



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, June 15, 2016

5:00 PM

Madison Municipal Building
215 Martin Luther King, Jr. Blvd.
Room 260

CALL TO ORDER / ROLL CALL

The Meeting was Called to Order at 5:06 pm.

Present: 8 - Rebecca Kemble; Craig P. Stanley; Shobhan S. Thakkar; M. Meghan Blake-Horst; Mark R. Greene; Patricia (Pat) A. Schramm; Matthew C. Younkle and Denise DeMarb

Excused: 2 - Frank Staniszewski and Steve King

Also present: Matthew Mikolajewski, EDD Director; Ruth Rohlich, Office of Business Resources.

APPROVAL OF MINUTES

A motion was made by Schramm, seconded by Blake-Horst, to to approve the Minutes of the May 18, 2016, meeting. The motion passed by voice vote.

PUBLIC COMMENT

Jeff Smoller of Madison provided a presentation on Willy Wash. He invited EDC members to a June 20th meeting in Milwaukee.

DISCLOSURES AND RECUSALS

Matt Younkle is on the board of Madison Development Corporation.

Alder Kemble is owner of Union Cab, which is part of MadWorC.

1. [43228](#) Resolution accepting the staff recommendation to select Madison Development Corporation to act as the loan manager and Cooperative Network to oversee the technical assistance providers for the Cooperative Enterprise Development Program; and, authorizing the Mayor and City Clerk to execute contracts with each organization.

A motion was made by Kemble, seconded by DeMarb, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES. The motion passed by voice vote.

Mark Greene read the names of all registrants related to item #1. Greene

invited those who wished to speak to do so.

Anne Reynolds, of Madison, spoke in support of Item #1. Per Alder Kemble's request, Ms. Reynolds provided background about the relationship between the two proposals.

Charity Schmidt, representing the South Central Federation of Labor, spoke in support of Item #1.

Eric Upchurch, representing the Madison Co-Op Development Coalition, spoke in support of Item #1. Per Ms. Schramm's question, Mr. Upchurch provided further explanation on how the Coalition would connect individuals and businesses with resources.

Laura Schlachter of Madison appeared in support of item #1, but did not wish to speak.

Appearing in support of item #1, not wishing to speak but available to answer questions were David Scholtens of Madison and Tim Clay of Verona .

Kemble moved, seconded by DeMarb, to Return to Lead to the Board of Estimates with a Recommendation for Approval.

Discussion:

Ms. Schramm asked about Cooperative Network.

Tim Clay came forward to discuss how Cooperative Network would serve as the fiscal agent for the coalition.

Ruth Rohlich presented staff recommendations:

- Two RFPs--technical assistance and a loan fund

EDC members discussed the structure of the contract with Ms. Rohlich.

Ms. Rohlich noted the national and international attention that the program is receiving.

Vote: the motion carried unanimously.

2. [43326](#)

Discussion with Susan Schmitz, President, Downtown Madison, Inc.

Susan Schmitz presented the 2016 DMI Civic Agenda and background regarding DMI.

- Ms. Schmitz distributed a handout regarding BIDs.

3. [21360](#)

EDD Director Report

Mr. Mikolajewski provided an update regarding the Connect Madison Strategy, RP's Pasta, and Judge Doyle Square.

Mr. Mikolajewski asked if the EDC would like a presentation from the Economic Development Division intern, Lee'Angelo Lane, at their July meeting and EDC members indicated they would welcome this presentation.

4. [17637](#) EDC Chairperson's Report

Mr. Greene encouraged everyone to think of new EDC members.

Matt Younkle will chair the next EDC meeting.

5. [27862](#) Introduction of New Items from the Floor

Next month--Forward Fest Update

ADJOURNMENT

A motion was made by Blake-Horst, seconded by Stanley, to Adjourn. The motion passed by voice vote. The meeting adjourned at 6:10 pm..