

Date: 10/24/07

CITY OF MADISON

**Registration Statement - ECONOMIC DEVELOPMENT COMMISSION
COMMITTEE**

Please Print

Agenda No. 5

PLEASE PRINT CLEARLY

Name Carole Schaffer
Address 282 Alpine Meadow Cir
Oregon WI 53575

Please check the appropriate boxes:

- Support
- Oppose
- Neither Support Nor Oppose

- and
- Wish to speak
 - Do not wish to speak
 - Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:

Smart Growth Madison
701 east washington ave madison
608-663-2005

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
Information Hearing..... 3 minutes
Other Items..... 3 minutes

(SEE BACK)

REGISTRATION STATEMENT - PAGE 2

Are you an elected official or employee who is appearing solely on behalf of your office or for your municipality or other governmental body? Yes No

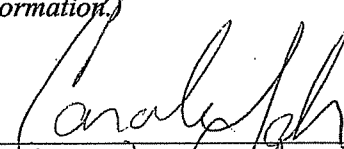
(If you answered "yes" to the question, **STOP**. You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)

If you are being paid for your representation, or if your appearance is part of other paid duties, please be advised that:

1. Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk.
2. Your principal is not permitted to authorize you to lobby unless you are registered with the City Clerk.
3. If your principal spends or will owe more than \$1,000 for lobbying services in any reporting period (half year), the principal must file expense statements with the City Clerk for the remainder of the calendar year?

(Please go to the City Clerk's website www.cityofmadison.com/clerk/index.html or go to the Clerk's Office at Room 103 of the City-County Building, Madison, for more information.)

Date 10/24/07

Signature 

Print Name Candice Schaefer

#2

Date: 10/24/2007

CITY OF MADISON
Registration Statement - ECONOMIC DEVELOPMENT COMMISSION
COMMITTEE

Please Print

Agenda No. 5

PLEASE PRINT CLEARLY

Name Delora Newton
Address 1615 E Washington Ave
Madison WI

Please check the appropriate boxes:

- Support
- Oppose
- Neither Support Nor Oppose

- and Wish to speak
 Do not wish to speak
 Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:
Greater Madison Chamber of Commerce

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
Information Hearing..... 3 minutes
Other Items..... 3 minutes

(SEE BACK)

REGISTRATION STATEMENT - PAGE 2

Are you an elected official or employee who is appearing solely on behalf of your office or for your municipality or other governmental body? Yes No

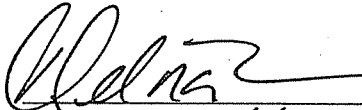
(If you answered "yes" to the question, STOP. You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)

If you are being paid for your representation, or if your appearance is part of other paid duties, please be advised that:

1. Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk.
2. Your principal is not permitted to authorize you to lobby unless you are registered with the City Clerk.
3. If your principal spends or will owe more than \$1,000 for lobbying services in any reporting period (half year), the principal must file expense statements with the City Clerk for the remainder of the calendar year?

(Please go to the City Clerk's website www.cityofmadison.com/clerk/index.html or go to the Clerk's Office at Room 103 of the City-County Building, Madison, for more information.)

Date 10/24/2007

Signature 
Print Name Delora Newton

Diana Newsham Handbook #1

**DOCUMENTED STATEMENTS RELATED TO APPOINTMENT OF
ECONOMIC AND COMMUNITY DEVELOPMENT DIRECTOR**
Compiled by the Greater Madison Chamber of Commerce
October 19, 2007

