



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, July 16, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 890 4731 9968

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of August 5, 2025.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

May 28, 2025: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

June 18, 2025: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

June 25, 2025: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [89114](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [88836](#)

Operator License Application

Tony Meyer- Establishment where employed: Thrill Factory

Legislative History

6/25/25

ALCOHOL LICENSE
REVIEW COMMITTEE

Return to Lead with the Recommendation for
Approval

Temporary Class B Concurrent with Street Use

3. [88976](#)

Temporary Class B Retailer License

Concurrent with Street Use Permit

Schenk's Corners Art Society

Event Location: 1900 Block Atwood Ave

Event Date: 8/15/2025 5 -10pm & 8/16/2025 2 - 10 pm

Police District: 410 (District 6)

Event: Schenk's Corners Block Party

4. [88977](#)

Temporary Class B Retailer License

Concurrent with Street Use Permit

Madison Homebrewers and Tasters Guild

Event Location: Olin Park

Event Date: 8/9/2025 11am - 7pm

Police District: 313 (District 14)

Event: Great Taste of the Midwest

5. [88978](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 2 E Main St
Event Date: 8/6, 8/13, 8/20, 8/27, and 9/3 4 - 8pm
Police District: 406 (District 4)
Event: Jazz at Five Summer Series

Changes of Agent

6. [88723](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 1514 • 5445 University Ave
New Agent: Joshua Burford
Class A Beer, Class A Cider
District 19
7. [88979](#) Change of Agent
Madison Axe LLC • dba Madison Axe • 2427 Stoughton Rd
New Agent: Brandon Long
Class B Beer
(District 16)

Business Name Change

8. [88980](#) Business Name Change
Mishqui Peruvian Cuisine LLC • Current dba: Mishqui Peruvian Cuisine
4604 Monona Dr
Class B Combination Liquor & Beer
(District 15)
New dba: Mishqui Peruvian Bistro

Entity Reorganization

9. [88981](#) Entity Reorganization
Triple Shift Entertainment LLC • dba Bowl-A-Vard
2121 East Springs Dr
Class B Combination Liquor & Beer
(District 17)
Add one new officer, remove one officer
10. [88982](#) Entity Reorganization
Madison Axe LLC • dba Madison Axe
2427 Stoughton Rd

Class B Beer
(District 16)
Remove two officers

11. [88983](#) Entity Reorganization
 HJ Liquors LLC • dba University Avenue Liquor
 525 University Ave
 Class A Beer, Class A Liquor
 (District 2)
 Remove one officer

12. [88984](#) Entity Reorganization
 HJ Liquors LLC • dba City View Liquor
 6420 Cottage Grove Rd
 Class A Beer, Class A Liquor
 (District 3)
 Remove one officer

13. [88985](#) Entity Reorganization
 Vintage II Inc • dba Tangent
 803 E Washington Ave
 Class B Combination Liquor & Beer
 (District 6)
 Add one new officer, remove one officer

14. [88986](#) Entity Reorganization
 Vintage II Inc • dba Vintage Brewing Co
 674 S Whitney Way
 Class B Combination Liquor & Beer
 (District 19)
 Add one new officer, remove one officer

Items Referred

15. [87483](#) Adopting the Updated Elected and Appointed Official Code of Ethical Conduct

Legislative History

3/5/25	Council Office	Referred for Introduction
3/11/25	COMMON COUNCIL	Refer to the COMMON COUNCIL EXECUTIVE COMMITTEE
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the BOARD OF PUBLIC WORKS
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the PLAN COMMISSION

3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the BOARD OF PARK COMMISSIONERS
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the LANDMARKS COMMISSION
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the MADISON PUBLIC LIBRARY BOARD
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the EQUAL OPPORTUNITIES COMMISSION
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the POLICE CIVILIAN OVERSIGHT BOARD
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the TRANSPORTATION COMMISSION
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the AFFIRMATIVE ACTION COMMISSION
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the ECONOMIC DEVELOPMENT COMMITTEE
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the ALCOHOL LICENSE REVIEW COMMITTEE
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the DISABILITY RIGHTS COMMISSION
3/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
3/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Take Off The Table
3/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Table
5/7/25	BOARD OF PUBLIC WORKS	Return to Lead with the Recommendation for Approval to the Council Office
5/12/25	PLAN COMMISSION	Return to Lead with the Recommendation for Approval to the COMMON COUNCIL EXECUTIVE COMMITTEE
6/5/25	MADISON PUBLIC LIBRARY BOARD	Return to Lead with the Recommendation for Approval to the COMMON COUNCIL EXECUTIVE COMMITTEE
6/11/25	BOARD OF PARK COMMISSIONERS	Return to Lead with the Recommendation for Approval to the COMMON COUNCIL EXECUTIVE COMMITTEE
6/25/25	TRANSPORTATION COMMISSION	Return to Lead with the Recommendation for Approval to the COMMON COUNCIL EXECUTIVE COMMITTEE

16. [88744](#)

Amending Section 38.05(3)(f) of the Madison General Ordinances to replace the word "church" with "place of worship" for the purpose of alcohol licensing distance restrictions.

Legislative History

6/11/25	Attorney's Office	Referred for Introduction
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6/17/25

COMMON COUNCIL

Referred to the ALCOHOL LICENSE
REVIEW COMMITTEE

Change of Licensed Premises

17. [88972](#) Change of Licensed Premises
Stuffed Olive Madison LLC • dba The Stuffed Olive
Current Capacity (in/out): 114/0 • Proposed Capacity (in/out): 114/20
351 State St • Agent: Stephen Bassler
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 403 (District 4)
Request to add a sidewalk cafe to the premises.
18. [88973](#) Change of Licensed Premises
Classic Arcade LLC • dba Aftershock Classic Arcade
Current Capacity (in/out): 54/0 • Proposed Capacity (in/out): 54/20
1444 E Washington Ave • Agent: Brad Van Kauwenbergh
Class B Combination Liquor & Beer • 75% alcohol, 5% food, 20% other
Police Sector 409 (District 6)
Request to add patio on the driveway side of the building to the premises.

New License - Public Hearing

Recessed Public Hearing

19. [88502](#) Public Hearing - New License
Speedway LLC • dba Speedway 4132
4902 Verona Rd • Agent: Charles Satterfield
Class A Beer, Class A Liquor
Police Sector 212 (District 10)
- Legislative History**
- | | | |
|---------|-------------------------------------|-------------------------------------------------------------------------------------------------|
| 5/28/25 | Clerk's Office | Referred for Introduction |
| 6/3/25 | COMMON COUNCIL | Referred for Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE |
| 6/18/25 | ALCOHOL LICENSE
REVIEW COMMITTEE | RECOMMEND TO COUNCIL TO RE-REFER
- PUBLIC HEARING to the ALCOHOL
LICENSE REVIEW COMMITTEE |
| 7/1/25 | COMMON COUNCIL | Re-refer for Recessed Public Hearing to the
ALCOHOL LICENSE REVIEW COMMITTEE |
20. [88503](#) Public Hearing - New License
7-Eleven Inc • dba 7-Eleven #35851J
2216 University Ave • Agent: Christopher Martinez Perez
Class A Beer, Class A Liquor
Police Sector 206 (District 5)

Legislative History

5/28/25	Clerk's Office	Referred for Introduction
6/3/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
6/18/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
7/1/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

21. [88801](#) Public Hearing - New License
Go Forth LLC • dba This Is All Fabulous
1026 N Sherman Ave • Agent: Kyle Kiepert
Estimated Capacity (in/out): 40/30
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 503 (District 12)

Legislative History

6/18/25	Clerk's Office	Referred for Introduction
7/1/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

22. [88802](#) Public Hearing - New License
Rusk Avenue Master Tenant LLC • dba Spark by Hilton Madison Central
102 E Rusk Ave • Agent: John Kothe
Estimated Capacity (in/out): 150/75
Class B Beer, Class C Wine • 60% alcohol, 30% food, 10% other
Police Sector 300 (District 14)

Legislative History

6/18/25	Clerk's Office	Referred for Introduction
7/1/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

23. [88803](#) Public Hearing - New License
Light of the Moon Inc • dba Moon Bar
328 W Gorham St • Agent: Jeffrey Road
Estimated Capacity (in/out): 314/0
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)

Legislative History

6/18/25	Clerk's Office	Referred for Introduction
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7/1/25 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

24. [88971](#) 18+ Center for Visual & Performing Arts License
Light of the Moon Inc • dba Moon Bar
Capacity (in/out): 314/0
328 W Gorham St • Agent: Jeffrey Rood
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)

25. [88804](#) Public Hearing - New License
Red Lobster Hospitality LLC • dba Red Lobster
4502 East Towne Blvd • Agent: Karen Marquis
Estimated Capacity (in/out): 243/0
Class B Combination Liquor & Beer • 8.31% alcohol, 91.69% food
Police Sector 631 (District 17)

Legislative History

6/18/25 Clerk's Office Referred for Introduction
7/1/25 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

26. [88806](#) Public Hearing - New License
Badger Lodging LLC • dba Home2 Suites & Tru by Hilton Madison
2403 East Springs Dr • Agent: Amanda Bublitz
Estimated Capacity (in/out): 219/0
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 632 (District 17)

Legislative History

6/18/25 Clerk's Office Referred for Introduction
7/1/25 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

27. [88807](#) Public Hearing - New License
Madison Children's Museum • dba Madison Children's Museum
100 N Hamilton St • Agent: Susan Ramspacher
Estimated Capacity (in/out): 750/250
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 406 (District 4)

Legislative History

6/18/25 Clerk's Office Referred for Introduction
7/1/25 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

28. [88970](#) 21+ Entertainment License

Madison Children's Museum Inc • dba Madison Children's Museum
Capacity (in/out): 750/250
100 N Hamilton St • Agent: Susan Ramspacher
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 403 (District 4)

Report of Madison Police Department

29. [89112](#) Recent Calls for Service

Report of City Clerk's Office

30. [89113](#) Summary of Licenses Issued

Request to Extend License Issuance

31. [89189](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Wisco Cheese & Cheers LLC • dba TBD
4905 Commercial Ave Suite B • Agent: Keval Patel
Estimated Capacity (in/out): 20/0
Class B Beer • 20% alcohol, 80% food
Police Sector 609 (District 3)

Municipal Approval for Full Service Retail Alcohol Sales

32. [88394](#) Municipal Approval of Full Service Retail Alcohol Sales
State Line Distillery LLC • dba State Line Distillery
Event Location: 2219 Monroe St
Event Date: ~~July 6, 13, 20, 27~~; August ~~3, 10~~, 17, 24, 31; September 7, 14, 21, 28; and October 5, 12, 19, and 26 9am - 2pm
Police District: 207 (District 13)
Event: Monroe Street Farmers' Market

Adjournment



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 89114

File ID: 89114

File Type: License

Status: Public Comment

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/09/2025

File Name:

Final Action:

Title: Public Comment

Notes:

Sponsors:

Effective Date:

Attachments:

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 89114

Title

Public Comment



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88836

File ID: 88836

File Type: License

Status: Items Referred

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 06/23/2025

File Name:

Final Action:

Title: Operator License Application
Tony Meyer- Establishment where employed: Thrill Factory

Notes:

Sponsors:

Effective Date:

Attachments: T Meyer App Redacted.pdf, T Meyer Face Sheet
Redacted.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: hharris@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	ALCOHOL LICENSE REVIEW COMMITTEE	06/25/2025	Return to Lead with the Recommendation for Approval				Pass
Action Text: A motion was made by Verveer, seconded by Barushok, to Return to Lead with the Recommendation for Approval, notwithstanding felony conviction, to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.							

Text of Legislative File 88836

Title
Operator License Application
Tony Meyer- Establishment where employed: Thrill Factory

Operator Application for Licenses to expire 6/30/2026

For individuals selling or serving alcohol, pursuant to Madison General Ordinance 38.05. Fees are not refundable.

☐ Operator License (\$80).

☒ Operator License with two month Provisional License issued today (\$95).

Office use: LICOPR-2025 - 00281		BST Date 03/18/25	
Filling out your application <ul style="list-style-type: none"> An Operator License is a privilege, not a right. Any false answers or omissions may result in the denial of your application. This application must be filled out accurately and completely. If you have any doubt as to whether to include the facts of a specific incident it is recommended that you disclose the information. If you are unsure about how to respond to any questions on this form, check with the City Clerk for clarification. Your application will not be processed until you deal with outstanding warrants. You can obtain information regarding your arrest and conviction record from the police department, the court with which you interacted, or the Wisconsin Circuit Court Access website at www.wcca.wicourts.gov/index.xsl (CCAP may not provide a comprehensive list of ALL arrests and convictions). 			
Review of your application <ul style="list-style-type: none"> The Madison Police Department will perform a background check to verify that the information you have provided is complete and accurate. If there are concerns about your arrest and/or conviction record as it relates to your application, or if it appears that you falsified or omitted information from your application, you may be called to appear before the Alcohol License Review Committee. If you are asked to appear but choose not to do so, your application may be denied. Meetings of the Alcohol License Review Committee are open to the public and televised. 			
First Name Tony	M. I. W	Last Name Meyer	
Residence: Street Address [REDACTED]	City Fort Atkinson	State WI	Zip 53558
Phone [REDACTED]	Date of Birth [REDACTED]	Birth Place (City, State) Black River Falls, WI	Sex Male
Driver's License Number (State & Number) [REDACTED]	Place of employment and phone # Thrill Factory	Email Address [REDACTED]	
Other names, aliases or birthdates ever used:			
Cites and States lived in since age 18, including where you now reside:		From:	To:
Madison		From: 2004	To: 2018
Fort Atkinson		From: 2018	To: 2025
Lacrosse		From: 2000	To: 2004
Tomah		From: 1997	To: 2000
-over-			

Arrest and Conviction Record

Since your 17 th birthday, have you ever been convicted of a felony or misdemeanor? (Including criminal traffic offenses)	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
As a juvenile, were you ever waived into adult court and convicted of a felony or misdemeanor?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Have you ever been convicted by a military court-martial?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Have you ever been convicted of disorderly conduct that involved violence against another person?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

List Any Pending Citations, Tickets, or Criminal Charges

Year	Location	Charge	At the time of incident were you under the influence of alcohol and/or other drugs?	Did the incident occur in or around an establishment that serves alcohol?

List All Citations, Tickets, Municipal/Ordinance Violations and Criminal Convictions

(Excluding Parking Tickets). Attach additional paper if necessary.

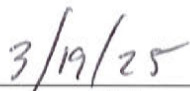
Year	Location	Charge	At the time of incident were you under the influence of alcohol and/or other drugs?	Did the incident occur in or around an establishment that serves alcohol?
9/05				
1998/99		Marijuana Possession	No	No

Application must be signed.

The undersigned acknowledges that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000, and understands that his/her past record will become part of this application and that the applicant applying for an Operator License is a Wisconsin resident.



Applicant's Signature



Date

To be filled out by the Madison Police Department

- ☐ Subject has no Criminal Arrest Record with either the Wisconsin State Crime Bureau or with the Madison Police Department
- ☐ Files indicate that subject has the attached Criminal Arrest Record



Madison Police Department Authorized Signature



Date

Anthony Meyer AKA Anthony Anderson :

Guideline(s) 1, 5

State	Date	Description	Pending	Conviction	Fel/Misd/Ord
WI	02/05/1999	Possess w/ Intent-THC(>500-2500g) [Modifiers: Possess SH. I,II Drugs-Certain Places] La Crosse County 1999CF00081 La Crosse PD		02/04/2000	Felony U
WI	01/16/2003	Manufacture/Deliver THC (<=200g) [Modifiers: Conspiracy] Racketeering-Pattern of Activity La Crosse County 2003CF00081 La Crosse County Sheriff		08/22/2003	Felony I Felony C

Completed by: 4434 Date Completed: 05/28/2025

☐ Submit to Council

☐ Additional Info Required/ Resubmit application

☒ Submit to ALRC

☐ Other Action: _____

Captain Initials: ME Date: 05/28/25



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88976

File ID: 88976

File Type: License

Status: Temp Class B with
Street Use

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Temporary Class B Retailer License
Concurrent with Street Use Permit
Schenk's Corners Art Society
Event Location: 1900 Block Atwood Ave
Event Date: 8/15/2025 5 -10pm & 8/16/2025 2 - 10 pm
Police District: 410 (District 6)
Event: Schenk's Corners Block Party

Notes:

Sponsors:

Effective Date:

Attachments: PERCPS-2025-00112 App_Redacted.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88976

Title

Temporary Class B Retailer License
Concurrent with Street Use Permit
Schenk's Corners Art Society
Event Location: 1900 Block Atwood Ave
Event Date: 8/15/2025 5 -10pm & 8/16/2025 2 - 10 pm
Police District: 410 (District 6)
Event: Schenk's Corners Block Party



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Street Use: ☐ No ☒ **YES**
Office Use Only

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

PERCPS- 2025- 00112

(License number)

(Alder District #)

(Police Sector)

Office Use Only

17

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event - events may have consecutive days.

The named organization applies for:

- ☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: ☒ Bona fide Club ☐ Chamber of Commerce ☐ Church
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Schemik's Corners AA Society Phone: 262-903-1676

Address: 1714 Roth St. Madison, WI 53704 Email: emptyrandall@hotmail.com Website:

Date organized: 03/27/2019 If a corporation, give date of incorporation: 03/27/2019

WI State Seller's Permit ID:

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Joe Burbach	Madison, WI	
Vice President	Dan Plourde	Madison, WI	
Treasurer	Michel Randall	Madison, WI	
Secretary	Adam Ginsberg	Madison, WI	
Person in charge of event	Name	Phone	Email
	Michael Randall	262-903-1676	emptyrandall@hotmail.com

REV 07/2019

continued on page two - OVER



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88977

File ID: 88977

File Type: License

Status: Temp Class B with
Street Use

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Homebrewers and Tasters Guild
Event Location: Olin Park
Event Date: 8/9/2025 11am - 7pm
Police District: 313 (District 14)
Event: Great Taste of the Midwest

Notes:

Sponsors:

Effective Date:

Attachments: PERCPS-2025-00125 App_Redacted.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88977

Title

Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Homebrewers and Tasters Guild
Event Location: Olin Park
Event Date: 8/9/2025 11am - 7pm
Police District: 313 (District 14)
Event: Great Taste of the Midwest



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Street Use: ☐ No ☒ **YES**
Office Use Only

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

Peraps-2025-00125
(License number)

(Alder District #) (Police Sector)
Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

- ☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: ☒ Bona fide Club ☐ Chamber of Commerce ☐ Church
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Madison Homebrewers and Tasters Guild Phone: 757-604-1843

Address: PO Box 1365, Madison, WI 53701-1365 Email: rekuehn@wisc.edu Website: MHTG.org

Date organized: 1983 If a corporation, give date of incorporation: _____

WI State Seller's Permit ID: _____

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Paul McGuire	Madison, WI	
Vice President	Greg Tutusko	Madison, WI	
Treasurer	Ryan Mallet	Madison, WI	
Secretary	Laura Hall	Madison, WI	
Person in charge of event	Name	Phone	Email
	Doug Randall	608 215-8329	chairman@greataste.org

Event Information

Event Name: Great Taste of the Midwest Event dates & time(s): Beer storage 8/8/2025, Event 8/9/2025 11am-7pm

Event Address: Olin Park, 1156 Olin Turnville Ct., Madison Estimated Attendance: 9000 patrons

Do the premises you want to license occupy *all* of the building/property? No No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): _____

The premises include all areas secured by fencing, including the pavillion and a number of tents.

Explain the purpose and nature of the event: Annual beer-tasting festival.

Describe your planned method of crowd control: Madison Police, staff, and private security.

How many security persons will you have on the licensed premises? 19+ officers and addional on traffic duty.

Will food be served? ☒ Yes ☐ No

Will a tent be used? ☒ Yes ☐ No

Will the street be used? ☒ Yes ☐ No

Will wine be served? ☐ No ☒ Yes: 1 of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: General Beverage/Frank Distr.

Quantities ordered: 2-3 1/2 barrels for each of approx 200 brewers

(If serving wine) Wholesaler/distributor/winery who will supply wine: Same as above

Quantities ordered: 30 cases or equivalent

Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Paul McGuire (Jun 16, 2025 21:13 CDT) Date: 06/16/2025

Printed name of **Officer** who is signing: Paul McGuire, President



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88978

File ID: 88978

File Type: License

Status: Temp Class B with
Street Use

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 2 E Main St
Event Date: 8/6, 8/13, 8/20, 8/27, and 9/3 4 - 8pm
Police District: 406 (District 4)
Event: Jazz at Five Summer Series

Notes:

Sponsors:

Effective Date:

Attachments: PERCPS-2025-00110 App_Redacted.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88978

Title

Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 2 E Main St
Event Date: 8/6, 8/13, 8/20, 8/27, and 9/3 4 - 8pm
Police District: 406 (District 4)
Event: Jazz at Five Summer Series



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

PERCPS-2025-0310

(License number)

4

406

(Alder District #)

(Police Sector)

Office Use Only

Street Use: ☐ No ☒ YES
Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event - events may have consecutive days.

The named organization applies for:

- ☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☒ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: ☒ Bona fide Club ☐ Chamber of Commerce ☐ Church
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Jazz at Five, INC. Phone: 9202901266

Address: 1213 N Sherman ave #295 Madison, WI 53704 Email: eventdirector@jazzatfive.org Website: www.jazzatfive.org

Date organized: 08/01/1993 If a corporation, give date of incorporation: 12/06/2007

WI State Seller's Permit ID: _____

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Michael Thompson	Fitchburg, WI	
Vice President	Kirsten Spira	Madison, WI	
Treasurer	Johannes Wallmann	Madison, WI	
Secretary	Spencer Stanbery	Madison, WI	
Person in charge of event	Name	Phone	Email
	Spencer Stanbery	9202901266	eventdirector@jazzatfive.org

Event Information


August 6, 13, 20, 27 and September 3 4pm - 8pm

Event Name: Jazz at Five Summer Series Event dates & time(s): _____Event Address: 2 E Main St Estimated Attendance: 700-1,000 per date

Do the premises you want to license occupy *all* of the building/property? yes No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): _____

Outside the Capitol building, on the squareConcerts are outdoors - audience will use city parking rampsExplain the purpose and nature of the event: Outdoor Neighborhood Jazz ConcertDescribe your planned method of crowd control: 5 - 10 VolunteersHow many security persons will you have on the licensed premises? NoneWill food be served? ☒ Yes ☐ NoWill a tent be used? ☒ Yes ☐ NoWill the street be used? ☒ Yes ☐ NoWill wine be served? ☐ No ☒ Yes: 1 of 2 per yearWholesaler/distributor/brewery who will supply fermented malt beverage: General Beveragethree half barrels per concert

Quantities ordered: _____

(If serving wine) Wholesaler/distributor/winery who will supply wine: General BeverageQuantities ordered: 20 cases per concert**Declaration**☒ The information provided in this application is true and correct to the best of my knowledge and belief.Officer Signature  Date: May 9, 2025Printed name of **Officer** who is signing: Spencer Stanbery



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88723

File ID: 88723

File Type: License

Status: Change of Agent

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 06/10/2025

File Name:

Final Action:

Title: Change of Agent
Kwik Trip Inc • dba Kwik Trip 1514 • 5445 University Ave
New Agent: Joshua Burford
Class A Beer, Class A Cider
District 19

Notes:

Sponsors:

Effective Date:

Attachments: Burford Agent app.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: tlund@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88723

Title

Change of Agent
Kwik Trip Inc • dba Kwik Trip 1514 • 5445 University Ave
New Agent: Joshua Burford
Class A Beer, Class A Cider
District 19



Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☒ Beer, ☐ Liquor, ☒ Cider

Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number) -if change-

(Legistar file number) -if change-

LICLIA-2020-00789
(License number)

(Alder District # and Name)

Office Use Only

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
 - If you are a **new** agent for a **new** license, there is no charge.
 - If this is a **change of agent**, there is a \$10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, Scott P. Zietlow, officer/member for Kwik Trip, Inc. (Corp/LLC),
doing business as Kwik Trip 1514, authorize and appoint Joshua K. Burford
Name
as the liquor/beer agent for the premise located at 5445 Univerisy Ave., Madison, WI.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Scott P. Zietlow

Signature of corporate officer/member
Scott P. Zietlow

Date

6/3/25

To be completed by appointed Liquor/Beer Agent

I, Joshua K. Burford, appointed liquor/beer agent for Kwik Trip, Inc. (Corp/LLC),
being first duly sworn, affirm that I have full authority and control of the premise described
in this license, and I am involved in the actual conduct of the business as an employee, or have a direct
financial interest in the business of the licensee. The percent of the business I own is 0 %.

☒ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Joshua K. Burford
Signature of corporate Agent

Joshua K. Burford
REV 09/2018

Date

6/3/25

☐ Form submitted by mail/e-mail
Office Use Only

Wisconsin Responsible Beverage Seller/Server Training

JOSHUA BURFORD

has met all training requirements and successfully completed the above course and/or exam.

Certification Number: SL186247

Date of Completion: 06/27/2024



Authorized Signature

This certificate represents the successful completion of an approved Wisconsin Department of Revenue Responsible Beverage Server Course in compliance with secs. 125.04(5)(a)5., 125.17(6), and 134.66(2m), Wis. Stats. Present this certificate to your local municipal clerk's office to receive your Operator's or Retail license.

Diversys Learning, Inc.
1101 Arrow Point Drive, Suite 302
Cedar Park, TX 78613



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88979

File ID: 88979

File Type: License

Status: Change of Agent

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Change of Agent
Madison Axe LLC • dba Madison Axe • 2427 Stoughton Rd
New Agent: Brandon Long
Class B Beer
(District 16)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2022-00919 Agent Change App.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

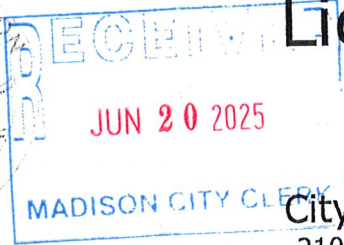
History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88979

Title

Change of Agent
Madison Axe LLC • dba Madison Axe • 2427 Stoughton Rd
New Agent: Brandon Long
Class B Beer
(District 16)



Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☐ Liquor,
☐ Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number) -if change-

(Legistar file number) -if change-

LICUB-2022-00919
(License number)

(Alder District # and Name)
Office Use Only

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
 - If you are a **new** agent for a **new** license, there is no charge.
 - If this is a **change of agent**, there is a \$10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, Brandon Long, officer/member for Madison Axe LLC (Corp/LLC),
doing business as Madison Axe, authorize and appoint Brandon Long
Name
as the liquor/beer agent for the premise located at 2427 S. Stoughton Rd., Madison, WI 53716.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

[Signature], 06/19/2025
Signature of corporate officer/member *Date*

To be completed by appointed Liquor/Beer Agent

I, Brandon Long, appointed liquor/beer agent for Madison Axe LLC (Corp/LLC),
being first duly sworn, affirm that I have full authority and control of the premise described
in this license, and I am involved in the actual conduct of the business as an employee, or have a direct
financial interest in the business of the licensee. The percent of the business I own is 50 %.

☒ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

[Signature], 06/19/2025
Signature of corporate Agent *Date*



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88980

File ID: 88980

File Type: License

Status: Business Name Change

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Business Name Change
Mishqui Peruvian Cuisine LLC • Current dba: Mishqui Peruvian Cuisine
4604 Monona Dr
Class B Combination Liquor & Beer
(District 15)
New dba: Mishqui Peruvian Bistro

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2022-00964 dba Change.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88980

Title

Business Name Change
Mishqui Peruvian Cuisine LLC • Current dba: Mishqui Peruvian Cuisine
4604 Monona Dr
Class B Combination Liquor & Beer
(District 15)
New dba: Mishqui Peruvian Bistro



Change of dba Name

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☒ Class C Wine

(Agenda Item Number)

(Legistar file number)

(License number)

(Alder District # and Name)
Office Use Only

31

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2022-00964

Current Business dba Name: MISHQUI PERUVIAN CUISINE

Licensed Address: 4604 Monona Drive, Madison, WI 53716

Liquor/Beer Agent Name: Cynthia Garcia

Alder, District #: 4

Corporate Information

Business Legal Name (as on WI State Sellers Permit): MISHQUI PERUVIAN CUISINE LLC

Business Mailing Address: 225 King Street, Madison, WI 53703

Business Contact Name, Position: Cynthia Garcia, Owner

Business Phone: (608) 400-4100

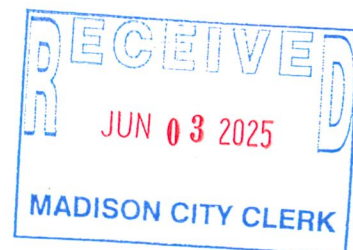
Business Email: hola@mishquiperu.com

New dba Name: MISHQUI PERUVIAN BISTRO

Authorized Signature

June 3, 2025

Date



☐ Form submitted by mail/e-mail
Office Use Only



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88981

File ID: 88981

File Type: License

Status: Entity
Reorganization

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Entity Reorganization
Triple Shift Entertainment LLC • dba Bowl-A-Vard
2121 East Springs Dr
Class B Combination Liquor & Beer
(District 17)
Add one new officer, remove one officer

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2024-00095 Officer Change App.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

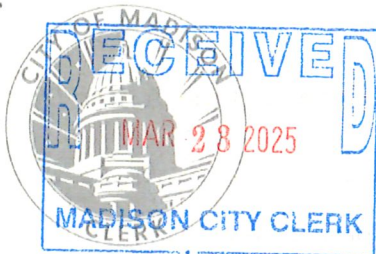
History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88981

Title

Entity Reorganization
Triple Shift Entertainment LLC • dba Bowl-A-Vard
2121 East Springs Dr
Class B Combination Liquor & Beer
(District 17)
Add one new officer, remove one officer



Change of Officers

City of Madison Clerk
 210 MLK Jr Blvd, Room 103
 Madison, WI 53703
licensing@cityofmadison.com
 608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
 Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

 (Agenda Item Number)

 (Legistar file number)

 (License number)

 (Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2024-00095

Business dba Name: Bowl-A-Vard

Licensed Address: 2121 East Springs Dr. Madison, WI 53704

Liquor/Beer Agent Name: Colleen O'Brion Alder, District #: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Triple Shift Entertainment, LLC

Business Mailing Address: 563 Bielenberg Dr. Woodbury, MN 55125

Business Contact Name, Position: Marc Viglio, CFO

Business Phone: 330-398-4846 Business Email: licenses@tripleshift.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Marc Viglio	CFO
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Amy Anderson	CFO

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☒ No ☐ Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: ⁵ _____

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



Authorized Signature

05 / 14 / 2025

Date

☒ Form submitted by mail/e-mail
Office Use Only



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88982

File ID: 88982

File Type: License

Status: Entity
Reorganization

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Entity Reorganization
Madison Axe LLC • dba Madison Axe
2427 Stoughton Rd
Class B Beer
(District 16)
Remove two officers

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2022-00919 Officer Change.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

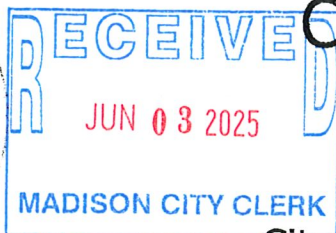
History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88982

Title

Entity Reorganization
Madison Axe LLC • dba Madison Axe
2427 Stoughton Rd
Class B Beer
(District 16)
Remove two officers



Change of Officers

City of Madison Clerk

210 MLK Jr Blvd, Room 103

Madison, WI 53703

licensing@cityofmadison.com

608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☐ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

(License number)

(Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2022-00919

Business dba Name: Madison Axe

Licensed Address: 2427 S. Stoughton Rd., Madison, WI 53716

Liquor/Beer Agent Name: Kyle J. Van Abel

Alder, District #: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Madison Axe, LLC

Business Mailing Address: 2427 S. Stoughton Rd., Madison, WI 53716

Business Contact Name, Position: Brandon Long, Owner/President

Business Phone: 920-205-1719

Business Email: brandon@madisonaxe.com

List New Officers/Members/Directors, if applicable (attach background check form for each):

Name	Title
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Kyle Van Abel	Owner
Chelsea Van Abel	Owner

continued on page two -OVER

R1

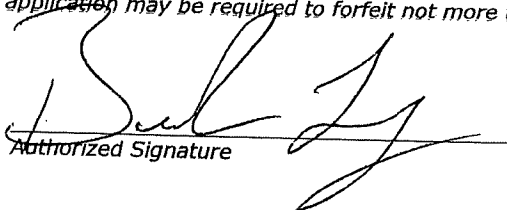
Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☒ No ☐ Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: 2

Will this change alter your business plan? ☐ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


Authorized Signature

06/02/2025
Date

☐ Form submitted by mail/e-mail
Office Use Only



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88983

File ID: 88983

File Type: License

Status: Entity
Reorganization

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Entity Reorganization
HJ Liquors LLC • dba University Avenue Liquor
525 University Ave
Class A Beer, Class A Liquor
(District 2)
Remove one officer

Notes:

Sponsors:

Effective Date:

Attachments: 76140-87544 Officer Change (2).pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88983

Title

Entity Reorganization
HJ Liquors LLC • dba University Avenue Liquor
525 University Ave
Class A Beer, Class A Liquor
(District 2)
Remove one officer



Change of Officers

(Agenda Item Number)

(Legistar file number)

76140-87544

(License number)

#2, Ochowicz

(Alder District # and Name)

Office Use Only

Class A: ☒ Beer, ☒ Liquor, ☒ CiderClass B: ☐ Beer, ☐ Liquor,☐ Class C Wine

City of Madison Clerk

210 MLK Jr Blvd, Room 103

Madison, WI 53703

licensing@cityofmadison.com

608-266-4601

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: 76140-87544

Business dba Name: UNIVERSITY AVENUE LIQUOR

Licensed Address: 525 UNIVERSITY AVE MADISON, WI 53703

Liquor/Beer Agent Name: BO ZANDER Alder, District #: 2

Corporate Information

Business Legal Name (as on WI State Sellers Permit): HT LIQUORS LLC

Business Mailing Address: 525 UNIVERSITY AVE MADISON, WI 53703

Business Contact Name, Position: HERBERT W. TAYLOR, OWNER

Business Phone: 608-265-7900 (B) 920-428-6787 (C) Business Email: hjlquors@gmail.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
HERBERT W. TAYLOR	OWNER
NO NEW MEMBERS	
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
JOEL R KONBA	OWNER/PRESIDENT


Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☐ No ☒ Yes, explain: ANOTHER CLASS A LICENSE, CITY VIEW LIQUOR

After this change, how many total officers/members/directors will be in the organization?: 1

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


Authorized Signature

06/10/2025
Date

☐ Form submitted by mail/e-mail
Office Use Only

ASSIGNMENT OF MEMBERSHIP INTEREST

This Assignment of Membership Interest ("**Assignment**") is made effective as of May 31, 2025 be and between Joel Kouba ("**Assignor**") and HJ Liquors LLC ("**Assignee**").

RECITALS

WHEREAS, Assignor and Assignee are parties to that certain Redemption and Release Agreement (the "Agreement") of even date herewith pursuant to which Assignee agreed to sell, convey and assign to Assignor and Assignor agreed to purchase, acquire and buys from Assignee a 50% Percentage Interest in the Assignor (the "Redeemed Interest").

NOW, WHEREFORE, in consideration of the foregoing recitals and Assignee's interest in Assignor, Assignor and Assignee agree as follows:

1. Assignor hereby assigns to Assignee, and Assignee accepts from Assignor, the Redeemed Interest.
2. All representations, warranties and covenants from the Agreement are hereby incorporated by reference.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment on the date first above written.

ASSIGNOR



Joel Kouba

ASSIGNEE
HJ Liquors LLC

By: 

Herbert Taylor, Authorized Member



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☒ Beer, ☒ Liquor, ☒ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

76140 - 87544

(License number)

2, Ochowicz

(Alder District #)

403

(Police Sector)

Office Use Only

Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.
H5 LIQUORS LLC
- Trade Name (doing business as) UNIVERSITY AVE LIQUOR
- Address to be licensed 525 UNIVERSITY AVE MADISON, WI 53703
- Mailing address 525 UNIVERSITY AVE MADISON, WI 53703
- Anticipated opening date 10/15/2009
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)

- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

FIRST FLOOR SUITE, ABOUT 3000FT². LARGE 18 DOOR COOLER. TWO UPRIGHT STAND AROUND REFRIGERATORS. FLOOR SPACE USED FOR SHELVING AND DISPLAYS. PRODUCT STORED IN BASEMENT, BEHIND COUNTER, AND BACK ROOM.

9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: _____ Outdoor: _____

10. Describe existing parking and how parking lot is to be monitored.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to HJ LIQUORS LLC (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent BO ZANDER

13. City, state in which agent resides VERONA, WI

14. How long has the agent continuously resided in the State of Wisconsin? 25⁺ YEARS

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 2020

16. State and date of registration of corporation, nonprofit organization, or LLC.

08/2009, WISCONSIN

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
OWNER	HERBERT W. TAYLOR	McFARLAND, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

HERBERT W. TAYLOR

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☐ No ☒ Yes (explain) CITY VIEW LIQUOR, ANOTHER DBA

Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☐ Restaurant ☒ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
11 - 9	11 - 9	11 - 9	11 - 9	11 - 9	11 - 9	11 - 9
<i>(Class B only) Enter below any hours when food service will not be available, if applicable</i>						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. _____

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

_____ % Alcohol _____ % Food _____ % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☐ No ☐ Yes
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2025.
38. State Seller's Permit 4 5 6 - 1 0 2 6 7 3 3 6 9 8 - 0 3
39. Federal Employer Identification Number 27-0781257
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person HERBERT W. TAYLOR

Business phone 920-428-6787 Business e-mail address hjliquors@gmail.com

Preferred language ENGLISH

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☐ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

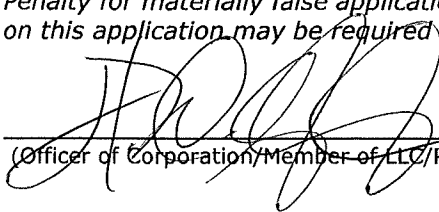
NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC),
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

06/10/2025
 (Date)

Clerk's Office checklist for complete applications

- | | | |
|-------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------|
| <input type="checkbox"/> WI Seller's Permit Certificate
(matching articles of incorporation) | <input type="checkbox"/> Background investigation form(s) | <input type="checkbox"/> Floor Plans |
| <input type="checkbox"/> FEIN | <input type="checkbox"/> Form for surrender of previous license | <input type="checkbox"/> Lease |
| <input type="checkbox"/> Written description of premises | <input type="checkbox"/> *Articles of Incorporation | <input type="checkbox"/> Business Plan |
| | <input type="checkbox"/> *Appointment of Agent | <input type="checkbox"/> **Sample Menu |
| | * Corporation/LLC only | ** Class B only |

Upon Application Submission, the Clerk's Office issued to the application:

- ☐ Orange sign ☐ Orange business card
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88984

File ID: 88984

File Type: License

Status: Entity
Reorganization

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Entity Reorganization
HJ Liquors LLC • dba City View Liquor
6420 Cottage Grove Rd
Class A Beer, Class A Liquor
(District 3)
Remove one officer

Notes:

Sponsors:

Effective Date:

Attachments: LICLIA-2019-01247 Officer Change (2).pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88984

Title

Entity Reorganization
HJ Liquors LLC • dba City View Liquor
6420 Cottage Grove Rd
Class A Beer, Class A Liquor
(District 3)
Remove one officer



Change of Officers

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☒ Beer, ☒ Liquor, ☒ Cider

Class B: ☐ Beer, ☐ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICLIA-2019-01247
(License number)

#3, Field
(Alder District # and Name)
Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: LICLIA - 2019-01247

Business dba Name: CITY VIEW LIQUOR

Licensed Address: 10420 COTTAGE GROVE RD. STE. 105

Liquor/Beer Agent Name: JESSE BEIERLE Alder, District #: 3

Corporate Information

Business Legal Name (as on WI State Sellers Permit): HJ LIQUORS LLC

Business Mailing Address: 525 UNIVERSITY AVE MADISON, WI 53703

Business Contact Name, Position: HERBERT W. TAYLOR, OWNER
(608-255-7900 (8))

Business Phone: 920-428-6787 (C) Business Email: hjliquors@gmail.com

List New Officers/Members/Directors, if applicable (attach background check form for each):

Name	Title
HERBERT W. TAYLOR	OWNER
NO NEW MEMBERS	

Officers/Members/Directors who will no longer hold their positions:

Name	Former Title
JOEL R. KOUBA	OWNER / PRESIDENT

continued on page two -OVER

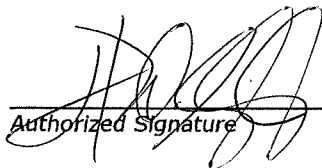
Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☐ No ☒ Yes, explain: ANOTHER CLASS A LUNAR STORE, UNIVERSITY AVE LUNAR

After this change, how many total officers/members/directors will be in the organization?: 1

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


Authorized Signature

10/10/2025
Date

☐ Form submitted by mail/e-mail
Office Use Only

ASSIGNMENT OF MEMBERSHIP INTEREST

This Assignment of Membership Interest ("**Assignment**") is made effective as of May 31, 2025 be and between Joel Kouba ("**Assignor**") and HJ Liquors LLC ("**Assignee**").

RECITALS

WHEREAS, Assignor and Assignee are parties to that certain Redemption and Release Agreement (the "Agreement") of even date herewith pursuant to which Assignee agreed to sell, convey and assign to Assignor and Assignor agreed to purchase, acquire and buys from Assignee a 50% Percentage Interest in the Assignor (the "Redeemed Interest").

NOW, WHEREFORE, in consideration of the foregoing recitals and Assignee's interest in Assignor, Assignor and Assignee agree as follows:

1. Assignor hereby assigns to Assignee, and Assignee accepts from Assignor, the Redeemed Interest.
2. All representations, warranties and covenants from the Agreement are hereby incorporated by reference.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment on the date first above written.

ASSIGNOR



Joel Kouba

ASSIGNEE
HJ Liquors LLC

By: Herbert Taylor

Herbert Taylor, Authorized Member



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☒ Beer, ☒ Liquor, ☒ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICLIA-2019-01247

(License number)

#3, Field 627
(Alder District #) (Police Sector)
Office Use Only

51

Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.
HJ LIQUORS LLC
- Trade Name (doing business as) CITY VIEW LIQUOR
- Address to be licensed 6420 COTTAGE GROVE RD MADISON, WI 53718 SUITE 105
- Mailing address 6420 COTTAGE GROVE RD SUITE 105 MADISON, WI 53718
- Anticipated opening date 02/21/2020
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)

- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.
FIRST FLOOR, ROUGHLY 3500 FT² COUNSEL SPACE AND OFFICE. TWO LARGE WALK-IN COOLERS FOR BEER, TWO THREE DOOR UPRIGHT COOLERS FOR RTDS. STORAGE IN BACK ROOM. SALES FLOOR CONSISTS OF SHELVING AND DISPLAY SPACE.

9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: _____ Outdoor: _____

10. Describe existing parking and how parking lot is to be monitored.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to HJ LIQUORS LLC (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent JESSE BEIERLE

13. City, state in which agent resides STOUGHTON, WI

14. How long has the agent continuously resided in the State of Wisconsin? 25+ YEARS

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 2020

16. State and date of registration of corporation, nonprofit organization, or LLC.

09/2009, WISCONSIN

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
OWNER	HERBERT W. TAYLOR	Mc FARRLAND, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

HERBERT W. TAYLOR

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☐ No ☒ Yes (explain) UNIVERSITY AVE LIQUOR, ANOTHER DBA

Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☐ Restaurant ☒ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9 - 9	9 - 9	9 - 9	9 - 9	9 - 9	9 - 9	9 - 9
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. _____

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

_____ % Alcohol _____ % Food _____ % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☐ No ☐ Yes
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 202025.
38. State Seller's Permit 4 5 6 - 1 0 2 6 7 3 3 6 9 8 - 0 3
39. Federal Employer Identification Number 27-0781257
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person HERBERT W. TAYLOR

Business phone 920-428-6787 Business e-mail address _____

Preferred language ENGLISH

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☐ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

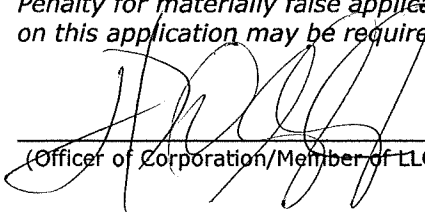
NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC),
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

06/10/2025
 (Date)

Clerk's Office checklist for complete applications

- | | | |
|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------|
| <input type="checkbox"/> WI Seller's Permit Certificate (matching articles of incorporation) | <input type="checkbox"/> Background investigation form(s) | <input type="checkbox"/> Floor Plans |
| <input type="checkbox"/> FEIN | <input type="checkbox"/> Form for surrender of previous license | <input type="checkbox"/> Lease |
| <input type="checkbox"/> Written description of premises | <input type="checkbox"/> *Articles of Incorporation | <input type="checkbox"/> Business Plan |
| | <input type="checkbox"/> *Appointment of Agent | <input type="checkbox"/> **Sample Menu |
| | * Corporation/LLC only | ** Class B only |

Upon Application Submission, the Clerk's Office issued to the application:

- ☐ Orange sign ☐ Orange business card
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88985

File ID: 88985

File Type: License

Status: Entity
Reorganization

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Entity Reorganization
Vintage II Inc • dba Tangent
803 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2018-00558 Officer Change App.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88985

Title

Entity Reorganization
Vintage II Inc • dba Tangent
803 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer



Change of Officers

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

(License number)

(Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: 610413-2018-00558

Business dba Name: VINTAGE II TANGENT

Licensed Address: 803 EAST WASHINGTON AVE MADISON WI 53701

Liquor/Beer Agent Name: TRENT KRAEMER Alder, District #: 6

Corporate Information

Business Legal Name (as on WI State Sellers Permit): VINTAGE II

Business Mailing Address: 674 S WHITNEY WAY MADISON WI 53711

Business Contact Name, Position: ROBY NIENATADLO / DIRECTOR OF OPERATIONS

Business Phone: 608-658-7386 Business Email: ROBYN@VINTAGEBREWINGCO.COM

List New Officers/Members/Directors, if applicable (attach background check form for each):

Name	Title
ROBY NIENATADLO	OWNER

Officers/Members/Directors who will no longer hold their positions:

Name	Former Title
MARK KRAEMER	OWNER

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☒ No ☐ Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: 5

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


Authorized Signature

5/30/2025
Date

☐ Form submitted by mail/e-mail
Office Use Only



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88986

File ID: 88986

File Type: License

Status: Entity
Reorganization

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Entity Reorganization
Vintage II Inc • dba Vintage Brewing Co
674 S Whitney Way
Class B Combination Liquor & Beer
(District 19)
Add one new officer, remove one officer

Notes:

Sponsors:

Effective Date:

Attachments: 76139-87543 Officer Change App.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88986

Title
Entity Reorganization
Vintage II Inc • dba Vintage Brewing Co
674 S Whitney Way
Class B Combination Liquor & Beer
(District 19)
Add one new officer, remove one officer



Change of Officers

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

licensing@cityofmadison.com

608-266-4601

(Agenda Item Number)

(Legistar file number)

(License number)

(Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: 76139-87543

Business dba Name: VINTAGE BREWING Co

Licensed Address: 674 S WHITNEY WAY MADISON WI

Liquor/Beer Agent Name: RORY NIENATADLO Alder, District #: 19

Corporate Information

Business Legal Name (as on WI State Sellers Permit): VINTAGE II VINTAGE BREWING Co

Business Mailing Address: 674 S WHITNEY WAY MADISON WI 53711

Business Contact Name, Position: RORY NIENATADLO / DIRECTOR OF OPERATIONS S

Business Phone: 608-658-7386 Business Email: RORY N @ VINTAGE BREWING Co .COM

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
RORY NIENATADLO	OWNER
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
MARK KRAEMER	OWNER

continued on page two -OVER

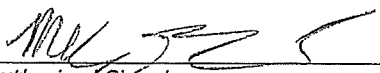
Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☒ No ☐ Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: 5

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


Authorized Signature

5/30/25
Date

☐ Form submitted by mail/e-mail
Office Use Only



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 87483

File ID: 87483

File Type: Resolution

Status: Items Referred

Version: 1

Reference:

Controlling Body: COMMON
COUNCIL
EXECUTIVE
COMMITTEE

File Created Date : 03/05/2025

File Name: Adopting the Updated Elected and Appointed Official
Code of Ethical Conduct

Final Action:

Title: Adopting the Updated Elected and Appointed Official Code of Ethical Conduct

Notes:

Sponsors: Bill Tishler

Effective Date:

Attachments: PROPOSED: Updated Elected and Appointed
Official Code of Ethical Conduct3.pdf, IN EFFECT:
Elected and Appointed Official Code of Ethical
Conduct Updated 7-2-24.pdf, BPW Presentation
Elected and Appointed Official Code of Ethical
Conduct.pdf, Updated Presentation Elected and
Appointed Official Code of Ethical Conduct.pdf

Enactment Number:

Author: Alder Nasra Wehelie

Hearing Date:

Entered by: kkapusta-pofahl@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Council Office	03/05/2025	Referred for Introduction				
	Action Text: This Resolution was Referred for Introduction						
	Notes: Common Council Executive Committee (3/25/25), Common Council (3/25/25)						
1	COMMON COUNCIL	03/11/2025	Refer	COMMON COUNCIL EXECUTIVE COMMITTEE			Pass
	Action Text: A motion was made by Figueroa Cole, seconded by Duncan, to Refer to the COMMON COUNCIL EXECUTIVE COMMITTEE,. The motion passed by the following vote:						
	Notes: Additional Referrals to Board Of Public Works (5/7/25), Plan Commission (5/12/25), Board Of Park Commissioners (5/14/25), Landmarks Commission (5/19/25), Madison Public Library Board (6/5/25), Equal Opportunities Commission (6/12/25), Police Civilian Oversight Board (6/18/25), Transportation Commission (6/25/25), Affirmative Action Commission (7/3/25), Economic Development Committee (7/10/25), Alcohol License Review Committee (7/16/25), Disability Rights Commission (7/24/25), Common Council (8/5/25)						

Ayes: 16 Michael E. Verveer; Regina M. Vidaver; Marsha A. Rummel; Nikki Conklin; Yannette Figueroa Cole; Bill Tishler; Tag Evers; Isadore Knox Jr.; Dina Nina Martinez-Rutherford; Jael Currie; Sabrina V. Madison; Charles Myadze; John P. Guequierre; John W. Duncan; Juliana R. Bennettand Derek Field

Noes: 2 MGR Govindarajanand Barbara Harrington-McKinney

Excused: 2 Nasra Wehelieand Amani Latimer Burris

Non Voting: 1 Satya V. Rhodes-Conway

1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	BOARD OF PUBLIC WORKS	
	Action Text: This Resolution was Referred to the BOARD OF PUBLIC WORKS				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	PLAN COMMISSION	05/12/2025
	Action Text: This Resolution was Referred to the PLAN COMMISSION				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	LANDMARKS COMMISSION	
	Action Text: This Resolution was Referred to the LANDMARKS COMMISSION				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	BOARD OF PARK COMMISSIONER S	06/11/2025
	Action Text: This Resolution was Referred to the BOARD OF PARK COMMISSIONERS				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	MADISON PUBLIC LIBRARY BOARD	06/05/2025
	Action Text: This Resolution was Referred to the MADISON PUBLIC LIBRARY BOARD				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	EQUAL OPPORTUNITIES COMMISSION	
	Action Text: This Resolution was Referred to the EQUAL OPPORTUNITIES COMMISSION				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	POLICE CIVILIAN OVERSIGHT BOARD	
	Action Text: This Resolution was Referred to the POLICE CIVILIAN OVERSIGHT BOARD				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	TRANSPORTATI ON COMMISSION	06/25/2025
	Action Text: This Resolution was Referred to the TRANSPORTATION COMMISSION				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	AFFIRMATIVE ACTION COMMISSION	
	Action Text: This Resolution was Referred to the AFFIRMATIVE ACTION COMMISSION				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	ECONOMIC DEVELOPMENT COMMITTEE	
	Action Text: This Resolution was Referred to the ECONOMIC DEVELOPMENT COMMITTEE				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	ALCOHOL LICENSE REVIEW COMMITTEE	
	Action Text: This Resolution was Referred to the ALCOHOL LICENSE REVIEW COMMITTEE				
1	COMMON COUNCIL EXECUTIVE COMMITTEE	03/12/2025	Referred	DISABILITY RIGHTS COMMISSION	
	Action Text: This Resolution was Referred to the DISABILITY RIGHTS COMMISSION				

1	ALCOHOL LICENSE REVIEW COMMITTEE	03/19/2025	Table		Pass
	Action Text: A motion was made by Verveer, seconded by Barushok, to Table. The motion passed by voice vote/other.				
1	ALCOHOL LICENSE REVIEW COMMITTEE	03/19/2025	Take Off The Table		Pass
	Action Text: A motion was made by Barushok, seconded by Verveer, to Take Off The Table. The motion passed by voice vote/other.				
1	ALCOHOL LICENSE REVIEW COMMITTEE	03/19/2025	Re-refer	ALCOHOL LICENSE REVIEW COMMITTEE	Pass
	Action Text: A motion was made by Verveer, seconded by Barushok, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.				
1	BOARD OF PUBLIC WORKS	05/07/2025	Return to Lead with the Recommendation for Approval	Council Office	Pass
	Action Text: A motion was made by Ald. Guequierre, seconded by Williams, to Return to Lead with the Recommendation for Approval to the Council Office. The motion passed by voice vote/other.				
1	PLAN COMMISSION	05/12/2025	Return to Lead with the Recommendation for Approval	COMMON COUNCIL EXECUTIVE COMMITTEE	Pass
	Action Text: A motion was made by Guequierre, seconded by Heck, to Return to Lead with the Recommendation for Approval to the COMMON COUNCIL EXECUTIVE COMMITTEE. The motion passed by voice vote/other.				
1	MADISON PUBLIC LIBRARY BOARD	06/05/2025	Return to Lead with the Recommendation for Approval	COMMON COUNCIL EXECUTIVE COMMITTEE	Pass
	Action Text: A motion was made by DeChant, seconded by Lovelace III, to Return to Lead with the Recommendation for Approval to the COMMON COUNCIL EXECUTIVE COMMITTEE. The motion passed by voice vote/other.				
1	BOARD OF PARK COMMISSIONERS	06/11/2025	Return to Lead with the Recommendation for Approval	COMMON COUNCIL EXECUTIVE COMMITTEE	Pass
	Action Text: Common Council Chief of Staff Kapusta-Pofahl gave an overview of the updated policy. This applies to both Park Commission and subcommittees.				
	Motion made by Harrington, seconded by McDonald, to RETURN TO LEAD WITH THE RECOMMENDATION FOR APPROVAL TO THE COMMON COUNCIL EXECUTIVE COMMITTEE. Motion passed by voice vote/other.				
1	TRANSPORTATION COMMISSION	06/25/2025	Return to Lead with the Recommendation for Approval	COMMON COUNCIL EXECUTIVE COMMITTEE	Pass
	Action Text: Common Council Chief of Staff Karen Kapusta-Pofahl provided verbal reports and was available for questions.				
	Olson moved to Return to Lead with the Recommendation for Approval, seconded by Webber. The motion passed by voice vote/other.				
	After this item, the meeting went to ITEM 3.				

Text of Legislative File 87483**Fiscal Note**

No City appropriation required.

Title

Adopting the Updated Elected and Appointed Official Code of Ethical Conduct

Body

WHEREAS, the City of Madison's vision is Inclusive, Innovative, and Thriving; and,

WHEREAS, the City of Madison is committed to equity, diversity, inclusion, equal employment and participatory government for all; and,

WHEREAS, the goal of our policy is for City work and meeting environments to be inclusive, equitable, and free of harassment, discrimination, and retaliation; and,

WHEREAS, we expect all members of the Common Council, the Mayor, and members of City Boards, Commissions, and Committees to treat their colleagues, City employees and members of the public in a welcoming, inclusive, fair, respectful, and equitable manner; and,

WHEREAS, in 2023, the Common Council passed RES-23-0000 adopting the Elected and Appointed Official Code of Ethical Conduct; and,

WHEREAS, in 2024, the Common Council passed RES-24-00450 adopting the Sexual Harassment Appendix to the Elected and Appointed Official Code of Ethical Conduct; and,

WHEREAS, the Updated Elected and Appointed Official Code of Ethical Conduct includes additional guidance on expected interactions between officials and members of the public, City staff, and the media; and,

WHEREAS, the Updated Elected and Appointed Official Code of Ethical Conduct also includes the procedure for censure of an alder for violation of the Code;

NOW, THEREFORE, BE IT RESOLVED that the Madison Common Council adopts the Updated Elected and Appointed Official Code of Ethical Conduct.

Elected and Appointed Official Code of Ethical Conduct (Updated)

The City of Madison and its elected and appointed officials (alders, mayor, and City board, commission, or committee members) share a commitment to ethical conduct and service to the city and its residents. In alignment with the City of Madison vision to be inclusive, innovative, and thriving, and its mission to provide the highest quality of service for our residents and visitors, City elected and appointed officials shall maintain the utmost standards of personal integrity, trustfulness, honesty, and fairness in carrying out their public duties, avoid any improprieties in their roles as public servants, comply with all applicable laws, and never use their position to bully, harass, or abuse others. Individuals with a wide variety of backgrounds, personalities, values, opinions, lived experiences and goals participate in the democratic process in Madison, whether on the Council, on a board, commission, or committee, or providing public comment at a Council meeting or City event.

It is vital to recognize that all Council members and BCC members choose to serve in public office and, therefore, have the obligation to preserve and protect the well-being of the community and its residents. In all cases, this common goal should be acknowledged, and elected and appointed officials must recognize that certain behavior is counterproductive, while other behavior will lead to success. Elected and appointed officials are expected to demonstrate, both publicly and privately, their honesty and integrity, and to be an example of appropriate and ethical conduct.

This Code is designed to communicate the expectation that City elected and appointed officials shall treat members of the public, City staff, and each other with respect and courtesy at all times. This policy is intended to promote an inclusive and positive work environment and working relationships and prevent unlawful discrimination.

Elected and Appointed Official Expected Conduct

This policy applies to all elected and appointed City officials and applies to any conduct or interaction that occurs at the workplace and at any location or on any platform that can be reasonably regarded as an extension of the workplace, including but not limited to the use of a telephone, voicemail, text messages, video meeting, and/or any social media or online platforms. City staff members, including department and division heads, are governed by [APM 3-5](#) and [APM 2-33](#).

City elected and appointed officials, in the performance of their duties, shall create and maintain a welcoming, respectful, and inclusive work environment and shall not engage in abusive, violent, bullying, harassing, discriminatory or other threatening or intimidating behavior or language. Bullying, harassment of, or discrimination against any person on the basis of any [City protected class](#)* status or statuses is expressly prohibited.

- **Bullying** is repeated, unwanted, aggressive physical or verbal behavior which hurts another individual, physically, mentally, or emotionally.

- **Harassment** is repeated or egregious unwelcome, intimidating, hostile or offensive actions, words, jokes or comments based on any protected class status or statuses.
- **Discrimination** is unfair treatment of an individual or members of a group based on their protected class status.

Bullying, harassment, and discrimination are demeaning to others and undermine the integrity of relationships. In the event that these shared objectives are not met, effort shall be taken to notify the individuals of the substance of the issue so that they can resolve it. Self-correction or informal resolution between parties in a timely manner is strongly encouraged, with formal sanctions only as a rare and last option if informal communication and resolution is unsuccessful.

Elected and Appointed Official Conduct with City Staff

Governance of the City relies on the cooperative efforts of elected and appointed officials who set and recommend policy and the City staff who implement and administer the Council's policies. Therefore, every effort should be made to be cooperative and show mutual respect for the contributions made by each other for the good of the community.

Council members and members of boards, commissions, and committees (BCCs) shall treat all staff as professionals. Clear, honest communication that respects the abilities, experience, and dignity of each individual is expected. Poor behavior toward staff is not acceptable. Council and BCC members should refer to staff by their title or formal salutation followed by the individual's last name in public meetings when first introduced.

All employee performance issues shall be forwarded to the Mayor, the Human Resources Director or the employee's Department/Division Head through professional, private correspondence or conversation.

Elected and appointed officials shall not attempt to unethically influence or coerce City staff concerning either their actions or recommendations to Council.

Nothing in this section shall be construed, however, as prohibiting the Council or a BCC while in session from fully and freely discussing with or suggesting to Department Heads or City employees anything pertaining to City affairs or the interests of the City.

Elected and Appointed Official Conduct Toward Participants in Public Meetings

Making the public feel welcome is an important part of the democratic process and a City strategic objective is to increase desired public participation and diverse viewpoints. For many residents, speaking in front of the Council or a committee is a new and difficult experience. Elected and appointed officials are expected to treat members of the public with care and respect during public meetings by committing full attention to

the speakers or any materials relevant to the topic at hand. Questions directed to members of the public testifying should seek to clarify or expand information, not to insult or interrogate. All elected and appointed officials should convey to the public their respect and appreciation for the public's participation, input, and opinions. In an instance where a member of the public addressing the body strays from the topic under consideration, exceeds their allotted speaking time, or exhibits behavior or language a Council or BCC member finds inappropriate, they may call point of order and request the issue be addressed.

Elected Official Conduct with the Media

When communicating with the media, elected and appointed officials should clearly differentiate between personal opinions and the official position of the City. Until a vote on any issue is taken, Council members' positions are merely their own. Council or BCC members should not discuss personnel issues or other matters regarding individual City staff in the media.

