



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Agenda Item Number)

(Legistar file number)

LICENT- 2024 - 000 85
(License number)

(Alder District #) (Police Sector)
Office Use Only

Class A: Beer, Liquor, Cider

Class B: Beer, Liquor,
 Class C Wine

licensing@cityofmadison.com
608-266-4601

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: Madison Masonic Center

Licensed Address: 301 Wisconsin Avenue Madison WI 53703

Premise Capacity: 2000 Liquor/Beer Agent Name: Craig A Spaulding

10 % Alcohol, 90 % Food, _____ % Other Alder, District #: 2 Police Sector: Central

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Spaulding Restaurant Enterprises Inc

Business Mailing Address: 2019 Williams Drive Stoughton WI 53589

Business Contact Name, Position: Craig A Spaulding shareholder/director

Business Phone: 608-213-3060 Business Email: spauldingcraig@gmail.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
<u>Craig A Spaulding</u>	<u>2019 Williams Dr Stoughton WI 53589</u>	<u>Shareholder/director</u>

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X Craig A Spaulding
Signature

2/10/2024
Date

- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
 Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Concerts, wedding receptions, DJs and similar type entertainment

Number of security personnel and how they will be utilized: will be based on recommendations from security contractor based on size and type of event. We will contract with pro security co. to provide security on site

Description of clothing to identify security personnel: will be clearly uniformed with shirts labeled SECURITY and will have identification cards

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: limited on-site parking but will have staff or security direct traffic out of parking lots as needed based on type of event

How will the entrance line be managed and controlled: Security and/or staff will manage depending on type of event

Plan for unruly patrons, intoxicated patrons, and physical disturbances: security will control the situation immediately and the police dept. will be called. Staff and security will be trained to handle these situations and will comply with applicable laws and will cooperate with Police Department

Underage drinking and fake ID plan: we will have staff checking IDs at the entrance and will follow other guidance at the entrance of the Police Department as to take IDs and ID checks. We will confiscate fake IDs

Plan to control and supervise patrons under twenty-one (21) years of age: the nature and type of event we will use various identification mechanisms to designate which patrons are 21 and older and which patrons are younger

How will orderly appearance and operation of the premises be maintained in regard to litter and noise: security monitor noise and staff will monitor and address litter issues

Management Personnel

Name	Date of Birth	Name	Date of Birth
Craig A. Spaulding	[REDACTED]		
Jackie Kavanaugh			
J.D. Gardner			

Additional Required Items for Visual and Performing Arts License (18+)

1. I understand all patrons must be at least eighteen (18) years of age to enter and remain on the premise.

2. *Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.*

Plan to ensure compliance with time requirements for patrons under the age of twenty-one (21):

Wrist bands will be provided and staff and security will ask people to leave at required times and won't let people in before

3. *Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.*

Plan to limit patrons under the age of twenty-one (21) to appropriate areas:

Wrist bands will be provided and staff and security will ask people to leave at the required times and won't let people in before and will use the wrist band system to monitor and ask people to leave areas where they are not permitted to be present

4. I understand written notification must be provided to the Captain of the police district in which the establishment is located at least five (5) days prior to all eighteen (18) and up live entertainment performances. The notification shall include a detailed description of the performance including start and end times.

5. I understand only one (1) eighteen (18) and up live entertainment event may be held per week.

6. I agree not to sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.

7. I agree to comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.