STATEMENTS MADE PRE-ELECTION	
Source	Mayor's Position
January 13, 2006 <i>WI State Journal</i> Mayor Cieslewicz Guest Editorial	I agree with the State Journal that economic development should have a higher profile within city government. To that end, we will elevate economic development to a "cabinet level" position later this year as part of a broader reorganization of the Department of Planning and Development.
January 14, 2006 <i>WI State Journal</i> "Business Advocates Praise Mayor's Vow"	Madison business advocates are praising Mayor Dave Cieslewicz's promise on Friday to heed their advice and name a "cabinet level" economic development director.
April 26, 2006 Mayor's "Statement of Purpose" for Reorganization of DPD	<p>II. Why Now?</p> <p>There are two important vacancies in the department that will be filled in the near term: the Director of Community and Economic Development and the head of the Office of Business Resources. These vacancies provide a unique opportunity to restructure and strengthen the way the City provides services to business. And in conjunction with a more powerful Economic Development Commission, we are in a position to expand the City's role in economic development.</p> <p>III. The Mayor's Specific Goals for the Reorganization</p> <p>The Mayor is committed to restructuring one of these positions to have a more direct reporting relationship to him and a seat on his Management Team. The Mayor will ask staff to work with the EDC to explore whether there is a stronger role for the City to play in economic development planning, brownfield redevelopment, business district planning and creation of additional financial tools to promote business growth.</p>

<p>August 24, 2006 ED Staff Team Report</p>	<p>ED Staff Team concluded that:</p> <ul style="list-style-type: none"> • The OBR works almost exclusively on "business development" issues and the current staffing levels are inadequate. The other staff and activities within DPD that affect business development and growth need to be better integrated and coordinated and the business development perspective needs to be adequately considered in other DPD activities. • The vacancies in two key management positions (Director of the CEDU and Manager of the OBR) within the DPD are impacting the productivity of the City's economic and business development strategies and programs. In addition, there is a need for additional positions within the OBR to optimize the City's economic and business development services and resources. • The (Economic and Community Development) Director should have strong skill sets in economic, community and business development and be a visible and highly engaged member of the Mayor's Management Team. The OBR should be expanded to include a second Business Development Specialist, a new Business District Planner and the part time Economic Development Technician should be increased to a full time position.
<p>September 29, 2006 <i>WI State Journal</i> "Mayor Has Plan to Help Business"</p>	<p>Mayoral Challenger Ray Allen quickly accused Cieslewicz of being sluggish on economic development issues, calling his initiative "election year politics"</p> <p>Not true, Twigg said, noting that the Mayor has already taken initiatives and and provided an interim report to the EDC in August 2005. Proposed initiatives include: Create a Cabinet-level economic development director as part of a larger reorganization of the Department of Planning and Development.</p>

<p>October 5, 2006 Press Release</p>	<p>"Cieslewicz is restructuring the Department of Planning and Development (DPD) around the goal of enhancing the City's role in economic development. "I want the City to play a more active role in business development and fostering the health of our local economy," he said. "That is why I am consolidating all the City's financial resources and economic development tools under a new Economic Development Director, who will be on my Management Team and have a direct reporting line to me."</p> <p>The new Director will have at his or her fingertips the TIF financing options and redevelopment powers of the Real Estate Section, the bonding authority and home loans of the Community Development Section, the outreach and other assistance of the Office of Business Resources, the federal funding and revolving loan programs of the CDBG Office, and the community services support provided by the Office of Community Services and the Senior Center.</p>
<p>October 5, 2006 Memo from Mayor to the Common Council</p>	<p>...Most significantly, instead of being scattered throughout the Department, all the City's financial resources and economic development tools will be consolidated under a <u>strong Economic Development Director</u>.</p>
<p>February 6, 2007 Email from Janet Piraino to Delora Newton</p>	<p>"It is critical to the firepower of the Department and the economic health of the city to hire the Economic and Community Development Director."</p>

STATEMENTS MADE POST-ELECTION

<p>October 4, 2007 <i>The Capital Times</i> "Clingan's Role Seen as Bridge Between Schools and City"</p>	<p>"We need to find the right way to engage with the schools," (the Mayor) said. "Bill Clingan is part of the answer." He (the Mayor) understood, though, that the business community expected someone pro-business would be hired for this position. "I knew the kind of person they were looking for and I knew Bill Clingan wasn't it." But Cieslewicz said, "In my view, there was no promise made."</p>
--	---

Note: The documented statements are excerpts from larger documents. This paper is not intended to represent the full scope of those documents. Rather the intent is only to focus on commitments made as they relate to increasing the profile of economic development within the City of Madison.

