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## ***Report to the Library Board December, 2010***

***A reminder:*** This Library Board meeting will be held at the Goodman South Madison Branch, 2222 South Park Street, at 4:30 pm. And, since you'll be there, you can welcome the new Goodman South Madison Branch Supervisor, Michael Spelman, who assumed his duties this week. Michael has come to us from the Boston Public Library, but in his student days worked at the Monroe Street Branch, and is delighted to be back in Madison.

***Central Update:*** The final public meeting with Meyer Scherer & Rockcastle and Potter Lawson architects is scheduled for December 7<sup>th</sup>. At this meeting, MS&R will present the final design of the rebuilt Central. A special meeting for the Library Board and Foundation Board is scheduled for 6:00 pm followed at 7:00 pm by the public meeting. Both meetings are at the Senior Center.

***New Provisions in the City's Ethics Code*** on Disclosures and Recusals –ID #20529— requires that at each Board meeting, Board members must recuse themselves from voting on any agenda item that would present a conflict of interest. Section 3.35 (5) (a) MGO, requires that persons serving on City sub-units not take any official action that provides a personal financial gain or other privilege for him or herself, their immediate family, or an organization with which they are associated, or take any action if such persons or organizations have a financial interest in the matter. These situations create a conflict of interest and the member of the body should recuse (disqualify) him or herself. Please see Memorandum, attached. Legislative File No 19335.

***All About Ebooks, and other things digital at MPL:*** At the November Board meeting, Board members had questions about ebooks and digital content at MPL and how we count that use in our circulation statistics. Through the end of October, 2010, Madison library users had checked out 3,304,071 books, DVDs, CDs, magazines, etc., and that number includes 16,286 ebooks downloaded to a personal device or computer during the same period - a 30% ebook increase over the year before. Electronic databases or subscription digital content, however, is not measured in "checkouts" as traditional media or electronic books are. Instead, use of these services is typically measured by "visits", "pageviews" and "searches".

At this month's meeting, Marc Gartler will present trends in technology, copyright, publishing, etc., that present opportunities and threats for libraries. Next, Tana Elias will give an overview of some of the library's digital content and talk about expenditure and usage trends. Finally, they'll demo OverDrive audiobooks and eBooks on a variety of devices. If you're interested, please stay after the board meeting to spend more time exploring the devices. (15-20 minutes)

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