Enforcement

Formal sanctions include formal censure by the Common Council or committee of one of its members, removal of a committee member from the body, or, in limited cases pursuant to [Wis. Stat. § 17.001](#), removal of a Common Council member from office. Per state statute, alders and appointees to BCCs can only be removed by a vote of the Council for cause, meaning "inefficiency, neglect of duty, official misconduct or malfeasance in office."

Points of Order During Meetings

Violations of this Policy, when made during a chaired public meeting, may be noted promptly after their occurrence by raising a point of order and stating the violation or concern. The Council President or Chair of the meeting shall rule on the point of order, which does not need a second and is not debatable. The Chair's decision shall stand unless challenged and reversed by a majority vote of the members present and voting as an open session of the Common Council or BCC.

Communication and Reconciliation Between Council or BCC Members

Any Council or BCC member who feels a violation of this Policy has occurred during or outside of a public meeting may raise the issue privately with the other relevant member. Attempts should be made to resolve any issue in a professional, private manner. If unsuccessful, either member may ask for the assistance of the Common Council Chief of Staff or other appropriate City staff in mediating the issue or conflict.

Censure – Complaint Process and Action by Common Council

If the matter remains unresolved, the complaining Alder, City employee or community member may file a sworn written complaint with the City Clerk. The Clerk shall provide a copy of the complaint to the party alleged to be in violation. The Clerk shall provide a copy of the complaint to the Department of Civil Rights and Human Resources for review and possible further investigation or mediation, which will then provide a report on their findings to the Common Council Executive Committee.

Complaints shall first be heard by the Common Council Executive Committee, giving each party to the dispute the opportunity to be heard. If the Common Council Executive Committee, by a majority vote, so recommends, a Censure resolution shall be prepared by the City Attorney stating the findings as directed by the Committee.

If the Censure resolution is sponsored by at least two Alders, it shall be considered by the Common Council. Censure shall only be made upon a majority vote of the entire Common Council.

Elected or appointed City officials, upon entering office or being appointed as a BCC member, shall be provided a copy of this policy and shall acknowledge receipt. Failure to acknowledge receipt does not exempt an individual from the requirements of this policy.

The City shall offer trainings and other supports to promote an inclusive and welcoming environment and provide elected and appointed officials with resources to assist them in resolving any issues that may arise.

Please refer to [MGO 3.35 Code of Ethics](#) for regulations on additional aspects of conduct, such as conflicts of interest, use of public office, political activity, and receiving gifts and favors.

*City protected classes: age, arrest record, citizenship status, color, conviction record, credit history, disability, domestic partners, familial status, gender identity, genetic identity, HIV status, homelessness, less than honorable discharge from military, marital status, military/veteran status, national origin/ancestry, non-religious, physical appearance, political beliefs, race, religion, sex, sexual orientation, source of income, student status, unemployment, use or non-use of lawful products off the employer's premises during non-work hours

Appendix A

If a person has experienced or witnessed sexual harassment by an alder or member of a City board, commission or committee while such official is on City business, whether on or off City premises, including at City-sponsored events or other events which the alder or appointed individual attends in their official capacity, the Council encourages the following steps:

- If the person feels comfortable and safe, the person can address the matter informally with the alder or appointed individual.
- The person can report the matter to another alder; the alder will connect the person with the Common Council Chief of Staff.
- The person can contact the Council Chief of Staff; the Chief of Staff will connect the person with the appropriate personnel to report their claim.

Prohibited Conduct:

Examples of actions that could constitute sexual harassment include, but are not limited to:

- Preferential treatment in return for submitting to or engaging in sexual conduct
- Making derogatory or demeaning comments about someone's sexual orientation or gender identity (including but not limited to consistently misgendering an individual)
- Name-calling or using slurs with a gender/sexual connotation
- Making sexual comments about appearance, clothing or body parts
- Rating a person's sexuality
- Asking for sex or sexual conduct
- Asking a person for dates in a coercive manner, or repeatedly asking for a date after having been turned down
- Staring in a sexually suggestive manner
- Unwelcome touching, including pinching, patting, rubbing, or purposefully brushing up against a person, making inappropriate sexual gestures
- Unwelcome sharing of sexual or lewd anecdotes or jokes
- Unwelcome sending of sexually suggestive communications in any format
- Sharing or displaying sexually inappropriate images or videos in any format not necessary for work purposes
- Attempted or actual sexual assault

Reporting:

A person who feels that they have been harassed by an alder or an appointed individual while acting in their official capacity may report the matter to the organizer of the event or relevant meeting authority or the Council Office Chief of Staff. The organizer of the event or the meeting authority will be expected to take appropriate action by its applicable policies, regulations, and rules and shall notify the Council Office Chief of Staff.

Examples of appropriate action may include, but are not limited to:

- Requesting the perpetrator to stop the offending behavior immediately
- Conveying the complaint to the Council Office Chief of Staff

The Council Office Chief of Staff will connect the individual reporting the conduct with the Department of Civil Rights, Human Resources, and the City Attorney. After talking to the

complainant and, if different, the person who was the alleged subject of the sexual harassment, the Department of Civil Rights, the Human Resources Department, and the City Attorney will decide if an investigation or referral to any other agency is needed. Any action taken as a result of an investigation shall be under the applicable Federal, State or City law or applicable City procedure.

Debriefing:

If the Department of Civil Rights, Human Resources, and the City Attorney complete an investigation upon completion of their investigation they shall debrief the complainant, the respondent, the Council President and the Council Office Chief of Staff on the findings of the investigation.

Release of Summary of Findings or Related Documents:

After consideration of safety-related concerns and confidentiality needs related to the investigation, the Common Council President may issue a public summary of findings.

The City will ensure compliance with Wisconsin's Public Records Laws in release of any required documents, redacting such information as required by law.

Retaliation:

Threats, intimidation, or any other form of retaliation against a person who has made a complaint or provided information supporting a complaint are prohibited. An alder or appointed individual or any other entity responsible for Council events will take any reasonable and appropriate action to prevent and respond to retaliation per its applicable policy, regulations, and rules.

Elected and Appointed Official Code of Ethical Conduct

The City of Madison and its elected and appointed officials (alders, mayor, and City board, commission, or committee members) share a commitment to ethical conduct and service to the city and its residents. In alignment with the City of Madison vision to be inclusive, innovative, and thriving, and its mission to provide the highest quality of service for our residents and visitors, City elected and appointed officials shall maintain the utmost standards of personal integrity, trustfulness, honesty, and fairness in carrying out their public duties, avoid any improprieties in their roles as public servants, comply with all applicable laws, and never use their position to bully, harass, or abuse others. This Code is designed to communicate the expectation that City elected and appointed officials shall treat City staff and each other with respect and courtesy at all times. This policy is intended to promote an inclusive and positive work environment and working relationships, and prevent unlawful discrimination.

This policy applies to all elected and appointed City officials and applies to any conduct or interaction that occurs at the workplace and at any location or on any platform that can be reasonably regarded as an extension of the workplace, including but not limited to the use of a telephone, voicemail, text messages, video meeting, and/or any social media or online platforms. City staff members, including department and division heads, are governed by [APM 3-5](#) and [APM 2-33](#).

City elected and appointed officials, in the performance of their duties, shall create and maintain a welcoming, respectful, and inclusive work environment and shall not engage in abusive, violent, bullying, harassing, discriminatory or other threatening or intimidating behavior or language. Harassment of or discrimination against any person on the basis of any [City protected class](#)* status or statuses is expressly prohibited.

- **Bullying** is repeated, unwanted, aggressive physical or verbal behavior which hurts another individual, physically, mentally, or emotionally.
- **Harassment** is repeated or egregious unwelcome, intimidating, hostile or offensive actions, words, jokes or comments based on any protected class status or statuses.
- **Discrimination** is unfair treatment of an individual or members of a group based on their protected class status.

Bullying, harassment, and discrimination are demeaning to others and undermine the integrity of relationships. In the event that these shared objectives are not met, effort shall be taken to notify the individuals of the substance of the issue so that they can resolve it. Self-correction or informal resolution between parties in a timely manner is strongly encouraged, with formal sanctions only as a rare and last option if informal communication and resolution is unsuccessful. Formal sanctions include formal censure by the Common Council or committee of one of its members, removal of a committee member from the body, or, in limited cases pursuant to [Wis. Stat. § 17.001](#), removal of a Common Council member from office. Per state statute, alders and appointees to BCCs

can only be removed by a vote of the Council for cause, meaning “inefficiency, neglect of duty, official misconduct or malfeasance in office.”

Elected or appointed City officials, upon entering office or being appointed as a BCC member, shall be provided a copy of this policy and shall acknowledge receipt. Failure to acknowledge receipt does not exempt an individual from the requirements of this policy.

The City shall offer trainings and other supports to promote an inclusive and welcoming environment and provide elected and appointed officials with resources to assist them in resolving any issues that may arise.

Please refer to [MGO 3.35 Code of Ethics](#) for regulations on additional aspects of conduct, such as conflicts of interest, use of public office, political activity, and receiving gifts and favors.

*City protected classes: age, arrest record, citizenship status, color, conviction record, credit history, disability, domestic partners, familial status, gender identity, genetic identity, HIV status, homelessness, less than honorable discharge from military, marital status, military/veteran status, national origin/ancestry, non-religious, physical appearance, political beliefs, race, religion, sex, sexual orientation, source of income, student status, unemployment, use or non-use of lawful products off the employer's premises during non-work hours

Appendix A

If a person has experienced or witnessed sexual harassment by an alder or member of a City board, commission or committee while such official is on City business, whether on or off City premises, including at City-sponsored events or other events which the alder or appointed individual attends in their official capacity, the Council encourages the following steps:

- If the person feels comfortable and safe, the person can address the matter informally with the alder or appointed individual.
- The person can report the matter to another alder; the alder will connect the person with the Common Council Chief of Staff.
- The person can contact the Council Chief of Staff; the Chief of Staff will connect the person with the appropriate personnel to report their claim.

Prohibited Conduct:

Examples of actions that could constitute sexual harassment include, but are not limited to:

- Preferential treatment in return for submitting to or engaging in sexual conduct
- Making derogatory or demeaning comments about someone's sexual orientation or gender identity (including but not limited to consistently misgendering an individual)
- Name-calling or using slurs with a gender/sexual connotation
- Making sexual comments about appearance, clothing or body parts
- Rating a person's sexuality
- Asking for sex or sexual conduct
- Asking a person for dates in a coercive manner, or repeatedly asking for a date after having been turned down
- Staring in a sexually suggestive manner
- Unwelcome touching, including pinching, patting, rubbing, or purposefully brushing up against a person, making inappropriate sexual gestures
- Unwelcome sharing of sexual or lewd anecdotes or jokes
- Unwelcome sending of sexually suggestive communications in any format
- Sharing or displaying sexually inappropriate images or videos in any format not necessary for work purposes
- Attempted or actual sexual assault

Reporting:

A person who feels that they have been harassed by an alder or an appointed individual while acting in their official capacity may report the matter to the organizer of the event or relevant meeting authority or the Council Office Chief of Staff. The organizer of the event or the meeting authority will be expected to take appropriate action by its applicable policies, regulations, and rules and shall notify the Council Office Chief of Staff.

Examples of appropriate action may include, but are not limited to:

- Requesting the perpetrator to stop the offending behavior immediately
- Conveying the complaint to the Council Office Chief of Staff

The Council Office Chief of Staff will connect the individual reporting the conduct with the Department of Civil Rights, Human Resources, and the City Attorney. After talking to the complainant and, if different, the person who was the alleged subject of the sexual harassment, the Department of Civil Rights, the Human Resources Department, and the City Attorney will decide if an investigation or referral to any other agency is needed. Any action taken as a result of an investigation shall be under the applicable Federal, State or City law or applicable City procedure.

Debriefing:

If the Department of Civil Rights, Human Resources, and the City Attorney complete an investigation upon completion of their investigation they shall debrief the complainant, the respondent, the Council President and the Council Office Chief of Staff on the findings of the investigation.

Release of Summary of Findings or Related Documents:

After consideration of safety-related concerns and confidentiality needs related to the investigation, the Common Council President may issue a public summary of findings.

The City will ensure compliance with Wisconsin's Public Records Laws in release of any required documents, redacting such information as required by law

Retaliation:

Threats, intimidation, or any other form of retaliation against a person who has made a complaint or provided information supporting a complaint are prohibited. An alder or appointed individual or any other entity responsible for Council events will take any reasonable and appropriate action to prevent and respond to retaliation per its applicable policy, regulations, and rules.



Elected and Appointed Official Code of Ethical Conduct

Dr. Karen Kapusta-Pofahl

Common Council Chief of Staff

Kkapusta-pofahl@cityofmadison.com

Existing Policy: Elected and Appointed Official Code of Ethical Conduct and Sexual Harassment Appendix

Elected and Appointed Official Code of Ethical Conduct adopted by the Council in January of 2023

Sexual Harassment Appendix adopted by Council in July of 2024

Code seeks to provide shared expectations and guidelines for elected and appointed officials, including members of City boards, commissions, and committees

BCCs are required by resolution to put the code on their agenda annually for discussion

FYI: City staff are governed by APMs (Administrative Procedure Memoranda), including APM 3-5 and APM 2-33

Existing Policy: Elected and Appointed Official Code of Ethical Conduct and Sexual Harassment Appendix

Provides expectation
for general conduct

Prohibits bullying,
harassment (including
sexual harassment),
and discrimination

Encourages informal
conflict resolution

Describes process for
reporting and
investigating sexual
harassment complaints

Outlines possible
sanctions for violation



Seeking BPW Recommendation on Proposed Changes

Referrals: Board of Public Works, Board of Park Commissioners, Landmarks Commission, Madison Public Library Board, Equal Opportunities Commission, Police Civilian Oversight Board, Transportation Commission, Affirmative Action Commission, Economic Development Committee, Alcohol License Review Committee, Disability Rights Commission

New: Additional General Expected Conduct Language

- Individuals with a wide variety of backgrounds, personalities, values, opinions, lived experiences and goals participate in the democratic process in Madison, whether on the Council, on a board, commission, or committee, or providing public comment at a Council meeting or City event.
- It is vital to recognize that all Council members and BCC members choose to serve in public office and, therefore, have the obligation to preserve and protect the well-being of the community and its residents.
- Governance of the City relies on the cooperative efforts of elected and appointed officials who set and recommend policy and the City staff who implement and administer the Council's policies. Therefore, every effort should be made to be cooperative and show mutual respect for the contributions made by each other for the good of the community.

New: Conduct Toward City Staff

- Council and BCC members should refer to staff by their title or formal salutation followed by the individual's last name in public meetings when first introduced.
- All employee performance issues shall be forwarded to the Mayor, the Human Resources Director or the employee's Department/Division Head through professional, private correspondence or conversation.

New: Conduct Toward Members of the Public

- Elected and appointed officials are expected to treat members of the public with care and respect during public meetings by committing full attention to the speakers or any materials relevant to the topic at hand.
- Questions directed to members of the public testifying should seek to clarify or expand information, not to insult or interrogate.
- All elected and appointed officials should convey to the public their respect and appreciation for the public's participation, input, and opinions.

New: Conduct Toward the Media

- When communicating with the media, elected and appointed officials should clearly differentiate between personal opinions and the official position of the City.
- Until a vote on any issue is taken, Council members' positions are merely their own.
- Council or BCC members should not discuss personnel issues or other matters regarding individual City staff in the media.

New: Guidance on Using Point of Order

- In an instance where a member of the public addressing the body strays from the topic under consideration, exceeds their allotted speaking time, or exhibits behavior or language a Council or BCC member finds inappropriate, they may call point of order and request the issue be addressed.
- The Council President or Chair of the meeting shall rule on the point of order, which does not need a second and is not debatable.
- The Chair's decision shall stand unless challenged and reversed by a majority vote of the members present and voting as an open session of the Common Council or BCC.

New: Conflict Resolution

- Any Council or BCC member who feels a violation of this policy has occurred during or outside of a public meeting may raise the issue privately with the other relevant member.
- If unsuccessful, either member may ask for the assistance of the Common Council Chief of Staff or other appropriate City staff in mediating the issue or conflict.

New: Process for Council Censure of an Alder

- If the matter remains unresolved, the complaining alder, City employee or community member may file a sworn written complaint with the City Clerk. The Clerk shall provide a copy of the complaint to the party alleged to be in violation. The Clerk shall provide a copy of the complaint to the Department of Civil Rights and Human Resources for review and possible further investigation or mediation, which will then provide a report on their findings to the Common Council Executive Committee.
- Complaints shall first be heard by the Common Council Executive Committee, giving each party to the dispute the opportunity to be heard. If the Common Council Executive Committee, by a majority vote, so recommends, a Censure resolution shall be prepared by the City Attorney stating the findings as directed by the Committee.
- If the Censure resolution is sponsored by at least two alders, it shall be considered by the Common Council. Censure shall only be made upon a majority vote of the entire Common Council.

Discussion Questions for BPW Members



In your experience as a BCC member, what are the most common conduct-related challenges in committee meetings?



Are there any topics related to members of boards, commissions, and committees that you would like covered in this policy?



Do you have any questions or comments about the existing policy?



Thank you!



Elected and Appointed Official Code of Ethical Conduct

Dr. Karen Kapusta-Pofahl

Common Council Chief of Staff

Kkapusta-pofahl@cityofmadison.com

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Discussion Questions



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Thank you!



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88744

File ID: 88744

File Type: Ordinance

Status: Items Referred

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 06/11/2025

File Name: Places of Worship Alcohol Distance

Final Action:

Title: Amending Section 38.05(3)(f) of the Madison General Ordinances to replace the word "church" with "place of worship" for the purpose of alcohol licensing distance restrictions.

Notes: 6972PlacesOfWorshipAlcohol

Sponsors: Regina M. Vidaver

Effective Date:

Attachments:

Enactment Number:

Author: Amber McReynolds

Hearing Date:

Entered by: mglaeser@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Attorney's Office	06/11/2025	Referred for Introduction				
	Action Text: This Ordinance was Referred for Introduction						
	Notes: Alcohol License Review Committee (7/16/25), Common Council (8/5/25)						
1	COMMON COUNCIL	06/17/2025	Referred	ALCOHOL LICENSE REVIEW COMMITTEE			
	Action Text: This Ordinance was Referred to the ALCOHOL LICENSE REVIEW COMMITTEE						

Text of Legislative File 88744

Fiscal Note

No City appropriation required.

Title

Amending Section 38.05(3)(f) of the Madison General Ordinances to replace the word "church" with "place of worship" for the purpose of alcohol licensing distance restrictions.

Body

DRAFTER'S ANALYSIS: State law prohibits "Class A" or "Class B" licenses or permits for locations less than 300 feet from the main entrance of schools, hospitals, and "churches" unless there is a majority vote by the Common Council to waive the prohibition (Wis. Stat.

125.68(3)). This amendment would update the language in the City's ordinance to include all places of worship instead of limiting the alcohol premise geographic limitation to churches.

The Common Council of the City of Madison do hereby ordain as follows:

1. Subdivision (f) entitled "Schools, Churches, Hospitals and Libraries" of Subsection (3) entitled "Application for Licenses" of Section 38.05 entitled "General Licensing Requirements" of the Madison General Ordinances is amended as follows:

- "(f) Schools, Churches Places of Worship, Hospitals and Libraries. No Class A or Class B license or permit may be issued for premises the main entrance of which is less than 300 feet from the main entrance of any public or parochial school, hospital, ~~church~~ place of worship or public library, except that this prohibition may be waived by a majority vote of the Common Council. The distance shall be measured by the shortest route along the highway from the main entrance of the school, ~~church~~ place of worship, hospital or library to the main entrance of the premises covered by the license. The prohibition in this paragraph does not apply to any of the following:
1. Premises covered by a license on June 30, 1947.
 2. Premises covered by a license prior to the occupation of real property within 300 feet thereof by any school, hospital, ~~church~~ place of worship or library building.
 3. A restaurant located within 300 feet of a ~~church~~ place of worship, school. This subdivision applies only to restaurants in which the sale of alcohol beverages accounts for less than 50% of its gross receipts."



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88972

File ID: 88972

File Type: License

Status: Change of
Licensed Premise

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Change of Licensed Premises
Stuffed Olive Madison LLC • dba The Stuffed Olive
Current Capacity (in/out): 114/0 • Proposed Capacity (in/out): 114/20
351 State St • Agent: Stephen Bassler
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 403 (District 4)
Request to add a sidewalk cafe to the premises.

Notes:

Sponsors:

Effective Date:

Attachments: LICPCH-2025-00511 App.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88972

Title

Change of Licensed Premises
Stuffed Olive Madison LLC • dba The Stuffed Olive
Current Capacity (in/out): 114/0 • Proposed Capacity (in/out): 114/20
351 State St • Agent: Stephen Bassler
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 403 (District 4)
Request to add a sidewalk cafe to the premises.



Change of Premises

Fee: \$25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☒ Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICPE11-2025-00511

(License number)

4

403

(Alder District #)

(Police Sector)

Office Use Only

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2023-00620

Business dba Name: THE STUFFED OLIVE

Licensed Address: 351 STATE STREET, MADISON, WI, 53703

Liquor/Beer Agent Name: STEPHEN BASSLER

50 % Alcohol, 50 % Food, 0 % Other

Alder, District #: VERVEER, 4 Police Sector: CENTRAL

Corporate Information

Business Legal Name (as on WI State Sellers Permit): STUFFED OLIVE MADISON, LLC

Business Mailing Address: 6027 UNIVERSITY AVE, SUITE 100, CEDAR FALLS, IA 50613

Business Contact Name, Position: ANTHONY DESALVO, CEO

Business Phone: (630)862-9210

Business Email: adesalvo@harmomichg.com

Current Capacity (indoor): 114

Current Capacity (outdoor): 0

Proposed Capacity (indoor): N/A

Proposed Capacity (outdoor): 20

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Description of Proposed Changes:

WE ARE REQUESTING TO ADD AN OUTDOOR PATIO ON
STATE STREET, WE ARE PROPOSING FIVE FOURTOP TABLES
TOTALING 20 SEATS, THE SPACE IS JUST OUTSIDE OF OUR FRONT DOOR

☒ Detailed Floor Plans included (required)

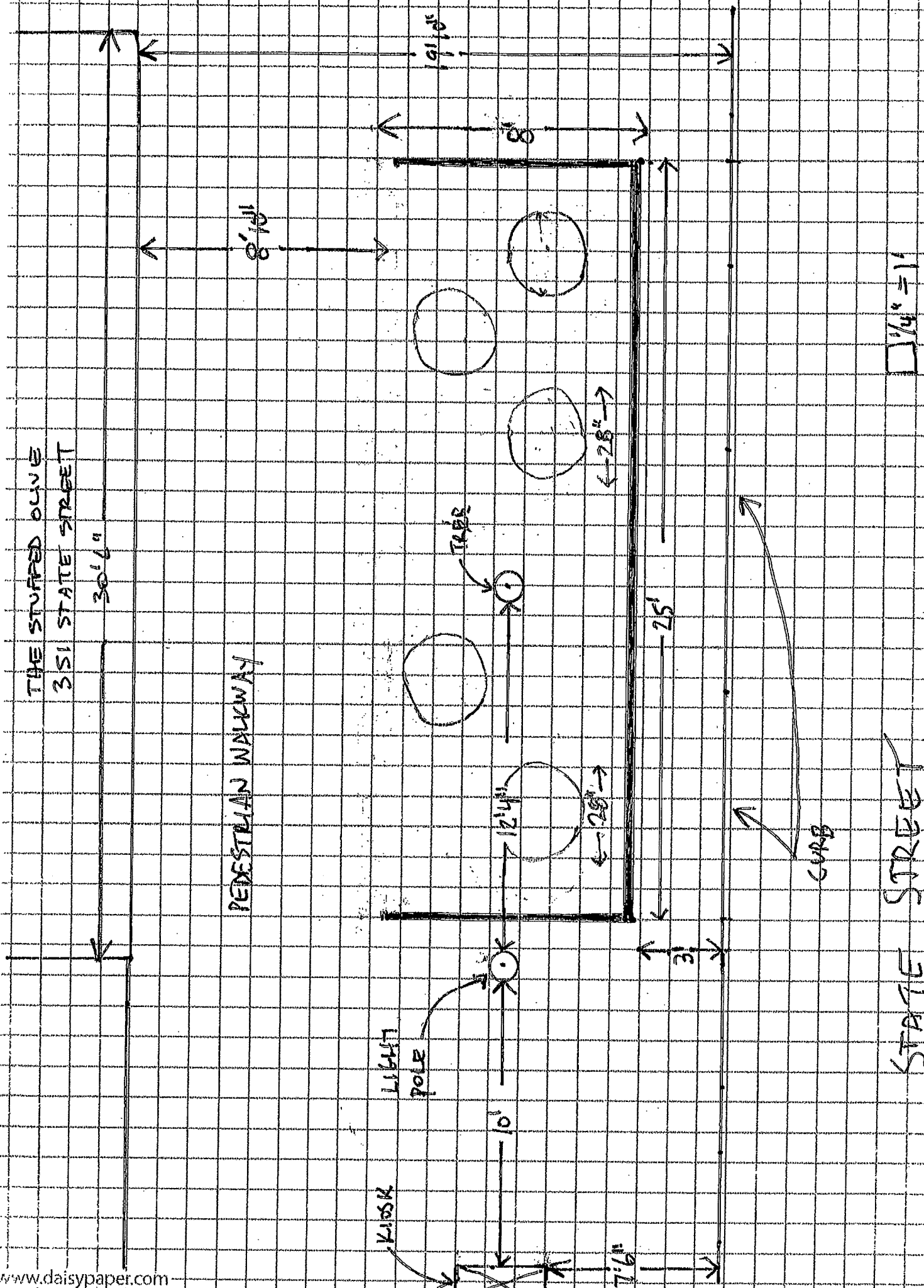
Authorized Signature

Date

5/28/25

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued



$1'4" = 1'$



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88973

File ID: 88973

File Type: License

Status: Change of
Licensed Premise

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: Change of Licensed Premises
Classic Arcade LLC • dba Aftershock Classic Arcade
Current Capacity (in/out): 54/0 • Proposed Capacity (in/out): 54/20
1444 E Washington Ave • Agent: Brad Van Kauwenbergh
Class B Combination Liquor & Beer • 75% alcohol, 5% food, 20% other
Police Sector 409 (District 6)
Request to add patio on the driveway side of the building to the premises.

Notes:

Sponsors:

Effective Date:

Attachments: LICPCH-2025-00514 App.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

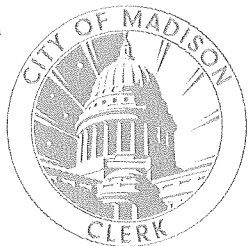
History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88973

Title

Change of Licensed Premises
Classic Arcade LLC • dba Aftershock Classic Arcade
Current Capacity (in/out): 54/0 • Proposed Capacity (in/out): 54/20
1444 E Washington Ave • Agent: Brad Van Kauwenbergh
Class B Combination Liquor & Beer • 75% alcohol, 5% food, 20% other
Police Sector 409 (District 6)
Request to add patio on the driveway side of the building to the premises.



Change of Premises

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICPCB - 2025 - 00574
(License number)

(Alder District #)

(Police Sector)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☐ Beer, ☐ Liquor,

☐ Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB - 2021 - 00429

Business dba Name: AfterShock Classic Arcade

Licensed Address: 1444 East Washington Ave

Liquor/Beer Agent Name: Brad Van Koojenbergh

75% Alcohol, 5% Food, 20% Other

Alder, District #: Davey # 6 Police Sector: East
Mayer

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Classic Arcade Company

Business Mailing Address: 1444 East Washington Ave

Business Contact Name, Position: Chris Welch, Co-Owner & Manager

Business Phone: 608-89-6119

Business Email: aftershock.classicarcade@gmail.com

Current Capacity (indoor): 54

Current Capacity (outdoor): 0

Proposed Capacity (indoor): 54

Proposed Capacity (outdoor): 20

If your capacity is increasing, contact Building Inspection: (608) 266-4551, inspection@cityofmadison.com

Change is: ☒ Permanent

☐ Temporary (from _____ until _____)
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit: ☐ Yes or ☐ No

Description of Changes (include approximate measurements, and fencing, if necessary):

We would like to serve alcohol on the Patio area. This is the driveway on the side of the building, formerly used as a loading dock driveway. Parched Eagle Brewery used to use that space as a patio, but they are no longer in business. Aftershock would now like to that space and serve alcohol on the patio. Patio is highlighted in yellow.

☒ Detailed Floor Plans included (required)

Authorized Signature

Date

6/16/25

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

Proposed Aftershock Patio.

- The area in yellow is the proposed area.
- This is the same area that the former Parched Eagle used.
- There is a fence between the driveway and the city grass.





City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88502

File ID: 88502

File Type: License

Status: Recessed Public Hearing

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 05/28/2025

File Name:

Final Action:

Title: Public Hearing - New License
Speedway LLC • dba Speedway 4132
4902 Verona Rd • Agent: Charles Satterfield
Class A Beer, Class A Liquor
Police Sector 212 (District 10)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIA-2025-00456 App.pdf, LICLIA-2025-00456
Supplemental.pdf, 4902 Verona Rd map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	05/28/2025	Referred for Introduction				
	Action Text: This License was Referred for Introduction						
	Notes: Alcohol License Review Committee- Public Hearing (6/18/25), Common Council (7/1/25)						
1	COMMON COUNCIL	06/03/2025	Referred for Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			
	Action Text: This License was Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE						
1	ALCOHOL LICENSE REVIEW COMMITTEE	06/18/2025	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text: A motion was made by Westra, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						
	Notes: Alcohol License Review Committee- Public Hearing (7/16/25), Common Council (8/5/25)						

1	COMMON COUNCIL	07/01/2025	Re-refer for Recessed Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE	Pass
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Action Text: A motion was made by Vidaver, seconded by Govindarajan, to Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Text of Legislative File 88502

Title

Public Hearing - New License
Speedway LLC • dba Speedway 4132
4902 Verona Rd • Agent: Charles Satterfield
Class A Beer, Class A Liquor
Police Sector 212 (District 10)



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☒ Beer, ☒ Liquor, ☐ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

UCLIA-2025-00456

(License number)

10
(Alder District #)

212
(Police Sector)

Office Use Only

Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.
Speedway LLC
- Trade Name (doing business as) Speedway 4132
- Address to be licensed 4902 Verona Road
- Mailing address Attn: Licensing Dept. PO Box 139044 Dallas TX 75313
- Anticipated opening date Already open we want to add Class A Liquor along with our Class A Beer
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)

- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.
Alcoholic beverages are sold at the cash register and stored on the main sales floor, coolers, utility/storage closet.

9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: N/A Outdoor: _____

10. Describe existing parking and how parking lot is to be monitored.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to Speedway LLC (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Charles Satterfield

13. City, state in which agent resides Fitchburg, Wi

14. How long has the agent continuously resided in the State of Wisconsin? over 20 years

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed _____

16. State and date of registration of corporation, nonprofit organization, or LLC.

07/18/1997 DE

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
President	David L. Seltzer	Southlake, TX 76092
Vice President	Rory L. King	Heath, TX 75032

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

19. Is applicant a subsidiary of any other corporation or LLC?

☐ No ☒ Yes (explain) SEI Speedway Holdings LLC 86-2507617

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) _____

Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☒ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. _____

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

_____ % Alcohol _____ % Food _____ % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☐ No ☐ Yes
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☐ No ☒ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2026.
38. State Seller's Permit 4 5 6 - 0000048548-03 - - - - -
39. Federal Employer Identification Number 31-1551430
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Shameka Wiley

Business phone 972-828-1888 Business e-mail address shameka.wiley2@7-11.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____
- Phone _____ E-mail _____

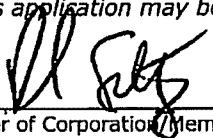
NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),
☐ Member background investigation forms, ☐ Articles of Incorporation (If Corp/LLC), ☐ Floor Plans,
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

04/10/2025

(Date)

Clerk's Office checklist for complete applications

- | | | |
|------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> WI Seller's Permit Certificate
(matching articles of incorporation) | <input checked="" type="checkbox"/> Background investigation form(s)
<input type="checkbox"/> Form for surrender of previous license | <input checked="" type="checkbox"/> Floor Plans
<input checked="" type="checkbox"/> Lease |
| <input checked="" type="checkbox"/> FEIN | <input checked="" type="checkbox"/> *Articles of Incorporation | <input checked="" type="checkbox"/> Business Plan |
| <input checked="" type="checkbox"/> Written description of premises | <input checked="" type="checkbox"/> *Appointment of Agent <i>not</i>
* Corporation/LLC only <i>not</i> | <input type="checkbox"/> **Sample Menu |
| | | ** Class B only |

Upon Application Submission, the Clerk's Office issued to the application:

- ☐ Orange sign ☐ Orange business card
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office 5/12/25

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____



Merchandising

Store Schematics

Pages

GetStoreSchematics

Stores

Store Tools

Voice of the Franchisee

Corporate Store Feedback

Email

Franchise System

COVID-19 (Coronavirus) Info 7Clean

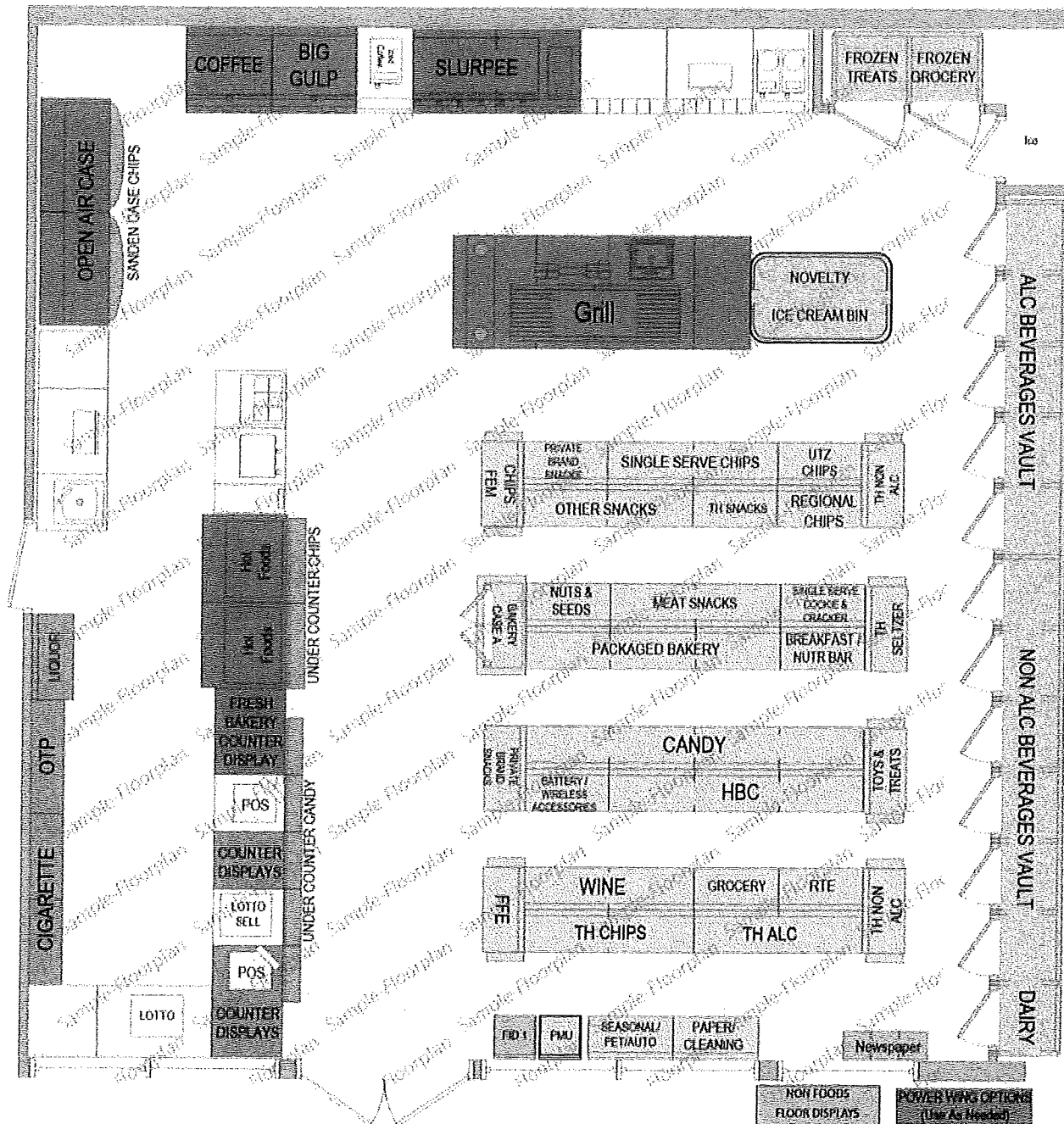
Click the category on the sample floor plan below for Store 35851 Schematics

[Click here for Schematics Introduction Documents](#)

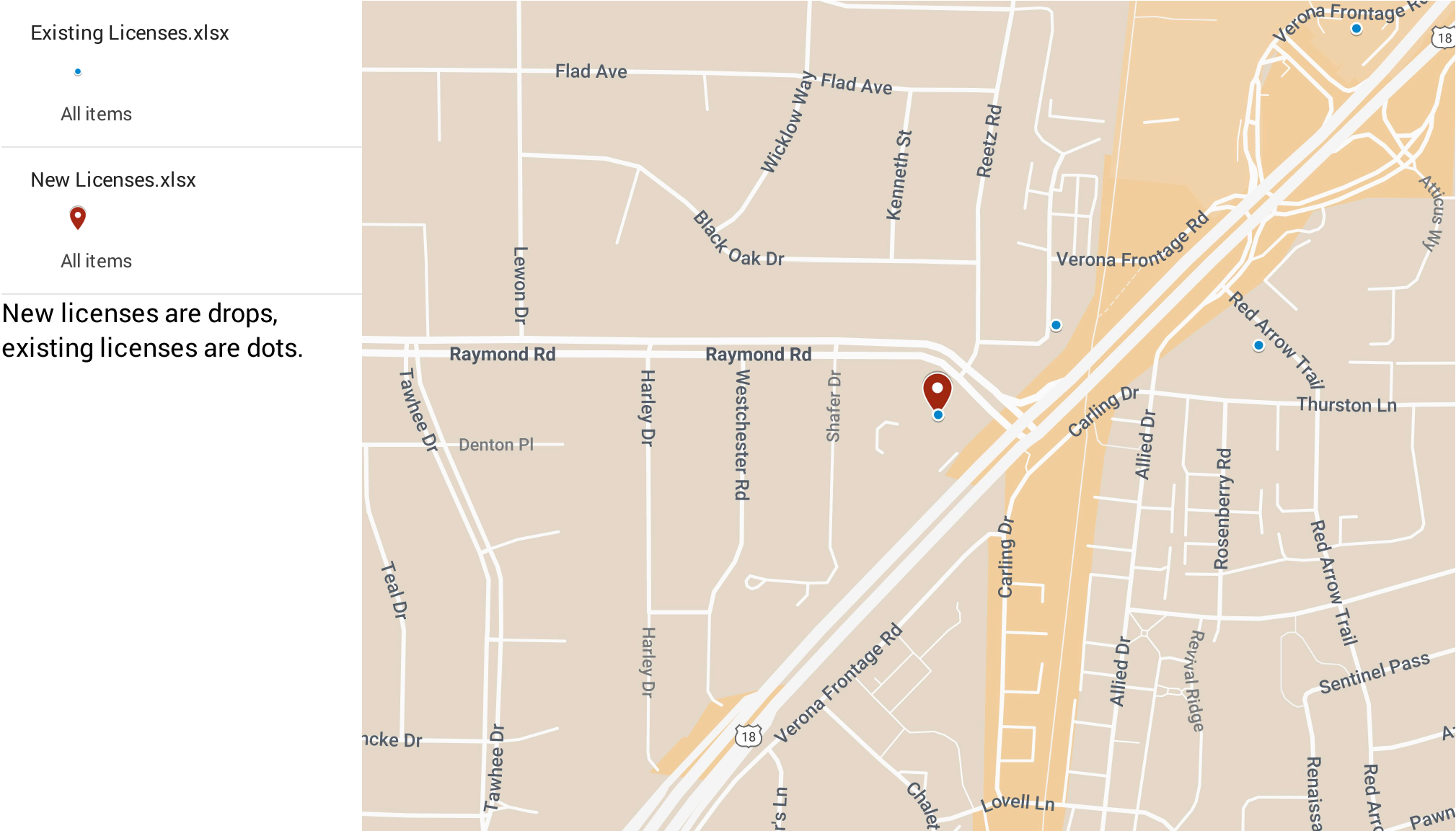
[Click here for example FootPrints](#)

[Click here for store specific Floor Plans \(if none is available, the "page cannot be found" message will be displayed\)](#)

[Click here for store specific Footprints \(if none is available, the "page cannot be found" message will be displayed\)](#)


[CHANGE STORE](#)

June 2025 ALRC New License





City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88503

File ID: 88503

File Type: License

Status: Recessed Public Hearing

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 05/28/2025

File Name:

Final Action:

Title: Public Hearing - New License
7-Eleven Inc • dba 7-Eleven #35851J
2216 University Ave • Agent: Christopher Martinez Perez
Class A Beer, Class A Liquor
Police Sector 206 (District 5)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIA-2025-00471 App.pdf, LICLIA-2025-00471
Supplemental.pdf, 2216 University Ave map.pdf,
Alder Vidaver Comments.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	05/28/2025	Referred for Introduction				
	Action Text: This License was Referred for Introduction						
	Notes: Alcohol License Review Committee- Public Hearing (6/18/25), Common Council (7/1/25)						
1	COMMON COUNCIL	06/03/2025	Referred for Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			
	Action Text: This License was Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE						
1	ALCOHOL LICENSE REVIEW COMMITTEE	06/18/2025	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text: A motion was made by Westra, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						
	Notes: Alcohol License Review Committee- Public Hearing (7/16/25), Common Council (8/5/25)						

1	COMMON COUNCIL	07/01/2025	Re-refer for Recessed Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE	Pass
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Action Text: A motion was made by Vidaver, seconded by Govindarajan, to Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Text of Legislative File 88503

Title

Public Hearing - New License
7-Eleven Inc • dba 7-Eleven #35851J
2216 University Ave • Agent: Christopher Martinez Perez
Class A Beer, Class A Liquor
Police Sector 206 (District 5)



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

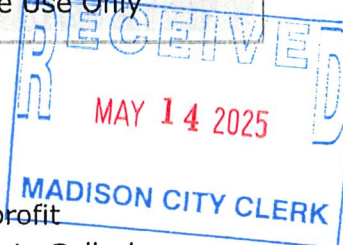
Class A: ☐ Beer, ☒ Liquor, ☐ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LIC11A-2025-00471
(License number)

S. Vidaver 206
(Alder District #) (Police Sector)
Office Use Only



Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☒ Corporation/Nonprofit Organization or ☐ Limited Liability Company exactly as it appears on your State Seller's Permit.
7-Eleven Inc
- Trade Name (doing business as) 7-Eleven Inc. #35853J
- Address to be licensed 2216 UNIVERSITY AVE. Madison WI, 53726
- Mailing address Attn: Licensing Dept. PO Box 139044 Dallas TX 75313
- Anticipated opening date Already open and want to add Class A
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

Alcoholic beverages are sold at the cash register and stored on the main sales floor, coolers
utility/Storage closet.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: N/A Outdoor: _____

10. Describe existing parking and how parking lot is to be monitored.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to 7- Eleven # 35851J (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Christopher Martinez Perez

13. City, state in which agent resides Madison WI

14. How long has the agent continuously resided in the State of Wisconsin? 5 years

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed _____

16. State and date of registration of corporation, nonprofit organization, or LLC.

DE, 07/18/1997

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
President	David L. Seltzer	Southlake Tx 76092
Vice President	Rory L. King	Heath, TX 75032

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

CORPORATE CREATIONS NETWORK INC.
301 S. BEDFORD ST. STE 1
MADISON, WI 53703

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) _____

Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☒ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs
<i>(Class B only) Enter below any hours when food service will not be available, if applicable</i>						
-	-	-	-	-	-	-

Section E—Consumption on Premises

N/A

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. _____

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

_____ % Alcohol _____ % Food _____ % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☐ No ☐ Yes
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20 26.
38. State Seller's Permit 4 5 6 - 0000140841-04 - - - - -
39. Federal Employer Identification Number 75-1085131
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?
 Contact person Shameka Wiley
 Business phone 972-828-1888 Business e-mail address shameka.wiley2@7-11.com
 Preferred language English
- If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?
☐ Yes (language: _____)
☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)
- Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?
☐ Sí, lenguaje: _____
☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.
41. Corporate attorney, if applicable: Name _____
 Phone _____ E-mail _____

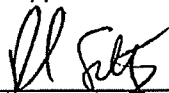
NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

04/12/2025

(Date)

Clerk's Office checklist for complete applications

- | | | |
|---------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------|
| <input checked="" type="checkbox"/> WI Seller's Permit Certificate
(matching articles of
incorporation) | <input checked="" type="checkbox"/> Background investigation form(s) | <input checked="" type="checkbox"/> Floor Plans |
| <input checked="" type="checkbox"/> FEIN | <input type="checkbox"/> Form for surrender of previous license | <input checked="" type="checkbox"/> Lease |
| <input checked="" type="checkbox"/> Written description of premises | <input checked="" type="checkbox"/> *Articles of Incorporation | <input type="checkbox"/> Business Plan |
| | <input checked="" type="checkbox"/> *Appointment of Agent | <input type="checkbox"/> **Sample Menu |
| | * Corporation/LLC only | ** Class B only |

Upon Application Submission, the Clerk's Office issued to the application:

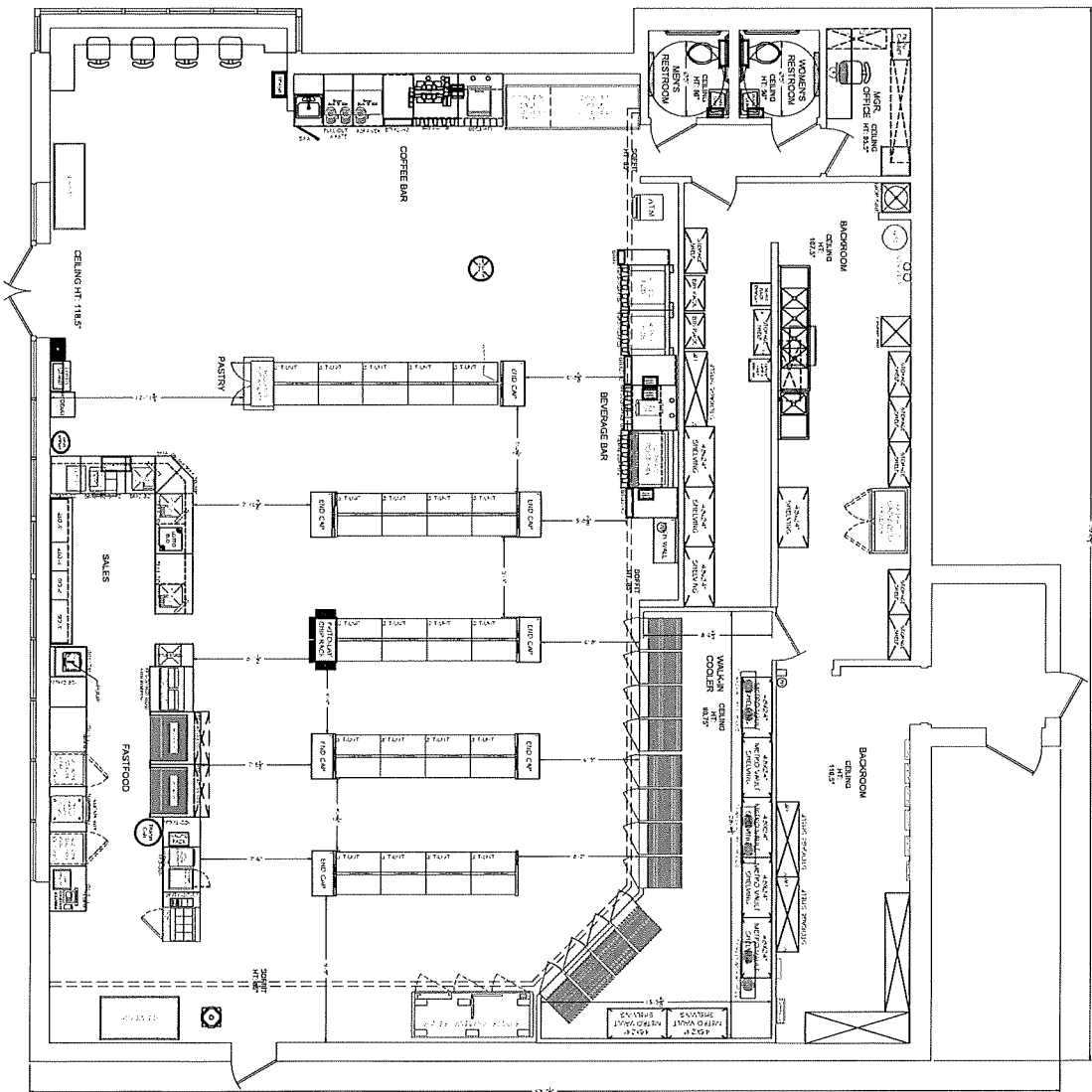
- ☒ Orange sign ☒ Orange business card
☒ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office 5/14/25

Date of ALRC meeting _____ Date license granted by Common Council _____


Date provisional issued _____ Date license issued _____

EXISTING FLOOR PLAN



DISCLAIMER: THIS DRAWING AND ALL SUPPORTING DOCUMENTS CONTAINED IN THE "DRAWING PACKAGE" ARE THE PROPERTY OF ROYSTON GROUP, FIELD SERVICES DIVISION. ANY USE OF THE DRAWING, FILE OR ANY OF THE INFORMATION FOUND WITHIN FOR ANY PURPOSE OUTSIDE OF DIRECT REQUEST BY ROYSTON GROUP WILL BE SEEN AS A VIOLATION OF THE WORK AGREEMENT AND WILL BE PURSUED TO THE FULLEST EXTENT ALLOWABLE. THE DRAWINGS AND EQUIPMENT LISTS ARE INTENDED TO REPRESENT THE GENERALIZED CHARACTERISTICS OF THE SCOPE OF WORK BUT IN NO WAY RELIEVE THE CONTRACTORS RESPONSIBILITY FOR CONDUCTING A STORE SPECIFIC SITE VISIT, COLLECTING ALL NECESSARY AS-BUILT INFORMATION, AND VERIFYING ALL ELEMENTS SHOWN AS FEASIBLE AS THEY PERTAIN TO THE PROPOSED DESIGN.

NOTE: EXISTING CONDITIONS ARE SHOWN IN BLACK OR GRAY. NEW / PROPOSED ELEMENTS ARE SHOWN IN RED.



7-ELEVEN
REMDEL

DISCLAIMER:
THIS IS NOT A LEGAL
DOCUMENT. INTENT TO
SHOW CURRENT
EQUIPMENT CONDITIONS

REVISIONS		
REV#	DATE	DESCRIPTION

7-ELEVEN

DRAWING #
35851 - 7-ELEVEN

35851

2216 UNIVERSITY AVENUE
MADISON, WISCONSIN
53726

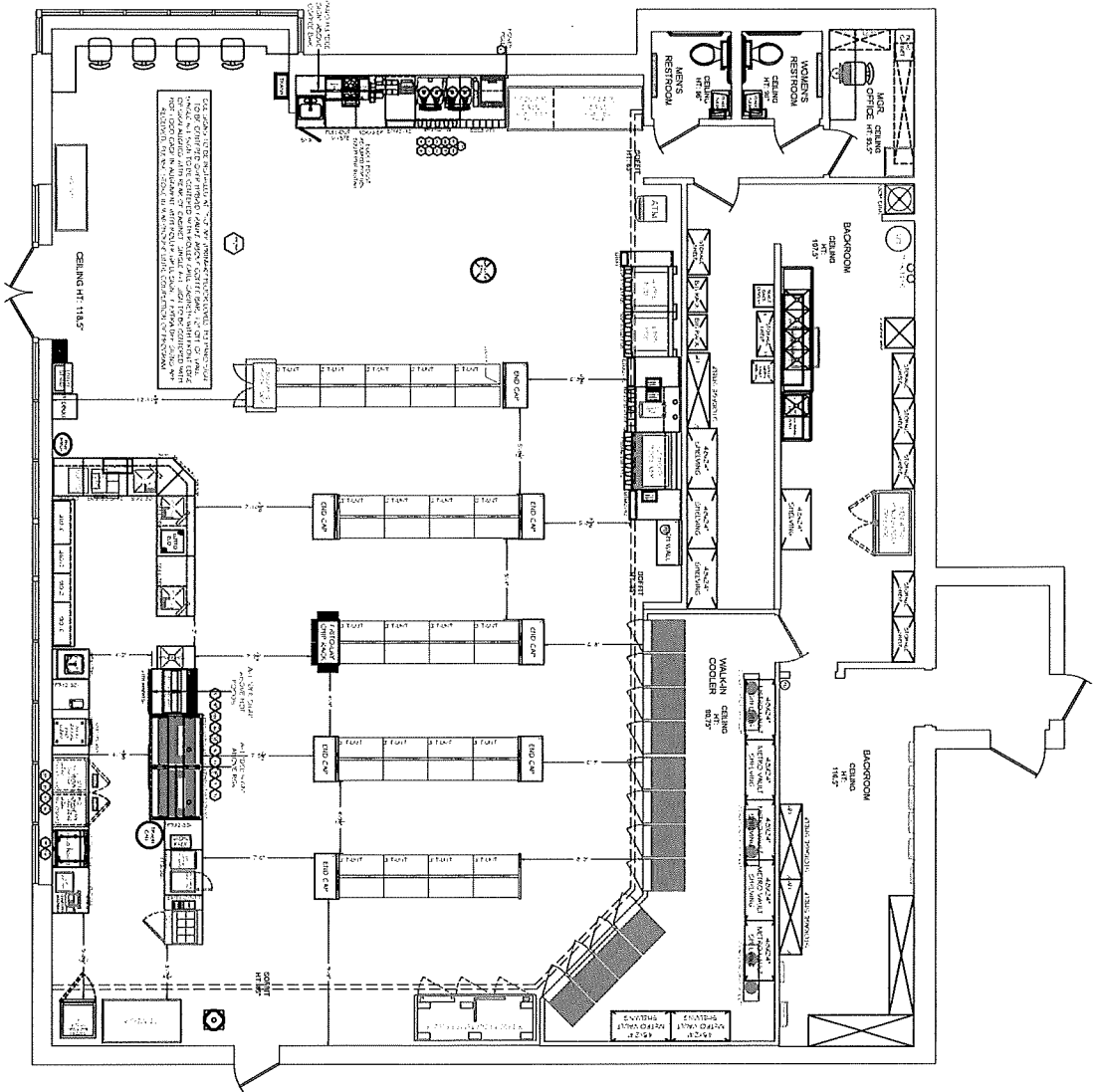
7-ELEVEN

DRAWING #
35851 - 7-ELEVEN

7-ELEVEN


DRAWING #
35851 - 7-ELEVEN

PROPOSED - FLOOR PLAN



DISCLAIMER: THIS DRAWING AND ALL SUPPORTING DOCUMENTS CONTAINED IN THE "DRAWING PACKAGE" ARE THE PROPERTY OF ROYSTON GROUP, FIELD SERVICES DIVISION. ANY USE OF THE DRAWING FILE OR ANY OF THE INFORMATION FOUND WITHIN FOR ANY PURPOSE OUTSIDE OF DIRECT REQUEST BY ROYSTON GROUP WILL BE SEEN AS A VIOLATION OF THE WORK AGREEMENT AND WILL BE PURSUED TO THE FULLEST EXTENT ALLOWABLE. THE DRAWINGS AND EQUIPMENT LISTS ARE INTENDED TO REPRESENT THE GENERALIZED CHARACTERISTICS OF THE SCOPE OF WORK, BUT IN NO WAY RELIEVE THE CONTRACTORS RESPONSIBILITY FOR CONDUCTING A STORE SPECIFIC SITE VISIT, COLLECTING ALL NECESSARY AS-BUILT INFORMATION, AND VERIFYING ALL ELEMENTS SHOWN AS FEASIBLE AS THEY PERTAIN TO THE PROPOSED DESIGN.

NOTE: EXISTING CONDITIONS ARE SHOWN IN BLACK OR GRAY. NEW / PROPOSED ELEMENTS ARE SHOWN IN RED.



7-ELEVEN
REMODEL

DISCLAIMER:
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DOCUMENT. INTENT TO
SHOW CURRENT
EQUIPMENT CONDITIONS

REVISIONS		
REV#	DATE	DESCRIPTION
2-KLD	5/14/24	INITIAL PROPOSAL
3-NRR	6/13/24	SCOPE WALK

7-ELEVEN

DRAWING #

35851 - 7-ELEVEN

7-ELEVEN

2216 UNIVERSITY AVENUE
MADISON, WISCONSIN
53726

7-ELEVEN

DATE

05-11-24

7-ELEVEN

SCALE

1/8" = 1'-0"

7-ELEVEN

DRAWN BY

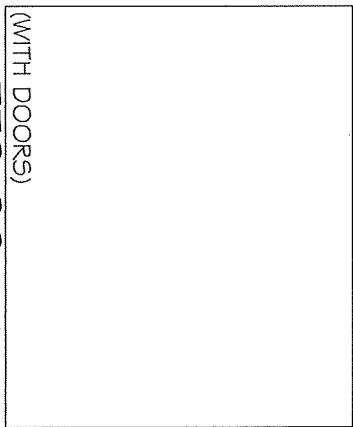
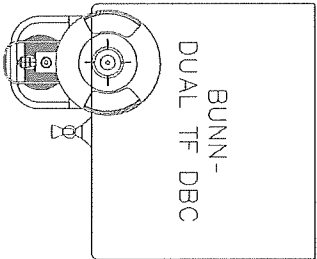
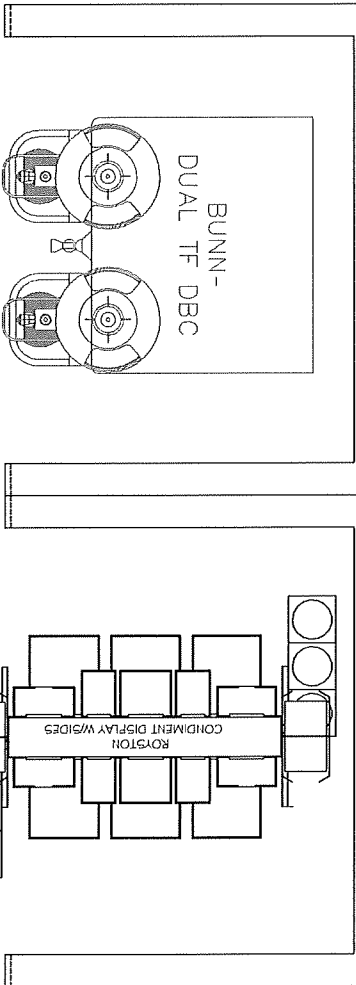
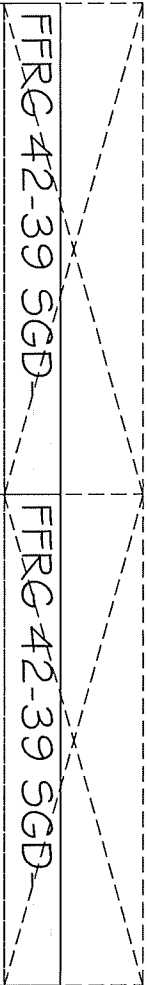
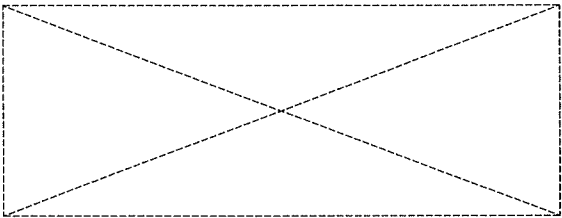
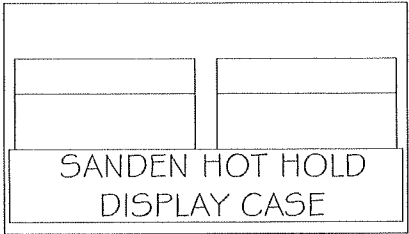
FJ

7-ELEVEN

SHEET

A - 2.0

REMOVED ITEMS



ASK
STORE IF
THEY
WANT TO
KEEP
STORAGE
CABINET

DISCLAIMER: THIS DRAWING AND ALL SUPPORTING DOCUMENTS CONTAINED IN THE 'DRAWING PACKAGE' ARE THE PROPERTY OF ROYSTON GROUP, FIELD SERVICES DIVISION. ANY USE OF THE DRAWING FILE OR ANY OF THE INFORMATION FOUND WITHIN FOR ANY PURPOSE OUTSIDE OF DIRECT REQUEST BY ROYSTON GROUP WILL BE SEEN AS A VIOLATION OF THE WORK AGREEMENT AND WILL BE PURSUED TO THE FULLEST EXTENT ALLOWABLE. THE DRAWINGS AND EQUIPMENT LISTS ARE INTENDED TO REPRESENT THE GENERALIZED CHARACTERISTICS OF THE SCOPE OF WORK BUT IN NO WAY RELIEVE THE CONTRACTORS RESPONSIBILITY FOR CONDUCTING A STORE SPECIFIC SITE VISIT, COLLECTING ALL NECESSARY AS-BUILT INFORMATION, AND VERIFYING ALL ELEMENTS SHOWN AS FEASIBLE AS THEY PERTAIN TO THE PROPOSED DESIGN.