Debra Newton
Handout #2

ECONOMIC AND COMMUNITY DEVELOPMENT UNIT DIRECTOR

CLASS DESCRIPTION

General Responsibilities:

This is a high-level position responsible for the leadership and oversight of the broad array of programs and activities of the Economic and Community Development Division within the Department of Planning, and Economic and Community Development. This position reports to and will coordinate with the Director of the Department of Planning, and Economic and Community Development. This position also has a direct reporting relationship to the Mayor and serves on the Mayor's Management Team. This work requires considerable independent judgment in developing Division policies and procedures, and resolving complex operational issues.

In addition to possession of the technical skills enumerated below, a successful candidate for this position has a passion for cities and the diversity of opportunities and challenges they bring. In order to succeed in leading a Division as diverse and complex as the Economic and Community Development Division, the ability to motivate and direct a team of competent staff, collaborate, build trust, bring divergent views together, find synergies, resolve conflict and balance competing priorities is more critical than direct experience in each of the program areas within the Division. The ideal candidate will also possess the initiative and experience to proactively seek opportunities to build business and improve neighborhoods, not only through the use of city programs but also by leveraging other public and private resources.

The Economic and Community Development Division is responsible for the leadership of:

- the Office of Business Resources, which is responsible for developing, supporting and maintaining the business community consistent with City objectives;
- the Office of Community Development, which oversees the development and revitalization of the City's older residential neighborhoods and commercial areas, and the development of strategies and programs for the creation of affordable housing;
- the Office of Community Development Block Grants, which promotes healthy urban neighborhoods through community-oriented programs that provide affordable housing, expand economic opportunities, enhance suitable living environments, and support thriving neighborhoods;
- the Office of Community Services, responsible for improving the quality of child care for all children and providing information, assistance, and funding to enhance the health and quality of life for Madison's elderly, youth and families;
- the Office of Real Estate Development, which oversees the acquisition, management, sale and title protection of City property, and management of all aspects of Tax Incremental Financing; and
- the Senior Center, which promotes successful aging by supporting and encouraging older adults as leaders, teachers and learners through balanced, diverse and coordinated senior programs.

Examples of Duties and Responsibilities:

Manage and coordinate the activities of the Economic and Community Development Division of the Department of Planning and Economic and Community Development. Hire, train, supervise, coordinate and evaluate staff. Develop, and monitor Division operating and capital budgets. Establish annual Division performance standards and goals. Serve as Project Manager at the direction of the Mayor and/or Department Director on high-level, complex or sensitive development projects. Manage and provide direction, leadership, information and recommendations to subordinate staff on diverse programs, projects and improvements to services. Develop and implement strategies to coordinate programs and the roles and responsibilities of staff. Foster collaboration in achieving goals and objectives.

Plan, formulate, coordinate and oversee the Division's projects and activities. Provide direction to staff and set standards and guidelines for providing various redevelopment, tax increment finance and housing revitalization programs and projects. Ensure adherence to federal and state laws and policies on the acquisition of private property and the relocation of the occupants. Develop and oversee financial assistance programs to assist in redevelopment revitalization, commercial district revitalization, and economic development initiatives, such as existing business development, new business creation and attraction, industry cluster development, and technology transfer. Oversee preparation of policies, programs and plans for boards, committees, and commissions to implement programs. Review and oversee implementation of policy change recommendations for loan programs, real estate acquisition procedures and economic development programs and projects.

Foster private and public partnerships for community and economic development initiatives. Solicit and integrate the interests of all segments of the community in the City's economic and community development policies and initiatives. Foster an environment of open communication and trust among stakeholders. Provide leadership and expertise in addressing the Department-related needs of the community in a manner that considers the perspectives of residents with diverse backgrounds, varying ages, and disparate incomes, including low-income families.

