

WINE LICENSE APPLICATION OF
MPL CORPORATION INVESTMENT

d/b/a AMOCO

1129 South Park Street, Madison, Wisconsin 53715

BUSINESS PLAN

WE CURRENTLY OWN & OPERATE AN AMOCO GASOLINE STATION & CONVENIENCE STORE WHERE WE OFFER FOR SALE A WIDE RANGE OF CONVENIENCE PRODUCTS, INCLUDING NON-ALCOHOLIC & ALCOHOLIC (BEER) BEVERAGES.

UPON RECEIPT OF THE CLASS "C" WINE LICENSE HEREIN, WE LOOK FORWARD TO OFFERING AN OPPORTUNITY TO PURCHASE QUALITY WINES TO THE BAY CREEK NEIGHBORHOOD.

AMOCO - 1129 SOUTH PARK STREET

COOLERS

COOLERS

WALK-IN
COOLER

CASH REGISTER

WEST OLIN AVENUE

DOOR

DOOR

DOOR

DOOR

Restaurant

FUEL PUMPS

SOUTH PARK STREET

INFORMATIONAL MEETING
CLASS "C" WINE LICENSE
AMOCO 1129 SOUTH PARK STREET MADISON

Tuesday, July 29, 2025, 5:30 PM – 6:30 PM

GOAL - To Offer Bay Creek Neighborhood & Residents A Convenient Location to Purchase Quality Wine Products in a Safe Environment While Growing Our Business & Sales.

- Our application is for wine only (we currently hold a beer license).
- We do not intend to sell lower quality wines (example Boones Farm, MD 20/20).
- Our point of sale (register) shall be programmed so that all wine products may only be scanned/sold during hours permitted by law.
- All current Amoco employees have successfully completed a State of Wisconsin approved responsible alcohol training program.
- All future employees shall be required to successfully complete a State of Wisconsin approved responsible alcohol training program.

Please contact Rajan Talwar (951)972-6655 if you have questions.