NOTE: EXISTING CONDITIONS ARE SHOWN IN BLACK OR GRAY. NEW / PROPOSED ELEMENTS ARE SHOWN IN RED.



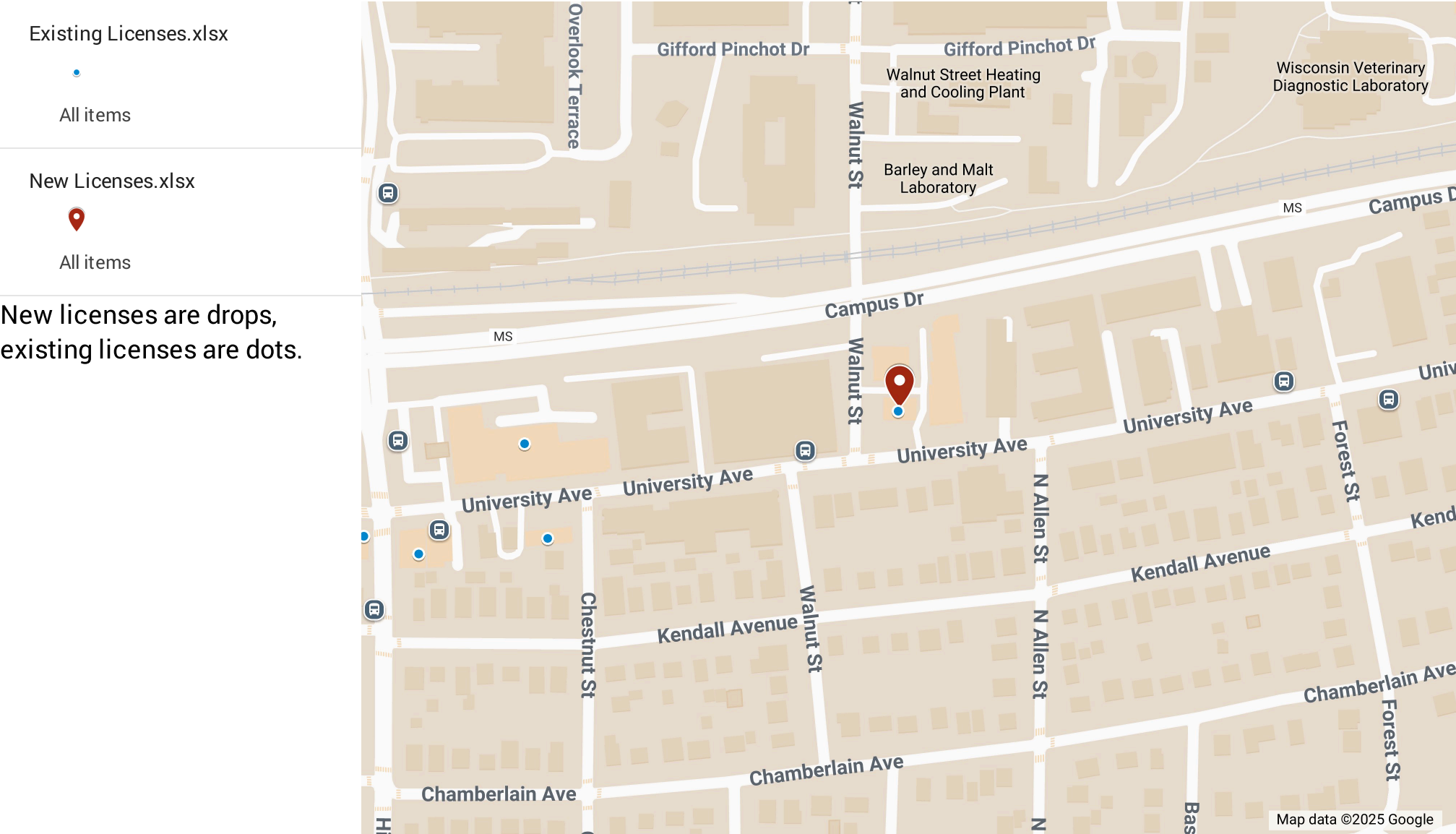
7-ELEVEN
REMDEL

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SHOW CURRENT
EQUIPMENT CONDITIONS

REVISIONS		
REV#	DATE	DESCRIPTION

7-ELEVEN	
35851	2216 UNIVERSITY AVENUE MADISON, WISCONSIN 53726
DRAWN BY: FJ	
SCALE: NTS	
DATE: 05-11-24	
SHEET: R. 1. - 1.0	
DRAWING # 7-ELEVEN	
35851 - 7-ELEVEN	

June 2025 ALRC New License



From: [Vidaver, Regina](#)
To: [licensing](#)
Subject: Item 20 7/16 meeting
Date: Tuesday, July 15, 2025 7:48:01 PM

Hello,

I am commenting on Item 20, legistar 88503, a new license in my district.

My understanding is this site already sells beer, and is only seeking to add wine to their license. Although this is already a highly dense area for alcohol access, I don't believe the addition of wine sales at this site substantially increases risk of negative consequences to the neighborhood.

However, I do want to note this site is directly adjacent to a housing complex that serves a number of vulnerable members of our community, including young children, so I want to be clear that this site needs to have staff who are trained and devoted to selling only to people of legal age who are not visibly inebriated, and commits to not selling outside of the legal hours of Class A sales. I realize these are requirements of all sellers, but want to emphasize the importance of these rules being closely followed at this site.

Thank you.

Best wishes,
Regina Vidaver, District 5 Alder
Common Council President
City of Madison, WI
District5@cityofmadison.com
Subscribe to [my blog](#) for updates

To report a problem: <https://www.cityofmadison.com/reportaproblem/>

Speeders Hotline: (608) 266-4624 --

<https://www.cityofmadison.com/reportaproblem/traffickenforcement.cfm>

To report an incident to police: <https://www.cityofmadison.com/police/selfreport/reportIncident.cfm>

For Zoning related questions: <https://www.cityofmadison.com/dpced/bi/zoning-signs/14/>



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88801

File ID: 88801

File Type: License

Status: Public Hearing

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 06/18/2025

File Name:

Final Action:

Title: Public Hearing - New License
Go Forth LLC • dba This Is All Fabulous
1026 N Sherman Ave • Agent: Kyle Kiepert
Estimated Capacity (in/out): 40/30
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 503 (District 12)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2025-00526 App.pdf, LICLIB-2025-00526
Supplemental.pdf, 1026 N Sherman Ave map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	06/18/2025	Referred for Introduction				
	Action Text: This License was Referred for Introduction						
	Notes: Alcohol License Review Committee- Public Hearing (7/16/25), Common Council (8/5/25)						
1	COMMON COUNCIL	07/01/2025	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text: A motion was made by Vidaver, seconded by Govindarajan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

Text of Legislative File 88801

Title

Public Hearing - New License
Go Forth LLC • dba This Is All Fabulous
1026 N Sherman Ave • Agent: Kyle Kiepert

Estimated Capacity (in/out): 40/30
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 503 (District 12)



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

Class A: ☒ Beer, ☒ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

608-266-4601

(Agenda Item Number)

(Legistar file number)

LICLIB-2025-00526
(License number)

12-Matthews 503
(Alder District #) (Police Sector)
Office Use Only

Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.
GO FORTH LLC
- Trade Name (doing business as) This is all Fabulous
- Address to be licensed 1026 N. Sherman Ave., Madison, WI 53704
- Mailing address 1026 N. Sherman Ave., Madison, WI 53704
- Anticipated opening date 8/15/25
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

Alcohol will be sold, served, and stored, both in shelves, and on coolers, in the dining room. Alcohol will also be served on our attached patio, as well as a seating area at the back of our property.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 40 Outdoor: 30

10. Describe existing parking and how parking lot is to be monitored.

Our property includes a parking lot. Parking lot will be monitored via periodic employee checks.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to PIETRO'S PIZZA INC (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Kyle Kiepert

13. City, state in which agent resides Madison

14. How long has the agent continuously resided in the State of Wisconsin? 31 Years

15. Has the liquor license agent completed the responsible beverage server training course?

☒ No, but will complete prior to ALRC meeting ☐ Yes, date completed _____

16. State and date of registration of corporation, nonprofit organization, or LLC.

Wisconsin 4/9/25

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Owner	Kyle Kiepert	Madison, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Kyle Kiepert

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) _____

Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☒ Other A weekly pop-up deli/wine bar with occasional pop-up dinners and classes

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☐ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10am - 10pm 10am - 7pm	10am - 10pm 2pm - 10pm	10am - 10pm 2pm - 10pm	10am - 10pm 2pm -	10am - 10pm	10am - 10pm	10am - 10pm
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. deli salads, cheeses, meats, etc., ready to eat foods,
25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:
20 % Alcohol 70 % Food 10 % Other

If applicable, describe "Other": classes

Do you have written records to document the percentages shown? ☒ No ☐ Yes
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes
28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes
29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☒ No ☐ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2025.
38. State Seller's Permit 4 5 6 - 1032028287 - 02 - - - - -
39. Federal Employer Identification Number 33-4490325
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Kyle Kiepert

Business phone 262-853-4658 Business e-mail address kylekiepert@gmail.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC),
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Kyle Kiepert

5/29/25

(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

(Date)

Clerk's Office checklist for complete applications

- ☒ WI Seller's Permit Certificate
 (matching articles of
 incorporation)
☒ FEIN
☒ Written description of premises

- ☒ Background investigation form(s)
☐ Form for surrender of previous license
☒ *Articles of Incorporation
☒ *Appointment of Agent
 * Corporation/LLC only

- ☒ Floor Plans
☒ Lease
☒ Business Plan
☒ **Sample Menu
 ** Class B only

Upon Application Submission, the Clerk's Office issued to the application:

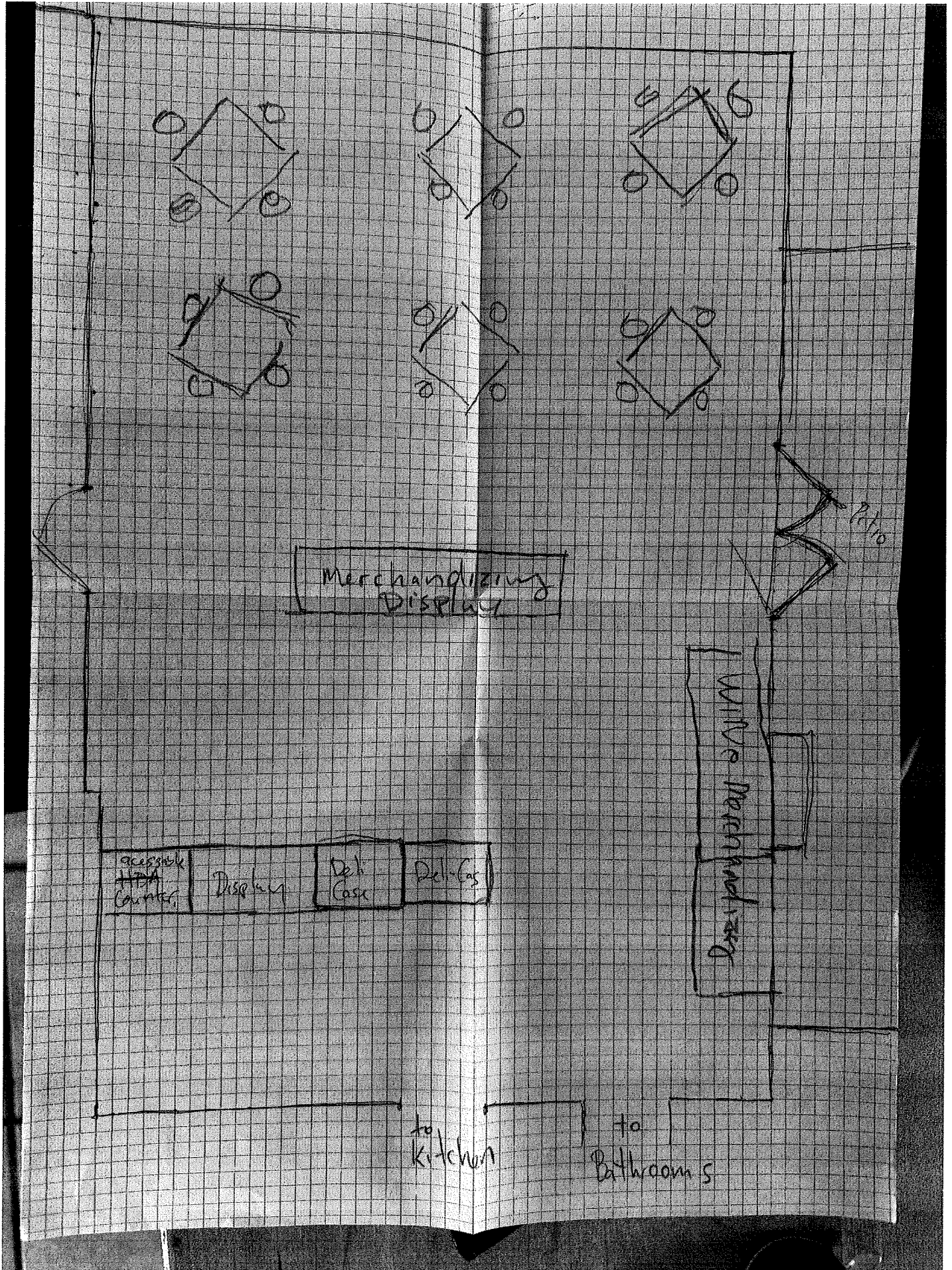
- ☒ Orange sign ☒ Orange business card
☒ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

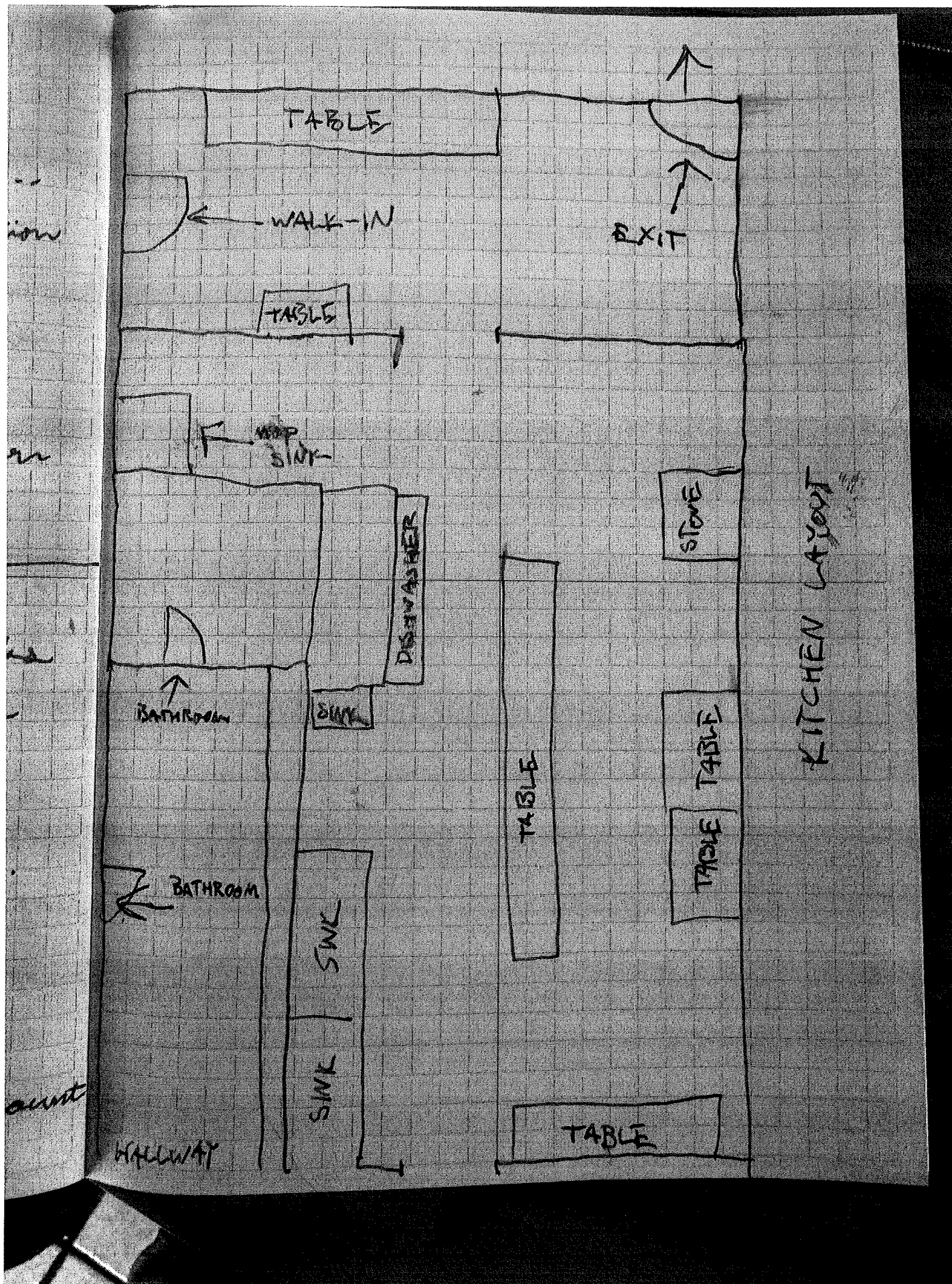
Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

DINING ROOM LAYOUT





This is all Fabulous Sample Menu

Vegetable Salads

Grain Salads

Pasta Salads

Vinaigrettes

Pasta Sauce

Pasta

Dressings

Bread

Sandwiches

Soup

Beverages (wine, beer, N/A)

Expected Proteins

Beef

Poultry

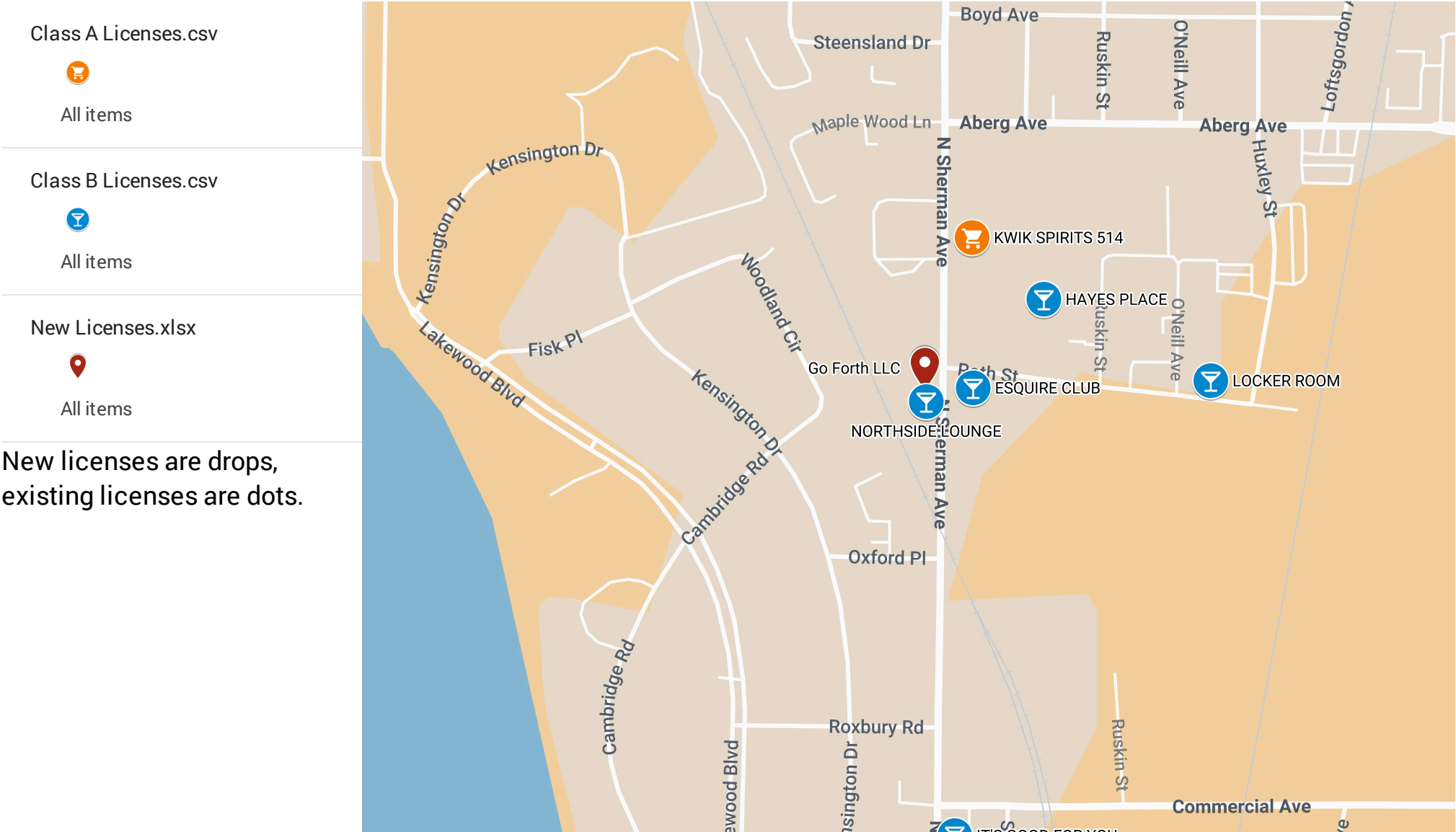
Pork

Fish

BUSINESS PLAN

THIS IS ALL FABULOUS WILL OPERATE A WEEKLY
DELI POP-UP MODELED AFTER TRADITIONAL CSAS,
AS WELL AS HOST OCCASIONAL POP-UPS &
FOOD CENTERED CLASSES. THESE CLASSES & POP-UPS
WILL VARY IN TERMS OF SCHEDULING
& TIME, BUT WILL ALWAYS OCCUR DURING
OUR OPERATING HOURS.

July 2025 ALRC New License





City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88802

File ID: 88802

File Type: License

Status: Public Hearing

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 06/18/2025

File Name:

Final Action:

Title: Public Hearing - New License
Rusk Avenue Master Tenant LLC • dba Spark by Hilton Madison Central
102 E Rusk Ave • Agent: John Kothe
Estimated Capacity (in/out): 150/75
Class B Beer, Class C Wine • 60% alcohol, 30% food, 10% other
Police Sector 300 (District 14)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2025-00552 App.pdf, LICLIB-2025-00552
Supplemental.pdf, 102 E Rusk Ave map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	06/18/2025	Referred for Introduction				
	Action Text: This License was Referred for Introduction						
	Notes: Alcohol License Review Committee- Public Hearing (7/16/25), Common Council (8/5/25)						
1	COMMON COUNCIL	07/01/2025	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text: A motion was made by Vidaver, seconded by Govindarajan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

Text of Legislative File 88802

Title

Public Hearing - New License
Rusk Avenue Master Tenant LLC • dba Spark by Hilton Madison Central
102 E Rusk Ave • Agent: John Kothe

Estimated Capacity (in/out): 150/75

Class B Beer, Class C Wine • 60% alcohol, 30% food, 10% other

Police Sector 300 (District 14)



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☐ Liquor,

☒ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICTIR-2025-00552

(License number)

14
(Alder District #)

300
(Police Sector)

Office Use Only

Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.
Rusk Avenue Master Tenant, LLC
- Trade Name (doing business as) Spark by Hilton Madison Central
- Address to be licensed 102 East Rusk Ave. Madison WI 53713
- Mailing address SAME
- Anticipated opening date 8/12/2025
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

See Attached

Premises Description – Spark by Hilton Madison Central

Address: 102 E Rusk Ave, Madison, WI 53713

The Spark by Hilton Madison Central is a multi-story, limited-service hotel featuring 140 guest rooms and a range of public and private spaces where alcoholic beverages may be sold, stored, or consumed. The hotel is designed to support both lodging and small-scale events or social gatherings in designated areas.

Alcoholic beverages will be **sold** and **stored** only in the following areas:

- **Market Area:** Located on the **first floor near the front desk**, the hotel's retail market serves as the primary point of sale for beer and wine. Products will be displayed in a secure, refrigerated case, with additional inventory stored in a locked back-of-house storage area accessible only to authorized hotel personnel.
 - **Floor Plans are attached**

Alcoholic beverages may be **consumed** by registered guests or event attendees in the following approved areas:

- **Guest Rooms:** Guests may purchase alcohol from the market and consume it within their individual guest rooms located throughout the building.
- **Lobby Area:** Guests may consume beverages in the lobby's casual seating areas. Alcohol is not served here but may be brought from the market.
- **Outdoor Patio:** The hotel features a small outdoor seating area adjacent to the lobby. Guests may consume alcoholic beverages in this area, in accordance with hotel policy and local regulations.
- **Indoor Pool Area:** Located on the ground level, the indoor pool is available for guest use. While no alcohol is served here, guests may bring beverages purchased from the market into the space, provided safety and cleanliness guidelines are followed.
- **Banquet/Meeting Rooms:** The hotel includes one or more flexible-use banquet and meeting rooms intended for private and corporate events. Alcoholic beverages may be served and consumed in these rooms during approved functions, subject to the terms of the license and responsible service practices.

All alcoholic beverages will be securely stored in designated storage areas when not on display. Alcohol service and consumption in public places will be monitored by trained staff to ensure compliance with state and local laws, as well as brand and property standards.

9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: 150 Outdoor: 75

10. Describe existing parking and how parking lot is to be monitored.

Hotel Parking lot is for registered guests +
meeting attendees AND MONITORED BY STAFF.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☒ No ☐ Yes, license issued to _____ (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent JOHN KOTHE

13. City, state in which agent resides MADISON WISCONSIN

14. How long has the agent continuously resided in the State of Wisconsin? 20 YEARS

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 4/24/2025

16. State and date of registration of corporation, nonprofit organization, or LLC.

WISCONSIN

17. In the table below list the directors of your corporation or the members of your LLC.

☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Member	Neil Densmore	Naples, FL
Member	John Kothé	Madison, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Neil Densmore

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) _____

Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☒ Other Hotel

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6AM - 2AM	6AM - 2AM	6AM - 2AM	6AM - 2AM	6AM - 2AM	6AM - 2AM	6AM - 2AM
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. Beer & Wine in Market - Menu provided

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

60 % Alcohol 30 % Food 10 % Other (Market)

If applicable, describe "Other": Market sales

Do you have written records to document the percentages shown? ☐ No ☒ Yes
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20____.

38. State Seller's Permit 4 5 6 - 1031958645-04

39. Federal Employer Identification Number 33 2906180

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Jessica Johnson

Business phone 608 774 6617 Business e-mail address Jessica.Johnson@a

Preferred language English glmg-hotels.com

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),
☒ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☒ Floor Plans,
☒ Copy of Lease, ☒ Business Plan, and ☒ Sample Menu (if applying for Class B license)

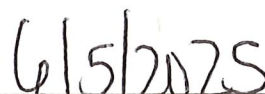
If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)



(Date)

Clerk's Office checklist for complete applications

- | | | |
|---------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|
| <input checked="" type="checkbox"/> WI Seller's Permit Certificate (matching articles of incorporation) | <input checked="" type="checkbox"/> Background investigation form(s)
<input type="checkbox"/> Form for surrender of previous license | <input checked="" type="checkbox"/> Floor Plans |
| <input checked="" type="checkbox"/> FEIN | <input checked="" type="checkbox"/> *Articles of Incorporation | <input checked="" type="checkbox"/> Lease |
| <input checked="" type="checkbox"/> Written description of premises | <input checked="" type="checkbox"/> *Appointment of Agent | <input checked="" type="checkbox"/> Business Plan |
| | * Corporation/LLC only | <input checked="" type="checkbox"/> **Sample Menu |
| | | ** Class B only |

Upon Application Submission, the Clerk's Office issued to the application:

- ☒ Orange sign ☒ Orange business card
☒ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office 6/11/2025

Date of ALRC meeting 7/16/2025 Date license granted by Common Council 8/5/2025

Date provisional issued _____ Date license issued _____

Beer & Wine Sales Business Plan
For: Spark by Hilton – Madison Central
Address: 102 E Rusk Ave, Madison, WI 53713

1. Executive Summary

This business plan outlines the intent to sell beer and wine from the hotel's on-site market located on the first floor near the front desk. This initiative is designed to enhance the guest experience by offering convenient access to alcoholic beverages in a controlled and compliant environment. The offer is limited to registered guests and will comply with all applicable local and state laws and licensing regulations.

2. Business Objectives

- Enhance guest satisfaction through added convenience.
 - Generate incremental revenue with minimal operational costs.
 - Ensure responsible service and compliance with all alcohol regulations.
-

3. Hours of Operation

Beer and wine will be available for purchase in the hotel market during the following hours:
Sunday to Saturday: 6:00 AM to 2:00 AM

These hours were selected to align with guest activity patterns and comply with local alcohol service laws.

4. Location Description

- The **market** is located on the **first floor near the front desk**.
 - Beer and wine products will be displayed in a **secure refrigerated case** within the market area. See the attached menu required for the Spark brand.
 - **Storage** of additional inventory will take place in a **locked back-of-house room**, accessible only to authorized hotel staff.
 - No consumption of alcohol will be permitted within the market area. Guests are expected to consume beverages within their private guest rooms or designated areas.
-

5. Compliance & Licensing

- All sales will comply with **state and local alcohol beverage laws**.
 - Only guests **21 years or older with a valid ID** will be permitted to purchase alcohol.
 - All staff responsible for alcohol sales will be **trained and certified** through an approved responsible beverage service program (e.g., ServSafe Alcohol).
 - Signage will be posted to reflect legal requirements and hours of sale.
-

6. Staffing and Operations

- Beer and wine sales will be managed by **existing front desk staff**, eliminating the need for additional labor.
 - Staff will be trained on proper ID verification, refusal of sale protocols, and documentation procedures.
-

7. Revenue Projection

- Estimated monthly sales: **\$1,000 - \$1,500**
-

8. Marketing Strategy

- Product offerings will be **curated based on guest preferences**, with a focus on locally popular and well-rated brands.
 - Guest-facing communication will be limited to signage within guest rooms and the front desk, ensuring subtle yet clear visibility of the service.
-

Retail Beverage Program

January 2024





Spark Retail Beverage Program



Your Guide to the Spark Beverage Program

The beverage program at Spark aims to enhance the hotel guest experience through curated drink selections in the retail market. We stay attuned to market trends to provide beverage choices that align with our guests' preferences, while also maintaining a selection of their beloved brands.

The Spark Beverage Program is applicable to United States Spark hotels only. Spark hotels outside the United States should follow the overall structure of the program (to the extent allowable by local regulations); however, hotels should tailor beverage selections to represent brands that are locally available and relevant to their guests.

Spark Suites Brand Standards

Per brand standards, the following alcoholic beverages must be available for purchase when permissible by local code.

- Rose Wine
- White Wine
- Red Wine
- Domestic Light Beer
- Import Beer
- Hard Seltzer
- Regional Craft Beer
- Sparkling Wine

Proper licensing, training, certification, and insurance are required.



Participating in the Spark Beverage Program



We have created the Spark Beverage Program to help our hotels maximize their beverage offerings and enjoy immediate benefits. Actually purchasing the beverage products will be done through the current supply chains that you use today.

In the following pages, you will find a curated product mix that maximizes a variety of category leading brands while relying on the fewest distributors for easier sourcing. While these items are highly recommended, hotels may choose their own product mix for their individual market provided all brand standards are met.

Program Benefits

- Keep up-to-date with current beverage trends
- Program is built around brands that are proven winners
- Consistent guest experience across Spark properties
- Receive discounted pricing on required signage and marketing collateral

Red, White and Rosé Wine

ITEM	SUPPLIER	SIZE	FORMAT
J. Lohr Cabernet Sauvignon	J. Lohr	750ml	Glass Bottle
J. Lohr Pinot Noir	J. Lohr	375ml	Glass Bottle
Clos du Bois Chardonnay	Gallo	750ml	Glass Bottle
White Haven Sauvignon Blanc	Gallo	375ml	Glass Bottle
Coppola Chardonnay	Delicato	375ml	Aluminum Can
Sofia Brut Rose	Delicato	187ml	Aluminum Can
La Marca Prosecco	Gallo	187ml	Glass Bottle

If unable to source the above items in your area, consider offering the following alternatives:

ITEM	SUPPLIER	SIZE	FORMAT
Kendall-Jackson Chardonnay	Jackson	375ml	Glass Bottle
Benvolio Prosecco	Jackson	187ml	Glass Bottle
Kendall-Jackson Cabernet	Jackson	375ml	Glass Bottle
Coppola Cabernet Sauvignon	Delicato	375ml	Glass Bottle

Keep In Mind:

It is strongly recommended to offer multiple formats and pack sizes. Smaller format bottled or canned wines in sizes ranging from 187ml - 375ml are often preferred over full-size bottles of wine. You don't need an alternative size/format for each product, but it is important to provide your guest with choices. In addition, offer formats that allow for guests to enjoy beverages without openers or glassware.

Domestic and Import Beer

ITEM	SUPPLIER
Heineken 0.0	Heineken USA
Coors Light	Molson Coors
Miller Lite	Molson Coors
Heineken	Heineken USA
Dos XX	Heineken USA

If unable to source the above items in your area, consider offering the following alternatives:

ITEM	SUPPLIER
Budweiser Zero	A-B InBev
Bud Light	A-B InBev
Stella Artois	A-B InBev

Craft Beer and Seltzer

ITEM	SUPPLIER
Dogfish Head 60 Minute IPA	Boston Beer
Truly Seltzer (property choice of flavors)	Boston Beer
Sam Adams Boston Lager	Boston Beer
Twisted Tea	Boston Beer
White Claw (property choice of flavors)	Mark Anthony

If unable to source the above items in your area, consider offering the following alternatives:

ITEM	SUPPLIER
Bud Light Seltzer	A-B InBev
Regional Craft Beer (property selects any beer from the designated brewery in their region)	Various

Regional Craft Breweries

HOTEL REGION	RECOMMENDED BREWERIES
Northeast	Cisco Brewers
Mid-Atlantic	Devil's Backbone Brewing Co
Southeast	Wicked Weed Brewing
Florida	Wynwood Brewing, Veza Sur Brewing Co
Midwest	Goose Island Beer Co
Texas	Karbach Brewing Co
Southwest	Four Peaks Brewing Co
Hawaii	Kona Brewing Co *Kona is also recommended for coastal/beach-oriented markets on the mainland.
California	Golden Road Brewing
Pacific Northwest	Elysian

Spirits

ITEM	SUPPLIER	SIZE	FORMAT
Tito's Handmade Vodka	Tito's	200ml	Bottle
Jim Beam Bourbon	Beam Suntory	200ml	Bottle
Bacardi Superior Rum	Bacardi	200ml	Bottle
Fireball Cinnamon Whiskey	Sazerac	50ml	Bottle

If unable to source the above items in your area, consider offering the following alternatives:

ITEM	SUPPLIER	SIZE	FORMAT
Grey Goose Vodka	Bacardi	50ml	Bottle
Hornitos Plata Tequila	Beam Suntory	50ml	Bottle
Marker's Mark Bourbon	Beam Suntory	50ml	Bottle
Jack Daniel's Tennessee Whiskey	Brown-Forman	50ml	Bottle
Jameson Irish Whiskey	Pernod Ricard	50ml	Bottle
Bombay Sapphire Gin	Bacardi	200ml	Bottle
Bailey's Irish Cream	Diageo	50ml	Bottle

Ready-To-Drink Cocktails (RTDs)

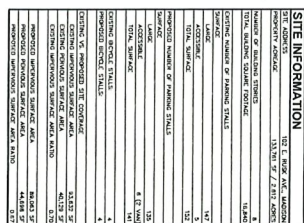
ITEM	SUPPLIER	SIZE	FORMAT
On the Rocks Margarita	Beam Suntory	200ml	Glass Bottle
On the Rocks Old Fashioned	Beam Suntory	200ml	Glass Bottle


If unable to source the above items in your area, consider offering the following alternatives:

ITEM	SUPPLIER	SIZE	FORMAT
On the Rocks Margarita	Beam Suntory	100ml	PET Bottle
On the Rocks Cosmopolitan	Beam Suntory	200ml	Glass Bottle
Bacardi Mojito	Bacardi	355ml	Aluminum Can
Bombay Sapphire Gin & Tonic	Bacardi	355ml	Aluminum Can

Keep In Mind:

In the absence of a traditional bar, it is strongly recommended to offer one cocktail for every major spirit category, if space and license allow. Whenever possible, offer a secondary pack size of the most popular flavors.



	PRIORITY LINE
	RIGHT-OF-WAY
	CAUTION LINE
	EDGE OF PAVEMENT
	CONCRETE PAVEMENT
	TRUCK
	ILLUMINATED BOUNDARY (REFLECT TO ELECTRICAL)
	STANDARD CURB AND GUTTER
	REFLECT CURB AND GUTTER

A horizontal scale bar labeled "SCALE IN FEET". It has markings for 0, 20, and 20 feet.

DIGGERS HOTLINE
Toll Free (800) 242-8511

CREATE THE VISION TELL THE STORY

Madison Regional Office
101 West Wisconsin Ave., Suite 100
Madison, WI 53703
P: 608.248.5000

AY
ANGUS-YOUNG
ARCHITECT/INTERIORS

ARCHITECTS/ENGINEERS
CLIENT ADDRESS:
316 W WASHINGTON AVE #850
MADISON, WI 53703

**PROJECT:
SPARK BY HILTON
(CLARION CONVERSION)**

PROJECT LOCATION
102 EAST RUSK AVENUE
MADISON, DANE COUNTY
WI, 53713

PLANNING CATEGORY		DATE	
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PROJECT NUMBER	79620
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AYA

REVIEWED BY
AYA

DRAWN BY
Author

FIRST FLOOR

A101

AY
ANGUS-YOUNG
ARCHITECTS/ENGINEERS
Janesville | Madison | Rockford

RUSK AVENUE HOTEL
GROUP LLC

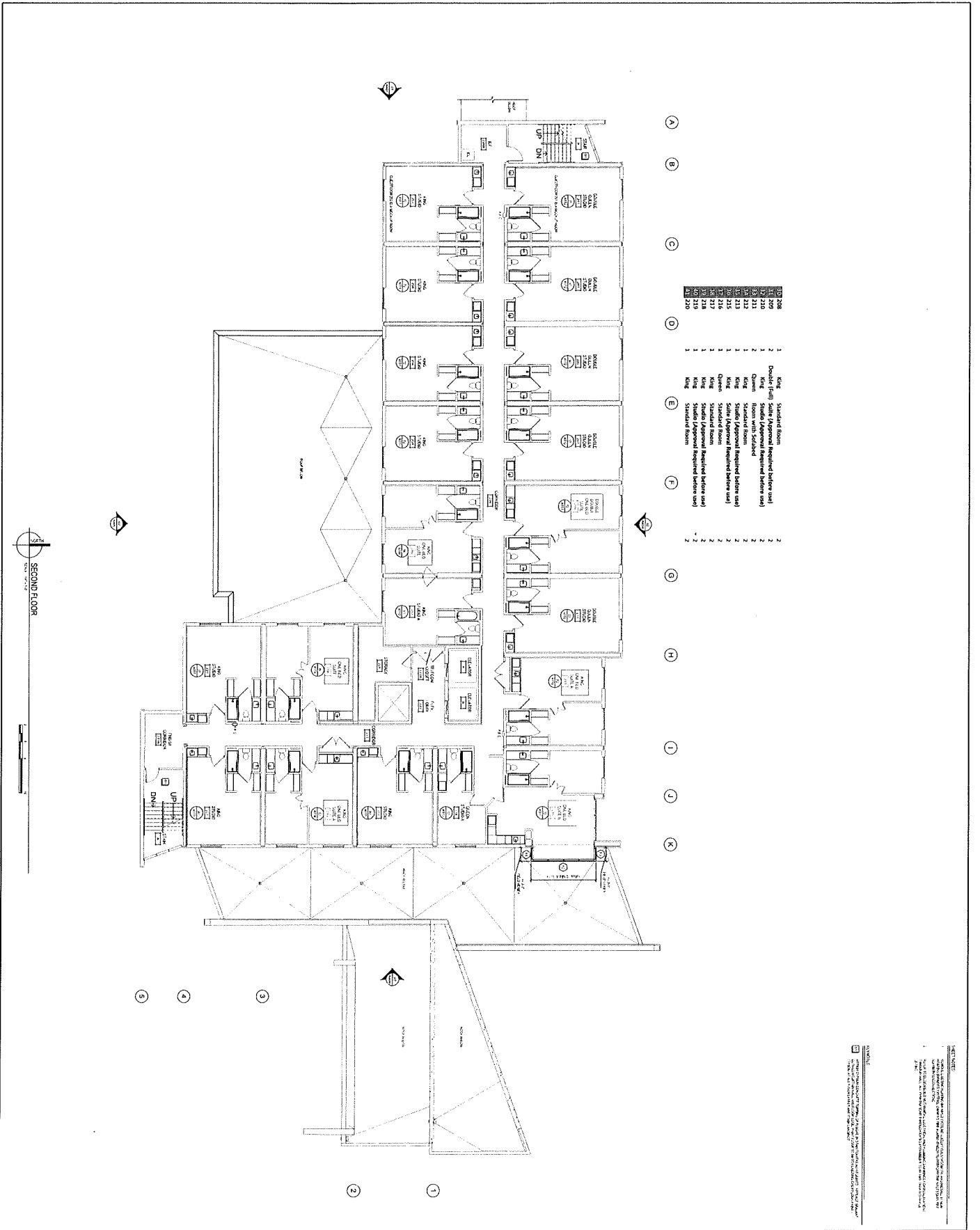
SPARK BY HILTON
MADISON

MADISON
102 EAST RUSK AVE.
MADISON, WI 53713

spark
by Hilton

KOTHE
ROYAL LUXURY PARTNERS





KEY:
1. King
2. Queen
3. Double (Full)
4. Standard Room
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ANGLUS YOUNG
ARCHITECTS/ENGINEERS
Jasper, | Madison | Rockford

RISK AVENUE HOTEL
GROUP LLC

SPARK BY HILTON
MADISON

102 EAST CLARK AVE
MADISON, WI 53703

spark
By Hilton

KOTHE
ARCHITECTS/ENGINEERS

PROJECT INFORMATION

PROJECT NAME	102 EAST CLARK AVE
PROJECT ADDRESS	102 EAST CLARK AVE
PROJECT CITY	MADISON, WI
PROJECT STATE	WI
PROJECT ZIP	53703
PROJECT PHONE	608.261.1234
PROJECT FAX	608.261.1235
PROJECT EMAIL	info@sparkhilton.com
PROJECT WEBSITE	www.sparkhilton.com
PROJECT START DATE	01/20/2023
PROJECT END DATE	01/20/2023
PROJECT STATUS	IN PROGRESS
PROJECT BUDGET	\$10,000,000
PROJECT COST	\$5,000,000
PROJECT PROFIT	\$5,000,000
PROJECT ROI	50%
PROJECT NPV	\$5,000,000
PROJECT IRR	10%
PROJECT PAYBACK PERIOD	5 YEARS
PROJECT SENSITIVITY ANALYSIS	SEE ATTACHED REPORT
PROJECT RISK ANALYSIS	SEE ATTACHED REPORT
PROJECT COMPLIANCE ANALYSIS	SEE ATTACHED REPORT
PROJECT LEGAL ANALYSIS	SEE ATTACHED REPORT
PROJECT FINANCIAL ANALYSIS	SEE ATTACHED REPORT
PROJECT OPERATIONAL ANALYSIS	SEE ATTACHED REPORT
PROJECT MAINTENANCE ANALYSIS	SEE ATTACHED REPORT
PROJECT SECURITY ANALYSIS	SEE ATTACHED REPORT
PROJECT ENVIRONMENTAL ANALYSIS	SEE ATTACHED REPORT
PROJECT SOCIAL ANALYSIS	SEE ATTACHED REPORT
PROJECT CULTURAL ANALYSIS	SEE ATTACHED REPORT
PROJECT HISTORICAL ANALYSIS	SEE ATTACHED REPORT
PROJECT FUTURE ANALYSIS	SEE ATTACHED REPORT
PROJECT CONCLUSION	SEE ATTACHED REPORT

PROJECT TEAM

PROJECT MANAGER	AVA
PROJECT ARCHITECT	AVA
PROJECT ENGINEER	AVA
PROJECT DESIGNER	AVA
PROJECT DRAFTER	AVA
PROJECT WRITER	AVA
PROJECT REVISOR	AVA
PROJECT APPROVER	AVA
PROJECT REVIEWER	AVA
PROJECT COMMENTER	AVA
PROJECT TRACKER	AVA
PROJECT REPORTER	AVA
PROJECT ANALYST	AVA
PROJECT RESEARCHER	AVA
PROJECT COLLECTOR	AVA
PROJECT MANAGER	AVA

PROJECT NUMBER
A102



KOTHE
REINSTEINSTRASSE 100
D-4000 DUISBURG 1

[illegible]

There is something about the way that the people of the world are being brought together by the Internet. It is a new way of thinking, a new way of living. It is a new way of being.

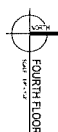
PROJECT NUMBER

79620
APPROVED BY
APPROVAL

REVIEWED BY
Checker
NOTED BY

Author

A103



1. **RESEARCH DESIGN** The study was a descriptive study of 124 patients with a diagnosis of schizophrenia who were referred to the Department of Psychiatry, University of Lagos, Lagos, Nigeria, between 1997 and 1999. The patients were recruited from the psychiatric wards of the University of Lagos Teaching Hospital and the Federal Medical Centre, Lagos. The patients were recruited through the referral system of the hospital. The patients were recruited from the psychiatric wards of the University of Lagos Teaching Hospital and the Federal Medical Centre, Lagos. The patients were recruited through the referral system of the hospital.

AY
ANGUS-YOUNG
ARCHITECTS/ENGINEERS
Janesville | Madison | Rockford

**RUSK AVENUE HOTEL
GROUP LLC**

SPARK BY HILTON
MADISON

102 EAST RUSK AVE.
MADISON, WI 53713

spark
by hillary

KOTHE
KOLLEKTOR, KOLLEKTOR

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PROJECT NUMBER
79620

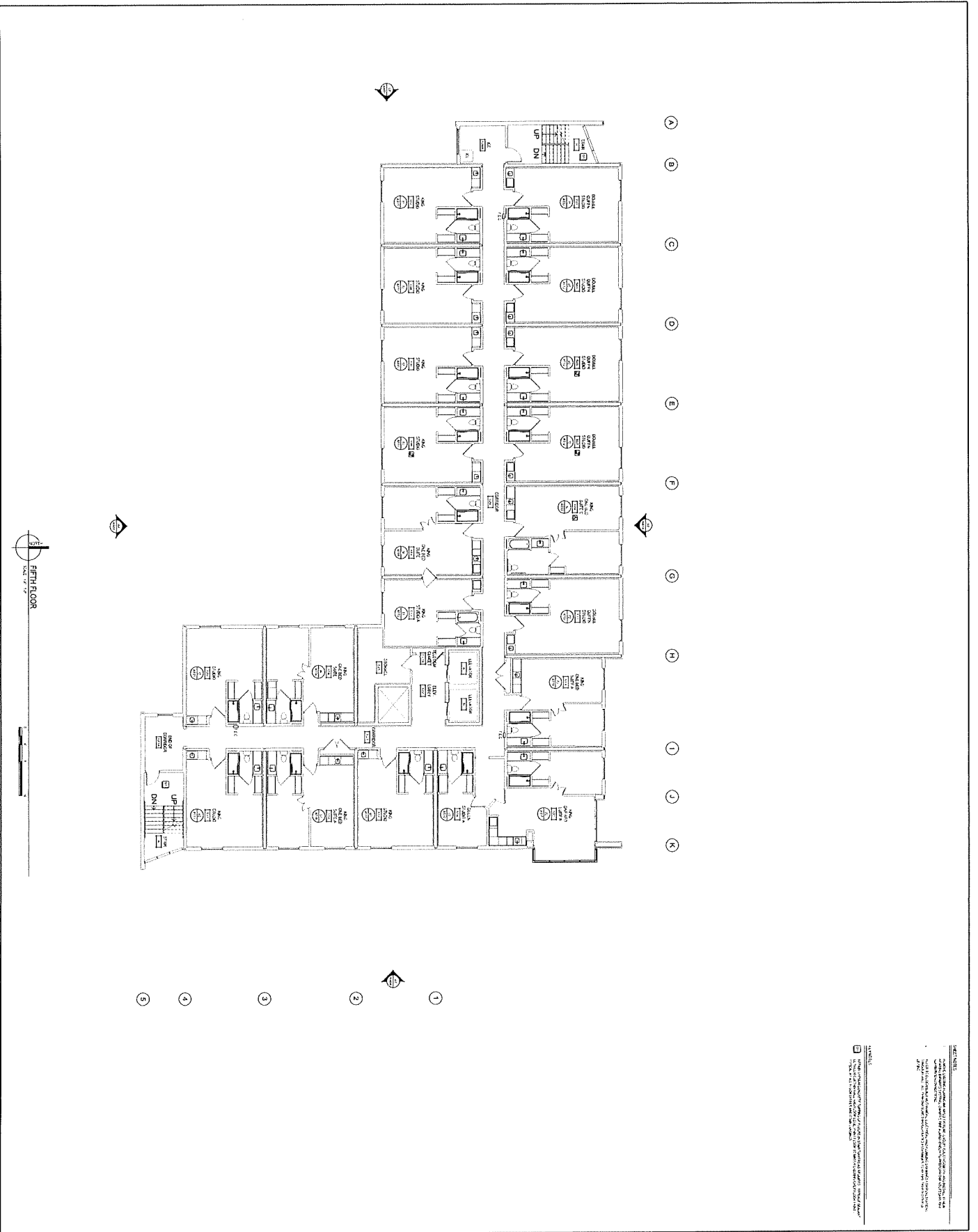
APPROVED BY
Approver


REVIEWED BY
Checker

DRAWN BY
Author

FOURTH FLOOR PLAN

A104





ANGUS-YOUNG
ARCHITECTURE
Janesville | Madison | Rockford

RUSK AVENUE HOTEL
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SPARK BY HILTON
MADISON

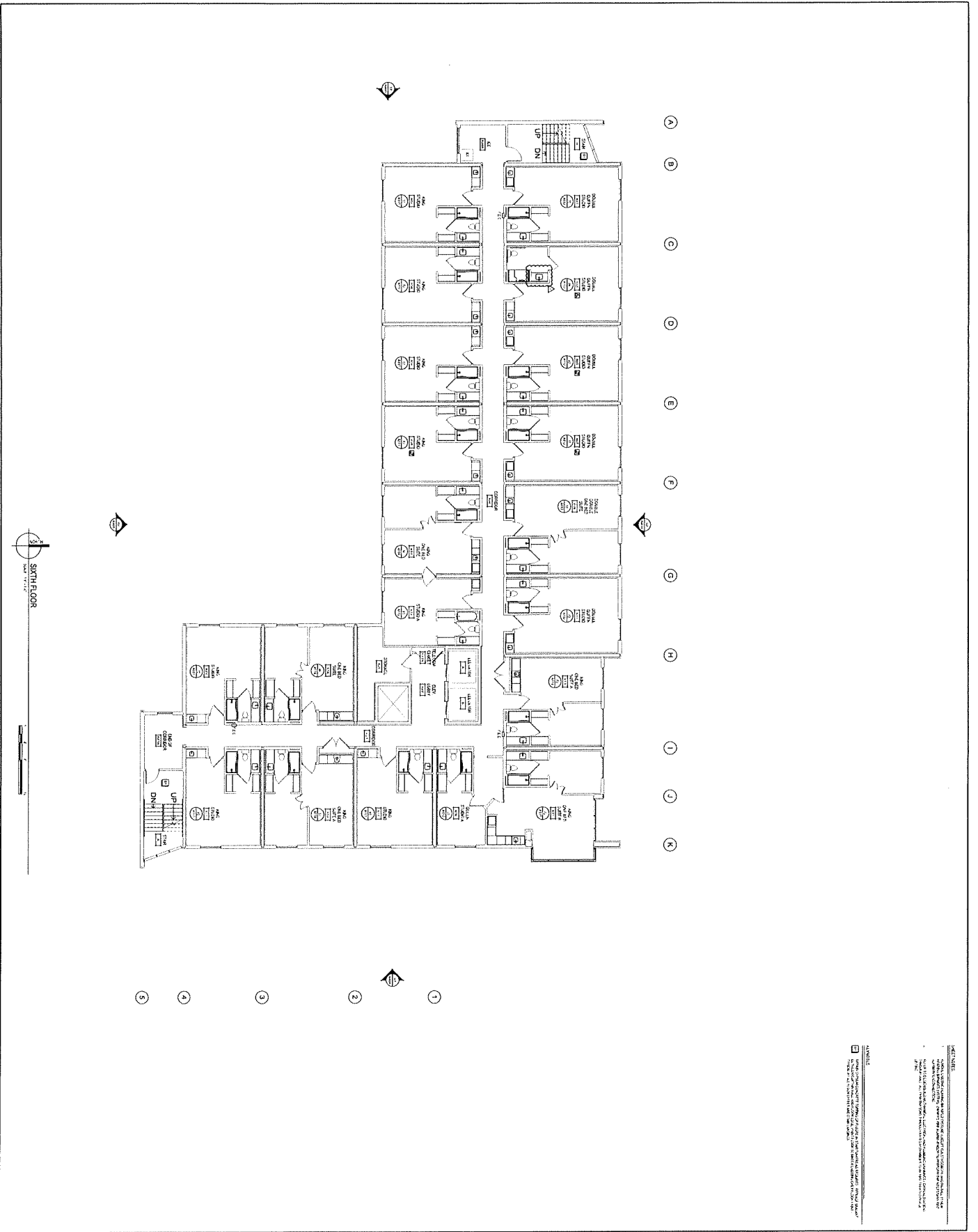
105 EAST RUSK AVE
MADISON, WI 53713

spark
By Hilton

KOTHE
HILTON HOTELS & RESORTS

REVISIONS	
NO.	DESCRIPTION
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3	ISSUED FOR PERMIT
4	ISSUED FOR PERMIT
5	ISSUED FOR PERMIT

Drawn by: **A105**
Checked by: **A105**
Approved by: **A105**
Project Number: **71403**



6TH FLOOR



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A B C D E F G H I J K

NOTES
1. ALL WORK SHALL BE IN ACCORDANCE WITH THE LATEST EDITIONS OF THE BUILDING CODES AND STANDARDS.
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ANGUS YOUNG
ARCHITECTS

RUSK AVENUE HOTEL
GROUP LLC
Janesville | Madison | Rochester

SPARK BY HILTON
MADISON
302 EAST GILLESPIE
MADISON, WI 53703

spark
By Hilton

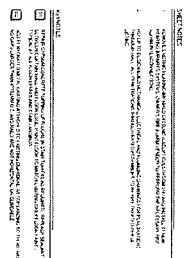
KOTHE
ARCHITECTS

PROJECT NUMBER
71500

APPROVED BY
REVIEWED BY
CHECKED BY
DRAWN BY
DATE

SIXTH FLOOR SLAB

A106



Use to identify the destination. Use steering post not the person to the fire station indicated on the steering post. Do NOT use wheel to determine destination of wheel.

EIGHTH FLOOR PLAN

A108

1. *THESE* (1973) 133-4

KEYWORDS: *community; nursing; research; teaching; students*

AY
ANGUS-YOUNG
ARCHITECTS/ENGINEERS
Jamesville | Madison | Rockford

RUSK AVENUE HOTEL
GROUP LLC

**RUSK AVENUE HOTEL
GROUP LLC**

SPARK BY HILTON
MADISON

102 EAST RUSK AVE.
MADISON, WI 53713

102 EAST RUSK AVE.
MADISON, WI 53713

spark
by Hilton

 **KOTHE**
REAL ESTATE PARTNERS

DISCUSSION

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NO	DATA
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PROJECT NUMBER

79620

APPROVED BY
Approver

REVIEWED BY

Checker


DRAWN BY
DRB

SEVENTH FLOOR PL

A107


July 2025 ALRC New License

Class A Licenses.csv




All items

Class B Licenses.csv



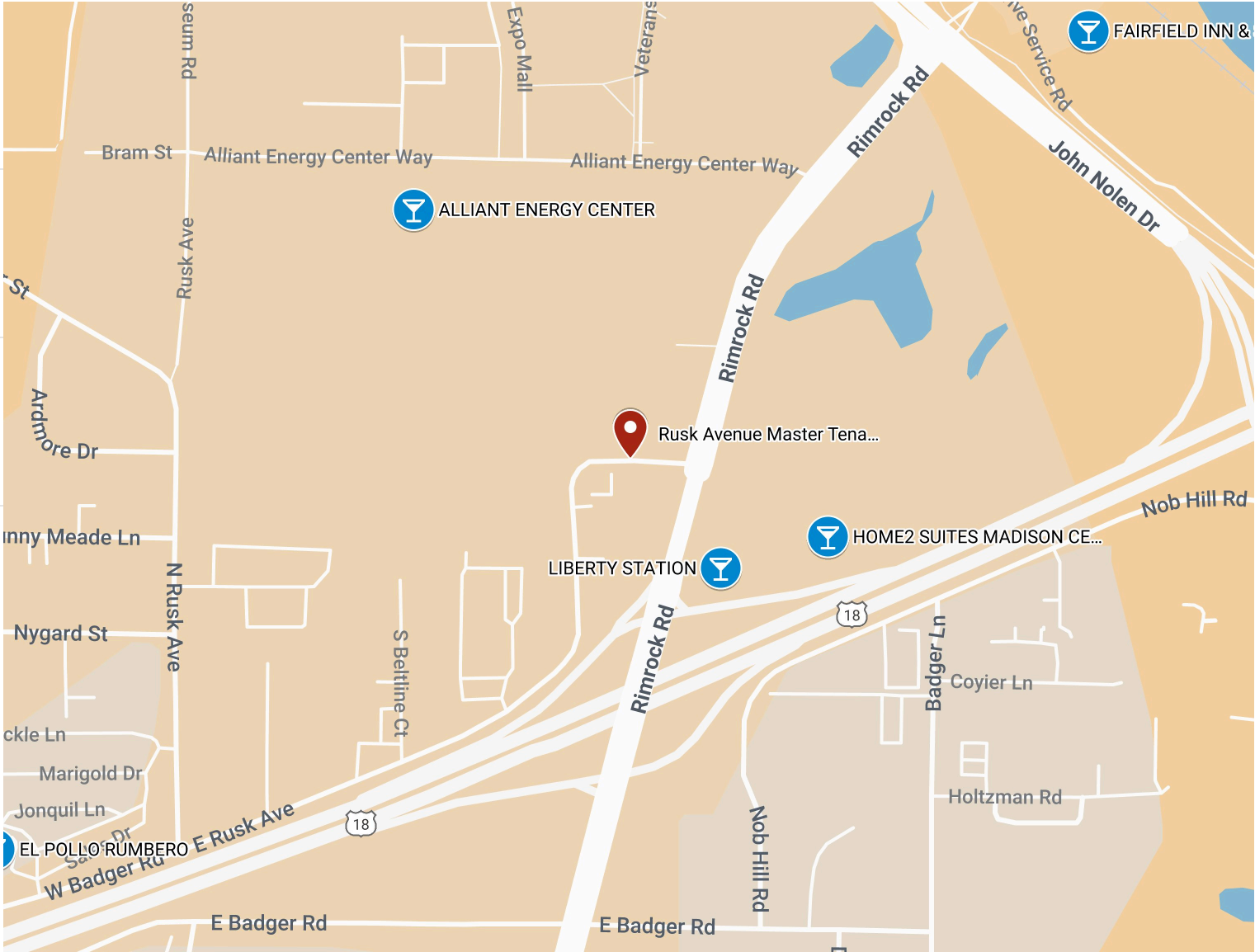
All items

New Licenses.xlsx



All items

New licenses are drops,
existing licenses are dots.