Develop and implement ways to comprehensively address the needs of selected neighborhoods, using the broad array of economic and community development services within the Division.

Negotiate complex public and private real estate and economic development deals involving sensitive, high-level communication between the State, the County, neighboring communities, the University and other entities. Coordinate and negotiate complex issues with neighborhood and community groups. Maintain close working relationships with other City agencies in achieving City goals.

Facilitate the creation and implementation of diverse community and economic development projects. Review recommendations on various loan proposals and provide recommendations on modifications or development of tax increment project plans and redevelopment plans for the redevelopment or economic development of the City.

Provide high-level professional expertise on a diverse spectrum of Division-related activities. Represent the City on behalf of the Department or the Mayor on committees and boards, including the Public Works Improvement Committee, the Community Development Authority and the Economic Development Commission. Provide related media and public relations.

Perform related work as required.

QUALIFICATIONS

Knowledges, Skills and Abilities:

Thorough knowledge of the theories, laws, principles and practices of community and economic development, incorporating real estate practices, economic/business development and neighborhood revitalization strategies, finance and planning considerations, and the human service needs of the community. Thorough knowledge of related public administration principles. Ability to foster private and public partnerships for community and economic development initiatives. Ability to plan, organize, coordinate and direct complex programs and budgets (operating and capital). Ability to foster open communication among stakeholders. Skill in related financial packaging, and program development, economic and community development activities including projects of a complex and sensitive nature. Working knowledge of related Federal programs including, but not limited to, CDBG, EDA, and EPA. Ability to effectively manage and supervise a diverse professional and support staff. Working knowledge of community social service programs and funding sources, including those that combat poverty and help at-risk families. Ability to establish and maintain effective working relationships across borders and sectors. Ability to communicate effectively both orally and in writing. Ability to speak before groups. Ability to maintain adequate attendance.

Training and Experience:

A minimum of five years of varied and complex managerial experience in community and economic development (which encompassed diverse disciplines such as real estate, neighborhood revitalization, financing, and human services and community planning). Such experience would normally be gained after graduation from an accredited college or university with a minimum of a Bachelor's Degree in real estate, economics, planning, finance, social services or a related field. Other combinations of training and/or experience that can be demonstrated to result in possession of the knowledge, skills and abilities necessary to perform the work will also be considered.

Necessary Special Qualifications:

Possession of a valid driver's license or the ability to meet the transportation requirements of this position.

Department/Division	Comp. Group	Range
Department of Planning & Development	21	

Approved: _____ Date _____
 Roger Goodwin
 Human Resources Interim Director

Date: 10-24-07

CITY OF MADISON

Registration Statement - ECONOMIC DEVELOPMENT COMMISSION
COMMITTEE

Please Print

Agenda No. 5

PLEASE PRINT CLEARLY

Name KEVIN LITTLE
Address 615 E. WASHINGTON AVE
MADISON, WI

Please check the appropriate boxes:

- Support
- Oppose
- Neither Support Nor Oppose

- and Wish to speak
- Do not wish to speak
- Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:
GREATER MADISON CHAMBER OF COMMERCE
615 E. WASHINGTON AVE
MADISON, WI

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
Information Hearing..... 3 minutes
Other Items..... 3 minutes

(SEE BACK)

REGISTRATION STATEMENT - PAGE 2

Are you an elected official or employee who is appearing solely on behalf of your office or for your municipality or other governmental body? Yes No

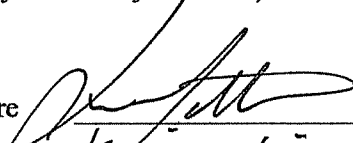
(If you answered "yes" to the question, STOP. You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)

If you are being paid for your representation, or if your appearance is part of other paid duties, please be advised that:

1. Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk.
2. Your principal is not permitted to authorize you to lobby unless you are registered with the City Clerk.
3. If your principal spends or will owe more than \$1,000 for lobbying services in any reporting period (half year), the principal must file expense statements with the City Clerk for the remainder of the calendar year?

