentives Not Assigned a Point Value by Ord	dinance (Expla	in):	

PART 6 – WAIVER: The Plan Commission may waive the requirement to provide inclusionary dwelling units in the development if the applicant can present clear and convincing financial evidence that providing the required number of inclusionary dwelling units on-site renders providing the required number of inclusionary units financially infeasible. In such a case, a developer may request a waiver to provide the units off-site, assign the obligation to provide the units to another party, or pay cash in lieu of the units, or any combination of the above. If the waiver is granted, the required units may be provided as new construction off-site in another development within **one mile** of the subject development; off-site units shall be provided at least 1.25 times the number of units if provided within the subject development. Off-site units must be constructed within one year of the time that they would have been constructed within the subject development. The applicant may opt to pay money into the Inclusionary Unit Reserve Fund based on contribution rates established in Section 28.04 (25) of the Zoning Ordinance. If provision of the inclusionary dwelling units through the waiver is still financially infeasible, the developer may seek a reduction in the percent of units to the point where the project becomes financially feasible. If such a waiver is requested, a detailed explanation shall be provided in the required project narrative demonstrating the financial infeasibility of complying with the ordinance requirements and the rationale for the alternative proposed.

• If a waiver is requested, please mark this box
and include all of the necessary information required by the Zoning Ordinance and IZ Program Policy & Protocols to support your request.

PART 7 - APPLICANT'S DECLARATION:

The signer shall attest that this application has been completed accurately and includes all requests for incentives or waivers; that they have attended both required pre-application staff meetings and given the required notice to the district alderperson and neighborhood association(s) prior to filing this application; and that all required information will be submitted on the corresponding application for zoning and/or subdivision approval by the Plan Commission. The applicant shall begin the declaration by stating below whether or not the project complies with the various requirements of the inclusionary zoning ordinance. Check the applicable box and provide any supporting comments.

Standards for Inclusionary Dwelling Units (IDUs)	Will Comply	Will <u>not</u> comply	Additional comments
Exterior Appearance of IDUs are similar to Market rate.			TBD with individual SIPs
Proportion of attached and detached IDU units is similar to Market rate.			TBD with individual SIPs
Mix of IDUs by bedroom size is similar to market rate.			TBD with individual SIPs

Standards for Inclusionary Dwelling Units (IDUs) [continued]	Will Comply	Will <u>not</u> comply	Additional comments
IDUs are dispersed throughout the project.			TBD with individual SIPs
IDUs are to be built in phasing similar to market rate.			TBD with individual SIPs
Pricing fits within Ordinance standards		·	TBQ with individual SIPs
Developer offers security during construction phase in form of deed restriction.			TBD with individual SIPs
Developer offers enforcement for for- sale IDUs in form of option to purchase or for rental in form of deed restriction.			TBD with individual SIPs
Developer describes marketing plan for IDUs.			TBD with individual SIPs
Developer acknowledges need to inform buyers/renters of IDU status, responsibilities for notification.			TBD with individual SIPs
Terms of sale or rent.			TBD with individual SIPs
	Yes	No	Additional comments
Developer has arranged to sell/rent IDUs to non-profit or CDA to meet IDU expectations.			TBD with individual SIPs
Developer has requested waiver for off-site or cash payment.			TBD with individual SIPs
Developer has requested waiver for reduction of number of units.		-	TBD with individual SIPs
Other:			
on this form. I, as the undersigned in the review of this project. I am	Unit, Zonir rant Office of inary development Staff ent proposal eneighborhood an Applicat d, acknowle also familia	ng Administon: control	rator and
Applicant Signature			Date

Phone

MIDTOWN CENTER IZ UNIT SUMMARY

8102 Mid Town Rd. Madison, WI 53719

Lot#	Description	AREA (SF)	AREA (acres)
1	Mixed-use, 6,000 - 14,000 SF	35,655	0.82
2	Multifamily	34,796	0.80
3	Multifamily	33,853	0.78
4	Mixed-use, 7000 - 21000 SF	38,761	0.89
5	Commercial, 17,000 - 25,500 SF	46,637	1.07
6	Commercial, 14,000 - 21,000 SF	44,570	1.02
7	Mixed-use, 6,000 - 18,000 SF	34,275	0.79
Outlot 1	Out lot	11,978	0.27
TOTALS		280,525	6.44