City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88803

File ID: 88803

File Type: License

Status: Public Hearing

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 06/18/2025

File Name:

Final Action:

Title: Public Hearing - New License
Light of the Moon Inc • dba Moon Bar
328 W Gorham St • Agent: Jeffrey Road
Estimated Capacity (in/out): 314/0
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2025-00562 App.pdf, LICLIB-2025-00562
Supplemental.pdf, 328 W Gorham St map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	06/18/2025	Referred for Introduction				
	Action Text: This License was Referred for Introduction						
	Notes: Alcohol License Review Committee- Public Hearing (7/16/25), Common Council (8/5/25)						
1	COMMON COUNCIL	07/01/2025	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text: A motion was made by Vidaver, seconded by Govindarajan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

Text of Legislative File 88803

Title

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328 W Gorham St • Agent: Jeffrey Road

Estimated Capacity (in/out): 314/0
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICLIB-2025-00562

(License number)

2

400

(Alder District #)

(Police Sector)

Office Use Only

Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☒ Corporation/Nonprofit Organization or ☐ Limited Liability Company exactly as it appears on your State Seller's Permit.
Light of the Moon Inc.
- Trade Name (doing business as) Moon Bar
- Address to be licensed 328 W. Gorham St. Madison, WI 53703
- Mailing address 328 W. Gorham St. Madison, WI 53703
- Anticipated opening date 8/1/2025
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)

- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.
Located at the corner of Brook and Gorham, Moon's Bar & Grill will occupy the first and second floors of
a 3 story building. Both floors will contain a bar and restrooms, with alcohol stored behind each bar and
in a caged area in the basement. Offices and records, both sales and purchases, will be kept on site. No
outside seating or sales area as of now, looking into for future.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 314 Outdoor: _____

10. Describe existing parking and how parking lot is to be monitored.

No parking

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to Danny's Pub - Brano Kruger (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Jeffrey Rood

13. City, state in which agent resides Wisconsin

14. How long has the agent continuously resided in the State of Wisconsin? 21 years

15. Has the liquor license agent completed the responsible beverage server training course?

☒ No, but will complete prior to ALRC meeting ☒ Yes, date completed 6/11/25

16. State and date of registration of corporation, nonprofit organization, or LLC.

Wisconsin, 5/21/25

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Owner	Jeffrey Rood	Madison, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Jeffrey Rood

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) _____

Section D—Business Plan

21. What type of establishment is contemplated?

- ☒ Tavern ☐ Nightclub ☒ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
11am - 11pm.	3pm. - close	3pm.- close.	3pm. - close.	3 pm. - close.	3pm. - close.	11 am.- close
<i>(Class B only) Enter below any hours when food service will not be available, if applicable</i>						
9 pm. - close.	9pm. - close	9pm. - close	9 pm - close	9pm- close	9pm - close	9pm.- close

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. _____

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

70 _____ % Alcohol 30 _____ % Food 0 _____ % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☒ No ☐ Yes
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No ☒ Yes—what kind? DJ and live bands

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2026.
38. State Seller's Permit 4 5 6 - 1 0 3 2 1 2 8 2 4 5 - 0 4
39. Federal Employer Identification Number 39-2466357
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Jeffrey Rood

Business phone 608-215-8743 Business e-mail address madisonpads511@gmail.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name Andy Erlandson

Phone 608-2570945 E-mail aerlandson@hurleyburish.com

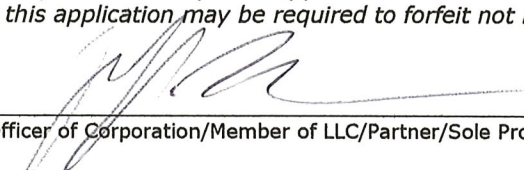
NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC),
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

6/12/25
 (Date)

Clerk's Office checklist for complete applications		
<input checked="" type="checkbox"/> VI Seller's Permit Certificate (matching articles of incorporation) <input checked="" type="checkbox"/> FEIN <input checked="" type="checkbox"/> Written description of premises	<input checked="" type="checkbox"/> Background investigation form(s) <input checked="" type="checkbox"/> Form for surrender of previous license <input checked="" type="checkbox"/> *Articles of Incorporation <input checked="" type="checkbox"/> *Appointment of Agent * Corporation/LLC only	<input checked="" type="checkbox"/> Floor Plans <input checked="" type="checkbox"/> Lease <input checked="" type="checkbox"/> Business Plan <input checked="" type="checkbox"/> **Sample Menu ** Class B only
Upon Application Submission, the Clerk's Office issued to the application: <input type="checkbox"/> Orange sign <input type="checkbox"/> Orange business card <input type="checkbox"/> "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information		
Date complete application filed with Clerk's Office _____ Date of ALRC meeting _____ Date license granted by Common Council _____ Date provisional issued _____ Date license issued _____		

MOON BAR MENU

Comfort Food. Cold Drinks. Chill Vibes.

STARTERS

Moon Wings - \$12 GF

Crispy jumbo wings with your choice of: Buffalo, Honey BBQ, Garlic Parmesan, or Sweet Chili. Served with ranch or bleu cheese.

Loaded Nachos - \$14 GF

Tortilla chips with cheddar, queso, tomatoes, jalapeños, green onions, and sour cream. Add chicken or chili +\$3

Cheese Curds - \$10

Wisconsin white cheddar curds, beer-battered and fried. Served with spicy ranch. (Ask for GF version baked instead)

Soft Pretzel Sticks - \$9

Served with warm beer cheese and stone-ground mustard.

SALADS & BOWLS

Moon Garden Salad - \$9 GF

Mixed greens, tomato, cucumber, red onion, carrot, and balsamic vinaigrette. Add grilled chicken +\$4 | Add salmon +\$6

Buffalo Chicken Salad - \$13

Romaine, Buffalo tenders, tomatoes, celery, bleu cheese crumbles, ranch dressing.

Grain Bowl - \$14 GF

Quinoa, roasted veggies, arugula, chickpeas, avocado, and lemon-tahini dressing.

BURGERS & SANDWICHES

Served with fries, tots, or house salad. Substitute gluten-free bun +\$2 or lettuce wrap.

The Moon Burger - \$14 GF

Half-pound Angus patty, cheddar, lettuce, tomato, onion, pickles, Moon sauce.

Black & Bleu - \$15 GF

Cajun-seasoned patty, bleu cheese crumbles, bacon, crispy onions.

Chicken Club - \$13 GF

Grilled or crispy chicken, bacon, Swiss, lettuce, tomato, avocado, mayo on a brioche bun.

BBQ Pulled Pork - \$13

House-smoked pulled pork, BBQ sauce, tangy slaw on a toasted bun.

Veggie Melt - \$12 GF

Roasted veggies, spinach, provolone, pesto aioli on grilled sourdough.

MOON BAR MENU

Comfort Food. Cold Drinks. Chill Vibes.

MOON FLATBREADS

Gluten-free crust available on request +\$3

Margherita - \$12

Fresh mozzarella, basil, tomato, garlic oil.

Spicy Sausage & Peppers - \$13

Italian sausage, bell peppers, chili flakes, mozzarella.

BBQ Chicken - \$13

BBQ sauce, grilled chicken, red onion, cheddar jack, cilantro.

ENTRÉES

Fish & Chips - \$16

Beer-battered cod, house slaw, tartar sauce, lemon. (Ask for grilled GF option)

Steak Frites - \$22 GF

8 oz sirloin, herb butter, hand-cut fries.

Chicken Tenders Basket - \$13

Crispy tenders with fries and honey mustard or ranch. (GF breaded tenders available)

Moon Mac & Cheese - \$12 GF

Creamy 3-cheese blend, topped with buttery breadcrumbs. Add bacon or pulled pork +\$3

DESSERTS

Moon Pie Sundae - \$8

Warm brownie, marshmallow, chocolate drizzle, vanilla ice cream.

Cheesecake Bites - \$7

Fried cheesecake bites with raspberry sauce.

GF Chocolate Lava Cake - \$8 GF

Rich, gooey, and gluten-free.

SIGNATURE COCKTAILS

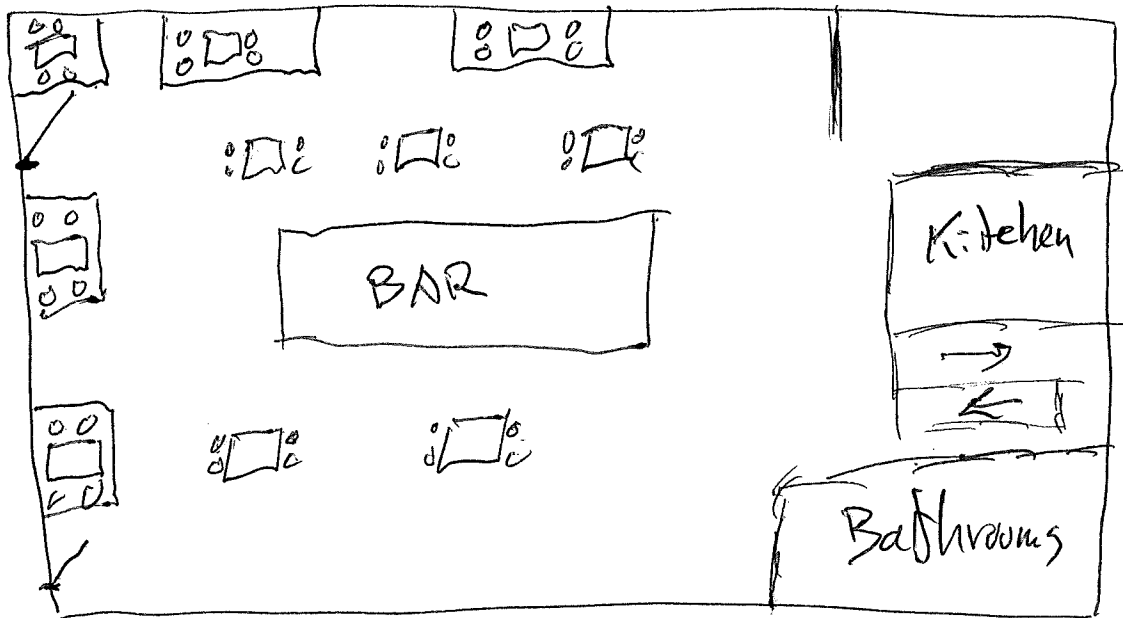
Lunar Lemonade - Vodka, elderflower, lemon, soda

Blue Moon Mule - Blueberry vodka, ginger beer, lime

Dark Side Old Fashioned - Bourbon, smoked bitters, orange peel

328 W. Gorham Floor Plan

First Floor



Second Floor



Moon Bar
Spirits, Food, Music,
Sports
Business Plan

Jeff Rood
Owner/Operator

328 W Gorham St.
Madison, WI 53703

CONFIDENTIAL

No offering is made or intended by this document. Any offering of interest in ***Moon's Bar and Grill*** will be made only in compliance with Federal and State securities laws.

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I. Executive Summary

Business Overview

Moon Bar gets its inspiration from the alumni song "By the Light of the Moon." The creator of Moon Bar is seeking to build a fast-paced, service friendly American style Sports pub and eatery with live music and DJs that caters to both the college students/recent graduates and the local young professionals while being a comfortable option for the relaxed drinker. Customers will enjoy a warm, laid-back environment during the week with a higher energy, party atmosphere on the weekends. Moon Bar recognizes the lack of this theme in the area and being located on the 300 block of Gorham, just steps away from busy State Street making this an excellent place for this concept. Moon Bar understands the underlying factors people look at when choosing a bar or restaurant: Great Food, Good Prices, Cold Drinks and Great Service. Moon Bar will focus on being a social gathering spot for all types of people in and out of the State Street/Downtown area. It will position itself as one of the best Happy Hour locations by offering food and drink specials and its late night business will thrive off of the area's existing energy and we will focus on providing a safe and desirable place to socialize for young professionals, college students and the area's residents.

The venue on Gorham is currently occupied by Danny's Pub. The existing bar takes up the first floor and the second floor. State Street and its immediate surroundings define Madison's Downtown area and demands a mix of relaxed, down to earth chill with high energy nights and weekends. Moon Bar believes it would exemplify this. The bar would require an interior remodel to change the décor and lighten up the existing space. Moon Bar would strive to become a local staple for Happy Hour, Dinner and the Late Night Party scene.

The venue of Gorham Street has two levels. The primary focus would be on the first floor with a U-shaped bar, booths along the wall, free standing tables, dart boards, a jukebox and the kitchen. The second floor would need some additional renovations but those would be minimal to start, greater possibly at a future point, outside the scope of the beginning Moon Bar. The upstairs would focus on Live Music and DJs, overflow, hosting private parties, college socials, formals and other group functions. To emphasize the Inspiration of the name "By the Light of the Moon" we would have various references to the song and of course lots of Badger paraphernalia!.

Success Factors

Moon Bar is uniquely qualified to succeed due to the following reasons:

- **Products & Services:** Our products and services will be superior to our competitors because our main focus will be the guest's experience while at Moon Bar. From the food and drinks to the music, we will have a straight forward, Campus décor that encompasses the University and local Madison culture at its core. The Downtown Area of Madison lacks a good sports bar with live music focusing on singer songwriters. We want to bring a new take on the concept of a pub style menu and drink with a party late night.

- Human Resources: Owner/Operator Jeff Rood has over 15 years of experience in Downtown Madison working with the community via hss Apartment business Madison Pads, LLC. Additionally, Brano Kruger who has over 11 years experience in the bar/restaurant industry, 8 of those managing and 2 years managing the exact style being proposed for this location, will be staying on as a consultant and will mentor/train Jeff and staff on how to run the business. This is pivotal to the business. Additional management would be brought in with experience in both Front of House (FOH) and kitchen or Back of House (BOH). We will drive to not only succeed at Moon Bar but also help Madison's movement in becoming one of the greatest mid-sized entertainment cities in the nation.
- Location: Our Downtown Madison/State Street location is our biggest advantage. The area provides a built-in clientele by being the entertainment district for the University of Wisconsin-Madison. The State Street District is the heart of Madison and is its primary entertainment destination.
- Operational Systems: Moon Bar has developed Front of House (FOH) and Back of House (BOH) systems with the guidance of Brano Kruger (consultant) that will enable it to provide high quality products/services at a lower cost. A 30-page server/bartender training service manual has been established that will create a service first attitude that is necessary to thrive in the bar/restaurant industry. Years of Point-of-Sale programming and operational experience will help expedite product ticket times.
- Customers: Jeff Rood has over 15 years of experience with the downtown community via his apartment business and Brano Kruger has over 7 years experience as General Manager/owner at Danny's Pub which currently occupies the space. The Plan will be to hire local students and residents and give them a voice in promotions and attracting people to the Moon Bar.
- Design: Moon Bar wants to become a Madison destination that truly symbolizes the campus and the local culture with its façade and design. A fresh take on a tried and true formula in downtown Madison is what we are shooting for. The addition of Live music and Nightly attraction will help emphasize this.
- Marketing & Operations: Brano Kruger and the management team possess the skills that will enable Moon Bar to attract new customers at a lower price. Having managed Trinity Three Irish Pubs, Brano Kruger understands how to establish and maintain a steady clientele with next to zero dollar marketing budget by creating a word of mouth buzz and establishing a well-regarded reputation. At the same time, at both Buckhead Saloon and Red Rock Saloon, Brano Kruger has run event driven bars that have allowed him to better understand how to actively market and advertise an establishment in many forms such as social media, newspaper and radio ads, and staff-invite parties. We plan to learn from Brano and continue this approach.

II. Company Overview

The legal structure of Moon Bar will be a S Corp. located at 328 W. Gorham Street in Madison, Wisconsin. The Corp will be wholly owned by Jeff Rood as owner/operator. Currently the building where Moon Bar is being proposed is occupied by Danny's Pub. The location is in fact the strongest factor for the venue. Directly across the street and kitty corner are 2 very large new high end apartment buildings that will house thousands of students and young professionals. Between that and the neighboring State Street District and the abundance of college and young professional housing nearby, Moon Bar is set up to succeed as a neighborhood staple. The restaurant will capture the essence of Madison. To establish a late night crowd, Moon Bar will seek to provide a great bar experience by offering strong specials during the week and great energy on the weekend. Moon Bar will provide a quality product for a reasonable cost, but more importantly, will support a laid-back, "you're at home" attitude for all of its guests. By being multi-faceted Moon Bar will be able to provide something for everyone's needs.

Basic Menu Breakdown

The menu will fuse basic American pub fare with healthy allergy friendly fare. The intent is not to get too adventurous but to generate steady, regular business by providing items people want with Irish influence and flair. An example of this would be providing gluten free fryer for fish fry, onion rings etc and offer healthy pub inspired Bowls and wraps.

Weekend Brunch

Moon Bar will have a low key Weekend brunch. The focus here will be on breakfast sandwiches. Grab and go or dine in will be encouraged.

Happy Hour

Moon Bar will have a more relaxed, celebrated vibe. The space will have high- energy music allowing people to feel like they are on vacation away from work and their day-to-day concerns. Happy Hour will focus on food and drink specials that will help keep commuters in the Downtown area after work while also enticing the college crowd to come out early. The space will welcome couples, singles, college students, tourists, and local and out of town business people and groups. The restaurant will provide intimate booths along the side of the restaurant for smaller groups and ample table and bar space for individuals and couples. Happy Hour will run roughly 3pm - 7pm, at which the late night specials would most likely kick in.

Dinner Crowd

Sample Happy Hour Specials

1/2 Off All Draft Beer

\$3 All Draft Beer

2-for-1 Cocktails \$5 Appetizers

Moon Bar will be the place to be for dinner. The classic combination of beer and pub food has been a staple for generations. Our full service menu will be limited in items, we want to do what we do well. Focus will be classic pub fare; Wings, Burgers, Fries, and nachos. With a full bar,

the pub will not only focus on selling great food but also providing great drink options to go along with it. We will focus on quality food, good drinks and spectacular service.

Late-Night

With the idea of being a multi-faceted location and always open to our customers, Moon Bar will remain open until bar-time every night of the week. Late-night weekday specials and service industry employees will help keep the Happy Hour vibe going into the late night rush. On top of competitive drinks specials, we will offer nightly food specials and attractions like trivia night during the week. Our late- night energy will focus on college students, service industry people and young professionals. Moon Bar's consistent focus on competitive yet reasonable drink specials and overall reasonable prices, with the intent of hiring a service industry driven staff will help to become a late-night attraction for its target market.

Special Events

Certain amenities can create a draw for the establishment on both slower and busier days and nights. Moon Bar will have an HD projector screen and an ample number of TV's, maximizing viewing spots throughout the restaurant/bar. Moon Bar will not focus solely on being a sports bar, but because its theme includes the All- American vibe and being in a highly sports driven college city, we want to create a destination to watch all sporting events. Upstairs will be a great opportunity to create a destination for great local live music and dj's. Additionally, with the second floor, there is the possibility of public and private events such as viewing parties, tailgate hostings, holiday and work parties, etc. Moon Bar recognizes the need for event spacing in the Downtown Madison area and would both provide and capture this piece of the market by providing cost-effective product and space packages for potential clients.

III. Industry Analysis

Market Overview

The market in which Moon Bar will operate can be characterized by the following: National Restaurant Market \$

National Sales: \$782.7 billion

Locations: 1 million+

Employees: 14.4 million - one of the largest private-sector employers

10%: Restaurant workforce as part of the overall US workforce

\$8.4 billion: Projected sales in Wisconsin's restaurants in 2016

Madison and Wisconsin Tourism Statistics

State of Wisconsin tourism in 2015: \$19.3 billion+

o Up \$1 billion from 2014

Dane County (Madison Area) tourism spending: \$1.9 billion Madison Area Amenities / Events / Attractions

Kohl Center - Badgers Basketball & Hockey, concerts, shows, high school state events

University of Wisconsin-Madison - Over 50,000 undergraduate and graduate students (Moon Bar is practically on campus)

Camp Randall - Badgers Football

Alliant Energy Center - Concerts, area shows (monster truck, boxing, etc.) Orpheum & Overture Center - Concerts, plays, comedians, all less than 2 blocks away

Nearby local events - Dane County Fair, local shows and fairs

Neighboring bars & restaurants - Moon Bar is within the State Street entertainment district. The strip includes several other bars and a few restaurants that together attract a steady amount of traffic.

Residents - State Street resembles Milwaukee's Brady Street of Chicago's Wrigleyville.

Residents treat the area as their one-stop area for shopping, dining and late night activities.

IV. Customer Analysis

The Downtown Madison area is thriving in the current economy. In the past decade the restaurants and bars have held on through economic downturn and people are still spending money. Places like Wando's, Chasers, Hawks Pub, Whiskey Jacks and State Street Brats have become staples of the State Street district. The State Street district is essentially the heart of Downtown Madison, located between the UW-Madison community and the Capital Building. It will be Moon Bar's goal to fit into that model. We want Moon Bar to be a relaxed, energetic spot that residents feel comfortable eating and drinking at. The pub style atmosphere will attract area professionals and nearby residents for Happy Hour and a casual dinner and create a destination stop for those already coming to the area for other events. Our late nights will be among the most desirable and safest in the area. While being immersed in the State Street bar district, Moon Bar will provide something for everyone. Late night, the first floor will assimilate the restaurant feel into the late- night, energetic pub feel with larger groups filling booths and smaller groups occupying standing tables and the bar.

Target Customers

Below is a profile of our target customer:

Target Age: 21 - 45 years old

Income: Middle-class

Spending Habits: Large discretionary income - entertainment driven Gender: Both male and female

Some specials targeted toward females to draw in both sexes Location: Downtown Madison, State Street residents, Students

Marital Status: Single or newly married

Family Size: No children to few children, still having discretionary funds

Occupation: Young professional, student

Language: English primarily

Education: College and post college

Activities & Interests: Active, involved in Downtown activities

Food/Drink Choice: Generic palates to the slightly adventurous, again

nothing on our menu will be too obscure, safe and proven

Customer Needs

Below is a profile of the needs we will fulfill for our customers:

Speed: By being located in the entertainment district and neighboring the business district, customers will demand food and drink at a fast pace.

Quality: Moon Bar will hold the highest standards for its ambience, food, drinks and overall entertainment value by doing daily checks and internal inspections, consistently evaluating, tasting, and being the toughest critic of our own product.

Location: the Downtown Madison/State Street district has stayed the consistent hot spot for entertainment for at least the last decade. UW- Madison is constantly expanding their operations and student base. Additionally Madison has recently built several new high-rises downtown and plans to further this development over the next few years. With so many attractions, such as the lakefront and other entertainment based venues, the area's need for another popular, well-run bar is evident and the pub style venue would be an original concept for the area. We want Moon Bar to be another reason people come down to the area.

Reliability/Consistency: Many of our guests will be "on the go" and that will require Moon Bar to be reliable in creating a quick yet quality experience. Repeat business is the backbone of any restaurant. The reason people go to McDonald's all over the world is that they know what they are getting every time they go there. Moon Bar wants to provide this same consistency with a sense of energy and comfort that will continue to bring people back consistently.

Comfort: While having the systems in place to accommodate the fast paced customer, Moon Bar will provide that comfortable, relaxed vibe that will allow our guests to "kick back" and enjoy the experience.

Price/Value: Moon Bar's products will be reasonably priced in an area that demands a quality, innovative product at a competitive cost. The key to success is providing a great experience while convincing the customer they got more than their money's worth and creating repeat customers. That value will create a great buzz and a great word of mouth campaign.

Customer Service: A major component of creating that value extends further than just the product and ambience of Moon Bar. We will strive to provide the best service from the very moment the guest walks in the door. The mentality must be that we are hosting a party everyday; that people are leaving their 9 to 5 job to come and relax and get away from life for a while; a vacation for the night.

V. Competitive Analysis

Direct Competitors

Moon Bar believes that competition in Downtown Madison and the State Street district is an asset to our operations. Under the food court theory, we look forward to being part of an area that has several high quality establishments. By being part of an area that is thriving and has maintained a great reputation for years will only help draw people into our establishment. Having so many activities, conventions, sporting events, public attractions, festivals, businesses, and residents will allow us the opportunity to help the area improve it's already highly regarded reputation as a whole.

Direct Competitor #1: Chaser's Bar and Grill

Products/Services: 24 tap beers, full bar menu, college sports bar atmosphere

Price Points: \$4-\$7 for beers, food \$5-\$10 typically

Revenue: Unknown

Location: Across the street on Busy Gorham.

Customer Segment: Primarily college, some young professional

Competitors Key Strengths: Strong patio when weather is nice, smaller room so appears fuller with less people, college sports bar

Competitor Key Weaknesses: Business model targets primarily college students and no one else

Direct Competitor #2: Red Rock Saloon

Products/Services: 12 draft lines, BBQ, live music, country rock theme Price Points: \$4-\$8 for beers, food \$5-\$25 typically

Revenue:

Location: 1 1/2 blocks from proposed location

Customer Segment: Young professional, college students, older crowds on Friday (25-35), slightly younger on Saturdays (21-30)

Competitors Key Strengths: Country music venue, well known for late night party, large room for increased capacity

Competitor Key Weaknesses: Location for dining in, large room feels empty when not full, focus is only on Country and Rock

Direct Competitor #3: Wando's Bar

Products/Services: Full bar, small grill, established college bar Price Points: \$3-\$8 per drink

Revenue: Unknown

Location: University Ave, 2 blocks away

Customer Segment: College students, young adults, service industry Competitors Key

Strengths: Established location for 20+ years, good reputation for college-style party, 3 floors with smaller individual sizes, sections

Competitor Key Weaknesses: Limited food, must update to stay relevant

Direct Competitor #4: Whiskey Jacks

Products/Services: Full bar, 40+ draft lines, pool, very limited food Price Points: \$3-\$10 per drink

Revenue: Unknown

Location: State Street, 1 1/2 blocks away

Customer Segment: Primarily college and immediately post college

Competitors Key Strengths: Large room, live music, pool tables, location/proximity to Greek housing, aggressive drink specials

Competitor Key Weaknesses: Very limited food, one dimensional (party), one large room, limited potential for events and private parties

Competitive Advantages

Moon Bar is positioned to outperform its competitors based on the following:

Jeff Rood is an Alumni with 2 children currently attending UW and has a vast understanding of the downtown population from his time as a property manager/landlord. This experience and personal relationships give Jeff and Moon Bar a unique pulse on the needs of downtown Madison. Additionally, the Consultant has the unique experience in the service industry, with Brano Kruger having more than 11 years in the industry and 8 of those managing. Our operation system and industry experience will allow us to stream-line costs and maximize profits. Brano Kruger has managed several highly efficient restaurants/bars and has learned many successful operational tactics and strategies that will help Moon Bar succeed. Additionally, a training program for service and staffing has already been created. Servicing markets in Milwaukee and Madison has given Brano Kruger diverse and open view of the industry. His love for procedures, entertaining guests and providing a quality food and drink product that keeps our guests happy is what will keep us working hard. Danny's Pub will strive to do things right and remain consistent with local demand.

Moon Bar is fortunate to have a unique marketing skillset that enables it to attract new customers at a low cost. Brano Kruger has run several of the biggest and most popular bars in both Madison and Milwaukee, working both with larger and next to zero budgets for marketing.

VI. Marketing Plan

The Moon Bar brand will focus on the campus and the city with reference to the alumni song "By the light of the moon". Within that will be aspects specific to Wisconsin and Madison, pop culture aspects of Sports/music/movies, local affiliations such as UW- Madison sporting events and local breweries, and more. The Moon Bar theme combined with Live music, high quality service, and prime State Street location will make it a destination spot for everyone in the Downtown area.

Promotions Plan

Moon Bar will use the following tactics to attract new customers:

Social Media: Moon Bar will take advantage of the popularity of social media and affiliated apps such as Facebook, X and Instagram. We will push to create a vibe and overall excitement for Moon Bar by building a following on these applications through constant updates of specials, communications for customers and promoting of events.

Residential and Hotels: We will provide physical Point-of-Sale materials (flyers, handbills, etc.) with advertised specials for residents and nearby hotel guests. Additionally, we will work with local hotel concierges to promote our establishment.

Restaurant/Bar Apps: Madison is very friendly toward the food and drink special apps for smart phones. We will utilize several including Groupon, Hooked, Snapchat and Campus Story, keeping specials fresh and updated and in the minds of customers.

Staff Awareness: One of the strongest pieces behind any campaign is the people behind it. Moon Bar will work closely with its employees to make sure that each and every person is active in promoting the bar and trying their hardest to make it a success.

In-House Advertising: Posters and graphics incorporated into the décor of the room will help promote current and upcoming specials and be a constant reminder to those that come in.

Company Website: Moon Bar will have a competitive, interactive website that engages current and potential customers by allowing them to experience the laid back feel before they ever step into the bar. Additionally the website will act as the first wave of customer awareness for specials and events.

VII. Operations Plan/Management

Functional Roles

In order to execute Moon Bar's business model, the company will need to perform many functions including the following:

Administrative Functions - Operator

- General and administrative functions including general office, marketing, bookkeeping, etc.
- Hiring, training, and scheduling of management team
- Booking and securing entertainment such as DJs and trivia
- Establishing daily specials with managers Research and development
- Creating large scale liquor and food purchasing programs with rebates
- Macro-management of processes / development of cost effective strategies

Kitchen Functions - Operator/Kitchen Manager

- Monitoring food preparations according to health standards Creating a consistent and desirable menu
- Ongoing menu creation and modifications Food product ordering and inventory control
- Hiring and training of BOH staff
- Scheduling of kitchen staff

Bar/Restaurant Functions - Operator/Kitchen Manager/Bar Manager

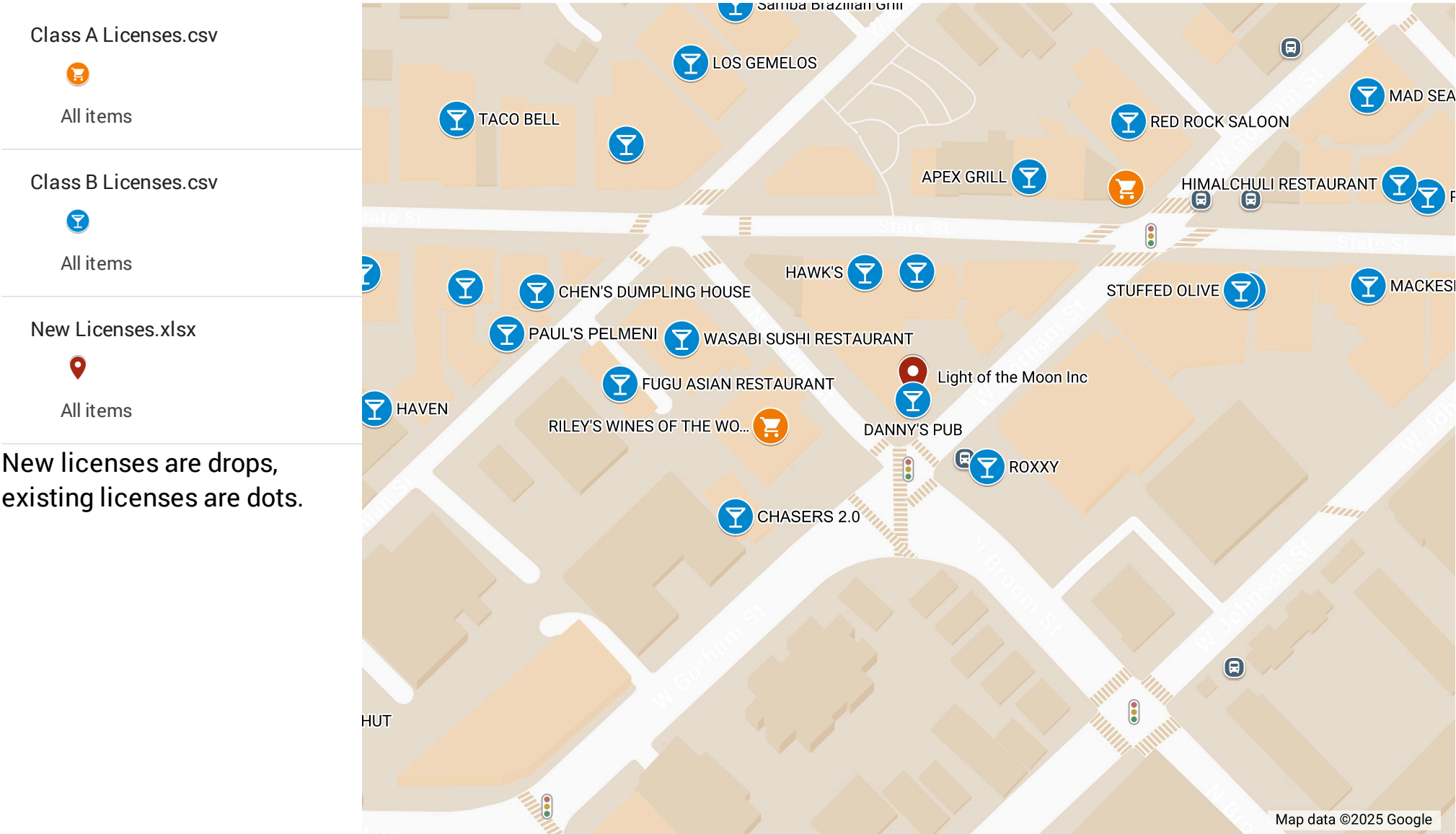
Liquor/Beer/Wine/Non-Alcoholic order

- Hiring and training of FOH staff
- Scheduling of FOH staff
- Day-to-day operations and standards checks Monitoring and fixing of maintenance issues
- Local industry and customer relations

Moon Bar already has a couple of very strong candidates for the positions of Manager and Kitchen Manager, working underneath Brano Kruger as the initial acting General Manager.

Additionally there are already several employees who would wish to stay with Brano Kruger at a new establishment and a large supply of new applicants within the city. Wait-staff and bartenders will focus on the customer's needs, both in product and service and therefore held to strict standards. We understand that our customers could go anywhere for a Bud Light and sandwich and we will need them to choose us over our competitors. A young, focused, college to post-college group is whom we will be looking at to fill this. In the kitchen, we will be going after the quick, professional, and creative cook with a desire to make our customers happy and take pride in their product.

July 2025 ALRC New License





City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88971

File ID: 88971

File Type: License

Status: 18 Performing Arts

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: 18+ Center for Visual & Performing Arts License
Light of the Moon Inc • dba Moon Bar
Capacity (in/out): 314/0
328 W Gorham St • Agent: Jeffrey Rood
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)

Notes:

Sponsors:

Effective Date:

Attachments: LICENT-2025-00563 App_Redacted.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88971

Title

18+ Center for Visual & Performing Arts License
Light of the Moon Inc • dba Moon Bar
Capacity (in/out): 314/0
328 W Gorham St • Agent: Jeffrey Rood
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT- 2025-00563
(License number)

2 403
(Alder District #) (Police Sector)
Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☒ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: Light of the Moon Inc. DBA Moon Bar

Licensed Address: 328 W. Gorham St. Madison, WI 53703

Premise Capacity: 314 Liquor/Beer Agent Name: Jeffrey Rood

70 % Alcohol, 30 % Food, 0 % Other Alder Will
Alder, District #: Ochowicz, Dist 2 Police Sector: Cent.

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Light of the Moon Inc.

Business Mailing Address: 9 Payson Ct. Madison, WI 53719

Business Contact Name, Position: Jeffrey Rood

Business Phone: 608-215-8743 Business Email: madisonpads511@gmail.com

Corporate Officers, Partners, or Sole Proprietor's Information:

Name	Address	Title
Jeffrey Rood	9 Payson Ct. Madison, WI 53719	Owner

☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☒ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☒ I certify that this information is true and correct to the best of my knowledge.

X

Signature

Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☐ Live Music ☐ Disc Jockey ☐ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: DJ's and Live Bands

Number of security personnel and how they will be utilized: 4-10, see security plan

Description of clothing to identify security personnel: Branded Black Shirts, See security Plan

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

N/A, No Parking

How will the entrance line be managed and controlled: 2 bouncers at Door and/or Stairs depending on event, see security plan

Plan for unruly patrons, intoxicated patrons, and physical disturbances: See Security Plan

Underage drinking and fake ID plan: See Security Plan

Plan to control and supervise patrons under twenty-one (21) years of age: Wristbands for 21+

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

Staff will conduct pre and post event cleaning inside and out of the premises. Noise will be in accordance with local ordinance.

Management Personnel

Name	Date of Birth	Name	Date of Birth
Jeff Rood			

Additional Required Items for Visual and Performing Arts License (18+)

1. ☒ I understand all patrons must be at least eighteen (18) years of age to enter and remain on the premise.

2. Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.

Plan to ensure compliance with time requirements for patrons under the age of twenty-one (21):

Security will do a sweep post event to verify ID for anyone with out a wrist band. Those without will be asked to leave.

3. Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.

Plan to limit patrons under the age of twenty-one (21) to appropriate areas:

Bouncers will be at stairs monitoring wrist bands and limiting access to first floor during events upstairs.

4. ☒ I understand written notification **must** be provided to the Captain of the police district in which the establishment is located at least five (5) days prior to **all** eighteen (18) and up live entertainment performances. The notification shall include a detailed description of the performance including start and end times.

5. ☒ I understand only one (1) eighteen (18) and up live entertainment event may be held per week.

6. ☒ I agree not to sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.

7. ☒ I agree to comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.

Moon Bar Security Plan

Moon Bar will strive to be a destination for both food and drinks and as such would like to incorporate a level of entertainment both on a regular and periodic schedule. The site for the proposed entertainment license is located on the ground floor and second floor of a three story building located on the north corner of Gorham and Broom streets. While the first floor will be the focus of the location seven days a week, the second floor will be available for overflow, special and private events, and more of an upbeat energy than the first floor.

The idea for entertainment is to have a DJ or a small live band on the first floor for special events and second floor late night and on the weekends. The DJ and Live Music option would make Moon Bar a contender for the late night party scene while both the DJ and Live Band capabilities would allow for a higher quality of special and private events, i.e. holiday parties, watch parties, catered events, etc.

Moon Bar will have a minimal number of security/barbacks during dining hours with an increased number on late nights, weekends, special events and game days. While the first floor is the only operational floor, a force between 2 and 8 will be sufficient depending on the busy-ness of the day, with 1-2 dedicated to the door during non-dining hours for age verification (ID-ing). When the second floor is open, the same numbers would apply again for the second floor, essentially running two separate security forces but with constant communication.

Moon Bar is fortunate (or unfortunate) to not have a parking lot so there will not be any clearing of patrons from property. There is a neighboring parking lot under different ownership so MMoon Bar's staff would keep a watchful eye on the lot for cleanliness and disturbances out of respect to it's neighbors. In the event where the establishment is busy enough to be at capacity and hold a line, stanchions would be used to guide the line along the building away from the parking lot and if need be around the corner, making sure to keep room for pedestrian not arriving for the establishment. Also during these busy times a security/barback or manager would be monitoring the line outside as well as jut at the door.

Understanding that there is alcohol consumed on the premises, there is always the possibility of unruly patrons. It has always been the policy of owner/operator Jeff Rood to try to handle every situation with courtesy and respect given to both the patron(s) and the establishment. Security will be trained in identifying such patrons and determining the level of their unruliness in order to take proper actions. For example, if the patron is loud and overly excited, speaking to them and attempting to calm them down; if the patron is pushing people and instigating trouble, to calmly ask them to exit the premises; if the patron is attempting to engage in a physical altercation, restraining the individual and calmly and orderly removing them from the premises. The philosophy will always be that security is there to diffuse the situation not make it worse. While there may arise a situation where physical contact is necessary, it is simply to restrain for the safety of all patrons in the establishment, not to engage the antagonist and further continue the disturbance. All staff, security/barback or not will sign a 'No Strike' policy. If the situation is that a patron is intoxicated or overly intoxicated, it is important to remember that their safety (and the

safety of everyone) is our primary concern. Our goal is to help the patron ultimately make it home safe after a good night, not simply to serve them and toss them out on the street. Simple measures such as servers and bartenders acting proactively to not over-serve or manage the level/rate of drinking to providing water and distracting small talk to patrons gauge their level will be helpful at all stages. If a patron is deemed too intoxicated to either enter or is asked to leave, monitoring of them on the street will continue to ensure their safety and that of all others in the area.

During dining hours, bartenders and servers will ID anyone ordering alcohol, with assistance by managers for any questionable ID's. During busier hours and late night, at least one, if not two, security/barbacks will be posted at the door, ID-ing patrons as they come in. Any ID deemed false, either fake or not the individual, will be taken and held onto until a time they can be turned over to the police (see Red Rock Saloon). Patrons under 21 will be allowed in during dining hours but asked to leave upon late night. When special events occur on the second, such as school socials where those under the age of 21 are in attendance, there will be even stricter policies in place. There will be additional security, those 21+ will be identified with special wristbands and those under 21 will have both hands marked to help identify so drinks cannot be purchased or passed. Anyone caught drinking underage or passing drinks will be immediately removed.

Being a bar, there may come an instance where a police presence is required. Although our goal is not to be a nuisance, we must remember that the police are here to protect everyone, the customers, the aggressors, and the establishment. As long as there is no physical contact or property destruction, the decision to call police will be at the manager-on-duty's discretion. If there is any disturbance resulting in contact, either the manager or lead security will contact police, able to clearly and calmly relay the situation and need for police presence. In the unwanted event of a physical altercation, security staff will go as far as to restrain any aggressor until police arrive, but are not to escalate the situation or 'fight back'.

Our goal is to be a positive influence on the neighborhood bringing more people to the area and maintaining a good relationship with all neighbors. General cleanliness of the outside of the building will be constant, as well as cleared sidewalks in the winter. There is currently no patio so there is no need for outdoor sound. Inside, the atmosphere will be upbeat and energetic but that can be accomplished without being a nuisance to our neighbors and the community. Security/barback staff will be identified by specific shirts, both unique in color and markings, to make discerning from the general crowd simple.

The primary manager and General Manager will be owner/operator Jeff Rood. Other potential managers are in place to hire on, coming from established and respected bars, but are not signed on until guarantee of license is established. All managers will have an operator's license and be trained in all policies of the establishment. All staff will be trained in basic ID-ing with greater focus given to security/barbacks and bar staff. All staff will be trained in identifying potential issues and what actions to take and whom to alert.

Security Plan requirements

1. All entertainment license applicants shall submit a security plan at the time of application. The plan shall indicate what type of live entertainment the establishment will offer. The plan shall indicate the number of security personnel the applicant will employ and/or hire through a private security company and how they will be utilized.

2. The security plan shall set forth how the applicant will handle issues regarding: control and clearance of any parking lot during hours of operation and at closing time; how any entrance line will be managed and controlled; unruly patrons; intoxicated patrons; patrons presenting false IDs; control and supervision of patrons under the age of twenty-one (21); circumstances under which police should be called and how physical disturbances, including fights, will be handled and how applicant will maintain the orderly appearance and operation of the premises with respect to litter and noise.

3. The security plan shall identify by name and date of birth, individuals who are employed by the establishment in a management capacity.

4. The security plan shall detail the clothing that security and door personnel will wear that readily identifies them as security/door personnel.

5. The security plan for a Visual and Performing Arts License applicant shall detail how the applicant will comply with the time requirement for patrons under the age of twenty one (21) and how those patrons will be prevented from roaming the licensed premise during live entertainment events.

Restrictions Applicable Only to Center for Visual and Performing Arts Licenses:

1. Patrons must be at least eighteen (18) years of age to enter and remain on the premise.

2. Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.

3. Licensee must provide written notification to the Captain of the police district in which their establishment is located at least five (5) days prior to a live entertainment performance. The notification shall include a detailed description of the performance including start and end times.

4. Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non- alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.

5. The security plan must set forth how the applicant will comply with the time restrictions for patrons under the age of twenty-one (21) and how those patrons will be prevented from roaming the licensed premise during the live entertainment.
6. Licensee may not sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.
7. Licensee may not have more than one eighteen (18) and up live entertainment event per week.
8. Licensee must comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88804

File ID: 88804

File Type: License

Status: Public Hearing

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 06/18/2025

File Name:

Final Action:

Title: Public Hearing - New License
Red Lobster Hospitality LLC • dba Red Lobster
4502 East Towne Blvd • Agent: Karen Marquis
Estimated Capacity (in/out): 243/0
Class B Combination Liquor & Beer • 8.31% alcohol, 91.69% food
Police Sector 631 (District 17)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2025-00564 App.pdf, LICLIB-2025-00564
Supplemental.pdf, 4502 East Towne Blvd map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	06/18/2025	Referred for Introduction				
	Action Text: This License was Referred for Introduction						
	Notes: Alcohol License Review Committee- Public Hearing (7/16/25), Common Council (8/5/25)						
1	COMMON COUNCIL	07/01/2025	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text: A motion was made by Vidaver, seconded by Govindarajan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

Text of Legislative File 88804

Title

Public Hearing - New License
Red Lobster Hospitality LLC • dba Red Lobster
4502 East Towne Blvd • Agent: Karen Marquis

Estimated Capacity (in/out): 243/0

Class B Combination Liquor & Beer • 8.31% alcohol, 91.69% food

Police Sector 631 (District 17)



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICLIB-2025-00564
(License number)

17
(Alder District #)

631
(Police Sector)

Office Use Only

Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.
Red Lobster Hospitality LLC
- Trade Name (doing business as) Red Lobster #0377
- Address to be licensed 4502 East Towne Blvd, Madison, WI 53704
- Mailing address Attn: Red Lobster - Licensing, 450 S. Orange Ave., Ste 800, Orlando, FL 32801
- Anticipated opening date N/A - currently opened
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)

- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.
Alcohol sold in restaurant, and stored in coolers, cabinets in bar area. Kegs are in the wet bar area, small locked room near rear exit.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):
Indoor: 243 Outdoor: 0
10. Describe existing parking and how parking lot is to be monitored.
Relatively large lot, with 4 handicap spaces for parking.
11. Was this premises licensed for the sale of liquor or beer during the past license year?
☐ No ☒ Yes, license issued to Red Lobster Hospitality LLC (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Karen Marquis
13. City, state in which agent resides Browntown, WI
14. How long has the agent continuously resided in the State of Wisconsin? 21 years
15. Has the liquor license agent completed the responsible beverage server training course?
☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 06/13/2025
16. State and date of registration of corporation, nonprofit organization, or LLC.
Florida - March 14, 2014
17. In the table below list the directors of your corporation or the members of your LLC.
☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
CEO	Oludamola Adamolekun	Orlando, FL
VP	Morgan McClure	Atlanta, GA
VP - Alcohol License Matters	Norma Rivera	Windermere, FL
VP, Secretary, Treasurer	Andrew Robbins	Pacific Palisades, CA

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.
CORPORATE CREATATIONS NETWORK INC, 301 S. BEDFORD ST., STE. 1 MADISON , WI 53703
19. Is applicant a subsidiary of any other corporation or LLC?
☐ No ☒ Yes (explain) GMRI, Inc.
20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?
☐ No ☒ Yes (explain) Various corporations in various locations in numerous states.

Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☒ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☐ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
11am - 9pm	11am - 9pm	11am - 9pm	11am - 9pm	11am - 9pm	11am - 10pm	11am - 10pm
<i>(Class B only) Enter below any hours when food service will not be available, if applicable</i>						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. Full service restaurant.

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

8.31 % Alcohol 91.69 % Food 0 % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☐ No ☒ Yes
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2026.
38. State Seller's Permit 4 5 6 - 1 0 2 8 5 6 4 2 5 4 - 0 2
39. Federal Employer Identification Number 46-5125297
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Joyce Leonardi

Business phone 407-734-9652 Business e-mail address RLlicensing@redlobster.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),
☒ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☒ Floor Plans,
☒ Copy of Lease, ☒ Business Plan, and ☒ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Normie Kuira
 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

6/13/2025
 (Date)

Clerk's Office checklist for complete applications

- | | | |
|-------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------|
| <input type="checkbox"/> WI Seller's Permit Certificate
(matching articles of incorporation) | <input type="checkbox"/> Background investigation form(s) | <input type="checkbox"/> Floor Plans |
| <input type="checkbox"/> FEIN | <input type="checkbox"/> Form for surrender of previous license | <input type="checkbox"/> Lease |
| <input type="checkbox"/> Written description of premises | <input type="checkbox"/> *Articles of Incorporation | <input type="checkbox"/> Business Plan |
| | <input type="checkbox"/> *Appointment of Agent | <input type="checkbox"/> **Sample Menu |
| | * Corporation/LLC only | ** Class B only |

Upon Application Submission, the Clerk's Office issued to the application:

- ☐ Orange sign ☐ Orange business card
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

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(2)	Remove income and use new data to derive income. Add C.C. interest income savings to derive net income.	(12)	Remove retained and interest income, add interest income. Add C.C. interest income savings to derive net income.
(3)	Remove income and use new data to derive income. Add C.C. interest income savings to derive net income.	(13)	Remove retained and interest income, add interest income. Add C.C. interest income savings to derive net income.
(4)	Remove income and use new data to derive income. Add C.C. interest income savings to derive net income.	(14)	Remove retained and interest income, add interest income. Add C.C. interest income savings to derive net income.
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CALL 877 THE COUNCIL 1-800-368-6282
 PROJECTS AND PROGRAMS ARE AVAILABLE
 TITLE: HYDROLOGIC DATA
 PROGRAMS AND MATERIALS BY CHARLES W. BOCK
 PROJECT: ANNUAL RAINFALL DATA 1950-2000

* IT IS NOT THE PURPOSE OF THIS STANDARD TO REMOVE ANY STRUCTURAL ELEMENT. CORRECTION OF SHALL BE RESPONSIBLE TO VERIFY THAT THIS WORKING IN DEMANDITION ARE NOT PART OF THE STRUCTURAL INTEGRITY OF THE BUILDING. CORRECTION SHALL NOTIFY THE ARCHITECT PRIOR TO PROCEED WITH ANY WORK.

2 FLOOR TILE PATTERN 3/4"

FLOOR PLAN

3 PARTIAL WALL ELEVATION

[illegible]

<p>hmdgroup architects</p> <p>134273</p> <p>ARCHITECT'S PROJECT #: 134273</p>				<p>Issue Date: 11-12-2012</p> <p>REVISION INFORMATION</p> <table border="1"> <tr> <td>1</td> <td>00-00-0000</td> </tr> <tr><td>2</td><td></td></tr> <tr><td>3</td><td></td></tr> <tr><td>4</td><td></td></tr> <tr><td>5</td><td></td></tr> <tr><td>6</td><td></td></tr> <tr><td>7</td><td></td></tr> <tr><td>8</td><td></td></tr> </table>		1	00-00-0000	2		3		4		5		6		7		8		<p>Restaurant #: 0377</p> <p>H BLDG. TYPE</p> <p>4502 East Towne Blvd.</p> <p>Madison, WI</p>		<p>Drawing: Floor Plan</p> <p>A1.1</p>	
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hmdgroup
architects

1000 N. 1st St., Suite 1000
Phoenix, AZ 85004
Tel: 602.254.1000
Fax: 602.254.1001
www.hmdgroup.com

ARCHITECT'S PROJECT #:
12-0271

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* IS NOT THE INTENT OF THE DRAWINGS TO SHOW ANY STRUCTURAL ELEMENT, CONNECTION SHALL BE EMPLOYED TO VARY FROM THOSE SHOWN IN DRAWINGS ARE NOT PART OF THE DISCLOSURE, NATURE OF THE INVENTION, CONSTRUCTION SHALL NOT BE AFFECTED FROM TO PROCEED WITH ANY WORK.

2. FILE SUPPLIER: 1 BRITNEY JUNE OLSON
8840 WEADMOORE?
[552] 423 1406

104

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5

DINING ROOM

1

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TOUCH UP AND STAIN ALL WOOD PAINTING, BASE AND CROWN MOLDING, INTERIOR DOORS, CASEWORK, CLOSET BARS, ETC. IN NEW VA-1 GROUND PAINTING TO BE PAINTED P.T.1, CRYSTAL CLEAR AND TRIM ABOVE VA-1 GROUND PAINTING TO BE PAINTED P.T.1.

TOUCH UP AND STAIN ALL WOOD PAINTING, BASE AND CROWN MOLDING, INTERIOR DOORS, CASEWORK, CLOSET BARS, ETC. IN EXISTING VA-1 GROUND PAINTING TO BE PAINTED P.T.2, CRYSTAL CLEAR AND TRIM ABOVE VA-1 GROUND PAINTING TO BE PAINTED P.T.2.

TOUCH UP AND STAIN ALL WOOD PAINTING, BASE AND CROWN MOLDING, INTERIOR DOORS, CASEWORK, CLOSET BARS, ETC. IN EXISTING P.T.4, CRYSTAL CLEAR AND TRIM ABOVE VA-1 GROUND PAINTING TO BE PAINTED P.T.4.

TOUCH UP AND STAIN ALL WOOD PAINTING, BASE AND CROWN MOLDING, INTERIOR DOORS, CASEWORK, CLOSET BARS, ETC. IN EXISTING P.T.5, CRYSTAL CLEAR AND TRIM ABOVE VA-1 GROUND PAINTING TO BE PAINTED P.T.5.

REVISION INFORMATION	
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REVISION INFORMATION	
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8	Restaurant #: 0377
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4502 East Towne Blvd.

Madison, WI

Floor
Plan

A1.1



Crab Queso Platter

\$68.99 | 4480 Calories

[Order Now](#)



Game Day Bundle

\$48.99 | 1250 - 4740 Calories

[Order Now](#)



Parrot Isle Jumbo Coconut Shrimp Platter

\$35.99 | 2870 Calories

[Order Now](#)



Walt's Favorite Shrimp Platter

\$29.99 | 1250 Calories

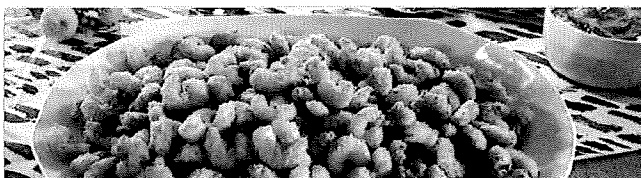
[Order Now](#)



Crispy Chicken Tenders Platter

\$26.99 | 4740 Calories

[Order Now](#)



Crunchy Popcorn Shrimp Platter

\$33.99 | 2500 Calories

[Order Now](#)



Mozzarella Sticks Platter

\$23.99 | 2220 Calories

[Order Now](#)

Nutritional content includes fixed sides, condiments and dipping sauces but not side choices, which are listed separately.

A 2,000 calorie-per-day diet is used for general nutritional advice, but calorie needs vary.

**** MAY BE COOKED TO ORDER. CONTAINS (OR MAY CONTAIN) RAW OR UNDERCOOKED INGREDIENTS. CONSUMING RAW OR UNDERCOOKED MEATS, POULTRY, SEAFOOD, SHELLFISH OR EGGS MAY INCREASE YOUR RISK OF FOODBORNE ILLNESS, ESPECIALLY IF YOU HAVE CERTAIN MEDICAL CONDITIONS.**

Due to supply disruptions, item availability and recipes may vary. Thank you for understanding.

Before placing your order, please see our allergen guide if a member of your party has a food allergy.



Chocolate Wave

\$8.99 | 1110 Calories

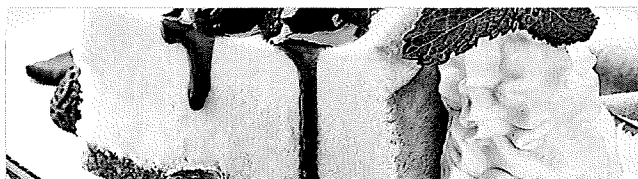
Order Now



Classic Cheesecake

\$9.99 | 1080 Calories

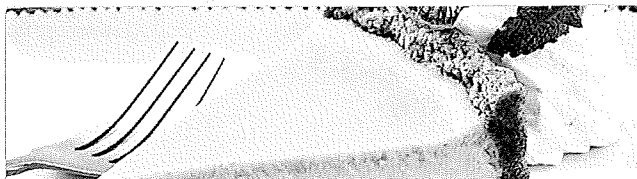
Order Now



Strawberry Cheesecake Bliss

\$10.99 | 1170 Calories

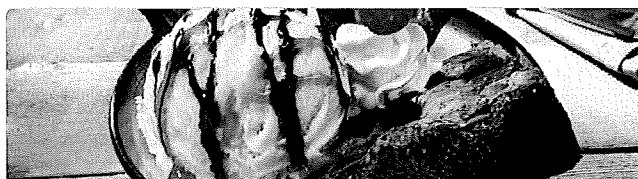
Order Now



Key Lime Pie

\$8.99 | 580 Calories

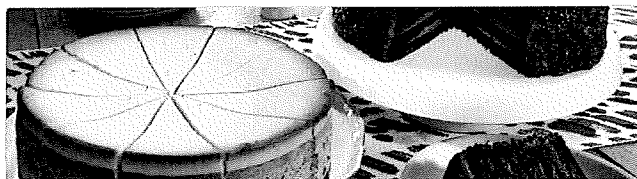
Order Now



Brownie Overboard®

\$9.99 | 1020 Calories

Order Now



Whole Desserts

4160 - 13020 Calories

Order Now

Nutritional content includes fixed sides, condiments and dipping sauces but not side choices, which are listed separately.

A 2,000 calorie-per-day diet is used for general nutritional advice, but calorie needs vary.

**** MAY BE COOKED TO ORDER. CONTAINS (OR MAY CONTAIN) RAW OR UNDERCOOKED INGREDIENTS. CONSUMING RAW OR UNDERCOOKED MEATS, POULTRY, SEAFOOD, SHELLFISH OR EGGS MAY INCREASE YOUR RISK OF FOODBORNE ILLNESS, ESPECIALLY IF YOU HAVE CERTAIN MEDICAL CONDITIONS.**

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LET'S BE FRIENDS



CANADA – ENGLISH

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[Accessibility](#)

[Privacy Notice \(Updated February 9, 2024\) / Your California Privacy Rights](#)

Report a website accessibility issue:





Half Dozen Cheddar Bay Biscuits®

\$4.49 | 970 Calories

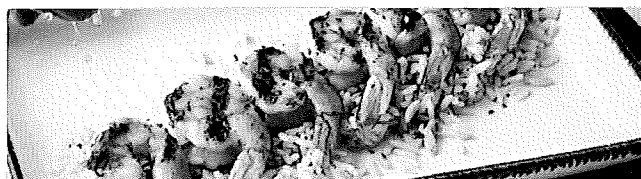
[Order Now](#)



One Dozen Cheddar Bay Biscuits®

\$6.99 | 1940 Calories

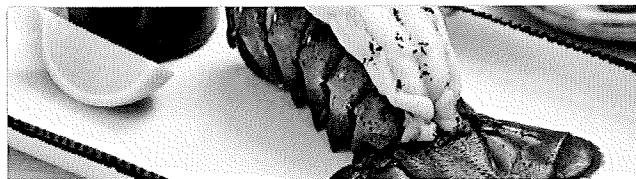
[Order Now](#)



Grilled Shrimp

\$8.99 | 250 Calories

[Order Now](#)



Classic Maine Lobster Tail

\$19.99 | 420 Calories

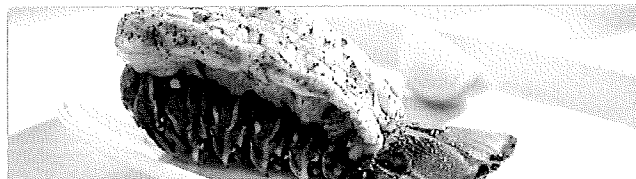
[Order Now](#)



Grilled Maine Lobster Tail

\$19.99 | 420 Calories

[Order Now](#)



Rock Lobster Tail

\$24.49 | 480 Calories

[Order Now](#)



Walt's Favorite Shrimp

\$8.99 | 260 Calories

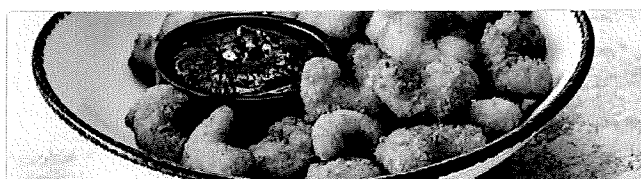
[Order Now](#)



Garlic Shrimp Scampi

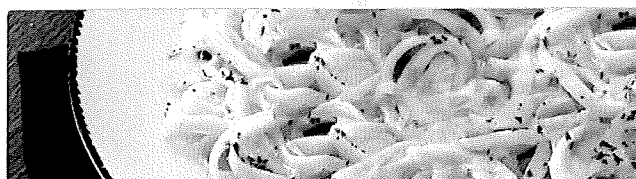
\$8.99 | 220 Calories

[Order Now](#)



Popcorn Shrimp

\$8.99 | 430 Calories



Garlic Linguini Alfredo

\$6.49 | 540 Calories



Grilled Shrimp

\$7.99 | 80 Calories

[Order Now](#)



Popcorn Shrimp

\$7.99 | 430 Calories

[Order Now](#)



Macaroni & Cheese

\$6.99 | 270 Calories

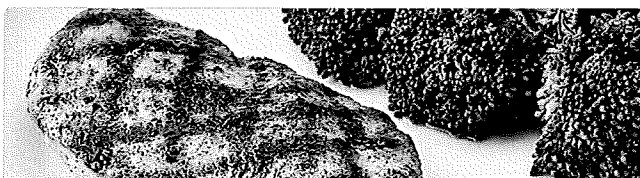
[Order Now](#)



Crispy Chicken Tenders

\$7.99 | 690 Calories

[Order Now](#)



Grilled Chicken

\$7.99 | 170 Calories

[Order Now](#)



Golden-Fried Fish

\$8.49 | 530 Calories

[Order Now](#)

Nutritional content includes fixed sides, condiments and dipping sauces but not side choices, which are listed separately.

A 2,000 calorie-per-day diet is used for general nutritional advice, but calorie needs vary.