(Please go to the City Clerk's website www.cityofmadison.com/clerk/index.html or go to the Clerk's Office at Room 103 of the City-County Building, Madison, for more information.)

Date 10-24-07

Signature 
Print Name KEVIN LITTLE

#4

Date: Oct 24, 2007

CITY OF MADISON

Registration Statement - ECONOMIC DEVELOPMENT COMMISSION

COMMITTEE

Please Print

PLEASE PRINT CLEARLY

Agenda No. <u>5</u>

Name FRANK STANKISZEWSKI
 Address 413 MEADOWLARK DR.
MADISON 53714

Please check the appropriate boxes:

- Support**
- Oppose**
- Neither Support Nor Oppose**

- and
- Wish to speak**
 - Do not wish to speak**
 - Available to answer questions**

At this meeting are you representing an organization or a person other than yourself: Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
 Information Hearing..... 3 minutes
 Other Items..... 3 minutes

(SEE BACK)

REGISTRATION STATEMENT - PAGE 2

Are you an elected official or employee who is appearing solely on behalf of your office or for your municipality or other governmental body? Yes No

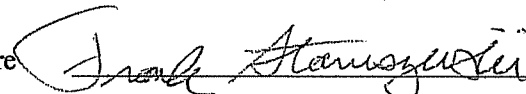
(If you answered "yes" to the question, STOP. You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)

If you are being paid for your representation, or if your appearance is part of other paid duties, please be advised that:

1. Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk.
2. Your principal is not permitted to authorize you to lobby unless you are registered with the City Clerk.
3. If your principal spends or will owe more than \$1,000 for lobbying services in any reporting period (half year), the principal must file expense statements with the City Clerk for the remainder of the calendar year?

(Please go to the City Clerk's website www.cityofmadison.com/clerk/index.html or go to the Clerk's Office at Room 103 of the City-County Building, Madison, for more information.)

Date 10/24/07

Signature 

Print Name FRANK STANISZEWSKI

#5

Date: 10-24-07

CITY OF MADISON

Registration Statement - ECONOMIC DEVELOPMENT COMMISSION COMMITTEE

Please Print

Agenda No. 5

PLEASE PRINT CLEARLY

Name Dale Hopkins
Address 501 Meadowbank
Madison, WI 53712

Please check the appropriate boxes:

- Support
Oppose
Neither Support Nor Oppose

- Wish to speak
Do not wish to speak
Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
Information Hearing..... 3 minutes
Other Items..... 3 minutes

(SEE BACK)

#5

**City of Madison
Economic Development Commission
October 24, 2007**

Public comment

My name is Dale Hopkins, 501 Meadowlark Drive, Madison, WI 53714. I have been a Madison resident for 30+ years. During most of that time I have been employed as a workforce development professional. The Chief Planner for the Madison/Dane County CETA program, the Executive Director of the South Central Wisconsin Private Industry Program, and most recently, until retirement, the Executive Director of the Workforce Development Board of South Central Wisconsin. That's more than 23 years as the Executive Director of the major workforce development programs in the Madison area. Prior to my Madison/Dane County/regional experience, I was a workforce development professional in the Fox River Valley, Racine County, Kenosha County and Milwaukee County. In total some 40 years of workforce development experience.

With this background I come before you this afternoon to encourage you to continue and expand the critical relationship between workforce development and economic development. In my years of experience I have been involved in many discussions related to economic development. With rare exception, workforce development has most often been the first topic of concern. Certainly as employers have become knowledgeable concerning workforce and skill shortages, workforce related issues have peaked in importance. An educated, diverse, skilled and semi-skilled workforce is critical to new business development, expansion of existing businesses, and in many cases to businesses remaining in the area.

