

## AGENDA # 10

City of Madison, Wisconsin

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REPORT OF: URBAN DESIGN COMMISSION	<b>PRESENTED:</b> January 21, 2009
TITLE: 1900 East Washington Avenue – PUD(GDP-SIP), Mixed-Use Development in Urban Design District No. 4. 12 <sup>th</sup> Ald. Dist. (13195)	<b>REFERRED:</b> <b>REREFERRED:</b> <b>REPORTED BACK:</b>
AUTHOR: William A. Fruhling, Acting Secretary	<b>ADOPTED:</b> <b>POF:</b>
DATED: January 21, 2009	<b>ID NUMBER:</b>

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Members present were: Bruce Woods; Chair, Todd Barnett, Richard Slayton, Ald. Marsha Rummel, Ron Luskin, Dawn Weber, Mark Smith, Richard Wagner, Jay Ferm, and John Harrington.

### **SUMMARY:**

At its meeting of January 21, 2009, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** on a PUD(GDP-SIP) for a mixed-use development at 1900 East Washington Avenue, in Urban Design District No. 4. Appearing on behalf of the project was John Sutton. He stated that the project includes 13,000 square feet of commercial space and 26 condominium units. He stated that a main feature of the building will be a two-story split-face block arcade with punched openings and that the primary siding material of the building will be cypress. He stated that he was primarily seeking Commission feedback on the arcade design and materials. The Commission generally expressed support for the design direction at this stage of the project.

### **ACTION:**

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 5, 6.5 and 7.

**URBAN DESIGN COMMISSION PROJECT RATING FOR: 1900 East Washington Avenue**

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
<b>Member Ratings</b>	6	6	-	-	-	-	7	6.5
	-	8	-	-	-	-	7	-
	-	8	-	-	-	-	7	-
	-	5	-	-	-	-	-	5
	-	-	-	-	-	-	-	7

General Comments:

- Strong concept. Self-cleaning façade?
- Neck down opening to corner from second floor?
- Interesting concept...arcade wall and second floor patio. Wall of noise and fumes – may limit use.
- Conceptually very strong. Realistic?
- Strong architectural concept.