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Family Coleslaw (Serves 4)

\$12.49 | 440 Calories

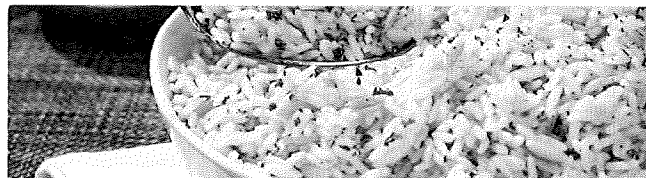
[Order Now](#)



Family Chesapeake Fries (Serves 4)

\$12.49 | 2040 Calories

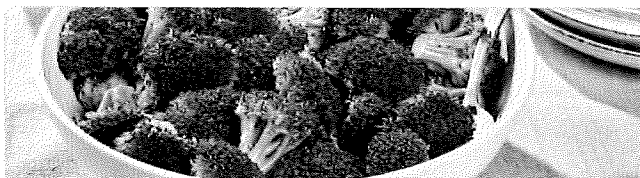
[Order Now](#)



Family Rice (Serves 4)

\$12.49 | 1240 Calories

[Order Now](#)



Family Broccoli (Serves 4)

\$12.49 | 760 Calories

[Order Now](#)

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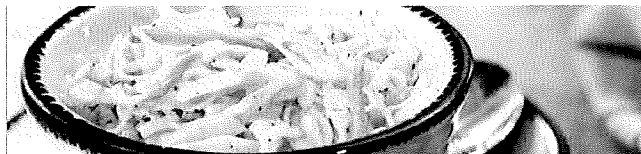
Report a website accessibility issue:



**Chesapeake Fries**

\$3.99 | 510 Calories

Order Now

**Coleslaw**

\$3.99 | 110 Calories

Order Now

**Caesar Side Salad**

\$4.49 | 360 Calories

Order Now

**House Side Salad**

\$4.49 | 160 Calories

Order Now

**Half Dozen Cheddar Bay Biscuits®**

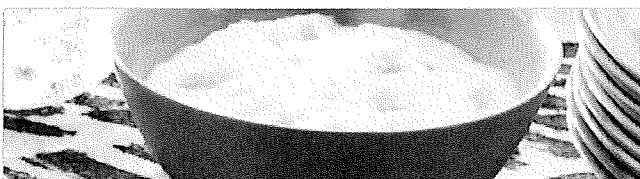
\$4.49 | 970 Calories

Order Now

**One Dozen Cheddar Bay Biscuits®**

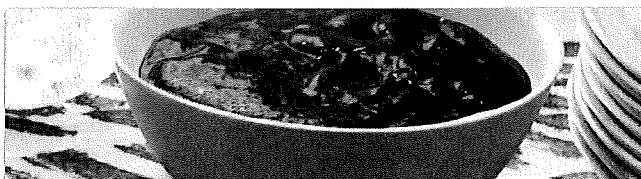
\$6.99 | 1940 Calories

Order Now

**Pina Colada Sauce (8 Oz)**

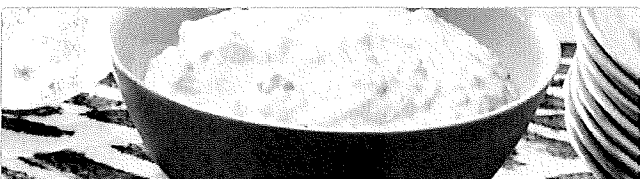
\$3.99 | 450 Calories

Order Now

**Cocktail Sauce (8 Oz)**

\$2.99 | 220 Calories

Order Now

**Tartar Sauce (8 Oz)**

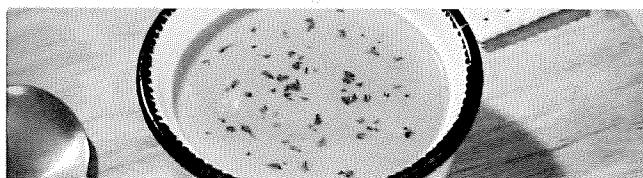
\$2.99 | 1210 Calories

Order Now

**Family House Salad (Serves 4)**

\$15.99 | 640 Calories

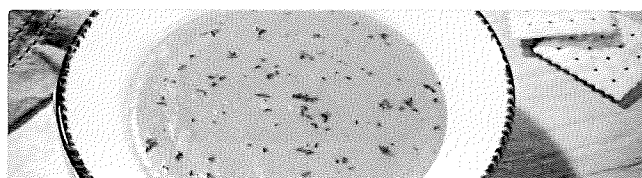
Order Now



Lobster Bisque - Cup

\$6.99 | 310 Calories

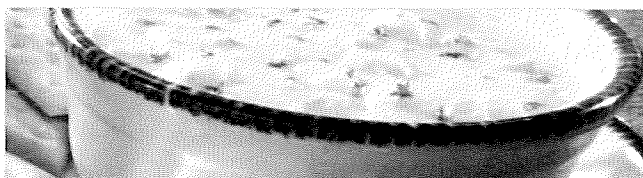
[Order Now](#)



Lobster Bisque - Bowl

\$8.99 | 630 Calories

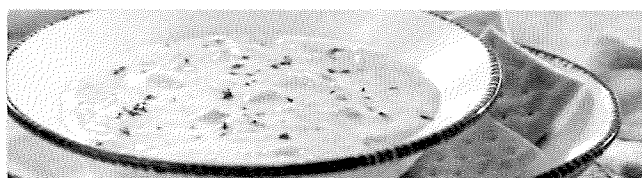
[Order Now](#)



New! New England Clam Chowder - Cup

\$6.99 | 250 Calories

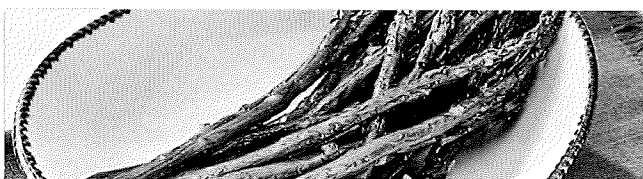
[Order Now](#)



New! New England Clam Chowder - Bowl

\$8.99 | 510 Calories

[Order Now](#)



Roasted Asparagus

\$5.99 | 100 Calories

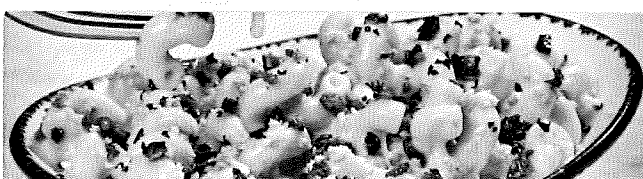
[Order Now](#)



Hush Puppies

\$3.99 | 420 Calories

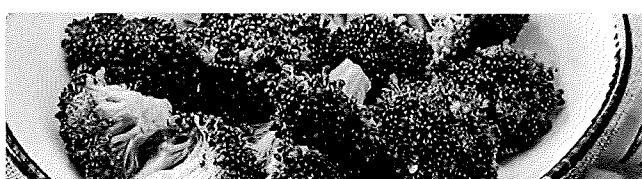
[Order Now](#)



Bacon Mac & Cheese

\$6.49 | 600 Calories

[Order Now](#)



Seasoned Broccoli

\$3.99 | 190 Calories

[Order Now](#)



Orzo Rice

\$3.99 | 310 Calories



Crispy Brussels Sprouts

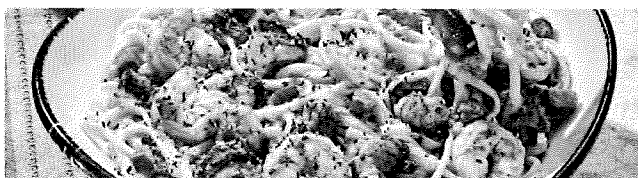
\$5.49 | 380 Calories



New! Crab Carbonara

\$22.99 | 1730 Calories

Order Now



New! Lobster & Shrimp Linguini

\$24.99 | 1100 Calories

Order Now



Lobster Pappardelle Pasta

\$31.99 | 1090 Calories

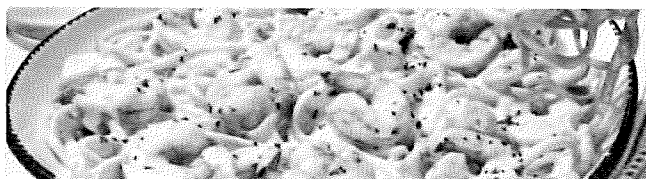
Order Now



Bar Harbor Lobster Bake

\$37.99 | 1020 Calories

Order Now



Shrimp Linguini Alfredo

\$20.49 | 1010 Calories

Order Now



Cajun Chicken Linguini Alfredo

\$18.49 | 1190 Calories

Order Now

Nutritional content includes fixed sides, condiments and dipping sauces but not side choices, which are listed separately.

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Parmesan-Crusted Chicken

\$18.49 | 650 Calories

Order Now



Crab Your Way.

910 - 1470 Calories

Order Now



Fish & Chips Friday

\$15.99 | 1660 Calories

Order Now



Atlantic Salmon**

\$23.49 | 460 - 510 Calories

Order Now



Today's Catch - Salmon New Orleans**

\$27.99 | 1160 Calories

Order Now



Fish And Chips

\$18.99 | 1660 Calories

Order Now



Live Maine Lobster (1.25 Lb.)

\$36.49 | 440 Calories

Order Now



7 Oz. Sirloin**

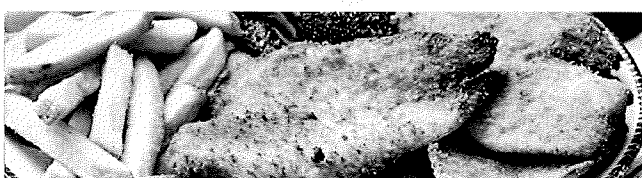
\$19.49 | 320 Calories

Order Now



6 Oz. Filet Mignon**

\$28.49 | 260 Calories



Wild-Caught Crunch-Fried Flounder

\$18.49 | 1170 Calories



Popcorn Shrimp

\$10.99 | 430 Calories

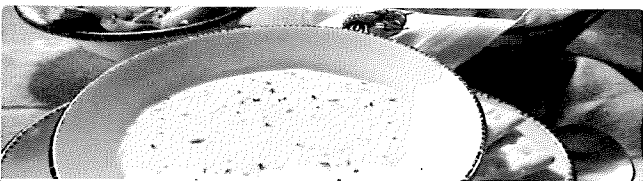
Order Now



Wild-Caught Crunch-Fried Flounder

\$15.99 | 1170 Calories

Order Now



Soup, Salad & Cheddar Bay Biscuits®

\$9.99 | 980 - 1660 Calories

Order Now



Garlic Shrimp Scampi

\$13.99 | 440 Calories

Order Now



Walt's Favorite Shrimp

\$14.99 | 380 Calories

Order Now



Sailor's Platter

\$17.99 | 1350 Calories

Order Now

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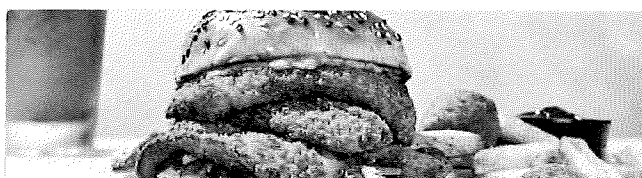
Before placing your order, please see our allergen guide if a member of your party has a food allergy.



Bacon Cheeseburger**

\$16.49 | 940 Calories

Order Now



Crunch-Fried Flounder Sandwich

\$14.49 | 1690 Calories

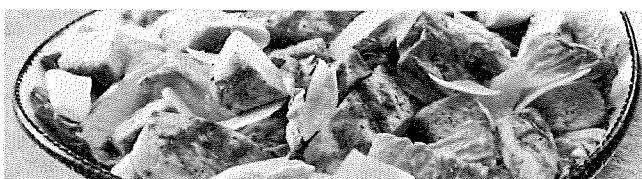
Order Now



Classic Caesar Salad

\$10.49 | 560 Calories

Order Now



Classic Caesar Salad With Grilled Chicken

\$14.49 | 730 Calories

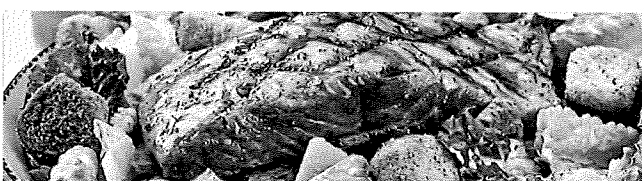
Order Now



Classic Caesar Salad With Grilled Shrimp

\$16.49 | 740 Calories

Order Now



Classic Caesar Salad With Grilled Salmon**

\$19.49 | 1070 Calories

Order Now



Southwest Shrimp Bowl

\$16.99 | 770 Calories

Order Now



Sesame-Soy Salmon Bowl**

\$19.49 | 1150 Calories

Order Now

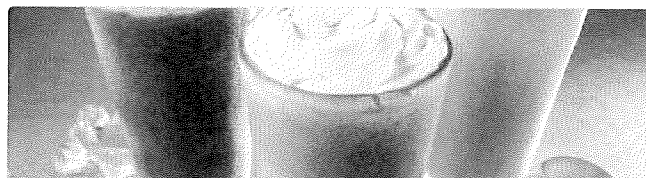
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Fruit Smoothies

\$6.79 | 380 - 460 Calories

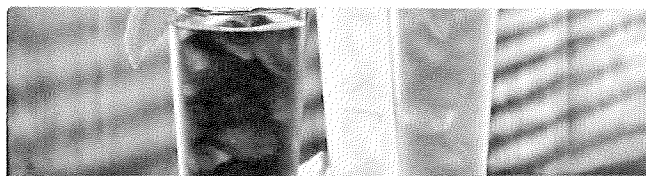
[Order Now](#)



Fountain Drinks

170 Calories

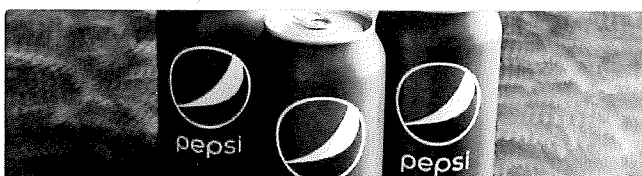
[Order Now](#)



Lemonades & Iced Teas

140 - 260 Calories

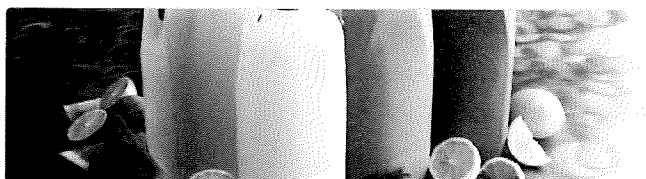
[Order Now](#)



Canned & Bottled Beverages

680 Calories

[Order Now](#)



Half Gallon Beverages

20 - 770 Calories

[Order Now](#)



Mocktails

180 - 310 Calories

[Order Now](#)

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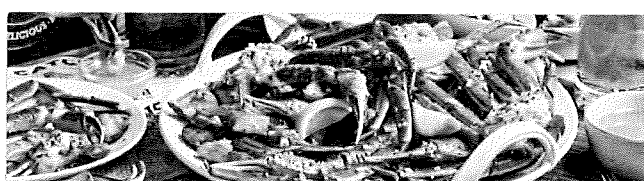
Report a website accessibility issue:





Create Your Own Family Feast

Order Now



Family Snow Crab Meal Deal

Order Now



Ultimate Family Feast®

Order Now



Admiral's Family Feast

Order Now



Game Day Bundle

Order Now



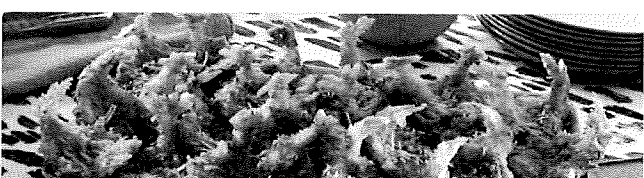
Linguini Alfredo Family Meal

Order Now



Bar Harbor Lobster Bake Family Meal

Order Now



Parrot Isle Jumbo Coconut Shrimp Platter

Order Now



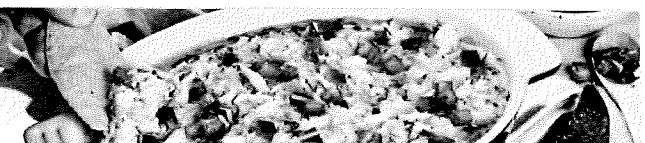
Walt's Favorite Shrimp Platter

Order Now



Fish Fry Family Meal

Order Now





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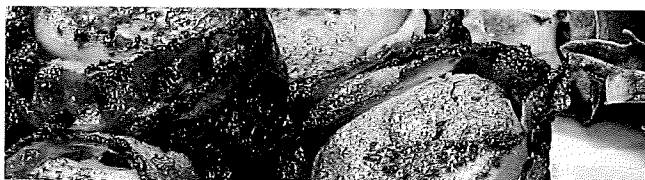
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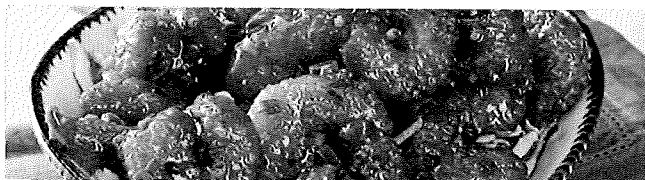
Bacon-Wrapped Sea Scallops

Order Now



Seafood-Stuffed Mushrooms

Order Now



Crispy Dragon Shrimp®

Order Now



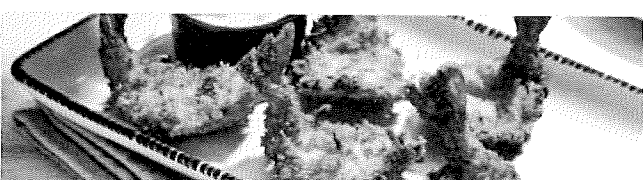
Hand-Breaded Calamari

Order Now



Black Tiger Shrimp Cocktail

Order Now



Parrot Isle Jumbo Coconut Shrimp Appetizer

Order Now



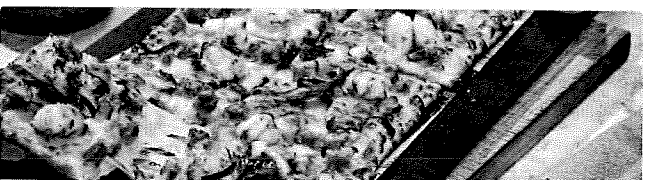
Lobster Dip

Order Now



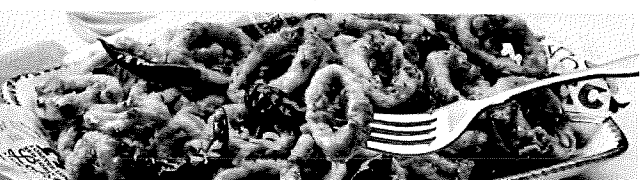
Mozzarella Cheesesticks

Order Now



Lobster Flatbread

Order Now



Crispy Dragon Calamari

Order Now





Fish & Chips Friday.

[Order Now](#)

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Shrimp Your Way - Choose Two

Order Now



Shrimp Your Way - Choose Three

Order Now



Shrimp Your Way - Choose Four

Order Now



Shrimp Your Way - Choose Four Bundle

Order Now

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Create Your Own Ultimate Feast®

[Order Now](#)



Admiral's Feast

[Order Now](#)



Grilled Lobster, Shrimp And Salmon**

[Order Now](#)



Surf & Turf Maine Lobster Tail & 7 Oz. Sirloin**

[Order Now](#)



Surf & Turf Maine Lobster Tail & 6 Oz. Filet Mignon**

[Order Now](#)

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**3-Course Shrimp Sensation****Order Now**

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July 2025 ALRC New License

Class A Licenses.csv




All items

Class B Licenses.csv



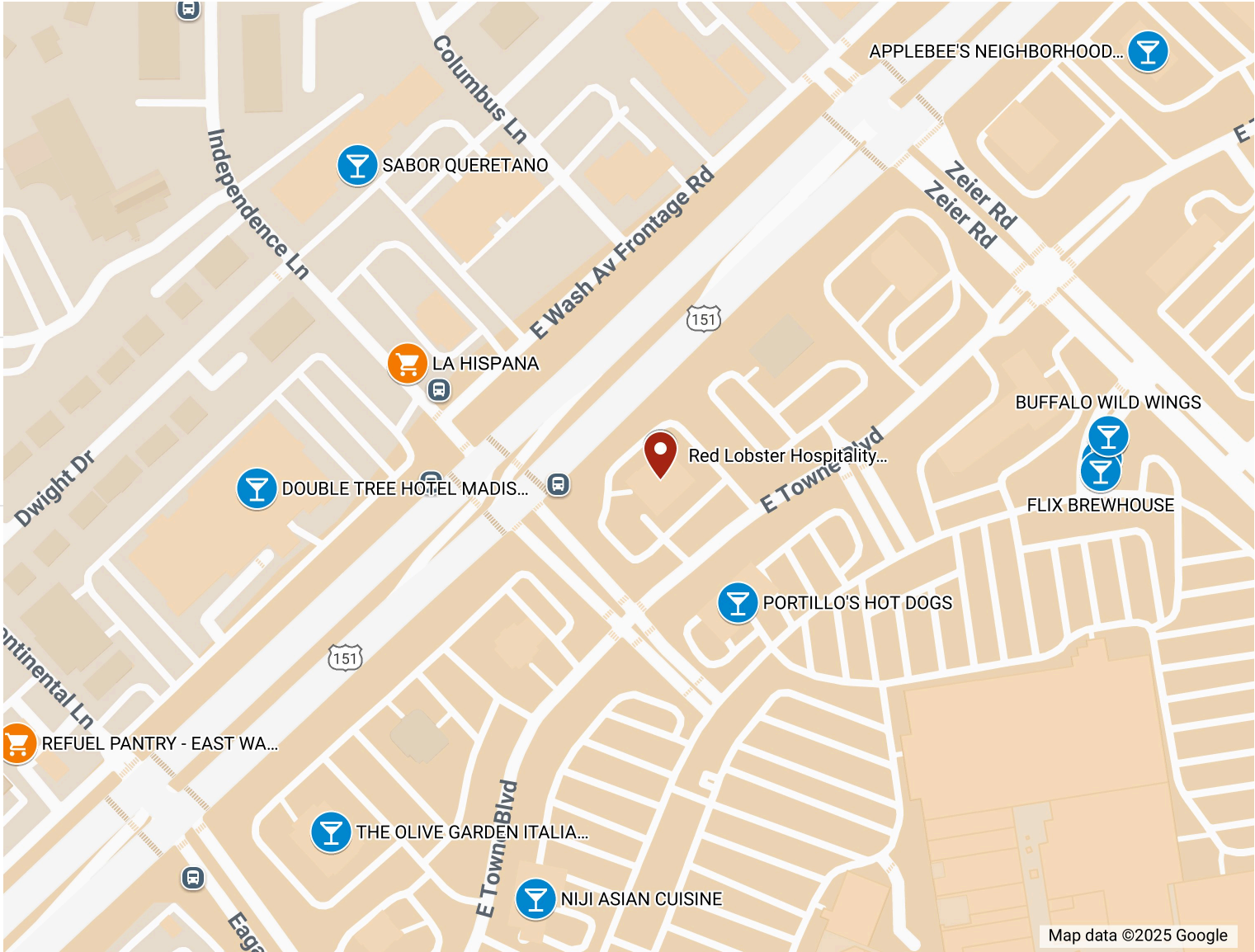
All items

New Licenses.xlsx



All items

New licenses are drops,
existing licenses are dots.





City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88806

File ID: 88806

File Type: License

Status: Public Hearing

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 06/18/2025

File Name:

Final Action:

Title: Public Hearing - New License
Badger Lodging LLC • dba Home2 Suites & Tru by Hilton Madison
2403 East Springs Dr • Agent: Amanda Bublitz
Estimated Capacity (in/out): 219/0
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 632 (District 17)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2025-00570 App.pdf, LICLIB-2025-00570
Supplemental.pdf, 2403 East Springs Dr map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

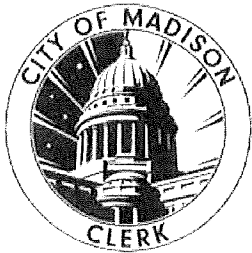
Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	06/18/2025	Referred for Introduction				
	Action Text: This License was Referred for Introduction						
	Notes: Alcohol License Review Committee- Public Hearing (7/16/25), Common Council (8/5/25)						
1	COMMON COUNCIL	07/01/2025	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text: A motion was made by Vidaver, seconded by Govindarajan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

Text of Legislative File 88806

Title

Public Hearing - New License
Badger Lodging LLC • dba Home2 Suites & Tru by Hilton Madison
2403 East Springs Dr • Agent: Amanda Bublitz

Estimated Capacity (in/out): 219/0
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 632 (District 17)



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICLIB-2025-00570
(License number)

17, Sabrina ^{Madison} 632
(Alder District #) (Police Sector)
Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.
Badger Lodging LLC
- Trade Name (doing business as) Home2 Suites & Tru By Hilton Madison
- Address to be licensed 2403 East Springs Drive, WI 53704
- Mailing address 2706 James Street, Coralville, IA 52241
- Anticipated opening date July 1, 2025
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☒ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

The hotel is a 219 Hilton Branded Property. Individual Beer & Wine Sales are a brand standard & sold only in the Treat Shop which is directly adjacent to the Front Desk

that is staffed 24/7. If extra Beer & Wine is stored, it will be in a locked area in the back office that has a camera for internal security. There is a camera that views the

Treat Shop as added internal security

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 219 Guest Rooms Outdoor: N/A

10. Describe existing parking and how parking lot is to be monitored.

We have a surface parking lot that is lit with pole lights. We do not anticipate guests purchasing individual single serve beer & small single serve wine bottles for outside

Consumption.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☒ No ☐ Yes, license issued to _____ (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Mandy Bublitz

13. City, state in which agent resides Beaver Dam Wisconsin

14. How long has the agent continuously resided in the State of Wisconsin? 40 Years

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed June 13, 2025

16. State and date of registration of corporation, nonprofit organization, or LLC.

Wisconsin 12/18/2018

17. In the table below list the directors of your corporation or the members of your LLC.

☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Director	Balvant Patel	Coralville, IA

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Balvant Patel

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☐ No ☒ Yes (explain) Own Several Hotels in the state

Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☒ Other Limited Service Hilton Franchised Hotel

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24 Hours -	24 Hours -	24 Hours -	24 Hours -	24 Hours -	24 Hours -	24 Hours -
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. Limited Service Hotel

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

1 % Alcohol 1 % Food 98 % Other

If applicable, describe "Other": Selling Hotel Rooms to Guests

Do you have written records to document the percentages shown? ☐ No ☐ Yes
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20²⁶_____.
38. State Seller's Permit 4 5 6 - 1 0 3 0 8 0 4 6 6 0 - 0 5
39. Federal Employer Identification Number 83-3184146
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Evan Walter

Business phone 319-651-2892 Business e-mail address licenses@hawkeyehotels.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

B. B. B. B. B.

(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

06/13/2025

(Date)

Clerk's Office checklist for complete applications

- | | | |
|---------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------|
| <input checked="" type="checkbox"/> WI Seller's Permit Certificate (matching articles of incorporation) | <input checked="" type="checkbox"/> Background investigation form(s) | <input checked="" type="checkbox"/> Floor Plans |
| <input checked="" type="checkbox"/> FEIN | <input type="checkbox"/> Form for surrender of previous license <i>N/A</i> | <input type="checkbox"/> Lease <i>N/A</i> |
| <input checked="" type="checkbox"/> Written description of premises | <input checked="" type="checkbox"/> *Articles of Incorporation | <input type="checkbox"/> Business Plan |
| | <input checked="" type="checkbox"/> *Appointment of Agent | <input checked="" type="checkbox"/> **Sample Menu |
| | * Corporation/LLC only | ** Class B only |

Upon Application Submission, the Clerk's Office issued to the application:

- ☒ Orange sign ☒ Orange business card
☒ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____




Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

FLOOR PLAN GENERAL NOTES

- [illegible]

FLOOR PLAN LEGEND

IDENTIFICATION	DESCRIPTION OF DISORDER	DISORDER
	ACQUISITION OF COMMUNICATION	ACQUISITION OF COMMUNICATION
	ACQUISITION OF COMMUNICATION	ACQUISITION OF COMMUNICATION
	ACQUISITION OF COMMUNICATION	ACQUISITION OF COMMUNICATION

NOTES:

1. THE SUBJECTS WERE ALL OF THE SAME AGE AND SEX.

2. THE SUBJECTS WERE ALL OF THE SAME AGE AND SEX.

3. THE SUBJECTS WERE ALL OF THE SAME AGE AND SEX.

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9. THE SUBJECTS WERE ALL OF THE SAME AGE AND SEX.

10. THE SUBJECTS WERE ALL OF THE SAME AGE AND SEX.

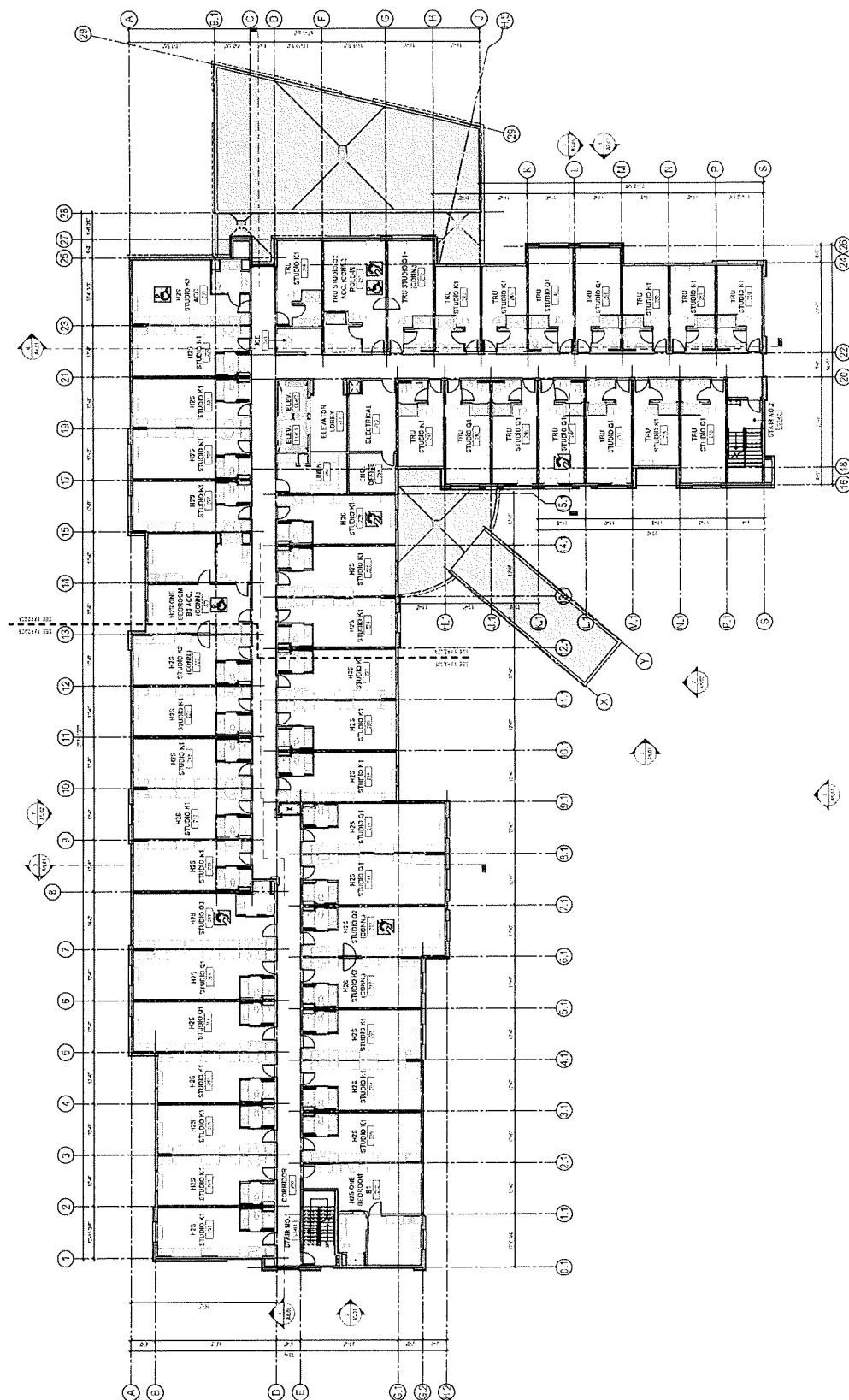
FIRE-RETARDANT-TREATED WOOD

- BECAUSE THE CONTRACTORS KNEW THAT THERE WAS CONSTRUCTION IN THE AREA, THEY WERE NOT SURPRISED TO FIND THAT THE PROPERTY WAS BEING USED AS A STORAGE YARD FOR CONSTRUCTION MATERIALS. THE PROPERTY WAS USED AS A STORAGE YARD FOR CONSTRUCTION MATERIALS, AND THE CONTRACTORS KNEW THAT THERE WAS CONSTRUCTION IN THE AREA. THE CONTRACTORS KNEW THAT THERE WAS CONSTRUCTION IN THE AREA, AND THEY WERE NOT SURPRISED TO FIND THAT THE PROPERTY WAS BEING USED AS A STORAGE YARD FOR CONSTRUCTION MATERIALS.

QUESTROOMS - LEVEL 2




20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482
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QUESTROOMS - LEVEL 2

[illegible]

1 FLOOR PLAN - LEVEL 2

[illegible][illegible]

FLOOR PLAN LEGEND	
SYMBOL	EXPLANATION
	DOOR (SIDE OF DOOR)
	WINDOW (SIDE OF WINDOW)
	STAIR (SIDE OF STAIR)

FLOOR PLAN GENERAL NOTES

[illegible]

773.6.6.1
 42.0.0.0

QUEST ROOMS - LEVEL 5		QUEST ROOMS - LEVEL 5	
QUEST ROOM	QUEST ROOM	QUEST ROOM	QUEST ROOM
101	102	103	104
105	106	107	108
109	110	111	112
113	114	115	116
117	118	119	120
121	122	123	124
125	126	127	128
129	130	131	132
133	134	135	136
137	138	139	140
141	142	143	144
145	146	147	148
149	150	151	152
153	154	155	156
157	158	159	160
161	162	163	164
165	166	167	168
169	170	171	172
173	174	175	176
177	178	179	180
181	182	183	184
185	186	187	188
189	190	191	192
193	194	195	196
197	198	199	200

FIRE-RETARDANT-TREATED WOOD

FLOOR PLAN LEGEND	
SYMBOL	EXPLANATION
	ARCHITECT'S EXAMINATION
	CITY ENGINEER'S APPROVAL
	BUILDING DEPARTMENT PERMIT

NOTES: 1. SEE CITY ENGINEER'S APPROVAL OF EXISTING CONDITIONS.
2. SEE ARCHITECT'S EXAMINATION AND CITY ENGINEER'S APPROVAL OF EXISTING CONDITIONS AND BUILDING DEPARTMENT PERMIT.
3. SEE ARCHITECT'S EXAMINATION AND CITY ENGINEER'S APPROVAL OF EXISTING CONDITIONS AND BUILDING DEPARTMENT PERMIT.
4. SEE ARCHITECT'S EXAMINATION AND CITY ENGINEER'S APPROVAL OF EXISTING CONDITIONS AND BUILDING DEPARTMENT PERMIT.

[illegible]

designcell
ARCHITECTURE
1225 VILLAGE CENTER AVENUE, SUITE 1100
ANN ARBOR, MI 48106-1500
734.769.8800
www.designcell.com



1723 VILLAGE CENTER (APR) LE M110
4 11 50 PM 1723 VILLAGE CENTER

A2.05

5-STORY, 219 GUESTROOMS
PROJECT NO.: 19-157ND / MSNMDHT / ID NO:55260 (H2S)
PROJECT NO.: 19-158ND / MSNMRU / ID NO:55261 (TRU)

Topography, drainage, and the location of the river crossings are used to be studied. Geomorphological studies and surveys of the water level and drainage characteristics in the river are also carried out to help in the planning of the river crossings.

Entity - Badger Lodging LLC

Trade Name - Home2 Suites & Tru by Hilton Madison

Agent - Mandy Bubnitz

Address - 2403 East Springs Drive, Madison, WI 53704

"Menus"

Offerings: Breakfast / Grab N Go, No dinner or lunch service, Alcohol

Breakfast

- Bagels
- Donut
- English Muffin - Plain Wheat, Honey Wheat, Whole Wheat
- Bread - White, Wheat
- Cereal/Oats
 - Hot/Plain, Oatmeal, Apple Cinnamon
 - Assorted Toppings
- Yogurt
- Eggs, Sausage, Bacon, Omlets (frozen, not prepared at hotel)
- Waffle
- Fruit

Snacks

- Rice Crispies
- Trail Mix
- Cheeze Its

Drinks

- Cocoa
- Coffee - Regular, Decaf
- Teas - assorted
- Dairy - Milk , 2%, Skim
- Juices - Cranberry, Orange
- Water

Condiments


- Butter, Cream Cheese, Margarine
- Creamer, Sugar, Equal, Cane Sugar, Stevia
- Ketchup, Mustard, Salsa, Salt, Pepper, Syrup

Alcohol

- Assorted Beer
- Assorted Hard Seltzer
- Assorted Single Serve Wine


July 2025 ALRC New License

Class A Licenses.csv




All items

Class B Licenses.csv



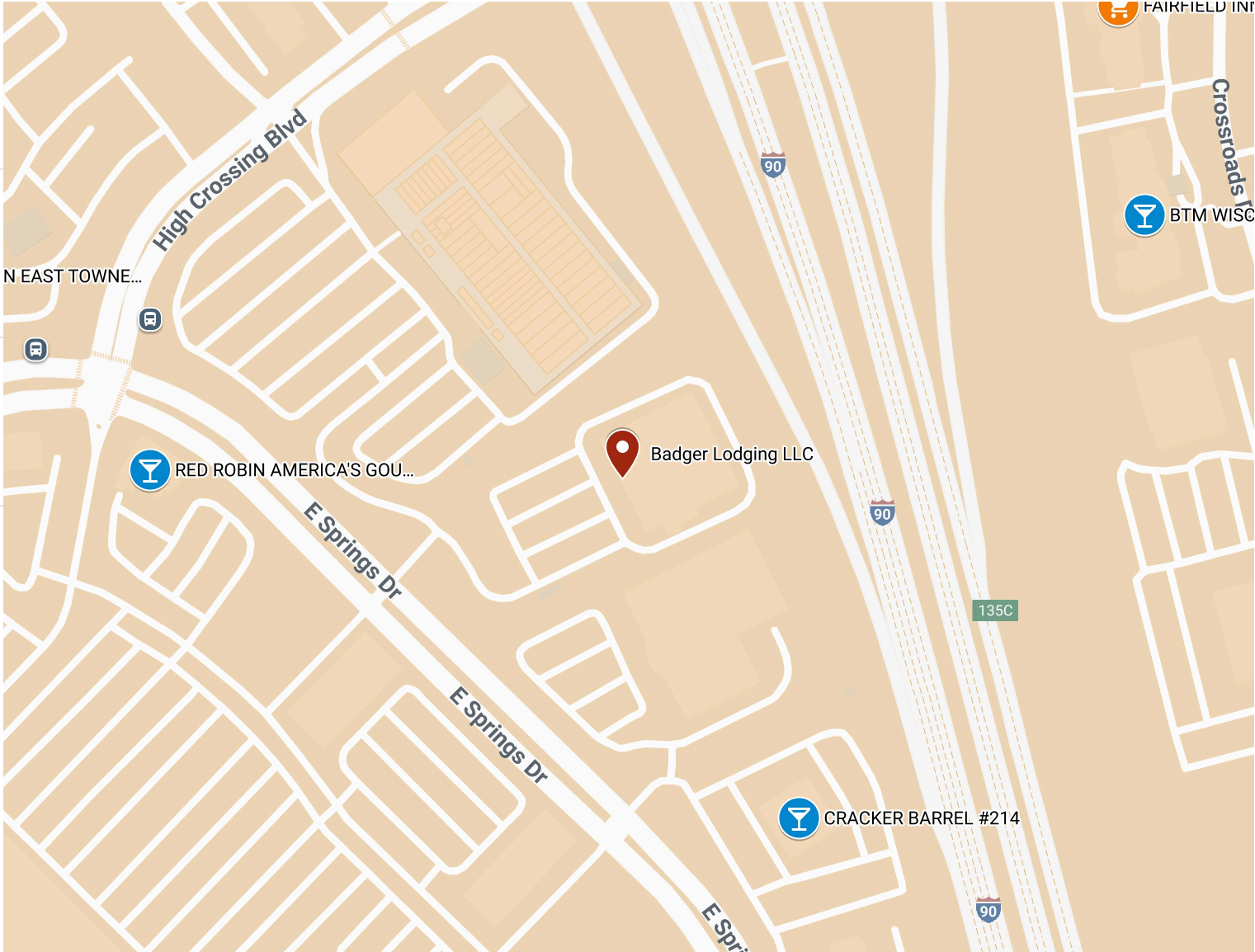
All items

New Licenses.xlsx



All items

New licenses are drops,
existing licenses are dots.





City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88807

File ID: 88807

File Type: License

Status: Public Hearing

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 06/18/2025

File Name:

Final Action:

Title: Public Hearing - New License
Madison Children's Museum • dba Madison Children's Museum
100 N Hamilton St • Agent: Susan Ramspacher
Estimated Capacity (in/out): 750/250
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 406 (District 4)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2025-00571 App.pdf, LICLIB-2025-00571
Supplemental.pdf, 100 N Hamilton St map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	06/18/2025	Referred for Introduction				
	Action Text: This License was Referred for Introduction						
	Notes: Alcohol License Review Committee- Public Hearing (7/16/25), Common Council (8/5/25)						
1	COMMON COUNCIL	07/01/2025	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text: A motion was made by Vidaver, seconded by Govindarajan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

Text of Legislative File 88807

Title

Public Hearing - New License
Madison Children's Museum • dba Madison Children's Museum
100 N Hamilton St • Agent: Susan Ramspacher

Estimated Capacity (in/out): 750/250
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 406 (District 4)



Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICLIB-2025-00571
(License number)

4, Verveer 406
(Alder District #) (Police Sector)
Office Use Only

Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☒ Corporation/Nonprofit Organization or ☐ Limited Liability Company exactly as it appears on your State Seller's Permit.
Madison Children's Museum, Inc.
- Trade Name (doing business as) Madison Children's Museum
- Address to be licensed 100 N. Hamilton St, Madison, WI 53703
- Mailing address 100 N Hamilton St, Madison, WI 53703
- Anticipated opening date Sept 1, 2025
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
☒ No ☐ Yes (explain)
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

Alcohol is served in all indoor areas that are open to the public - 1st Fl, 2nd Fl, Rooftop Clubhouse (5th Fl). Alcohol is also served in our fenced in outdoor space on street level/Wonder-ground and on our developed rooftop. On occasion our ground level parking lot/loading dock and administrative areas on our ground floor and 4th floor are used for service.

9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: 750 Outdoor: 250

10. Describe existing parking and how parking lot is to be monitored.

The museum maintains NO customer parking. 3 on-site parking stalls are used by vendors in our loading dock area. Customers use metered street parking & parking ramps

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to Chef Dave Madison (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Susan Ramspacher
13. City, state in which agent resides Madison, WI
14. How long has the agent continuously resided in the State of Wisconsin? 32 years
15. Has the liquor license agent completed the responsible beverage server training course?
- ☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 4/17/25
16. State and date of registration of corporation, nonprofit organization, or LLC.
- WI, September 1980 October 23, 1980
17. In the table below list the directors of your corporation or the members of your LLC.
- ☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Chair	Matthew Cornwell	Madison, WI
Vice Chair	Kristin Shotts	Madison, WI
Treasurer	Joel Martin	Madison, WI
Secretary	Sydney Van Berg	Madison, WI

(see extra page)

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Tom Linfield

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) _____



Corporate Officers 2025

Chair, Matthew Cornwell, 4606 Prairie Fire Ct, Deforest, WI 53532

Vice Chair, Kristin Shutts, 225 Princeton Ave, Madison, WI 53726

Treasurer, Joel Martin, 466 Orchard Dr, Madison, WI 53711

Secretary, Sydney VanBerg, 1 Vista Rd, Madison, WI 53726

Officer at large, Sarah Condella, 3444 Lake Mendota Dr, Madison, WI 53705

Officer at large, Michelle Chang-DerBedrosian, 2398 Blue Heron Blvd, Sun Prairie, WI 53590

Section D—Business Plan

21. What type of establishment is contemplated?

☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store

☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps

☒ Other Children's Museum holding public events and private rental events such as weddings (primarily adults with attended children occasionally present)

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below. Available for event rentals during these hours, Host 2-3 events per week maximum

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
4:30 - 11:00 pm	4:30 - 11 pm	4:30 - 11 pm	4:30 - 11 pm	8:30 - 11 pm	4:30 - 11 pm	4:30 - 11 pm
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. food, entertainment, gift shop, play, education

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

40 % Alcohol 60 % Food _____ % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☐ No ☐ Yes
You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No ☒ Yes—what kind? Bands, Djs, solo performers such as stilt walkers, magicians, etc.

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2026.
38. State Seller's Permit 4 5 6 - 1 0 2 5 3 6 9 0 1 2 - 0 3
39. Federal Employer Identification Number 43-1956290
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?
- Contact person Susan Ramspacher
- Business phone 608-354-0540 Business e-mail address sramspacher@madison
childrensmuseum.org
- Preferred language English
- If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?
- ☐ Yes (language: _____)
- ☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)
- Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?
- ☐ Sí, lenguaje: _____
- ☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.
41. Corporate attorney, if applicable: Name _____
- Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC),
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

 (Date)

Clerk's Office checklist for complete applications

- | | | |
|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------|
| <input checked="" type="checkbox"/> WI Seller's Permit Certificate
(matching articles of incorporation) | <input checked="" type="checkbox"/> Background investigation form(s) | <input checked="" type="checkbox"/> Floor Plans |
| <input checked="" type="checkbox"/> FEIN | <input checked="" type="checkbox"/> Form for surrender of previous license | <input type="checkbox"/> Lease <i>N/A</i> |
| <input checked="" type="checkbox"/> Written description of premises | <input checked="" type="checkbox"/> *Articles of Incorporation | <input checked="" type="checkbox"/> Business Plan |
| | <input checked="" type="checkbox"/> *Appointment of Agent | <input checked="" type="checkbox"/> **Sample Menu |
| | * Corporation/LLC only | ** Class B only |

Upon Application Submission, the Clerk's Office issued to the application:

- ☒ Orange sign ☒ Orange business card
☒ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

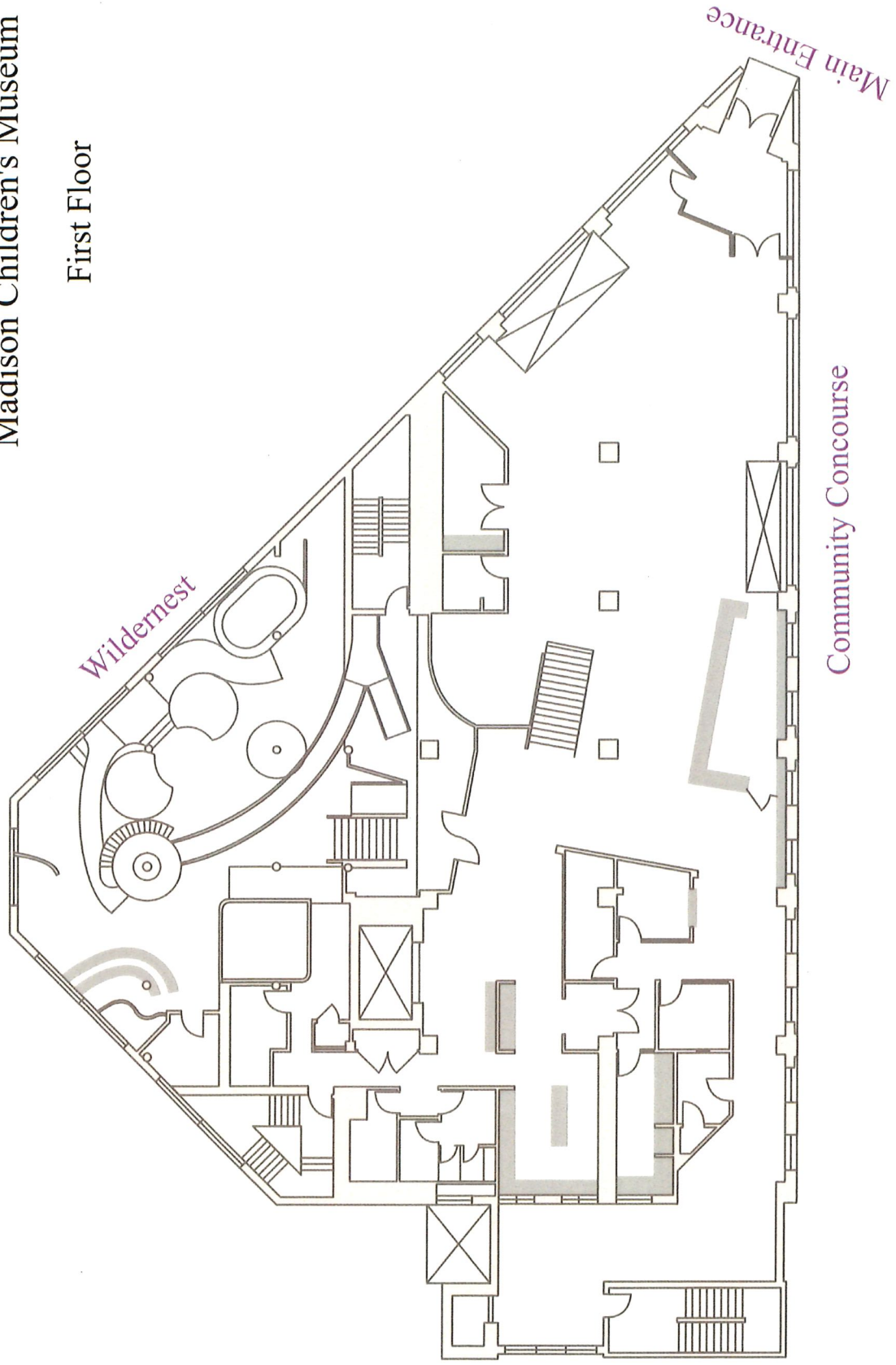
Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

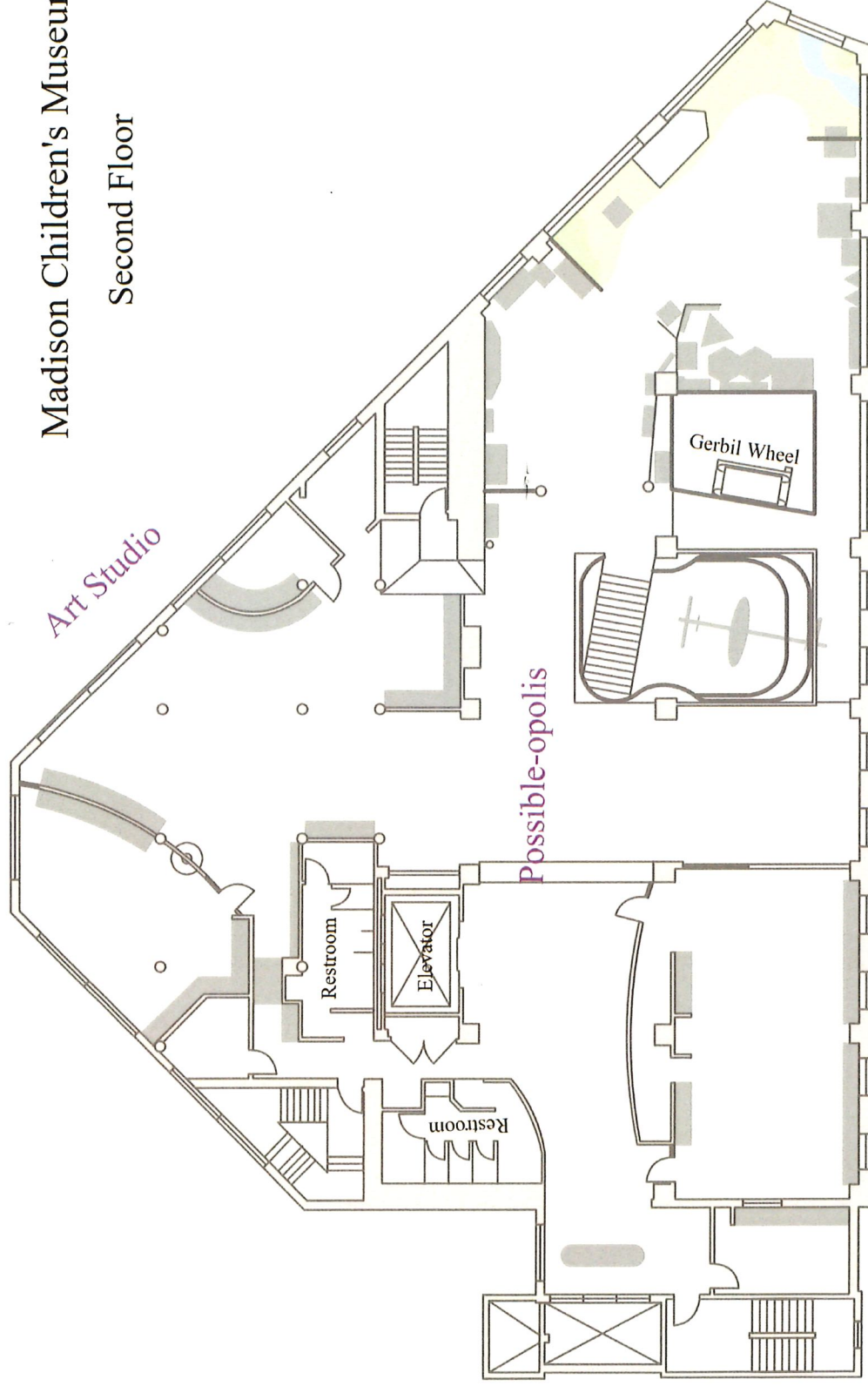
Madison Children's Museum

First Floor



Madison Children's Museum

Second Floor



Art Studio

Possible-opolis

Gerbil Wheel

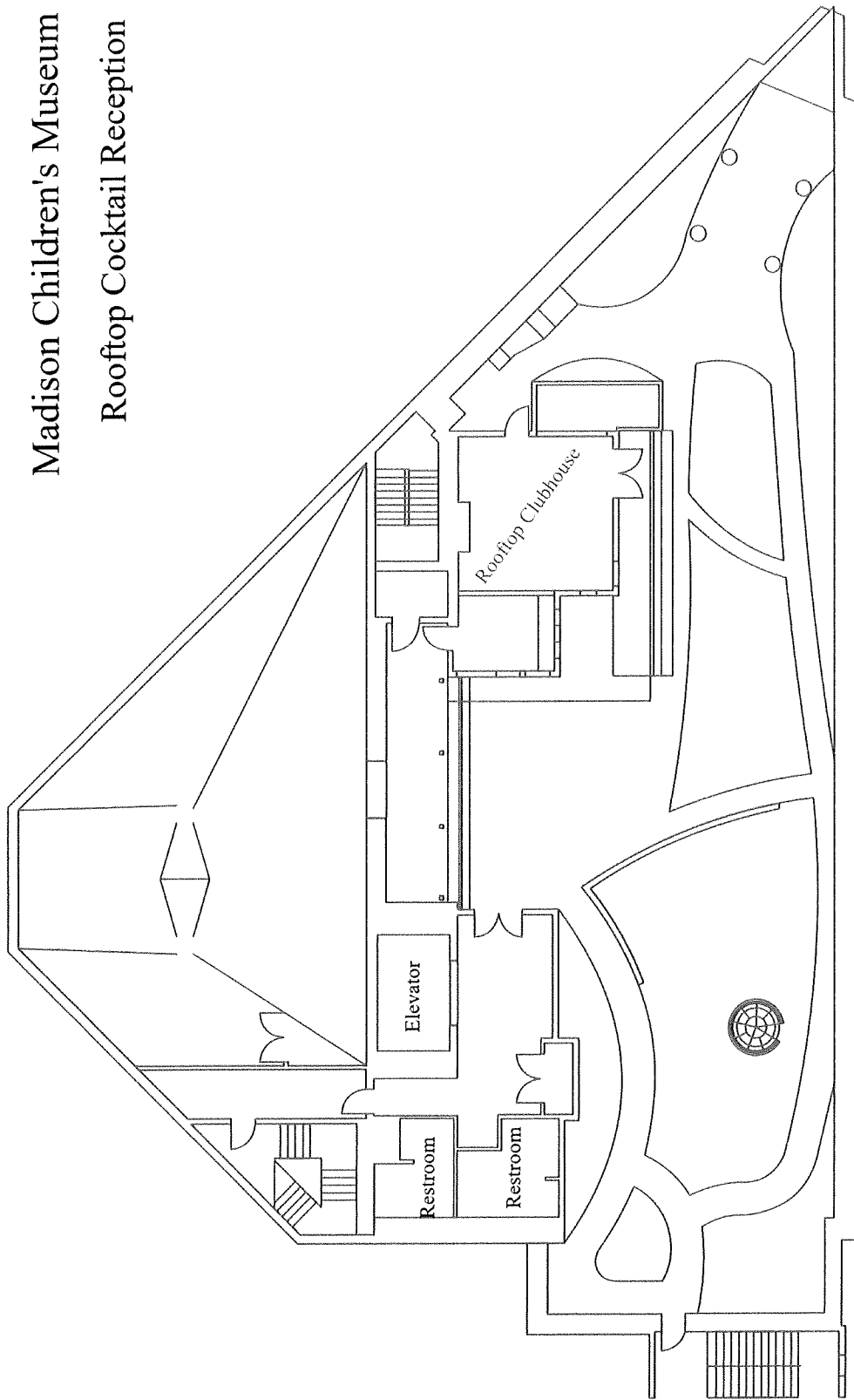
Restroom

Elevator

Restroom

Celebrations / Meeting Space

From Coops to Cathedrals



Capital Point



Bar Service

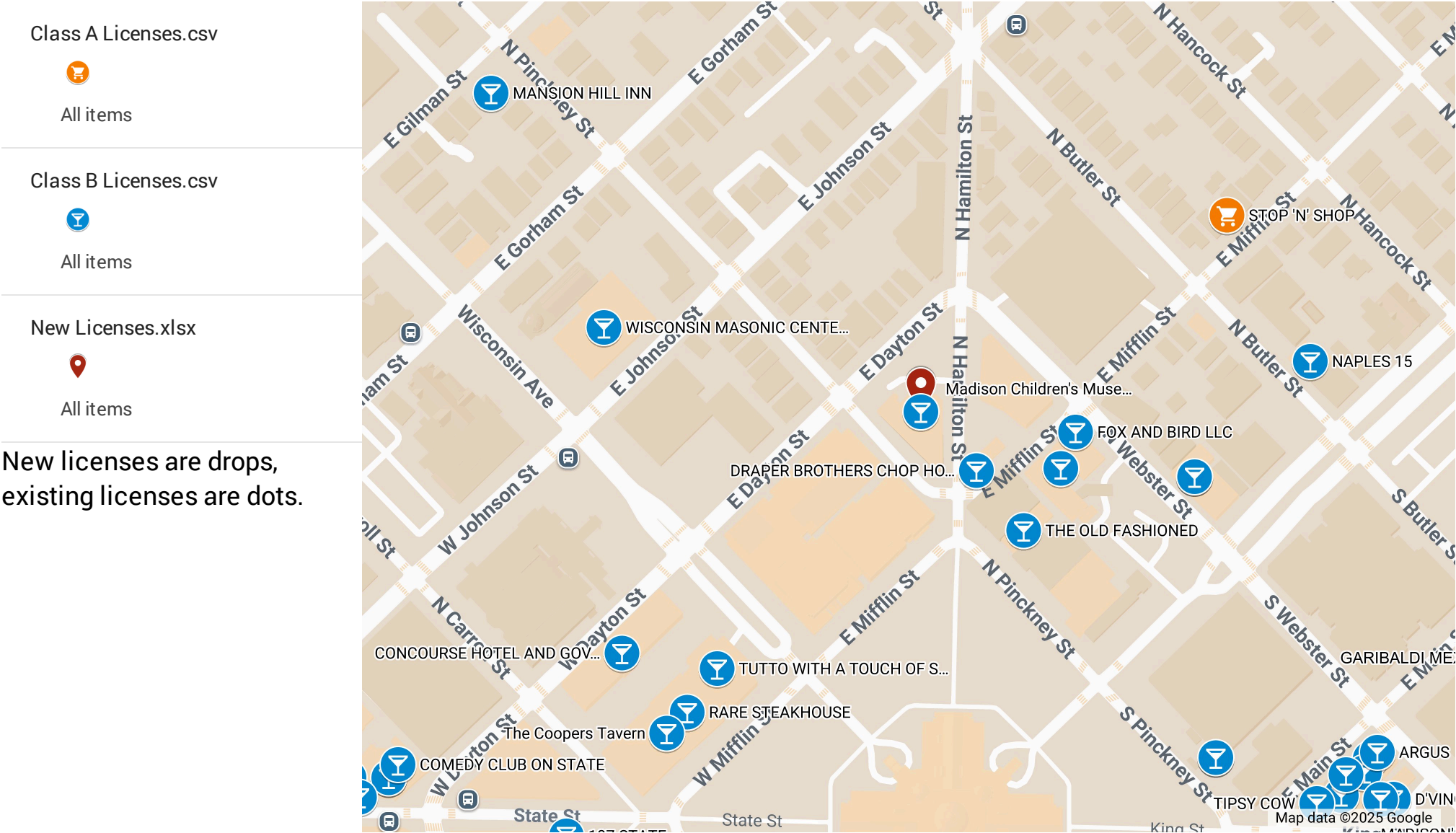
Beer	
Premium Local – Delta Beer Lab	\$9
Wine by the glass	\$10
Batch Cocktail	\$10
Classic Cocktails	\$12

Food

Rental events will hire caterers and primarily offer hosted buffet (dinner or appetizers) or plated dinner

MCM sponsored events include food carts for guests to purchase food or hosted catered buffet for all guests

July 2025 ALRC New License





City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88970

File ID: 88970

File Type: License

Status: 21 Entertainment

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/03/2025

File Name:

Final Action:

Title: 21+ Entertainment License
Madison Children's Museum Inc • dba Madison Children's Museum
Capacity (in/out): 750/250
100 N Hamilton St • Agent: Susan Ramspacher
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 403 (District 4)

Notes:

Sponsors:

Effective Date:

Attachments: LICENT-2025-00572 App_Redacted.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88970

Title

21+ Entertainment License
Madison Children's Museum Inc • dba Madison Children's Museum
Capacity (in/out): 750/250
100 N Hamilton St • Agent: Susan Ramspacher
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 403 (District 4)



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICENT- 2025-00572
(License number)

4 Verveer 403
(Alder District #) (Police Sector)

Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☒ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: Madison Children's Museum, Inc.

Licensed Address: 100 N Hamilton St Madison, WI 53703

Premise Capacity: 750 Liquor/Beer Agent Name: Susan Ramspacher

____% Alcohol, ____% Food, ____% Other Alder, District #: Verveer, #4 Police Sector: Downtown

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Madison Children's Museum, Inc.