Why am I telling you something you already know? It is because I wish to state my support of Mayor Cieslewicz and his selection of Bill Clingan as the Director of Economic and Community Development. During my tenure of employment in Madison I have had many opportunities to work with Mr. Clingan. I have found him to be a great asset to workforce development and related economic development. I have found him to be knowledgeable of business practices and trends, workforce development, educational institutions, human services, community development needs and governmental functions on a local, state and national basis. Importantly, he listens to and is conversant with these and other constituencies. He is inclusive in his deliberations and actions. And finally, for those who are concerned about retaining our local talented residents, he has lived, worked and volunteered here for many years.

I believe he is the right person, with the right experience and abilities at this critical time to bring together the necessary partnerships to effect successful economic and community development.

Thank you.

#6

Date: 10-24-07

CITY OF MADISON
Registration Statement - ECONOMIC DEVELOPMENT COMMISSION
COMMITTEE

Please Print

Agenda No. #5

PLEASE PRINT CLEARLY

Name Susan Schmidt
Address 210 Marinette Jr.

Please check the appropriate boxes:

- Support
- Oppose
- Neither Support Nor Oppose

- and
- Wish to speak
 - Do not wish to speak
 - Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:
DMI
615 N. Wash.

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
Information Hearing..... 3 minutes
Other Items..... 3 minutes

(SEE BACK)

REGISTRATION STATEMENT - PAGE 2

Are you an elected official or employee who is appearing solely on behalf of your office or for your municipality or other governmental body? Yes No

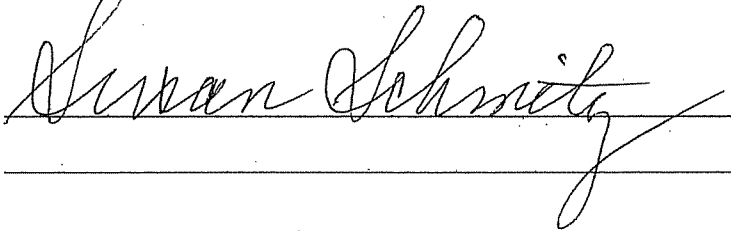
(If you answered "yes" to the question, **STOP**. You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)

If you are being paid for your representation, or if your appearance is part of other paid duties, please be advised that:

1. Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk.
2. Your principal is not permitted to authorize you to lobby unless you are registered with the City Clerk.
3. If your principal spends or will owe more than \$1,000 for lobbying services in any reporting period (half year), the principal must file expense statements with the City Clerk for the remainder of the calendar year?

(Please go to the City Clerk's website www.cityofmadison.com/clerk/index.html or go to the Clerk's Office at Room 103 of the City-County Building, Madison, for more information.)

Date 10-24-07

Signature 
Print Name _____

**Endorsing the Mayor's reorganization plan for
Economic Development
December 19, 2006**

The Executive Committee recommends that the DMI Board formally endorse the Mayor's reorganization plan for Economic Development.

You will recall that Janet Piraino and Brad Murphy spoke to the Board regarding this proposal and subsequently she has contacted Susan looking for DMI's formal support. The reasons for this action are:

1. The reorganization is an improvement over the current arrangement. DMI will have a point person for economic development with an expanded portfolio reaching to workforce development and entrepreneurship.
2. The reorganization has been endorsed by the Economic Development Commission of the city as another element of the changes they recommended in their report at the end of 2004.
3. An endorsement would give us more leverage in shaping the hiring and job description of the position.
4. Given these reasons, DMI would be better served if this reorganization occurred and therefore the Executive Committee recommends that the organization formally endorse it.

It is clear, however, that the proposal for this reorganization is far from perfect. The executive committee recommends that our endorsement be accompanied by the following concerns:

1. The dual reporting of the economic development director may hinder the independence of the office.
2. The portfolio of the new unit is too broad mixing neighborhood, social service and economic development priorities in one office.
3. The structure of the office may not address a fundamental issue of culture which needs attention. Staff needs to be more customer focused and proactive in meeting the needs of the citizens.
4. Finally, the proposal recommends potential consolidation of city commissions and committees. DMI has no position on this issue at this time. However, we urge the Mayor to place a priority on appointing knowledgeable and involved citizens to these bodies. Progress through the maze of city agencies and committees is just as often a function of who is on these bodies as well as their number and overlapping jurisdictions.