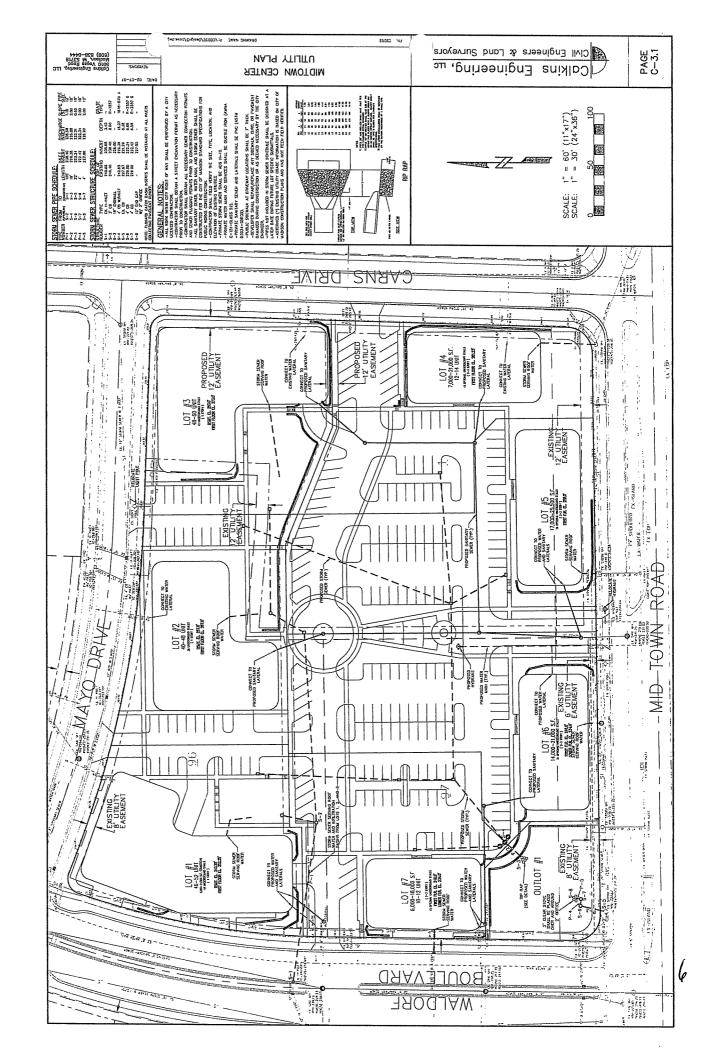
Note: Bedroom counts, unit types and dispersion for each lot (with owner-occup

Minimum Residential Units	Maximum Residential Units	Minimum IZ Units	Maximum IZ Units
46	52	7	8
40	48	6	8
48	60	. 8	9
12	14	2	3
0	0	0	0
0	0	0	0
10	12	2	2
0	0	0	0
156	186	25	30

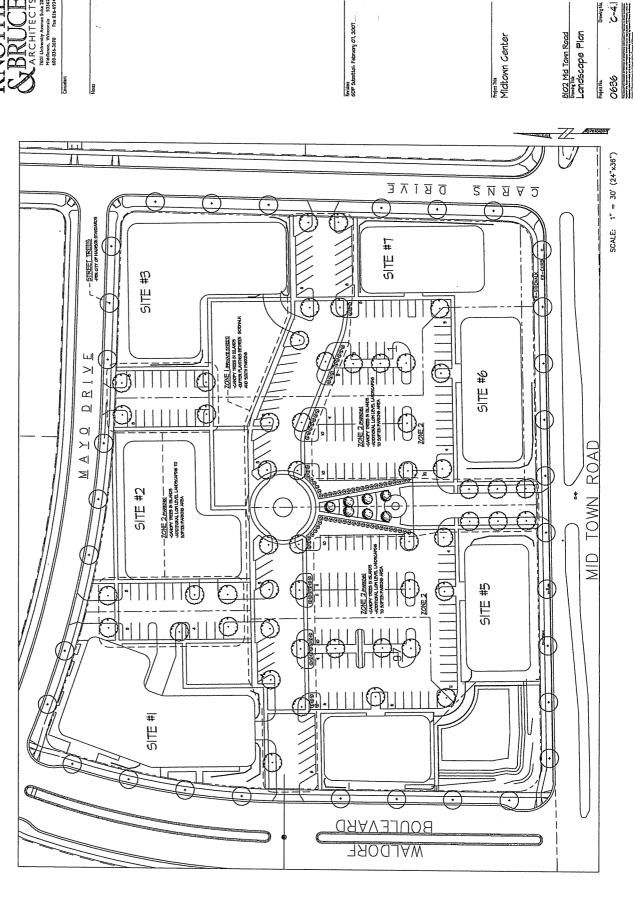
ppied units) will be determined with the individual SIPs.

WALDORF OUTLOT I で 性 性 # 101 [O] 表 M TOWN ROAD LOT #2 \$ M 5**0**-∞ 0 口機 D ĮZŲ <u>|-</u> 10T 费 LOT #4 CARNS <u>DRIVE</u> SCALE: $1'' = 30' (24'' \times 36'')$ SITE DEVELOPMENT STATISTICS 280525 5F.6.44 ACRES 69,000-100,000 5.F. 156-156 94275 S.F. 16,000-18,000 S.F. 10-12 5 STORY 99,059 S.F. NIA 48-60 4 STORY 94,796 S.F. NVA 40-46 4 570RY 11,9718 SF Goneral Dovelopment
Plan
Goneral Dovelopment
Continue
Continue
Coll Midtown Center Review lessed: Jenury 25, 2007 6DP Submittelii February 07, 2007 . [-]

