

SPECIAL EVENTS

City of Madison Parks Division

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Event Organizer Information

Name of Group New Belgium Brewing Company
 Group Contact Name Christie Catania
 Address 500 Linden Street
 City/State/Zip Fort Collins, CO 80524
 Work Phone 970-219-3439 Home Phone 970-219-3439 Cell Phone 970-219-3439
 Fax 970-494-4180 E-mail ccatania@newbelgium.com

Is Host Organization a 501(c)-3? No Yes, #ES - _____
 If Yes, please provide your State of Wisconsin sales tax exempt number ES- _____
 Note: Sales tax will be charged to your event if a State of WI ES # is not provided.)

Event Information

Name of Event Clips of Faith Beer and Film Tour
 Charitable Event? No Yes, Proceeds donated to Bicycle Federation of Wisconsin
 Event Category Run/Walk Athletic Tournament Concert
 Festival Other _____
 Park Requested Olin Park
 Shelter Reserved by Event Organizer No Yes
 Date of Event June 16th, 2010 Time of Event 6/16/2010 10:00 A.M.-7:00 P.M.
 Rain Date N/A Set-up _____
 Event Starts 7:00 P.M.
 Event Ends 10:00 P.M.
 Take-down 6/16/2010 10:00 P.M. 12:00 A.M. (6/17)
 Annual Event No Yes
 Does this require time in the park the day before your event? No Yes
 Expected Attendance 500-1000

210 MLK Jr. Blvd
 Suite 104
 PO Box 2987
 Madison, WI 53701

Phone: 608/266-4711
 Fax: 608/267-1162
 TTY: 608/267-4980
www.cityofmadison.com/parks

Fireworks No Yes
 Food Served No Yes
 Food/Beverage Sold No Yes
 Bon Fire No Yes
 Caterer No Yes
 Alcohol Served? No Yes



Madison

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