7

Date: 10/29/07

CITY OF MADISON

Registration Statement - ECONOMIC DEVELOPMENT COMMISSION

COMMITTEE

Please Print

PLEASE PRINT CLEARLY

Agenda No.	5 - <i>Clivian Employment Contract</i>
------------	--

Name MARIANNE MORTON
 Address 610 SCHILLER CT.
MADISON, WI 53704

Please check the appropriate boxes:

- Support
- Oppose
- Neither Support Nor Oppose

- and
- Wish to speak
 - Do not wish to speak
 - Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes No
 (If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:

Common Wealth Development
1501 Williamson Street
256-3527, EXT. 12

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
 (If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
 Information Hearing..... 3 minutes
 Other Items..... 3 minutes

(SEE BACK)

REGISTRATION STATEMENT - PAGE 2

Are you an elected official or employee who is appearing solely on behalf of your office or for your municipality or other governmental body? Yes No

(If you answered "yes" to the question, STOP. You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)

If you are being paid for your representation, or if your appearance is part of other paid duties, please be advised that:

1. Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk.
2. Your principal is not permitted to authorize you to lobby unless you are registered with the City Clerk.
3. If your principal spends or will owe more than \$1,000 for lobbying services in any reporting period (half year), the principal must file expense statements with the City Clerk for the remainder of the calendar year?

(Please go to the City Clerk's website www.cityofmadison.com/clerk/index.html or go to the Clerk's Office at Room 103 of the City-County Building, Madison, for more information.)

Date 10/24/07

Signature Marianne Morton

Print Name MARIANNE MORTON

#8

Date: 10/24/07

CITY OF MADISON

Registration Statement - ECONOMIC DEVELOPMENT COMMISSION COMMITTEE

Please Print

PLEASE PRINT CLEARLY

Agenda No. 5

Name JAN STERNBACH
Address 1345 MORRISON ST, APT. 1
MADISON WI 53703

Please check the appropriate boxes:

- Support (checked)
Oppose
Neither Support Nor Oppose

- and
Wish to speak (checked)
Do not wish to speak
Available to answer questions (checked)

At this meeting are you representing an organization or a person other than yourself: Yes No (checked)
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
Information Hearing..... 3 minutes
Other Items..... 3 minutes

(SEE BACK)

Date: 10/24/07

CITY OF MADISON

Registration Statement -

ECONOMIC DEVELOPMENT COMMISSION

COMMITTEE

Please Print

Agenda No. <u>5</u>

PLEASE PRINT CLEARLY

Name BILL CLINGAN

Address 1715 MADISON
MADISON, WI 53711

Please check the appropriate boxes:

- Support
- Oppose
- Neither Support Nor Oppose

- and
- Wish to speak
 - Do not wish to speak
 - Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
 Information Hearing..... 3 minutes
 Other Items..... 3 minutes

(SEE BACK)

REGISTRATION STATEMENT - PAGE 2

Are you an elected official or employee who is appearing solely on behalf of your office or for your municipality or other governmental body? Yes No


(If you answered "yes" to the question, **STOP**. You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)

If you are being paid for your representation, or if your appearance is part of other paid duties, please be advised that:

1. Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk.
2. Your principal is not permitted to authorize you to lobby unless you are registered with the City Clerk.
3. If your principal spends or will owe more than \$1,000 for lobbying services in any reporting period (half year), the principal must file expense statements with the City Clerk for the remainder of the calendar year?

(Please go to the City Clerk's website www.cityofmadison.com/clerk/index.html or go to the Clerk's Office at Room 103 of the City-County Building, Madison, for more information.)