U

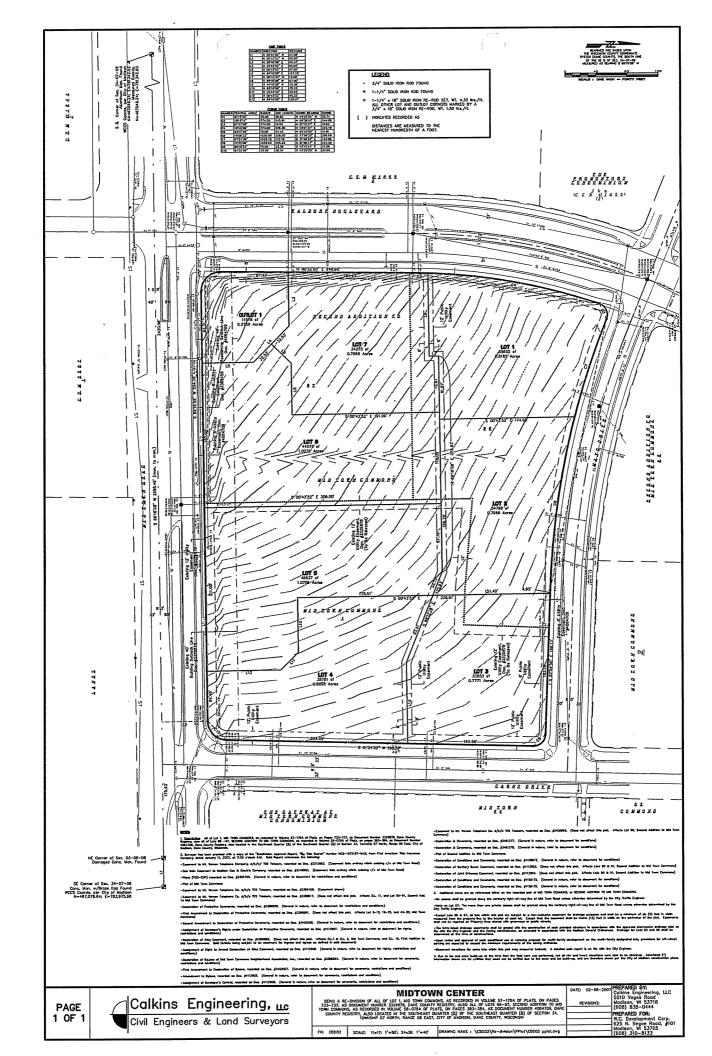


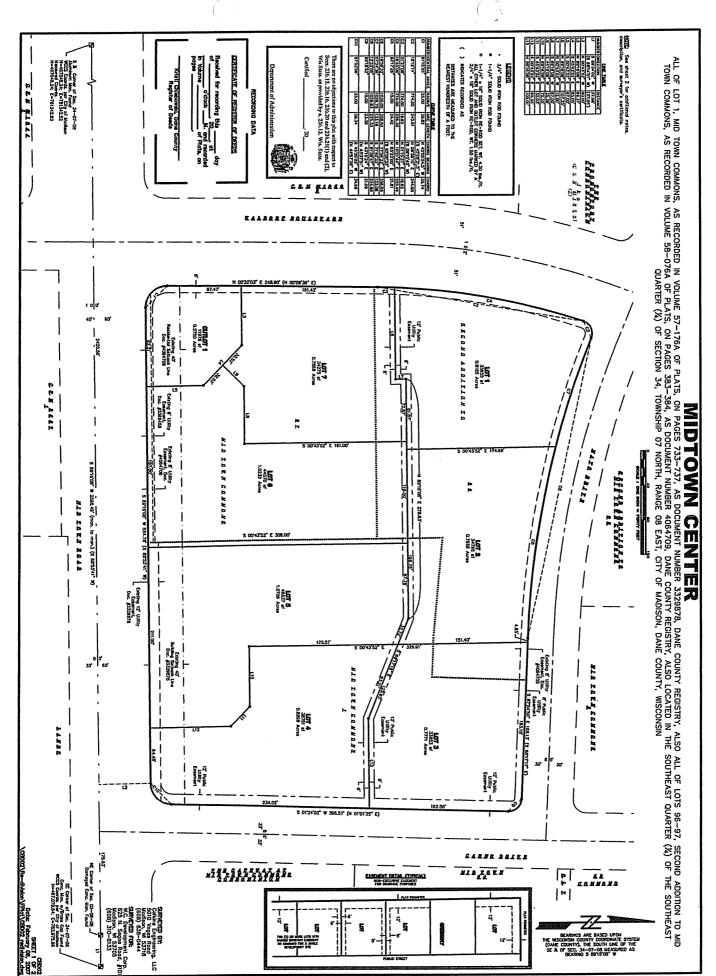




fersion 60P Substitule February 01, 2001

6





1.