Business Mailing Address: 100 N Hamilton St, Madison, WI 53703

Business Contact Name, Position: Tom Linfield

Business Phone: 608-354-0553 Business Email: tlinfield@madisonchildrensmuseum.org

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Matthew Cornwell	4606 Prairie Fire Ct Deforest	Chair
Kristin Shults	225 Princeton Ave Madison	Vice Chair
Joel Martin	466 Orchard Dr Madison	Treasurer

(see extra page)

☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☒ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☒ I certify that this information is true and correct to the best of my knowledge.

X [Signature] 6/16/2025
Signature Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☒ Live Music ☒ Disc Jockey ☐ Designated Dance Floor
 Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: bands, djs, solo singer or instrumental music, range of performers such as stilt walkers or magicians

Number of security personnel and how they will be utilized: security hired from MPI Protective Services; # dependent on # of guests anticipated, always at least 1 if alcohol is served

Description of clothing to identify security personnel: MPI security uniform shirt and dark pants

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

No onsite parking available to guests - 3 stall parking/loading dock for vendors only

How will the entrance line be managed and controlled: entrance through front of building with security checking ID for adults only events; guests proceed to front desk for check in or event table; line can form down N Hamilton St on side walk if needed

Plan for unruly patrons, intoxicated patrons, and physical disturbances: onsite supervisor and event planner use walkie talkies to connect with staff and security guards; staff support security who handles all disturbances

Underage drinking and fake ID plan: all guests are carded at the door and at bars (if appear under 30 years old); Log of fake IDs and attempts at underage drinking are kept at each bar and reviewed by supervisor and liquor agent

Plan to control and supervise patrons under twenty-one (21) years of age: Events with patrons under 21 always include their parents or guardians. These adults are responsible for their young people.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

Event staff are assigned to every area of the facilities and are responsible for clean up and maintaining noise levels

Management Personnel

Name	Date of Birth	Name	Date of Birth
Kia Karlen			
Susan Ramsbacher			
Hailey McLaughlin			



madison children's museum

Corporate Officers 2025

Chair, Matthew Cornwell, [REDACTED] Deforest, WI 53532

Vice Chair, Kristin Shutts, [REDACTED] Madison, WI 53726

Treasurer, Joel Martin, [REDACTED] Madison, WI 53711

Secretary, Sydney VanBerg, [REDACTED] Madison, WI 53726

Officer at large, Sarah Condella, [REDACTED] Madison, WI 53705

Officer at large, Michelle Chang-DerBedrosian, [REDACTED] Sun Prairie, WI 53590



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 89112

File ID: 89112

File Type: License

Status: MPD Report

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/09/2025

File Name:

Final Action:

Title: Recent Calls for Service

Notes:

Sponsors:

Effective Date:

Attachments: ALRC Data 06-09 to 06-15.pdf, ALRC Data 06-16 to
06-22.pdf, ALRC Data 06-23 to 06-29.pdf, ALRC
Data 06-30 to 07-06.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 89112

Title
Recent Calls for Service

Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2025-00252622	2025-06-13 10:34:24	82	Violation of Court Order	4810 E WASHINGTON AVE	518
7 SEAS LIQUOR	2025-00253416	2025-06-13 18:36:00	7	Weapons Offense	1763 THIERER RD	631
AFTERSHOCK CLASSIC ARCADE	2025-00256023	2025-06-15 10:31:45	70B	Alarm Broadcast/File	1444 E WASHINGTON AVE	409
AFTERSHOCK CLASSIC ARCADE	2025-00254144	2025-06-14 05:59:57	70B	Alarm Broadcast/File	1444 E WASHINGTON AVE	409
AHAN	2025-00249455	2025-06-11 13:33:37	53	Accident Private Property	744 WILLIAMSON ST	408
ALDI #21	2025-00249748	2025-06-11 16:31:52	52	Accident Hit and Run	3925 LIEN RD	605
ALDI #21	2025-00252806	2025-06-13 12:15:10	47	Disturbance Unwanted Person	3925 LIEN RD	605
ALDI #21	2025-00902905	2025-06-13 09:48:00	13	Theft Retail	3925 LIEN RD	605
ALLIANT ENERGY CENTER	2025-00246467	2025-06-09 16:56:11	31	Assist EMS/Fire	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2025-00246402	2025-06-09 16:07:14	65	Check Person	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2025-00246405	2025-06-09 16:07:59	31	Assist EMS/Fire	1919 ALLIANT ENERGY CENTER WAY	310
AMERICINN OF MADISON WEST	2025-00252871	2025-06-13 12:52:13	84	Preserve the Peace	516 GRAND CANYON DR	218
APEX GRILL	2025-00254914	2025-06-14 17:06:43	12A	Theft from Auto	422 STATE ST	403
APEX GRILL	2025-00256577	2025-06-15 18:45:06	13	Theft Retail	422 STATE ST	403
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	2025-00252660	2025-06-13 10:59:48	98U	911 Call Unintentional	660 S WHITNEY WAY	218
ATWOOD MUSIC HALL	2025-00247314	2025-06-10 08:51:58	87	Assist Citizen	1925 WINNEBAGO ST	410
B's SOCIAL	2025-00253605	2025-06-13 20:31:30	31	Assist EMS/Fire	107 STATE ST	405
BADGER TAVERN	2025-00255161	2025-06-14 19:51:08	31	Assist EMS/Fire	1612 SEMINOLE HWY	210
BADGER TAVERN	2025-00255122	2025-06-14 19:24:32	47	Disturbance Unwanted Person	1612 SEMINOLE HWY	210
BARLEYPop TAP AND SHOP	2025-00255021	2025-06-14 18:19:02	98U	911 Call Unintentional	2045 ATWOOD AVE	410
BAYMONT INN & SUITES	2025-00250359	2025-06-12 00:20:46	98S	911 Call Silent	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2025-00252185	2025-06-13 01:43:01	87	Assist Citizen	2810 COHO ST	308
BELAIR CANTINA	2025-00250254	2025-06-11 22:14:03	98U	911 Call Unintentional	111 MARTIN LUTHER KING JR BLVD	405
BENNETT'S MEADOWOOD COUNTRY CLUB	2025-00255465	2025-06-14 22:58:15	38	Disturbance	2009 FREEPORT RD	212
BENVENUTO'S	2025-00256455	2025-06-15 17:09:11	23	Drug Incident/Investigation	1109 FOURIER DR	127
BEST WESTERN EAST TOWNE SUITES	2025-00256168	2025-06-15 13:05:23	98D	911 Disconnect	4801 ANNAMARK DR	632
BEST WESTERN WEST TOWNE SUITES	2025-00248790	2025-06-11 04:51:33	41	Domestic Disturbance	650 GRAND CANYON DR	218
BEST WESTERN WEST TOWNE SUITES	2025-00249721	2025-06-11 16:15:24	65	Check Person	650 GRAND CANYON DR	218
BP	2025-00253354	2025-06-13 17:59:17	71	Trespass	1010 N SHERMAN AVE	503
BRASS RING BAR & RESTAURANT	2025-00251287	2025-06-12 15:00:48	98U	911 Call Unintentional	701 E WASHINGTON AVE	408
BRINK LOUNGE	2025-00251287	2025-06-12 15:00:48	98U	911 Call Unintentional	701 E WASHINGTON AVE	408
BUFFALO WILD WINGS #414	2025-00245401	2025-06-09 00:34:02	70	Alarm	789 UNIVERSITY AVE	411
BUFFALO WILD WINGS #414	2025-00256732	2025-06-15 20:39:45	65	Check Person	789 UNIVERSITY AVE	411
CAMBRIA	2025-00252840	2025-06-13 12:37:00	PHON	Phone	5045 EASTPARK BLVD	520
CAMBRIA	2025-00249780	2025-06-11 16:48:52	98U	911 Call Unintentional	5045 EASTPARK BLVD	520
CANTEEN	2025-00255509	2025-06-14 23:30:00	35	Threats Complaint	111 S HAMILTON ST	405
CAPITAL ONE PETROLEUM	2025-00250445	2025-06-12 03:19:57	87S	Stratified Policing	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00248863	2025-06-11 07:04:19	12	Theft	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00248888	2025-06-11 07:21:52	75	ATL Person	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00248705	2025-06-11 02:25:50	87S	Stratified Policing	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00250264	2025-06-11 22:27:52	87S	Stratified Policing	735 E WASHINGTON AVE	408

CAPITAL TAP HOUS	2025-00253605	2025-06-13 20:31:30	31	Assist EMS/Fire	107 STATE ST	405
CAPITOL CENTRE MARKET	2025-00247834	2025-06-10 14:20:56	PHON	Phone	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00249708	2025-06-11 16:02:57	47	Disturbance Unwanted Person	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00253348	2025-06-13 17:53:04	31	Assist EMS/Fire	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00253964	2025-06-14 00:44:19	70	Alarm	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00253965	2025-06-14 00:44:38	65	Check Person	111 N BROOM ST	405
CAPITOL LAKES INC	2025-00255040	2025-06-14 18:24:57	98U	911 Call Unintentional	333 W MAIN ST	405
CARIBOU TAVERN INC	2025-00902823	2025-06-09 16:57:00	12	Theft	703 E JOHNSON ST	407
CASEY'S GENERAL STORE #3833	2025-00256646	2025-06-15 19:33:58	87	Assist Citizen	3603 CROSS HILL DR	633
CENTO	2025-00255658	2025-06-15 01:34:51	31	Assist EMS/Fire	122 W MIFFLIN ST	405
CHEBA HUT	2025-00255627	2025-06-15 01:04:11	66	Check Property	453 W GILMAN ST	403
CHEBA HUT	2025-00255738	2025-06-15 02:32:05	PHON	Phone	453 W GILMAN ST	403
CHEBA HUT	2025-00253707	2025-06-13 21:48:52	66	Check Property	453 W GILMAN ST	403
CHEBA HUT	2025-00245403	2025-06-09 00:35:38	38	Disturbance	453 W GILMAN ST	403
CHIEF'S TAVERN	2025-00255114	2025-06-14 19:16:42	31	Assist EMS/Fire	300 COTTAGE GROVE RD	610
CHUCK E CHEESE'S	2025-00255586	2025-06-15 00:37:37	44	Suspicious Person	438 GRAND CANYON DR	218
CLUB 5	2025-00902893	2025-06-12 15:52:00	12	Theft	5 APPLGATE CT	309
COMFORT INN & SUITES	2025-00246863	2025-06-09 22:37:45	65	Check Person	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2025-00251830	2025-06-12 20:15:45	97	Information	4822 E WASHINGTON AVE	518
COPPS #8114	2025-00251850	2025-06-12 20:25:45	70B	Alarm Broadcast/File	620 S WHITNEY WAY	218
CROWNE PLAZA MADISON	2025-00250180	2025-06-11 21:09:46	47	Disturbance Unwanted Person	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00250400	2025-06-12 01:44:00	98D	911 Disconnect	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00250105	2025-06-11 20:29:57	66	Check Property	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00250383	2025-06-12 01:05:55	41	Domestic Disturbance	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00251353	2025-06-12 15:37:56	97	Information	4402 E WASHINGTON AVE	518
CRYSTAL CORNERS BAR	2025-00256297	2025-06-15 14:54:14	71	Trespass	1302 WILLIAMSON ST	410
CRYSTAL CORNERS BAR	2025-00256681	2025-06-15 19:57:32	65	Check Person	1302 WILLIAMSON ST	410
CVS/PHARMACY #4930	2025-00251994	2025-06-12 22:16:12	65	Check Person	2 S BEDFORD ST	404
DANE COUNTY AIRPORT	2025-00256889	2025-06-15 23:23:51	87	Assist Citizen	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00249498	2025-06-11 13:56:13	87	Assist Citizen	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00247438	2025-06-10 10:10:12	31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00245757	2025-06-09 09:24:37	98A	911 Abandoned Call	4000 INTERNATIONAL LN	512
DARK HORSE	2025-00252076	2025-06-12 23:30:13	65	Check Person	10 N LIVINGSTON ST	407
DARK HORSE	2025-00252071	2025-06-12 23:26:33	65	Check Person	10 N LIVINGSTON ST	407
DEON'S	2025-00248756	2025-06-11 03:39:42	66P	Problem Solving Property	2301 COMMERCIAL AVE	501
DRAPER BROTHERS CHOP HOUSE	2025-00247343	2025-06-10 09:10:54	97	Information	101 N HAMILTON ST	406
DUTCH MILL SPORTS CLUB	2025-00253979	2025-06-14 01:09:03	87	Assist Citizen	4818 DUTCH MILL RD	619
DUTCH MILL SPORTS CLUB	2025-00250758	2025-06-12 09:54:49	PHON	Phone	4818 DUTCH MILL RD	619
EAGLES CLUB 623	2025-00248814	2025-06-11 06:02:56	70B	Alarm Broadcast/File	2109 BARTILLON DR	516
ECHO TAP & GRILL	2025-00255562	2025-06-15 00:06:06	97	Information	554 W MAIN ST	404
EDGEWATER	2025-00246444	2025-06-09 16:43:49	98U	911 Call Unintentional	1001 WISCONSIN PL	403
EDGEWATER	2025-00255067	2025-06-14 18:39:42	31	Assist EMS/Fire	1001 WISCONSIN PL	403

EMBASSY SUITES MADISON DOWNTOWN	2025-00254686	2025-06-14 14:29:57	67	Property Found	231 S PINCKNEY ST	405
ENRIQUE'S MARKET	2025-00251504	2025-06-12 16:52:59	66	Check Property	1417 NORTHPORT DR	505
ENRIQUE'S MARKET	2025-00254623	2025-06-14 13:42:46	98A	911 Abandoned Call	1417 NORTHPORT DR	505
FADED KITCHEN	2025-00902881	2025-06-12 09:27:00	66	Check Property	1738 FORDEM AVE	409
FAIRFIELD INN AND SUITES	2025-00248553	2025-06-10 23:24:55	47	Disturbance Unwanted Person	2702 CROSSROADS DR	633
FAIRFIELD INN AND SUITES	2025-00252373	2025-06-13 07:13:29	85	Safety Hazard	2702 CROSSROADS DR	633
FESTIVAL FOODS	2025-00902833	2025-06-10 12:15:00	13	Theft Retail	810 E WASHINGTON AVE	407
FRESH MADISON MARKET	2025-00248441	2025-06-10 21:17:59	65	Check Person	703 UNIVERSITY AVE	411
FRESH MADISON MARKET	2025-00256179	2025-06-15 13:17:46	87	Assist Citizen	703 UNIVERSITY AVE	411
GAMMA RAY BAR	2025-00254321	2025-06-14 09:45:46	70B	Alarm Broadcast/File	121 W MAIN ST	405
GARVER EVENTS	2025-00247589	2025-06-10 11:55:29	66	Check Property	3330 ATWOOD AVE	602
GARVER EVENTS	2025-00256140	2025-06-15 12:44:10	85	Safety Hazard	3330 ATWOOD AVE	602
GIB'S	2025-00252857	2025-06-13 12:45:01	65	Check Person	201 W MIFFLIN ST	405
GIB'S	2025-00247411	2025-06-10 09:55:29	98S	911 Call Silent	201 W MIFFLIN ST	405
GIB'S	2025-00247716	2025-06-10 13:09:22	87O	Community Outreach	201 W MIFFLIN ST	405
GIB'S BAR	2025-00253473	2025-06-13 19:15:55	38	Disturbance	1625 NORTHPORT DR	505
GIB'S BAR	2025-00253303	2025-06-13 17:26:06	87O	Community Outreach	1625 NORTHPORT DR	508
GLAZE TERIYAKI	2025-00253859	2025-06-13 23:32:29	87S	Stratified Policing	563 STATE ST	403
GLOBAL MARKET & FOOD HALL	2025-00252741	2025-06-13 11:43:19	87	Assist Citizen	2161 ZEIER RD	632
GOODMAN COMMUNITY CENTER	2025-00255997	2025-06-15 09:58:19	98S	911 Call Silent	149 WAUBESA ST	602
GOOSEBERRY ON THE SQUARE	2025-00248533	2025-06-10 23:05:49	65	Check Person	1 S PINCKNEY ST	406
GRACE COFFEE	2025-00252929	2025-06-13 13:29:41	66	Check Property	417 STATE ST	403
GRADUATE MADISON HOTEL	2025-00254543	2025-06-14 12:30:29	31	Assist EMS/Fire	601 LANGDON ST	403
HAYES PLACE	2025-00253968	2025-06-14 00:47:24	66P	Problem Solving Property	1145 N SHERMAN AVE	503
HENRY VILAS PARK ZOOLOGICAL SOCIETY	2025-00252780	2025-06-13 12:05:42	87S	Stratified Policing	606 S RANDALL AVE	205
HIGH NOON SALOON	2025-00251287	2025-06-12 15:00:48	98U	911 Call Unintentional	701 E WASHINGTON AVE	408
HO-CHUNK GAMING MADISON	2025-00247809	2025-06-10 14:07:52	38	Disturbance	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2025-00248531	2025-06-10 23:04:26	PHON	Phone	4002 EVAN ACRES RD	621
HOLIDAY INN EXPRESS & SUITES	2025-00255743	2025-06-15 02:34:32	31	Assist EMS/Fire	610 JOHN NOLEN DR	313
HOOPS OF DANE COUNTY INC	2025-00255678	2025-06-15 01:46:59	38	Disturbance	802 ATLAS AVE	611
HY-VEE	2025-00247445	2025-06-10 10:13:23	98D	911 Disconnect	675 S WHITNEY WAY	214
HY-VEE	2025-00247733	2025-06-10 13:19:00	98U	911 Call Unintentional	675 S WHITNEY WAY	214
HY-VEE	2025-00253369	2025-06-13 18:06:31	98D	911 Disconnect	675 S WHITNEY WAY	214
HY-VEE	2025-00253373	2025-06-13 18:06:46	38	Disturbance	675 S WHITNEY WAY	214
HY-VEE	2025-00249490	2025-06-11 13:51:51	12	Theft	675 S WHITNEY WAY	214
HY-VEE MADISON	2025-00256411	2025-06-15 16:39:53	98D	911 Disconnect	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00246218	2025-06-09 14:14:48	65	Check Person	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00249064	2025-06-11 09:38:35	97	Information	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00251009	2025-06-12 12:15:19	21	Fraud	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00249737	2025-06-11 16:26:39	31	Assist EMS/Fire	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00251670	2025-06-12 18:19:23	65	Check Person	3801 E WASHINGTON AVE	605
HY-VEE WINE & SPIRITS	2025-00255875	2025-06-15 07:59:13	70B	Alarm Broadcast/File	7475 MINERAL POINT RD	124

IAN'S PIZZA FRANCES	2025-00254080	2025-06-14 03:55:53 98Q	911 Call Question	319 N FRANCES ST	403
IRISH PUB	2025-00256749	2025-06-15 20:52:54 75	ATL Person	317 STATE ST	403
IRISH PUB	2025-00246264	2025-06-09 14:45:29 88F	Follow-Up	317 STATE ST	403
KELLEY'S MARKET	2025-00251928	2025-06-12 21:17:56 50	Accident Property Damage	901 S GAMMON RD	115
KOLLEGE KLUB	2025-00255767	2025-06-15 03:04:31 65	Check Person	529 N LAKE ST	403
KWIK TRIP 155	2025-00250427	2025-06-12 02:27:58 66	Check Property	6525 KILPATRICK LN	630
KWIK TRIP 155	2025-00247253	2025-06-10 08:07:48 60	Traffic Complaint/Investigation	6525 KILPATRICK LN	630
KWIK TRIP 155	2025-00246588	2025-06-09 18:32:17 65	Check Person	6525 KILPATRICK LN	630
KWIK TRIP 187	2025-00255664	2025-06-15 01:39:27 65	Check Person	4825 AMERICAN PKWY	520
KWIK TRIP 531	2025-00247233	2025-06-10 07:59:02 53	Accident Private Property	2601 FISH HATCHERY RD	309
KWIK TRIP 531	2025-00249994	2025-06-11 18:52:24 55	OMVWI Arrest/Intoxicated Driver	2601 FISH HATCHERY RD	309
KWIK TRIP 950	2025-00255252	2025-06-14 20:46:08 87	Assist Citizen	4402 E BUCKEYE RD	614
KWIK TRIP 950	2025-00254596	2025-06-14 13:16:12 50	Accident Property Damage	4402 E BUCKEYE RD	614
KWIK TRIP 952	2025-00255009	2025-06-14 18:12:29 67	Property Found	2538 FISH HATCHERY RD	308
KWIK TRIP 954	2025-00252554	2025-06-13 09:40:57 44	Suspicious Person	7717 MINERAL POINT RD	124
KWIK TRIP 955	2025-00902838	2025-06-10 15:24:00 13	Theft Retail	1625 N STOUGHTON RD	516
KWIK TRIP 958	2025-00249007	2025-06-11 08:58:01 71	Trespass	4741 LIEN RD	605
KWIK TRIP 958	2025-00255825	2025-06-15 05:47:17 44	Suspicious Person	4741 LIEN RD	605
KWIK TRIP 958	2025-00253145	2025-06-13 15:52:30 67	Property Found	4741 LIEN RD	605
KWIK TRIP 958	2025-00253673	2025-06-13 21:21:03 31	Assist EMS/Fire	4741 LIEN RD	605
KWIK TRIP 958	2025-00249117	2025-06-11 10:05:33 71	Trespass	4741 LIEN RD	605
KWIK TRIP 960	2025-00250310	2025-06-11 23:18:21 31	Assist EMS/Fire	401 N THIRD ST	501
KWIK TRIP 961	2025-00255829	2025-06-15 06:13:22 66P	Problem Solving Property	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2025-00249861	2025-06-11 17:31:15 12	Theft	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2025-00248413	2025-06-10 20:57:51 60T	Traffic Stop	3528 E WASHINGTON AVE	513
KWIK TRIP 963	2025-00253318	2025-06-13 17:35:55 78	Missing Adult	1434 NORTHPORT DR	508
KWIK TRIP 963	2025-00247996	2025-06-10 15:44:11 23	Drug Incident/Investigation	1434 NORTHPORT DR	508
KWIK TRIP 963	2025-00247304	2025-06-10 08:42:22 71	Trespass	1434 NORTHPORT DR	508
KWIK TRIP 963	2025-00251434	2025-06-12 16:08:46 60T	Traffic Stop	1434 NORTHPORT DR	508
KWIK TRIP 963	2025-00252958	2025-06-13 13:48:14 53	Accident Private Property	1434 NORTHPORT DR	508
KWIK TRIP INC	2025-00250948	2025-06-12 11:40:32 71	Trespass	1421 MONROE ST	202
L'ETOILE/GRAZE	2025-00248533	2025-06-10 23:05:49 65	Check Person	1 S PINCKNEY ST	406
LA QUINTA INN & SUITES	2025-00255928	2025-06-15 09:00:21 98A	911 Abandoned Call	5217 EAST TERRACE DR	520
LA QUINTA INN & SUITES	2025-00250974	2025-06-12 11:55:28 67	Property Found	5217 EAST TERRACE DR	520
LOCKER ROOM	2025-00248674	2025-06-11 01:33:07 66P	Problem Solving Property	1810 ROTH ST	503
LOMBARDINOS	2025-00252337	2025-06-13 06:36:20 61	Towed Vehicle	2500 UNIVERSITY AVE	206
LOS GEMELOS STORE	2025-00251671	2025-06-12 18:19:27 98D	911 Disconnect	6713 ODANA RD	218
LOS REMEDIOS	2025-00902913	2025-06-13 14:18:00 12A	Theft from Auto	1701 MOORLAND RD	312
LOS REMEDIOS	2025-00256637	2025-06-15 19:26:01 98U	911 Call Unintentional	1701 MOORLAND RD	312
LUCKY'S MARKET - PARK ST	2025-00246313	2025-06-09 15:15:35 67	Property Found	2201 S PARK ST	310
LUCKY'S MARKET - PARK STREET	2025-00247229	2025-06-10 07:56:38 97	Information	2703 W BELTLINE HWY	308
MACKESEY'S IRISH PUB	2025-00256749	2025-06-15 20:52:54 75	ATL Person	317 STATE ST	403

MACKESEY'S IRISH PUB	2025-00246264	2025-06-09 14:45:29	88F	Follow-Up	317 STATE ST	403
MADISON ELKS LODGE #410	2025-00250274	2025-06-11 22:37:27	31	Assist EMS/Fire	711 JENIFER ST	408
MADISON ELKS LODGE #410	2025-00254442	2025-06-14 11:19:35	70	Alarm	711 JENIFER ST	408
MADISON MUSEUM OF CONTEMPORARY ART	2025-00254693	2025-06-14 14:34:07	98D	911 Disconnect	227 STATE ST	405
MENDOTA HOSPITALITY	2025-00250639	2025-06-12 08:36:16	66F	Foot Patrol	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2025-00250641	2025-06-12 08:36:56	66F	Foot Patrol	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2025-00253477	2025-06-13 19:18:50	37	Fight Call	2920 N SHERMAN AVE	505
METCALFE FOODS-WEST	2025-00255142	2025-06-14 19:43:24	12	Theft	7455 MINERAL POINT RD	124
METCALFE FOODS-WEST	2025-00251513	2025-06-12 16:57:15	52	Accident Hit and Run	7455 MINERAL POINT RD	124
METCALFE'S SENTRY FOODS - HILDALE	2025-00245961	2025-06-09 11:44:05	52	Accident Hit and Run	726 N MIDVALE BLVD	215
METRO MARKET #179	2025-00251791	2025-06-12 19:46:24	65	Check Person	261 JUNCTION RD	128
METRO MARKET #434	2025-00249590	2025-06-11 14:49:22	98U	911 Call Unintentional	6010 COTTAGE GROVE RD	627
MILLER'S LIQUOR	2025-00251706	2025-06-12 18:48:58	94P	Panhandling Complaint	2401 UNIVERSITY AVE	206
MINT MARK	2025-00254946	2025-06-14 17:25:53	98U	911 Call Unintentional	1874 E WASHINGTON AVE	501
MIRCH MASALA	2025-00255292	2025-06-14 21:13:26	95	Adult Arrested Person	449 STATE ST	403
MOBIL MART	2025-00248707	2025-06-11 02:30:45	66P	Problem Solving Property	2601 SHOPKO DR	513
MOBIL MART	2025-00255007	2025-06-14 18:09:07	65	Check Person	8230 WATTS RD	129
MONDAYS	2025-00253940	2025-06-14 00:29:24	38	Disturbance	523 STATE ST	403
MONDAYS	2025-00255529	2025-06-14 23:41:45	31	Assist EMS/Fire	523 STATE ST	403
MONDAYS	2025-00255527	2025-06-14 23:41:29	65	Check Person	523 STATE ST	403
MONDAYS	2025-00253925	2025-06-14 00:18:37	38	Disturbance	523 STATE ST	403
MONDAYS	2025-00255752	2025-06-15 02:47:53	67	Property Found	523 STATE ST	403
MONONA CATERING	2025-00245585	2025-06-09 06:31:50	85	Safety Hazard	1 JOHN NOLEN DR	405
MONONA CATERING	2025-00254576	2025-06-14 12:58:13	57	Parking Complaint On Street	1 JOHN NOLEN DR	405
MONONA CATERING	2025-00251531	2025-06-12 17:04:07	98S	911 Call Silent	1 JOHN NOLEN DR	405
MONONA CATERING	2025-00248424	2025-06-10 21:07:48	82	Violation of Court Order	1 JOHN NOLEN DR	405
MONTY'S BLUE PLATE DINER	2025-00248080	2025-06-10 16:46:06	50	Accident Property Damage	2089 ATWOOD AVE	410
NOODLES & COMPANY	2025-00247376	2025-06-10 09:28:55	87S	Stratified Policing	232 STATE ST	406
NORTH SHERMAN FOOD MART	2025-00253354	2025-06-13 17:59:17	71	Trespass	1010 N SHERMAN AVE	503
OAKWOOD VILLAGE UNIVERSITY WOODS	2025-00253198	2025-06-13 16:23:49	98Q	911 Call Question	6209 MINERAL POINT RD	218
OLBRICH BIERGARTEN	2025-00254747	2025-06-14 15:00:15	66	Check Property	3527 ATWOOD AVE	610
OLBRICH BIERGARTEN	2025-00254666	2025-06-14 14:11:53	57	Parking Complaint On Street	3527 ATWOOD AVE	610
OLIVE GARDEN ITALIAN RESTAURANT #1316	2025-00247954	2025-06-10 15:20:40	98U	911 Call Unintentional	7017 MINERAL POINT RD	124
PARADISE LOUNGE	2025-00248601	2025-06-11 00:13:00	87	Assist Citizen	119 W MAIN ST	405
PARADISE LOUNGE	2025-00250233	2025-06-11 21:59:27	56	Intoxicated Person	119 W MAIN ST	405
PICK N SAVE #131	2025-00246766	2025-06-09 21:01:06	98D	911 Disconnect	3197 MAPLE GROVE DR	119
PICK N SAVE #178	2025-00256274	2025-06-15 14:37:40	71	Trespass	2502 SHOPKO DR	513
PICK N SAVE EXPRESS #183	2025-00247615	2025-06-10 12:13:52	65	Check Person	1312 S PARK ST	306
PLAYERS SPORTS BAR	2025-00249558	2025-06-11 14:35:05	88F	Follow-Up	2013 WINNEBAGO ST	410
PUBLIC PARKING	2025-00255080	2025-06-14 18:50:02	97	Information	711 E JOHNSON ST	407
RADISSON HOTEL	2025-00246241	2025-06-09 14:28:48	65	Check Person	517 GRAND CANYON DR	218
RADISSON HOTEL	2025-00251144	2025-06-12 13:32:36	41	Domestic Disturbance	517 GRAND CANYON DR	218

RED	2025-00255162	2025-06-14 19:51:55	97	Information	316 W WASHINGTON AVE	405
RED LOBSTER	2025-00248147	2025-06-10 17:27:05	12	Theft	4502 EAST TOWNE BLVD	631
RED LOBSTER	2025-00254697	2025-06-14 14:35:02	99	PNB/AED Response	4502 EAST TOWNE BLVD	631
RED ROCK SALOON	2025-00251304	2025-06-12 15:11:05	87S	Stratified Policing	222 W GORHAM ST	403
REFUEL PANTRY	2025-00252879	2025-06-13 12:57:03	51	Accident w/Injuries	4325 MOHAWK DR	210
REFUEL PANTRY	2025-00245467	2025-06-09 02:02:40	95	Adult Arrested Person	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00251564	2025-06-12 17:17:40	97	Information	6702 MINERAL POINT RD	219
REFUEL PANTRY	2025-00250347	2025-06-12 00:09:40	55	OMVWI Arrest/Intoxicated Driver	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00248682	2025-06-11 01:50:49	95	Adult Arrested Person	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00252118	2025-06-13 00:22:21	60T	Traffic Stop	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00255384	2025-06-14 22:10:07	PHON	Phone	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00255769	2025-06-15 03:14:32	66	Check Property	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00246720	2025-06-09 20:13:09	71	Trespass	699 S GAMMON RD	114
REFUEL PANTRY	2025-00247010	2025-06-10 01:26:05	87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00254246	2025-06-14 08:28:57	60T	Traffic Stop	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00255103	2025-06-14 19:06:12	97	Information	2702 E WASHINGTON AVE	502
REFUEL PANTRY - EAST WASH	2025-00245581	2025-06-09 06:25:19	65	Check Person	4222 E WASHINGTON AVE	518
REFUEL PANTRY - EAST WASH	2025-00255322	2025-06-14 21:39:40	35	Threats Complaint	4222 E WASHINGTON AVE	518
RNF LLC	2025-00253751	2025-06-13 22:13:09	38	Disturbance	2801 UNIVERSITY AVE	208
ROCKY ROCOCO PAN STYLE PIZZA	2025-00249038	2025-06-11 09:19:36	98D	911 Disconnect	1618 W BELTLINE HWY	308
ROCKY ROCOCO PAN STYLE PIZZA	2025-00255185	2025-06-14 20:10:55	98U	911 Call Unintentional	1618 W BELTLINE HWY	308
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00253324	2025-06-13 17:39:01	66	Check Property	1753 THIERER RD	631
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00249425	2025-06-11 13:11:47	66P	Problem Solving Property	1753 THIERER RD	631
ROCKY'S LIQUOR	2025-00249566	2025-06-11 14:37:32	66	Check Property	4429 MILWAUKEE ST	611
ROCKY'S LIQUOR	2025-00249553	2025-06-11 14:32:45	32	Weapons Offense Person w/Gun	4429 MILWAUKEE ST	611
ROCKY'S LIQUOR	2025-00249765	2025-06-11 16:40:39	PHON	Phone	4429 MILWAUKEE ST	611
ROCKY'S LIQUOR	2025-00249550	2025-06-11 14:32:26	31	Assist EMS/Fire	4429 MILWAUKEE ST	611
ROXXY	2025-00255617	2025-06-15 00:57:23	66	Check Property	327 W GORHAM ST	403
RYAN RAMIG	2025-00245734	2025-06-09 09:04:45	88	Assist Police	521 COTTAGE GROVE RD	613
SABAIDEE THAILAND LLC, WI	2025-00255021	2025-06-14 18:19:02	98U	911 Call Unintentional	2045 ATWOOD AVE	410
SAMBA BRAZILIAN GRILL	2025-00253934	2025-06-14 00:24:38	66	Check Property	240 W GILMAN ST	403
SANTA MARIA GROCERY	2025-00251834	2025-06-12 20:17:39	47	Disturbance Unwanted Person	1326 S MIDVALE BLVD	213
SARDINE	2025-00256487	2025-06-15 17:32:43	65	Check Person	617 WILLIAMSON ST	408
SHAKE SHACK	2025-00251757	2025-06-12 19:24:56	52	Accident Hit and Run	558 N MIDVALE BLVD	215
SHAMROCK BAR & GRILL	2025-00248592	2025-06-11 00:04:42	41	Domestic Disturbance	117 W MAIN ST	405
SOTTO	2025-00255612	2025-06-15 00:53:27	65	Check Person	303 N HENRY ST	403
SOTTO	2025-00254039	2025-06-14 02:15:37	66	Check Property	303 N HENRY ST	403
SPEEDWAY #4132	2025-00253493	2025-06-13 19:28:06	66	Check Property	4902 VERONA RD	212
SQUARE WINE CO	2025-00251528	2025-06-12 17:02:06	97	Information	5 N PINCKNEY ST	406
SSA GROUP LLC	2025-00252780	2025-06-13 12:05:42	87S	Stratified Policing	606 S RANDALL AVE	205
STATE STREET BRATS	2025-00255671	2025-06-15 01:43:52	99	PNB/AED Response	603 STATE ST	403
STATE STREET BRATS	2025-00255686	2025-06-15 01:52:39	5	Battery	603 STATE ST	403

STATE STREET BRATS	2025-00253754	2025-06-13 22:15:21 66	Check Property	603 STATE ST	403
STATE STREET BRATS	2025-00252426	2025-06-13 08:01:37 87S	Stratified Policing	603 STATE ST	403
STATE STREET BRATS	2025-00247888	2025-06-10 15:00:04 98A	911 Abandoned Call	603 STATE ST	403
STATE STREET BRATS	2025-00253772	2025-06-13 22:25:57 97	Information	603 STATE ST	403
STOP-N-GO 1522	2025-00902854	2025-06-11 05:56:00 66	Check Property	6202 SCHROEDER RD	114
TABLE WINE	2025-00255021	2025-06-14 18:19:02 98U	911 Call Unintentional	2045 ATWOOD AVE	410
TACO BELL	2025-00255690	2025-06-15 01:54:39 66	Check Property	534 STATE ST	403
TACO BELL	2025-00252858	2025-06-13 12:45:01 98S	911 Call Silent	534 STATE ST	403
TACO BELL	2025-00253845	2025-06-13 23:17:52 66	Check Property	534 STATE ST	403
TACO BELL	2025-00250164	2025-06-11 21:01:43 47	Disturbance Unwanted Person	534 STATE ST	403
TARGET 1060	2025-00255173	2025-06-14 19:58:25 87	Assist Citizen	201 JUNCTION RD	128
TARGET 1060	2025-00249528	2025-06-11 14:11:40 13	Theft Retail	201 JUNCTION RD	128
TARGET 1060	2025-00252786	2025-06-13 12:07:11 53	Accident Private Property	201 JUNCTION RD	128
TARGET 1060	2025-00902831	2025-06-10 11:15:00 13	Theft Retail	201 JUNCTION RD	128
TARGET 1069	2025-00255226	2025-06-14 20:34:36 66	Check Property	4301 LIEN RD	605
TARGET 1069	2025-00251518	2025-06-12 16:59:08 12	Theft	4301 LIEN RD	605
TARGET 1069	2025-00251964	2025-06-12 21:44:16 44	Suspicious Person	4301 LIEN RD	605
TARGET 1069	2025-00902890	2025-06-12 15:11:00 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2025-00246934	2025-06-09 23:39:01 70	Alarm	4301 LIEN RD	605
TARGET 1069	2025-00250179	2025-06-11 21:09:39 12	Theft	4301 LIEN RD	605
TARGET 1069	2025-00252997	2025-06-13 14:16:52 53	Accident Private Property	4301 LIEN RD	605
TARGET 1069	2025-00251375	2025-06-12 15:41:41 12	Theft	4301 LIEN RD	605
TARGET 1069	2025-00251394	2025-06-12 15:46:12 12	Theft	4301 LIEN RD	605
TARGET STORE T-2765	2025-00249823	2025-06-11 17:09:07 98U	911 Call Unintentional	750 HILLDALE WAY	215
TBD	2025-00255175	2025-06-14 20:01:58 31	Assist EMS/Fire	4 COLLINS CT	620
TBD	2025-00256825	2025-06-15 22:04:25 59	Conveyance	4 COLLINS CT	620
TEMPEST OYSTER BAR	2025-00256522	2025-06-15 17:59:36 65	Check Person	120 E WILSON ST	405
THE CARDINAL BAR	2025-00253559	2025-06-13 20:07:19 98S	911 Call Silent	418 E WILSON ST	406
THE GREAT DANE PUB & BREWING CO	2025-00249401	2025-06-11 12:59:46 31	Assist EMS/Fire	357 PRICE PL	215
THE HIGHLAND CORNER GRILL	2025-00254298	2025-06-14 09:25:04 52	Accident Hit and Run	2424 UNIVERSITY AVE	206
THE MELTING POT	2025-00246502	2025-06-09 17:30:58 65	Check Person	6816 ODANA RD	218
THRILL FACTORY	2025-00246082	2025-06-09 12:55:36 38	Disturbance	131 EAST TOWNE MALL	631
TOBACCO OUTLET PLUS #514	2025-00253478	2025-06-13 19:19:49 13	Theft Retail	1117 N SHERMAN AVE	503
TRADER JOE'S #712	2025-00251840	2025-06-12 20:21:52 20	Exposure	1810 MONROE ST	206
TRIXIE'S LIQUOR STORE	2025-00246230	2025-06-09 14:21:45 88F	Follow-Up	2929 E WASHINGTON AVE	603
Tandoori House	2025-00251671	2025-06-12 18:19:27 98D	911 Disconnect	6713 ODANA RD	218
UNIVERSITY AVENUE LIQUOR	2025-00247032	2025-06-10 01:56:19 98U	911 Call Unintentional	525 UNIVERSITY AVE	403
URBAN AIR ADVENTURE PARK	2025-00254975	2025-06-14 17:51:09 12	Theft	7309 WEST TOWNE WAY	124
VFW POST 7591	2025-00252051	2025-06-12 23:06:03 60T	Traffic Stop	301 COTTAGE GROVE RD	613
VICEROY INDIAN CUISINE	2025-00255875	2025-06-15 07:59:13 70B	Alarm Broadcast/File	7475 MINERAL POINT RD	124
VITENSE GOLFLAND	2025-00256808	2025-06-15 21:34:27 50	Accident Property Damage	5501 SCHROEDER RD	115
VOM FASS	2025-00249873	2025-06-11 17:36:52 98Q	911 Call Question	66 WEST TOWNE MALL	124

VOM FASS	2025-00245962	2025-06-09 11:44:47 98Q	911 Call Question	66 WEST TOWNE MALL	124
VOM FASS	2025-00251759	2025-06-12 19:26:44 39	Juvenile Complaint	66 WEST TOWNE MALL	124
WAL-MART SUPERCENTER #1138	2025-00256110	2025-06-15 12:16:46 38	Disturbance	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2025-00251594	2025-06-12 17:33:50 88F	Follow-Up	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2025-00253812	2025-06-13 22:49:27 66	Check Property	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2025-00253546	2025-06-13 20:00:09 71	Trespass	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2025-00254510	2025-06-14 12:04:52 12	Theft	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00902834	2025-06-10 12:33:00 97	Information	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00246358	2025-06-09 15:42:19 97	Information	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00254422	2025-06-14 11:05:12 52	Accident Hit and Run	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00247571	2025-06-10 11:41:13 65	Check Person	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00246560	2025-06-09 18:10:20 45	Suspicious Vehicle	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00245717	2025-06-09 08:54:39 PHON	Phone	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00256656	2025-06-15 19:43:26 88F	Follow-Up	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00256352	2025-06-15 15:47:29 13	Theft Retail	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00255123	2025-06-14 19:29:37 88F	Follow-Up	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00250790	2025-06-12 10:11:43 PHON	Phone	4198 NAKOOSA TRL	607
WALGREENS #02848	2025-00253028	2025-06-13 14:37:08 60T	Traffic Stop	606 S WHITNEY WAY	218
WALGREENS #07536	2025-00254573	2025-06-14 12:55:23 12	Theft	8302 OLD SAUK RD	127
WALGREENS #3343	2025-00246750	2025-06-09 20:44:15 98U	911 Call Unintentional	7810 MINERAL POINT RD	125
WASABI JAPANESE RESTAURANT	2025-00255292	2025-06-14 21:13:26 95	Adult Arrested Person	449 STATE ST	403
WHISKEY JACKS	2025-00250354	2025-06-12 00:16:42 47	Disturbance Unwanted Person	552 STATE ST	403
WISCONSIN MASONIC CENTER	2025-00249055	2025-06-11 09:30:51 98D	911 Disconnect	301 WISCONSIN AVE	406
WISCONSIN MASONIC CENTER	2025-00247524	2025-06-10 10:59:22 31	Assist EMS/Fire	301 WISCONSIN AVE	406
WOODMAN'S FOOD MARKET	2025-00254149	2025-06-14 06:14:31 98U	911 Call Unintentional	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00253794	2025-06-13 22:41:07 38	Disturbance	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00246715	2025-06-09 20:12:08 57	Parking Complaint On Street	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00902886	2025-06-12 14:32:00 13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00249662	2025-06-11 15:35:42 87	Assist Citizen	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00902847	2025-06-10 17:46:00 35	Threats Complaint	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00249095	2025-06-11 09:53:24 97	Information	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00256620	2025-06-15 19:14:25 98S	911 Call Silent	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00250263	2025-06-11 22:26:40 60T	Traffic Stop	3817 MILWAUKEE ST	610
WOODY & ANNE'S	2025-00249842	2025-06-11 17:21:24 66	Check Property	2236 WINNEBAGO ST	410
Willy Street Co-op	2025-00247750	2025-06-10 13:31:07 87	Assist Citizen	2817 N SHERMAN AVE	504
X-GOLF MADISON EAST	2025-00253247	2025-06-13 16:54:13 98A	911 Abandoned Call	1714 EAGAN RD	631

Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2025-00258404	2025-06-16 21:21:49	98U	911 Call Unintentional	4810 E WASHINGTON AVE	518
7-ELEVEN #35851J	2025-00262522	2025-06-19 10:22:58	87	Assist Citizen	2216 UNIVERSITY AVE	206
ALDI #21	2025-00262572	2025-06-19 11:02:02	13	Theft Retail	3925 LIEN RD	605
ALDI #22	2025-00263098	2025-06-19 17:09:42	74	Animal Complaint/Disturbance	8222 WATTS RD	129
ALDI #22	2025-00261676	2025-06-18 18:36:35	74	Animal Complaint/Disturbance	8222 WATTS RD	129
AMERICINN OF MADISON WEST	2025-00902997	2025-06-18 17:33:00	21	Fraud	516 GRAND CANYON DR	218
AMERICINN OF MADISON WEST	2025-00263451	2025-06-19 21:40:05	52	Accident Hit and Run	516 GRAND CANYON DR	218
AMOCO	2025-00263540	2025-06-19 23:18:51	66	Check Property	1129 S PARK ST	306
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	2025-00261373	2025-06-18 15:30:02	REPO	Repo	4710 EAST TOWNE BLVD	632
ASIAN MIDWAY FOODS	2025-00257035	2025-06-16 01:45:19	98A	911 Abandoned Call	301 S PARK ST	203
ATICO LOUNGE	2025-00262377	2025-06-19 08:23:55	11	Burglary Non-Residential	823 E WASHINGTON AVE	408
BADGER TAVERN	2025-00257733	2025-06-16 13:30:01	PHON	Phone	1612 SEMINOLE HWY	210
BADGER TAVERN	2025-00263301	2025-06-19 19:45:16	57	Parking Complaint On Street	1612 SEMINOLE HWY	210
BANDUNG RESTAURANT	2025-00261905	2025-06-18 22:00:38	59	Conveyance	600 WILLIAMSON ST	408
BAYMONT INN & SUITES	2025-00260792	2025-06-18 09:15:22	REPO	Repo	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2025-00263022	2025-06-19 16:17:55	49	Noise Complaint	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2025-00263060	2025-06-19 16:47:57	49	Noise Complaint	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2025-00260454	2025-06-18 01:23:33	49	Noise Complaint	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2025-00260952	2025-06-18 10:55:57	98Q	911 Call Question	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2025-00260937	2025-06-18 10:47:51	98Q	911 Call Question	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2025-00257002	2025-06-16 01:10:12	66	Check Property	2810 COHO ST	308
BENNETT'S MEADOWOOD COUNTRY CLUB	2025-00265342	2025-06-20 23:15:56	71	Trespass	2009 FREEPORT RD	212
BEST WESTERN EAST TOWNE SUITES	2025-00262649	2025-06-19 11:56:33	98A	911 Abandoned Call	4801 ANNAMARK DR	632
BEST WESTERN WEST TOWNE SUITES	2025-00257103	2025-06-16 04:20:31	71	Trespass	650 GRAND CANYON DR	218
BEST WESTERN WEST TOWNE SUITES	2025-00257104	2025-06-16 04:22:05	10	Burglary Residential	650 GRAND CANYON DR	218
BIG TOP EVENTS	2025-00259341	2025-06-17 12:22:38	11	Burglary Non-Residential	917 E MIFFLIN ST	407
BIG TOP EVENTS	2025-00262339	2025-06-19 07:50:09	88F	Follow-Up	917 E MIFFLIN ST	407
BIG TOP EVENTS	2025-00262551	2025-06-19 10:46:17	98S	911 Call Silent	917 E MIFFLIN ST	407
BLUE PLATE CATERING	2025-00262733	2025-06-19 12:49:42	98U	911 Call Unintentional	702 S HIGH POINT RD	129
BLUE PLATE CATERING	2025-00262795	2025-06-19 13:35:28	97	Information	702 S HIGH POINT RD	129
BLUE PLATE CATERING	2025-00262910	2025-06-19 15:07:10	12	Theft	702 S HIGH POINT RD	129
BOWL-A-VARD	2025-00262531	2025-06-19 10:30:43	70B	Alarm Broadcast/File	2121 EAST SPRINGS DR	632
BP	2025-00256951	2025-06-16 00:24:00	88	Assist Police	1010 N SHERMAN AVE	503
BP	2025-00256953	2025-06-16 00:24:27	31	Assist EMS/Fire	1010 N SHERMAN AVE	503
BP	2025-00263927	2025-06-20 07:58:38	98U	911 Call Unintentional	1010 N SHERMAN AVE	503
BRASS RING BAR & RESTAURANT	2025-00264681	2025-06-20 16:12:53	71	Trespass	701 E WASHINGTON AVE	408
BRASS RING BAR & RESTAURANT	2025-00263273	2025-06-19 19:20:46	98Q	911 Call Question	701 E WASHINGTON AVE	408
BRASS RING BAR & RESTAURANT	2025-00265443	2025-06-21 00:44:04	47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
BRINK LOUNGE	2025-00264681	2025-06-20 16:12:53	71	Trespass	701 E WASHINGTON AVE	408
BRINK LOUNGE	2025-00263273	2025-06-19 19:20:46	98Q	911 Call Question	701 E WASHINGTON AVE	408

BRINK LOUNGE	2025-00265443	2025-06-21 00:44:04 47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00265623	2025-06-21 04:47:27 38	Disturbance	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00260364	2025-06-17 23:20:47 31	Assist EMS/Fire	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00260482	2025-06-18 02:06:27 95	Adult Arrested Person	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00260360	2025-06-17 23:19:44 65	Check Person	735 E WASHINGTON AVE	408
CAPITOL CENTRE MARKET	2025-00265312	2025-06-20 22:53:36 47	Disturbance Unwanted Person	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00264960	2025-06-20 18:56:41 38	Disturbance	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00262780	2025-06-19 13:24:07 12	Theft	111 N BROOM ST	405
CAPITOL LAKES INC	2025-00263958	2025-06-20 08:20:21 67	Property Found	333 W MAIN ST	405
CASK & ALE	2025-00264099	2025-06-20 09:50:05 87S	Stratified Policing	212 STATE ST	406
CATERING A FRESCO	2025-00263413	2025-06-19 21:08:00 98U	911 Call Unintentional	201 STATE ST	405
CHEBA HUT	2025-00265436	2025-06-21 00:37:17 66	Check Property	453 W GILMAN ST	403
CHEBA HUT	2025-00265352	2025-06-20 23:23:26 87S	Stratified Policing	453 W GILMAN ST	403
CHEBA HUT	2025-00263393	2025-06-19 20:51:38 75	ATL Person	453 W GILMAN ST	403
CHIPOTLE MEXICAN GRILL #312	2025-00265134	2025-06-20 20:58:52 97	Information	658 STATE ST	403
COLECTIVO COFFEE ROASTERS	2025-00902980	2025-06-17 18:38:00 97	Information	110 E MAIN ST	406
COLECTIVO COFFEE ROASTERS	2025-00264364	2025-06-20 12:52:39 98U	911 Call Unintentional	110 E MAIN ST	406
COME BACK IN	2025-00263732	2025-06-20 02:03:40 47	Disturbance Unwanted Person	508 E WILSON ST	406
COMFORT INN & SUITES	2025-00260267	2025-06-17 21:41:48 47	Disturbance Unwanted Person	4822 E WASHINGTON AVE	518
COMFORT SUITES	2025-00258377	2025-06-16 21:03:26 98U	911 Call Unintentional	1253 JOHN Q HAMMONS DR	127
CONCOURSE HOTEL AND GOVERNORS CLUB	2025-00258412	2025-06-16 21:26:23 65	Check Person	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2025-00258409	2025-06-16 21:25:13 65	Check Person	1 W DAYTON ST	406
CRACKER BARREL #214	2025-00260331	2025-06-17 22:38:52 44	Suspicious Person	2147 EAST SPRINGS DR	632
CRACKER BARREL #214	2025-00260345	2025-06-17 22:50:25 31	Assist EMS/Fire	2147 EAST SPRINGS DR	632
CRANDALL'S RESTAURANT	2025-00257609	2025-06-16 12:27:00 21	Fraud	334 STATE ST	403
CROWNE PLAZA MADISON	2025-00262041	2025-06-19 00:06:18 87	Assist Citizen	4402 E WASHINGTON AVE	518
DANE COUNTY AIRPORT	2025-00263378	2025-06-19 20:39:18 68	Property Lost	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00263299	2025-06-19 19:44:06 88	Assist Police	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00263302	2025-06-19 19:46:58 38	Disturbance	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00257823	2025-06-16 14:24:36 12	Theft	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00264778	2025-06-20 17:04:26 38	Disturbance	4000 INTERNATIONAL LN	512
DB'S SERVICE CENTER	2025-00263409	2025-06-19 21:00:53 97	Information	902 ATLAS AVE	611
DEON'S	2025-00268378	2025-06-22 19:17:00 23	Drug Incident/Investigation	2301 COMMERCIAL AVE	
DEON'S	2025-00258414	2025-06-16 21:28:39 97	Information	2301 COMMERCIAL AVE	501
DEON'S	2025-00258425	2025-06-16 21:34:55 60T	Traffic Stop	2301 COMMERCIAL AVE	501
DEXTERS PUB	2025-00265206	2025-06-20 21:48:41 65	Check Person	301 NORTH ST	502
DOUBLE 10 MINI HOT POT	2025-00261905	2025-06-18 22:00:38 59	Conveyance	600 WILLIAMSON ST	408
DREAM LANES	2025-00266657	2025-06-21 18:50:00 69	Damage to Property	13 ATLAS CT	
EL SABOR DE PUEBLA	2025-00265580	2025-06-21 03:14:24 66P	Problem Solving Property	305 N FOURTH ST	501
ESSEN HAUS	2025-00263510	2025-06-19 22:41:03 31	Assist EMS/Fire	514 E WILSON ST	406
FAIRFIELD INN AND SUITES	2025-00262541	2025-06-19 10:35:51 67	Property Found	722 JOHN NOLEN DR	313

FESTIVAL FOODS	2025-00259824	2025-06-17 16:46:12 65	Check Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00257591	2025-06-16 12:13:32 12	Theft	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00259051	2025-06-17 09:55:49 12	Theft	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00903011	2025-06-19 14:37:00 13	Theft Retail	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00257224	2025-06-16 07:35:34 47	Disturbance Unwanted Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00903013	2025-06-19 16:00:00 13	Theft Retail	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00903015	2025-06-19 16:26:00 13	Theft Retail	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00264971	2025-06-20 19:06:42 57	Parking Complaint On Street	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00260358	2025-06-17 23:14:48 41	Domestic Disturbance	810 E WASHINGTON AVE	407
FRESH MADISON MARKET	2025-00903016	2025-06-19 16:56:00 13	Theft Retail	703 UNIVERSITY AVE	411
FRESH MADISON MARKET	2025-00902955	2025-06-16 16:04:00 13	Theft Retail	703 UNIVERSITY AVE	411
FRESH MADISON MARKET	2025-00262509	2025-06-19 10:11:16 97	Information	703 UNIVERSITY AVE	411
FRESH MADISON MARKET	2025-00263951	2025-06-20 08:17:27 97	Information	703 UNIVERSITY AVE	411
FRESH MADISON MARKET	2025-00902960	2025-06-16 17:04:00 13	Theft Retail	703 UNIVERSITY AVE	411
GAME DAY MADISON	2025-00262118	2025-06-19 01:32:56 59	Conveyance	508 STATE ST	403
GAMMA RAY BAR	2025-00265519	2025-06-21 01:55:28 66	Check Property	121 W MAIN ST	405
GARVER EVENTS	2025-00264413	2025-06-20 13:21:53 98S	911 Call Silent	3330 ATWOOD AVE	602
GARVER EVENTS	2025-00258614	2025-06-17 00:58:54 70	Alarm	3330 ATWOOD AVE	602
GARVER EVENTS	2025-00260382	2025-06-17 23:37:54 70	Alarm	3330 ATWOOD AVE	602
GIB'S	2025-00259413	2025-06-17 12:57:07 87O	Community Outreach	201 W MIFFLIN ST	405
GIB'S	2025-00261945	2025-06-18 22:46:54 PHON	Phone	201 W MIFFLIN ST	405
GIB'S	2025-00261500	2025-06-18 16:47:24 7	Weapons Offense	201 W MIFFLIN ST	405
GIB'S	2025-00257415	2025-06-16 10:08:06 88F	Follow-Up	201 W MIFFLIN ST	405
GIB'S	2025-00260847	2025-06-18 09:53:37 87O	Community Outreach	201 W MIFFLIN ST	405
GIB'S BAR	2025-00260741	2025-06-18 08:44:29 87O	Community Outreach	1625 NORTHPORT DR	505
GLAZE TERIYAKI	2025-00263758	2025-06-20 02:40:11 95	Adult Arrested Person	563 STATE ST	403
GOOSEBERRY ON THE SQUARE	2025-00260408	2025-06-18 00:13:03 98D	911 Disconnect	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2025-00264757	2025-06-20 16:51:24 87	Assist Citizen	1 S PINCKNEY ST	406
GRACE COFFEE	2025-00263459	2025-06-19 21:49:43 47	Disturbance Unwanted Person	417 STATE ST	403
GRAMPA'S PIZZERIA	2025-00264923	2025-06-20 18:33:41 52	Accident Hit and Run	1374 WILLIAMSON ST	410
HIGH NOON SALOON	2025-00263273	2025-06-19 19:20:46 98Q	911 Call Question	701 E WASHINGTON AVE	408
HIGH NOON SALOON	2025-00265443	2025-06-21 00:44:04 47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
HIGH NOON SALOON	2025-00264681	2025-06-20 16:12:53 71	Trespass	701 E WASHINGTON AVE	408
HO-CHUNK GAMING MADISON	2025-00264312	2025-06-20 12:20:38 87O	Community Outreach	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2025-00258664	2025-06-17 01:59:35 98Q	911 Call Question	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2025-00264315	2025-06-20 12:22:46 87O	Community Outreach	4002 EVAN ACRES RD	621
HOLIDAY INN AT THE AMERICAN CENTER	2025-00264554	2025-06-20 14:53:38 67	Property Found	5109 WEST TERRACE DR	520
HY-VEE MADISON	2025-00258833	2025-06-17 07:23:46 38	Disturbance	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00264049	2025-06-20 09:19:51 65	Check Person	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00264217	2025-06-20 11:20:11 52	Accident Hit and Run	3801 E WASHINGTON AVE	605
HYATT PLACE MADISON	2025-00903023	2025-06-20 07:41:00 68	Property Lost	333 W WASHINGTON AVE	405

IAN'S PIZZA FRANCES	2025-00263361	2025-06-19 19:31:01	98T	Test 911 Call	319 N FRANCES ST	403
IAN'S PIZZA FRANCES	2025-00265431	2025-06-21 00:32:47	60T	Traffic Stop	319 N FRANCES ST	403
INN ON THE PARK	2025-00258501	2025-06-16 22:53:26	31	Assist EMS/Fire	22 S CARROLL ST	405
JACKKNIFE	2025-00265197	2025-06-20 21:43:11	98U	911 Call Unintentional	1046 E WASHINGTON AVE	407
KAVANAUGH'S ESQUIRE CLUB	2025-00260552	2025-06-18 04:43:31	87	Assist Citizen	1025 N SHERMAN AVE	503
KWIK TRIP 155	2025-00262831	2025-06-19 14:05:35	65	Check Person	6525 KILPATRICK LN	630
KWIK TRIP 155	2025-00265675	2025-06-21 09:29:00	38	Disturbance	6525 KILPATRICK LN	
KWIK TRIP 951	2025-00261913	2025-06-18 22:10:45	87	Assist Citizen	6702 RAYMOND RD	123
KWIK TRIP 951	2025-00261116	2025-06-18 12:26:49	98S	911 Call Silent	6702 RAYMOND RD	123
KWIK TRIP 952	2025-00264306	2025-06-20 12:14:44	72	Animal Stray	2538 FISH HATCHERY RD	308
KWIK TRIP 955	2025-00902961	2025-06-16 17:29:00	13	Theft Retail	1625 N STOUGHTON RD	516
KWIK TRIP 956	2025-00262295	2025-06-19 06:47:01	50	Accident Property Damage	3153 MAPLE GROVE DR	118
KWIK TRIP 958	2025-00258051	2025-06-16 16:40:05	60T	Traffic Stop	4741 LIEN RD	605
KWIK TRIP 960	2025-00259958	2025-06-17 18:07:33	65	Check Person	401 N THIRD ST	501
KWIK TRIP 961	2025-00258556	2025-06-16 23:53:34	21	Fraud	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2025-00261276	2025-06-18 14:30:42	88F	Follow-Up	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2025-00265652	2025-06-21 05:56:17	72	Animal Stray	3528 E WASHINGTON AVE	513
KWIK TRIP 963	2025-00260281	2025-06-17 21:50:12	87	Assist Citizen	1434 NORTHPORT DR	508
KWIK TRIP INC	2025-00257208	2025-06-16 07:17:02	66	Check Property	1421 MONROE ST	202
KWIK TRIP INC	2025-00257808	2025-06-16 14:10:24	PHON	Phone	1421 MONROE ST	202
KWIK TRIP INC	2025-00262528	2025-06-19 10:28:23	38	Disturbance	1421 MONROE ST	202
KWIK TRIP INC	2025-00260526	2025-06-18 03:52:50	65	Check Person	1421 MONROE ST	202
L'ETOILE/GRAZE	2025-00260408	2025-06-18 00:13:03	98D	911 Disconnect	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2025-00264757	2025-06-20 16:51:24	87	Assist Citizen	1 S PINCKNEY ST	406
LIBERTY STATION	2025-00259869	2025-06-17 17:12:48	98S	911 Call Silent	2161 RIMROCK RD	312
LUNAS GROCERIES	2025-00261755	2025-06-18 19:39:10	60T	Traffic Stop	2010 RED ARROW TRL	211
MAHARANI INDIAN RESTAURANT	2025-00262064	2025-06-19 00:28:17	38	Disturbance	380 W WASHINGTON AVE	405
MANSION HILL INN	2025-00265211	2025-06-20 21:50:46	31	Assist EMS/Fire	424 N PINCKNEY ST	406
MANSION HILL INN	2025-00265038	2025-06-20 19:59:49	45	Suspicious Vehicle	424 N PINCKNEY ST	406
MANSION HILL INN	2025-00265350	2025-06-20 23:21:11	PHON	Phone	424 N PINCKNEY ST	406
METCALFE FOODS-WEST	2025-00262648	2025-06-19 11:55:30	47	Disturbance Unwanted Person	7455 MINERAL POINT RD	124
METRO MARKET #434	2025-00261418	2025-06-18 15:58:54	98D	911 Disconnect	6010 COTTAGE GROVE RD	627
MICKEY'S TAVERN	2025-00902940	2025-06-16 06:44:00	16	Stolen Bicycle	1524 WILLIAMSON ST	410
MIRCH MASALA	2025-00257330	2025-06-16 09:00:30	65	Check Person	449 STATE ST	403
MIRCH MASALA	2025-00265526	2025-06-21 01:58:33	38	Disturbance	449 STATE ST	403
MOBIL MART	2025-00261168	2025-06-18 12:58:51	46S	Stalking Complaint	33 JUNCTION CT	128
MOM'S BAR	2025-00260567	2025-06-18 04:59:07	47	Disturbance Unwanted Person	614 UNIVERSITY AVE	403
MONONA CATERING	2025-00261629	2025-06-18 18:01:25	85	Safety Hazard	1 JOHN NOLEN DR	405
MONONA CATERING	2025-00263505	2025-06-19 22:39:04	47	Disturbance Unwanted Person	1 JOHN NOLEN DR	405
MONONA CATERING	2025-00267336	2025-06-22 04:11:00	65	Check Person	1 JOHN NOLEN DR	
NAKOMA GOLF CLUB	2025-00263841	2025-06-20 05:50:57	12	Theft	4145 COUNTRY CLUB RD	210

