

MT BEA FUND ACTIVITY MEMO

DATE: Wednesday, February 7, 2024

SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, February 20, 2024 / 4:00-4:30 PM

Meeting held via Zoom

For the calendar year 2024, the committee has \$275,000 to appropriate, less \$5,000 Administration Fee, balance adjusted to \$270,000. After the December 5, 2023, meeting, there existed a balance in the fund of \$2,023, which is not carried over into 2024. Re-appropriations below of \$93,000, leaves the committee with available funds of \$363,000 to consider and appropriate at this meeting. There are four new event requests, which will leave a remaining balance of \$272,500 in the fund.

Re-appropriations to address at this meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount that had been approved.

Group & Event Name	Event Dates	Award Amount	Paid Amount	Amount Re-appr	Award / Pick-up RN	Date Approved	Reason
Americans for the Arts - 2026 Americans for the Arts Annual Convention	2026, Jun 11-15	\$16,500	\$0	\$16,500	1100 / 0	10/3/23	LOSS – internal group reasons, event being suspended for now.
Intl Soc for Structural and Multidisciplinary Optimization - WCSMO-16	2025, Jun 9-13	\$19,500	\$0	\$19,500	1300 / 0	12/5/23	LOSS – client selected Japan. Locals would like to try again for future year.
MEA Energy Assoc - Gas Operations Tech Summit 2024	2024, Aug 11-15	\$13,500	\$0	\$13,500	900 / 0	12/5/23	LOSS – client selected Milwaukee.
Promega Corp - International Symposium on Human Identification 36	2025, Oct 16-24	\$36,000	\$0	\$36,000	2400 / 0	9/20/22	LOSS – key reasons; direct flights and unique, off-site venue for large event.
Wisconsin Assoc for Bilingual Education - 2025 Annual Conf	2025, May 2-4	\$7,500	\$0	\$7,500	500 / 0	7/11/23	LOSS – attendees bring families, selected WI Dells.
Total to Re-appropriate at this meeting:				\$93,000			

Fund Requests for this meeting, February 20, 2024.

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
American Association of Biological Anthropologists - 2028 Annual Meeting	2028, March 27-Apr 1	\$30,000	Facility Rental	580	2000	\$779,388
Assoc of Cancer Center Administrators - 2026 Cancer Center Administrators Forum	2026, Apr 11-15	\$16,500	Facility Rental	450	1100	\$442,569
Handbell Musicians of America - Pinnacle 7 2025	2025 July 8-11	\$15,000	Facility Rental	450	1000	\$427,166
World Triathlon Corp. - IRONMAN Wisconsin and IM WI 70.3 2025	2025 Sept 9-15	\$29,000	Facility Rental	14800	2500	\$2,551,602
Total requests for funding approval at this meeting:		\$90,500		16,280	6,600	\$4,200,725

Roll-over of funds Request

Group & Event Name	Dates Approved For	New Event Dates	Amount	Originally approve date	Attendance	Room Nights	Direct Spending
Christian Community Development Association – National Conference	2025, Oct/Nov	2027, Oct/Nov	\$23,760	12/5/23	2000	1584	\$825,111

The Christian Community Development Association event originally approved for 2025. Client now requesting 2027 dates.