Date 10/24/07

Signature 

Print Name BILL CLWARD

#10

Date: _____

CITY OF MADISON

Registration Statement -

ECONOMIC DEVELOPMENT COMMISSION

COMMITTEE

Please Print

Agenda No. <u>5</u>

PLEASE PRINT CLEARLY

Name DANIEL G. GELMAN JR

Address 132 E. Wilson St # 303
MADISON, WI 53703

Please check the appropriate boxes:

- Support
- Oppose
- Neither Support Nor Oppose

- and
- Wish to speak
 - Do not wish to speak
 - Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
 Information Hearing..... 3 minutes
 Other Items..... 3 minutes

(SEE BACK)

Date: 10-24-07

CITY OF MADISON

Registration Statement - ECONOMIC DEVELOPMENT COMMISSION COMMITTEE

Please Print

Agenda No. #5

PLEASE PRINT CLEARLY

Name LAKSHMI SRIDHARAN
Address 326 cheyenne Tr
Madison, WI 53705

Please check the appropriate boxes:

- Support (checked)
Oppose
Neither Support Nor Oppose

- Wish to speak (checked)
Do not wish to speak
Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes (checked) No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:

Wisconsin Organization for Asian Americans
I am the Co-Chair -
- Sharilyn Kato - the other Co-Chair

Are you being paid for your representation? Yes No (checked)

Are you appearing as part of your other paid duties for this person or organization? Yes No (checked)
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
Information Hearing..... 3 minutes
Other Items..... 3 minutes

(SEE BACK)

12

Date: 10-24-07

CITY OF MADISON

**Registration Statement - ECONOMIC DEVELOPMENT COMMISSION
COMMITTEE**

Please Print

Agenda No. <u>5</u>

PLEASE PRINT CLEARLY

Name JUAN JOSÉ LÓPEZ
 Address 2532 Fairfield Place
Madison, WI 53704

Please check the appropriate boxes:

- Support**
- Oppose**
- Neither Support Nor Oppose**

- and
- Wish to speak**
 - Do not wish to speak**
 - Available to answer questions**

At this meeting are you representing an organization or a person other than yourself: Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:

Are you being paid for your representation? Yes No

Are you appearing as part of your other paid duties for this person or organization? Yes No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
 Information Hearing..... 3 minutes
 Other Items..... 3 minutes

(SEE BACK)

#3

Date: 10/24/07

CITY OF MADISON

Registration Statement - ECONOMIC DEVELOPMENT COMMISSION COMMITTEE

Please Print

PLEASE PRINT CLEARLY

Agenda No. 5

Name MARIO MENDOZA
Address CCB Room 403

Please check the appropriate boxes:

- Support (checked)
Oppose
Neither Support Nor Oppose

- and Wish to speak (checked)
Do not wish to speak
Available to answer questions

At this meeting are you representing an organization or a person other than yourself: Yes (checked) No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," provide the name of who you represent and go on to the next question.)

Name, address and telephone number of each person or organization you are representing:
Office of the Mayor

Are you being paid for your representation? Yes (checked) No

Are you appearing as part of your other paid duties for this person or organization? Yes (checked) No
(If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)

Speaking Limits: Public Hearing (Common Council) 5 minutes
Information Hearing..... 3 minutes
Other Items..... 3 minutes

(SEE BACK)

REGISTRATION STATEMENT - PAGE 2

Are you an elected official or employee who is appearing solely on behalf of your office or for your municipality or other governmental body? Yes No

(If you answered "yes" to the question, STOP. You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)

If you are being paid for your representation, or if your appearance is part of other paid duties, please be advised that:

1. Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk.
2. Your principal is not permitted to authorize you to lobby unless you are registered with the City Clerk.
3. If your principal spends or will owe more than \$1,000 for lobbying services in any reporting period (half year), the principal must file expense statements with the City Clerk for the remainder of the calendar year?

(Please go to the City Clerk's website www.cityofmadison.com/clerk/index.html or go to the Clerk's Office at Room 103 of the City-County Building, Madison, for more information.)

Date _____

Signature _____

Print Name _____