NANI RESTAURANT	2025-00263446	2025-06-19 21:37:11 52	Accident Hit and Run	518 GRAND CANYON DR	218
NATY'S FAST FOOD	2025-00262263	2025-06-19 05:58:14 57	Parking Complaint On Street	1616 BELD ST	306
NOODLES & COMPANY	2025-00261371	2025-06-18 15:27:52 87S	Stratified Policing	232 STATE ST	406
NOODLES & COMPANY	2025-00265047	2025-06-20 20:07:29 98Q	911 Call Question	232 STATE ST	406
NORTH SHERMAN FOOD MART	2025-00256953	2025-06-16 00:24:27 31	Assist EMS/Fire	1010 N SHERMAN AVE	503
NORTH SHERMAN FOOD MART	2025-00263927	2025-06-20 07:58:38 98U	911 Call Unintentional	1010 N SHERMAN AVE	503
NORTH SHERMAN FOOD MART	2025-00256951	2025-06-16 00:24:00 88	Assist Police	1010 N SHERMAN AVE	503
NORTHPORT CITGO	2025-00265162	2025-06-20 21:12:23 5	Battery	1423 NORTHPORT DR	505
OAKWOOD VILLAGE PRAIRIE RIDGE	2025-00264855	2025-06-20 17:52:04 98U	911 Call Unintentional	5565 TANCHI DR	520
OLBRICH BIERGARTEN	2025-00263181	2025-06-19 17:58:16 57	Parking Complaint On Street	3527 ATWOOD AVE	610
PHO KING GOOD	2025-00261905	2025-06-18 22:00:38 59	Conveyance	600 WILLIAMSON ST	408
PICK N SAVE #131	2025-00262806	2025-06-19 13:42:57 98U	911 Call Unintentional	3197 MAPLE GROVE DR	119
PICK N SAVE #131	2025-00258329	2025-06-16 20:08:06 38	Disturbance	3197 MAPLE GROVE DR	119
PICK N SAVE #178	2025-00258395	2025-06-16 21:16:55 65	Check Person	2502 SHOPKO DR	513
PICK N SAVE #178	2025-00257811	2025-06-16 14:13:58 98U	911 Call Unintentional	2502 SHOPKO DR	513
PLAZA TAVERN & GRILL	2025-00267283	2025-06-22 02:34:00 38	Disturbance	319 N HENRY ST	
PORTA BELLA	2025-00258520	2025-06-16 23:13:44 97	Information	425 N FRANCES ST	403
PORTELLO'S HOT DOGS	2025-00257607	2025-06-16 12:27:27 50	Accident Property Damage	7230 WEST TOWNE WAY	124
RED	2025-00263236	2025-06-19 18:52:08 98D	911 Disconnect	316 W WASHINGTON AVE	405
RED ROCK SALOON	2025-00265531	2025-06-21 02:01:49 38	Disturbance	222 W GORHAM ST	403
RED ROCK SALOON	2025-00260379	2025-06-17 23:37:09 12A	Theft from Auto	222 W GORHAM ST	403
RED ROCK SALOON	2025-00265494	2025-06-21 01:25:21 38	Disturbance	222 W GORHAM ST	403
RED ROOSTER	2025-00265317	2025-06-20 22:58:05 28B	Liquor Law/Bar Check	2513 SEIFERTH RD	619
REFUEL PANTRY	2025-00263846	2025-06-20 06:02:10 11	Burglary Non-Residential	6702 MINERAL POINT RD	219
REFUEL PANTRY	2025-00265545	2025-06-21 02:21:39 87S	Stratified Policing	6702 MINERAL POINT RD	219
REFUEL PANTRY	2025-00264877	2025-06-20 18:06:43 71	Trespass	2702 E WASHINGTON AVE	502
REFUEL PANTRY	2025-00256989	2025-06-16 00:56:32 31	Assist EMS/Fire	4601 VERONA RD	211
REFUEL PANTRY	2025-00265561	2025-06-21 02:43:29 60T	Traffic Stop	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00263993	2025-06-20 08:43:12 97	Information	4601 COTTAGE GROVE RD	614
REFUEL PANTRY	2025-00259797	2025-06-17 16:31:04 60T	Traffic Stop	4102 COMMERCIAL AVE	607
REFUEL PANTRY	2025-00258218	2025-06-16 18:41:45 97	Information	4325 MOHAWK DR	210
REFUEL PANTRY	2025-00258172	2025-06-16 18:00:10 95	Adult Arrested Person	4102 COMMERCIAL AVE	607
REFUEL PANTRY	2025-00259683	2025-06-17 15:38:37 88F	Follow-Up	4325 MOHAWK DR	210
RILEY'S WINES OF THE WORLD	2025-00261232	2025-06-18 13:52:33 82	Violation of Court Order	402 W GORHAM ST	403
RILEY'S WINES OF THE WORLD	2025-00265439	2025-06-21 00:39:31 31	Assist EMS/Fire	402 W GORHAM ST	403
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00263426	2025-06-19 21:18:28 57	Parking Complaint On Street	1301 REGENT ST	205
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00261813	2025-06-18 20:25:46 66	Check Property	1753 THIERER RD	631
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00264607	2025-06-20 15:38:24 95	Adult Arrested Person	1753 THIERER RD	631
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00264534	2025-06-20 14:42:11 66P	Problem Solving Property	1753 THIERER RD	631
ROCKY'S LIQUOR EAST WASHINGTON	2025-00259831	2025-06-17 16:51:04 23	Drug Incident/Investigation	2734 E WASHINGTON AVE	502
ROXXY	2025-00267237	2025-06-22 01:31:00 66	Check Property	327 W GORHAM ST	

ROXXY	2025-00265518	2025-06-21 01:53:17 66	Check Property	327 W GORHAM ST	403
SAMBA BRAZILIAN GRILL	2025-00262732	2025-06-19 12:48:18 57	Parking Complaint On Street	240 W GILMAN ST	403
SAMBA BRAZILIAN GRILL	2025-00265354	2025-06-20 23:24:14 87S	Stratified Policing	240 W GILMAN ST	403
SARDINE	2025-00262213	2025-06-19 03:28:33 70	Alarm	617 WILLIAMSON ST	408
SEVERIN CITGO	2025-00258527	2025-06-16 23:26:03 97	Information	3401 MILWAUKEE ST	602
SHOPKO #29	2025-00261313	2025-06-18 14:51:16 98Q	911 Call Question	7401 MINERAL POINT RD	124
SHOPKO #29	2025-00262927	2025-06-19 15:18:26 74	Animal Complaint/Disturbance	7401 MINERAL POINT RD	124
SHOPKO #29	2025-00903022	2025-06-19 22:24:00 21	Fraud	7401 MINERAL POINT RD	124
SOTTO	2025-00267318	2025-06-22 03:37:00 65	Check Person	303 N HENRY ST	
SPEEDWAY #4132	2025-00258751	2025-06-17 05:17:58 98S	911 Call Silent	4902 VERONA RD	212
SPRINGHILL SUITES - MADISON	2025-00258444	2025-06-16 21:56:49 66	Check Property	4601 FREY ST	215
STATE STREET BRATS	2025-00261395	2025-06-18 15:49:37 87S	Stratified Policing	603 STATE ST	403
TACO BELL	2025-00263346	2025-06-19 20:18:50 38	Disturbance	534 STATE ST	403
TACO BELL	2025-00265542	2025-06-21 02:16:12 98A	911 Abandoned Call	534 STATE ST	403
TAQUERIA EL JALAPENO	2025-00902946	2025-06-16 11:39:00 68	Property Lost	1318 S MIDVALE BLVD	213
TARGET 1060	2025-00258206	2025-06-16 18:29:47 98U	911 Call Unintentional	201 JUNCTION RD	128
TARGET 1060	2025-00262518	2025-06-19 10:20:12 98S	911 Call Silent	201 JUNCTION RD	128
TARGET 1060	2025-00262854	2025-06-19 14:22:57 98U	911 Call Unintentional	201 JUNCTION RD	128
TARGET 1060	2025-00259942	2025-06-17 17:56:34 66	Check Property	201 JUNCTION RD	128
TARGET 1060	2025-00262850	2025-06-19 14:17:16 98U	911 Call Unintentional	201 JUNCTION RD	128
TARGET 1069	2025-00259985	2025-06-17 18:26:21 12	Theft	4301 LIEN RD	605
TARGET 1069	2025-00264700	2025-06-20 16:21:26 71	Trespass	4301 LIEN RD	605
TARGET 1069	2025-00259515	2025-06-17 13:58:44 12	Theft	4301 LIEN RD	605
TARGET 1069	2025-00262757	2025-06-19 13:01:40 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2025-00903006	2025-06-19 11:17:00 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2025-00261858	2025-06-18 21:06:43 31	Assist EMS/Fire	4301 LIEN RD	605
TARGET 1069	2025-00261582	2025-06-18 17:38:53 PHON	Phone	4301 LIEN RD	605
TARGET 1069	2025-00261129	2025-06-18 12:39:40 88F	Follow-Up	4301 LIEN RD	605
TARGET 1069	2025-00902972	2025-06-17 13:13:00 13	Theft Retail	4301 LIEN RD	605
TARGET STORE T-2765	2025-00257410	2025-06-16 10:02:25 66	Check Property	750 HILLDALE WAY	215
TARGET STORE T-2765	2025-00259570	2025-06-17 14:32:58 47	Disturbance Unwanted Person	750 HILLDALE WAY	215
THE CHEESECAKE FACTORY	2025-00261445	2025-06-18 16:13:09 56	Intoxicated Person	1 WEST TOWNE MALL	124
THE SYLVEE	2025-00260326	2025-06-17 22:33:39 38	Disturbance	25 S LIVINGSTON ST	408
THE SYLVEE	2025-00903003	2025-06-18 22:33:00 97	Information	25 S LIVINGSTON ST	408
THE SYLVEE	2025-00260325	2025-06-17 22:32:16 38	Disturbance	25 S LIVINGSTON ST	408
TUTTO PASTA STATE STREET	2025-00261335	2025-06-18 15:05:13 41	Domestic Disturbance	305 STATE ST	403
UMAMI RAMEN & DUMPLING BAR	2025-00264930	2025-06-20 18:36:34 98S	911 Call Silent	923 WILLIAMSON ST	408
UPSTAIRS DOWNSTAIRS/LAZY OAF LOUNGE	2025-00261309	2025-06-18 14:49:53 98D	911 Disconnect	1617 N STOUGHTON RD	516
URBAN AIR ADVENTURE PARK	2025-00265021	2025-06-20 19:46:03 38	Disturbance	7309 WEST TOWNE WAY	124
URBAN AIR ADVENTURE PARK	2025-00264974	2025-06-20 19:07:54 12	Theft	7309 WEST TOWNE WAY	124
VINTAGE BREWING COMPANY	2025-00263654	2025-06-20 00:45:51 31	Assist EMS/Fire	674 S WHITNEY WAY	218

VINTAGE SPIRITS & GRILL	2025-00265577	2025-06-21 03:10:18 65	Check Person	529 UNIVERSITY AVE	403
VINTAGE SPIRITS & GRILL	2025-00265495	2025-06-21 01:28:19 38	Disturbance	529 UNIVERSITY AVE	403
VOM FASS	2025-00903035	2025-06-20 20:28:00 68	Property Lost	66 WEST TOWNE MALL	124
WAH KEE RESTAURANT	2025-00261905	2025-06-18 22:00:38 59	Conveyance	600 WILLIAMSON ST	408
WAL-MART SUPERCENTER #1138	2025-00258385	2025-06-16 21:10:06 98D	911 Disconnect	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2025-00260488	2025-06-18 02:23:29 38	Disturbance	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00257592	2025-06-16 12:13:57 12	Theft	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00261693	2025-06-18 18:47:03 98S	911 Call Silent	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00263936	2025-06-20 08:08:31 PHON	Phone	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00264947	2025-06-20 18:46:55 31	Assist EMS/Fire	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00261782	2025-06-18 20:07:26 12	Theft	4198 NAKOOSA TRL	607
WALGREENS #04240	2025-00262647	2025-06-19 11:54:54 23	Drug Incident/Investigation	3710 E WASHINGTON AVE	516
WALGREENS #3343	2025-00267276	2025-06-22 03:42:00 9	Robbery Strong Armed	7810 MINERAL POINT RD	West District
WALGREENS #3343	2025-00263488	2025-06-19 22:14:52 38	Disturbance	7810 MINERAL POINT RD	125
WASABI JAPANESE RESTAURANT	2025-00257330	2025-06-16 09:00:30 65	Check Person	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2025-00265526	2025-06-21 01:58:33 38	Disturbance	449 STATE ST	403
WHISKEY JACKS	2025-00265396	2025-06-20 23:54:35 87	Assist Citizen	552 STATE ST	403
WHISKEY JACKS	2025-00258252	2025-06-16 19:06:16 98A	911 Abandoned Call	552 STATE ST	403
WHISKEY JACKS	2025-00265419	2025-06-21 00:20:59 98D	911 Disconnect	552 STATE ST	403
WILLY STREET CO-OP	2025-00257513	2025-06-16 11:18:01 65	Check Person	1221 WILLIAMSON ST	408
WOODMAN'S FOOD MARKET	2025-00263698	2025-06-20 01:27:00 87	Assist Citizen	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00902994	2025-06-18 15:51:00 13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00902943	2025-06-16 10:22:00 71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00902944	2025-06-16 11:18:00 71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00902947	2025-06-16 12:02:00 71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00257186	2025-06-16 06:40:41 52	Accident Hit and Run	3817 MILWAUKEE ST	610
Willy Street Co-op	2025-00261737	2025-06-18 19:28:09 87S	Stratified Policing	2817 N SHERMAN AVE	504
Willy Street Co-op	2025-00261722	2025-06-18 19:10:24 95	Adult Arrested Person	2817 N SHERMAN AVE	504
Willy Street Co-op	2025-00258247	2025-06-16 19:01:34 66	Check Property	2817 N SHERMAN AVE	504
Willy Street Co-op	2025-00263043	2025-06-19 16:31:59 98U	911 Call Unintentional	2817 N SHERMAN AVE	504

Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2025-00272188	2025-06-24 22:15:58	88F	Follow-Up	4810 E WASHINGTON AVE	518
4810 WASHINGTON INC	2025-00270571	2025-06-24 00:40:01	66	Check Property	4810 E WASHINGTON AVE	518
A LA BRASA	2025-00276367	2025-06-27 11:25:48	98U	911 Call Unintentional	15 N BROOM ST	405
AC HOTEL MADISON	2025-00277097	2025-06-27 18:41:32	98D	911 Disconnect	1 N WEBSTER ST	406
ALDI #21	2025-00278891	2025-06-28 20:27:47	31	Assist EMS/Fire	3925 LIEN RD	605
ALDI #21	2025-00277352	2025-06-27 21:34:35	97	Information	3925 LIEN RD	605
AMERICINN OF MADISON WEST	2025-00278827	2025-06-28 19:48:56	98U	911 Call Unintentional	516 GRAND CANYON DR	218
APPLE NINE HOSPITALITY INC	2025-00280089	2025-06-29 15:20:03	98U	911 Call Unintentional	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2025-00277710	2025-06-28 01:55:59	98U	911 Call Unintentional	770 REGENT ST	404
AVENUE SHELL	2025-00275195	2025-06-26 16:20:44	66	Check Property	4821 ANNAMARK DR	632
BARLEYPOP TAP AND SHOP	2025-00276405	2025-06-27 11:52:08	98U	911 Call Unintentional	2045 ATWOOD AVE	410
BARRYMORE THEATRE	2025-00275718	2025-06-26 23:02:34	65	Check Person	2090 ATWOOD AVE	410
BAYMONT INN & SUITES	2025-00272549	2025-06-25 07:25:03	52	Accident Hit and Run	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2025-00280456	2025-06-29 19:19:44	PHON	Phone	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2025-00272588	2025-06-25 07:56:05	31	Assist EMS/Fire	2810 COHO ST	308
BAYMONT INN AND SUITES	2025-00274579	2025-06-26 09:46:22	88F	Follow-Up	2810 COHO ST	308
BENNETT'S MEADOWOOD COUNTRY CLUB	2025-00277431	2025-06-27 22:35:04	87S	Stratified Policing	2009 FREEPORT RD	212
BEST WESTERN EAST TOWNE SUITES	2025-00276901	2025-06-27 16:46:27	88	Assist Police	4801 ANNAMARK DR	632
BEST WESTERN EAST TOWNE SUITES	2025-00274014	2025-06-25 23:07:31	97	Information	4801 ANNAMARK DR	632
BIG TOP EVENTS	2025-00276328	2025-06-27 11:10:38	31	Assist EMS/Fire	917 E MIFFLIN ST	407
BISTRO HONDA	2025-00276319	2025-06-27 11:06:02	87S	Stratified Policing	1865 NORTHPORT DR	504
BOWL-A-VARD	2025-00272817	2025-06-25 10:45:15	70	Alarm	2121 EAST SPRINGS DR	632
BP	2025-00277748	2025-06-28 02:48:08	66P	Problem Solving Property	1010 N SHERMAN AVE	503
BRASS RING BAR & RESTAURANT	2025-00273492	2025-06-25 16:54:36	47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
BRASS RING BAR & RESTAURANT	2025-00274354	2025-06-26 07:23:13	60	Traffic Complaint/Investigation	701 E WASHINGTON AVE	408
BRIDGES GOLF COURSE	2025-00273326	2025-06-25 15:27:45	98U	911 Call Unintentional	2702 SHOPKO DR	513
BRINK LOUNGE	2025-00274354	2025-06-26 07:23:13	60	Traffic Complaint/Investigation	701 E WASHINGTON AVE	408
BRINK LOUNGE	2025-00273492	2025-06-25 16:54:36	47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
CAMBRIA	2025-00280113	2025-06-29 15:33:29	41	Domestic Disturbance	5045 EASTPARK BLVD	520
CANTEEN	2025-00274001	2025-06-25 22:44:17	44	Suspicious Person	111 S HAMILTON ST	405
CAPITAL ONE PETROLEUM	2025-00276547	2025-06-27 13:12:43	12	Theft	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00275089	2025-06-26 15:11:14	71	Trespass	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00272408	2025-06-25 03:06:29	97	Information	735 E WASHINGTON AVE	408
CAPITOL CENTRE MARKET	2025-00269184	2025-06-23 10:03:54	98D	911 Disconnect	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00273525	2025-06-25 17:12:22	71	Trespass	111 N BROOM ST	405
CAPITOL LAKES INC	2025-00273273	2025-06-25 14:56:26	5	Battery	333 W MAIN ST	405
CAPITOL LAKES INC	2025-00272965	2025-06-25 11:45:37	44	Suspicious Person	333 W MAIN ST	405
CASSETTA KITCHEN AND COUNTER	2025-00274915	2025-06-26 13:23:33	89C	Assist Court	222 W WASHINGTON AVE	405
CATERING A FRESCO	2025-00278816	2025-06-28 19:43:00	98U	911 Call Unintentional	201 STATE ST	405

CHASERS 2.0	2025-00277818	2025-06-28 05:19:11 70	Alarm	408 W GORHAM ST	403
CHEBA HUT	2025-00277675	2025-06-28 01:18:44 66	Check Property	453 W GILMAN ST	403
CHEBA HUT	2025-00277758	2025-06-28 03:05:59 66	Check Property	453 W GILMAN ST	403
CHEBA HUT	2025-00279302	2025-06-29 00:44:32 66	Check Property	453 W GILMAN ST	403
CHEBA HUT	2025-00271308	2025-06-24 13:07:12 12	Theft	453 W GILMAN ST	403
CHEBA HUT	2025-00274071	2025-06-26 00:07:58 49	Noise Complaint	453 W GILMAN ST	403
CHEBA HUT	2025-00279352	2025-06-29 01:24:42 38	Disturbance	453 W GILMAN ST	403
CHILI'S GRILL & BAR	2025-00278542	2025-06-28 16:41:58 20	Exposure	4344 EAST TOWNE BLVD	631
CHIPOTLE MEXICAN GRILL #533	2025-00271835	2025-06-24 18:15:43 65	Check Person	8422 OLD SAUK RD	127
CHUCK E CHEESE'S	2025-00277212	2025-06-27 19:52:23 38	Disturbance	438 GRAND CANYON DR	218
CHUCK E CHEESE'S	2025-00275660	2025-06-26 21:50:59 70	Alarm	438 GRAND CANYON DR	218
CLUB 5	2025-00273831	2025-06-25 20:23:50 98S	911 Call Silent	5 APPLEGATE CT	309
CLUB 5	2025-00269351	2025-06-23 11:39:20 12	Theft	5 APPLEGATE CT	309
CLUB 5	2025-00273686	2025-06-25 18:42:34 98S	911 Call Silent	5 APPLEGATE CT	309
CLUB 5	2025-00277544	2025-06-27 23:52:42 66	Check Property	5 APPLEGATE CT	309
COLECTIVO COFFEE ROASTERS	2025-00273317	2025-06-25 15:21:46 98A	911 Abandoned Call	110 E MAIN ST	406
COMFORT INN & SUITES	2025-00271734	2025-06-24 17:05:49 71	Trespass	4822 E WASHINGTON AVE	518
CONCOURSE HOTEL AND GOVERNORS CLUB	2025-00274186	2025-06-26 02:26:20 87	Assist Citizen	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2025-00275597	2025-06-26 21:05:50 66	Check Property	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2025-00275412	2025-06-26 18:43:07 12	Theft	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2025-00279402	2025-06-29 02:12:47 71	Trespass	1 W DAYTON ST	406
COURTYARD EAST MADISON	2025-00272658	2025-06-25 08:47:33 87	Assist Citizen	2502 CROSSROADS DR	633
CROWNE PLAZA MADISON	2025-00269604	2025-06-23 13:59:30 12	Theft	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00274214	2025-06-26 02:50:06 66	Check Property	4402 E WASHINGTON AVE	518
CVS/PHARMACY #4930	2025-00903153	2025-06-26 17:40:00 12	Theft	2 S BEDFORD ST	404
DANE COUNTY AIRPORT	2025-00271116	2025-06-24 11:00:38 31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00280537	2025-06-29 20:21:24 50	Accident Property Damage	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00276542	2025-06-27 13:09:13 12	Theft	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00276659	2025-06-27 14:24:00 41	Domestic Disturbance	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00270746	2025-06-24 06:27:43 98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DAVE'S HOT CHICKEN	2025-00277377	2025-06-27 21:51:32 45	Suspicious Vehicle	4814 ANNAMARK DR	632
DELICACIES OF ASIA	2025-00279188	2025-06-28 23:34:09 66F	Foot Patrol	506 STATE ST	403
DEXTERS PUB	2025-00275625	2025-06-26 21:23:05 38	Disturbance	301 NORTH ST	502
DOUBLETREE HOTEL MADISON	2025-00269622	2025-06-23 14:12:02 98U	911 Call Unintentional	525 W JOHNSON ST	404
DUTCH MILL SPORTS CLUB	2025-00280035	2025-06-29 14:37:24 52	Accident Hit and Run	4818 DUTCH MILL RD	619
DUTCH MILL SPORTS CLUB	2025-00279434	2025-06-29 02:38:26 52	Accident Hit and Run	4818 DUTCH MILL RD	619
ECHO TAP & GRILL	2025-00269329	2025-06-23 11:28:27 75	ATL Person	554 W MAIN ST	404
EDGEWATER	2025-00276610	2025-06-27 13:48:52 87O	Community Outreach	1001 WISCONSIN PL	403
EL SABOR DE PUEBLA	2025-00280409	2025-06-29 18:41:15 47	Disturbance Unwanted Person	1849 NORTHPORT DR	504
ENO VINO	2025-00274643	2025-06-26 10:31:31 71	Trespass	601 JUNCTION RD	128

ENO VINO DOWNTOWN MADISON	2025-00277097	2025-06-27 18:41:32 98D	911 Disconnect	1 N WEBSTER ST	406
ESSEN HAUS	2025-00903066	2025-06-23 11:59:00 68	Property Lost	514 E WILSON ST	406
FAIR TRADE COFFEE HOUSE	2025-00278036	2025-06-28 10:12:46 38	Disturbance	418 STATE ST	403
FAIRFIELD INN AND SUITES	2025-00276905	2025-06-27 16:50:58 71	Trespass	2702 CROSSROADS DR	633
FESTIVAL FOODS	2025-00274470	2025-06-26 08:49:35 65	Check Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00273236	2025-06-25 14:39:01 PHON	Phone	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00270632	2025-06-24 02:12:45 65	Check Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00903100	2025-06-24 12:22:00 13	Theft Retail	810 E WASHINGTON AVE	407
FLAMBE GOURMET	2025-00273030	2025-06-25 12:24:33 21	Fraud	1 SHERMAN TER	409
FLAMBE GOURMET	2025-00273411	2025-06-25 16:12:17 PHON	Phone	1 SHERMAN TER	409
FRESH MADISON MARKET	2025-00903082	2025-06-23 15:34:00 16	Stolen Bicycle	703 UNIVERSITY AVE	411
FUGU ASIAN RESTAURANT	2025-00273916	2025-06-25 21:33:43 12A	Theft from Auto	411 W GILMAN ST	403
GAME DAY MADISON	2025-00277185	2025-06-27 19:35:50 65	Check Person	508 STATE ST	403
GARVER EVENTS	2025-00277471	2025-06-27 23:06:09 70	Alarm	3330 ATWOOD AVE	602
GARVER EVENTS	2025-00277550	2025-06-27 23:56:43 97	Information	3330 ATWOOD AVE	602
GARVER EVENTS	2025-00275286	2025-06-26 17:24:58 98U	911 Call Unintentional	3330 ATWOOD AVE	602
GIB'S	2025-00275499	2025-06-26 19:51:17 95	Adult Arrested Person	201 W MIFFLIN ST	405
GIB'S	2025-00271309	2025-06-24 13:08:21 87O	Community Outreach	201 W MIFFLIN ST	405
GIB'S	2025-00269233	2025-06-23 10:32:28 97	Information	201 W MIFFLIN ST	405
GIB'S	2025-00903114	2025-06-24 21:20:00 69	Damage to Property	201 W MIFFLIN ST	405
GIB'S	2025-00272852	2025-06-25 11:05:29 84	Preserve the Peace	201 W MIFFLIN ST	405
GIB'S	2025-00272700	2025-06-25 09:22:57 97	Information	201 W MIFFLIN ST	405
GLASS NICKEL PIZZA CO	2025-00278619	2025-06-28 17:30:35 98S	911 Call Silent	2916 ATWOOD AVE	602
GOODMAN COMMUNITY CENTER	2025-00273516	2025-06-25 17:08:48 98A	911 Abandoned Call	149 WAUBESA ST	602
GRADUATE MADISON HOTEL	2025-00277293	2025-06-27 20:51:59 55	OMVWI Arrest/Intoxicated Driver	601 LANGDON ST	403
GREWAL PETROLEUM	2025-00275462	2025-06-26 19:21:32 PHON	Phone	3859 E WASHINGTON AVE	605
GREWAL PETROLEUM	2025-00270874	2025-06-24 08:26:11 88F	Follow-Up	3859 E WASHINGTON AVE	605
HAYES PLACE	2025-00277628	2025-06-28 00:46:32 66P	Problem Solving Property	1145 N SHERMAN AVE	503
HIGH NOON SALOON	2025-00274354	2025-06-26 07:23:13 60	Traffic Complaint/Investigation	701 E WASHINGTON AVE	408
HIGH NOON SALOON	2025-00273492	2025-06-25 16:54:36 47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
HILTON MADISON AT MONONA TERRACE	2025-00275066	2025-06-26 14:55:19 69	Damage to Property	9 E WILSON ST	405
HO-CHUNK GAMING MADISON	2025-00269333	2025-06-23 11:31:44 98U	911 Call Unintentional	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2025-00270863	2025-06-24 08:13:07 88F	Follow-Up	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2025-00272287	2025-06-25 00:01:38 98U	911 Call Unintentional	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2025-00271983	2025-06-24 19:39:39 31	Assist EMS/Fire	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2025-00271759	2025-06-24 17:20:12 98Q	911 Call Question	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2025-00277804	2025-06-28 04:35:53 65	Check Person	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2025-00277797	2025-06-28 04:25:37 97	Information	4002 EVAN ACRES RD	621
HOME 2 SUITES MADISON CENTRAL	2025-00278080	2025-06-28 10:54:18 98U	911 Call Unintentional	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2025-00278080	2025-06-28 10:54:18 98U	911 Call Unintentional	2153 RIMROCK RD	312

HOMWOOD SUITES MADISON WEST	2025-00277058	2025-06-27 18:18:20 52	Accident Hit and Run	479 COMMERCE DR	129
HY-VEE	2025-00277225	2025-06-27 20:03:32 98U	911 Call Unintentional	675 S WHITNEY WAY	214
HY-VEE MADISON	2025-00271237	2025-06-24 12:27:10 PHON	Phone	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00273163	2025-06-25 13:49:26 44	Suspicious Person	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00280502	2025-06-29 19:52:49 47	Disturbance Unwanted Person	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00271157	2025-06-24 11:37:15 47	Disturbance Unwanted Person	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00268985	2025-06-23 07:57:14 47	Disturbance Unwanted Person	3801 E WASHINGTON AVE	605
HY-VEE WINE & SPIRITS	2025-00271546	2025-06-24 15:29:11 88F	Follow-Up	7475 MINERAL POINT RD	124
HYATT PLACE MADISON	2025-00270903	2025-06-24 08:47:55 38	Disturbance	333 W WASHINGTON AVE	405
I/O ARCADE BAR LLC	2025-00273801	2025-06-25 20:04:08 52	Accident Hit and Run	924 WILLIAMSON ST	408
INN ON THE PARK	2025-00269664	2025-06-23 14:28:07 98U	911 Call Unintentional	22 S CARROLL ST	405
IRISH PUB	2025-00277518	2025-06-27 23:38:29 38	Disturbance	317 STATE ST	403
IZAKAYA KUROYAMA	2025-00279494	2025-06-29 03:34:19 38	Disturbance	419 STATE ST	403
IZAKAYA KUROYAMA	2025-00273761	2025-06-25 19:37:38 35	Threats Complaint	419 STATE ST	403
J&G MINI MARKET	2025-00275135	2025-06-26 15:40:27 97	Information	714 W BADGER RD	310
JOHNNY DELMONICO'S	2025-00273905	2025-06-25 21:27:09 98S	911 Call Silent	130 S PINCKNEY ST	405
JORDAN'S BIG TEN PUB	2025-00278606	2025-06-28 17:21:37 97	Information	1330 REGENT ST	202
JORDAN'S BIG TEN PUB	2025-00280432	2025-06-29 18:56:32 97	Information	1330 REGENT ST	202
JORDAN'S BIG TEN PUB	2025-00278691	2025-06-28 18:19:20 98D	911 Disconnect	1330 REGENT ST	202
JORDAN'S BIG TEN PUB	2025-00278614	2025-06-28 17:27:55 31	Assist EMS/Fire	1330 REGENT ST	202
KELLEY'S MARKET	2025-00273408	2025-06-25 16:10:57 50	Accident Property Damage	901 S GAMMON RD	115
KOLLEGE KLUB	2025-00279325	2025-06-29 01:01:36 NOTE	Non-Urgent Notifications	529 N LAKE ST	403
KWIK TRIP 1513	2025-00272177	2025-06-24 22:06:10 97	Information	3401 UNIVERSITY AVE	208
KWIK TRIP 155	2025-00280150	2025-06-29 15:53:26 38	Disturbance	6525 KILPATRICK LN	630
KWIK TRIP 155	2025-00279882	2025-06-29 12:47:45 L60X	Traffic Proactive	6525 KILPATRICK LN	630
KWIK TRIP 155	2025-00280151	2025-06-29 15:53:28 38	Disturbance	6525 KILPATRICK LN	630
KWIK TRIP 155	2025-00278116	2025-06-28 11:17:55 65	Check Person	6525 KILPATRICK LN	630
KWIK TRIP 155	2025-00278403	2025-06-28 15:05:26 87	Assist Citizen	6525 KILPATRICK LN	630
KWIK TRIP 187	2025-00276513	2025-06-27 12:49:40 47	Disturbance Unwanted Person	4825 AMERICAN PKWY	520
KWIK TRIP 950	2025-00278661	2025-06-28 17:54:16 97	Information	4402 E BUCKEYE RD	614
KWIK TRIP 952	2025-00275079	2025-06-26 15:03:34 47	Disturbance Unwanted Person	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2025-00273731	2025-06-25 19:14:29 65	Check Person	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2025-00272071	2025-06-24 20:42:11 12	Theft	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2025-00272032	2025-06-24 20:21:22 38	Disturbance	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2025-00273778	2025-06-25 19:45:45 PHON	Phone	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2025-00279464	2025-06-29 02:59:28 87	Assist Citizen	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2025-00270351	2025-06-23 21:02:23 47	Disturbance Unwanted Person	2538 FISH HATCHERY RD	308
KWIK TRIP 953	2025-00272429	2025-06-25 03:55:12 31	Assist EMS/Fire	7502 MINERAL POINT RD	125
KWIK TRIP 953	2025-00276244	2025-06-27 10:16:27 65	Check Person	7502 MINERAL POINT RD	125
KWIK TRIP 954	2025-00278749	2025-06-28 18:52:05 98A	911 Abandoned Call	7717 MINERAL POINT RD	124

KWIK TRIP 954	2025-00277294	2025-06-27 20:52:46 12	Theft	7717 MINERAL POINT RD	124
KWIK TRIP 954	2025-00272640	2025-06-25 08:36:43 L60X	Traffic Proactive	7717 MINERAL POINT RD	124
KWIK TRIP 955	2025-00277875	2025-06-28 07:43:24 PHON	Phone	1625 N STOUGHTON RD	516
KWIK TRIP 955	2025-00903106	2025-06-24 15:11:00 13	Theft Retail	1625 N STOUGHTON RD	516
KWIK TRIP 955	2025-00273146	2025-06-25 13:41:29 98A	911 Abandoned Call	1625 N STOUGHTON RD	516
KWIK TRIP 958	2025-00276851	2025-06-27 16:14:54 5	Battery	4741 LIEN RD	605
KWIK TRIP 958	2025-00270175	2025-06-23 18:53:08 44	Suspicious Person	4741 LIEN RD	605
KWIK TRIP 958	2025-00272815	2025-06-25 10:45:13 67	Property Found	4741 LIEN RD	605
KWIK TRIP 958	2025-00274492	2025-06-26 09:00:42 71	Trespass	4741 LIEN RD	605
KWIK TRIP 958	2025-00280472	2025-06-29 19:32:29 98U	911 Call Unintentional	4741 LIEN RD	605
KWIK TRIP 960	2025-00273012	2025-06-25 12:09:50 87	Assist Citizen	401 N THIRD ST	501
KWIK TRIP 960	2025-00269619	2025-06-23 14:09:11 31	Assist EMS/Fire	401 N THIRD ST	501
KWIK TRIP 960	2025-00270332	2025-06-23 20:52:47 85	Safety Hazard	401 N THIRD ST	501
KWIK TRIP 961	2025-00275729	2025-06-26 23:25:31 60T	Traffic Stop	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2025-00269098	2025-06-23 09:15:57 87	Assist Citizen	3528 E WASHINGTON AVE	513
KWIK TRIP 963	2025-00273704	2025-06-25 18:50:45 47	Disturbance Unwanted Person	1434 NORTHPORT DR	508
KWIK TRIP INC	2025-00269341	2025-06-23 11:37:04 65	Check Person	1421 MONROE ST	202
KWIK TRIP INC	2025-00277756	2025-06-28 03:03:30 87	Assist Citizen	1421 MONROE ST	202
KWIK TRIP INC	2025-00277746	2025-06-28 02:39:15 66	Check Property	1421 MONROE ST	202
LA QUINTA INN & SUITES	2025-00273239	2025-06-25 14:40:12 74	Animal Complaint/Disturbance	5217 EAST TERRACE DR	520
LA QUINTA INN & SUITES	2025-00274867	2025-06-26 12:57:48 47	Disturbance Unwanted Person	5217 EAST TERRACE DR	520
LA QUINTA INN & SUITES	2025-00275759	2025-06-26 23:55:12 41	Domestic Disturbance	5217 EAST TERRACE DR	520
LAKE EDGE SEAFOOD CO	2025-00278643	2025-06-28 17:42:06 60	Traffic Complaint/Investigation	4100 MONONA DR	613
LAKESIDE ST COFFEE HOUSE	2025-00278699	2025-06-28 18:23:25 98Q	911 Call Question	402 W LAKESIDE ST	306
LIBERTY STATION	2025-00280374	2025-06-29 18:16:02 98S	911 Call Silent	2161 RIMROCK RD	312
LOCKER ROOM	2025-00279250	2025-06-29 00:08:57 66P	Problem Solving Property	1810 ROTH ST	503
LOMBARDINOS	2025-00270760	2025-06-24 06:42:31 61	Towed Vehicle	2500 UNIVERSITY AVE	206
LOS GEMELOS	2025-00273918	2025-06-25 21:36:18 66	Check Property	244 W GILMAN ST	403
LUCILLE	2025-00278645	2025-06-28 17:44:34 38	Disturbance	101 KING ST	405
LUCKYS 1313 BREW PUB LLC	2025-00279311	2025-06-29 00:49:09 98S	911 Call Silent	1313 REGENT ST	205
LUNAS GROCERIES	2025-00279697	2025-06-29 09:46:30 21	Fraud	2010 RED ARROW TRL	211
MACKESEY'S IRISH PUB	2025-00277518	2025-06-27 23:38:29 38	Disturbance	317 STATE ST	403
MAD SEAFOOD BOILER	2025-00279342	2025-06-29 01:16:25 87S	Stratified Policing	201 W GORHAM ST	403
MADISON CLUB	2025-00277096	2025-06-27 18:41:09 66	Check Property	5 E WILSON ST	405
MADISON CLUB	2025-00279748	2025-06-29 10:44:56 70	Alarm	5 E WILSON ST	405
MADISON ELKS LODGE #410	2025-00278279	2025-06-28 13:24:15 70B	Alarm Broadcast/File	711 JENIFER ST	408
MADISON ELKS LODGE #410	2025-00268829	2025-06-23 02:59:08 66	Check Property	711 JENIFER ST	408
MAHARANI INDIAN RESTAURANT	2025-00271621	2025-06-24 16:10:32 88	Assist Police	380 W WASHINGTON AVE	405
MAHARANI INDIAN RESTAURANT	2025-00280174	2025-06-29 16:14:24 65	Check Person	380 W WASHINGTON AVE	405
MAJESTIC THEATRE	2025-00273864	2025-06-25 20:54:04 98S	911 Call Silent	115 KING ST	405

MENDOTA HOSPITALITY	2025-00278906	2025-06-28 20:35:22 98D	911 Disconnect	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2025-00275498	2025-06-26 19:50:19 95	Adult Arrested Person	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2025-00275648	2025-06-26 21:41:18 12A	Theft from Auto	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2025-00271667	2025-06-24 16:32:41 35	Threats Complaint	2920 N SHERMAN AVE	505
METCALFE FOODS-WEST	2025-00903075	2025-06-23 14:16:00 13	Theft Retail	7455 MINERAL POINT RD	124
METCALFE'S SENTRY FOODS - HILLDALE	2025-00276358	2025-06-27 11:20:29 31	Assist EMS/Fire	726 N MIDVALE BLVD	215
METRO MARKET #179	2025-00272546	2025-06-25 07:20:47 67	Property Found	261 JUNCTION RD	128
METRO MARKET #179	2025-00278053	2025-06-28 10:27:04 98U	911 Call Unintentional	261 JUNCTION RD	128
METRO MARKET #179	2025-00903150	2025-06-26 17:02:00 13	Theft Retail	261 JUNCTION RD	128
METRO MARKET #179	2025-00903124	2025-06-25 16:35:00 13	Theft Retail	261 JUNCTION RD	128
METRO MARKET #434	2025-00276739	2025-06-27 15:02:49 98U	911 Call Unintentional	6010 COTTAGE GROVE RD	627
METRO MARKET #434	2025-00275059	2025-06-26 14:51:51 44	Suspicious Person	6010 COTTAGE GROVE RD	627
MIRCH MASALA	2025-00279468	2025-06-29 03:03:31 66	Check Property	449 STATE ST	403
MOBIL MART	2025-00276460	2025-06-27 12:20:07 98U	911 Call Unintentional	33 JUNCTION CT	128
MOBIL MART	2025-00272257	2025-06-24 23:32:29 70	Alarm	33 JUNCTION CT	128
MOD PIZZA	2025-00270426	2025-06-23 21:51:51 70	Alarm	7015 SLIGO DR	125
MOM'S BAR	2025-00273887	2025-06-25 21:12:29 35	Threats Complaint	614 UNIVERSITY AVE	403
MONONA CATERING	2025-00277100	2025-06-27 18:43:29 85	Safety Hazard	1 JOHN NOLEN DR	405
MONONA CATERING	2025-00274008	2025-06-25 22:53:33 98S	911 Call Silent	1 JOHN NOLEN DR	405
MONONA CATERING	2025-00278125	2025-06-28 11:30:33 98S	911 Call Silent	1 JOHN NOLEN DR	405
MR BREWS TAPHOUSE	2025-00279282	2025-06-29 00:29:43 5	Battery	5271 HIGH CROSSING BLVD	633
NORTH SHERMAN FOOD MART	2025-00277748	2025-06-28 02:48:08 66P	Problem Solving Property	1010 N SHERMAN AVE	503
OLIVE GARDEN ITALIAN RESTAURANT	2025-00269562	2025-06-23 13:33:29 98U	911 Call Unintentional	4320 EAST TOWNE BLVD	631
OLIVE GARDEN ITALIAN RESTAURANT	2025-00271114	2025-06-24 10:59:48 98U	911 Call Unintentional	4320 EAST TOWNE BLVD	631
PAISAN'S RESTAURANT	2025-00272417	2025-06-25 03:27:12 98A	911 Abandoned Call	131 W WILSON ST	405
PAISAN'S RESTAURANT	2025-00274315	2025-06-26 06:56:03 98D	911 Disconnect	131 W WILSON ST	405
PAISAN'S RESTAURANT	2025-00275549	2025-06-26 20:24:10 98D	911 Disconnect	131 W WILSON ST	405
PARK STREET MINI MART	2025-00279210	2025-06-28 23:45:00 87	Assist Citizen	950 S PARK ST	306
PARTHENON GYROS RESTAURANT	2025-00275327	2025-06-26 17:47:25 67	Property Found	316 STATE ST	403
PICK N SAVE #131	2025-00274648	2025-06-26 10:36:08 98U	911 Call Unintentional	3197 MAPLE GROVE DR	119
PICK N SAVE EXPRESS #183	2025-00269124	2025-06-23 09:32:35 71	Trespass	1312 S PARK ST	306
POINT CINEMA	2025-00903088	2025-06-24 12:13:00 12	Theft	7825 BIG SKY DR	124
POOLEY'S	2025-00270489	2025-06-23 22:53:13 38	Disturbance	5441 HIGH CROSSING BLVD	633
PORTA BELLA	2025-00277354	2025-06-27 21:35:47 97	Information	425 N FRANCES ST	403
PUBLIC PARKING	2025-00279338	2025-06-29 01:10:57 31	Assist EMS/Fire	711 E JOHNSON ST	407
PUBLIC PARKING	2025-00279319	2025-06-29 00:56:30 31	Assist EMS/Fire	711 E JOHNSON ST	407
RADISSON HOTEL	2025-00278929	2025-06-28 20:47:47 98A	911 Abandoned Call	517 GRAND CANYON DR	218
RARE STEAKHOUSE	2025-00274200	2025-06-26 02:39:53 12	Theft	14 W MIFFLIN ST	406
RED	2025-00272936	2025-06-25 11:37:10 98S	911 Call Silent	316 W WASHINGTON AVE	405
RED LOBSTER	2025-00270810	2025-06-24 07:30:24 66	Check Property	4502 EAST TOWNE BLVD	631

RED LOBSTER	2025-00280014	2025-06-29 14:15:56 71	Trespass	4502 EAST TOWNE BLVD	631
RED ROCK SALOON	2025-00277701	2025-06-28 01:46:48 87S	Stratified Policing	222 W GORHAM ST	403
RED ROCK SALOON	2025-00279244	2025-06-29 00:06:07 38	Disturbance	222 W GORHAM ST	403
RED ROCK SALOON	2025-00280654	2025-06-29 22:03:17 31	Assist EMS/Fire	222 W GORHAM ST	403
RED ROCK SALOON	2025-00279340	2025-06-29 01:13:09 38	Disturbance	222 W GORHAM ST	403
RED ROCK SALOON	2025-00277713	2025-06-28 02:02:23 66	Check Property	222 W GORHAM ST	403
RED ROCK SALOON	2025-00273954	2025-06-25 22:03:02 31	Assist EMS/Fire	222 W GORHAM ST	403
REFUEL PANTRY	2025-00280681	2025-06-29 22:19:00 70	Alarm	2702 E WASHINGTON AVE	502
REFUEL PANTRY	2025-00272738	2025-06-25 09:54:55 35	Threats Complaint	3101 N SHERMAN AVE	504
REFUEL PANTRY	2025-00274144	2025-06-26 01:32:29 60T	Traffic Stop	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00274142	2025-06-26 01:27:33 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00268839	2025-06-23 03:10:33 L60X	Traffic Proactive	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2025-00276520	2025-06-27 12:54:26 60T	Traffic Stop	4601 VERONA RD	211
REFUEL PANTRY	2025-00279731	2025-06-29 10:29:09 87	Assist Citizen	699 S GAMMON RD	114
REFUEL PANTRY	2025-00278737	2025-06-28 18:44:16 65	Check Person	699 S GAMMON RD	114
REFUEL PANTRY - EAST WASH	2025-00270942	2025-06-24 09:12:34 38	Disturbance	4222 E WASHINGTON AVE	518
REFUEL PANTRY - MILLPOND	2025-00268872	2025-06-23 04:26:19 31	Assist EMS/Fire	6410 MILLPOND RD	621
REFUEL PANTRY - MILLPOND	2025-00268875	2025-06-23 04:28:51 31	Assist EMS/Fire	6410 MILLPOND RD	621
REGENT STREET LIQUOR	2025-00271808	2025-06-24 17:50:30 65	Check Person	916 REGENT ST	202
RILEY'S WINES OF THE WORLD	2025-00274042	2025-06-25 23:38:57 49	Noise Complaint	402 W GORHAM ST	403
ROCKY ROCOCO PAN STYLE PIZZA	2025-00276511	2025-06-27 12:47:47 65	Check Person	1618 W BELTLINE HWY	308
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00269320	2025-06-23 11:19:12 12	Theft	1753 THIERER RD	631
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00271388	2025-06-24 13:46:17 66P	Problem Solving Property	1753 THIERER RD	631
ROCKY'S LIQUOR EAST WASHINGTON	2025-00270174	2025-06-23 18:51:46 31	Assist EMS/Fire	2734 E WASHINGTON AVE	502
ROCKY'S LIQUOR EAST WASHINGTON	2025-00269763	2025-06-23 15:21:46 71	Trespass	2734 E WASHINGTON AVE	502
ROCKY'S LIQUOR EAST WASHINGTON	2025-00273626	2025-06-25 18:05:29 47	Disturbance Unwanted Person	2734 E WASHINGTON AVE	502
ROCKY'S LIQUOR WEST	2025-00275464	2025-06-26 19:21:59 98Q	911 Call Question	4217 W BELTLINE HWY	211
ROSATI'S PIZZA	2025-00270537	2025-06-23 23:47:06 70	Alarm	6644 MINERAL POINT RD	219
ROSATI'S PIZZA	2025-00274302	2025-06-26 06:26:34 70B	Alarm Broadcast/File	6644 MINERAL POINT RD	219
ROSATI'S PIZZA	2025-00275880	2025-06-27 02:37:13 70	Alarm	6644 MINERAL POINT RD	219
ROXXY	2025-00277743	2025-06-28 02:36:58 28	Liquor Law Violation	327 W GORHAM ST	403
ROXXY	2025-00279374	2025-06-29 01:45:46 66	Check Property	327 W GORHAM ST	403
ROXXY	2025-00279343	2025-06-29 01:17:07 66	Check Property	327 W GORHAM ST	403
SABAIDEE THAILAND LLC, WI	2025-00276405	2025-06-27 11:52:08 98U	911 Call Unintentional	2045 ATWOOD AVE	410
SAMBA BRAZILIAN GRILL	2025-00279559	2025-06-29 06:19:39 70	Alarm	240 W GILMAN ST	403
SANDY DOG BAR & GRILLE	2025-00272676	2025-06-25 09:02:48 98S	911 Call Silent	1902 BARTILLON DR	516
SCHWOEGLER PARK TOWNE LANES	2025-00280746	2025-06-29 23:05:48 47	Disturbance Unwanted Person	444 GRAND CANYON DR	218
SCONNIE BAR	2025-00280331	2025-06-29 17:51:38 98S	911 Call Silent	1421 REGENT ST	205
SCONNIE BAR	2025-00280353	2025-06-29 18:04:17 98S	911 Call Silent	1421 REGENT ST	205
SEVERIN CITGO	2025-00279737	2025-06-29 10:33:38 97	Information	3401 MILWAUKEE ST	602

SEVERSIN CITGO	2025-00271111	2025-06-24 10:58:30 70	Alarm	3401 MILWAUKEE ST	602
SHAMROCK BAR & GRILL	2025-00270567	2025-06-24 00:33:14 98S	911 Call Silent	117 W MAIN ST	405
SHAMROCK BAR & GRILL	2025-00270566	2025-06-24 00:32:15 98S	911 Call Silent	117 W MAIN ST	405
SHERATON MADISON HOTEL	2025-00269113	2025-06-23 09:28:16 98S	911 Call Silent	706 JOHN NOLEN DR	313
SHERATON MADISON HOTEL	2025-00280097	2025-06-29 15:23:17 98U	911 Call Unintentional	706 JOHN NOLEN DR	313
SHERATON MADISON HOTEL	2025-00280098	2025-06-29 15:23:46 38	Disturbance	706 JOHN NOLEN DR	313
SHOPKO #29	2025-00271923	2025-06-24 19:01:03 98U	911 Call Unintentional	7401 MINERAL POINT RD	124
SPEEDWAY #4132	2025-00270577	2025-06-24 00:50:31 98Q	911 Call Question	4902 VERONA RD	212
SPEEDWAY #4132	2025-00279355	2025-06-29 01:27:08 60T	Traffic Stop	4902 VERONA RD	212
SPEEDWAY #4132	2025-00277689	2025-06-28 01:34:49 70	Alarm	4902 VERONA RD	212
SPRINGHILL SUITES - MADISON	2025-00273957	2025-06-25 22:03:55 51	Accident w/Injuries	4601 FREY ST	215
STAR LIQUOR	2025-00280621	2025-06-29 21:29:23 70	Alarm	1209 WILLIAMSON ST	408
STAR LIQUOR	2025-00280734	2025-06-29 22:56:24 PHON	Phone	1209 WILLIAMSON ST	408
STOP N SHOP	2025-00273423	2025-06-25 16:20:25 97	Information	312 E MIFFLIN ST	406
TABLE WINE	2025-00276405	2025-06-27 11:52:08 98U	911 Call Unintentional	2045 ATWOOD AVE	410
TACO BELL	2025-00279370	2025-06-29 01:42:41 31	Assist EMS/Fire	534 STATE ST	403
TACO BELL	2025-00276475	2025-06-27 12:27:09 66	Check Property	534 STATE ST	403
TAKUMI JAPANESE RESTAURANT	2025-00274892	2025-06-26 13:10:48 71	Trespass	4323 EAST TOWNE BLVD	631
TAKUMI JAPANESE RESTAURANT	2025-00278560	2025-06-28 16:51:26 41	Domestic Disturbance	4323 EAST TOWNE BLVD	631
TANGENT	2025-00280778	2025-06-29 23:31:30 31	Assist EMS/Fire	803 E WASHINGTON AVE	408
TARGET 1060	2025-00271410	2025-06-24 14:03:47 97	Information	201 JUNCTION RD	128
TARGET 1060	2025-00277255	2025-06-27 20:33:09 12	Theft	201 JUNCTION RD	128
TARGET 1069	2025-00278539	2025-06-28 16:39:49 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2025-00903164	2025-06-27 09:43:00 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2025-00275392	2025-06-26 18:23:55 12	Theft	4301 LIEN RD	605
TARGET 1069	2025-00275388	2025-06-26 18:23:28 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2025-00903175	2025-06-27 15:05:00 13	Theft Retail	4301 LIEN RD	605
TARGET STORE T-2765	2025-00276754	2025-06-27 15:15:00 98S	911 Call Silent	750 HILLDALE WAY	215
TARGET STORE T-2765	2025-00280231	2025-06-29 16:48:13 12	Theft	750 HILLDALE WAY	215
TARGET STORE T-2765	2025-00276665	2025-06-27 14:26:22 71	Trespass	750 HILLDALE WAY	215
TAVERNAKAYA	2025-00279431	2025-06-29 02:33:55 66	Check Property	27 E MAIN ST	405
TBD	2025-00269411	2025-06-23 12:20:48 65	Check Person	4 COLLINS CT	620
TBD	2025-00271748	2025-06-24 17:14:45 41	Domestic Disturbance	4 COLLINS CT	620
TBD	2025-00274944	2025-06-26 13:34:59 44	Suspicious Person	4 COLLINS CT	620
TBD	2025-00279908	2025-06-29 13:05:53 97	Information	4 COLLINS CT	620
THE CHEESECAKE FACTORY	2025-00273699	2025-06-25 18:49:12 77	Missing Juvenile/Runaway	1 WEST TOWNE MALL	124
THE DOUBLE U	2025-00269500	2025-06-23 13:00:37 23	Drug Incident/Investigation	620 UNIVERSITY AVE	403
THE HIGHLAND CORNER GRILL	2025-00270476	2025-06-23 22:37:04 98U	911 Call Unintentional	2424 UNIVERSITY AVE	206
THE LOWLANDS GROUP LLC	2025-00278657	2025-06-28 17:52:13 88	Assist Police	701 HILLDALE WAY	215
THE OLD FASHIONED	2025-00277181	2025-06-27 19:33:31 65	Check Person	23 N PINCKNEY ST	406

THE ORPHEUM THEATER	2025-00268767	2025-06-23 00:56:56 49	Noise Complaint	216 STATE ST	406
THE RED ZONE	2025-00278561	2025-06-28 16:51:32 31	Assist EMS/Fire	1212 REGENT ST	202
THE RED ZONE	2025-00280720	2025-06-29 22:45:58 97	Information	1212 REGENT ST	202
TIKI SHACK	2025-00270561	2025-06-24 00:27:11 87S	Stratified Policing	126 STATE ST	406
TOBACCO OUTLET PLUS #514	2025-00270011	2025-06-23 17:11:57 97	Information	1117 N SHERMAN AVE	503
TORNADO STEAK HOUSE	2025-00275681	2025-06-26 22:16:23 87	Assist Citizen	116 S HAMILTON ST	405
TRADER JOE'S #712	2025-00279110	2025-06-28 22:43:41 56	Intoxicated Person	1810 MONROE ST	206
TRADER JOE'S #712	2025-00279082	2025-06-28 22:27:14 56	Intoxicated Person	1810 MONROE ST	206
VICEROY INDIAN CUISINE	2025-00271546	2025-06-24 15:29:11 88F	Follow-Up	7475 MINERAL POINT RD	124
VITENSE GOLFLAND	2025-00271357	2025-06-24 13:30:51 98S	911 Call Silent	5501 SCHROEDER RD	115
VITENSE GOLFLAND	2025-00274038	2025-06-25 23:33:48 66	Check Property	5501 SCHROEDER RD	115
VITENSE GOLFLAND	2025-00277480	2025-06-27 23:10:43 66	Check Property	5501 SCHROEDER RD	115
VITENSE GOLFLAND	2025-00275110	2025-06-26 15:21:02 98U	911 Call Unintentional	5501 SCHROEDER RD	115
VOM FASS	2025-00276419	2025-06-27 12:01:47 47	Disturbance Unwanted Person	66 WEST TOWNE MALL	124
VOM FASS	2025-00277217	2025-06-27 19:55:50 35	Threats Complaint	66 WEST TOWNE MALL	124
VOM FASS	2025-00275732	2025-06-26 23:26:51 24	Sexual Assault of a Child	66 WEST TOWNE MALL	124
VOM FASS	2025-00280141	2025-06-29 15:50:43 88F	Follow-Up	66 WEST TOWNE MALL	124
WAL-MART SUPERCENTER #1138	2025-00276729	2025-06-27 14:59:03 97	Information	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2025-00276751	2025-06-27 15:12:40 12A	Theft from Auto	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2025-00270226	2025-06-23 19:37:55 67	Property Found	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2025-00276630	2025-06-27 14:03:18 52	Accident Hit and Run	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2025-00278165	2025-06-28 12:06:11 97	Information	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2025-00272888	2025-06-25 11:26:01 12	Theft	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00269840	2025-06-23 15:43:32 31	Assist EMS/Fire	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00269455	2025-06-23 12:41:07 51	Accident w/Injuries	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00277837	2025-06-28 06:24:26 12	Theft	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00272427	2025-06-25 03:51:08 60T	Traffic Stop	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00272189	2025-06-24 22:16:13 47	Disturbance Unwanted Person	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00271871	2025-06-24 18:30:36 72	Animal Stray	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00278276	2025-06-28 13:22:23 52	Accident Hit and Run	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00275266	2025-06-26 17:11:16 75	ATL Person	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00278342	2025-06-28 14:21:18 88F	Follow-Up	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00278339	2025-06-28 14:19:48 87	Assist Citizen	4198 NAKOOSA TRL	607
WALGREENS #04240	2025-00280501	2025-06-29 19:52:10 12	Theft	3710 E WASHINGTON AVE	516
WALGREENS #04240	2025-00278978	2025-06-28 21:10:45 50	Accident Property Damage	3710 E WASHINGTON AVE	516
WALGREENS #04240	2025-00270731	2025-06-24 06:01:26 87	Assist Citizen	3710 E WASHINGTON AVE	516
WALGREENS #07536	2025-00277285	2025-06-27 20:49:33 88	Assist Police	8302 OLD SAUK RD	127
WALGREENS #3343	2025-00272440	2025-06-25 04:11:51 47	Disturbance Unwanted Person	7810 MINERAL POINT RD	125
WALGREENS #3343	2025-00272559	2025-06-25 07:33:55 98Q	911 Call Question	7810 MINERAL POINT RD	125
WANDO'S	2025-00279415	2025-06-29 02:20:50 38	Disturbance	602 UNIVERSITY AVE	403

WASABI JAPANESE RESTAURANT	2025-00279468	2025-06-29 03:03:31 66	Check Property	449 STATE ST	403
WHISKEY JACKS	2025-00277707	2025-06-28 01:53:42 71	Trespass	552 STATE ST	403
WHISKEY JACKS	2025-00277413	2025-06-27 22:23:26 71	Trespass	552 STATE ST	403
WHISKEY JACKS	2025-00279809	2025-06-29 11:51:42 97	Information	552 STATE ST	403
WILLY STREET CO-OP	2025-00275364	2025-06-26 18:04:02 88	Assist Police	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2025-00278555	2025-06-28 16:49:48 74	Animal Complaint/Disturbance	1221 WILLIAMSON ST	408
WILSON'S BAR AND GRILL	2025-00272225	2025-06-24 23:00:39 49	Noise Complaint	2144 ATWOOD AVE	601
WISCONSIN MASONIC CENTER	2025-00276843	2025-06-27 16:09:36 12A	Theft from Auto	301 WISCONSIN AVE	406
WOODMAN'S FOOD MARKET	2025-00268903	2025-06-23 05:46:11 98D	911 Disconnect	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00903067	2025-06-23 12:09:00 12	Theft	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00903064	2025-06-23 11:03:00 13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00270363	2025-06-23 21:09:36 31	Assist EMS/Fire	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00278297	2025-06-28 13:47:50 72	Animal Stray	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00277446	2025-06-27 22:48:31 60T	Traffic Stop	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00272728	2025-06-25 09:48:28 16	Stolen Bicycle	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00903174	2025-06-27 13:22:00 13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00275443	2025-06-26 19:07:35 65	Check Person	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00274060	2025-06-26 00:01:06 60T	Traffic Stop	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00271661	2025-06-24 16:30:36 97	Information	3817 MILWAUKEE ST	610
Willy Street Co-op	2025-00276699	2025-06-27 14:45:16 87S	Stratified Policing	2817 N SHERMAN AVE	504
Willy Street Co-op	2025-00280577	2025-06-29 20:45:47 38	Disturbance	2817 N SHERMAN AVE	504

Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2025-00283503	2025-07-01 14:47:26	87	Assist Citizen	4810 E WASHINGTON AVE	518
4810 WASHINGTON INC	2025-00292237	2025-07-06 20:26:16	95	Adult Arrested Person	4810 E WASHINGTON AVE	518
7-ELEVEN #35851J	2025-00290261	2025-07-05 13:29:09	80	Child Abuse	2216 UNIVERSITY AVE	206
AC HOTEL MADISON	2025-00282585	2025-07-01 00:49:27	87	Assist Citizen	1 N WEBSTER ST	406
AC HOTEL MADISON	2025-00281633	2025-06-30 12:44:31	31	Assist EMS/Fire	1 N WEBSTER ST	406
AC HOTEL MADISON	2025-00289990	2025-07-05 10:14:24	98A	911 Abandoned Call	1 N WEBSTER ST	406
AC HOTEL MADISON	2025-00290340	2025-07-05 14:51:24	87	Assist Citizen	1 N WEBSTER ST	406
ALABASTER DUCKLING	2025-00280879	2025-06-30 01:03:23	52	Accident Hit and Run	3116 COMMERCIAL AVE	604
ALDI #22	2025-00287150	2025-07-03 16:37:32	PHON	Phone	8222 WATTS RD	129
ALDI #22	2025-00282961	2025-07-01 09:05:41	69	Damage to Property	8222 WATTS RD	129
ALDI #22	2025-00283707	2025-07-01 16:57:10	98U	911 Call Unintentional	8222 WATTS RD	129
ALDI #22	2025-00283735	2025-07-01 17:17:19	98S	911 Call Silent	8222 WATTS RD	129
AMERICINN OF MADISON WEST	2025-00288097	2025-07-04 09:25:11	38	Disturbance	516 GRAND CANYON DR	218
AMERICINN OF MADISON WEST	2025-00287796	2025-07-03 23:59:34	12	Theft	516 GRAND CANYON DR	218
AMOCO	2025-00283511	2025-07-01 14:54:30	5	Battery	1129 S PARK ST	306
APPLE NINE HOSPITALITY INC	2025-00289367	2025-07-04 22:57:13	98U	911 Call Unintentional	770 REGENT ST	404
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	2025-00287060	2025-07-03 15:32:38	98U	911 Call Unintentional	660 S WHITNEY WAY	218
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	2025-00290876	2025-07-05 21:21:01	47	Disturbance Unwanted Person	4710 EAST TOWNE BLVD	632
ATTIC ANGEL PLACE	2025-00281562	2025-06-30 12:04:49	31	Assist EMS/Fire	8301 OLD SAUK RD	128
BADGER LIQUOR	2025-00284880	2025-07-02 11:12:55	65	Check Person	402 STATE ST	403
BAYMONT INN & SUITES	2025-00289911	2025-07-05 09:03:12	98A	911 Abandoned Call	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2025-00289533	2025-07-05 00:12:54	98U	911 Call Unintentional	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2025-00289780	2025-07-05 05:31:06	65	Check Person	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2025-00284687	2025-07-02 09:15:52	88	Assist Police	2810 COHO ST	308
BRASS RING BAR & RESTAURANT	2025-00285135	2025-07-02 13:39:15	87	Assist Citizen	701 E WASHINGTON AVE	408
BRASS RING BAR & RESTAURANT	2025-00287718	2025-07-03 22:57:05	65	Check Person	701 E WASHINGTON AVE	408
BRINK LOUNGE	2025-00287718	2025-07-03 22:57:05	65	Check Person	701 E WASHINGTON AVE	408
BRINK LOUNGE	2025-00285135	2025-07-02 13:39:15	87	Assist Citizen	701 E WASHINGTON AVE	408
BUFFALO WILD WINGS #414	2025-00286136	2025-07-03 01:43:13	70	Alarm	789 UNIVERSITY AVE	411
CAPITAL ONE PETROLEUM	2025-00285244	2025-07-02 14:52:18	13	Theft Retail	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00282176	2025-06-30 18:23:50	L60X	Traffic Proactive	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2025-00283794	2025-07-01 17:54:27	98Q	911 Call Question	735 E WASHINGTON AVE	408
CAPITOL CENTRE MARKET	2025-00287458	2025-07-03 20:05:34	71	Trespass	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00283977	2025-07-01 20:21:53	71	Trespass	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00287057	2025-07-03 15:32:02	98U	911 Call Unintentional	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00288522	2025-07-04 15:16:58	98U	911 Call Unintentional	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2025-00289745	2025-07-05 04:06:52	12	Theft	111 N BROOM ST	405
CARGO COFFEE	2025-00282428	2025-06-30 21:52:43	98Q	911 Call Question	750 E WASHINGTON AVE	407
CASSETTA KITCHEN AND COUNTER	2025-00903245	2025-07-01 16:47:00	21	Fraud	222 W WASHINGTON AVE	405

CHEBA HUT	2025-00291048	2025-07-05 23:37:17 66	Check Property	453 W GILMAN ST	403
CHEBA HUT	2025-00289515	2025-07-05 00:01:04 87S	Stratified Policing	453 W GILMAN ST	403
CHEF DAVE MADISON	2025-00283374	2025-07-01 13:27:28 98S	911 Call Silent	100 N HAMILTON ST	406
CHEN'S DUMPLING HOUSE	2025-00282541	2025-06-30 23:53:12 87S	Stratified Policing	505 STATE ST	403
CHIEF'S TAVERN	2025-00291071	2025-07-05 23:59:55 66P	Problem Solving Property	300 COTTAGE GROVE RD	610
CHIPOTLE MEXICAN GRILL #1106	2025-00284050	2025-07-01 21:04:37 97	Information	4628 E WASHINGTON AVE	518
CHIPOTLE MEXICAN GRILL #1106	2025-00282127	2025-06-30 17:48:30 98Q	911 Call Question	4628 E WASHINGTON AVE	518
CHUCK E CHEESE'S	2025-00287975	2025-07-04 04:35:11 70	Alarm	438 GRAND CANYON DR	218
CLUB 5	2025-00289706	2025-07-05 03:00:22 31	Assist EMS/Fire	5 APPELGATE CT	309
CLUB 5	2025-00289708	2025-07-05 03:01:03 99	PNB/AED Response	5 APPELGATE CT	309
CLUB 5	2025-00291197	2025-07-06 02:04:33 59	Conveyance	5 APPELGATE CT	309
CLUB 5	2025-00291126	2025-07-06 00:42:39 52	Accident Hit and Run	5 APPELGATE CT	309
CLUB 5	2025-00291216	2025-07-06 02:31:57 97	Information	5 APPELGATE CT	309
CLUB 5	2025-00287697	2025-07-03 22:44:04 71	Trespass	5 APPELGATE CT	309
COLECTIVO COFFEE ROASTERS	2025-00289817	2025-07-05 07:15:53 98D	911 Disconnect	110 E MAIN ST	406
COMFORT INN & SUITES	2025-00291118	2025-07-06 00:34:03 PHON	Phone	4822 E WASHINGTON AVE	518
COMFORT SUITES	2025-00289804	2025-07-05 06:37:34 21	Fraud	1253 JOHN Q HAMMONS DR	127
CONCOURSE HOTEL AND GOVERNORS CLUB	2025-00284857	2025-07-02 10:56:09 66	Check Property	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2025-00290979	2025-07-05 22:31:46 71	Trespass	1 W DAYTON ST	406
CONSOLIDATED MANAGEMENT COMPANY	2025-00289968	2025-07-05 09:55:25 98A	911 Abandoned Call	1000 EDGEWOOD COLLEGE DR	207
CRACKER BARREL #214	2025-00291601	2025-07-06 11:53:32 75	ATL Person	2147 EAST SPRINGS DR	632
CROWNE PLAZA MADISON	2025-00287594	2025-07-03 21:24:18 66	Check Property	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00281044	2025-06-30 05:13:34 66P	Problem Solving Property	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00284749	2025-07-02 09:49:06 98U	911 Call Unintentional	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00291166	2025-07-06 01:35:44 47	Disturbance Unwanted Person	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00286643	2025-07-03 11:15:02 98U	911 Call Unintentional	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2025-00287891	2025-07-04 01:40:43 65	Check Person	4402 E WASHINGTON AVE	518
DANE COUNTY AIRPORT	2025-00286234	2025-07-03 05:21:53 88	Assist Police	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00284302	2025-07-02 00:33:02 31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00282538	2025-06-30 23:50:55 88	Assist Police	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00290141	2025-07-05 11:51:46 98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2025-00291269	2025-07-06 04:51:21 31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DELICACIES OF ASIA	2025-00286882	2025-07-03 13:30:46 87	Assist Citizen	506 STATE ST	403
DELICACIES OF ASIA	2025-00283732	2025-07-01 17:15:48 71	Trespass	506 STATE ST	403
DEXTERS PUB	2025-00282294	2025-06-30 20:02:39 88F	Follow-Up	301 NORTH ST	502
DOUBLETREE HOTEL MADISON	2025-00282602	2025-07-01 01:00:34 98Q	911 Call Question	525 W JOHNSON ST	404
DOUBLETREE HOTEL MADISON	2025-00285995	2025-07-02 23:03:31 65	Check Person	525 W JOHNSON ST	404
ECHO TAP & GRILL	2025-00290121	2025-07-05 11:38:14 67	Property Found	554 W MAIN ST	404
EL SABOR DE PUEBLA	2025-00281042	2025-06-30 05:09:36 66P	Problem Solving Property	305 N FOURTH ST	501
ENO VINO DOWNTOWN MADISON	2025-00290340	2025-07-05 14:51:24 87	Assist Citizen	1 N WEBSTER ST	406

ENO VINO DOWNTOWN MADISON	2025-00281633	2025-06-30 12:44:31 31	Assist EMS/Fire	1 N WEBSTER ST	406
ENO VINO DOWNTOWN MADISON	2025-00289990	2025-07-05 10:14:24 98A	911 Abandoned Call	1 N WEBSTER ST	406
ENO VINO DOWNTOWN MADISON	2025-00282585	2025-07-01 00:49:27 87	Assist Citizen	1 N WEBSTER ST	406
EVERLY & MIKO POKE	2025-00291503	2025-07-06 10:27:53 50	Accident Property Damage	2701 MONROE ST	207
EVERLY & MIKO POKE	2025-00291477	2025-07-06 10:02:42 50	Accident Property Damage	2701 MONROE ST	207
FAIR TRADE COFFEE HOUSE	2025-00287290	2025-07-03 17:55:54 65	Check Person	418 STATE ST	403
FESTIVAL FOODS	2025-00282356	2025-06-30 20:50:38 97	Information	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00291689	2025-07-06 13:13:34 66	Check Property	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00290146	2025-07-05 11:53:07 31	Assist EMS/Fire	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00288510	2025-07-04 15:10:27 71	Trespass	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00282975	2025-07-01 09:17:59 71	Trespass	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2025-00282319	2025-06-30 20:21:25 65	Check Person	810 E WASHINGTON AVE	407
FUGU ASIAN RESTAURANT	2025-00289644	2025-07-05 01:34:22 38	Disturbance	411 W GILMAN ST	403
GAMMA RAY BAR	2025-00292406	2025-07-06 22:30:35 38	Disturbance	121 W MAIN ST	405
GIB'S	2025-00283767	2025-07-01 17:35:23 98U	911 Call Unintentional	201 W MIFFLIN ST	405
GIB'S	2025-00283209	2025-07-01 11:40:46 87O	Community Outreach	201 W MIFFLIN ST	405
GLASS NICKEL PIZZA CO	2025-00282152	2025-06-30 18:04:21 PHON	Phone	5003 UNIVERSITY AVE	216
GLASS NICKEL PIZZA CO	2025-00285349	2025-07-02 15:58:21 21	Fraud	5003 UNIVERSITY AVE	216
GLOBAL MARKET & FOOD HALL	2025-00292192	2025-07-06 19:48:18 98Q	911 Call Question	2161 ZEIER RD	632
GLOBAL MARKET & FOOD HALL	2025-00291448	2025-07-06 09:34:08 98Q	911 Call Question	2161 ZEIER RD	632
GOODMAN COMMUNITY CENTER	2025-00288786	2025-07-04 18:13:07 97	Information	149 WAUBESA ST	602
GRADUATE MADISON HOTEL	2025-00281682	2025-06-30 13:16:43 31	Assist EMS/Fire	601 LANGDON ST	403
GREAT DANE PUB AND BREWING CO	2025-00283731	2025-07-01 17:15:25 50	Accident Property Damage	123 E DOTY ST	405
GREWAL PETROLEUM	2025-00282770	2025-07-01 06:32:35 13	Theft Retail	3859 E WASHINGTON AVE	605
GREWAL PETROLEUM	2025-00282774	2025-07-01 06:35:44 PHON	Phone	3859 E WASHINGTON AVE	605
HAWK'S	2025-00289863	2025-07-05 08:04:18 66F	Foot Patrol	425 STATE ST	403
HAYES PLACE	2025-00291188	2025-07-06 01:57:53 66	Check Property	1145 N SHERMAN AVE	503
HENRY VILAS PARK ZOOLOGICAL SOCIETY	2025-00286664	2025-07-03 11:29:55 87S	Stratified Policing	606 S RANDALL AVE	205
HIGH NOON SALOON	2025-00285135	2025-07-02 13:39:15 87	Assist Citizen	701 E WASHINGTON AVE	408
HIGH NOON SALOON	2025-00287718	2025-07-03 22:57:05 65	Check Person	701 E WASHINGTON AVE	408
HO-CHUNK GAMING MADISON	2025-00284386	2025-07-02 02:22:32 23	Drug Incident/Investigation	4002 EVAN ACRES RD	621
HOLIDAY INN EXPRESS & SUITES MADISON	2025-00281425	2025-06-30 10:52:28 47	Disturbance Unwanted Person	5150 HIGH CROSSING BLVD	633
HOLIDAY INN EXPRESS & SUITES MADISON	2025-00281252	2025-06-30 09:03:47 44	Suspicious Person	5150 HIGH CROSSING BLVD	633
HOLIDAY INN EXPRESS & SUITES MADISON	2025-00283889	2025-07-01 19:13:06 35	Threats Complaint	5150 HIGH CROSSING BLVD	633
HOME 2 SUITES MADISON CENTRAL	2025-00281012	2025-06-30 03:47:42 98U	911 Call Unintentional	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2025-00281012	2025-06-30 03:47:42 98U	911 Call Unintentional	2153 RIMROCK RD	312
HOMEWOOD SUITES MADISON WEST	2025-00285082	2025-07-02 13:10:53 98S	911 Call Silent	479 COMMERCE DR	129
HOWARD JOHNSON MADISON	2025-00281413	2025-06-30 10:46:47 97	Information	3841 E WASHINGTON AVE	605
HY-VEE	2025-00287014	2025-07-03 15:07:59 44	Suspicious Person	675 S WHITNEY WAY	214
HY-VEE	2025-00287030	2025-07-03 15:18:33 60T	Traffic Stop	675 S WHITNEY WAY	214

HY-VEE	2025-00287260	2025-07-03 17:40:33	60R	Road Rage	675 S WHITNEY WAY	214
HY-VEE	2025-00292273	2025-07-06 20:46:51	98U	911 Call Unintentional	675 S WHITNEY WAY	214
HY-VEE	2025-00287023	2025-07-03 15:14:49	60T	Traffic Stop	675 S WHITNEY WAY	214
HY-VEE MADISON	2025-00288461	2025-07-04 14:31:10	65	Check Person	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00286741	2025-07-03 12:11:43	13	Theft Retail	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00288823	2025-07-04 18:42:11	98Q	911 Call Question	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2025-00288851	2025-07-04 18:56:25	88	Assist Police	3801 E WASHINGTON AVE	605
HY-VEE WINE & SPIRITS	2025-00291464	2025-07-06 09:52:47	35	Threats Complaint	7475 MINERAL POINT RD	124
HY-VEE WINE & SPIRITS	2025-00285179	2025-07-02 14:07:08	65	Check Person	7475 MINERAL POINT RD	124
INN ON THE PARK	2025-00280933	2025-06-30 01:54:08	98Q	911 Call Question	22 S CARROLL ST	405
IRISH PUB	2025-00282417	2025-06-30 21:39:09	38	Disturbance	317 STATE ST	403
IVORY ROOM, THE	2025-00282887	2025-07-01 08:20:40	70B	Alarm Broadcast/File	116 W MIFFLIN ST	405
J&G MINI MARKET	2025-00284865	2025-07-02 11:02:28	98U	911 Call Unintentional	714 W BADGER RD	310
KELLEY'S MARKET	2025-00288146	2025-07-04 10:04:20	65	Check Person	901 S GAMMON RD	115
KELLEY'S MARKET	2025-00282069	2025-06-30 17:03:32	12	Theft	901 S GAMMON RD	115
KING & MANE	2025-00286886	2025-07-03 13:32:51	70B	Alarm Broadcast/File	102 KING ST	406
KING & MANE	2025-00286715	2025-07-03 11:58:42	31	Assist EMS/Fire	102 KING ST	406
KWIK TRIP 1513	2025-00291474	2025-07-06 09:57:50	71	Trespass	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2025-00291540	2025-07-06 10:59:51	71	Trespass	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2025-00291064	2025-07-05 23:53:40	87S	Stratified Policing	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2025-00291125	2025-07-06 00:41:44	L60X	Traffic Proactive	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2025-00287344	2025-07-03 18:40:06	52	Accident Hit and Run	3401 UNIVERSITY AVE	208
KWIK TRIP 187	2025-00292003	2025-07-06 17:23:01	90	Civil Dispute	4825 AMERICAN PKWY	520
KWIK TRIP 950	2025-00903278	2025-07-03 09:17:00	13	Theft Retail	4402 E BUCKEYE RD	614
KWIK TRIP 954	2025-00286868	2025-07-03 13:20:57	L60X	Traffic Proactive	7717 MINERAL POINT RD	124
KWIK TRIP 954	2025-00289935	2025-07-05 09:24:26	L60X	Traffic Proactive	7717 MINERAL POINT RD	124
KWIK TRIP 955	2025-00282968	2025-07-01 09:10:42	98S	911 Call Silent	1625 N STOUGHTON RD	516
KWIK TRIP 956	2025-00287686	2025-07-03 22:32:35	70	Alarm	3153 MAPLE GROVE DR	118
KWIK TRIP 956	2025-00291493	2025-07-06 10:17:11	82	Violation of Court Order	3153 MAPLE GROVE DR	118
KWIK TRIP 958	2025-00288086	2025-07-04 09:08:57	71	Trespass	4741 LIEN RD	605
KWIK TRIP 958	2025-00285300	2025-07-02 15:26:58	97	Information	4741 LIEN RD	605
KWIK TRIP 958	2025-00284698	2025-07-02 09:23:39	97	Information	4741 LIEN RD	605
KWIK TRIP 958	2025-00283912	2025-07-01 19:32:40	38	Disturbance	4741 LIEN RD	605
KWIK TRIP 958	2025-00291222	2025-07-06 02:41:40	31	Assist EMS/Fire	4741 LIEN RD	605
KWIK TRIP 958	2025-00288876	2025-07-04 19:20:35	41	Domestic Disturbance	4741 LIEN RD	605
KWIK TRIP 960	2025-00283352	2025-07-01 13:13:56	87	Assist Citizen	401 N THIRD ST	501
KWIK TRIP 961	2025-00288834	2025-07-04 18:48:21	60	Traffic Complaint/Investigation	3528 E WASHINGTON AVE	513
KWIK TRIP INC	2025-00280910	2025-06-30 01:27:02	98Q	911 Call Question	1421 MONROE ST	202
LA QUINTA INN & SUITES	2025-00282600	2025-07-01 00:58:31	31	Assist EMS/Fire	5217 EAST TERRACE DR	520
LA QUINTA INN & SUITES	2025-00283167	2025-07-01 11:12:03	90	Civil Dispute	5217 EAST TERRACE DR	520

LA QUINTA INN & SUITES	2025-00283036	2025-07-01 10:01:22	82	Violation of Court Order	5217 EAST TERRACE DR	520
LITTLE TIBET ON JOHNSON	2025-00281772	2025-06-30 14:00:42	98U	911 Call Unintentional	827 E JOHNSON ST	407
LUNAS GROCERIES	2025-00285225	2025-07-02 14:37:03	87S	Stratified Policing	2010 RED ARROW TRL	211
MACKESEY'S IRISH PUB	2025-00282417	2025-06-30 21:39:09	38	Disturbance	317 STATE ST	403
MAD SEAFOOD BOILER	2025-00282823	2025-07-01 07:36:50	L60X	Traffic Proactive	201 W GORHAM ST	403
MADISON CLUB	2025-00281269	2025-06-30 09:14:12	70B	Alarm Broadcast/File	5 E WILSON ST	405
MADISON MUSEUM OF CONTEMPORARY ART	2025-00903240	2025-07-01 14:22:00	12	Theft	227 STATE ST	405
MADISON RESIDENCE INN	2025-00286809	2025-07-03 12:53:47	87S	Stratified Policing	4862 HAYES RD	518
MADISON RESIDENCE INN	2025-00283683	2025-07-01 16:43:25	31	Assist EMS/Fire	4862 HAYES RD	518
MAJESTIC THEATRE	2025-00282459	2025-06-30 22:28:39	87	Assist Citizen	115 KING ST	405
MENDOTA HOSPITALITY	2025-00288232	2025-07-04 11:28:54	53	Accident Private Property	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2025-00287137	2025-07-03 16:26:49	87O	Community Outreach	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2025-00281394	2025-06-30 10:35:47	87O	Community Outreach	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2025-00287219	2025-07-03 17:11:57	34	Special Event	2920 N SHERMAN AVE	505
METCALFE'S SENTRY FOODS - HILDALE	2025-00286872	2025-07-03 13:23:43	PHON	Phone	726 N MIDVALE BLVD	215
METRO MARKET #179	2025-00281703	2025-06-30 13:27:23	98A	911 Abandoned Call	261 JUNCTION RD	128
METRO MARKET #179	2025-00284111	2025-07-01 21:57:17	23	Drug Incident/Investigation	261 JUNCTION RD	128
MIRCH MASALA	2025-00282332	2025-06-30 20:32:29	41	Domestic Disturbance	449 STATE ST	403
MOBIL MART	2025-00285621	2025-07-02 18:32:54	50	Accident Property Damage	2601 SHOPKO DR	513
MOBIL MART	2025-00285641	2025-07-02 18:48:31	52	Accident Hit and Run	2601 SHOPKO DR	513
MOBIL MART	2025-00285626	2025-07-02 18:36:50	50	Accident Property Damage	2601 SHOPKO DR	513
MOBIL MART	2025-00280904	2025-06-30 01:23:08	65	Check Person	2601 SHOPKO DR	513
MOBIL MART	2025-00288163	2025-07-04 10:14:43	87	Assist Citizen	33 JUNCTION CT	128
MOBIL MART	2025-00287210	2025-07-03 17:10:03	PHON	Phone	2601 SHOPKO DR	513
MOLTEN MONKEY PIZZA	2025-00284212	2025-07-01 23:08:00	87	Assist Citizen	912 E JOHNSON ST	407
MONDAYS	2025-00288814	2025-07-04 18:33:53	88F	Follow-Up	523 STATE ST	403
MONDAYS	2025-00292022	2025-07-06 17:34:01	88F	Follow-Up	523 STATE ST	403
MONDAYS	2025-00290872	2025-07-05 21:18:13	97	Information	523 STATE ST	403
MONDAYS	2025-00287831	2025-07-04 00:28:15	20	Exposure	523 STATE ST	403
MONDAYS	2025-00292366	2025-07-06 21:52:46	65	Check Person	523 STATE ST	403
MONONA CATERING	2025-00282189	2025-06-30 18:32:32	L60X	Traffic Proactive	1 JOHN NOLEN DR	405
MONONA CATERING	2025-00284490	2025-07-02 06:09:52	71	Trespass	1 JOHN NOLEN DR	405
MONONA CATERING	2025-00290516	2025-07-05 17:02:03	98S	911 Call Silent	1 JOHN NOLEN DR	405
MONTY'S BLUE PLATE DINER	2025-00289946	2025-07-05 09:28:47	98S	911 Call Silent	2089 ATWOOD AVE	410
NAKOMA GOLF CLUB	2025-00283712	2025-07-01 16:59:58	98U	911 Call Unintentional	4145 COUNTRY CLUB RD	210
NOODLES & COMPANY	2025-00282533	2025-06-30 23:48:51	87S	Stratified Policing	232 STATE ST	406
OAKWOOD VILLAGE PRAIRIE RIDGE	2025-00285233	2025-07-02 14:42:33	98U	911 Call Unintentional	5565 TANCHI DR	520
OLIVE GARDEN ITALIAN RESTAURANT	2025-00283863	2025-07-01 18:48:47	98S	911 Call Silent	4320 EAST TOWNE BLVD	631
PARADISE LOUNGE	2025-00292407	2025-07-06 22:30:45	98A	911 Abandoned Call	119 W MAIN ST	405
PARADISE LOUNGE	2025-00292405	2025-07-06 22:30:22	98A	911 Abandoned Call	119 W MAIN ST	405

PARK STREET MINI MART	2025-00283755	2025-07-01 17:25:58 60T	Traffic Stop	950 S PARK ST	306
PASTURE AND PLENTY	2025-00281404	2025-06-30 10:40:48 98Q	911 Call Question	2433 UNIVERSITY AVE	206
PICK N SAVE #131	2025-00286586	2025-07-03 10:43:06 65	Check Person	3197 MAPLE GROVE DR	119
PICK N SAVE #131	2025-00282070	2025-06-30 17:03:36 65	Check Person	3197 MAPLE GROVE DR	119
PICK N SAVE #131	2025-00281126	2025-06-30 07:35:33 31	Assist EMS/Fire	3197 MAPLE GROVE DR	119
PICK N SAVE #178	2025-00284284	2025-07-02 00:18:53 47	Disturbance Unwanted Person	2502 SHOPKO DR	513
PINKUS MCBRIDE MARKET	2025-00286143	2025-07-03 01:47:54 75	ATL Person	301 N HAMILTON ST	406
PLAYERS SPORTS BAR	2025-00292371	2025-07-06 21:55:52 82	Violation of Court Order	2013 WINNEBAGO ST	410
POINT CINEMA	2025-00292275	2025-07-06 20:48:47 66	Check Property	7825 BIG SKY DR	124
POINT CINEMA	2025-00292277	2025-07-06 20:50:32 98A	911 Abandoned Call	7825 BIG SKY DR	124
RADISSON HOTEL	2025-00285606	2025-07-02 18:24:23 97	Information	517 GRAND CANYON DR	218
RADISSON HOTEL	2025-00285696	2025-07-02 19:27:46 PHON	Phone	517 GRAND CANYON DR	218
RED ROCK SALOON	2025-00281378	2025-06-30 10:22:15 68	Property Lost	222 W GORHAM ST	403
RED ROCK SALOON	2025-00291054	2025-07-05 23:42:24 87S	Stratified Policing	222 W GORHAM ST	403
RED ROCK SALOON	2025-00289660	2025-07-05 01:49:04 87S	Stratified Policing	222 W GORHAM ST	403
RED ROOSTER	2025-00283552	2025-07-01 15:22:17 66	Check Property	2513 SEIFERTH RD	619
REFUEL PANTRY	2025-00282695	2025-07-01 03:37:01 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REGENT STREET LIQUOR	2025-00287461	2025-07-03 20:07:15 65	Check Person	916 REGENT ST	202
RIISING SONS DELI	2025-00284063	2025-07-01 21:13:36 87S	Stratified Policing	617 STATE ST	403
ROCKY ROCOCO PAN STYLE PIZZA	2025-00289451	2025-07-04 23:26:51 49	Noise Complaint	1618 W BELTLINE HWY	308
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00290410	2025-07-05 15:40:25 98S	911 Call Silent	7952 TREE LN	125
ROCKY ROCOCO PAN-STYLE PIZZA	2025-00291845	2025-07-06 15:28:46 66P	Problem Solving Property	1753 THIERER RD	631
ROSATI'S PIZZA	2025-00291250	2025-07-06 03:36:08 70	Alarm	6644 MINERAL POINT RD	219
ROXXY	2025-00291174	2025-07-06 01:43:15 38	Disturbance	327 W GORHAM ST	403
ROXXY	2025-00289663	2025-07-05 01:58:22 66	Check Property	327 W GORHAM ST	403
SAM'S CLUB #8255	2025-00284197	2025-07-01 22:59:40 66	Check Property	7050 WATTS RD	123
SHAMROCK BAR & GRILL	2025-00287775	2025-07-03 23:39:18 50	Accident Property Damage	117 W MAIN ST	405
SHAMROCK BAR & GRILL	2025-00287777	2025-07-03 23:42:09 50	Accident Property Damage	117 W MAIN ST	405
SHERATON MADISON HOTEL	2025-00288356	2025-07-04 13:02:55 98Q	911 Call Question	706 JOHN NOLEN DR	313
SHERATON MADISON HOTEL	2025-00288364	2025-07-04 13:11:13 69	Damage to Property	706 JOHN NOLEN DR	313
SHERATON MADISON HOTEL	2025-00286652	2025-07-03 11:23:42 88F	Follow-Up	706 JOHN NOLEN DR	313
SHERATON MADISON HOTEL	2025-00285893	2025-07-02 21:47:07 41	Domestic Disturbance	706 JOHN NOLEN DR	313
SLEEP INN & SUITES	2025-00284105	2025-07-01 21:56:08 49	Noise Complaint	4802 TRADEWINDS PKWY	620
SLEEP INN & SUITES	2025-00286075	2025-07-03 00:37:40 38	Disturbance	4802 TRADEWINDS PKWY	620
SLEEP INN & SUITES	2025-00286058	2025-07-03 00:17:37 12	Theft	4802 TRADEWINDS PKWY	620
SLEEP INN & SUITES	2025-00286980	2025-07-03 14:45:11 87	Assist Citizen	4802 TRADEWINDS PKWY	620
SOTTO	2025-00289656	2025-07-05 01:44:37 87S	Stratified Policing	303 N HENRY ST	403
SOTTO	2025-00287877	2025-07-04 01:18:39 5	Battery	303 N HENRY ST	403
SOTTO	2025-00287857	2025-07-04 01:03:51 5	Battery	303 N HENRY ST	403
SPEEDWAY #4132	2025-00287045	2025-07-03 15:25:40 97	Information	4902 VERONA RD	212

SSA GROUP LLC	2025-00286664	2025-07-03 11:29:55 87S	Stratified Policing	606 S RANDALL AVE	205
STEENBOCK'S ON ORCHARD	2025-00292335	2025-07-06 21:30:43 52	Accident Hit and Run	330 N ORCHARD ST	
STOP-N-GO 1522	2025-00288215	2025-07-04 11:04:26 38	Disturbance	6202 SCHROEDER RD	114
TACO BELL	2025-00289692	2025-07-05 02:38:10 38	Disturbance	534 STATE ST	403
TACO BELL	2025-00289892	2025-07-05 08:43:07 PHON	Phone	534 STATE ST	403
TARGET 1060	2025-00291960	2025-07-06 16:44:41 41	Domestic Disturbance	201 JUNCTION RD	128
TARGET 1060	2025-00282485	2025-06-30 22:49:50 98Q	911 Call Question	201 JUNCTION RD	128
TARGET 1060	2025-00290452	2025-07-05 16:11:14 53	Accident Private Property	201 JUNCTION RD	128
TARGET 1060	2025-00288200	2025-07-04 10:54:05 98S	911 Call Silent	201 JUNCTION RD	128
TARGET 1069	2025-00285831	2025-07-02 21:02:43 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2025-00285803	2025-07-02 20:41:50 71	Trespass	4301 LIEN RD	605
TARGET 1069	2025-00285750	2025-07-02 20:05:17 71	Trespass	4301 LIEN RD	605
TARGET 1069	2025-00286894	2025-07-03 13:39:08 88F	Follow-Up	4301 LIEN RD	605
TARGET 1069	2025-00289363	2025-07-04 22:53:53 97	Information	4301 LIEN RD	605
TARGET 1069	2025-00288556	2025-07-04 15:37:54 12	Theft	4301 LIEN RD	605
TARGET 1069	2025-00288611	2025-07-04 16:08:47 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2025-00288728	2025-07-04 17:26:49 12	Theft	4301 LIEN RD	605
TARGET STORE T-2765	2025-00292154	2025-07-06 19:11:00 66	Check Property	750 HILLDALE WAY	215
TARGET STORE T-2765	2025-00287303	2025-07-03 18:03:12 82	Violation of Court Order	750 HILLDALE WAY	215
TARGET STORE T-2765	2025-00281928	2025-06-30 15:38:25 97	Information	750 HILLDALE WAY	215
TAVERNAKAYA	2025-00289638	2025-07-05 01:29:25 38	Disturbance	27 E MAIN ST	405
TBD	2025-00287379	2025-07-03 19:05:44 71	Trespass	4 COLLINS CT	620
TBD	2025-00291398	2025-07-06 08:51:29 65	Check Person	4 COLLINS CT	620
TBD	2025-00283023	2025-07-01 09:53:27 60T	Traffic Stop	6717 ODANA RD	218
TEX TUBB'S TACO PALACE	2025-00286905	2025-07-03 13:47:17 87	Assist Citizen	2009 ATWOOD AVE	410
TEXAS ROADHOUSE	2025-00288195	2025-07-04 10:45:44 97	Information	4841 ANNAMARK DR	632
THE BOTANIST SOCIAL	2025-00903292	2025-07-03 17:19:00 35	Threats Complaint	206 STATE ST	406
THE BUCK AND BADGER	2025-00289519	2025-07-05 00:03:56 38	Disturbance	115 STATE ST	405
THE CHEESECAKE FACTORY	2025-00284242	2025-07-01 23:34:41 70	Alarm	1 WEST TOWNE MALL	124
THE CHEESECAKE FACTORY	2025-00290515	2025-07-05 17:01:37 38	Disturbance	1 WEST TOWNE MALL	124
THE GREAT DANE PUB	2025-00285820	2025-07-02 20:52:05 31	Assist EMS/Fire	876 JUPITER DR	627
THE HARVEY HOUSE	2025-00283082	2025-07-01 10:29:43 44	Suspicious Person	644 W WASHINGTON AVE	404
THE MELTING POT	2025-00292384	2025-07-06 22:08:38 37	Fight Call	6816 ODANA RD	218
THE MELTING POT	2025-00282240	2025-06-30 19:17:40 98Q	911 Call Question	6816 ODANA RD	218
THE WINNEBAGO ARTS CAFE	2025-00290484	2025-07-05 16:36:11 49	Noise Complaint	2262 WINNEBAGO ST	410
THRILL FACTORY	2025-00290602	2025-07-05 18:11:18 66F	Foot Patrol	131 EAST TOWNE MALL	631
TOUCH OF UKRAINE	2025-00289711	2025-07-05 03:06:29 49	Noise Complaint	2418 WINNEBAGO ST	603
TOUCH OF UKRAINE	2025-00281901	2025-06-30 15:23:39 38	Disturbance	2418 WINNEBAGO ST	603
TRADER JOE'S #712	2025-00903214	2025-06-30 13:43:00 12	Theft	1810 MONROE ST	206
TRIXIE'S LIQUOR STORE	2025-00287164	2025-07-03 16:41:59 95	Adult Arrested Person	2929 E WASHINGTON AVE	603

TRIXIE'S LIQUOR STORE	2025-00903294	2025-07-03 18:13:00 21	Fraud	2929 E WASHINGTON AVE	603
UNIVERSITY AVENUE LIQUOR	2025-00903246	2025-07-01 17:20:00 13	Theft Retail	525 UNIVERSITY AVE	403
VERONA ROAD BP MART	2025-00289319	2025-07-04 22:35:43 66	Check Property	4501 VERONA RD	211
VICEROY INDIAN CUISINE	2025-00291464	2025-07-06 09:52:47 35	Threats Complaint	7475 MINERAL POINT RD	124
VICEROY INDIAN CUISINE	2025-00285179	2025-07-02 14:07:08 65	Check Person	7475 MINERAL POINT RD	124
VINTAGE BREWING COMPANY	2025-00286943	2025-07-03 14:12:15 38	Disturbance	674 S WHITNEY WAY	218
VINTAGE SPIRITS & GRILL	2025-00282447	2025-06-30 22:18:07 98U	911 Call Unintentional	529 UNIVERSITY AVE	403
VOM FASS	2025-00288652	2025-07-04 16:31:20 35	Threats Complaint	66 WEST TOWNE MALL	124
VOM FASS	2025-00287529	2025-07-03 20:47:37 38	Disturbance	66 WEST TOWNE MALL	124
VOM FASS	2025-00287429	2025-07-03 19:48:49 66	Check Property	66 WEST TOWNE MALL	124
VOM FASS	2025-00290507	2025-07-05 16:53:52 38	Disturbance	66 WEST TOWNE MALL	124
VOM FASS	2025-00287532	2025-07-03 20:49:29 38	Disturbance	66 WEST TOWNE MALL	124
VOM FASS	2025-00290543	2025-07-05 17:21:15 87S	Stratified Policing	66 WEST TOWNE MALL	124
VOM FASS	2025-00292401	2025-07-06 22:26:32 66	Check Property	66 WEST TOWNE MALL	124
WAL-MART SUPERCENTER #1138	2025-00903304	2025-07-04 20:11:00 68	Property Lost	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2025-00282136	2025-06-30 17:54:15 65	Check Person	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2025-00282090	2025-06-30 17:18:09 98Q	911 Call Question	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2025-00282289	2025-06-30 19:53:52 13	Theft Retail	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00285531	2025-07-02 17:38:43 52	Accident Hit and Run	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00287305	2025-07-03 18:04:59 PHON	Phone	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00287058	2025-07-03 15:32:11 88F	Follow-Up	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00292101	2025-07-06 18:36:15 88F	Follow-Up	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00292278	2025-07-06 20:50:52 13	Theft Retail	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00283158	2025-07-01 11:04:56 12	Theft	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00290436	2025-07-05 15:57:05 98S	911 Call Silent	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00290447	2025-07-05 16:06:54 98U	911 Call Unintentional	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00290646	2025-07-05 18:44:06 13	Theft Retail	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00291256	2025-07-06 03:56:10 71	Trespass	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00288303	2025-07-04 12:24:42 88F	Follow-Up	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2025-00283058	2025-07-01 10:13:55 88F	Follow-Up	4198 NAKOOSA TRL	607
WALGREENS #04240	2025-00287385	2025-07-03 19:09:14 98U	911 Call Unintentional	3710 E WASHINGTON AVE	516
WALGREENS #04240	2025-00289107	2025-07-04 21:24:24 14	Stolen Auto	3710 E WASHINGTON AVE	516
WALGREENS #04240	2025-00903217	2025-06-30 15:53:00 13	Theft Retail	3710 E WASHINGTON AVE	516
WALGREENS #07536	2025-00288973	2025-07-04 20:25:43 47	Disturbance Unwanted Person	8302 OLD SAUK RD	127
WALGREENS #3343	2025-00285668	2025-07-02 19:06:32 76	Found Person	7810 MINERAL POINT RD	125
WALGREENS #3343	2025-00289359	2025-07-04 22:53:04 88	Assist Police	7810 MINERAL POINT RD	125
WANDO'S	2025-00288840	2025-07-04 18:52:55 88F	Follow-Up	602 UNIVERSITY AVE	403
WASABI JAPANESE RESTAURANT	2025-00282332	2025-06-30 20:32:29 41	Domestic Disturbance	449 STATE ST	403
WHISKEY JACKS	2025-00290900	2025-07-05 21:39:17 66	Check Property	552 STATE ST	403
WHISKEY JACKS	2025-00284161	2025-07-01 22:28:59 38	Disturbance	552 STATE ST	403

WISCO	2025-00282347	2025-06-30 20:44:01 71	Trespass	852 WILLIAMSON ST	408
WISCONSIN CVS PHARMACY LLC	2025-00287080	2025-07-03 15:49:42 97	Information	6701 MINERAL POINT RD	218
WISCONSIN CVS PHARMACY LLC	2025-00286236	2025-07-03 05:24:15 70	Alarm	6701 MINERAL POINT RD	218
WISCONSIN MASONIC CENTER	2025-00290858	2025-07-05 21:12:53 66	Check Property	301 WISCONSIN AVE	406
WISCONSIN MASONIC CENTER	2025-00281298	2025-06-30 09:32:03 88F	Follow-Up	301 WISCONSIN AVE	406
WOODMAN'S FOOD MARKET	2025-00289959	2025-07-05 09:43:12 97	Information	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00286157	2025-07-03 02:14:18 87S	Stratified Policing	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00903280	2025-07-03 09:44:00 13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00903261	2025-07-02 13:16:00 13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2025-00282053	2025-06-30 16:55:14 88F	Follow-Up	3817 MILWAUKEE ST	610
WORLD BUFFET	2025-00289761	2025-07-05 04:41:48 70	Alarm	499 D'ONOFRIO DR	124
Willy Street Co-op	2025-00287227	2025-07-03 17:16:54 44	Suspicious Person	2817 N SHERMAN AVE	504
Willy Street Co-op	2025-00903239	2025-07-01 14:20:00 69G	Damage to Property Graffiti	2817 N SHERMAN AVE	504



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 89113

File ID: 89113

File Type: License

Status: Clerk Report

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/09/2025

File Name:

Final Action:

Title: Summary of Licenses Issued

Notes:

Sponsors:

Effective Date:

Attachments: Summary of Licenses Issued.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 89113

Title

Summary of Licenses Issued

Summary of Licenses Granted and Issued

The City of Madison has a quota of 529 Class B Combination Liquor & Beer licenses under state law. This is not counting the one reserve license transferred to Shorewood Hills in 2018. There are 125 Class B Combination Liquor & Beer licenses available under this quota. The city has issued 78 of its 201 Reserve licenses and 326 of its 328 Regular licenses. The city has issued 122 Class A Beer, 94 Class A Liquor, 94 Class B Beer, 404 Class B combination, 76 Class C Wine, and 46 Class A Cider licenses. The city has also issued 2327 Operator licenses.

Licenses granted by the Common Council, but not yet issued: 7/9/2025					
Applicant	dba	License	Location	Date Granted	Remaining issues
MCKO LLC	Cielo	Class B Combination Liquor & Beer	118 State St	11/7/2023 (Extension granted on 6/4/24, 12/10/25 & 6/3/2025)	Fees Building Inspection Zoning Fire Inspection
MPL Corporation Investment	Willy Mart	Class A Beer, Class A Liquor, Class A Cider	823 Williamson St	10/8/2024 (Extension granted on 5/6/2025)	Fees Building Inspection Zoning Fire Inspection
ONE 09 Retail LLC	ONE Social	Class B Combination Liquor & Beer	109 E Wilson St	12/10/2024 (Extension granted on 6/3/2025)	Fees Building Inspection Zoning Fire Inspection
Wisco Cheese & Cheers LLC	TBD	Class B Beer	4905 Commercial Ave Ste B	2/11/2025	Fees Building Inspection Zoning

The Marquette Hotel LLC	The Marquette Hotel and Café	Class B Combination Liquor & Beer	414 S Baldwin St	3/11/2025	Fees Building Inspection Zoning
224 Ohio LLC	Ohio Tavern	Class B Combination Liquor & Beer	224 Ohio Ave	3/11/2025	Fees Building Inspection Zoning
Rotunda Café LLC	Rotunda Cafe	Class B Combination Liquor & Beer	1965 Atwood Ave	4/15/2025	Fees Fire Inspection
Saunaday LLC	Saunaday	Class C Wine	315 S Blount St	5/6/2025	Fees Building Inspection Zoning
Cherokee Park Inc	TPC Wisconsin	Class B Combination Liquor & Beer	5105 N Sherman Ave	5/6/2025	Fees Zoning
Sam Ai Nong LLC	Sern Sapp Restaurant	Class B Beer, Class C Wine	1146 Williamson St	6/3/2025	Fees
Stellas of Madison Inc	Stellas Bakery	Class B Beer, Class C Wine	1219 Regent St	6/3/2025	Fees Building Inspection Zoning Fire Inspection Health Review
227 MMoCA LLC	Tall Grass	Class B Combination Liquor & Beer	227 State St	6/3/2025	Fees Building Inspection

Kai Lao LLC	Ba Lao	Class B Combination Liquor & Beer	811 Williamson St	7/1/2025	Fees Building Inspection Zoning Fire Inspection
OL Flamingo LLC	Pink Flamingo Brunch Café	Class B Beer, Class C Wine	638 State St	7/1/2025	Fees Building Inspection Zoning Fire Inspection
Aishwarya Laxmi LLC	Ashirwad Indian Restaurant	Class B Beer, Class C Wine	128 State St	7/1/2025	Fees Building Inspection Zoning Fire Inspection



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 89189

File ID: 89189

File Type: License

Status: Miscellaneous

Version: 1

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 07/15/2025

File Name:

Final Action:

Title: Request to extend license issuance beyond the 180 day limit under MGO 38.05
Wisco Cheese & Cheers LLC • dba TBD
4905 Commercial Ave Suite B • Agent: Keval Patel
Estimated Capacity (in/out): 20/0
Class B Beer • 20% alcohol, 80% food
Police Sector 609 (District 3)

Notes:

Sponsors:

Effective Date:

Attachments: Wisco cheese & Cheers - 4905 commercial ave suite
B.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 89189

Title

Request to extend license issuance beyond the 180 day limit under MGO 38.05
Wisco Cheese & Cheers LLC • dba TBD
4905 Commercial Ave Suite B • Agent: Keval Patel
Estimated Capacity (in/out): 20/0
Class B Beer • 20% alcohol, 80% food
Police Sector 609 (District 3)

From: [Harry Singh](#)
To: [licensing](#)
Cc: [Verbick, Jim](#); [LAKHBIR SINGH](#)
Subject: Wisco cheese & Cheers - 4905 commercial ave suite B
Date: Friday, July 11, 2025 2:41:30 PM

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Good afternoon,

We are requesting an extension for the approved liquor license at 4905 Commercial Ave, Suite B, for Wisco Cheese & Cheers. The renovation is taking longer than anticipated, and we are also working with building inspection and zoning.

We would appreciate your approval for this request and any additional time you can grant us to pick up the license.

Thank you,
Harry Singh

Harry singh

Refuel pantry
1354 N Bird st
Sun Prairie, WI 53590
262-960-0671



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 88394

File ID: 88394

File Type: License

Status: Miscellaneous

Version: 2

Reference:

Controlling Body: ALCOHOL
LICENSE REVIEW
COMMITTEE

File Created Date : 05/20/2025

File Name:

Final Action:

Title: Municipal Approval of Full Service Retail Alcohol Sales
State Line Distillery LLC • dba State Line Distillery
Event Location: 2219 Monroe St
Event Date: ~~July 6, 13, 20, 27;~~ August 3, 10, 17, 24, 31; September 7, 14, 21, 28;
and October 5, 12, 19, and 26 9am - 2pm
Police District: 207 (District 13)
Event: Monroe Street Farmers' Market

Notes:

Sponsors:

Effective Date:

Attachments: AB-105 State Line Distillery LLC 2025.pdf, Alder
Evers Comments.pdf, Alder Evers Request to
Refer.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

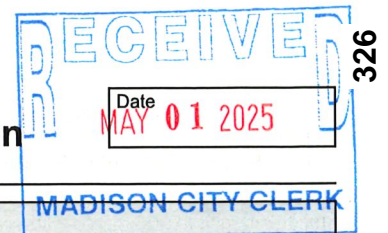
History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 88394

Title

Municipal Approval of Full Service Retail Alcohol Sales
State Line Distillery LLC • dba State Line Distillery
Event Location: 2219 Monroe St
Event Date: ~~July 6, 13, 20, 27;~~ August 3, 10, 17, 24, 31; September 7, 14, 21, 28; and October
5, 12, 19, and 26 9am - 2pm
Police District: 207 (District 13)
Event: Monroe Street Farmers' Market

**Part A: Producer Information**

1. Business Legal Name (individual name if sole proprietor) State Line Distillery, LLC		
2. Business Name or DBA State Line Distillery		3. Agent Name
4. FEIN 47-2272732		5. Wisconsin Seller's Permit Number 456-1029260435-02
6. Wisconsin Producer Permit Number 312-102960435-07		7. Producer Type <input type="checkbox"/> Brewery <input type="checkbox"/> Winery <input checked="" type="checkbox"/> Liquor Manufacturer/Rectifier
8. Contact Person's First Name John		9. Last Name Mleziva
		10. M.I. A
11. Contact Person's Phone (608) 571-4271		12. Contact Person's Email jm@statelinedistillery.com

Part B: Production Quantity

Note: Check appropriate quantity for permit held (see instructions). If you hold more than one producer permit, check the total aggregate quantity produced for each type of permit. Enter the highest quantity produced in any of the last three calendar years.

Brewery	Manufacturer/Rectifier	Winery
<input type="checkbox"/> Less than 250 barrels	<input type="checkbox"/> Less than 1,500 liters	<input type="checkbox"/> Less than 1,000 gallons
<input type="checkbox"/> 250 - 2,499 barrels	<input type="checkbox"/> 1,500 - 4,999 liters	<input type="checkbox"/> 1,000 - 4,999 gallons
<input type="checkbox"/> 2,500 - 7,499 barrels	<input type="checkbox"/> 5,000 - 34,999 liters	<input type="checkbox"/> 5,000 - 24,999 gallons
<input type="checkbox"/> 7,500 or more barrels	<input checked="" type="checkbox"/> 35,000 or more liters	<input type="checkbox"/> 25,000 or more gallons
Calendar year:	Calendar year: 2024	Calendar year:
Quantity:	Quantity: 40281	Quantity:

Complete only ONE of Part C, D or E.

Part C: Request for Full-Service Retail Sales at the Production Premises

1. Start Date		2. Production Premises Address	
3. City		4. State	5. Zip Code
6. County		7. Governing Municipality <input type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____	

Part D: Request for Fixed Full-Service Retail Outlet

1. Are you transferring one fixed full-service retail outlet to a new location? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, complete boxes 2 through 9.			
2. Current Outlet Name			
3. Current Outlet Premises Address			
4. City		5. State	6. Zip Code
7. County	8. Governing Municipality <input type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		9. Premises Phone Number

Continued →

Part D: Request for Fixed Full-Service Retail Outlet (Cont.)			
New Fixed Retail Outlet Information (complete boxes 10 through 23)			
10. Start Date		11. New Outlet Name	
12. New Outlet Premises Address			
13. City		14. State	15. Zip Code
16. County		17. Governing Municipality <input type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____	
18. Premises Phone Number			
19. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.			
20. Will you operate a restaurant on the premises? <input type="checkbox"/> Yes <input type="checkbox"/> No			
21. What alcohol beverages will be offered for sale? (check all that apply) <input type="checkbox"/> Beer <input type="checkbox"/> Wine <input type="checkbox"/> Intoxicating Liquor (other than wine)			
22. What alcohol beverages does the permittee produce? (check all that apply) <input type="checkbox"/> Beer <input type="checkbox"/> Wine <input type="checkbox"/> Intoxicating Liquor (other than wine)			
23. How will customers be served? (check all that apply) ... <input type="checkbox"/> Samples <input type="checkbox"/> On-premises consumption <input type="checkbox"/> Off-premises consumption			

Part E: Request for Unlimited Transfer Full-Service Retail Outlet			
1. Name of Event (if applicable) Monroe Street Farmers' Market			
2. Dates of Operation (attach a schedule, if necessary) SEE SCHEDULE		3. Hours of Operation 9am-2pm	
4. Premises Address 2219 Monroe Street			
5. City Madison		6. State WI	7. Zip Code 53711
8. County Dane		9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: <u>Madison</u>	
10. Organizer of Event (if not the named applicant) Amber Middelton		11. Email and/or Phone Number for Organizer of Event manager@monroestreetfarmersmarket.org	
12. Organizer Website N/A		13. Event Website https://www.monroestreetfarmersmarket.org/	
14. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Outdoor farmers market located in the parking lot of the Edgewood Highschool. Each business has a 10x10 ft tent with a table and signage. All vendors are responsible for collecting payment independently.			
15. On-Site Contact (Last Name, First Name) Mleziva, John		16. On-Site Contact Phone (608) 571-4271	17. On-Site Contact Email jm@statelinedistillery.com
18. Will you operate a restaurant on the premises? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
19. What alcohol beverages will be offered for sale? (check all that apply) <input type="checkbox"/> Beer <input type="checkbox"/> Wine <input checked="" type="checkbox"/> Intoxicating Liquor (other than wine)			
20. What alcohol beverages does the permittee produce? (check all that apply) <input type="checkbox"/> Beer <input type="checkbox"/> Wine <input checked="" type="checkbox"/> Intoxicating Liquor (other than wine)			
21. How will customers be served? (check all that apply) ... <input type="checkbox"/> Samples <input checked="" type="checkbox"/> On-premises consumption <input type="checkbox"/> Off-premises consumption			

Part F: Attestation

Who must sign this application?

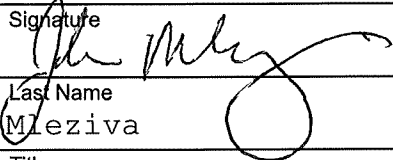
- sole proprietor • general partner of a partnership • corporate officer • member of an LLC

READ CAREFULLY BEFORE SIGNING:

I understand and agree to the following:

- I will not operate this location outside of the dates and times approved by the municipality and Division of Alcohol Beverages.
- I will operate this location according to municipal ordinance and restrictions imposed as a condition of receiving this authorization.
- I will purchase alcohol beverages I do not produce from an authorized source, such as a Wisconsin-permitted wholesaler.
- I will operate this location according to Wisconsin law and administrative regulation including but not limited to: underage restrictions, closing hours, licensed operators, and record keeping requirements.

Further, under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the authorization. Further, I agree that the rights and responsibilities conferred by the authorization, if granted, will not be assigned to another individual or entity. I understand that lack of access to any portion of a premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this authorization. I understand that any authorization issued contrary to Wis. Stats. Chapter 125 shall be void under penalty of Wisconsin law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature 		Date 05/01/2025	
Last Name Mleziva		First Name John	M.I. A
Title Owner	Email jm@statelinedistillery.com	Phone (608) 571-4271	

Part G: For Municipal Use Only (Complete if Requesting Authorization in Part D or E)

1. Will the municipality limit the scope of alcohol beverages offered for sale? <input type="checkbox"/> Yes <input type="checkbox"/> No	
2. Will the municipality impose any requirements or restrictions for the full-service retail outlet? <input type="checkbox"/> Yes <input type="checkbox"/> No	
3. Describe municipal restrictions indicated in questions 1 or 2 above.	
4. Last Name of Municipal Official	5. First Name
6. M.I.	
7. Signature of Municipal Official	8. Date
9. Date Application was Filed with Clerk	10. Date Full-Service Retail Outlet Approved by Governing Body

Monroe Street Farmers' Market Dates:

5/25/25
6/1/25
6/8/25
6/15/25
6/22/25
6/29/25
7/6/25
7/13/25
7/20/25
7/27/25
8/3/25
8/10/25
8/17/25
8/24/25
8/31/25
9/7/25
9/14/25
9/21/25
9/28/25
10/5/25
10/12/25
10/19/25
10/26/25

From: [Evers, Tag](#)
To: [licensing](#)
Cc: [Verbick, Jim](#); [Haas, Michael R](#); ["VNA President"](#); [DMNA President](#); kevin.rea@edgewoodhs.org
Subject: Fw: Application for State Line Distillery @ Monroe Street Farmers Market
Date: Wednesday, July 16, 2025 2:49:25 PM
Attachments: [Outlook-cid_image0.png](#)

Dear Committee Members,

I have several problems with the permit application by State Line Distillery to sell their "Intoxicating Liquor" beverages for on and off-site consumption at the Monroe Street Farmers Market.

Please note the email below from the company's founder received yesterday, July 15, 2025.

This is the first communication from the applicant to me as district alder. I have called the applicant twice on his office line and once on his mobile — no answer and no return call.

Moreover, there has been no communication that I am aware of by the applicant to the presidents of either adjacent neighborhood association; neither Doug Carlson, Vilas Neighborhood Association president, nor Marc Gartler, Dudgeon-Monroe Neighborhood Association president, has been contacted. Lastly, Edgewood High School president, Kevin Rea, has not been contacted either.

Please note in the email below the stated intention to sell the company's coffee liquer product for on-premises consumption AND to sell for off-premises consumption. However, this application only checks the box asking permission to sell for on-premises consumption.

This discrepancy aside, and notwithstanding the lack of timely communication by the applicant to community stakeholders and the district alder, I am strongly opposed to the granting of this permit.

First, there is no clear indication as to how the applicant would prevent under-age consumption. In other words, how will the applicant monitor the sale of alcoholic beverages to someone of age who could then pass the item on to someone who is underage? What plans are in place to monitor and prevent this from occurring?

Second, I am concerned about precedent. The request at the present time is to sell a coffee-based liquer. Does it follow, then, that the applicant could sell Bloody Marys or Mimosas for on-site consumption at the market if they so desired at a later date?

Third, and also related to precedent, I am concerned this opens the door to the applicant or similar businesses seeking to sell alcoholic beverages for on-premises consumption at other Farmer's Markets in the city. I find this a disturbing possibility and one I hope you will not enable.

Fourth, I am not aware of any demand for alcoholic beverages to be sold at the Monroe Street Farmer's Market. It seems odd to me that we would allow liquor to be sold for on-site consumption at a Farmer's Market from 9am to 1pm on a Sunday morning on the grounds of a Catholic institution.

In short, nobody is asking for this. The applicant has not sought to communicate his intentions in a timely manner with community stakeholders or the alder. While such communication may not be required in this instance, the lack of what we all agree is customary is nonetheless concerning.

Lastly, it's my understanding this item was added to the agenda just yesterday. I have been in communication with both neighborhood association presidents and Edgewood High School's president since first learning of this application in May. Accordingly, I am concerned that the recent addition to the agenda limits resident and stakeholder engagement.

I urge you to deny this permit application on its merits.

Short of denial, I ask that you refer this item to your next meeting to give the applicant an opportunity to make his case to the aforementioned stakeholders and me, the district alder.

Thank you for your consideration.

Tag



Tag Evers

District 13 Alder

Tel 608 424 2580

Email District13@cityofmadison.com

Sign up for District 13 email updates/blog:

<http://www.cityofmadison.com/council/district13/blog/>

From: John Mleziva <jm@statelinedistillery.com>

Sent: Tuesday, July 15, 2025 10:56 AM

To: Evers, Tag <district13@cityofmadison.com>

Subject: Application for State Line Distillery @ Monroe Street Farmers Market

You don't often get email from jm@statelinedistillery.com. [Learn why this is important](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Good morning Alder Evers,

My name is John Mleziva and I am the owner of State Line Distillery. I wanted to reach out to tell you a bit about my upcoming request to participate in the Monroe Street Farmers Market. My family and I have enjoyed our weekly bike rides to the Monroe Street Farmers Market for several years, and ever since I opened State Line Distillery I thought it would be a wonderful place to introduce consumers to our brand and products.

The concept for what I'd like to do is quite simple. We would be offering a couple drink options (i.e. State Line Coffee Liqueur and Hot or Iced Coffee) for people to enjoy while shopping at the market and sell bottles of our products for people to take home. Since the business is located on the east side of Madison, I feel like this is a great opportunity for us to reach a new customer base.

Amber Middleton, the Monroe Street Farmers Market manager, as well as the rest of the board is excited about this potential addition to their Market; I am hoping you and the rest of the review board will allow this business partnership to proceed.

Thank you for your consideration and I look forward to seeing you on the Zoom call

with the Alcohol License Review Committee on 7/16 to answer any follow-up questions you might have.

Sincerely,
John

--

John Mleziva
Founder
608-571-4271 (office)
612-432-0037 (cell)

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1413 Northern Ct.
Madison, WI 53703
www.statelinedistillery.com

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To: [licensing](#)
Cc: [Verbick, Jim](#); [Haas, Michael R](#); "VNA President"; [DMNA President](#); kevin.rea@edgewoodhs.org
Subject: Re: Application for State Line Distillery @ Monroe Street Farmers Market
Date: Wednesday, July 16, 2025 3:24:48 PM
Attachments: [Outlook-cid_image0.png](#)
[Outlook-cid_image0.png](#)

Dear Committee Members,

I did hear back from the applicant just now. We had a nice conversation.

However, I'm still asking for referral to your next meeting. This would allow for the conversation to continue; moreover, it would allow for the two neighborhood associations and Edgewood High School's president to participate in the conversation.

Thank you.

Tag



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Sent: Wednesday, July 16, 2025 2:49 PM
To: licensing@cityofmadison.com
Cc: [Verbick, Jim](mailto:JVerbick@cityofmadison.com) <JVerbick@cityofmadison.com>; [Haas, Michael R](mailto:MHaas@cityofmadison.com) <MHaas@cityofmadison.com>; 'VNA President' <vnapresident@gmail.com>; [DMNA President](mailto:president@dmna.org) <president@dmna.org>; kevin.rea@edgewoodhs.org <kevin.rea@edgewoodhs.org>
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